

Colgate-Palmolive Company (CL)

Consumer Defensive / Household & Personal Products · New York Stock Exchange

Generated: 2026-Oct-18 · Market data through: 2026-10-16

LAST CLOSE	MARKET CAP	52-WK HIGH	TRAILING PE	GROSS MARGIN	ROE	PIOTROSKI	1-YR RETURN
\$94.11	\$75.0B	\$99.33	37.0	60.4%	631%	8/9	+21.3%
2026-10-16	VOLUME	52-WK LOW	P/S	NET MARGIN	ROIC	ALTMAN Z	5-YR RETURN
	5.8M	\$74.55	3.56	9.7%	30%	6.9	+50.3%

Operating globally, Colgate-Palmolive Company and its affiliated entities are engaged in the production and distribution of a diverse range of consumer goods. Its operations are structured into two primary divisions: Oral, Personal and Home Care, and Pet Nutrition. The Oral, Personal and Home Care division encompasses a broad array of offerings, spanning oral hygiene (e.g., toothpastes, toothbrushes, mouthwashes), personal care (e.g., bar and liquid soaps, shower gels, shampoos, conditioners, deodorants, antiperspirants, skin health items), and home care solutions (e.g., dishwashing detergents, fabric conditioners, household cleaners). These products are distributed through various channels, including traditional and online retailers, wholesalers, and distributors, under well-known brand names such as Colgate, Darlie, elmex, hello, meridol, Sorriso, Tom's of Maine, Irish Spring, Palmolive, Protex, Sanex, Softsoap, Lady Speed Stick, Speed Stick, EltaMD, Filorga, PCA SKIN, Ajax, Axion, Fabuloso, Murphy, Suavitel, Soupline, and Cuddly. Furthermore, this segment supplies specialized pharmaceutical products to dentists and other professionals in oral healthcare. Conversely, the Pet Nutrition segment focuses on providing specialized pet food. This includes everyday nutritional options marketed under the Hill's Science Diet brand, as well as therapeutic diets designed to assist in managing various health conditions in dogs and cats, sold under the Hill's Prescription Diet brand. Distribution for these pet nutrition items occurs via pet supply stores, veterinary clinics, and online retail platforms. Established in 1806, Colgate-Palmolive Company maintains its corporate headquarters in New York, New York.

SECTOR Consumer Defensive INDUSTRY Household & Personal Products EXCHANGE NYSE MARKET CAP \$75.0B EMPLOYEES 33,600 (SEC-filed) CEO Noel R. Wallace
IPO 1973-05-02 COUNTRY US
300 Park Avenue, New York City, NY 10022-7499 · Tel 212 310 2000 · colgatepalmolive.com

1 INSIDERSTREET SCORE

INSIDERSTREET SCORE

61 / 100

Street mean **\$103.17** (6 analysts, last qtr) — their number, not ours

INSIDER CONSENSUS SIGNAL

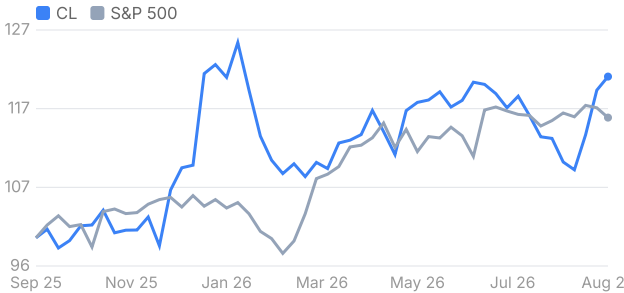
ROUTINE SELLING — LOW SIGNAL

\$32M sold / 6 mo, zero open-market buys

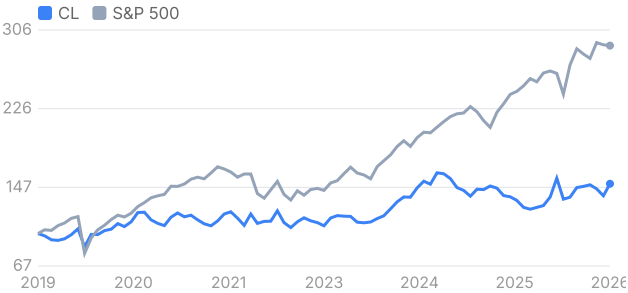
2 PRICE AND VOLUME

adjusted close, prod data layer

1 Year vs S&P 500 · **CL +21.3%** · **S&P 500 +15.9%** · spread **+5.4pp**



7 Years vs S&P 500 · **CL +50.3%** · **S&P 500 +189.9%** · spread **-139.5pp**



Both charts indexed to 100 at the start of their window and drawn on a single shared scale, so the gap to the benchmark is the gap you see. Adjusted closes throughout.

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3 INSIDERSTREET SCORE

live IS factor model

INSIDERSTREET
SCORE

61

OF 100

Score Breakdown

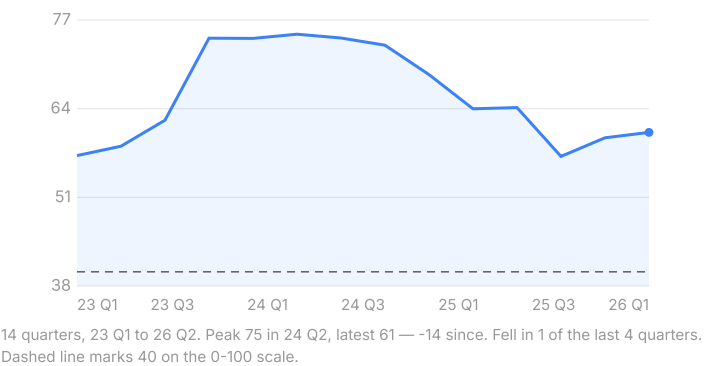
Profitability	72/100
Growth	49/100
Momentum	58/100
Quality	64/100
Earnings Quality	62/100
Balance Sheet	46/100
Value	39/100
Risk (safety)	100/100
Overall	60.5/100

Each component is a diagnostic reading on its own 0-100 scale. The overall score is computed separately from the underlying financials and is **not** the average of the rows above — components are not equally weighted and three of them (Momentum, Value, Risk) are derived partly from price rather than from the business.

Peer Comparison — IS Score

SYMBOL	IS SCORE
EL	54
KVUE	62
KMB	53
CHD	69
PG	64
CLX	40
CL	61

IS Score Trend — quarterly



4 TWO READINGS

business vs price

BUSINESS QUALITY

61 / 100

IS Score 60.5 / 100 · -14.5 from peak of 75

Quarter	Business Quality
23 Q1	56
23 Q2	60
23 Q3	64
23 Q4	72
24 Q1	75
24 Q2	75
24 Q3	72
24 Q4	64
25 Q1	64
25 Q2	58
25 Q3	60
25 Q4	61
26 Q1	61

Fundamental factor model, quarterly. Measures how the business is doing - not where the price is going.

PRICE STRUCTURE

BULLISH

Technical Score 84 / 100 · Power +67 · 19 of 22 indicator votes bullish

Date	Price Structure
07-23	38%
08-13	105%
09-03	38%
09-25	38%
10-16	105%

Vote share across trend, momentum, volume, volatility and pattern families. Describes where the price is, not where it is going.

Both readings sit above the midpoint — business quality at 61 and price structure at 84 out of 100 — so they are not in conflict. The fundamentals and the tape are saying the same thing, which is the case in which either one alone would have been enough.

5 WHAT WOULD CHANGE OUR MIND

falsifiable - check us next quarter

TRIGGER	WHERE IT STANDS NOW	WHAT IT WOULD MEAN
IS Score reaches 75 and holds two consecutive quarters	now 60.5	would move us up one band
IS Score stops falling - one quarter higher than the prior	last four: 64 → 57 → 60 → 61	the direction matters more than the level
Technical vote share back above 50%	now 100%	price structure no longer broken
Institutional holder count rises two quarters running	peak 2,032 → now 2,032	fewer institutions willing to hold is our clearest warning

We publish these so the view can be shown to be wrong. If none of them move and our reading does, we owe you an explanation.

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This page is InsiderStreet's own reading, produced from the data in the rest of this document. It is not a price target and not investment advice. Analyst consensus and street price targets appear later under their own heading and are the street's numbers, not ours.

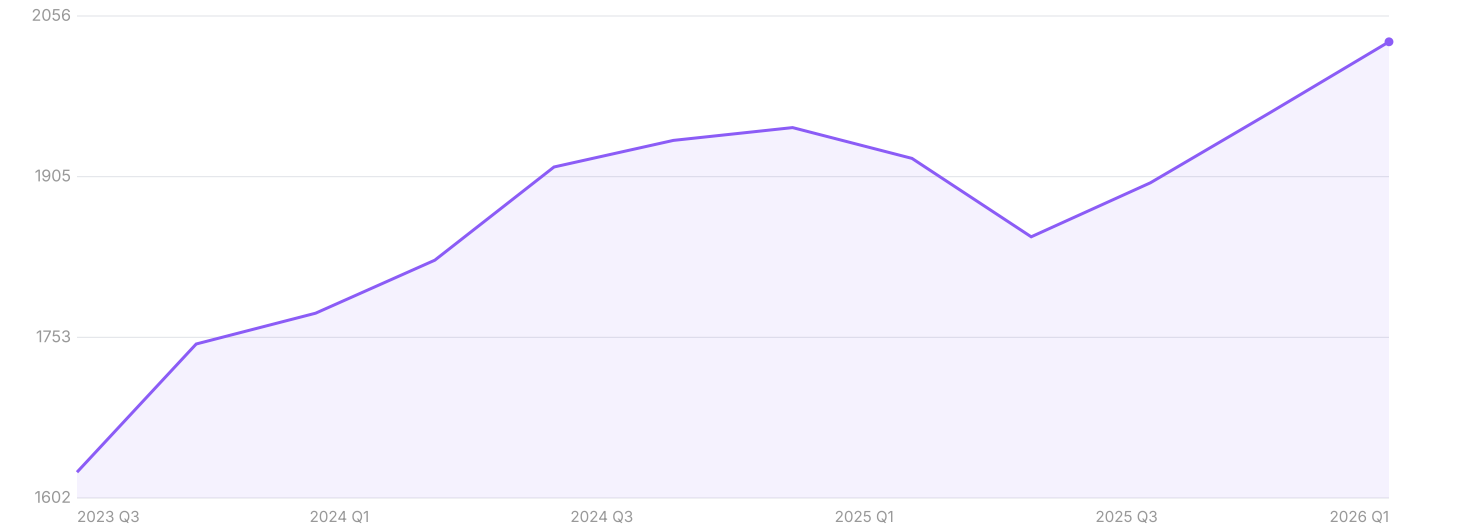
6 SMART MONEY CONFLUENCE EDGE · disclosure sources

SITE CONVERGENCE SCORE 3 of 4 top 4% of 29,420 symbols	SOURCES ALIGNED — of 3 independent disclosures	CONGRESS (180D) 1 buys 2026-06-02	INSIDER BUYS (180D) 0 none disclosed
ETF FUNDS (30D) 1235 up / 990 down net +245 funds	INSTITUTIONS ADDED (13F) 67 managers opening or increasing		

Congressional and insider figures are disclosed purchases in the trailing 180 days; ETF figures are COUNTS OF FUNDS whose holding changed in 30 days, not dollars. Coincidence of separate disclosures, not coordination. An absent source means nothing qualifying was disclosed in its window.

7 INSTITUTIONAL OWNERSHIP - 12-QUARTER TREND 13F · filed 45 days after quarter end

Institutions holding — 12 quarters



Peak 2,032 · latest 2,032 (+0 from peak).

QUARTER	HOLDERS	13F SHARES	VALUE	REPORTED OWN%
2026 Q2	2,032	675.9M	\$58.1B	84.8%
2026 Q1	1,965	675.4M	\$53.5B	84.8%
2025 Q4	1,899	672.3M	\$49.9B	84.4%
2025 Q3	1,848	669.0M	\$50.1B	84.0%
2025 Q2	1,922	677.3M	\$57.7B	85.0%
2025 Q1	1,951	682.6M	\$60.4B	85.7%
2024 Q4	1,939	679.5M	\$58.6B	85.3%
2024 Q3	1,914	674.3M	\$66.2B	84.7%
2024 Q2	1,826	670.7M	\$60.4B	84.2%
2024 Q1	1,776	678.7M	\$56.3B	85.2%
2023 Q4	1,747	668.3M	\$50.3B	83.9%
2023 Q3	1,626	666.3M	\$45.2B	83.7%

How to read ownership above 100%. A 13F reports the positions a manager has investment discretion over, and where two or more managers share discretion over the same block, each one reports it. Summed across filers, the total can therefore exceed the shares actually outstanding without anything being wrong. We publish the figure as filed rather than netting it down, and flag separately any quarter where the arithmetic is not merely high but impossible.

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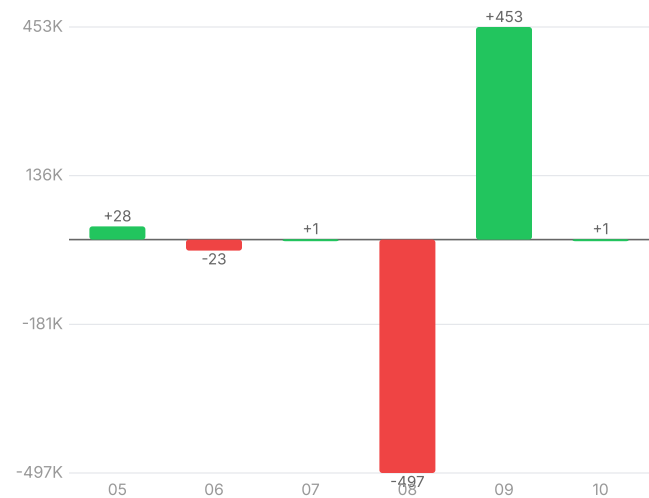
8 INSIDER ACTIVITY live Form 4 data

INSIDER	ROLE	DATE	TYPE	SHARES	VALUE	POST-TXN OWNED
Norrington Lorrie M	director	2026-10-01	A-Award	300	\$0.03M	43,310
Newman Brian	director	2026-10-01	A-Award	214	\$0.02M	8,058
Bilbrey John P	director	2026-10-01	A-Award	271	\$0.02M	40,725
Wallace Noel R.	director, Chairman, President & CEO	2026-09-16	A-Award	29,649	—	379,700
Wallace Noel R.	director, Chairman, President & CEO	2026-09-16	A-Award	205,197	\$17.86M	205,197
Grant Shane	COO, Americas	2026-09-16	A-Award	7,355	—	79,503
Grant Shane	COO, Americas	2026-09-16	A-Award	50,902	\$4.43M	50,902
Tsourapas Panagiotis	COO, CD, EMEA, APac, Skin	2026-09-16	A-Award	4,597	—	11,447

9 SELL DECOMPOSITION — ROUTINE VS. DISCRETIONARY EDGE

6-MO DECOMPOSITION (FORM 4)	TXNS	SHARES	VALUE	SIGNAL WEIGHT
S — Open-market sales	6	347,111	\$32.0M	Counted
M — Exercises (paired A/D)	2	165,191	\$11.9M	None — mechanics
F — Tax withholding	23	47,314	\$4.2M	None — compensation
P — Open-market purchases	0	0	\$0	Counted — none occurred

Monthly Net Insider Flow (000 shares)



Net of acquisitions minus dispositions, all Form 4 types.

Signal Summary

SIGNAL	OPEN-MARKET SELLS	OPEN-MARKET BUYS	CLUSTER
Routine Selling — Low Signal	\$32.0M 6 txns / 6 mo	\$0.0M 0 txns / 6 mo	None active 3+ insiders / 21 days

10 FORM 144 PLANNED-SALE PIPELINE live EDGAR data

FILED	FILER	SHARES REGISTERED	EST. PROCEEDS
2026-08-24	Tsourapas Panagiotis	10,000	\$0.9M
2026-08-06	Cahill John T	4,170	\$0.4M
2026-08-05	Wallace Noel R.	161,021	\$14.9M
2026-08-04	Wallace Noel R.	161,021	\$14.8M
Trailing 12 mo	11 filings	574,374	\$54M

11 13D / 13G STAKES COND

FILED	FORM	REPORTING PERSON	% OF CLASS	SHARES
2026-04-29	SCHEDULE 13G	Vanguard Capital Management	7.52%	60.4M sh
2026-03-26	SCHEDULE 13G/A	The Vanguard Group	—	exit/reporting change
2025-02-07	SCHEDULE 13G/A	The Vanguard Group	10.05%	82.2M sh

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12 CONGRESSIONAL TRADING					EDGE · STOCK Act
MEMBER	CHAMBER	TRADE	SIZE BAND	TRADED	DISCLOSED
Ro Khanna	House	SELL	\$1,001 - \$15,000	2026-09-11	2026-10-09
Kevin Hern	House	SELL	\$1,001 - \$15,000	2026-09-02	2026-09-28
Kevin Hern	House	SELL	\$1,001 - \$15,000	2026-09-02	2026-09-25
John Boozman	Senate	SELL	\$1,001 - \$15,000	2025-10-09	2025-11-15
Shelley Moore Capito	Senate	SELL	\$1,001 - \$15,000	2025-07-31	2025-08-04
Shelley Moore Capito	Senate	SELL	\$1,001 - \$15,000	2025-07-31	2025-08-04
HOUSE 12-MO 35 trades 7 purchases		SENATE 12-MO 1 trades 0 purchases		COVERAGE STOCK Act filings 30-45 day disclosure lag	

13 INSTITUTIONAL OWNERSHIP & 13F FLOW				live 13F data
13F FILERS (LAST COMPLETE Q) 1,965	13F SHARES 675M 84.8% of shares out	NEW / CLOSED 202 / 105 positions, QoQ	INCREASED / REDUCED 717 / 705 positions, QoQ	
PUT/CALL (13F) 0.97 option positions	FREE FLOAT 93.9% 748M sh			

2.8 · Largest Reporting 13F Managers

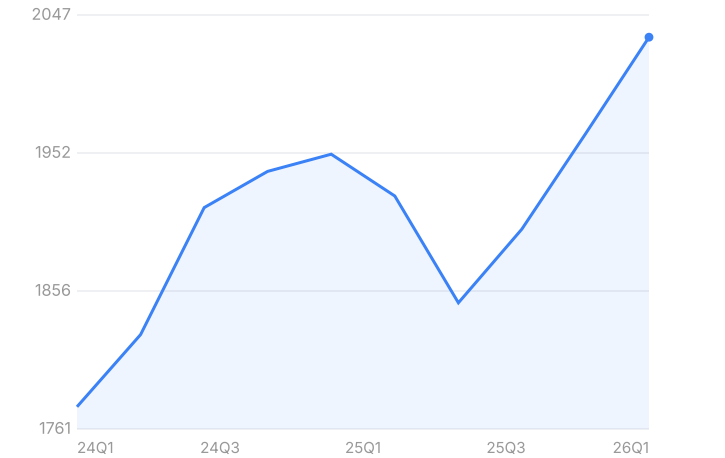
MANAGER	SHARES	VALUE
Sarasin & Partners Llp	1.8M	\$153M
Assenagon Asset Management S.A.	1.6M	\$134M
Ninety One Uk Ltd	1.4M	\$121M
Pinestone Asset Management Inc.	1.4M	\$117M
Confluence Investment Management L	1.2M	\$99M
Fjarde Ap - Fonden /Fourth Swedish N	581,491	\$50M

EDGAR 13F holdings as of 2026-09-30; filer values normalized to dollars.

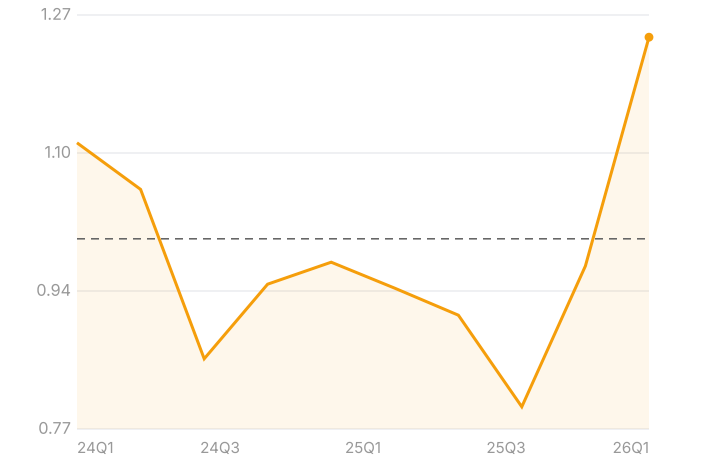
2.9 · Top ETF & Fund Ownership

FUND	WEIGHT	POSITION
VITSX	0.1%	\$2.2B
VTSAX	0.1%	\$2.2B
VTI	0.1%	\$2.2B
VSMPX	0.1%	\$2.2B
VFFSX	0.1%	\$1.8B
VOO	0.1%	\$1.8B

13F Filers Holding CL — quarterly



Institutional Put/Call — quarterly

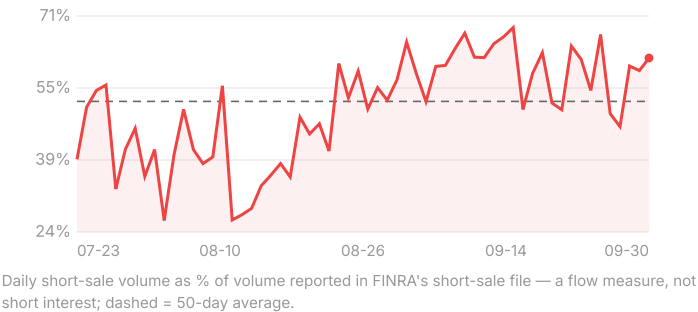


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14 SHORT VOLUME — DAILY, 60 SESSIONS

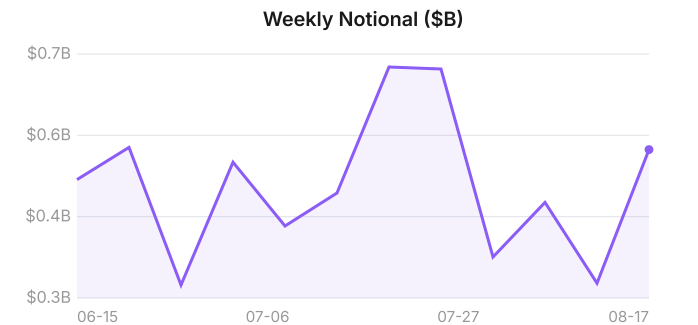
EDGE · live FINRA feed



LATEST SESSION 61.5% 2026-10-15	20-DAY AVG 59.3% 50-day 52.1%	TREND Rising 20d vs 50d	BY MARKET CENTER Q: 61% · N: 69% · B: 19% latest session
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15 DARK POOL ACTIVITY

EDGE · live ATS data

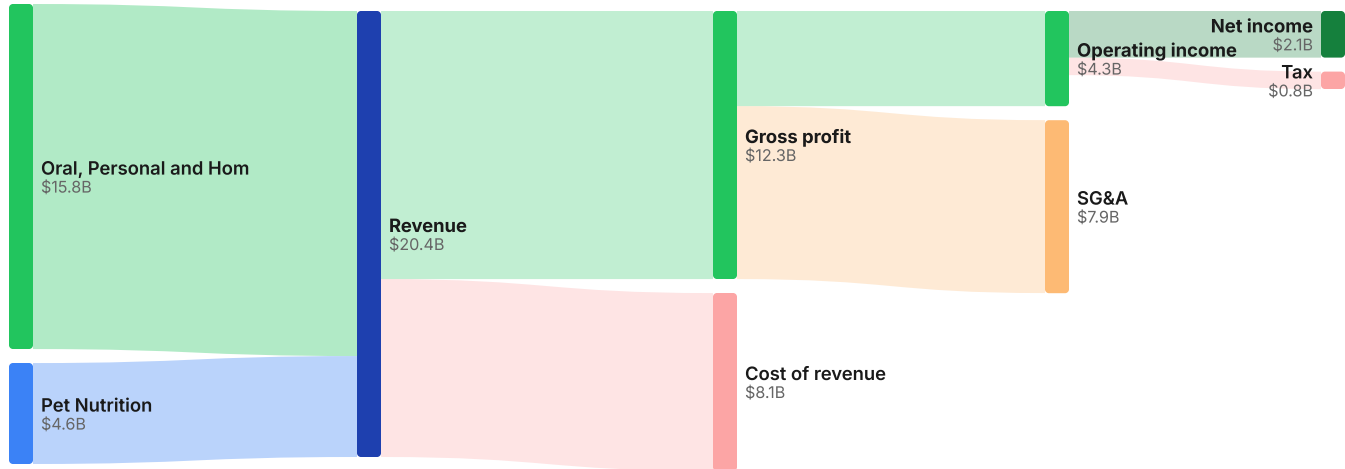


Where CL Trades in the Dark

ATS VENUE (4-WK)	SHARES	AVG TRADE
Incr Intelligent Cross Llc	7.1M	69 sh
Ubsa Ubs Ats	6.0M	65 sh
Mstx Ms Trajectory Cross (Ats-1)	3.7M	69 sh
Ebxl Level Ats	3.7M	37 sh
Sgmt Sigma X2	2.8M	66 sh
Pure Purestream	2.4M	40 sh

16 REVENUE FLOW — FY2025

live segmentation + income data



Where a dollar of Colgate-Palmolive Company revenue goes. All values FY2025 filings, live.

17 GEOGRAPHIC REVENUE

live segmentation

REGION	REVENUE	SHARE
Oral, Personal and Home Care	\$4.8B	61%
Pet Nutrition	\$3.1B	39%

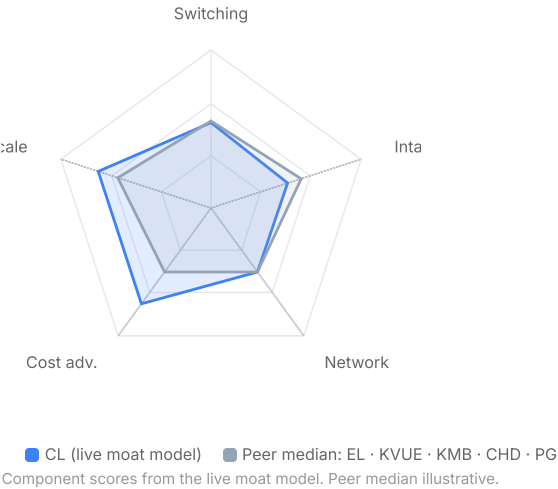
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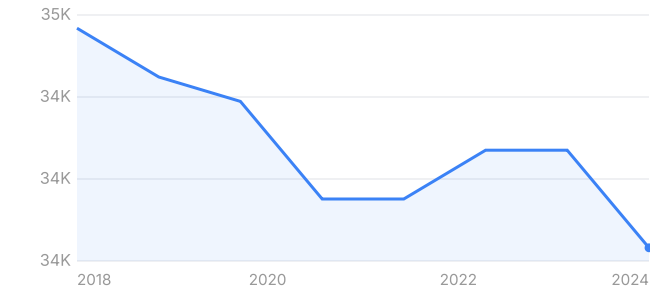
18 MOAT & COMPETITIVE POSITION

LIVE MODEL · 60/100 NARROW

Moat score 60/100 — Narrow; primary source Cost Advantage.



3.8 · Employees (SEC filings)



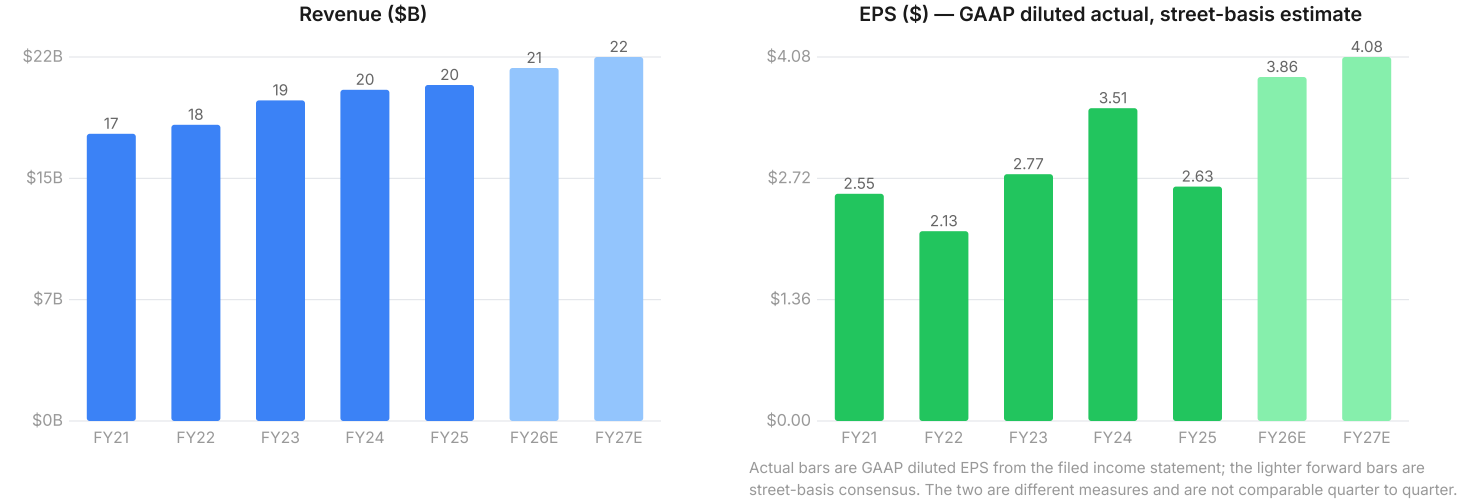
19 CORPORATE INFORMATION — KEY OFFICERS

33,600 employees

OFFICER	TITLE
Noel R. Wallace	Chairman, Chief Executive Officer & President
Shane Grant	Chief Operating Officer of Americas
Stanley J. Sutula	Chief Financial Officer
Panagiotis Tsurapas	COO of Global Customer Dev., Europe Middle East Africa, Asia Pacific & Global Skin Health

20 REVENUE & EPS — HISTORY AND ESTIMATES

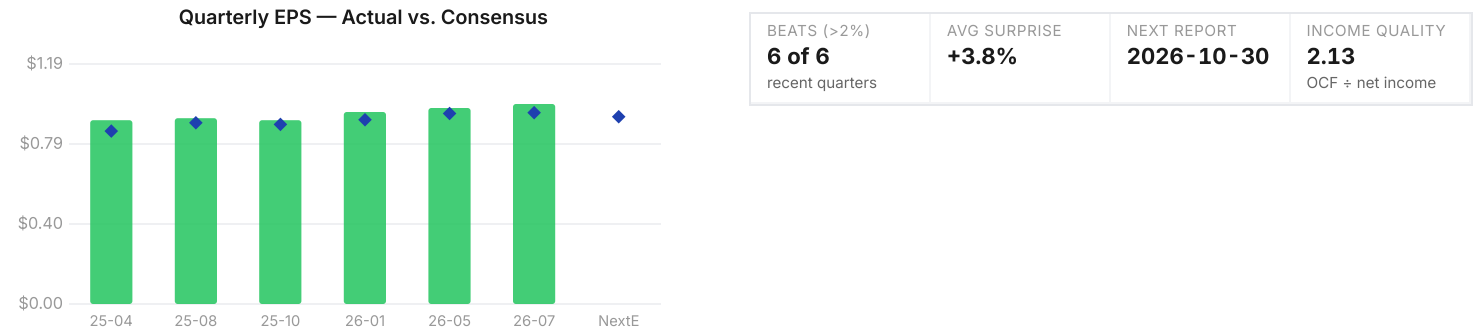
live consensus



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21 ESTIMATE VS. ACTUAL & SURPRISES

live data



22 REPORTED VS. CONSENSUS — FULL HISTORY

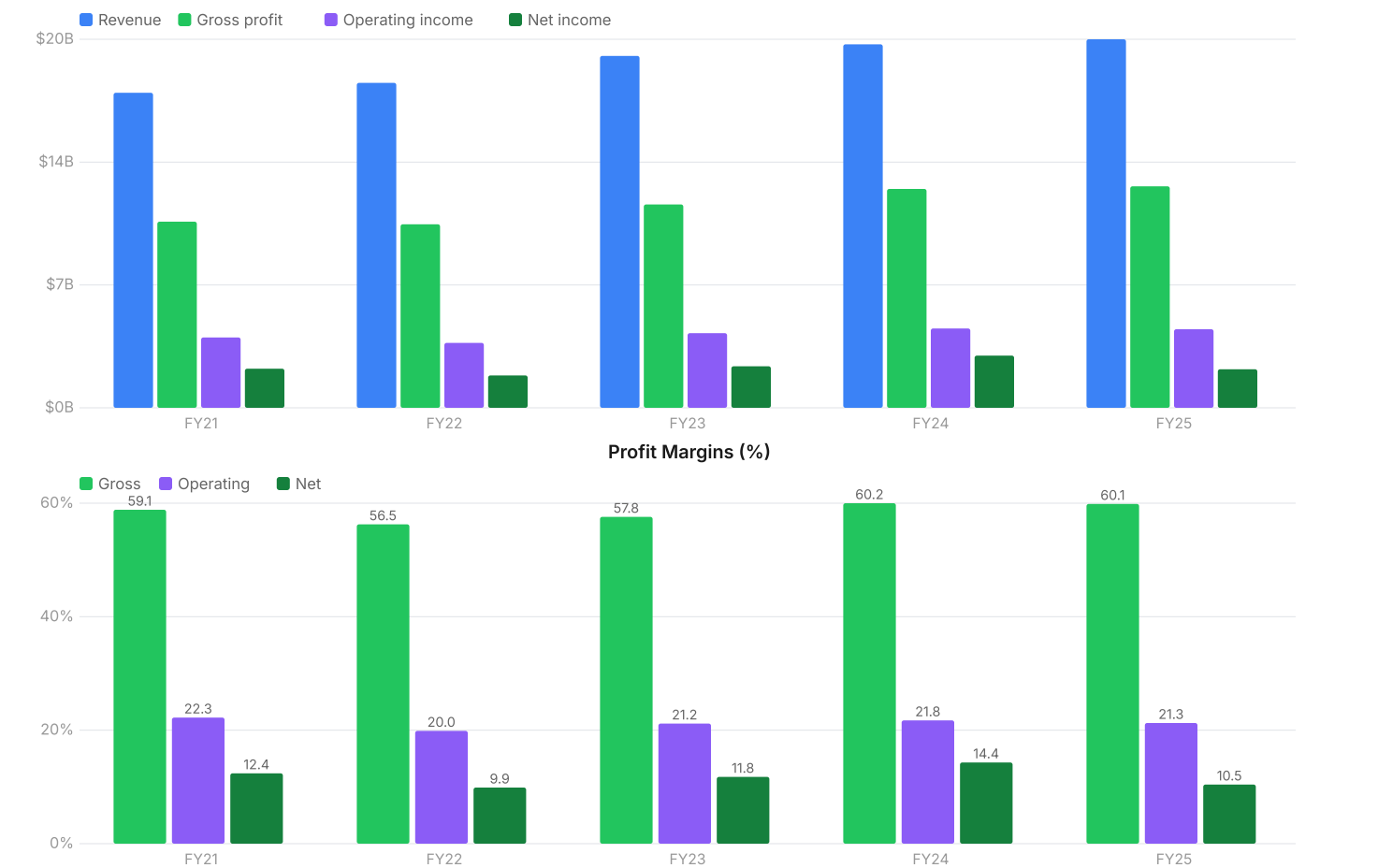
0 quarters · live data

BEAT RATE —% 0 of 0 quarters		CURRENT STREAK 0 longest 0		AVG EPS SURPRISE —% median —%		SURPRISE TREND — last 4 vs prior 4	
PERIOD	EPS EST.	EPS ACTUAL	EPS SURPRISE	REV EST. (\$M)	REV ACTUAL (\$M)	REV SURPRISE	

Announcement dates to . Consensus as it stood at each report. Revenue surprise shown where both estimate and actual are filed. A beat record is history, not a forecast.

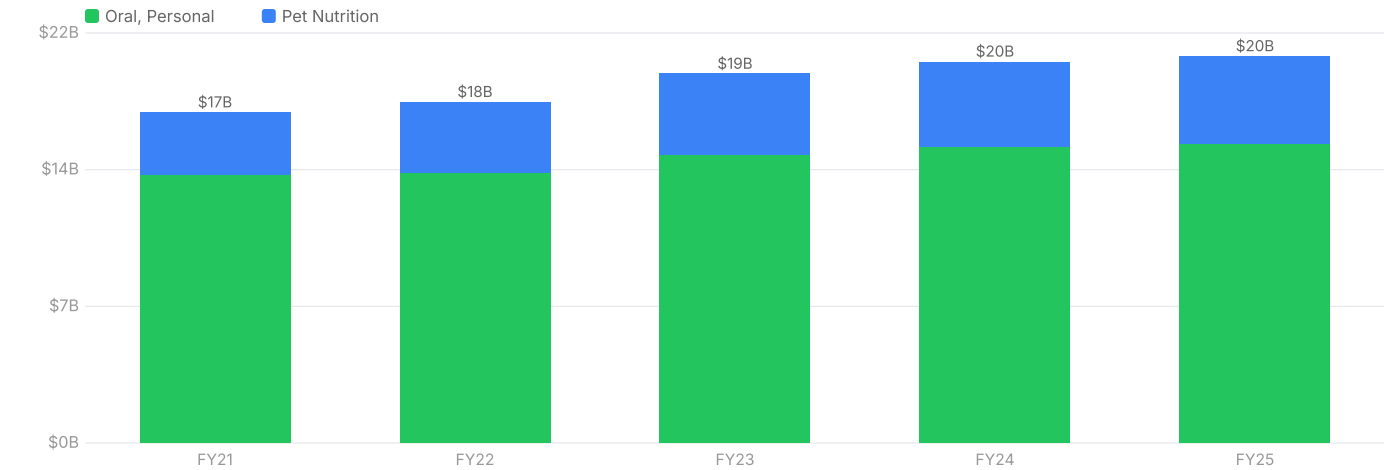
INCOME TRENDS — 5 YEAR

live financials



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Revenue by Segment — Stacked



YoY Growth Heatmap — Income Lines

YOY GROWTH	FY21	FY22	FY23	FY24	FY25
Revenue	+5.8%	+3.1%	+8.3%	+3.3%	+1.4%
Gross profit	+3.6%	-1.4%	+10.8%	+7.6%	+1.2%
Operating income	-0.6%	-7.7%	+15.2%	+6.1%	-0.8%
Net income	-19.6%	-17.6%	+28.9%	+25.6%	-26.2%

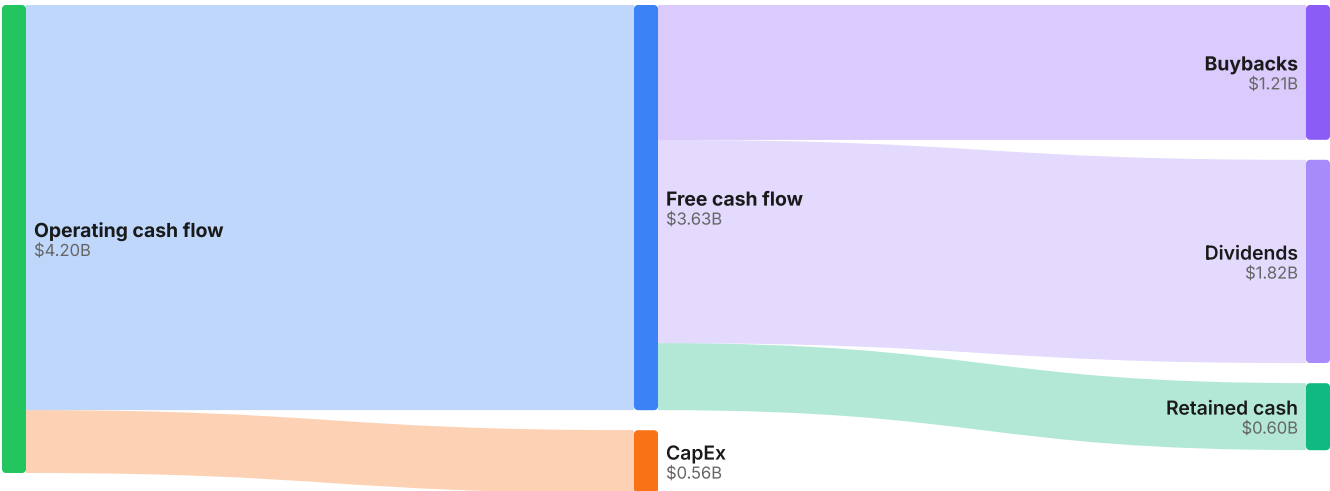
23 INCOME STATEMENT — FULL						live financials
\$B · FY ENDS	FY21	FY22	FY23	FY24	FY25	TREND
Revenue	17.4	18.0	19.5	20.1	20.4	
Cost of revenue	7.1	7.8	8.2	8.0	8.1	
Gross profit	10.3	10.2	11.3	12.1	12.3	
R&D expense	0.3	0.3	0.3	0.4	0.0	
SG&A expense	6.1	6.2	6.8	7.8	7.9	
Operating income	3.9	3.6	4.1	4.4	4.3	
EBITDA	3.8	3.4	4.2	4.9	4.0	
D&A	0.6	0.5	0.6	0.6	0.6	
Pretax income	3.1	2.7	3.4	4.0	3.1	
Income tax	0.7	0.7	0.9	0.9	0.8	
Net income	2.2	1.8	2.3	2.9	2.1	
Diluted EPS (\$)	2.55	2.13	2.77	3.51	2.63	
Diluted shares (M)	848	839	829	822	811	

CASH FLOW TRENDS						live data
OPERATING CF	CAPEX	FREE CASH FLOW	SBC	BUYBACKS	NET CASH CHANGE	
 \$4B	 \$1B	 \$4B	 \$0B	 \$1B	 \$0B	

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WHERE THE CASH WENT — FY2025

cash Sankey, live data



Balance Sheet — Full

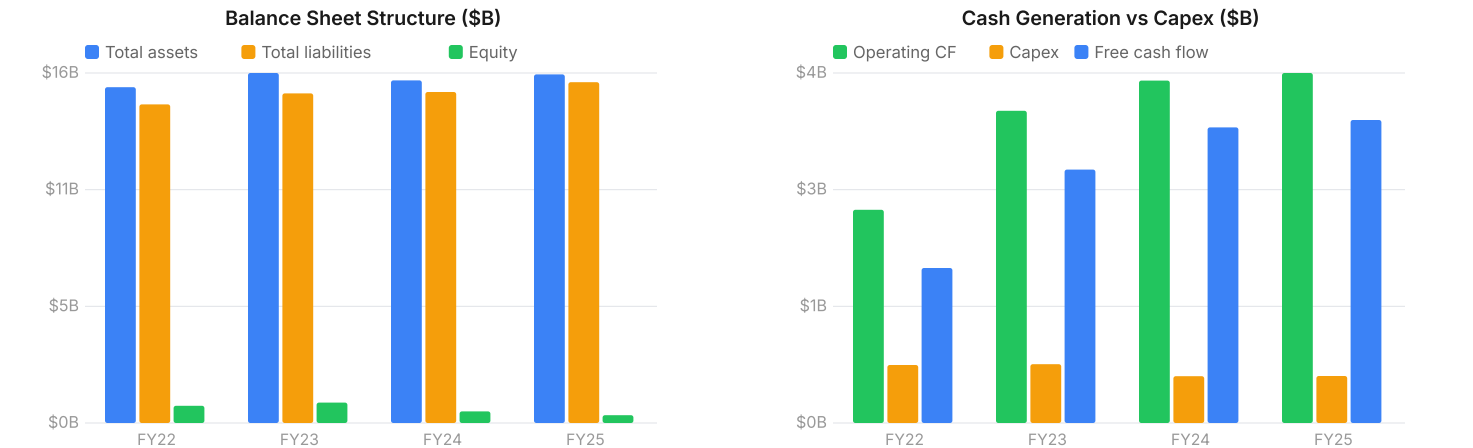
\$B	FY22	FY23	FY24	FY25	
Cash & equivalents	0.8	1.0	1.1	1.3	
ST investments	0.0	0.0	0.2	0.0	
Receivables (net)	1.5	1.6	1.5	1.7	
Total current assets	5.1	5.3	5.3	5.7	
PP&E (net)	4.3	4.6	4.4	4.7	
Goodwill + intangibles	5.3	5.3	5.0	4.7	
Total assets	15.7	16.4	16.0	16.3	
Accounts payable	1.6	1.7	1.8	0.0	
Short-term debt	0.0	0.3	0.7	0.0	
Deferred revenue	0.0	0.0	0.0	0.0	
Total current liabilities	4.0	4.7	5.8	5.7	
Long-term debt	8.7	8.2	7.3	8.0	
Total liabilities	14.9	15.4	15.5	16.0	
Shareholders' equity	0.8	1.0	0.5	0.4	

Cash Flow Statement — Full

\$B	FY22	FY23	FY24	FY25	
Net income	2.0	2.5	3.0	2.1	
D&A	0.5	0.6	0.6	0.6	
Stock-based compensation	0.1	0.1	0.1	0.0	
Working capital change	(0.7)	0.5	0.3	0.3	
Operating cash flow	2.6	3.7	4.1	4.2	
Capital expenditures	(0.7)	(0.7)	(0.6)	(0.6)	
Investing cash flow	(1.6)	(0.7)	(0.5)	(0.8)	
Buybacks	(1.3)	(1.1)	(1.7)	(1.2)	
Dividends paid	(1.7)	(1.7)	(1.8)	(1.8)	
Debt issuance / (repay)	1.6	(0.3)	(0.4)	(0.5)	
Financing cash flow	(1.0)	(2.8)	(3.4)	(3.3)	
Free cash flow	1.9	3.0	3.5	3.6	

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24 EXPANDED RATIO ANALYSIS (I)

live ratio engine · profitability · valuation

RATIO	FY21	FY22	FY23	FY24	FY25	TTM	TREND
PROFITABILITY							
ROE	320.4%	353.5%	455.4%	704.0%	1602.3%	631%	
ROA	14.0%	11.6%	14.3%	17.8%	13.2%	12.1%	
ROIC	39.6%	31.1%	34.9%	46.8%	47.5%	29.9%	
Gross margin	59.1%	56.5%	57.8%	60.2%	60.1%	60.4%	
Operating margin	22.3%	20.0%	21.2%	21.8%	21.3%	20.7%	
Net margin	12.4%	9.9%	11.8%	14.4%	10.5%	9.7%	
EBITDA margin	21.6%	18.8%	21.8%	24.1%	19.4%	18.2%	
FCF margin	15.8%	10.4%	15.6%	17.6%	17.8%	—	
VALUATION							
P/E	30.27	34.29	27.32	25.26	29.84	37.0	
P/B	107.64	152.65	103.17	344.40	1177.54	317.6	
P/S	3.76	3.41	3.23	3.63	3.12	3.56	
P/FCF	23.77	32.91	20.67	20.59	17.50	19.4	
EV/EBITDA	19.00	20.76	16.92	16.71	17.82	21.2	
EV/Revenue	4.16	3.88	3.65	3.99	3.45	3.9	
Earnings yield	3.3%	2.9%	3.7%	4.0%	3.4%	2.72%	
FCF yield	4.2%	3.0%	4.8%	4.9%	5.7%	5.14%	

EXPANDED RATIO ANALYSIS (II)

leverage · solvency

RATIO	FY21	FY22	FY23	FY24	FY25	TTM	TREND
LEVERAGE & SOLVENCY							
Current ratio	1.09	1.28	1.11	0.92	1.00	1.03	
Quick ratio	0.67	0.76	0.71	0.58	0.64	0.67	
Debt / equity	12.86	23.12	14.88	40.15	147.93	33.29	
Debt / assets	52.1%	58.9%	55.3%	53.0%	48.9%	46.8%	
Net debt / EBITDA	1.83	2.53	1.93	1.51	1.70	1.69	
Interest coverage	18.64	18.39	15.50	17.35	12.37	—	

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EXPANDED RATIO ANALYSIS (III)							efficiency · growth · per-share · scores
RATIO	FY21	FY22	FY23	FY24	FY25	TTM	TREND
EFFICIENCY							
Asset turnover	1.13	1.17	1.21	1.24	1.26	1.25	
Receivables turnover	13.60	12.83	12.59	12.94	12.75	10.7	
DSO (days)	27	28	29	28	29	34	
DPO (days)	74	71	73	81	41	93	
Cash conversion cycle	40	46	46	38	78	37	
GROWTH (YoY)							
Revenue growth	5.8%	3.1%	8.3%	3.3%	1.4%	—	
Net income growth	-19.6%	-17.6%	28.9%	25.7%	-26.3%	—	
EPS growth	-18.4%	-16.5%	30.3%	26.0%	-24.6%	—	
FCF growth	-16.7%	-32.6%	63.4%	16.6%	2.5%	—	
PER SHARE (\$)							
EPS (diluted, TTM)	2.56	2.14	2.79	3.51	2.65	2.56	
Book value / share	0.72	0.48	0.74	0.26	0.07	0.71	
Revenue / share	20.62	21.53	23.58	24.44	25.33	26.42	
FCF / share	3.26	2.23	3.68	4.31	4.52	4.84	
Cash / share	0.98	0.93	1.17	1.53	1.60	1.72	
SHAREHOLDER RETURN & SCORES							
Buyback yield	2.0%	2.1%	1.8%	2.4%	0.6%	0.66%	
Altman Z-Score	6.96	6.46	6.56	7.19	4.31	6.9	
Piotroski F-Score	6	6	8	8	7	8/9	
Beneish M-Score	-2.83	-2.58	-2.87	-2.90	-3.01	-3.14	

25 EARNINGS QUALITY PANEL				live scores
MODEL	SCORE	ZONE	NOTE	
Piotroski F-Score	8 / 9	Strong		
Altman Z-Score	6.9	Safe (>2.99)	Safe	
Income quality	2.13	Cash-backed	OCF ÷ net income	
Beneish M-Score	-3.14	Non-manipulator	vs -2.22 threshold	

26 DUPONT & GROWTH QUALITY				live analysis engine
DUPONT DECOMPOSITION (TTM)		VALUE	GROWTH QUALITY (LIVE)	VALUE
Tax burden		0.69	Revenue stability	0.97
Interest burden		0.92	Earnings stability	0.01
Operating margin		15.2%	Earnings persistence	0.88
Asset turnover		1.23×	Revenue CAGR 3y	4.1%
Financial leverage		36.52×	EPS CAGR 3y	12.0%
= ROE		434%	FCF CAGR 3y	17.9%

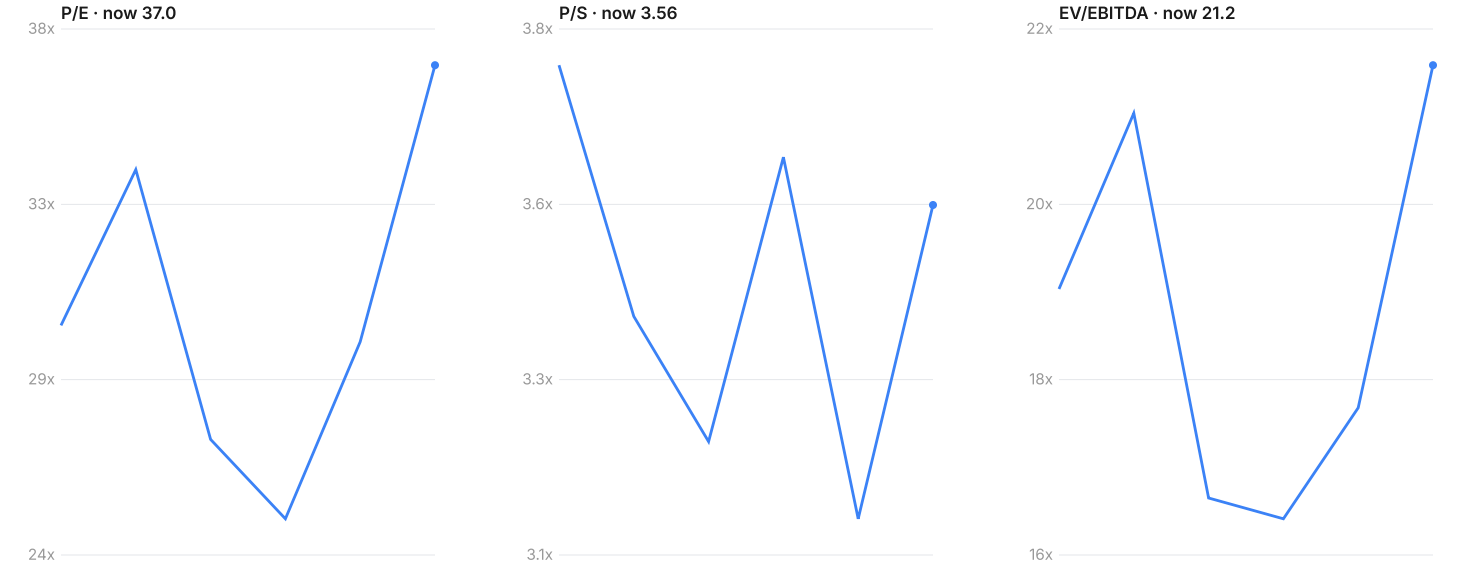
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SHAREHOLDER RETURN PROFILE live

BUYBACK YIELD 0.66%	DIVIDEND YIELD 2.23%	TOTAL SHAREHOLDER RETURN 2.91% cash yield	SBC / REVENUE 0.5% dilution pressure
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27 MULTIPLE HISTORY — FY SNAPSHOTS + TTM live ratio engine



28 PEER COMPARISON live peer engine

COMPANY	MKT CAP	P/E	ROE	NET MARGIN	REV GROWTH	PIOTROSKI	1-YR RET
EL	\$37.9B	205.0	5%	-3.2%	+5.1%	7/9	+8.4%
KVUE	\$36.3B	21.7	16%	11.5%	+1.8%	8/9	+35.7%
KMB	\$35.1B	18.0	129%	8.2%	-12.3%	7/9	-11.8%
CHD	\$24.8B	33.5	17%	13.3%	+2.7%	8/9	+21.4%
PG	\$370.0B	23.6	30%	14.1%	+3.3%	6/9	—
CLX	\$10.5B	18.1	286%	8.4%	-5.4%	4/9	—
TGT	\$70.1B	15.9	26%	7.1%	+2.0%	6/9	—
MDLZ	\$81.6B	23.4	13%	16.5%	+6.9%	6/9	—

1-yr returns computed from adjusted price history; peers without a tracked series show —.

29 ANALYST CONSENSUS & ESTIMATES live consensus

Hold

45 Analysts



MEAN TARGET (QTR) \$103.17 6 targets	TARGET VS. PRICE +9.6% last-quarter mean	NEXT REPORT 2026-10-30 street \$0.93
---	---	---

CONSENSUS ESTIMATES	REVENUE MEAN	HIGH / LOW	EPS MEAN	HIGH / LOW	# EPS EST.
FY2026	\$21.42B	\$21.55B / \$21.09B	\$3.86	\$4.01 / \$3.82	11
FY2027	\$22.09B	\$22.42B / \$21.72B	\$4.08	\$4.17 / \$4.01	12
FY2028	\$22.90B	\$23.48B / \$22.39B	\$4.39	\$4.70 / \$3.61	6

Colgate-Palmolive Company (CL)

Consumer Defensive / Household & Personal Products



EQUITY FACTSHEET

Report Date: 2026-Oct-18

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30 STREET TARGETS & THIRD-PARTY RATING live targets + composite

Street Price Target — Trajectory

WINDOW	AVG TARGET	VS. PRICE	# TARGETS
Last Month	\$100.50	+6.8%	2
Last Quarter	\$103.17	+9.6%	6
Last Year	\$94.77	+0.7%	30
All Time	\$90.97	-3.3%	70

Rolling mean of published targets vs. last close \$94.11. Aggregated from StreetInsider, Benzinga, Pulse 2.0.

Third-Party Composite Rating

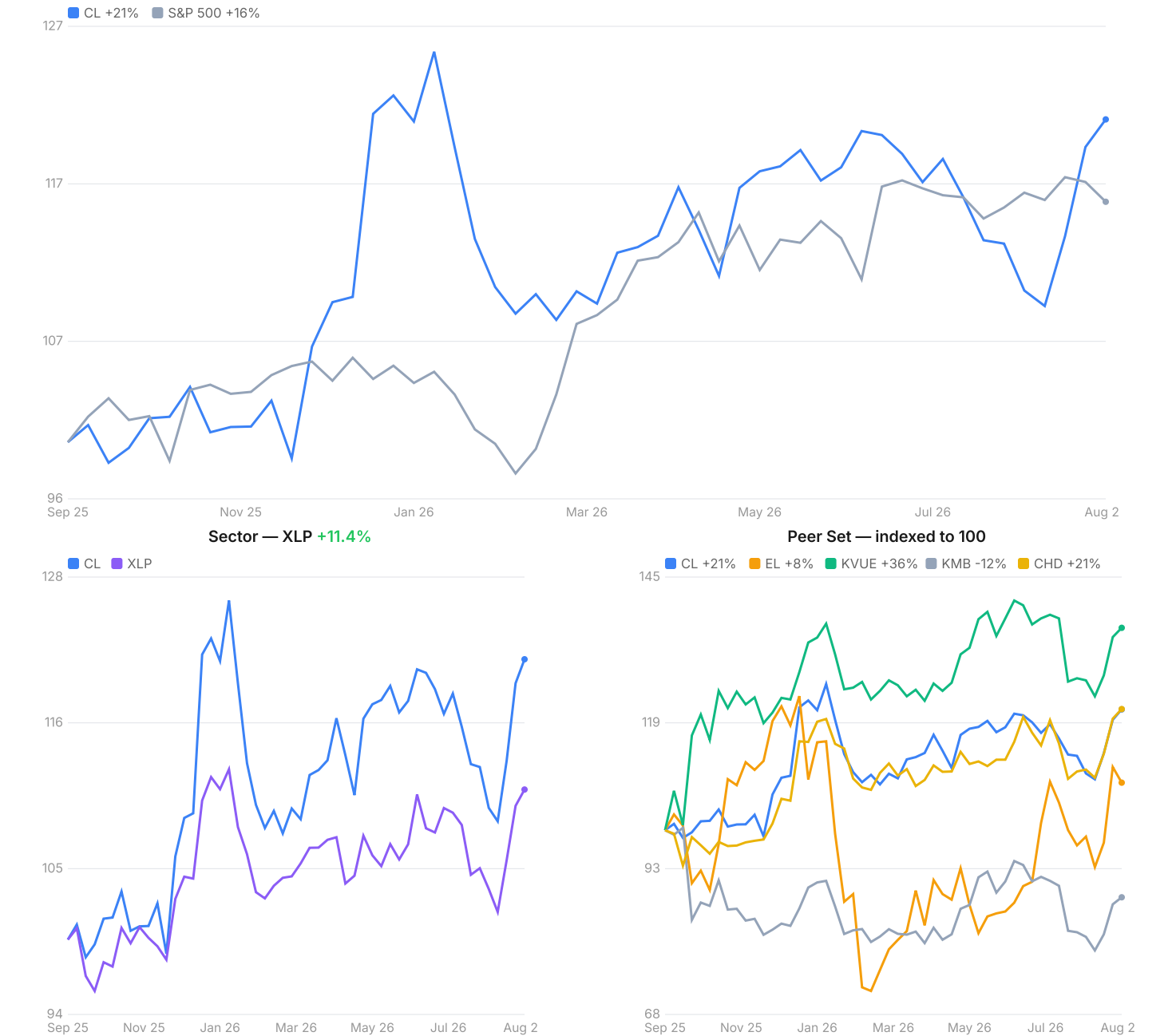
B

DCF4/5ROE5/5ROA5/5DEBT/EQ1/5P/E1/5P/B1/5

Independent quant composite as of 2026-10-16; components scored 1-5 (5 best). Shown for contrast with the InsiderStreet Score — methodologies differ.

31 PRICE PERFORMANCE — INDEXED, 12 MO live prices · benchmark + sector + peer set

CL +21.3% vs S&P 500 +15.9% — spread +5.4pp



All series indexed to 100 at the start of the window, adjusted closes.



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TECHNICAL CHART — 6-MONTH DAILY CANDLES, INDICATORS ON

site chart, print edition



Candlesticks with SMA 20/50 overlay, Bollinger (20,2σ) band, volume, and Wilder RSI(14) — computed from live daily OHLCV.

MOVING AVERAGE RIBBON & TREND

site technicals-tab chart, live indicator history



MOVING AVERAGE	VALUE	DISTANCE	% DISTANCE	SIGNAL
SMA 20	\$87.71	+6.40	+7.30%	Above
SMA 50	\$89.16	+4.95	+5.55%	Above
SMA 200	\$88.91	+5.20	+5.85%	Above
EMA 9	\$90.60	+3.51	+3.87%	Above
EMA 21	\$89.00	+5.11	+5.74%	Above
EMA 50	\$89.00	+5.11	+5.74%	Above
EMA 200	\$88.40	+5.71	+6.46%	Above

Series and readings from the nightly technical-indicator history — identical data to the site's ribbon chart. Supertrend segments colored by direction.

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32 TECHNICAL POWER SCORE

EDGE · site engine · 84/100 composite

TECHNICAL VERDICT

BULLISH

Power Score +67

19 of 22 indicator votes bullish

Family Scores (site weights)

Trend 30%

Momentum 25%

Volume 20%

Volatility 10%

Patterns 15%

100

82

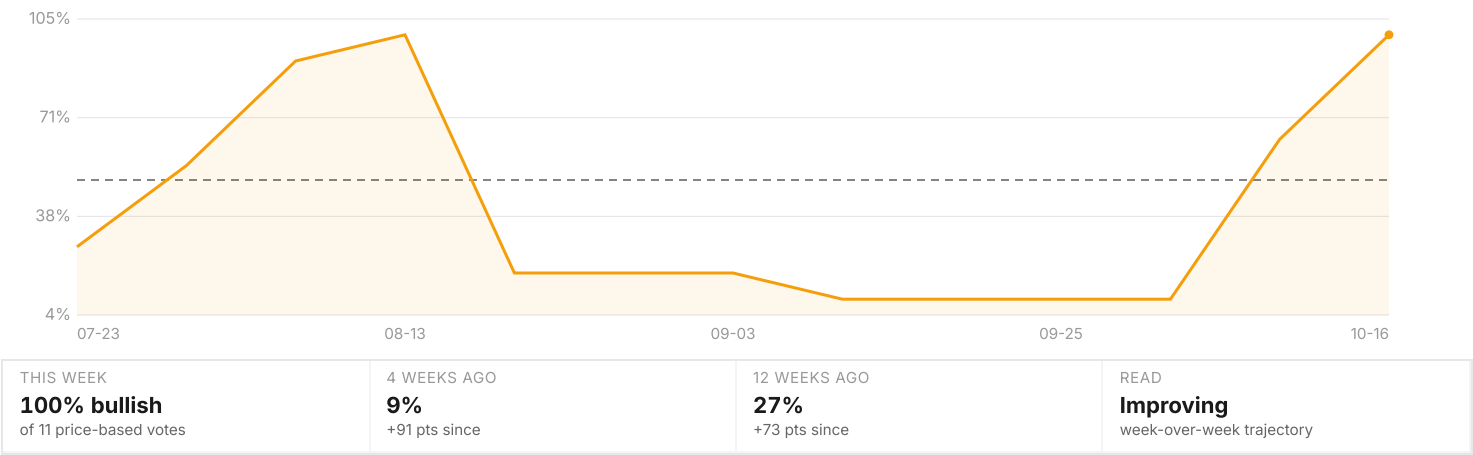
69

100

62

BULLISH — BUT WHICH WAY IS IT TRENDING?

vote share recomputed weekly, 13 weeks



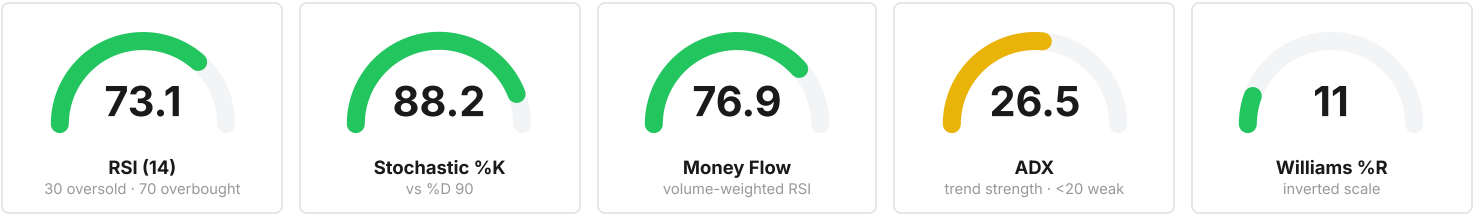
INDICATOR VOTE GRID

19 bull / 3 bear

● Price vs SMA 20	\$87.71	● Price vs SMA 50	\$89.16	● Price vs SMA 200	\$88.91
● EMA 9/21 Cross	90.6/89.0	● SMA 50/200	Golden	● ADX Direction	ADX 26
● Supertrend	\$88	● Parabolic SAR	\$88	● SMA Slope	0.330
● RSI	73.1	● Stochastic K/D	88/90	● StochRSI K/D	99/99
● Williams %R	-11	● CCI	192	● TSI vs Signal	18.3
● CMO	46.2	● ROC	11.65%	● OBV Signal	Accum
● Chaikin MF	-0.040	● MFI	77	● Force Index	3M
● Elder Ray Bull	5.11				

INDICATOR GAUGES

site technicals-tab style



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34 SEASONALITY — 20-YEAR AVERAGES

live model · win rates shown

+0.7%
Jan
40%

+0.5%
Feb
60%

+1.3%
Mar
71%

+1.5%
Apr
70%

+0.6%
May
55%

+0.5%
Jun
55%

+0.6%
Jul
60%

-0.2%
Aug
50%

-0.0%
Sep
45%

+0.1%
Oct
60%

+2.7%
Nov
80%

+0.8%
Dec
50%

Sample: 20 years — treat short histories as suggestive, not statistical.

35 RISK INDICATORS

computed from live price history

COMPUTED FROM LIVE WEEKLY PRICES	CL	S&P 500
Weekly volatility (σ , 1y)	2.97%	1.83%
Best / worst week (1y)	+11.0% / -5.1%	—
Max drawdown (5y, monthly)	-22.8%	—
1-week VaR (95%)	-4.2%	—
Beta (5y)	0.32	1.00

36 EQUITY WEATHER & MARKET REGIME

EDGE · live weather engine

CL EQUITY WEATHER (LIVE)
CLOUDY · +11

Trend

Momentum

Volume

Volatility

Breadth

+44

+71

-47

-60

-22

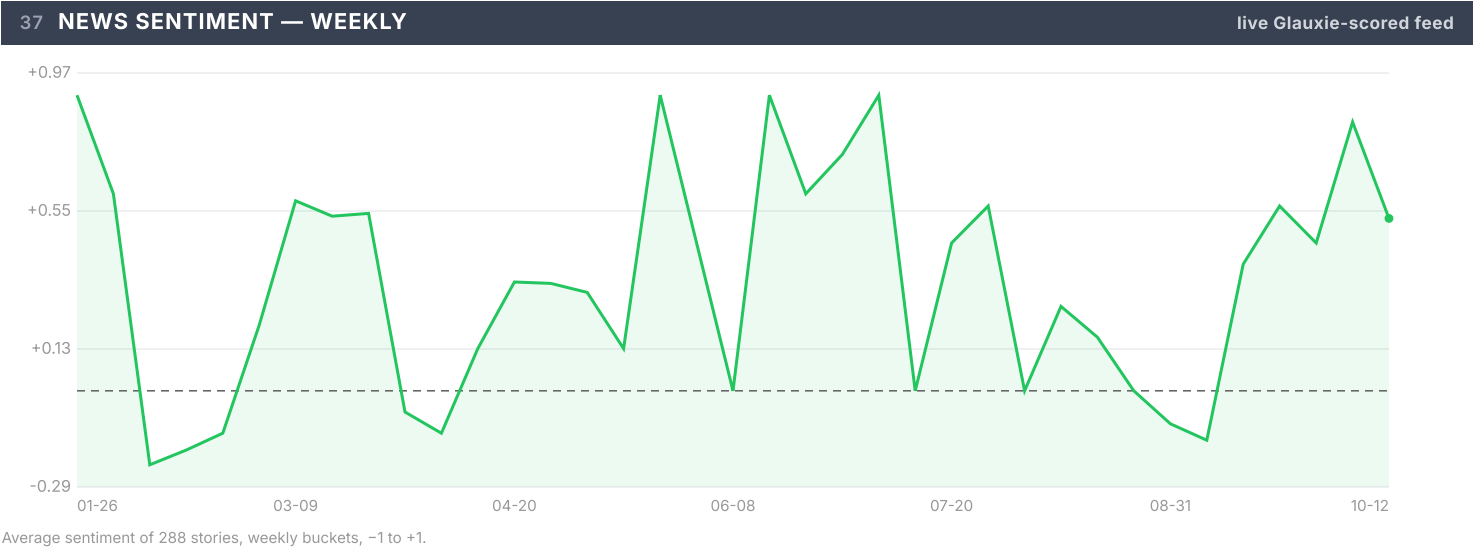
MARKET REGIME (2026-10-16)
NEUTRAL

VIX
19.99
Normal

DOW THEORY
Confirmed
Bearish

SPY / QQQ TSI
7.2 / 4.7
trend strength

SECTOR
STRENGTH
46/100
breadth average



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38 WEATHER - COMPANY VS INDUSTRY, SECTOR, UNIVERSE

EDGE · live weather engine · Cloudy

OVERALL +10.6 +20.3 vs industry	TREND +44.1 +44.6 vs industry	MOMENTUM +71.4 +68.3 vs industry	VOLUME -46.6 -60.8 vs industry
--	--	---	---

READING	CL	HOUSEHOLD & PERSONAL PRODUCTS N=397	CONSUMER DEFENSIVE N=3,080	ALL US SYMBOLS N=70,435
Overall	+10.6	-9.7	-15.7	-20.5
Trend	+44.1	-0.4	-19.0	-21.3
Momentum	+71.4	+3.1	-6.2	-15.8
Volume	-46.6	+14.2	-5.0	-3.8

Trend, momentum and volume are computed per company. Volatility and breadth are market-regime values shared by every symbol in the universe, so they are reported once under Market Regime rather than compared here - a company cannot differ from its sector on a constant.

39 EXECUTIVE COMPENSATION

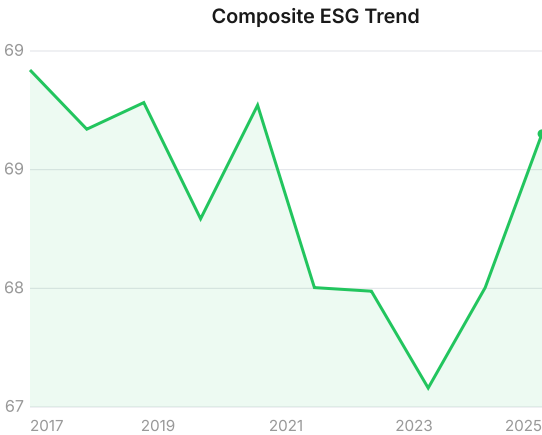
live proxy data · FY2025

EXECUTIVE	TOTAL COMP	STRUCTURE
Noel Wallace Chairman, President and Chief E	\$16.5M	63% equity+incentive
Shane Grant Chief Operating Officer, America	\$11.9M	80% equity+incentive
Stanley J. Sutula III Chief Financial Office	\$5.7M	58% equity+incentive
Panagiotis Tsourapas Chief Operating Officer	\$4.1M	54% equity+incentive
Jennifer M. Daniels Chief Legal Officer and	\$3.8M	53% equity+incentive

40 ESG ASSESSMENT

live disclosure-derived scores

PILLAR (LIVE DISCLOSURE SCORES)	SCORE
Environmental	69
Social	69
Governance	68
Composite ESG	69



41 8-K MATERIAL EVENTS

live EDGAR feed

FILED	8-K CONTENTS	ITEMS
2026-07-31	Earnings Release; Exhibits	2.02,9.01
2026-05-13	Shareholder Vote	5.07
2026-05-01	Earnings Release; Exit/Disposal Costs; Exhibits	2.02,2.05,9.01
2026-04-09	Officer/Director Change	5.02
2026-03-17	Other Events; Financial Statements and Exhibits	8.01,9.01
2026-03-12	Departure/Election of Directors; Appointment of Officers	5.02
2026-01-30	Results of Operations and Financial Condition; Financial Statements an	2.02,9.01
2025-11-10	Other Events; Financial Statements and Exhibits	8.01,9.01

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42 METHODOLOGY

Methodology. Every figure originates in InsiderStreet's production data layer and is computed deterministically by the same engines that power insiderstreet.ai. This factsheet contains no model-written text. Sections without underlying data are omitted rather than estimated.

43 DISCLOSURES

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44 DATA PROVENANCE FOR THIS REPORT

sources · coverage · method

DATA DOMAIN	SOURCE	COVERAGE FOR THIS REPORT
Price & volume	market_db.historical_prices	52 rows
Fundamentals	income_statements_annual	6 rows · 2020 to 2025
Reported vs consensus	fact/earnings_calendar	24 rows · 2020-10-30 to 2026-07-31
Analyst estimates	dim/forward_estimates	3 rows · 2026-12-31 to 2028-12-31
Institutional ownership (13F)	holdings_db.institutional_ownership_summary	119 rows · 1996 to 2026
Insider transactions (Form 4)	edgar/form4	12 rows · 2026-09-16 to 2026-10-01
Proposed sales (Form 144)	edgar/form144	1 record
Beneficial ownership (13D/G)	edgar/13dg	3 rows · 2025-02-07 to 2026-04-29
Short-sale volume (FINRA)	edgar/short_volume_daily	60 rows · 2026-07-23 to 2026-10-15
Dark pool (ATS, tier 1)	edgar/darkpool_weekly	12 rows · 2026-06-15 to 2026-08-31
ETF & fund holding	etf_holdings_changelog (30d)	1 record
Peer set	stock_peers_dynamic	8 rows
Industry medians	industry_medians	1 record
Congressional trades	congress_db (House + Senate)	1 record
ESG	fact/esg_disclosures	1 record

Method. Every figure in this factsheet is looked up from a named field computed in code. It contains no model-written text.

Not covered. Short interest as a percent of float and days-to-cover are not in this data set — the short-sale figures above are FINRA volume, a flow, and cannot support squeeze or covering analysis. Options positioning and intraday data are also absent. 13F ownership is filed 45 days after quarter end and congressional trades are disclosed on a lag, so both describe a past position, not a current one.