

Comcast Corporation (CMCSA)

Communication Services / Telecommunications Services · NASDAQ Global Select

Generated: 2026-Oct-18 · Market data through: 2026-10-16

LAST CLOSE	MARKET CAP	52-WK HIGH	TRAILING PE	GROSS MARGIN	ROE	PIOTROSKI	1-YR RETURN
\$21.90	\$77.5B	\$32.86	7.1	69.4%	12%	7/9	-21.1%
2026-10-16	VOLUME	52-WK LOW	P/S	NET MARGIN	ROIC	ALTMAN Z	5-YR RETURN
	29.6M	\$20.48	0.62	9.0%	6%	1.3	-38.5%

Comcast Corporation functions as a global media and technology conglomerate. Its diverse operations are segmented across Cable Communications, Media, Studios, Theme Parks, and Sky. The Cable Communications division delivers internet, television, phone, and mobile services to residential and business clients under its Xfinity brand, alongside offering advertising solutions. Its Media segment encompasses NBCUniversal's television and streaming platforms, including its national, regional, and international cable channels, the NBC and Telemundo broadcast networks, and the Peacock streaming service. The Studios segment is responsible for NBCUniversal's film and television production and distribution activities. Through its Theme Parks division, Comcast manages Universal Studios resorts located in Orlando, Florida; Hollywood, California; Osaka, Japan; and Beijing, China. The Sky segment provides direct-to-consumer services such as video, internet, voice, and mobile phone offerings, while its content arm includes entertainment networks, the Sky News channel, and Sky Sports networks. Additionally, Comcast owns the Philadelphia Flyers hockey team and the Wells Fargo Center arena in Philadelphia, Pennsylvania. Founded in 1963, Comcast Corporation is headquartered in Philadelphia, Pennsylvania.

SECTOR Communication Services INDUSTRY Telecommunications Services EXCHANGE NASDAQ MARKET CAP \$77.5B EMPLOYEES 179,000 (SEC-filed)
CEO Brian L. Roberts IPO 1980-03-17 COUNTRY US
One Comcast Center, Philadelphia, PA 19103-2838 · Tel 215 286 1700 · corporate.comcast.com

1 INSIDERSTREET SCORE

INSIDERSTREET SCORE

42 / 100

Street mean **\$26.13** (12 analysts, last qtr) — their number, not ours

INSIDER CONSENSUS SIGNAL

ROUTINE SELLING — LOW SIGNAL

\$0M sold / 6 mo, zero open-market buys

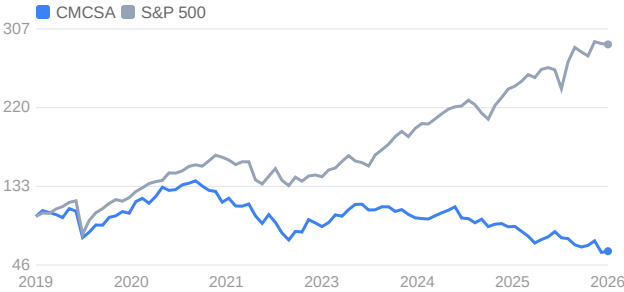
2 PRICE AND VOLUME

adjusted close, prod data layer

1 Year vs S&P 500 · **CMCSA -21.1%** · **S&P 500 +15.9%** · spread **-37.0pp**



7 Years vs S&P 500 · **CMCSA -38.5%** · **S&P 500 +189.9%** · spread **-228.4pp**



Both charts indexed to 100 at the start of their window and drawn on a single shared scale, so the gap to the benchmark is the gap you see. Adjusted closes throughout.

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3 INSIDERSTREET SCORE live IS factor model

INSIDERSTREET
SCORE

42

OF 100

Score Breakdown

Profitability	54/100
Growth	22/100
Momentum	55/100
Quality	74/100
Earnings Quality	73/100
Balance Sheet	43/100
Value	87/100
Risk (safety)	30/100
Overall	42.1/100

Each component is a diagnostic reading on its own 0-100 scale. The overall score is computed separately from the underlying financials and is **not** the average of the rows above — components are not equally weighted and three of them (Momentum, Value, Risk) are derived partly from price rather than from the business.

Peer Comparison — IS Score

SYMBOL	IS SCORE
T	52
TMUS	44
VZ	41
SATS	19
ASTS	36
CHTR	38
CMCSA	42

IS Score Trend — quarterly



4 TWO READINGS business vs price

BUSINESS QUALITY

42 / 100

IS Score 42.1 / 100 · -18.3 from peak of 60

Quarter	Business Quality
23 Q1	30
23 Q2	32
23 Q3	52
23 Q4	53
24 Q1	55
24 Q2	52
24 Q3	42
24 Q4	48
25 Q1	48
25 Q2	60
25 Q3	58
25 Q4	58
26 Q1	42

Fundamental factor model, quarterly. Measures how the business is doing - not where the price is going.

PRICE STRUCTURE

NEUTRAL

Technical Score 48 / 100 · Power -4 · 12 of 22 indicator votes bullish

Date	Price Structure
07-23	-5%
08-13	96%
09-03	96%
09-13	10%
09-25	-5%
10-16	62%

Vote share across trend, momentum, volume, volatility and pattern families. Describes where the price is, not where it is going.

Both readings sit below the midpoint — business quality at 42 and price structure at 48 out of 100 — so they are not in conflict. The fundamentals and the tape are saying the same thing, which is the case in which either one alone would have been enough.

5 WHAT WOULD CHANGE OUR MIND falsifiable - check us next quarter

TRIGGER	WHERE IT STANDS NOW	WHAT IT WOULD MEAN
IS Score reaches 55 and holds two consecutive quarters	now 42.1	would move us up one band
IS Score stops falling - one quarter higher than the prior	last four: 58 → 56 → 56 → 42	the direction matters more than the level
Technical vote share back above 50%	now 55%	price structure no longer broken
Institutional holder count rises two quarters running	peak 2,447 → now 1,893	fewer institutions willing to hold is our clearest warning

We publish these so the view can be shown to be wrong. If none of them move and our reading does, we owe you an explanation.

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This page is InsiderStreet's own reading, produced from the data in the rest of this document. It is not a price target and not investment advice. Analyst consensus and street price targets appear later under their own heading and are the street's numbers, not ours.

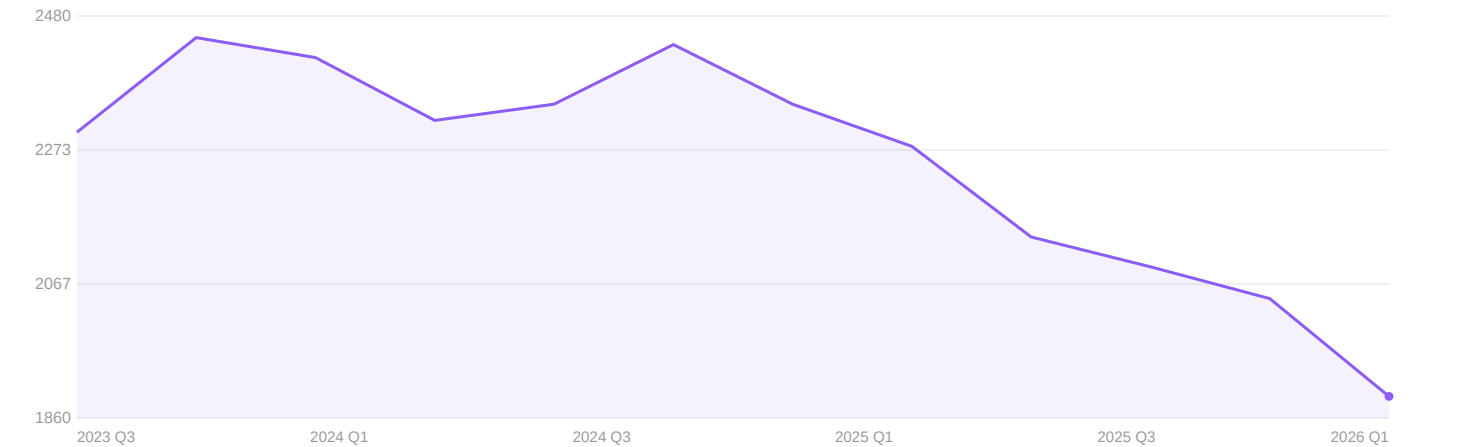
6 SMART MONEY CONFLUENCE EDGE · disclosure sources

SITE CONVERGENCE SCORE 3 of 4 top 4% of 29,420 symbols	SOURCES ALIGNED — of 3 independent disclosures	CONGRESS (180D) 5 buys 2026-07-07	INSIDER BUYS (180D) 0 none disclosed
ETF FUNDS (30D) 1399 up / 1182 down net +217 funds	INSTITUTIONS ADDED (13F) -151 managers opening or increasing		

Congressional and insider figures are disclosed purchases in the trailing 180 days; ETF figures are COUNTS OF FUNDS whose holding changed in 30 days, not dollars. Coincidence of separate disclosures, not coordination. An absent source means nothing qualifying was disclosed in its window.

7 INSTITUTIONAL OWNERSHIP - 12-QUARTER TREND 13F · filed 45 days after quarter end

Institutions holding — 12 quarters



Peak 2,447 · latest 1,893 (-554 from peak).

Quarter	Holders	13F Shares	Value	Reported Own%	Guard
2026 Q2	1,893	3271.7M	\$94.0B	91.7%	
2026 Q1	2,044	3100.7M	\$106.5B	86.8%	
2025 Q4	2,093	3281.9M	\$110.7B	91.9%	
2025 Q3	2,139	3177.6M	\$113.8B	89.0%	
2025 Q2	2,279	3332.9M	\$113.5B	93.4%	
2025 Q1	2,344	3382.2M	\$116.7B	94.7%	
2024 Q4	2,436	3423.3M	\$119.9B	95.9%	
2024 Q3	2,344	3418.4M	\$133.7B	95.8%	
2024 Q2	2,319	3464.6M	\$127.1B	97.0%	
2024 Q1	2,416	3540.3M	\$143.1B	99.2%	
2023 Q4	2,447	3573.8M	\$147.6B	100.1%	ex-outlier 89.5%
2023 Q3	2,301	3609.8M	\$151.1B	101.1%	ex-outlier 90.4%

How to read ownership above 100%. A 13F reports the positions a manager has investment discretion over, and where two or more managers share discretion over the same block, each one reports it. Summed across filers, the total can therefore exceed the shares actually outstanding without anything being wrong. We publish the figure as filed rather than netting it down, and flag separately any quarter where the arithmetic is not merely high but impossible.

Why 2023-12 reads 100.11%. Institutions cannot hold more of a company than exists. The reported 3573.8M shares exceed the 3570.0M outstanding, and a single filer accounts for the excess: **VANGUARD GROUP INC** reports 378,006,832 shares against 382,741,160 the prior quarter, a 1x jump, which alone would be 10.6% of the company. Excluding that filing, ownership is 89.5%. We publish both figures. 13F filings are due 45 days after quarter end and amendments keep arriving after that, so the newest quarter is provisional by construction - this is what an unsettled quarter looks like.

Why 2023-09 reads 101.12%. Institutions cannot hold more of a company than exists. The reported 3609.8M shares exceed the 3570.0M outstanding, and a single filer accounts for the excess: **VANGUARD GROUP INC** reports 382,741,160 shares against 390,360,150 the prior quarter, a 1x jump, which alone would be 10.7% of the company. Excluding that filing, ownership is 90.4%. We publish both figures. 13F filings are due 45 days after quarter end and amendments keep arriving after that, so the newest quarter is provisional by construction - this is what an unsettled quarter looks like.

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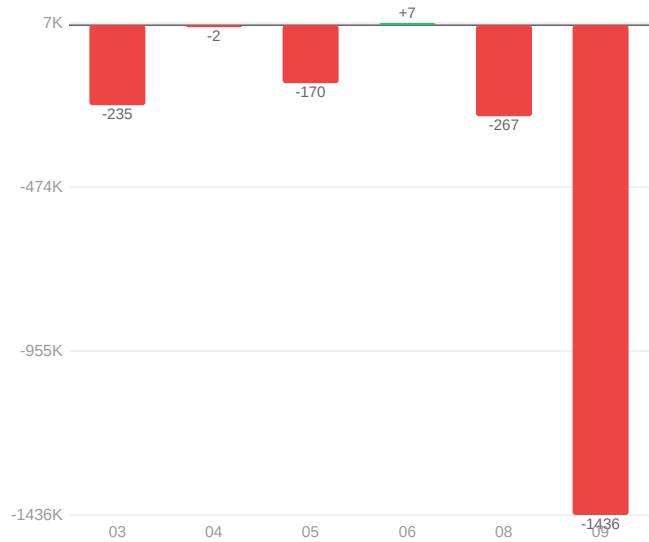
8 INSIDER ACTIVITY live Form 4 data

INSIDER	ROLE	DATE	TYPE	SHARES	VALUE	POST-TXN OWNED
Smith Gordon	director	2026-09-30	A-Award	1,552	—	12,221
Honickman Jeffrey A	director	2026-09-30	A-Award	2,011	—	278,627
Breen Edward D	director	2026-09-30	A-Award	920	—	28,257
Brady Louise F.	director	2026-09-30	A-Award	1,552	—	36,810
Baltimore Thomas J Jr	director	2026-09-30	A-Award	1,552	—	43,379
Roberts Brian L	director, Chairman of Board & Co-CEO	2026-09-02	GIFT	101,900	—	5,391,826
Cavanagh Michael J	director, Co-CEO	2026-09-01	I-Discretionary	392,769	—	0
Cavanagh Michael J	director, Co-CEO	2026-09-01	I-Discretionary	565,642	—	0

9 SELL DECOMPOSITION — ROUTINE VS. DISCRETIONARY EDGE

6-MO DECOMPOSITION (FORM 4)	TXNS	SHARES	VALUE	SIGNAL WEIGHT
S — Open-market sales	1	4,494	\$0.1M	Counted
M — Exercises (paired A/D)	16	390,046	\$2.4M	None — mechanics
F — Tax withholding	16	268,040	\$8.3M	None — compensation
G — Gifts	2	62,440	—	None
P — Open-market purchases	0	0	\$0	Counted — none occurred

Monthly Net Insider Flow (000 shares)



Net of acquisitions minus dispositions, all Form 4 types.

Signal Summary

SIGNAL Routine Selling — Low Signal	OPEN-MARKET SELLS \$0.1M 1 txns / 6 mo	OPEN-MARKET BUYS \$0.0M 0 txns / 6 mo	CLUSTER None active 3+ insiders / 21 days
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10 CONGRESSIONAL TRADING EDGE · STOCK Act

MEMBER	CHAMBER	TRADE	SIZE BAND	TRADED	DISCLOSED
Ro Khanna	House	SELL	\$1,001 - \$15,000	2026-09-25	2026-10-09
Kevin Hern	House	SELL	\$1,001 - \$15,000	2026-08-05	2026-08-11
Kevin Hern	House	SELL	\$1,001 - \$15,000	2026-08-05	2026-08-11
Angus King	Senate	SELL	\$1,001 - \$15,000	2025-12-29	2026-01-26
Angus Stanley King	Senate	SELL	\$1,001 - \$15,000	2025-12-29	2026-01-26
Angus King	Senate	SELL	\$1,001 - \$15,000	2025-12-29	2026-01-25

HOUSE 12-MO 54 trades 13 purchases	SENATE 12-MO 4 trades 0 purchases	COVERAGE STOCK Act filings 30-45 day disclosure lag	
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11 INSTITUTIONAL OWNERSHIP & 13F FLOW live 13F data

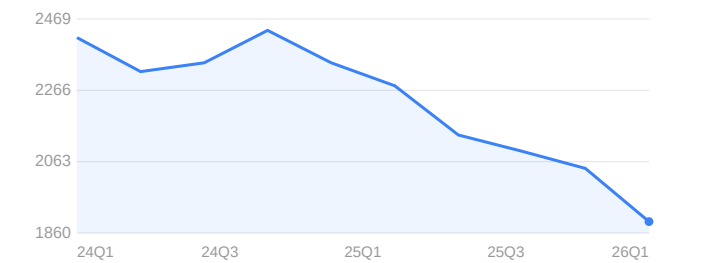
13F FILERS (LAST COMPLETE Q) 2,044	13F SHARES 3.10B 86.8% of shares out	NEW / CLOSED 188 / 196 positions, QoQ	INCREASED / REDUCED 878 / 746 positions, QoQ
PUT/CALL (13F) 0.80 option positions	FREE FLOAT 99.2% 3.51B sh		

2.8 · Largest Reporting 13F Managers

MANAGER	SHARES	VALUE
Davenport & Co Llc	4.9M	\$107M
Fort Washington Investment Advisor	4.3M	\$94M
Douglas Lane & Associates, Llc	2.5M	\$55M
Vontobel Holding Ltd.	1.8M	\$38M
Wealth Enhancement Advisory Servic	1.3M	\$27M
Mn Services Vermogensbeheer B.V.	1.0M	\$23M

EDGAR 13F holdings as of 2026-09-30; filer values normalized to dollars.

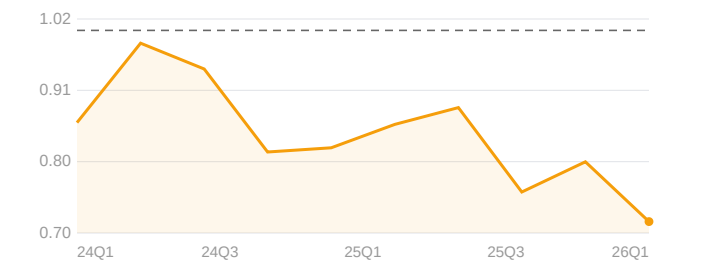
13F Filers Holding CMCSA — quarterly



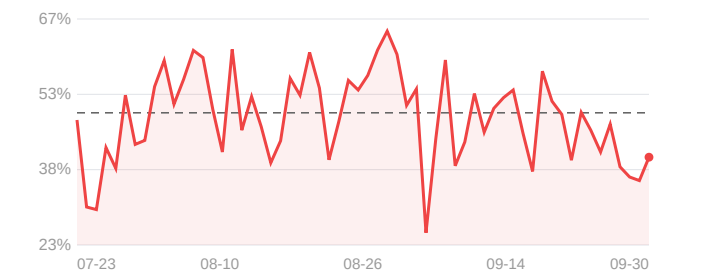
2.9 · Top ETF & Fund Ownership

FUND	WEIGHT	POSITION
VITSX	0.1%	\$2.4B
VSMPX	0.1%	\$2.4B
VTSAX	0.1%	\$2.4B
VTI	0.1%	\$2.4B
SCHD	1.9%	\$2.1B
VFFSX	0.1%	\$2.0B

Institutional Put/Call — quarterly



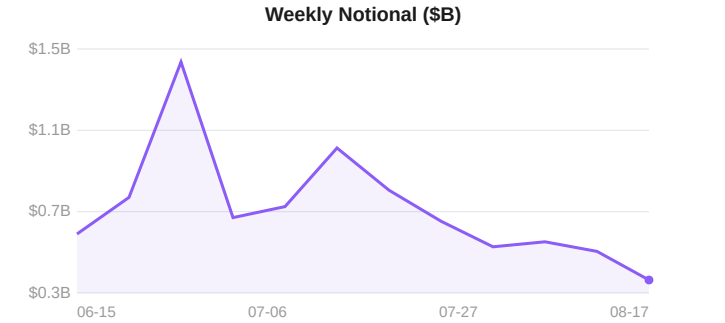
12 SHORT VOLUME — DAILY, 60 SESSIONS EDGE · live FINRA feed



Daily short-sale volume as % of volume reported in FINRA's short-sale file — a flow measure, not short interest; dashed = 50-day average.

LATEST SESSION 40.2% 2026-10-15	20-DAY AVG 45.4% 50-day 48.9%	TREND Falling 20d vs 50d	BY MARKET CENTER Q: 41% · N: 30% · B: 24% latest session
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13 DARK POOL ACTIVITY EDGE · live ATS data



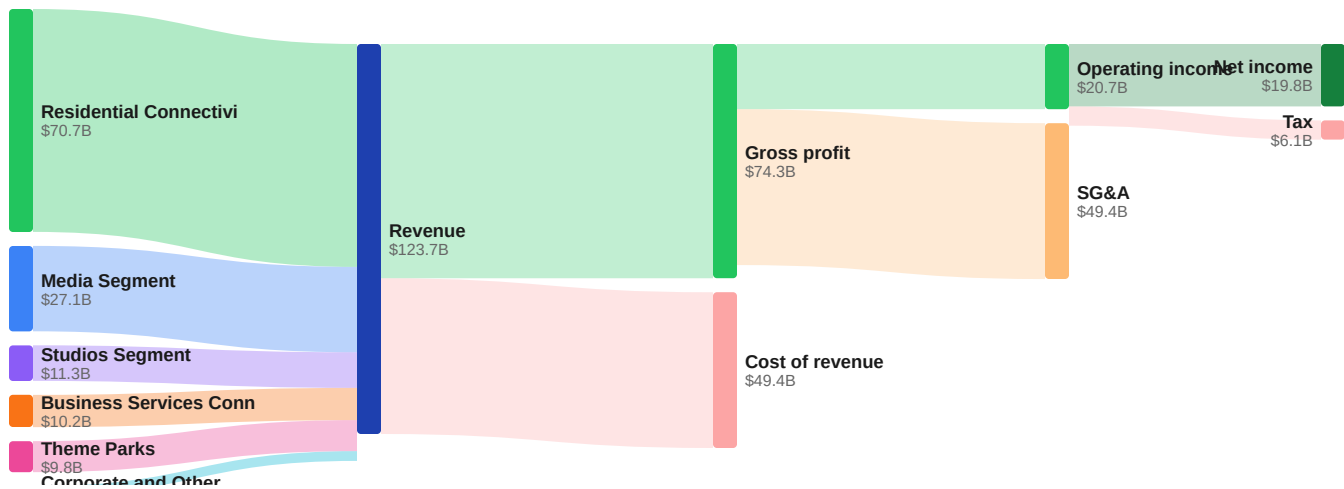
Where CMCSA Trades in the Dark

ATS VENUE (4-WK)	SHARES	AVG TRADE
Incr Intelligent Cross Llc	29.6M	163 sh
Ebxl Level Ats	19.9M	85 sh
Ubsa Ubs Ats	17.6M	146 sh
Bids Bids Ats	12.8M	1,018 sh
Mstx Ms Trajectory Cross (Ats-1)	11.5M	162 sh
Pure Purestream	11.0M	58 sh

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14 REVENUE FLOW — FY2025

live segmentation + income data



Where a dollar of Comcast Corporation revenue goes. All values FY2025 filings, live.

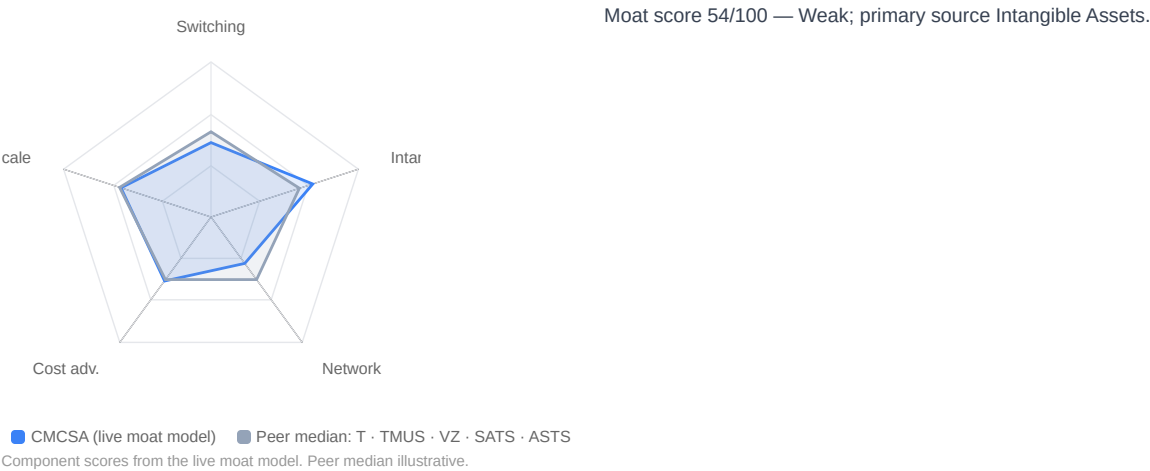
15 GEOGRAPHIC REVENUE

live segmentation

REGION	REVENUE	SHARE
UNITED STATES	\$95.1B	77%
Europe	\$15.2B	12%
Other Geographic Locations	\$13.4B	11%

16 MOAT & COMPETITIVE POSITION

LIVE MODEL • 54/100 WEAK



3.8 • Employees (SEC filings)



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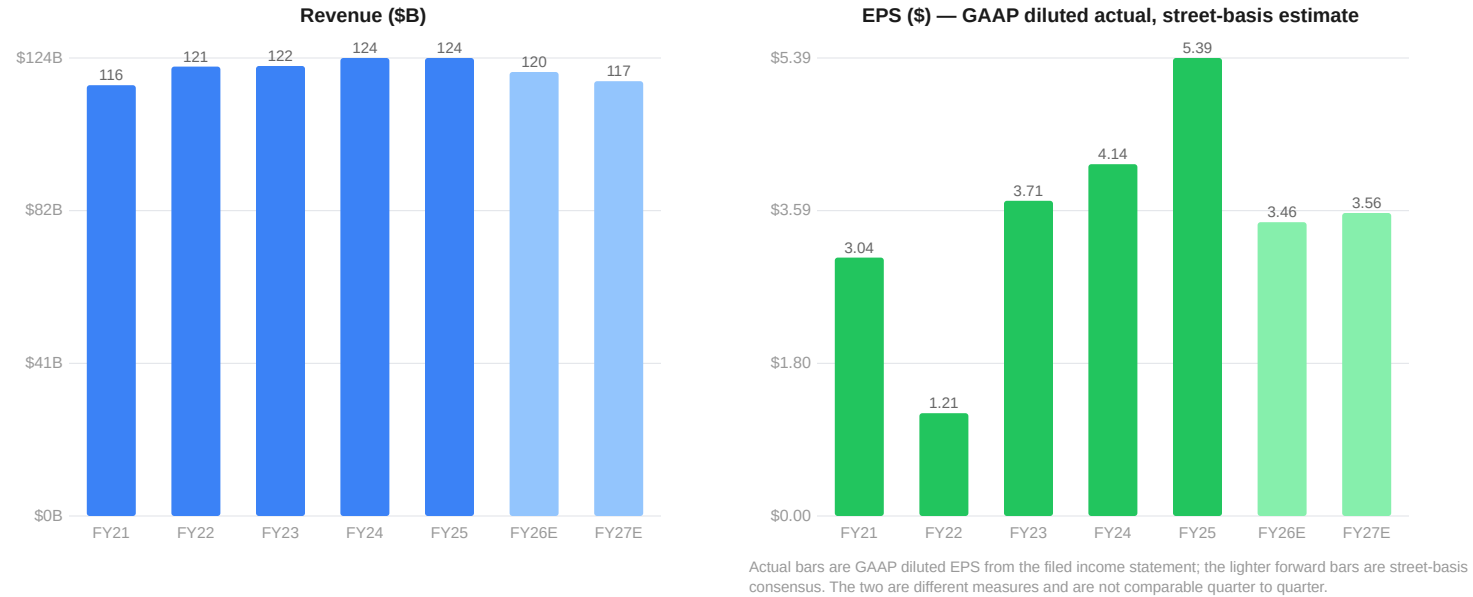
17 CORPORATE INFORMATION — KEY OFFICERS

179,000 employees

OFFICER	TITLE
Brian L. Roberts	Chairman & Co-CEO
Michael J. Cavanagh	Co-CEO & Director
David N. Watson	Vice Chairman
Thomas J. Reid	Chief Legal Officer & Secretary

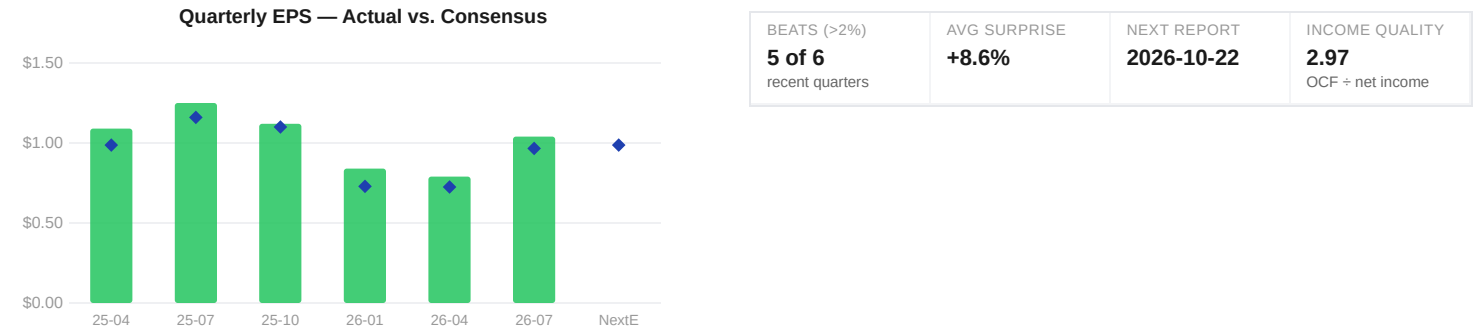
18 REVENUE & EPS — HISTORY AND ESTIMATES

live consensus



19 ESTIMATE VS. ACTUAL & SURPRISES

live data



20 REPORTED VS. CONSENSUS — FULL HISTORY

0 quarters · live data

BEAT RATE —% 0 of 0 quarters	CURRENT STREAK 0 longest 0	AVG EPS SURPRISE —% median —%	SURPRISE TREND — last 4 vs prior 4
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PERIOD	EPS EST.	EPS ACTUAL	EPS SURPRISE	REV EST. (\$M)	REV ACTUAL (\$M)	REV SURPRISE
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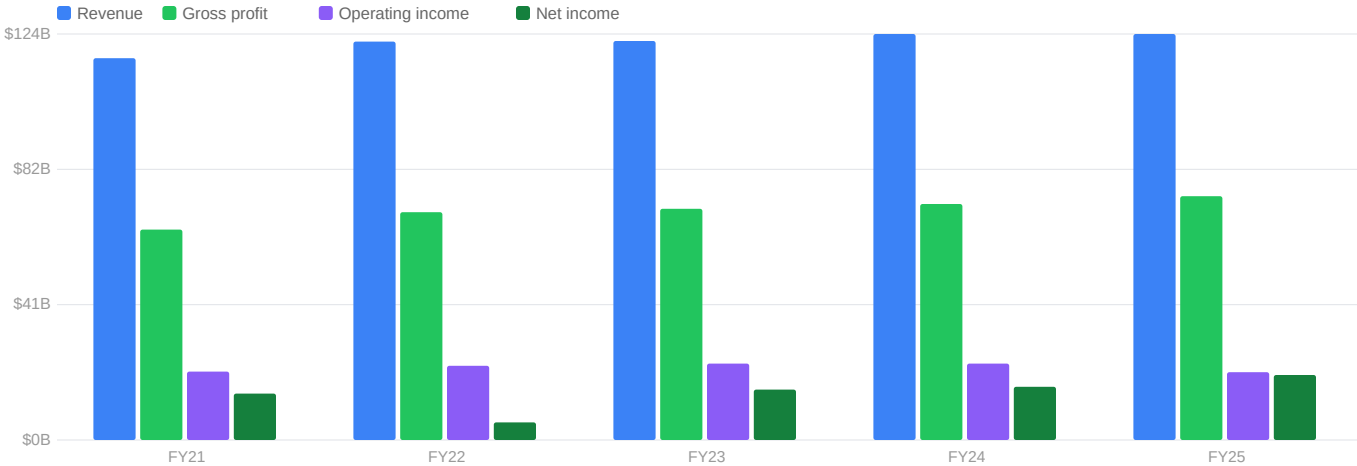
Announcement dates to . Consensus as it stood at each report. Revenue surprise shown where both estimate and actual are filed. A beat record is history, not a forecast.

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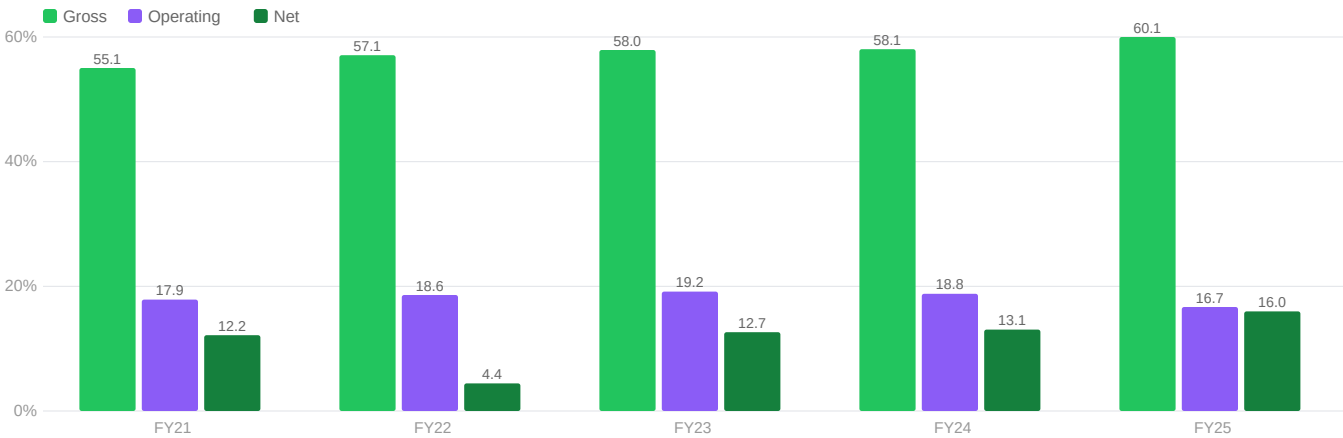
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INCOME TRENDS — 5 YEAR

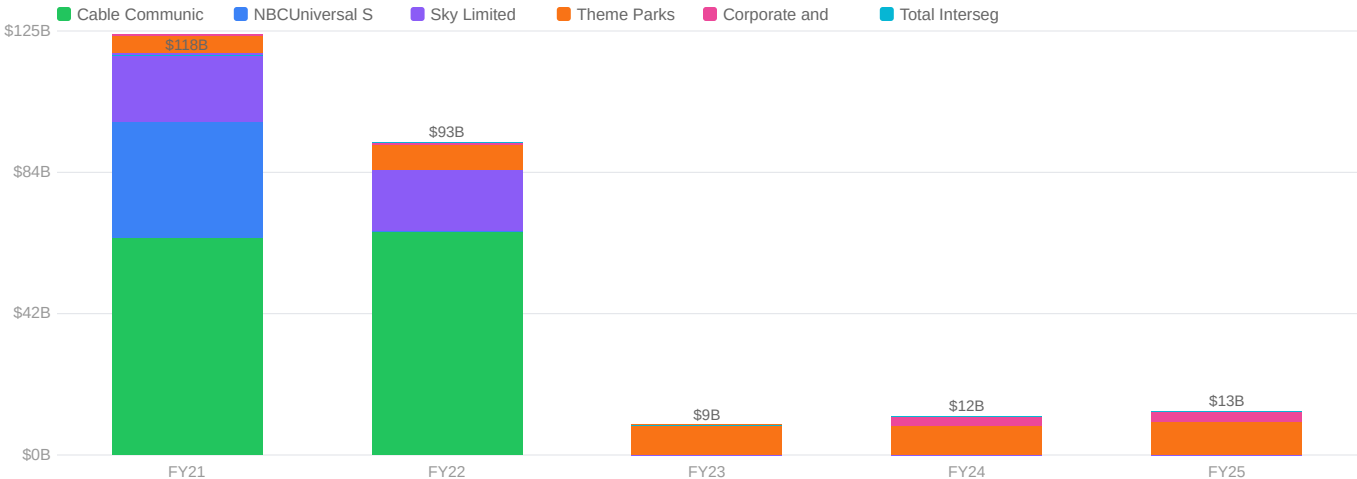
live financials



Profit Margins (%)



Revenue by Segment — Stacked



Live segmentation data.

YoY Growth Heatmap — Income Lines

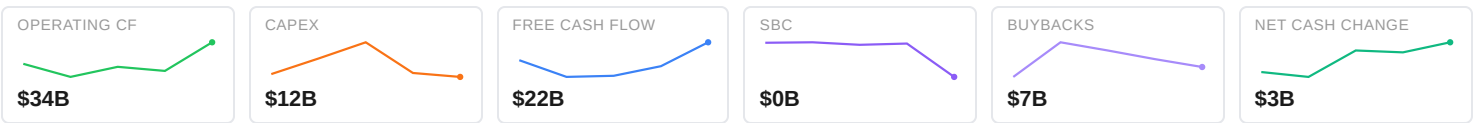
YOY GROWTH	FY21	FY22	FY23	FY24	FY25
Revenue	+12.4%	+4.3%	+0.1%	+1.8%	-0.0%
Gross profit	+11.8%	+8.2%	+1.6%	+2.0%	+3.3%
Operating income	+17.4%	+8.7%	+3.0%	-0.1%	-11.3%
Net income	+34.4%	-62.1%	+186.6%	+5.2%	+22.3%

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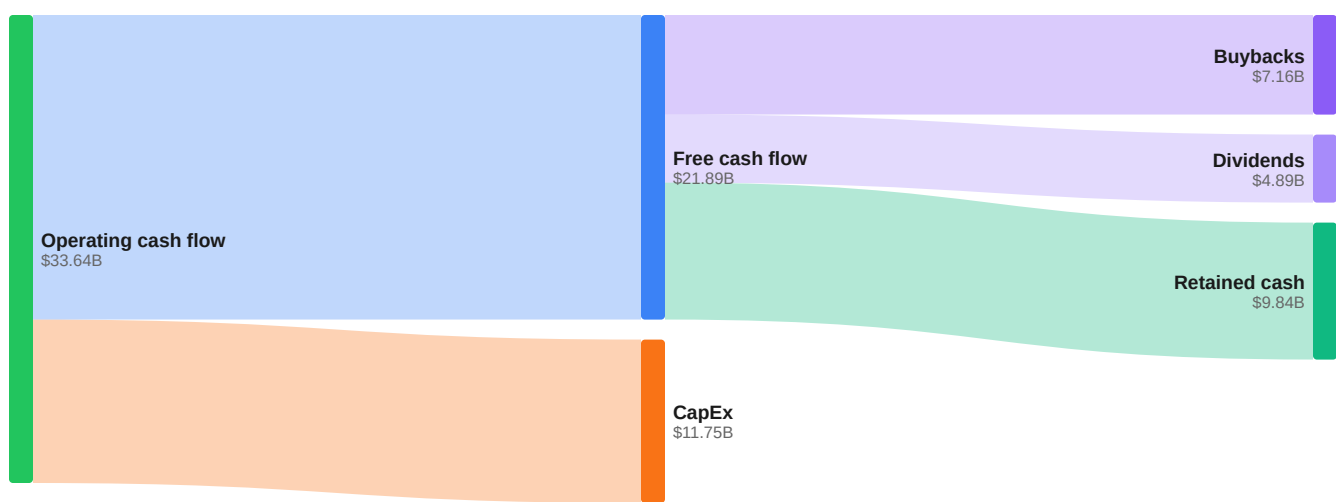
21 INCOME STATEMENT — FULL live financials

\$B · FY ENDS	FY21	FY22	FY23	FY24	FY25	TREND
Revenue	116.4	121.4	121.6	123.7	123.7	
Cost of revenue	52.3	52.0	51.1	51.8	49.4	
Gross profit	64.1	69.4	70.5	71.9	74.3	
R&D expense	0.0	0.0	0.0	0.0	0.0	
SG&A expense	43.3	46.8	47.2	48.6	49.4	
Operating income	20.8	22.6	23.3	23.3	20.7	
EBITDA	37.0	27.0	38.9	37.6	46.4	
D&A	13.8	13.8	14.3	14.8	16.2	
Pretax income	19.1	9.3	20.5	18.7	25.8	
Income tax	5.3	4.4	5.4	2.8	6.1	
Net income	14.2	5.4	15.4	16.2	19.8	
Diluted EPS (\$)	3.04	1.21	3.71	4.14	5.39	
Diluted shares (M)	4,654	4,430	4,148	3,908	3,636	

CASH FLOW TRENDS live data



WHERE THE CASH WENT — FY2025 cash Sankey, live data



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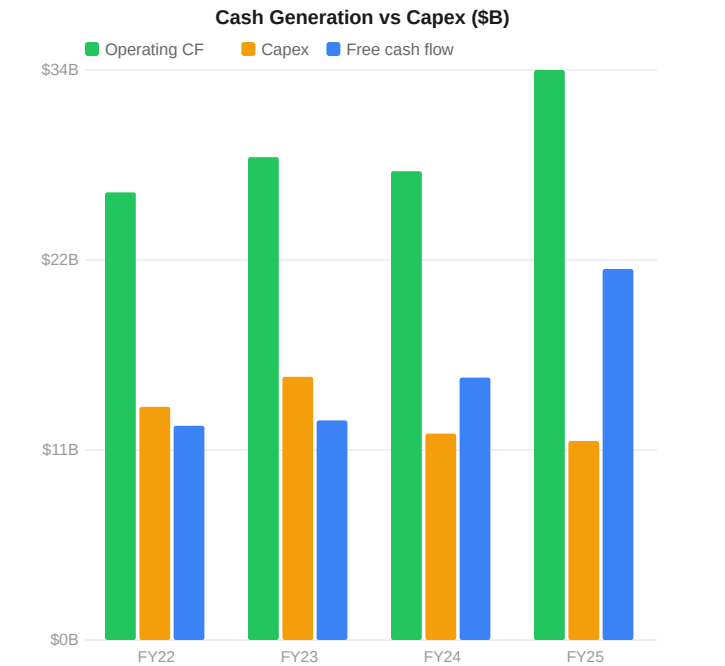
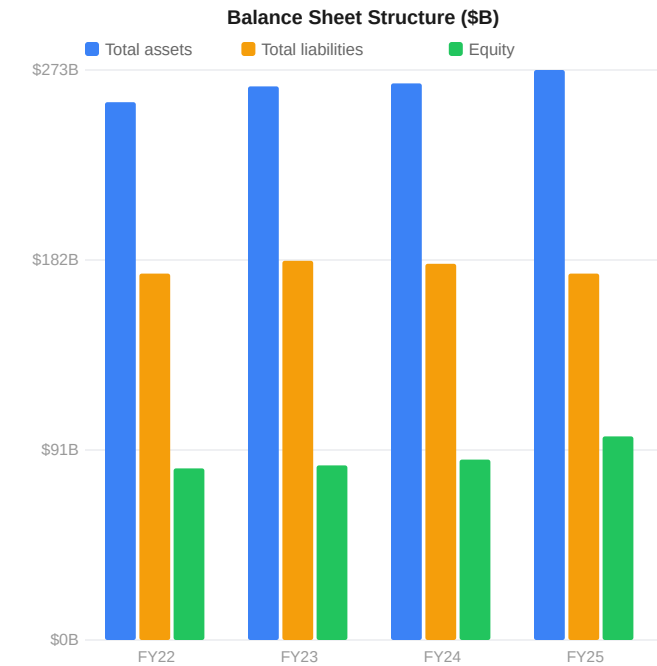
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Balance Sheet — Full

\$B	FY22	FY23	FY24	FY25	
Cash & equivalents	4.7	6.2	7.3	9.5	
ST investments	0.0	0.0	0.0	0.0	
Receivables (net)	12.7	13.8	13.7	13.9	
Total current assets	21.8	24.0	26.8	29.6	
PP&E (net)	55.5	59.7	62.5	71.0	
Goodwill + intangibles	159.7	159.4	155.7	143.3	
Total assets	257.3	264.8	266.2	272.6	
Accounts payable	12.5	12.4	11.3	11.1	
Short-term debt	1.7	2.1	4.9	6.6	
Deferred revenue	2.4	3.2	3.5	4.1	
Total current liabilities	27.9	40.2	39.6	33.5	
Long-term debt	98.2	95.0	94.2	98.4	
Total liabilities	175.2	181.3	179.9	175.3	
Shareholders' equity	82.0	83.5	86.3	97.4	

Cash Flow Statement — Full

\$B	FY22	FY23	FY24	FY25	
Net income	4.9	15.1	15.9	20.0	
D&A	13.8	14.3	14.8	16.2	
Stock-based compensation	1.3	1.2	1.3	0.0	
Working capital change	(2.9)	1.0	(4.9)	2.2	
Operating cash flow	26.4	28.5	27.7	33.6	
Capital expenditures	(13.8)	(15.5)	(12.2)	(11.8)	
Investing cash flow	(14.1)	(7.2)	(15.7)	(16.2)	
Buybacks	(13.3)	(11.3)	(9.1)	(7.2)	
Dividends paid	(4.7)	(4.8)	(4.8)	(4.9)	
Debt issuance / (repay)	1.1	(3.8)	2.7	(2.2)	
Financing cash flow	(16.2)	(19.9)	(10.9)	(14.3)	
Free cash flow	12.6	13.0	15.5	21.9	



Left: what the balance sheet is made of — the gap between the assets bar and the liabilities bar is book equity. Right: whether the capex bar is covered by the operating-cash bar; where it is not, the difference was funded externally and free cash flow goes negative.

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22 EXPANDED RATIO ANALYSIS (I)							live ratio engine · profitability · valuation
RATIO	FY21	FY22	FY23	FY24	FY25	TTM	TREND
PROFITABILITY							
ROE	15.2%	6.1%	18.8%	19.2%	21.9%	12%	
ROA	5.2%	2.0%	5.9%	6.1%	7.4%	4.3%	
ROIC	8.0%	6.8%	9.9%	11.2%	8.0%	6.1%	
Gross margin	55.1%	57.1%	58.0%	58.1%	60.1%	69.4%	
Operating margin	17.9%	18.6%	19.2%	18.8%	16.7%	14.7%	
Net margin	12.2%	4.4%	12.7%	13.1%	16.0%	9.0%	
EBITDA margin	31.8%	22.2%	32.0%	30.4%	37.5%	27.3%	
FCF margin	14.7%	10.4%	10.7%	10.9%	17.7%	—	
VALUATION							
P/E	14.08	24.57	10.40	8.28	4.91	7.1	
P/B	2.07	1.63	1.94	1.57	1.01	0.9	
P/S	1.71	1.09	1.32	1.08	0.79	0.62	
P/FCF	11.66	10.43	12.35	9.97	4.48	3.8	
EV/EBITDA	7.84	8.41	6.45	6.00	4.29	4.7	
EV/Revenue	2.50	1.87	2.06	1.83	1.61	1.3	
Earnings yield	7.1%	4.1%	9.6%	12.1%	20.4%	14.33%	
FCF yield	8.6%	9.6%	8.1%	10.0%	22.3%	26.38%	

EXPANDED RATIO ANALYSIS (II)							leverage · solvency
RATIO	FY21	FY22	FY23	FY24	FY25	TTM	TREND
LEVERAGE & SOLVENCY							
Current ratio	0.85	0.78	0.60	0.68	0.88	0.80	
Quick ratio	0.85	0.78	0.60	0.68	0.88	0.80	
Debt / equity	1.04	1.24	1.17	1.16	1.14	1.01	
Debt / assets	36.3%	38.9%	36.7%	37.2%	40.5%	35.1%	
Net debt / EBITDA	2.46	3.53	2.34	2.44	2.18	2.42	
Interest coverage	5.43	3.38	6.01	5.52	6.84	—	

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EXPANDED RATIO ANALYSIS (III)							efficiency · growth · per-share · scores
RATIO	FY21	FY22	FY23	FY24	FY25	TTM	TREND
EFFICIENCY							
Asset turnover	0.42	0.46	0.47	0.47	0.46	0.49	
Receivables turnover	9.92	9.84	9.18	9.01	8.99	9.0	
DSO (days)	37	37	40	41	41	41	
DPO (days)	83	88	89	84	87	113	
Cash conversion cycle	-46	-51	-49	-43	-46	-72	
GROWTH (YoY)							
Revenue growth	12.4%	4.3%	0.1%	1.8%	-0.0%	—	
Net income growth	34.4%	-62.1%	186.6%	5.2%	23.5%	—	
EPS growth	35.3%	-59.2%	204.4%	10.6%	30.5%	—	
FCF growth	30.4%	-26.0%	2.5%	3.8%	62.8%	—	
PER SHARE (\$)							
EPS (diluted, TTM)	3.07	1.25	3.81	4.21	5.50	3.14	
Book value / share	20.83	18.87	20.48	22.27	26.65	25.13	
Revenue / share	25.23	28.30	30.10	32.20	34.02	34.99	
FCF / share	3.70	2.95	3.21	3.50	6.02	5.73	
Cash / share	1.89	1.11	1.54	1.91	2.61	2.15	
SHAREHOLDER RETURN & SCORES							
Buyback yield	2.3%	10.1%	7.1%	6.8%	7.3%	6.47%	
Altman Z-Score	1.67	1.35	1.50	1.44	1.48	1.3	
Piotroski F-Score	8	6	6	8	7	7/9	
Beneish M-Score	-2.70	-2.86	-2.62	-2.71	-2.66	-2.92	

23 EARNINGS QUALITY PANEL				live scores
MODEL	SCORE	ZONE	NOTE	
Piotroski F-Score	7 / 9	Strong		
Altman Z-Score	1.3	Distress (<1.81)	Distress	
Income quality	2.97	Cash-backed	OCF ÷ net income	
Beneish M-Score	-2.92	Non-manipulator	vs -2.22 threshold	

24 DUPONT & GROWTH QUALITY				live analysis engine
DUPONT DECOMPOSITION (TTM)		VALUE	GROWTH QUALITY (LIVE)	VALUE
Tax burden		0.80	Revenue stability	0.88
Interest burden		0.76	Earnings stability	0.08
Operating margin		14.7%	Earnings persistence	0.50
Asset turnover		0.47×	Revenue CAGR 3y	1.2%
Financial leverage		2.85×	EPS CAGR 3y	26.3%
= ROE		12%	FCF CAGR 3y	19.6%

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SHAREHOLDER RETURN PROFILE live

BUYBACK YIELD 6.47%	DIVIDEND YIELD 6.03%	TOTAL SHAREHOLDER RETURN 12.10% cash yield	SBC / REVENUE 0.9% dilution pressure
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25 MULTIPLE HISTORY — FY SNAPSHOTS + TTM live ratio engine



26 PEER COMPARISON live peer engine

COMPANY	MKT CAP	P/E	ROE	NET MARGIN	REV GROWTH	PIOTROSKI	1-YR RET
T	\$160.6B	7.7	20%	14.7%	+2.6%	7/9	-10.5%
TMUS	\$170.7B	16.6	18%	14.2%	+9.7%	6/9	-29.4%
VZ	\$186.1B	11.7	16%	11.2%	+1.4%	5/9	+11.0%
SATS	\$25.1B	-4.4	-33%	—	-5.2%	5/9	+225.4%
ASTS	\$16.6B	-18.8	-45%	—	+2256.9%	4/9	—
CHTR	\$14.8B	2.8	30%	9.6%	-1.5%	6/9	—
TIGO	\$13.9B	20.8	22%	5.0%	+29.1%	4/9	—
GSAT	\$10.7B	-160.7	-18%	-45.1%	+7.7%	3/9	—

1-yr returns computed from adjusted price history; peers without a tracked series show —.

27 ANALYST CONSENSUS & ESTIMATES live consensus

Buy

61 Analysts



MEAN TARGET (QTR) \$26.13 12 targets	TARGET VS. PRICE +19.3% last-quarter mean	NEXT REPORT 2026-10-22 street \$0.99
---	--	---

CONSENSUS ESTIMATES	REVENUE MEAN	HIGH / LOW	EPS MEAN	HIGH / LOW	# EPS EST.
FY2026	\$119.94B	\$121.90B / \$119.15B	\$3.46	\$3.54 / \$3.32	14
FY2027	\$117.48B	\$120.04B / \$114.63B	\$3.56	\$4.06 / \$3.31	14
FY2028	\$120.36B	\$121.88B / \$118.84B	\$3.87	\$4.31 / \$3.45	10

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28 STREET TARGETS & THIRD-PARTY RATING

live targets + composite

Street Price Target — Trajectory

WINDOW	AVG TARGET	VS. PRICE	# TARGETS
Last Month	\$23.13	+5.6%	4
Last Quarter	\$26.13	+19.3%	12
Last Year	\$30.81	+40.7%	44
All Time	\$42.10	+92.2%	97

Rolling mean of published targets vs. last close \$21.90. Aggregated from StreetInsider, Benzinga, Pulse 2.0.

Third-Party Composite Rating

A

DCF5/5ROE4/5ROA4/5DEBT/EQ2/5P/E3/5P/B4/5

Independent quant composite as of 2026-10-16; components scored 1–5 (5 best). Shown for contrast with the InsiderStreet Score — methodologies differ.

29 PRICE PERFORMANCE — INDEXED, 12 MO

live prices · benchmark + sector + peer set

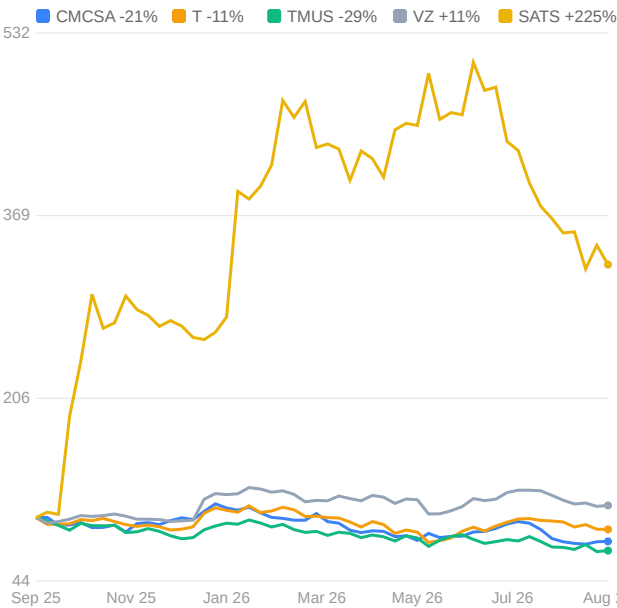
CMCSA -21.1% vs S&P 500 +15.9% — spread -37.0pp



Sector — XLC -3.4%



Peer Set — indexed to 100



All series indexed to 100 at the start of the window, adjusted closes.

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TECHNICAL CHART — 6-MONTH DAILY CANDLES, INDICATORS ON

site chart, print edition



Candlesticks with SMA 20/50 overlay, Bollinger (20,2σ) band, volume, and Wilder RSI(14) — computed from live daily OHLCV.

MOVING AVERAGE RIBBON & TREND

site technicals-tab chart, live indicator history



MOVING AVERAGE	VALUE	DISTANCE	% DISTANCE	SIGNAL
SMA 20	\$21.43	+0.47	+2.19%	Above
SMA 50	\$23.80	-1.90	-7.98%	Below
SMA 200	\$25.64	-3.74	-14.59%	Below
EMA 9	\$21.35	+0.55	+2.58%	Above
EMA 21	\$21.81	+0.09	+0.41%	Above
EMA 50	\$22.88	-0.98	-4.28%	Below
EMA 200	\$25.21	-3.31	-13.13%	Below

Series and readings from the nightly technical-indicator history — identical data to the site's ribbon chart. Supertrend segments colored by direction.

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30 TECHNICAL POWER SCORE

EDGE · site engine · 48/100 composite

TECHNICAL VERDICT

NEUTRAL

Power Score -4

12 of 22 indicator votes bullish

Family Scores (site weights)

Trend 30%

Momentum 25%

Volume 20%

Volatility 10%

Patterns 15%

20

70

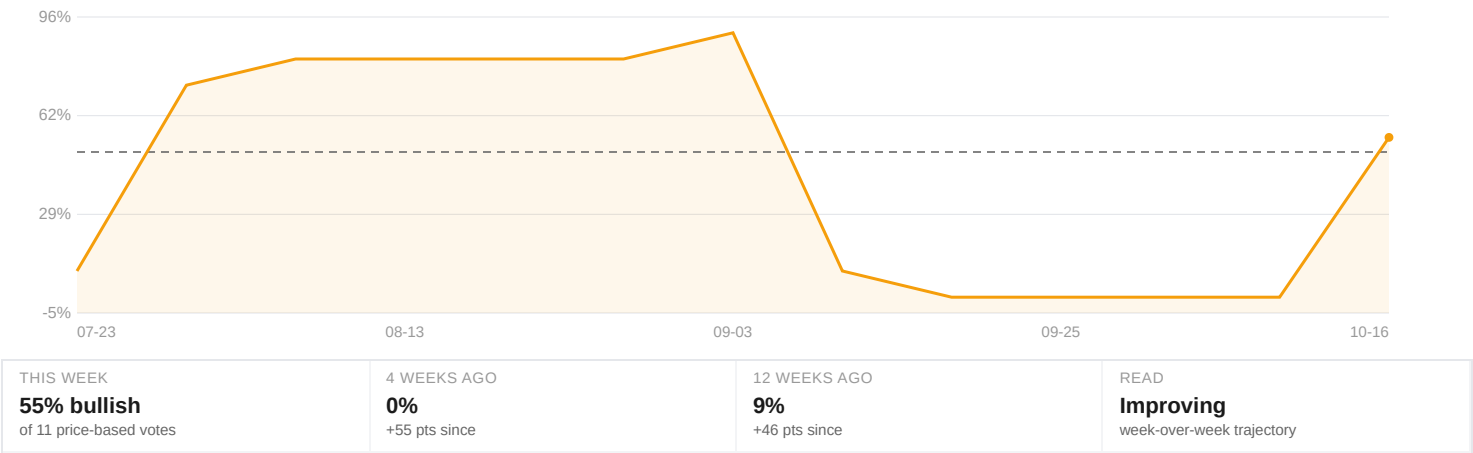
69

33

50

NEUTRAL — BUT WHICH WAY IS IT TRENDING?

vote share recomputed weekly, 13 weeks



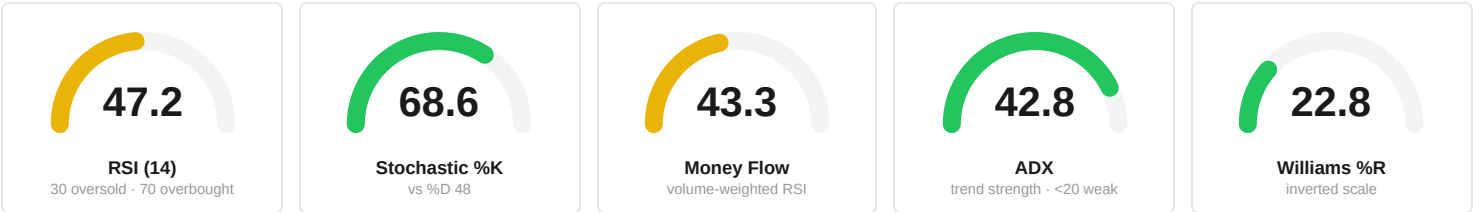
INDICATOR VOTE GRID

12 bull / 10 bear

Price vs SMA 20	\$21.43	Price vs SMA 50	\$23.80	Price vs SMA 200	\$25.64
EMA 9/21 Cross	21.4/21.8	SMA 50/200	Death	ADX Direction	ADX 43
Supertrend	\$22	Parabolic SAR	\$21	SMA Slope	-0.020
RSI	47.2	Stochastic K/D	69/48	StochRSI K/D	100/92
Williams %R	-23	CCI	91	TSI vs Signal	-32.6
CMO	-5.7	ROC	3.11%	OBV Signal	Accum
Chaikin MF	0.010	MFI	43	Force Index	2M
Elder Ray Bull	0.51				

INDICATOR GAUGES

site technicals-tab style



31 KEY LEVELS & VOLATILITY

live indicator table

LEVEL	VALUE	LEVEL	VALUE
Pivot / R1 / R2	\$21.76 / \$22.09 / \$22.41	S1 / S2	\$21.44 / \$21.11
Bollinger (20,2)	\$20.44 – \$22.41	Squeeze	Off
52-wk range	\$20.48 – \$31.55	Off 52-wk high	-30.6%
ATR (14)	\$0.59 (2.7%)	Historical vol	21.9%

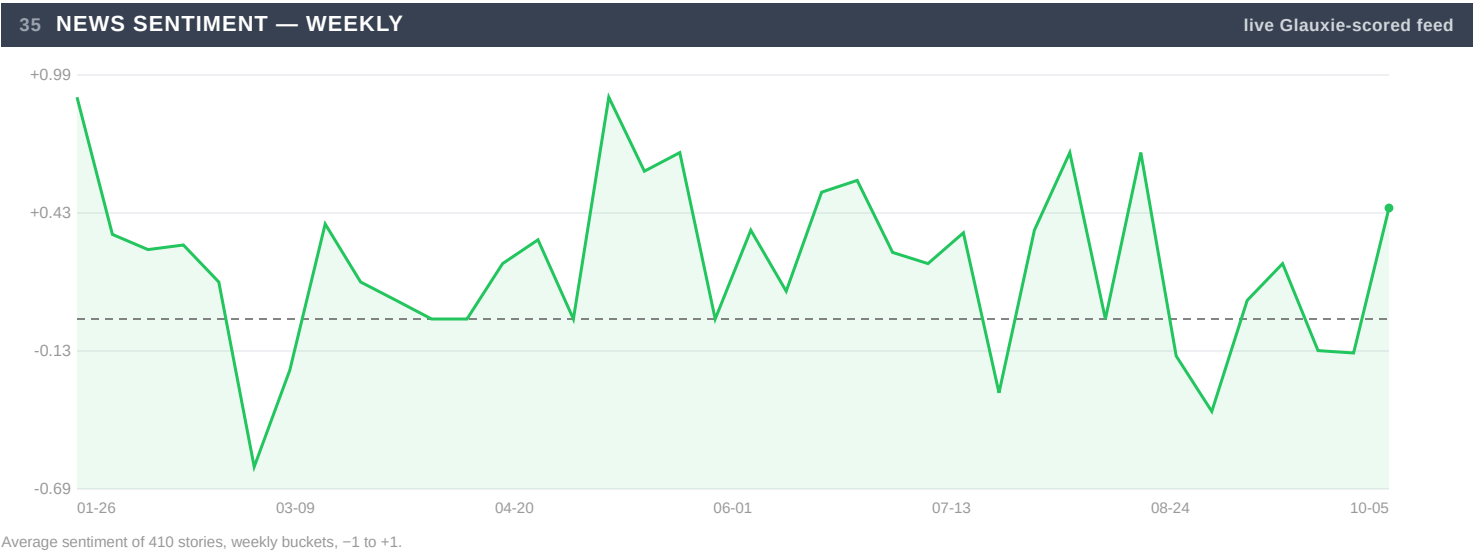
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32 SEASONALITY — 20-YEAR AVERAGES											live model · win rates shown
+0.9% Jan 60%	+0.1% Feb 55%	-0.1% Mar 52%	+2.6% Apr 70%	-0.6% May 60%	+0.5% Jun 65%	+2.9% Jul 75%	-0.8% Aug 55%	-1.1% Sep 50%	+0.1% Oct 55%	+2.6% Nov 55%	+0.8% Dec 70%

Sample: 20 years — treat short histories as suggestive, not statistical.

33 RISK INDICATORS			computed from live price history
COMPUTED FROM LIVE WEEKLY PRICES		CMCSA	S&P 500
Weekly volatility (σ , 1y)		4.11%	1.83%
Best / worst week (1y)		+8.6% / -9.0%	—
Max drawdown (5y, monthly)		-56.8%	—
1-week VaR (95%)		-6.8%	—
Beta (5y)		0.66	1.00

34 EQUITY WEATHER & MARKET REGIME		EDGE · live weather engine
CMCSA EQUITY WEATHER (LIVE)		MARKET REGIME (2026-10-16)
RAINY · -32		NEUTRAL
Trend	-52	VIX 19.99 Normal
Momentum	+17	DOW THEORY Confirmed Bearish
Volume	-43	SPY / QQQ TSI 7.2 / 4.7 trend strength
Volatility	-60	SECTOR STRENGTH 46/100 breadth average
Breadth	-27	



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36 WEATHER - COMPANY VS INDUSTRY, SECTOR, UNIVERSE

EDGE · live weather engine · Rainy

OVERALL	TREND	MOMENTUM	VOLUME
-31.6	-52.4	+17.3	-42.7
-9.3 vs industry	-28.1 vs industry	+33.5 vs industry	-17.7 vs industry

READING	CMCSA	TELECOMMUNICATIONS SERVICES N=571	COMMUNICATION SERVICES N=1,956	ALL US SYMBOLS N=70,435
Overall	-31.6	-22.3	-17.5	-20.5
Trend	-52.4	-24.3	-21.6	-21.3
Momentum	+17.3	-16.3	-14.5	-15.8
Volume	-42.7	-25.0	-6.2	-3.8

Trend, momentum and volume are computed per company. Volatility and breadth are market-regime values shared by every symbol in the universe, so they are reported once under Market Regime rather than compared here - a company cannot differ from its sector on a constant.

37 EXECUTIVE COMPENSATION

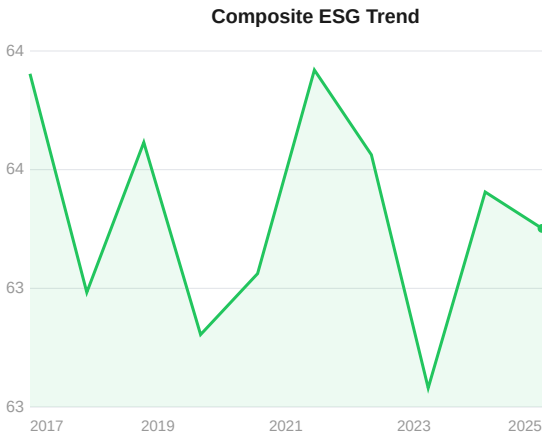
live proxy data · FY2025

EXECUTIVE	TOTAL COMP	STRUCTURE
Michael J. Cavanagh President	\$71.8M	96% equity+incentive
Brian L. Roberts Chairman of the Board & Chi	\$35.1M	91% equity+incentive
Jason S. Armstrong Chief Financial Officer	\$16.4M	87% equity+incentive
Thomas J. Reid Chief Legal Officer and Secre	\$14.4M	86% equity+incentive
Jennifer Khoury Chief Communications Officer	\$5.7M	72% equity+incentive

38 ESG ASSESSMENT

live disclosure-derived scores

PILLAR (LIVE DISCLOSURE SCORES)	SCORE
Environmental	57
Social	64
Governance	69
Composite ESG	63



39 METHODOLOGY

Methodology. Every figure originates in InsiderStreet's production data layer and is computed deterministically by the same engines that power insiderstreet.ai. This factsheet contains no model-written text. Sections without underlying data are omitted rather than estimated.

40 DISCLOSURES

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41 DATA PROVENANCE FOR THIS REPORT			sources · coverage · method
DATA DOMAIN	SOURCE	COVERAGE FOR THIS REPORT	
Price & volume	market_db.historical_prices	52 rows	
Fundamentals	income_statements_annual	6 rows · 2020 to 2025	
Reported vs consensus	fact/earnings_calendar	24 rows · 2020-07-30 to 2026-04-23	
Analyst estimates	dim/forward_estimates	3 rows · 2026-12-31 to 2028-12-31	
Institutional ownership (13F)	holdings_db.institutional_ownership_summary	99 rows · 2001 to 2026	
Insider transactions (Form 4)	edgar/form4	12 rows · 2026-06-30 to 2026-09-30	
Proposed sales (Form 144)	edgar/form144	not present for this symbol	
Beneficial ownership (13D/G)	edgar/13dg	not present for this symbol	
Short-sale volume (FINRA)	edgar/short_volume_daily	60 rows · 2026-07-23 to 2026-10-15	
Dark pool (ATS, tier 1)	edgar/darkpool_weekly	12 rows · 2026-06-15 to 2026-08-31	
ETF & fund holding	etf_holdings_changelog (30d)	1 record	
Peer set	stock_peers_dynamic	8 rows	
Industry medians	industry_medians	1 record	
Congressional trades	congress_db (House + Senate)	1 record	
ESG	fact/esg_disclosures	1 record	

Method. Every figure in this factsheet is looked up from a named field computed in code. It contains no model-written text.

Not covered. Short interest as a percent of float and days-to-cover are not in this data set — the short-sale figures above are FINRA volume, a flow, and cannot support squeeze or covering analysis. Options positioning and intraday data are also absent. 13F ownership is filed 45 days after quarter end and congressional trades are disclosed on a lag, so both describe a past position, not a current one.