

eBay Inc. (EBAY)

Consumer Cyclical / Specialty Retail · NASDAQ Global Select

Generated: 2026-Oct-18 · Market data through: 2026-10-16

LAST CLOSE \$120.28 2026-10-16	MARKET CAP \$53.5B VOLUME 4.6M	52-WK HIGH \$124.59 52-WK LOW \$78.03	TRAILING PE 24.3 P/S 4.46	GROSS MARGIN 72.5% NET MARGIN 18.5%	ROE 48% ROIC 16%	PIOTROSKI 8/9 ALTMAN Z 6.7	1-YR RETURN +33.6% 5-YR RETURN +238.2%
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eBay Inc. manages an extensive global e-commerce ecosystem designed to facilitate transactions between buyers and sellers. This framework primarily encompasses its flagship website, ebay.com, alongside its suite of dedicated mobile applications. Through these digital platforms, users are empowered to list, discover, purchase, and pay for a vast array of goods. These transactions occur across a multitude of channelsâ€”online, mobile, and even certain traditional avenuesâ€”involving a diverse array of participants. This includes individual sellers, small businesses, and larger entities such as retailers, distributors, liquidators, import/export firms, and auctioneers, often integrating with various commerce platforms, search engines, and shopping networks. The company was established in 1995 and its corporate headquarters are situated in San Jose, California.

SECTOR Consumer Cyclical INDUSTRY Specialty Retail EXCHANGE NASDAQ MARKET CAP \$53.5B EMPLOYEES 12,300 (SEC-filed) CEO Jamie J. Iannone
IPO 1998-09-24 COUNTRY US
2025 Hamilton Avenue, San Jose, CA 95125 · Tel 408 376 7108 · [ebayinc.com](https://www.ebayinc.com)

1 INSIDERSTREET SCORE

INSIDERSTREET SCORE

71 / 100

Street mean **\$122.33** (15 analysts, last qtr) — their number, not ours

INSIDER CONSENSUS SIGNAL

ROUTINE SELLING — LOW SIGNAL

\$44M sold / 6 mo, zero open-market buys

2 INSIDERSTREET SCORE

live IS factor model

INSIDERSTREET
SCORE
71
OF 100

Score Breakdown

Profitability	79/100
Growth	56/100
Momentum	80/100
Quality	82/100
Earnings Quality	74/100
Balance Sheet	63/100
Value	42/100
Risk (safety)	100/100
Overall	70.6/100

Each component is a diagnostic reading on its own 0-100 scale. The overall score is computed separately from the underlying financials and is **not** the average of the rows above — components are not equally weighted and three of them (Momentum, Value, Risk) are derived partly from price rather than from the business.

Peer Comparison — IS Score

SYMBOL	IS SCORE
AZO	51
SE	66
ORLY	63
MELI	61
WSM	70
CPNG	22
EBAY	71

IS Score Trend — quarterly



14 quarters, 23 Q1 to 26 Q2. Peak 75 in 23 Q3, latest 71 — -5 since. Fell in 1 of the last 4 quarters. Dashed line marks 40 on the 0-100 scale.

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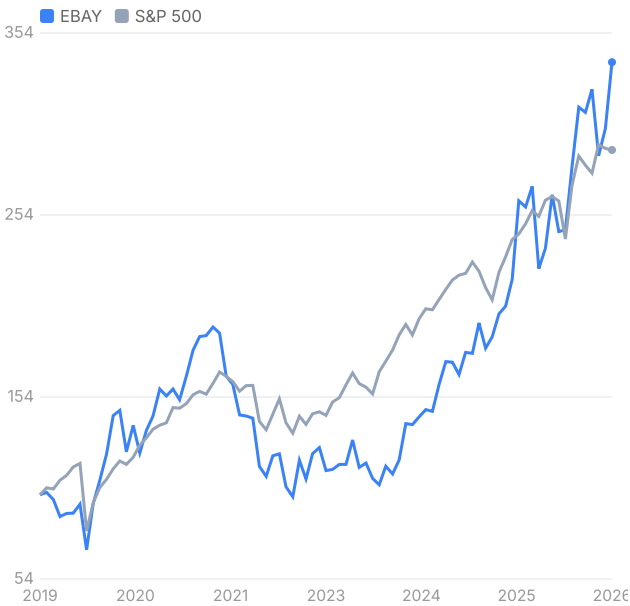
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3 PRICE AND VOLUME

adjusted close, prod data layer

1 Year vs S&P 500 · EBAY +33.6% · S&P 500 +15.9% · spread +17.7pp

7 Years vs S&P 500 · EBAY +238.2% · S&P 500 +189.9% · spread +48.3pp



Both charts indexed to 100 at the start of their window and drawn on a single shared scale, so the gap to the benchmark is the gap you see. Adjusted closes throughout.

4 TWO READINGS

business vs price

BUSINESS QUALITY

71 / 100

IS Score 70.6 / 100 · -4.8 from peak of 75

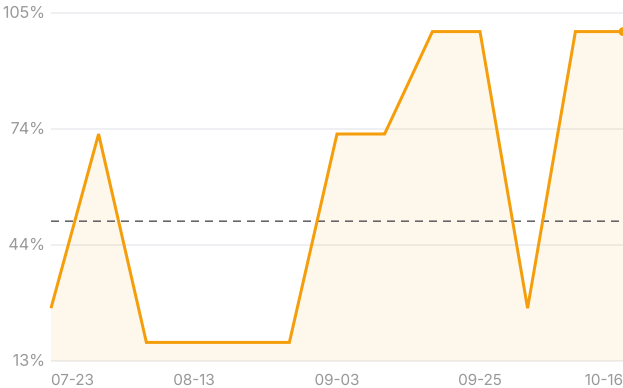


Fundamental factor model, quarterly. Measures how the business is doing - not where the price is going.

PRICE STRUCTURE

BULLISH

Technical Score 84 / 100 · Power +68 · 20 of 22 indicator votes bullish



Vote share across trend, momentum, volume, volatility and pattern families. Describes where the price is, not where it is going.

Both readings sit above the midpoint — business quality at 71 and price structure at 84 out of 100 — so they are not in conflict. The fundamentals and the tape are saying the same thing, which is the case in which either one alone would have been enough.

5 WHAT WOULD CHANGE OUR MIND

falsifiable - check us next quarter

TRIGGER	WHERE IT STANDS NOW	WHAT IT WOULD MEAN
IS Score reaches 75 and holds two consecutive quarters	now 70.6	would move us up one band
IS Score stops falling - one quarter higher than the prior	last four: 61 → 52 → 60 → 71	the direction matters more than the level
Technical vote share back above 50%	now 100%	price structure no longer broken
Institutional holder count rises two quarters running	peak 1,297 → now 1,297	fewer institutions willing to hold is our clearest warning

We publish these so the view can be shown to be wrong. If none of them move and our reading does, we owe you an explanation.

This page is InsiderStreet's own reading, produced from the data in the rest of this document. It is not a price target and not investment advice. Analyst consensus and street price targets appear later under their own heading and are the street's numbers, not ours.

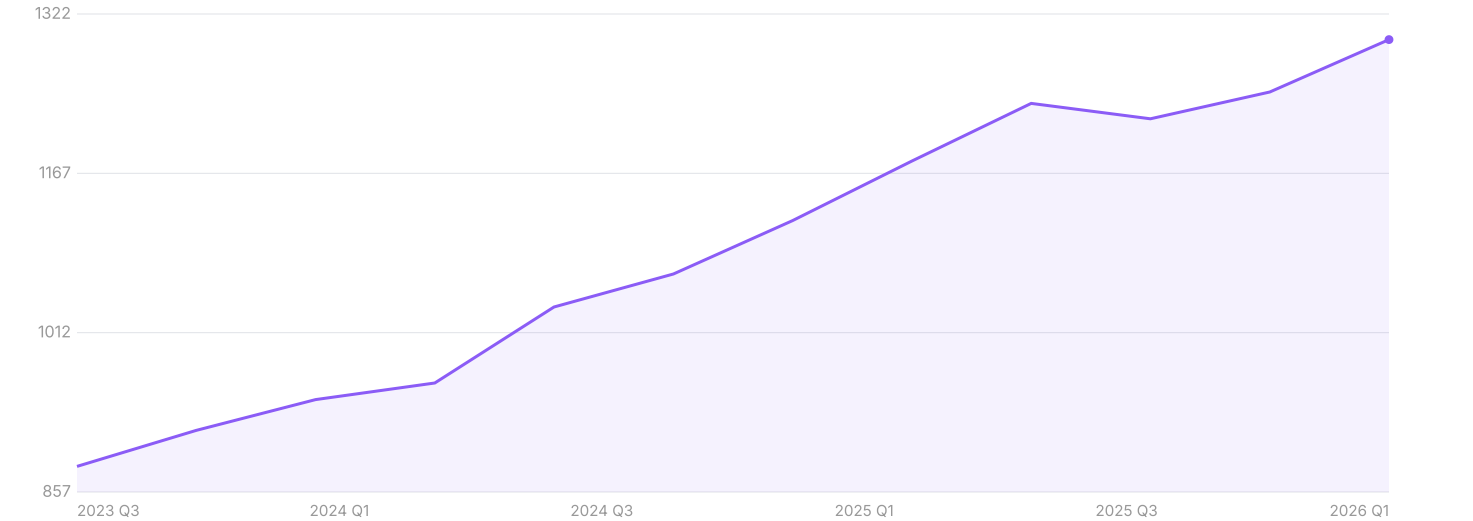
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6 SMART MONEY CONFLUENCE				EDGE · disclosure sources
SITE CONVERGENCE SCORE 1 of 4 top 66% of 29,420 symbols	SOURCES ALIGNED — of 3 independent disclosures	CONGRESS (180D) 0 buys none disclosed	INSIDER BUYS (180D) 0 none disclosed	
ETF FUNDS (30D) 1124 up / 1287 down net -163 funds	INSTITUTIONS ADDED (13F) 51 managers opening or increasing			

Congressional and insider figures are disclosed purchases in the trailing 180 days; ETF figures are COUNTS OF FUNDS whose holding changed in 30 days, not dollars. Coincidence of separate disclosures, not coordination. An absent source means nothing qualifying was disclosed in its window.

7 INSTITUTIONAL OWNERSHIP - 12-QUARTER TREND	13F · filed 45 days after quarter end
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Institutions holding — 12 quarters



Peak 1,297 · latest 1,297 (+0 from peak).

QUARTER	HOLDERS	13F SHARES	VALUE	REPORTED OWN%	GUARD
2026 Q2	1,297	413.3M	\$44.7B	92.5%	
2026 Q1	1,246	409.7M	\$36.5B	91.7%	
2025 Q4	1,220	410.2M	\$34.9B	91.8%	
2025 Q3	1,235	421.0M	\$37.3B	94.2%	
2025 Q2	1,179	428.8M	\$31.7B	95.9%	
2025 Q1	1,121	450.0M	\$30.1B	100.7%	ex - outlier 87.3%
2024 Q4	1,069	447.1M	\$27.4B	100.0%	ex - outlier 86.7%
2024 Q3	1,037	438.9M	\$28.3B	98.2%	
2024 Q2	963	453.5M	\$24.2B	101.5%	
2024 Q1	947	457.8M	\$23.9B	102.4%	
2023 Q4	917	458.8M	\$19.7B	102.6%	
2023 Q3	882	456.3M	\$19.7B	102.1%	

How to read ownership above 100%. A 13F reports the positions a manager has investment discretion over, and where two or more managers share discretion over the same block, each one reports it. Summed across filers, the total can therefore exceed the shares actually outstanding without anything being wrong. We publish the figure as filed rather than netting it down, and flag separately any quarter where the arithmetic is not merely high but impossible.

Why 2025-03 reads 100.67%. Institutions cannot hold more of a company than exists. The reported 450.0M shares exceed the 447.0M outstanding, and a single filer accounts for the excess: VANGUARD GROUP INC reports 59,637,972 shares against 59,615,508 the prior quarter, a 1x jump, which alone would be 13.3% of the company. Excluding that filing, ownership is 87.3%. We publish both figures. 13F filings are due 45 days after quarter end and amendments keep arriving after that, so the newest quarter is provisional by construction - this is what an unsettled quarter looks like.

Why 2024-12 reads 100.03%. Institutions cannot hold more of a company than exists. The reported 447.1M shares exceed the 447.0M outstanding, and a single filer accounts for the excess: VANGUARD GROUP INC reports 59,615,508 shares against 60,491,695 the prior quarter, a 1x jump, which alone would be 13.3% of the company. Excluding that filing, ownership is 86.7%. We publish both figures. 13F filings are due 45 days after quarter end and amendments keep arriving after that, so the newest quarter is provisional by construction - this is what an unsettled quarter looks like.

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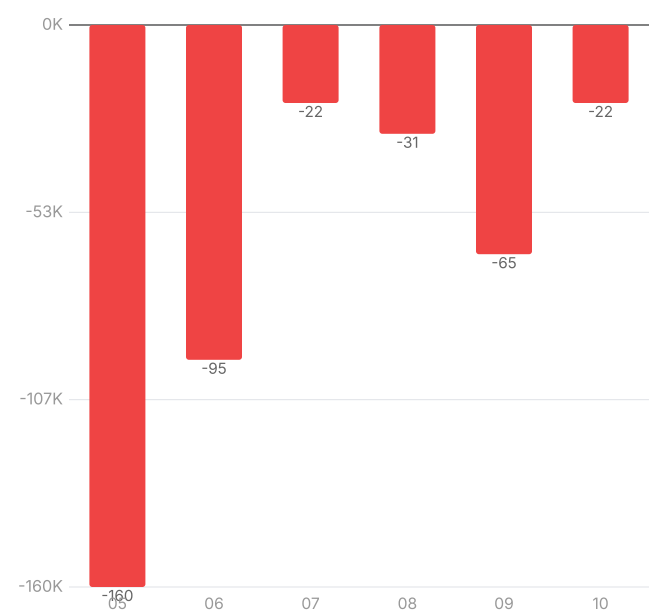
8 INSIDER ACTIVITY live Form 4 data

INSIDER	ROLE	DATE	TYPE	SHARES	VALUE	POST-TXN OWNED
Iannone Jamie	director, President and CEO	2026-10-06	SELL	1,439	\$0.15M	224,830
Iannone Jamie	director, President and CEO	2026-10-06	SELL	6,830	\$0.73M	218,000
Iannone Jamie	director, President and CEO	2026-10-06	SELL	2,841	\$0.30M	215,159
Iannone Jamie	director, President and CEO	2026-10-05	SELL	1,145	\$0.12M	236,234
Iannone Jamie	director, President and CEO	2026-10-05	SELL	9,965	\$1.07M	226,269
Iannone Jamie	director, President and CEO	2026-09-15	EXERCISE	11,666	—	231,547
Iannone Jamie	director, President and CEO	2026-09-15	EXERCISE	9,264	—	240,811
Iannone Jamie	director, President and CEO	2026-09-15	EXERCISE	8,648	—	249,459

9 SELL DECOMPOSITION — ROUTINE VS. DISCRETIONARY EDGE

6-MO DECOMPOSITION (FORM 4)	TXNS	SHARES	VALUE	SIGNAL WEIGHT
S — Open-market sales	84	422,260	\$43.9M	Counted
M — Exercises (paired A/D)	102	1,111,029	\$4.1M	None — mechanics
F — Tax withholding	89	486,639	\$46.4M	None — compensation
G — Gifts	1	32,700	—	None
P — Open-market purchases	0	0	\$0	Counted — none occurred

Monthly Net Insider Flow (000 shares)



Net of acquisitions minus dispositions, all Form 4 types.

Signal Summary

SIGNAL Routine Selling — Low Signal	OPEN-MARKET SELLS \$43.9M 84 txns / 6 mo	OPEN-MARKET BUYS \$0.0M 0 txns / 6 mo	CLUSTER None active 3+ insiders / 21 days
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10 FORM 144 PLANNED-SALE PIPELINE live EDGAR data

FILED	FILER	SHARES REGISTERED	EST. PROCEEDS
2026-10-05	James Joseph Iannone	22,220	\$2.4M
2026-09-08	James Joseph Iannone	22,220	\$2.3M
2026-08-18	Jordan Sweetnam	1,014	\$0.1M
2026-08-05	James Joseph Iannone	22,220	\$2.5M
Trailing 12 mo	37 filings	608,854	\$60M

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11 13D / 13G STAKES					COND
FILED	FORM	REPORTING PERSON	% OF CLASS	SHARES	
2026-08-12	SCHEDULE 13G	TD Securities Inc.	—	0.0M sh	
2026-07-31	SCHEDULE 13G/A	Vanguard Portfolio Management	4.85%	21.6M sh	
2026-07-17	SCHEDULE 13D/A	GameStop Corp.	9.80%	43.4M sh	
2026-06-05	SCHEDULE 13D/A	GameStop Corp.	9.00%	39.9M sh	

12 CONGRESSIONAL TRADING					EDGE · STOCK Act
MEMBER	CHAMBER	TRADE	SIZE BAND	TRADED	DISCLOSED
Ro Khanna	House	SELL	\$1,001 - \$15,000	2026-09-04	2026-10-09
Ro Khanna	House	SELL	\$1,001 - \$15,000	2025-09-05	2025-10-03
Lisa McClain	House	SELL	\$1,001 - \$15,000	2025-06-24	2025-08-13
John Boozman	Senate	SELL	\$1,001 - \$15,000	2025-01-14	2025-02-08
John Boozman	Senate	SELL	\$1,001 - \$15,000	2025-01-14	2025-02-07
John Boozman	Senate	SELL	\$1,001 - \$15,000	2025-01-14	2025-02-07
HOUSE 12-MO 2 trades 0 purchases		SENATE 12-MO 0 trades None purchases		COVERAGE STOCK Act filings 30-45 day disclosure lag	

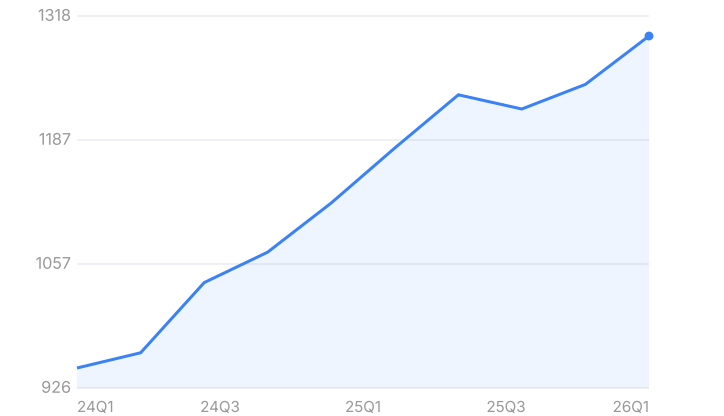
13 INSTITUTIONAL OWNERSHIP & 13F FLOW				live 13F data
13F FILERS (LAST COMPLETE Q) 1,246	13F SHARES 410M 91.7% of shares out	NEW / CLOSED 172 / 124 positions, QoQ	INCREASED / REDUCED 441 / 445 positions, QoQ	
PUT/CALL (13F) 1.06 option positions	FREE FLOAT 89.8% 400M sh			

2.8 · Largest Reporting 13F Managers

MANAGER	SHARES	VALUE
Smead Capital Management, Inc.	805,908	\$85M
Wealth Enhancement Advisory Servic	365,420	\$39M
Cacti Asset Management Llc	232,532	\$24M
Beau Ventures, Llc	200,000	\$21M
Assenagon Asset Management S.A.	165,537	\$18M
Vontobel Holding Ltd.	149,253	\$16M

EDGAR 13F holdings as of 2026-09-30; filer values normalized to dollars.

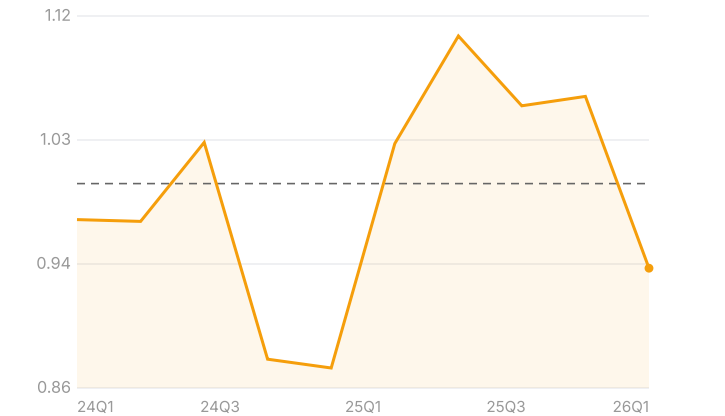
13F Filers Holding EBAY — quarterly



2.9 · Top ETF & Fund Ownership

FUND	WEIGHT	POSITION
VITSX	0.1%	\$1.3B
VSMPX	0.1%	\$1.3B
VTI	0.1%	\$1.3B
VTSAX	0.1%	\$1.3B
VOO	0.1%	\$1.1B
VFINX	0.1%	\$1.1B

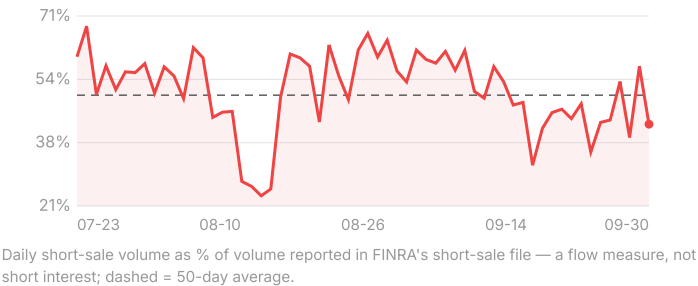
Institutional Put/Call — quarterly



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14 SHORT VOLUME — DAILY, 60 SESSIONS

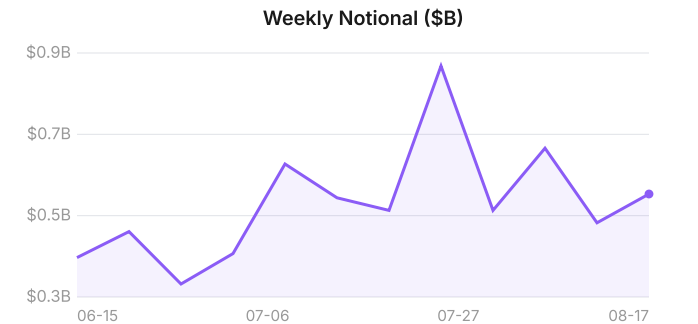
EDGE · live FINRA feed



LATEST SESSION 42.5% 2026-10-15	20-DAY AVG 47.1% 50-day 50.2%	TREND Falling 20d vs 50d	BY MARKET CENTER Q: 42% · N: 57% · B: 69% latest session
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15 DARK POOL ACTIVITY

EDGE · live ATS data

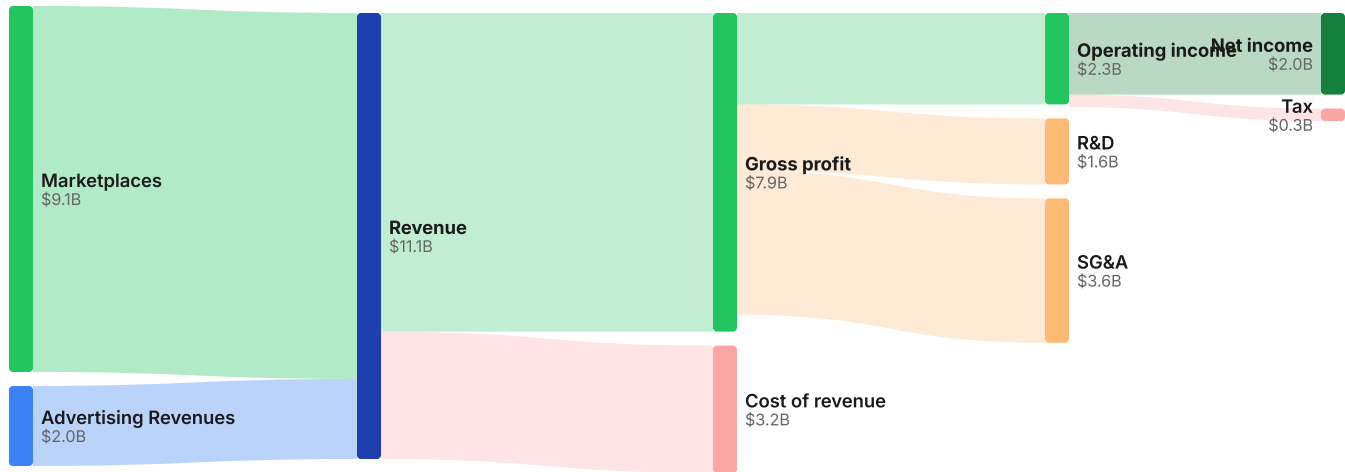


Where EBAY Trades in the Dark

ATS VENUE (4-WK)	SHARES	AVG TRADE
Ubsa Ubs Ats	5.4M	65 sh
Incr Intelligent Cross Llc	5.4M	56 sh
Sgmt Sigma X2	3.5M	59 sh
Ebxi Level Ats	3.2M	39 sh
Mstx Ms Trajectory Cross (Ats-1)	3.1M	67 sh
Cgxs Onechronos	2.0M	106 sh

16 REVENUE FLOW — FY2025

live segmentation + income data



Where a dollar of eBay Inc. revenue goes. All values FY2025 filings, live.

17 GEOGRAPHIC REVENUE

live segmentation

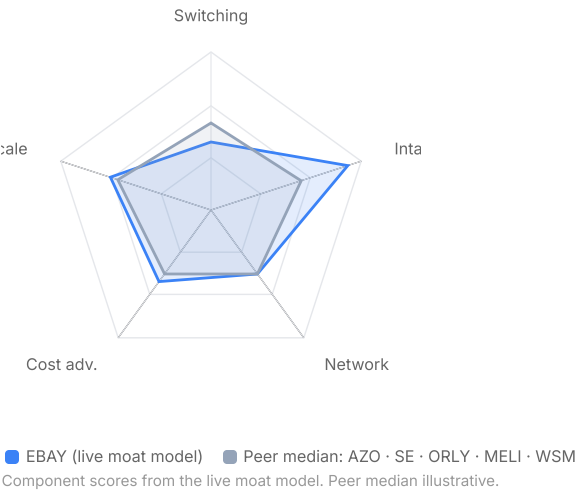
REGION	REVENUE	SHARE
UNITED STATES	\$5.8B	52%
UNITED KINGDOM	\$1.6B	14%
Rest of World	\$1.5B	14%
CHINA	\$1.3B	11%
GERMANY	\$978M	9%

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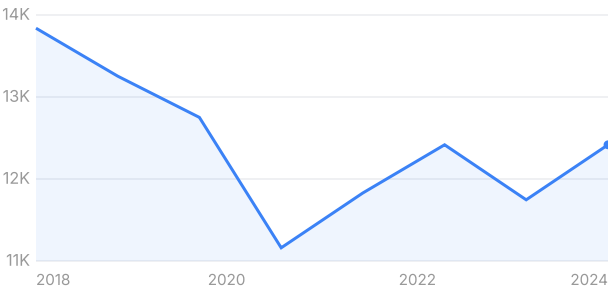
18 MOAT & COMPETITIVE POSITION

LIVE MODEL · 62/100 NARROW

Moat score 62/100 — Narrow; primary source Intangible Assets.



3.8 · Employees (SEC filings)



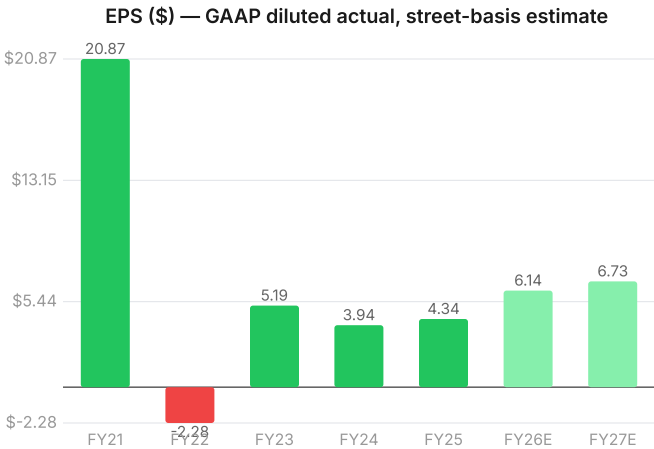
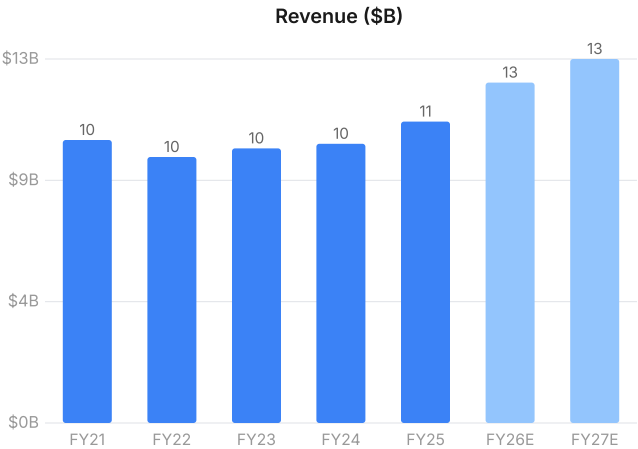
19 CORPORATE INFORMATION — KEY OFFICERS

12,300 employees

OFFICER	TITLE
Peggy Alford	Senior VP & Chief Financial Officer
Jamie J. Iannone	Chief Executive Officer, President & Director
Samantha Wellington	Senior Vice President, Chief Legal Officer, General Counsel & Secretary
Julie A. Loeger	Senior Vice President & Chief Growth Officer

20 REVENUE & EPS — HISTORY AND ESTIMATES

live consensus



Actual bars are GAAP diluted EPS from the filed income statement; the lighter forward bars are street-basis consensus. The two are different measures and are not comparable quarter to quarter.

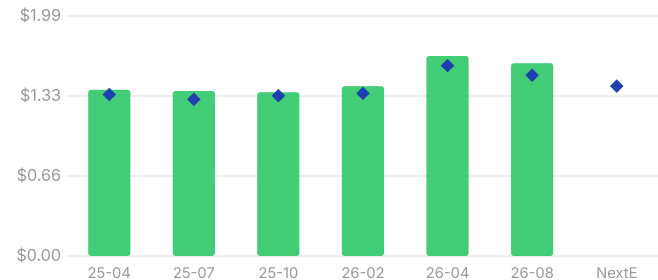
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21 ESTIMATE VS. ACTUAL & SURPRISES

live data

Quarterly EPS — Actual vs. Consensus

BEATS (>2%) 6 of 6 recent quarters	AVG SURPRISE +4.5%	NEXT REPORT 2026-10-28	INCOME QUALITY 1.36 OCF + net income
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22 REPORTED VS. CONSENSUS — FULL HISTORY

0 quarters · live data

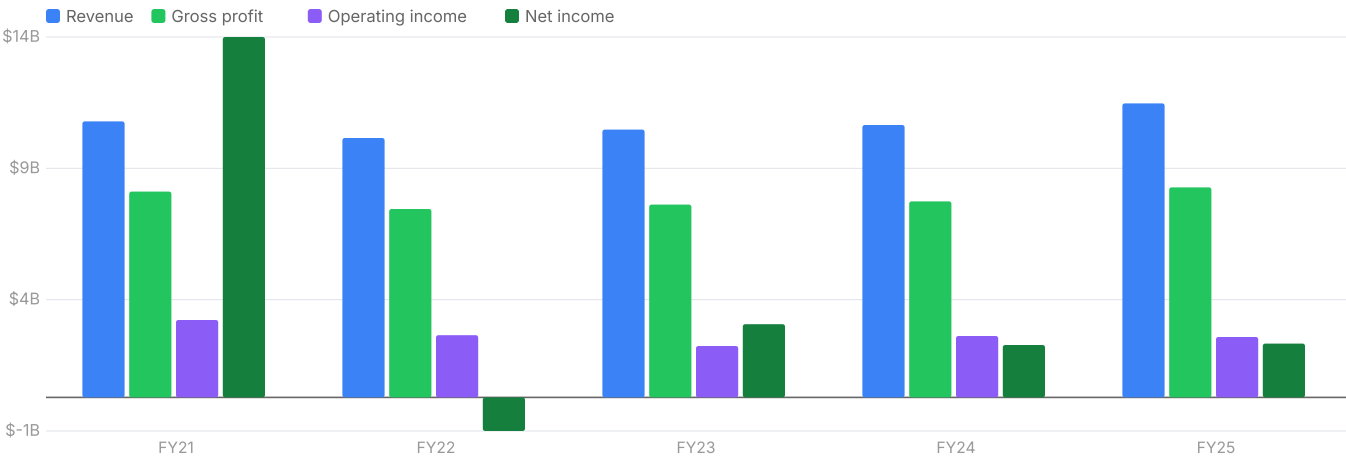
BEAT RATE —% 0 of 0 quarters	CURRENT STREAK 0 longest 0	AVG EPS SURPRISE —% median —%	SURPRISE TREND — last 4 vs prior 4
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PERIOD	EPS EST.	EPS ACTUAL	EPS SURPRISE	REV EST. (\$M)	REV ACTUAL (\$M)	REV SURPRISE
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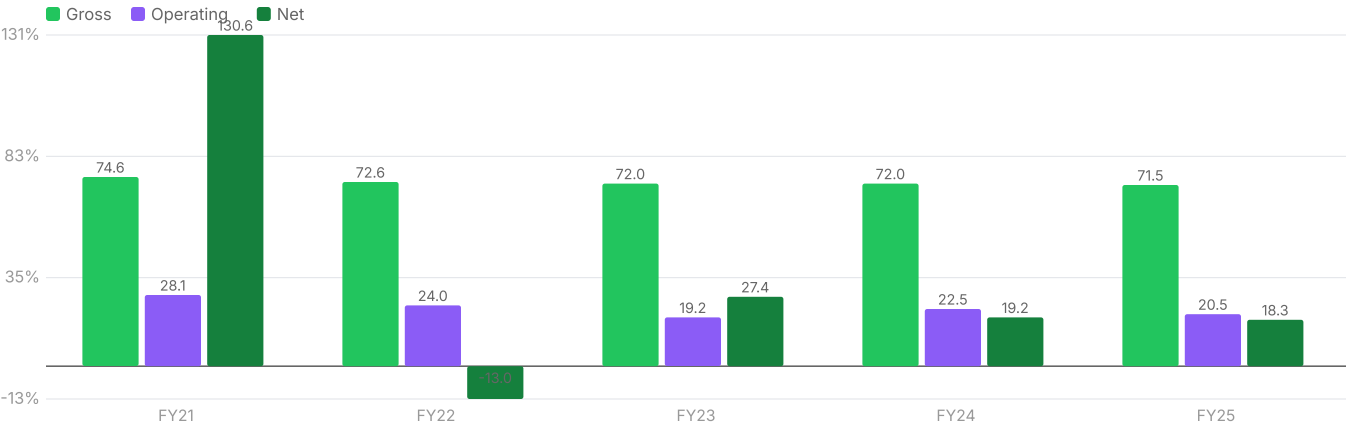
Announcement dates to . Consensus as it stood at each report. Revenue surprise shown where both estimate and actual are filed. A beat record is history, not a forecast.

INCOME TRENDS — 5 YEAR

live financials

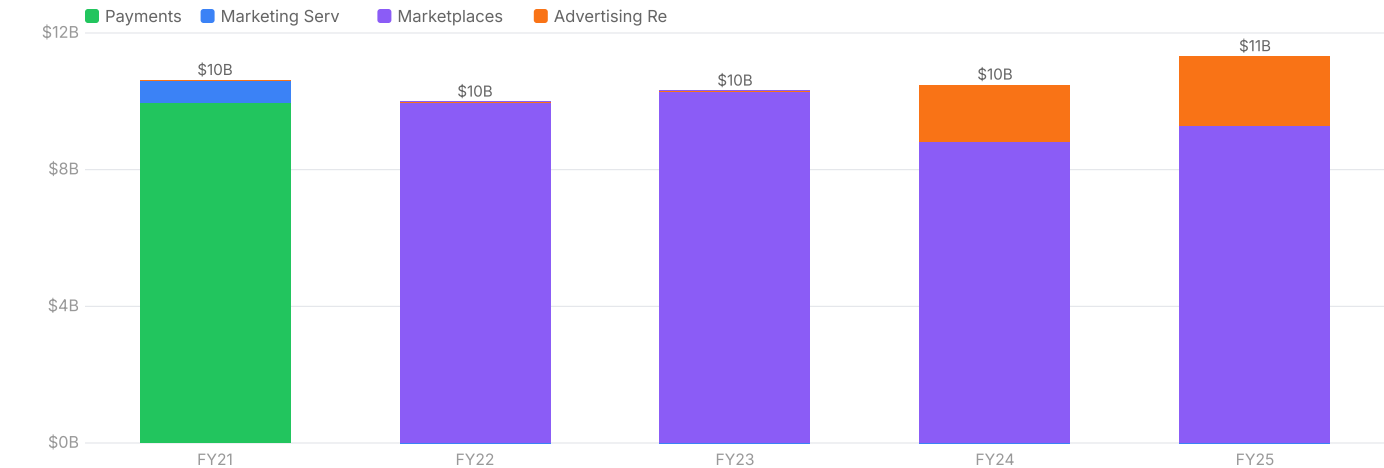


Profit Margins (%)



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Revenue by Segment — Stacked



Live segmentation data.

YoY Growth Heatmap — Income Lines

YOY GROWTH	FY21	FY22	FY23	FY24	FY25
Revenue	+17.2%	-6.0%	+3.2%	+1.7%	+7.9%
Gross profit	+9.5%	-8.4%	+2.3%	+1.7%	+7.1%
Operating income	+10.9%	-19.6%	-17.4%	+19.4%	-1.8%
Net income	+140.1%	-109.3%	-318.0%	-28.6%	+2.8%

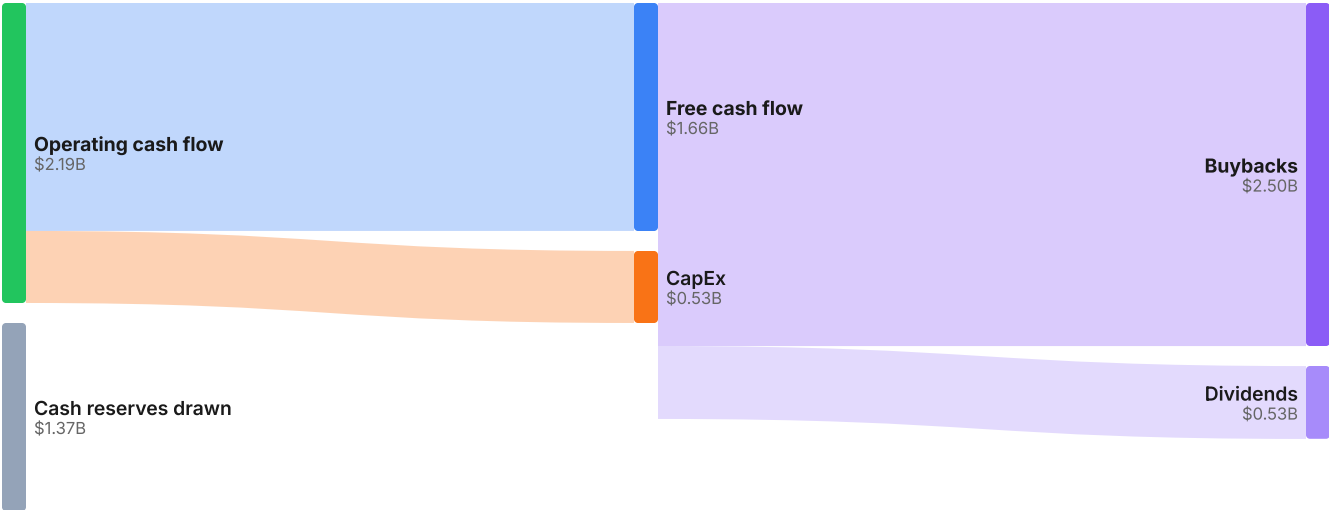
23 INCOME STATEMENT — FULL						live financials
\$B · FY ENDS	FY21	FY22	FY23	FY24	FY25	TREND
Revenue	10.4	9.8	10.1	10.3	11.1	
Cost of revenue	2.7	2.7	2.8	2.9	3.2	
Gross profit	7.8	7.1	7.3	7.4	7.9	
R&D expense	1.3	1.3	1.5	1.5	1.6	
SG&A expense	3.1	3.1	3.4	3.2	3.6	
Operating income	2.9	2.4	1.9	2.3	2.3	
EBITDA	1.2	-0.9	4.4	2.9	2.9	
D&A	0.5	0.4	0.4	0.3	0.3	
Pretax income	0.4	-1.6	3.7	2.3	2.3	
Income tax	0.1	-0.3	0.9	0.3	0.3	
Net income	13.6	-1.3	2.8	2.0	2.0	
Diluted EPS (\$)	20.87	-2.28	5.19	3.94	4.34	
Diluted shares (M)	652	558	533	501	460	

CASH FLOW TRENDS						live data
OPERATING CF	CAPEX	FREE CASH FLOW	SBC	BUYBACKS	NET CASH CHANGE	
\$2B	\$1B	\$2B	\$0B	\$2B	\$-0B	

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WHERE THE CASH WENT — FY2025

cash Sankey, live data



Balance Sheet — Full

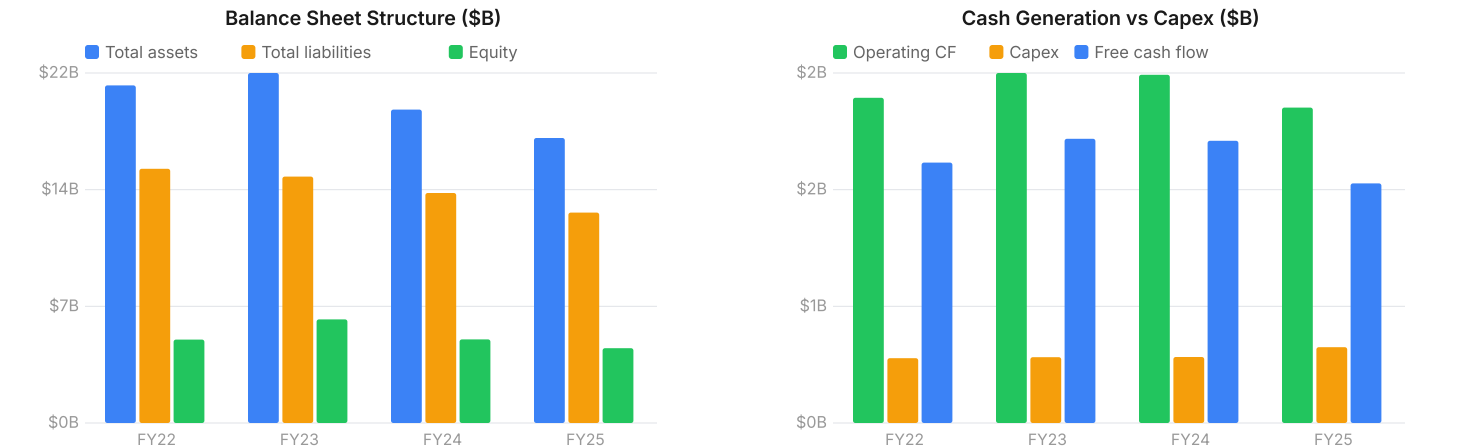
\$B	FY22	FY23	FY24	FY25	
Cash & equivalents	2.2	2.0	2.8	1.9	
ST investments	5.3	7.0	3.5	1.1	
Receivables (net)	1.0	1.2	0.9	1.3	
Total current assets	9.3	11.0	7.6	5.1	
PP&E (net)	1.8	1.7	1.7	1.8	
Goodwill + intangibles	4.4	4.4	4.4	4.5	
Total assets	20.9	21.6	19.4	17.6	
Accounts payable	0.3	0.3	0.3	1.5	
Short-term debt	1.2	0.8	1.7	0.8	
Deferred revenue	0.0	0.0	0.0	0.0	
Total current liabilities	4.3	4.5	6.1	4.6	
Long-term debt	7.7	7.0	5.8	6.3	
Total liabilities	15.7	15.2	14.2	13.0	
Shareholders' equity	5.2	6.4	5.2	4.6	

Cash Flow Statement — Full

\$B	FY22	FY23	FY24	FY25	
Net income	(1.3)	2.8	2.0	2.0	
D&A	0.4	0.4	0.3	0.4	
Stock-based compensation	0.5	0.6	0.6	0.0	
Working capital change	(0.4)	(0.1)	(0.0)	(1.4)	
Operating cash flow	2.3	2.4	2.4	2.2	
Capital expenditures	(0.4)	(0.5)	(0.5)	(0.5)	
Investing cash flow	2.5	0.2	2.2	1.2	
Buybacks	(3.1)	(1.4)	(3.1)	(2.5)	
Dividends paid	(0.5)	(0.5)	(0.5)	(0.5)	
Debt issuance / (repay)	(0.2)	(1.2)	(0.3)	(0.7)	
Financing cash flow	(3.8)	(2.5)	(3.8)	(3.7)	
Free cash flow	1.8	2.0	2.0	1.7	

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24 EXPANDED RATIO ANALYSIS (I)

live ratio engine · profitability · valuation

RATIO	FY21	FY22	FY23	FY24	FY25	TTM	TREND
PROFITABILITY							
ROE	204.0%	-17.0%	47.9%	34.2%	41.6%	48%	
ROA	59.2%	-5.3%	13.0%	9.6%	11.0%	12.4%	
ROIC	15.6%	26.3%	25.9%	29.6%	21.7%	15.8%	
Gross margin	74.6%	72.6%	72.0%	72.0%	71.5%	72.5%	
Operating margin	28.1%	24.0%	19.2%	22.5%	20.5%	20.5%	
Net margin	130.6%	-13.0%	27.4%	19.2%	18.3%	18.5%	
EBITDA margin	11.2%	-9.4%	43.2%	27.8%	25.7%	26.2%	
FCF margin	21.2%	18.4%	19.5%	19.0%	12.9%	—	
VALUATION							
P/E	2.74	-16.78	7.93	15.48	19.73	24.3	
P/B	3.82	4.13	3.43	5.93	8.68	11.5	
P/S	3.58	2.17	2.17	2.97	3.61	4.46	
P/FCF	16.87	11.80	11.14	15.63	27.94	22.0	
EV/EBITDA	58.09	-25.12	4.68	11.26	15.62	18.6	
EV/Revenue	3.79	2.37	2.09	3.13	4.01	4.9	
Earnings yield	36.4%	-6.0%	12.6%	6.5%	5.1%	4.13%	
FCF yield	5.9%	8.5%	9.0%	6.4%	3.6%	4.54%	

EXPANDED RATIO ANALYSIS (II)

leverage · solvency

RATIO	FY21	FY22	FY23	FY24	FY25	TTM	TREND
LEVERAGE & SOLVENCY							
Current ratio	1.97	2.18	2.44	1.24	1.10	1.02	
Quick ratio	1.97	2.18	2.44	1.24	1.10	1.02	
Debt / equity	0.96	1.83	1.29	1.52	1.60	1.53	
Debt / assets	35.4%	45.2%	38.1%	40.6%	41.9%	39.8%	
Net debt / EBITDA	3.11	-2.07	-0.17	0.58	1.56	1.53	
Interest coverage	0.71	-10.12	15.65	9.80	10.38	—	

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EXPANDED RATIO ANALYSIS (III)							efficiency · growth · per-share · scores
RATIO	FY21	FY22	FY23	FY24	FY25	TTM	TREND
EFFICIENCY							
Asset turnover	0.45	0.41	0.48	0.50	0.60	0.67	
Receivables turnover	14.56	12.00	10.32	10.61	10.51	5.8	
DSO (days)	25	30	35	34	35	63	
DPO (days)	37	36	34	33	102	39	
Cash conversion cycle	-12	-5	1	1	-68	24	
GROWTH (YoY)							
Revenue growth	8.6%	-6.0%	3.2%	1.7%	7.9%	—	
Net income growth	140.1%	-109.3%	318.0%	-28.6%	2.8%	—	
EPS growth	176.2%	-110.4%	327.7%	-25.8%	12.0%	—	
FCF growth	15.1%	-18.4%	9.1%	-0.7%	-26.7%	—	
PER SHARE (\$)							
EPS (diluted, TTM)	22.46	-2.33	5.31	3.94	4.42	4.97	
Book value / share	16.14	9.47	12.28	10.30	10.03	10.44	
Revenue / share	17.19	18.01	19.41	20.52	24.13	26.86	
FCF / share	3.65	3.32	3.78	3.90	3.12	5.43	
Cash / share	12.08	13.80	17.30	12.41	6.35	7.40	
SHAREHOLDER RETURN & SCORES							
Buyback yield	18.9%	14.8%	6.4%	10.3%	6.0%	4.25%	
Altman Z-Score	3.84	3.66	4.69	5.09	2.99	6.7	
Piotroski F-Score	6	5	7	5	5	8/9	
Beneish M-Score	-0.17	-3.22	-2.24	-2.69	-2.12	-2.14	

25 EARNINGS QUALITY PANEL				live scores
MODEL	SCORE	ZONE	NOTE	
Piotroski F-Score	8 / 9	Strong		
Altman Z-Score	6.7	Safe (>2.99)	Safe	
Income quality	1.36	Cash-backed	OCF ÷ net income	
Beneish M-Score	-2.14	Elevated	vs -2.22 threshold	

26 DUPONT & GROWTH QUALITY				live analysis engine
DUPONT DECOMPOSITION (TTM)		VALUE	GROWTH QUALITY (LIVE)	VALUE
Tax burden		0.90	Revenue stability	0.38
Interest burden		0.91	Earnings stability	0.29
Operating margin		22.7%	Earnings persistence	0.99
Asset turnover		0.67×	Revenue CAGR 3y	6.5%
Financial leverage		3.81×	EPS CAGR 3y	24.9%
= ROE		47%	FCF CAGR 3y	1.0%

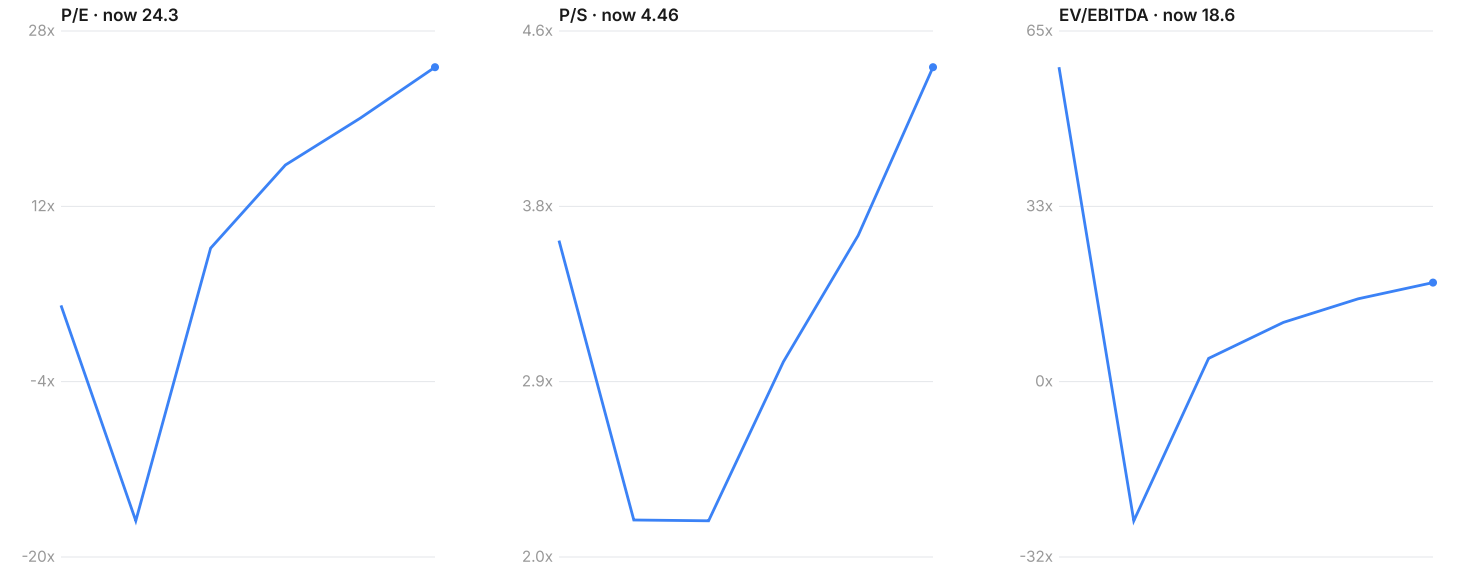
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SHAREHOLDER RETURN PROFILE live

BUYBACK YIELD 4.25%	DIVIDEND YIELD 1.01%	TOTAL SHAREHOLDER RETURN 5.09% cash yield	SBC / REVENUE 4.0% dilution pressure
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27 MULTIPLE HISTORY — FY SNAPSHOTS + TTM live ratio engine



28 PEER COMPARISON live peer engine

COMPANY	MKT CAP	P/E	ROE	NET MARGIN	REV GROWTH	PIOTROSKI	1-YR RET
AZO	\$50.9B	20.0	-87%	14.1%	+7.4%	8/9	-22.1%
SE	\$57.4B	34.6	15%	5.7%	+43.1%	6/9	-42.4%
ORLY	\$72.2B	28.2	-173%	14.6%	+8.5%	8/9	-11.8%
MELI	\$93.0B	49.9	28%	4.6%	+46.0%	6/9	-10.2%
WSM	\$29.5B	25.3	55%	17.3%	+2.2%	6/9	—
CPNG	\$25.7B	-32.9	-20%	-6.4%	+9.9%	4/9	—
CASY	\$25.5B	33.0	20%	4.8%	+13.8%	7/9	—
ULTA	\$25.4B	21.5	46%	9.3%	+11.2%	5/9	—

1-yr returns computed from adjusted price history; peers without a tracked series show —.

29 ANALYST CONSENSUS & ESTIMATES live consensus

Buy

69 Analysts



MEAN TARGET (QTR) \$122.33 15 targets	TARGET VS. PRICE +1.7% last-quarter mean	NEXT REPORT 2026-10-28 street \$1.41
---	--	--

CONSENSUS ESTIMATES	REVENUE MEAN	HIGH / LOW	EPS MEAN	HIGH / LOW	# EPS EST.
FY2026	\$12.54B	\$12.63B / \$12.27B	\$6.14	\$6.22 / \$6.01	19
FY2027	\$13.41B	\$13.71B / \$13.11B	\$6.73	\$6.95 / \$6.51	20
FY2028	\$14.29B	\$14.99B / \$13.54B	\$7.59	\$9.15 / \$6.67	14

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30 STREET TARGETS & THIRD-PARTY RATING

live targets + composite

Street Price Target — Trajectory

WINDOW	AVG TARGET	VS. PRICE	# TARGETS
Last Month	\$111.50	-7.3%	2
Last Quarter	\$122.33	+1.7%	15
Last Year	\$110.09	-8.5%	54
All Time	\$83.96	-30.2%	126

Rolling mean of published targets vs. last close \$120.28. Aggregated from StreetInsider, Benzinga, Pulse 2.0.

Third-Party Composite Rating

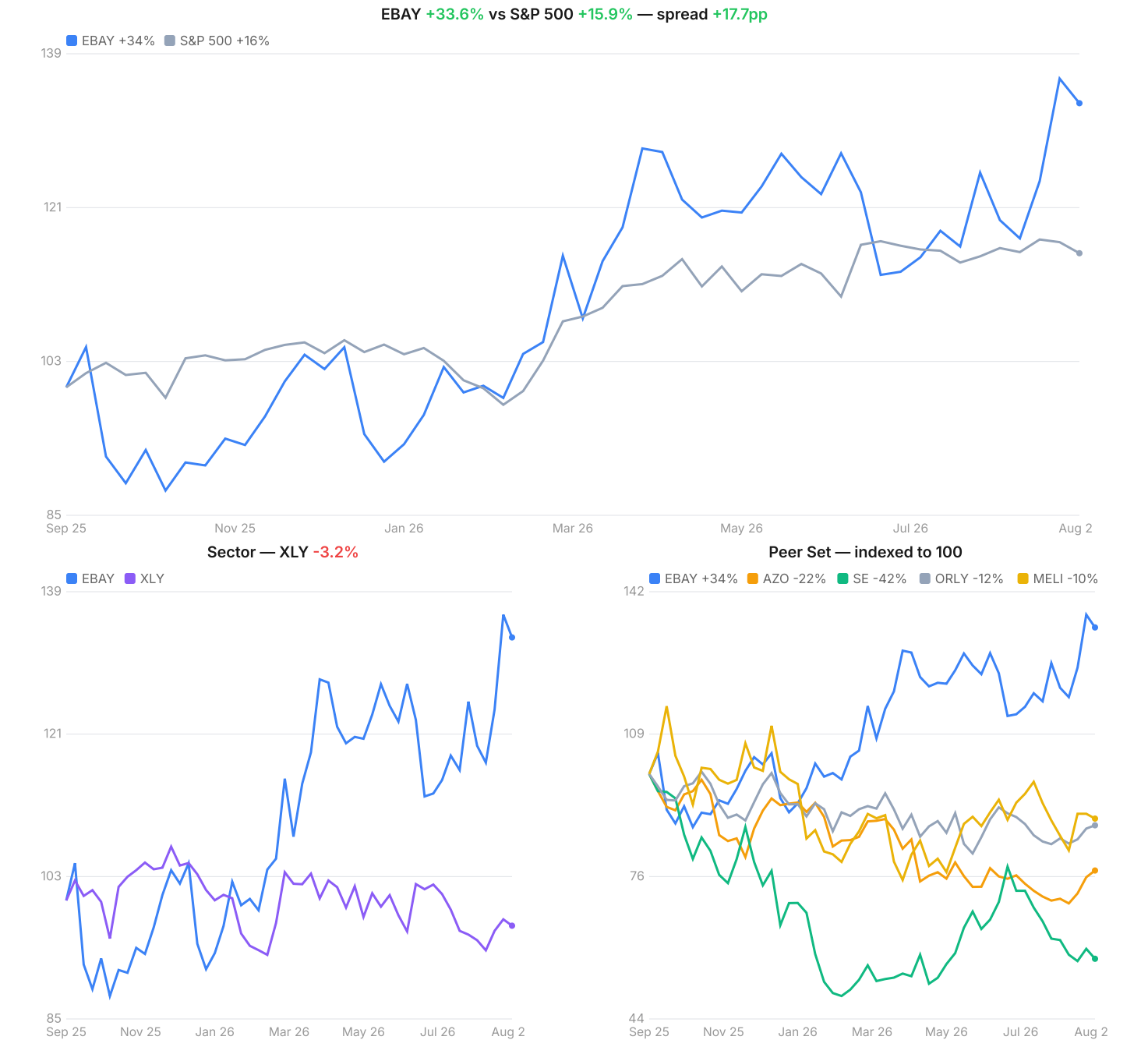
B

DCF2/5ROE5/5ROA5/5DEBT/EQ1/5P/E3/5P/B1/5

Independent quant composite as of 2026-10-16; components scored 1-5 (5 best). Shown for contrast with the InsiderStreet Score — methodologies differ.

31 PRICE PERFORMANCE — INDEXED, 12 MO

live prices · benchmark + sector + peer set



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TECHNICAL CHART — 6-MONTH DAILY CANDLES, INDICATORS ON site chart, print edition



Candlesticks with SMA 20/50 overlay, Bollinger (20,2σ) band, volume, and Wilder RSI(14) — computed from live daily OHLCV.

MOVING AVERAGE RIBBON & TREND site technicals-tab chart, live indicator history



MOVING AVERAGE	VALUE	DISTANCE	% DISTANCE	SIGNAL
SMA 20	\$110.52	+9.76	+8.83%	Above
SMA 50	\$107.55	+12.73	+11.84%	Above
SMA 200	\$102.05	+18.23	+17.86%	Above
EMA 9	\$115.68	+4.60	+3.98%	Above
EMA 21	\$112.02	+8.26	+7.37%	Above
EMA 50	\$109.61	+10.67	+9.73%	Above
EMA 200	\$102.41	+17.87	+17.45%	Above

Series and readings from the nightly technical-indicator history — identical data to the site's ribbon chart. Supertrend segments colored by direction.

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32 TECHNICAL POWER SCOREEDGE · site engine · 84/100 composite

TECHNICAL VERDICT

BULLISH

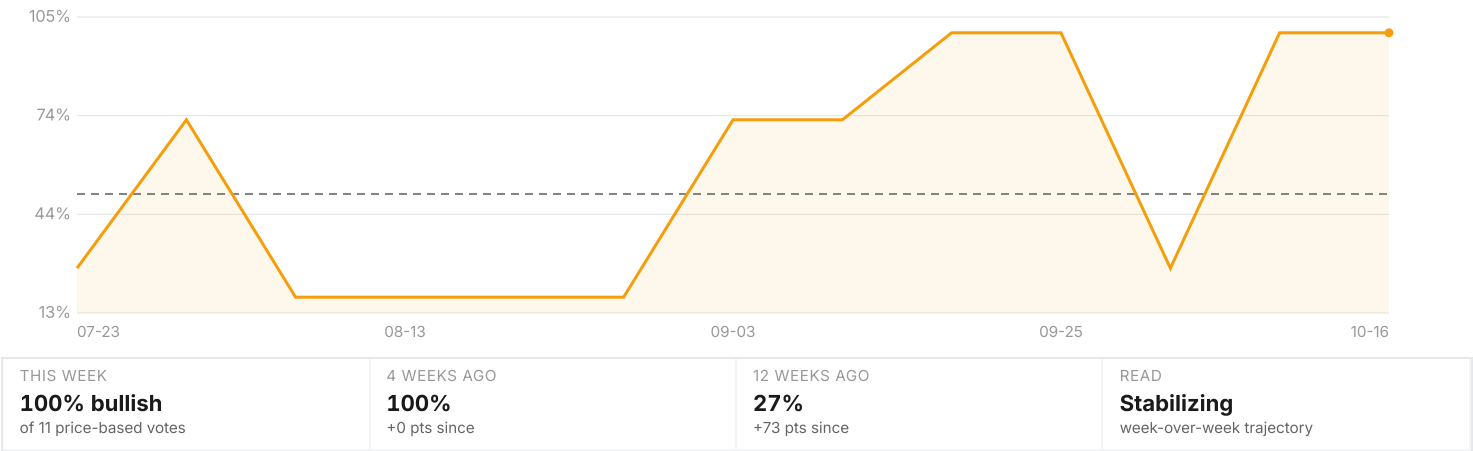
Power Score +68

20 of 22 indicator votes bullish

Family Scores (site weights)

Trend 30%		100
Momentum 25%		91
Volume 20%		69
Volatility 10%		100
Patterns 15%		50

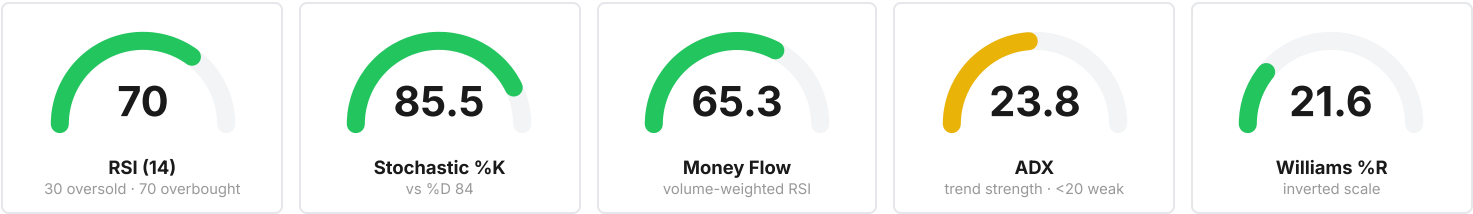
BULLISH — BUT WHICH WAY IS IT TRENDING?vote share recomputed weekly, 13 weeks



INDICATOR VOTE GRID20 bull / 2 bear

● Price vs SMA 20	\$110.52	● Price vs SMA 50	\$107.55	● Price vs SMA 200	\$102.05
● EMA 9/21 Cross	115.7/112.0	● SMA 50/200	Golden	● ADX Direction	ADX 24
● Supertrend	\$110	● Parabolic SAR	\$109	● SMA Slope	0.420
● RSI	70.0	● Stochastic K/D	85/84	● StochRSI K/D	92/97
● Williams %R	-22	● CCI	174	● TSI vs Signal	29.3
● CMO	40.1	● ROC	13.05%	● OBV Signal	Accum
● Chaikin MF	-0.100	● MFI	65	● Force Index	6M
● Elder Ray Bull	12.07				

INDICATOR GAUGESsite technicals-tab style



33 KEY LEVELS & VOLATILITYlive indicator table

LEVEL	VALUE	LEVEL	VALUE
Pivot / R1 / R2	\$121.85 / \$125.65 / \$128.40	S1 / S2	\$119.10 / \$115.30
Bollinger (20,2)	\$100.55 – \$120.49	Squeeze	Off
52-wk range	\$77.32 – \$124.59	Off 52-wk high	-3.5%
ATR (14)	\$3.68 (3.1%)	Historical vol	30.5%

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34 SEASONALITY — 20-YEAR AVERAGES

live model · win rates shown

+0.4%
Jan
55%

+0.2%
Feb
40%

+2.1%
Mar
52%

+1.8%
Apr
50%

-0.1%
May
45%

+0.0%
Jun
40%

+4.8%
Jul
65%

+2.2%
Aug
65%

+0.2%
Sep
55%

-2.2%
Oct
35%

+1.0%
Nov
60%

+0.9%
Dec
50%

Sample: 20 years — treat short histories as suggestive, not statistical.

35 RISK INDICATORS

computed from live price history

COMPUTED FROM LIVE WEEKLY PRICES	EBAY	S&P 500
Weekly volatility (σ , 1y)	4.69%	1.83%
Best / worst week (1y)	+9.8% / -12.4%	—
Max drawdown (5y, monthly)	-48.6%	—
1-week VaR (95%)	-8.7%	—
Beta (5y)	1.34	1.00

36 EQUITY WEATHER & MARKET REGIME

EDGE · live weather engine

EBAY EQUITY WEATHER (LIVE)
PARTLY CLOUDY · +27

Trend

Momentum

Volume

Volatility

Breadth

+50

+67

+36

-60

-31

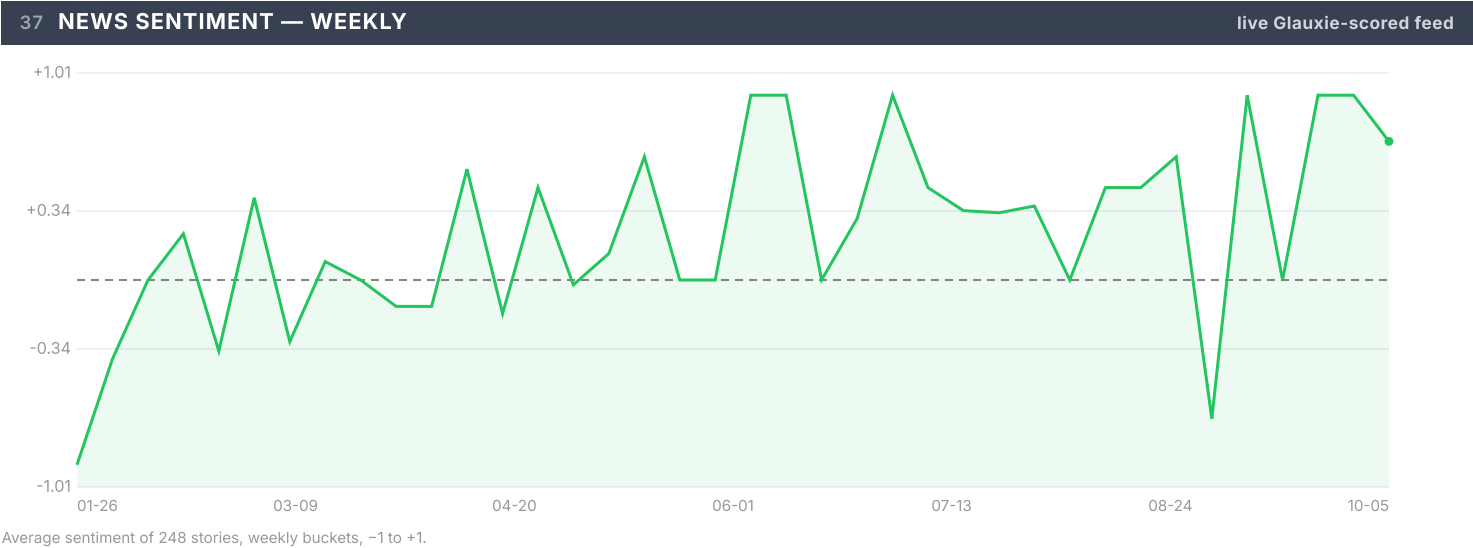
MARKET REGIME (2026-10-16)
NEUTRAL

VIX
19.99
Normal

DOW THEORY
Confirmed
Bearish

SPY / QQQ TSI
7.2 / 4.7
trend strength

SECTOR STRENGTH
46/100
breadth average



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38 WEATHER - COMPANY VS INDUSTRY, SECTOR, UNIVERSE

EDGE · live weather engine · Partly Cloudy

OVERALL +26.7 +39.4 vs industry	TREND +49.5 +54.0 vs industry	MOMENTUM +67.3 +75.5 vs industry	VOLUME +35.5 +30.0 vs industry
--	--	---	---

READING	EBAY	SPECIALTY RETAIL N=631	CONSUMER CYCLICAL N=5,686	ALL US SYMBOLS N=70,435
Overall	+26.7	-12.8	-20.5	-20.5
Trend	+49.5	-4.5	-25.1	-21.3
Momentum	+67.3	-8.2	-15.0	-15.8
Volume	+35.5	+5.5	-10.0	-3.8

Trend, momentum and volume are computed per company. Volatility and breadth are market-regime values shared by every symbol in the universe, so they are reported once under Market Regime rather than compared here - a company cannot differ from its sector on a constant.

39 EXECUTIVE COMPENSATION

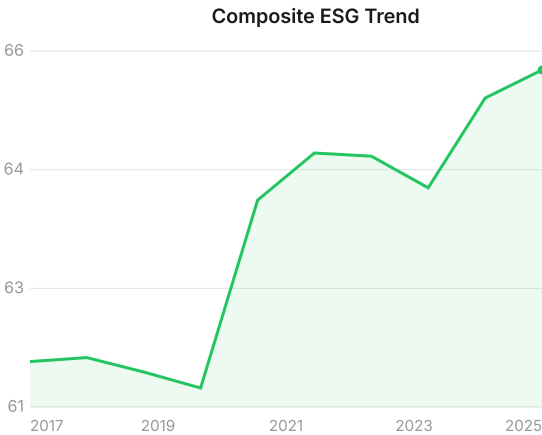
live proxy data · FY2025

EXECUTIVE	TOTAL COMP	STRUCTURE
Jamie Iannone President and Chief Executive	\$28.5M	95% equity+incentive
Peggy Alford Senior Vice President, Chief Fi	\$16.0M	72% equity+incentive
Steve Priest Former Senior Vice President, C	\$14.1M	30% equity+incentive
Jordan Sweetnam Senior Vice President, Chief	\$10.4M	93% equity+incentive
Eddie Garcia Former Senior Vice President, C	\$10.1M	32% equity+incentive

40 ESG ASSESSMENT

live disclosure-derived scores

PILLAR (LIVE DISCLOSURE SCORES)	SCORE
Environmental	63
Social	67
Governance	67
Composite ESG	65



41 8-K MATERIAL EVENTS

live EDGAR feed

FILED	8-K CONTENTS	ITEMS
2026-06-18	Shareholder Vote	5.07
2026-05-12	Regulation FD; Other Events; Exhibits	7.01,8.01,9.01
2026-05-05	Regulation FD; Exhibits	7.01,9.01
2026-04-29	Earnings Release; Exhibits	2.02,9.01
2026-03-24	Officer/Director Change; Regulation FD; Exhibits	5.02,7.01,9.01
2026-02-18	Results of Operations and Financial Condition; Financial Statements an	2.02,9.01
2025-11-06	Other Events; Financial Statements and Exhibits	8.01,9.01
2025-10-31	Regulation FD Disclosure	7.01

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42 METHODOLOGY

Methodology. Every figure originates in InsiderStreet's production data layer and is computed deterministically by the same engines that power insiderstreet.ai. This factsheet contains no model-written text. Sections without underlying data are omitted rather than estimated.

43 DISCLOSURES

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44 DATA PROVENANCE FOR THIS REPORT

sources · coverage · method

DATA DOMAIN	SOURCE	COVERAGE FOR THIS REPORT
Price & volume	market_db.historical_prices	52 rows
Fundamentals	income_statements_annual	6 rows · 2020 to 2025
Reported vs consensus	fact/earnings_calendar	24 rows · 2020-10-28 to 2026-08-05
Analyst estimates	dim/forward_estimates	3 rows · 2026-12-31 to 2028-12-31
Institutional ownership (13F)	holdings_db.institutional_ownership_summary	112 rows · 1998 to 2026
Insider transactions (Form 4)	edgar/form4	12 rows · 2026-09-15 to 2026-10-06
Proposed sales (Form 144)	edgar/form144	1 record
Beneficial ownership (13D/G)	edgar/13dg	4 rows · 2026-06-05 to 2026-08-12
Short-sale volume (FINRA)	edgar/short_volume_daily	60 rows · 2026-07-23 to 2026-10-15
Dark pool (ATS, tier 1)	edgar/darkpool_weekly	12 rows · 2026-06-15 to 2026-08-31
ETF & fund holding	etf_holdings_changelog (30d)	1 record
Peer set	stock_peers_dynamic	8 rows
Industry medians	industry_medians	1 record
Congressional trades	congress_db (House + Senate)	1 record
ESG	fact/esg_disclosures	1 record

Method. Every figure in this factsheet is looked up from a named field computed in code. It contains no model-written text.

Not covered. Short interest as a percent of float and days-to-cover are not in this data set — the short-sale figures above are FINRA volume, a flow, and cannot support squeeze or covering analysis. Options positioning and intraday data are also absent. 13F ownership is filed 45 days after quarter end and congressional trades are disclosed on a lag, so both describe a past position, not a current one.