

NOT INVESTMENT ADVICE — FOR INFORMATIONAL PURPOSES ONLY

3 INSIDERSTREET SCORE

live IS factor model

INSIDERSTREET
SCORE

54

OF 100

Score Breakdown

Profitability	29/100
Growth	60/100
Momentum	88/100
Quality	55/100
Earnings Quality	74/100
Balance Sheet	37/100
Value	36/100
Risk (safety)	65/100
Overall	53.7/100

Each component is a diagnostic reading on its own 0-100 scale. The overall score is computed separately from the underlying financials and is **not** the average of the rows above — components are not equally weighted and three of them (Momentum, Value, Risk) are derived partly from price rather than from the business.

Peer Comparison — IS Score

SYMBOL	IS SCORE
KVUE	62
KMB	53
CHD	69
CL	61
CLX	40
ELF	60
EL	54

IS Score Trend — quarterly



4 TWO READINGS

business vs price

BUSINESS QUALITY

54 / 100

IS Score 53.7 / 100 · +0.0 from peak of 54

Quarter	Business Quality
23 Q1	44
23 Q2	40
23 Q3	36
23 Q4	31
24 Q1	32
24 Q2	34
24 Q3	38
24 Q4	40
25 Q1	40
25 Q2	28
25 Q3	28
25 Q4	22
26 Q1	26

Fundamental factor model, quarterly. Measures how the business is doing - not where the price is going.

PRICE STRUCTURE

BULLISH

Technical Score 82 / 100 · Power +65 · 20 of 22 indicator votes bullish

Date	Price Structure
07-23	-6%
08-13	69%
09-03	69%
09-25	31%
10-16	106%

Vote share across trend, momentum, volume, volatility and pattern families. Describes where the price is, not where it is going.

Both readings sit above the midpoint — business quality at 54 and price structure at 82 out of 100 — so they are not in conflict. The fundamentals and the tape are saying the same thing, which is the case in which either one alone would have been enough.

5 WHAT WOULD CHANGE OUR MIND

falsifiable - check us next quarter

TRIGGER	WHERE IT STANDS NOW	WHAT IT WOULD MEAN
IS Score reaches 55 and holds two consecutive quarters	now 53.7	would move us up one band
IS Score stops falling - one quarter higher than the prior	last four: 25 → 46 → 45 → 54	the direction matters more than the level
Technical vote share back above 50%	now 100%	price structure no longer broken
Institutional holder count rises two quarters running	peak 1,065 → now 836	fewer institutions willing to hold is our clearest warning

We publish these so the view can be shown to be wrong. If none of them move and our reading does, we owe you an explanation.

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This page is InsiderStreet's own reading, produced from the data in the rest of this document. It is not a price target and not investment advice. Analyst consensus and street price targets appear later under their own heading and are the street's numbers, not ours.

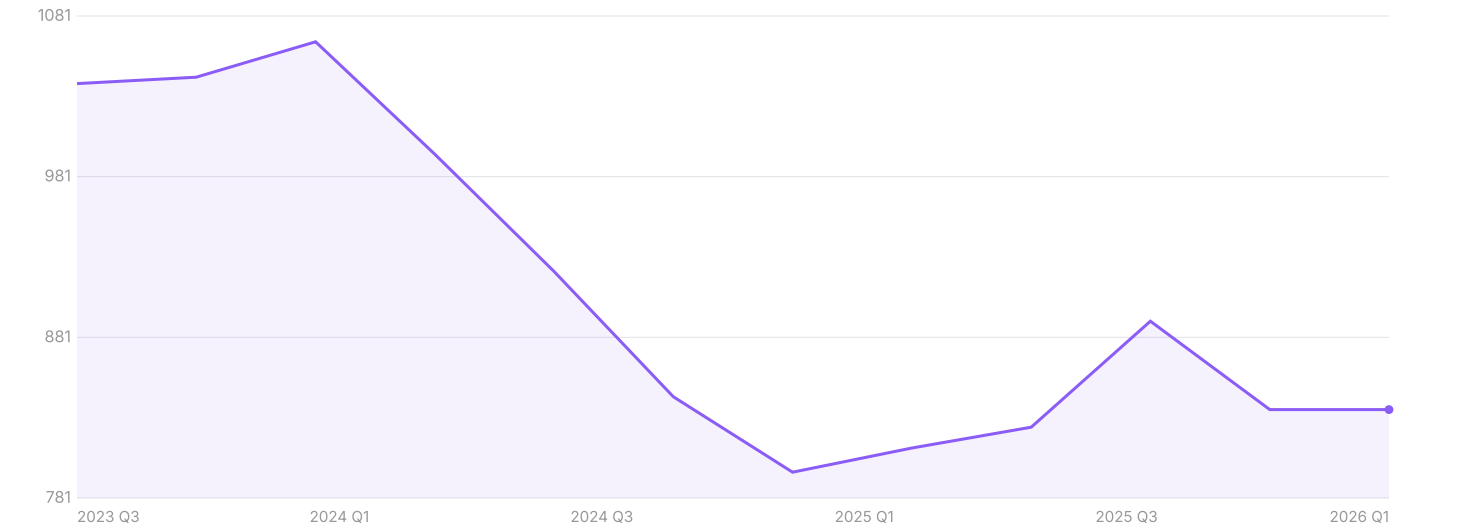
6 SMART MONEY CONFLUENCE EDGE · disclosure sources

SITE CONVERGENCE SCORE 3 of 4 top 4% of 29,420 symbols	SOURCES ALIGNED — of 3 independent disclosures	CONGRESS (180D) 5 buys 2026-07-02	INSIDER BUYS (180D) 0 none disclosed
ETF FUNDS (30D) 1163 up / 850 down net +313 funds	INSTITUTIONS ADDED (13F) 0 managers opening or increasing		

Congressional and insider figures are disclosed purchases in the trailing 180 days; ETF figures are COUNTS OF FUNDS whose holding changed in 30 days, not dollars. Coincidence of separate disclosures, not coordination. An absent source means nothing qualifying was disclosed in its window.

7 INSTITUTIONAL OWNERSHIP - 12-QUARTER TREND 13F · filed 45 days after quarter end

Institutions holding — 12 quarters



Peak 1,065 · latest 836 (-229 from peak).

QUARTER	HOLDERS	13F SHARES	VALUE	REPORTED OWN%
2026 Q2	836	231.3M	\$18.0B	63.7%
2026 Q1	836	229.7M	\$15.9B	63.2%
2025 Q4	891	233.5M	\$23.2B	64.3%
2025 Q3	825	216.5M	\$18.5B	59.6%
2025 Q2	812	220.0M	\$17.4B	60.6%
2025 Q1	797	215.5M	\$13.8B	59.4%
2024 Q4	844	212.3M	\$15.5B	58.5%
2024 Q3	922	201.3M	\$19.2B	55.5%
2024 Q2	995	205.3M	\$21.2B	56.5%
2024 Q1	1,065	207.1M	\$31.0B	57.0%
2023 Q4	1,043	204.8M	\$29.0B	56.4%
2023 Q3	1,039	201.9M	\$28.3B	55.6%

How to read ownership above 100%. A 13F reports the positions a manager has investment discretion over, and where two or more managers share discretion over the same block, each one reports it. Summed across filers, the total can therefore exceed the shares actually outstanding without anything being wrong. We publish the figure as filed rather than netting it down, and flag separately any quarter where the arithmetic is not merely high but impossible.

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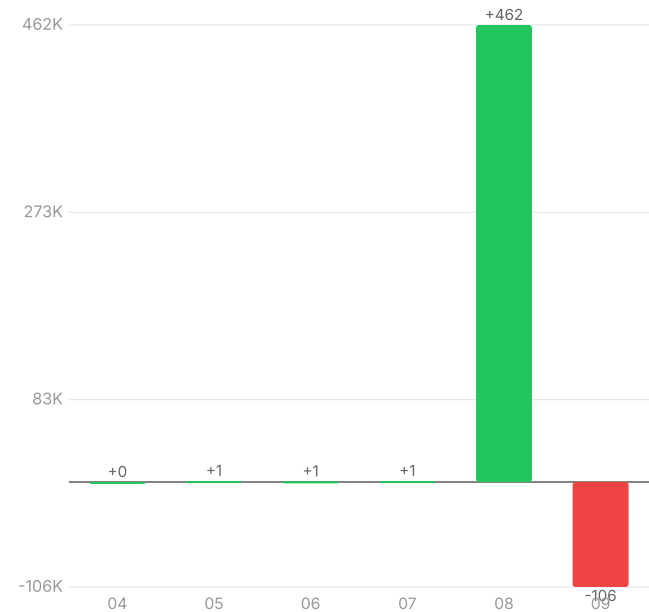
8 INSIDER ACTIVITY live Form 4 data

INSIDER	ROLE	DATE	TYPE	SHARES	VALUE	POST-TXN OWNED
Tejada Jennifer	director	2026-09-15	A-Award	16	—	4,427
Strong Dana	director	2026-09-15	A-Award	3	—	795
Nunez Arturo	director	2026-09-15	A-Award	16	—	4,296
Zannino Richard F	director	2026-09-15	A-Award	11	—	3,006
Zannino Richard F	director	2026-09-15	A-Award	39	—	10,737
Lauder William P	director, 10 percent owner:	2026-09-15	A-Award	3	—	795
Lauder Gary M	director, 10 percent owner:	2026-09-15	A-Award	16	—	4,445
Lauder Jane	director, 10 percent owner:	2026-09-15	A-Award	3	—	795

9 SELL DECOMPOSITION — ROUTINE VS. DISCRETIONARY EDGE

6-MO DECOMPOSITION (FORM 4)	TXNS	SHARES	VALUE	SIGNAL WEIGHT
S — Open-market sales	7	120,105	\$11.8M	Counted
M — Exercises (paired A/D)	6	40,367	\$1.3M	None — mechanics
F — Tax withholding	3	10,836	\$1.2M	None — compensation
G — Gifts	1	4,768,846	—	None
P — Open-market purchases	0	0	\$0	Counted — none occurred

Monthly Net Insider Flow (000 shares)



Net of acquisitions minus dispositions, all Form 4 types.

Signal Summary

SIGNAL Routine Selling — Low Signal	OPEN-MARKET SELLS \$11.8M 7 txns / 6 mo	OPEN-MARKET BUYS \$0.0M 0 txns / 6 mo	CLUSTER None active 3+ insiders / 21 days
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10 FORM 144 PLANNED-SALE PIPELINE live EDGAR data

FILED	FILER	SHARES REGISTERED	EST. PROCEEDS
2026-09-09	Charlene Barshefsky 2012 Famil U/A Dtd 12/31/2012	3,775	\$0.4M
2026-08-28	Rashida La Lande	7,766	\$0.8M
2026-08-21	Rashida La Lande	5,564	\$0.6M
2025-11-26	Jane Lauder	17,840	\$1.7M
Trailing 12 mo	9 filings	56,070	\$5M

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11 13D / 13G STAKES				COND
FILED	FORM	REPORTING PERSON	% OF CLASS	SHARES
2026-09-18	SCHEDULE 13D/A	Trust Under Article 2 of The Zinterhofer 2008 Descendants Trust Agreement	1.90%	4.9M sh
2026-09-18	SCHEDULE 13D/A	Eric Louis Zinterhofer	1.90%	4.9M sh
2026-08-12	SCHEDULE 13G	MANAGED ACCOUNT ADVISORS LLC	7.50%	18.5M sh
2026-08-06	SCHEDULE 13G/A	Abigail P. Johnson	4.40%	10.8M sh

12 CONGRESSIONAL TRADING				EDGE · STOCK Act	
MEMBER	CHAMBER	TRADE	SIZE BAND	TRADED	DISCLOSED
Kevin Hern	House	SELL	\$1,001 - \$15,000	2026-08-05	2026-08-11
Kevin Hern	House	SELL	\$1,001 - \$15,000	2026-08-05	2026-08-11
Kevin Hern	House	SELL	\$1,001 - \$15,000	2026-08-04	2026-08-11
John Boozman	Senate	BUY	\$1,001 - \$15,000	2026-07-02	2026-08-17
John Boozman	Senate	BUY	\$1,001 - \$15,000	2026-07-02	2026-08-17
John Boozman	Senate	BUY	\$1,001 - \$15,000	2026-07-02	2026-08-17
HOUSE 12-MO 12 trades 6 purchases		SENATE 12-MO 5 trades 5 purchases		COVERAGE STOCK Act filings 30-45 day disclosure lag	

13 INSTITUTIONAL OWNERSHIP & 13F FLOW				live 13F data
13F FILERS (LAST COMPLETE Q) 836	13F SHARES 230M 63.2% of shares out	NEW / CLOSED 121 / 156 positions, QoQ	INCREASED / REDUCED 317 / 269 positions, QoQ	
PUT/CALL (13F) 0.91 option positions	FREE FLOAT 99.5% 361M sh			

2.8 · Largest Reporting 13F Managers

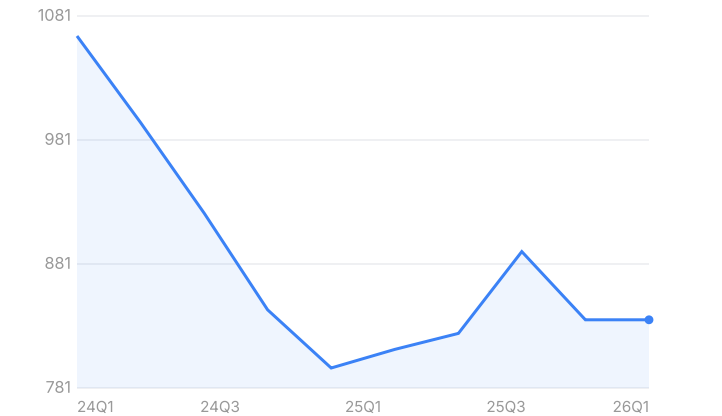
MANAGER	SHARES	VALUE
Ninety One Uk Ltd	1.5M	\$135M
Douglas Lane & Associates, Llc	546,138	\$51M
Asr Vermogensbeheer N.V.	308,220	\$29M
Cacti Asset Management Llc	230,475	\$22M
Assenagon Asset Management S.A.	163,258	\$15M
Chapin Davis, Inc.	100,665	\$9M

EDGAR 13F holdings as of 2026-09-30; filer values normalized to dollars.

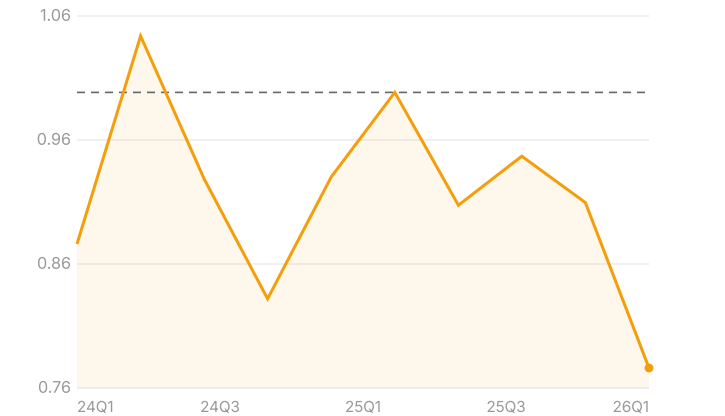
2.9 · Top ETF & Fund Ownership

FUND	WEIGHT	POSITION
VITSX	0.0%	\$726M
VSMPX	0.0%	\$726M
VTI	0.0%	\$726M
VT SAX	0.0%	\$726M
VOO	0.0%	\$602M
VFFSX	0.0%	\$602M

13F Filers Holding EL — quarterly



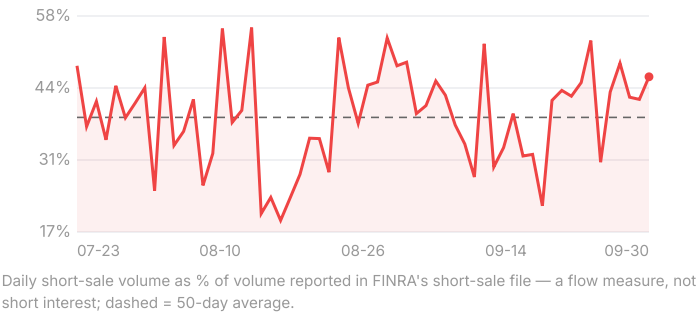
Institutional Put/Call — quarterly



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14 SHORT VOLUME — DAILY, 60 SESSIONS

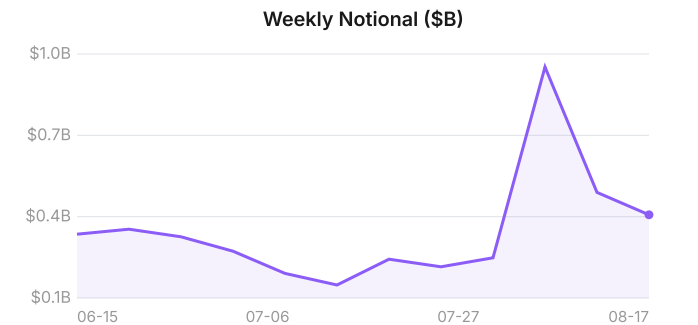
EDGE · live FINRA feed



LATEST SESSION 46.4% 2026-10-15	20-DAY AVG 39.0% 50-day 38.7%	TREND Rising 20d vs 50d	BY MARKET CENTER Q: 46% · N: 44% · B: 54% latest session
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15 DARK POOL ACTIVITY

EDGE · live ATS data

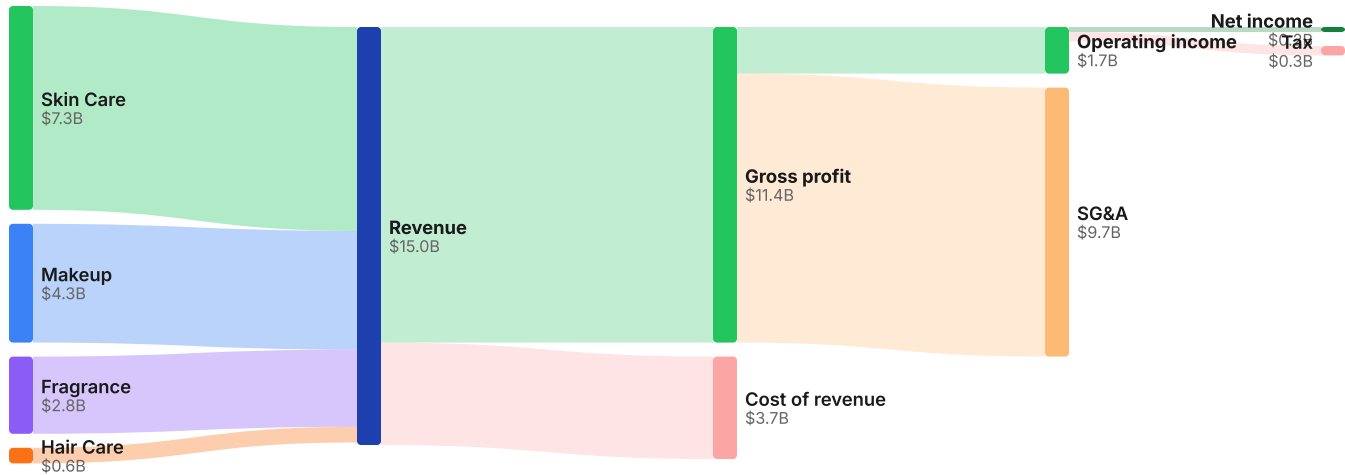


Where EL Trades in the Dark

ATS VENUE (4-WK)	SHARES	AVG TRADE
Ubsa Ubs Ats	4.9M	61 sh
Incr Intelligent Cross Llc	4.7M	55 sh
Sgmt Sigma X2	2.9M	49 sh
Ebxl Level Ats	2.8M	40 sh
Bids Bids Ats	2.7M	478 sh
Mlix Instinct X	2.0M	68 sh

16 REVENUE FLOW — FY2026

live segmentation + income data



Where a dollar of The Estée Lauder Companies Inc. revenue goes. All values FY2026 filings, live.

17 GEOGRAPHIC REVENUE

live segmentation

REGION	REVENUE	SHARE
UNITED STATES	\$4.5B	54%
Asia Pacific	\$3.7B	46%

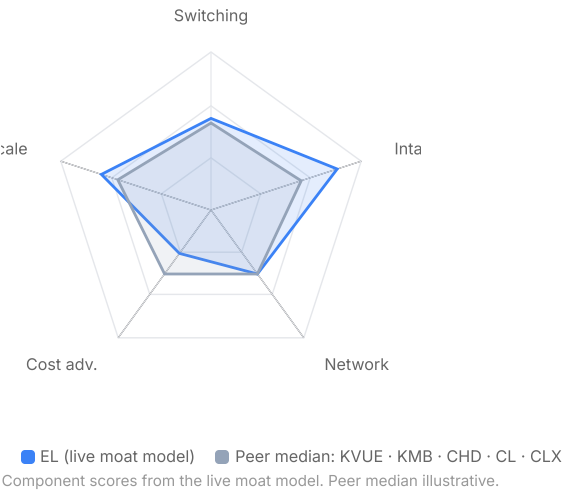
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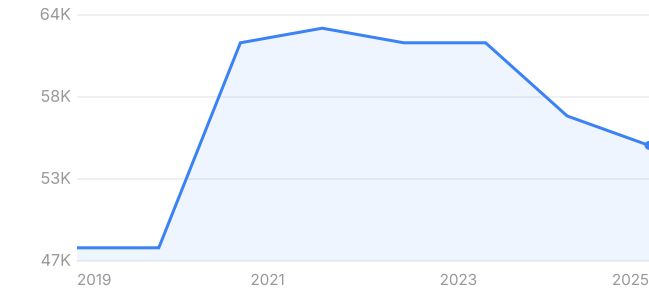
18 MOAT & COMPETITIVE POSITION

LIVE MODEL · 61/100 NARROW

Moat score 61/100 — Narrow; primary source Intangible Assets.



3.8 · Employees (SEC filings)



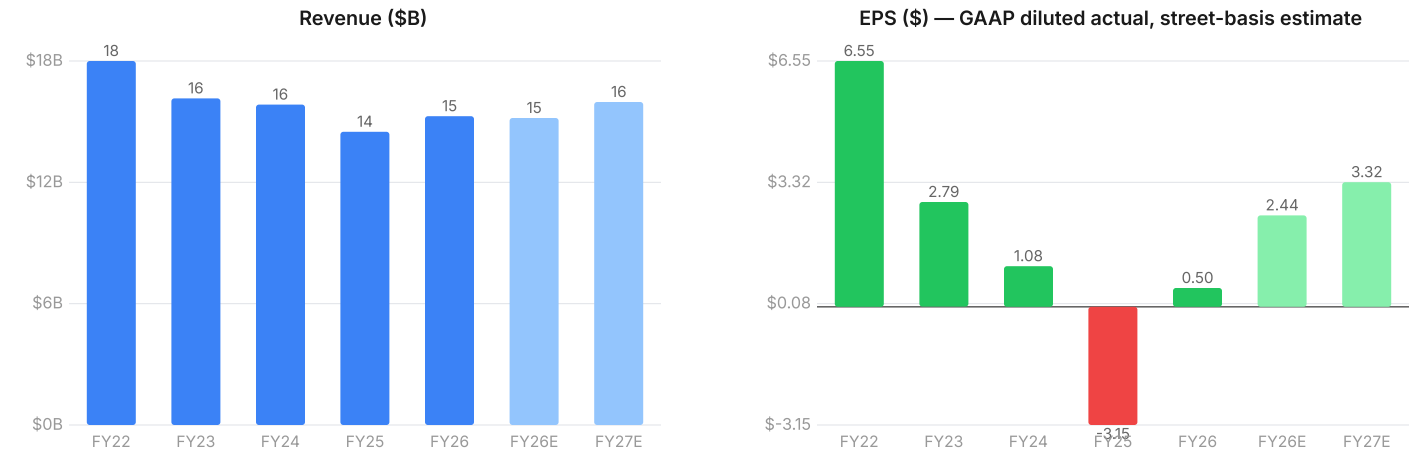
19 CORPORATE INFORMATION — KEY OFFICERS

55,000 employees

OFFICER	TITLE
Stephane de la Faverie	Chief Executive Officer, President & Director
Fred H. Langhammer	Chairman of Global Affairs
Jane Hertzmark Hudis	Executive Vice President & Chief Brand Officer
Rashida K. La Lande	Executive Vice President & General Counsel

20 REVENUE & EPS — HISTORY AND ESTIMATES

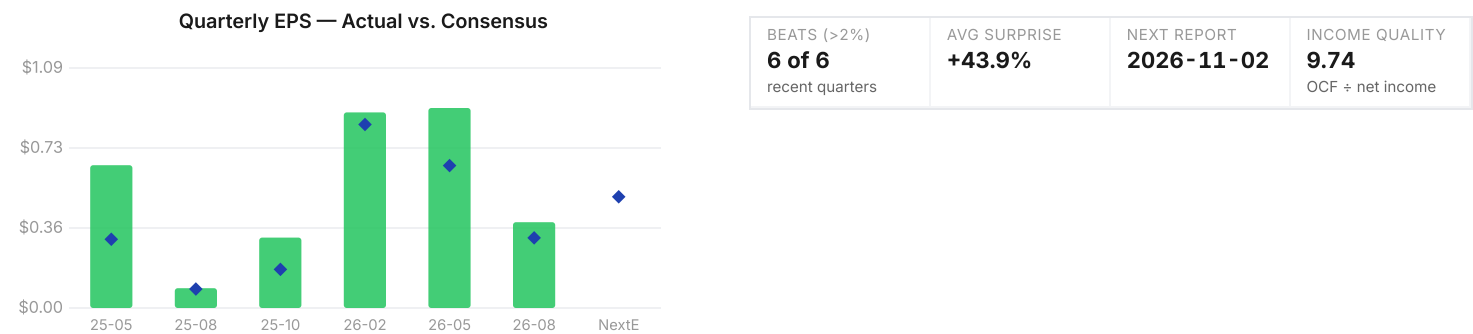
live consensus



Actual bars are GAAP diluted EPS from the filed income statement; the lighter forward bars are street-basis consensus. The two are different measures and are not comparable quarter to quarter.

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21 ESTIMATE VS. ACTUAL & SURPRISES live data



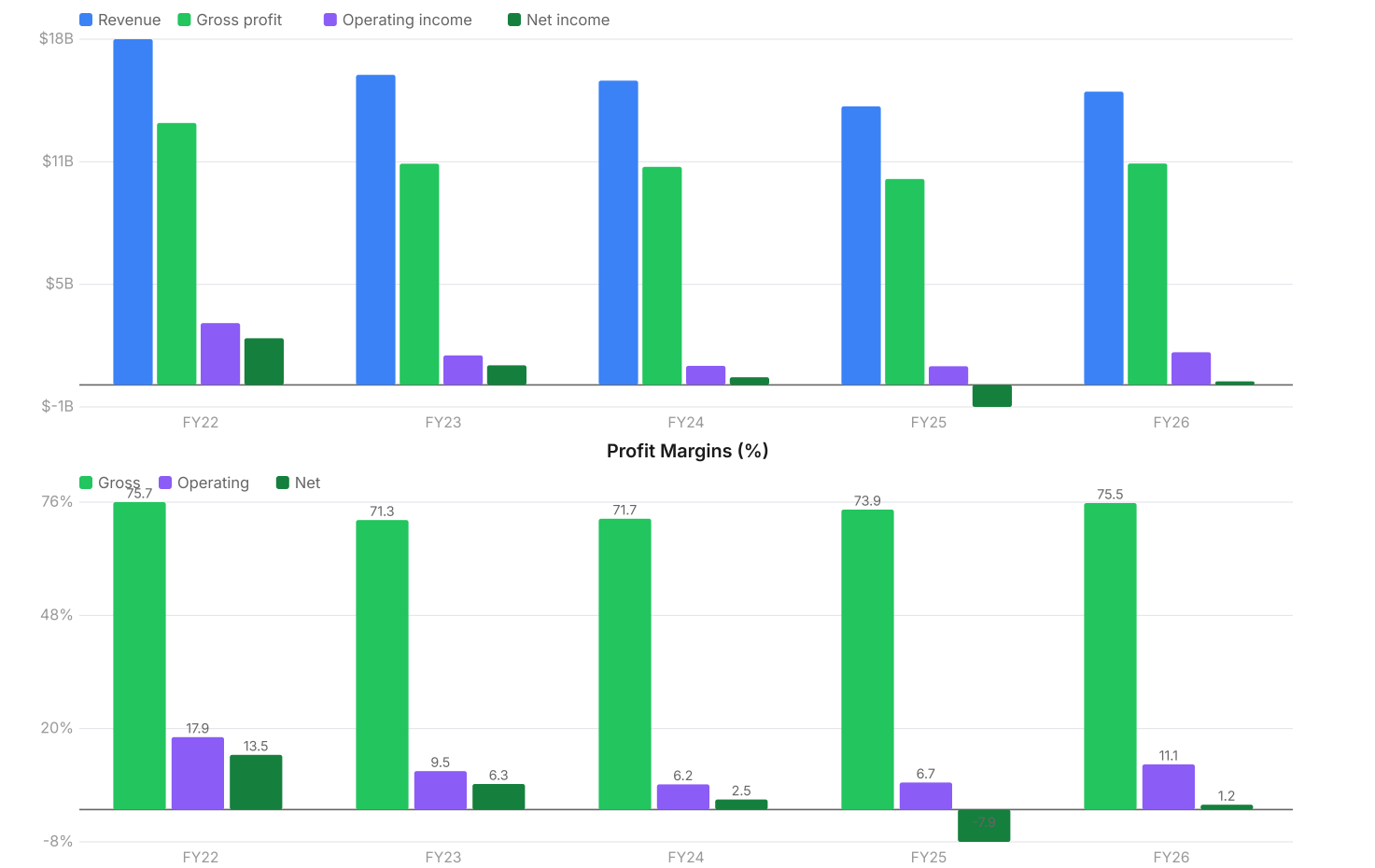
22 REPORTED VS. CONSENSUS — FULL HISTORY 0 quarters · live data

BEAT RATE —% 0 of 0 quarters	CURRENT STREAK 0 longest 0	AVG EPS SURPRISE —% median —%	SURPRISE TREND — last 4 vs prior 4
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PERIOD	EPS EST.	EPS ACTUAL	EPS SURPRISE	REV EST. (\$M)	REV ACTUAL (\$M)	REV SURPRISE
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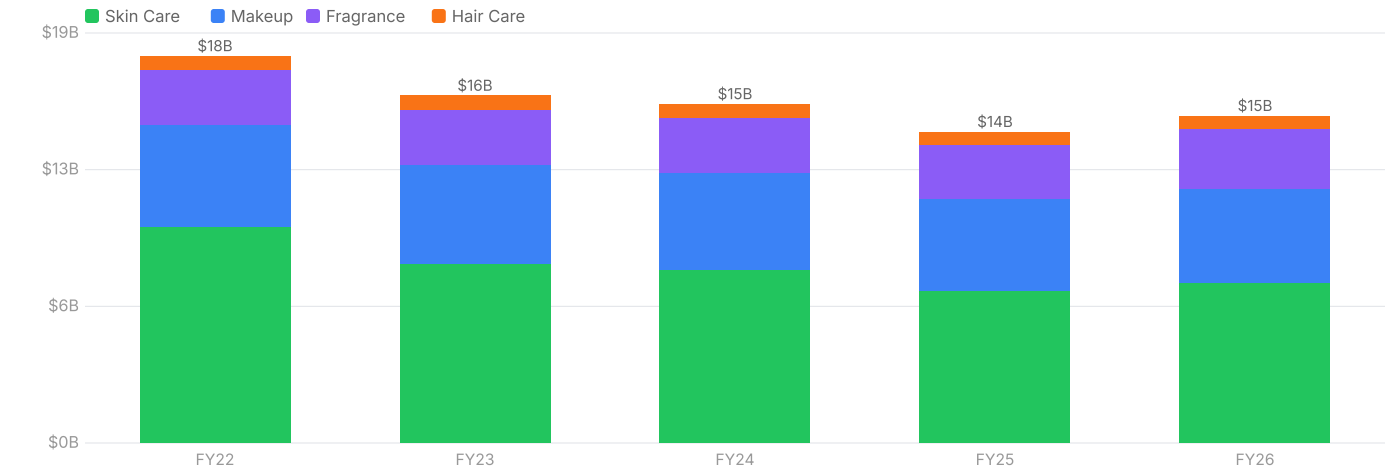
Announcement dates to . Consensus as it stood at each report. Revenue surprise shown where both estimate and actual are filed. A beat record is history, not a forecast.

INCOME TRENDS — 5 YEAR live financials



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Revenue by Segment — Stacked



Live segmentation data.

YoY Growth Heatmap — Income Lines

YOY GROWTH	FY22	FY23	FY24	FY25	FY26
Revenue	+9.4%	-10.3%	-1.9%	-8.5%	+5.3%
Gross profit	+8.5%	-15.5%	-1.4%	-5.6%	+7.6%
Operating income	+21.1%	-52.4%	-35.7%	-1.2%	+75.1%
Net income	-16.7%	-57.9%	-61.2%	-390.5%	-116.1%

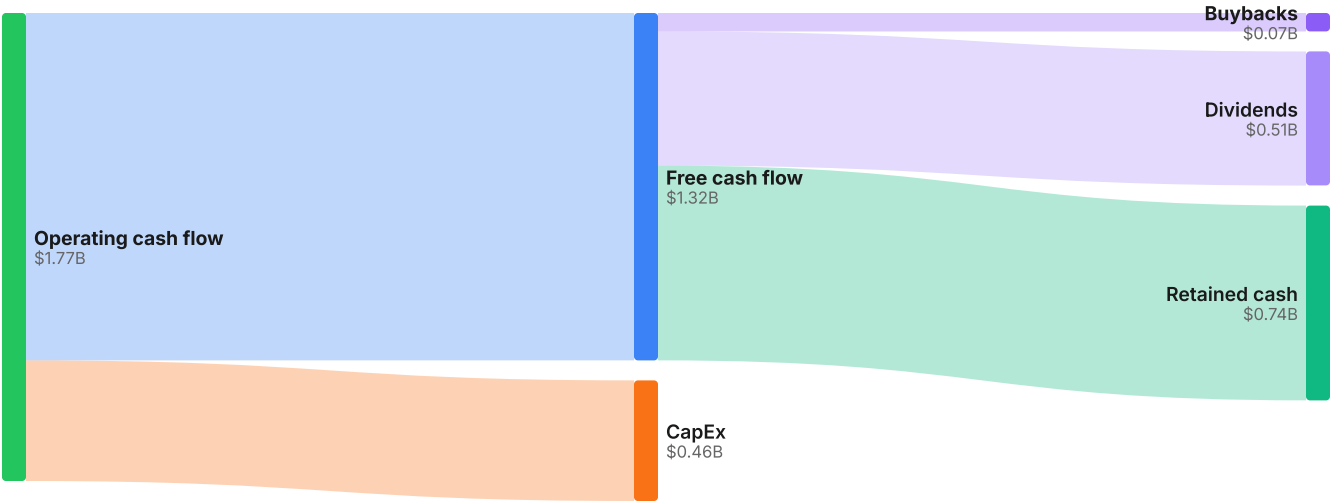
23 INCOME STATEMENT — FULL						live financials
\$B · FY ENDS	FY22	FY23	FY24	FY25	FY26	TREND
Revenue	17.7	15.9	15.6	14.3	15.0	
Cost of revenue	4.3	4.6	4.4	3.7	3.7	
Gross profit	13.4	11.3	11.2	10.6	11.4	
R&D expense	0.0	0.0	0.0	0.3	0.0	
SG&A expense	9.9	9.6	9.6	9.3	9.7	
Operating income	3.2	1.5	1.0	1.0	1.7	
EBITDA	3.9	2.4	2.0	0.2	1.6	
D&A	0.7	0.7	0.8	0.8	0.8	
Pretax income	3.0	1.4	0.8	-1.0	0.5	
Income tax	0.6	0.4	0.4	0.1	0.3	
Net income	2.4	1.0	0.4	-1.1	0.2	
Diluted EPS (\$)	6.55	2.79	1.08	-3.15	0.50	
Diluted shares (M)	365	361	361	360	365	

CASH FLOW TRENDS						live data
OPERATING CF	CAPEX	FREE CASH FLOW	SBC	BUYBACKS	NET CASH CHANGE	
\$2B	\$0B	\$1B	\$0B	\$0B	\$1B	

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WHERE THE CASH WENT — FY2026

cash Sankey, live data



Balance Sheet — Full

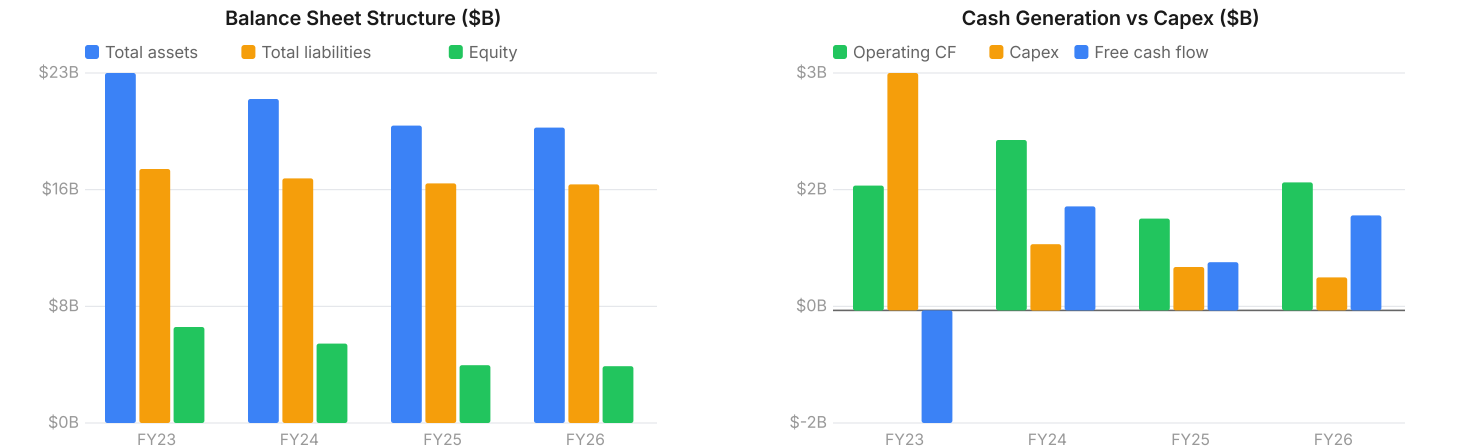
\$B	FY23	FY24	FY25	FY26	
Cash & equivalents	4.0	3.4	2.9	3.5	
ST investments	0.0	0.0	0.0	0.0	
Receivables (net)	1.5	1.7	1.5	1.5	
Total current assets	9.1	7.9	7.1	7.6	
PP&E (net)	5.0	5.0	5.1	4.9	
Goodwill + intangibles	8.1	7.3	5.9	5.7	
Total assets	23.4	21.7	19.9	19.8	
Accounts payable	1.7	1.4	1.5	1.6	
Short-term debt	1.0	0.5	0.0	0.5	
Deferred revenue	0.3	0.3	0.3	0.3	
Total current liabilities	6.2	5.7	5.4	6.2	
Long-term debt	7.1	7.3	7.3	6.8	
Total liabilities	17.0	16.4	16.0	16.0	
Shareholders' equity	6.4	5.3	3.9	3.8	

Cash Flow Statement — Full

\$B	FY23	FY24	FY25	FY26	
Net income	1.0	0.4	(1.1)	0.2	
D&A	0.7	0.8	0.8	0.8	
Stock-based compensation	0.0	0.0	0.3	0.3	
Working capital change	(0.4)	0.6	0.3	0.6	
Operating cash flow	1.7	2.4	1.3	1.8	
Capital expenditures	(3.3)	(0.9)	(0.6)	(0.5)	
Investing cash flow	(3.2)	(1.7)	(0.6)	(0.5)	
Buybacks	(0.3)	(0.0)	(0.0)	(0.1)	
Dividends paid	(0.9)	(0.9)	(0.6)	(0.5)	
Debt issuance / (repay)	2.7	(0.4)	(0.5)	(0.0)	
Financing cash flow	1.6	(1.3)	(1.1)	(0.7)	
Free cash flow	(1.6)	1.4	0.7	1.3	

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24 EXPANDED RATIO ANALYSIS (I)

live ratio engine · profitability · valuation

RATIO	FY22	FY23	FY24	FY25	FY26	TTM	TREND
PROFITABILITY							
ROE	41.0%	18.0%	7.2%	-24.7%	4.7%	5%	
ROA	11.1%	4.5%	1.7%	-5.5%	0.9%	0.9%	
ROIC	27.1%	9.3%	4.4%	-2.9%	6.2%	4.1%	
Gross margin	75.7%	71.3%	71.7%	73.9%	75.5%	75.5%	
Operating margin	17.9%	9.5%	6.2%	6.7%	11.1%	11.1%	
Net margin	13.5%	6.3%	2.5%	-7.9%	1.2%	1.2%	
EBITDA margin	22.2%	15.1%	12.7%	1.4%	10.9%	10.9%	
FCF margin	11.3%	-9.8%	9.2%	4.7%	8.7%	—	
VALUATION							
P/E	36.28	66.61	95.20	-25.53	157.51	205.0	
P/B	15.51	12.00	6.99	7.48	7.53	10.0	
P/S	4.89	4.21	2.38	2.02	1.90	2.52	
P/FCF	43.35	-43.01	25.77	43.17	21.78	28.8	
EV/EBITDA	23.00	30.53	22.06	201.38	20.90	26.5	
EV/Revenue	5.10	4.60	2.79	2.47	2.29	2.9	
Earnings yield	2.8%	1.5%	1.1%	-3.9%	0.6%	0.48%	
FCF yield	2.3%	-2.3%	3.9%	2.3%	4.6%	3.47%	

EXPANDED RATIO ANALYSIS (II)

leverage · solvency

RATIO	FY22	FY23	FY24	FY25	FY26	TTM	TREND
LEVERAGE & SOLVENCY							
Current ratio	1.60	1.46	1.39	1.30	1.22	1.22	
Quick ratio	1.10	0.99	1.01	0.92	0.90	0.90	
Debt / equity	1.37	1.82	1.85	2.44	2.43	2.43	
Debt / assets	36.6%	43.4%	45.3%	47.5%	46.8%	46.8%	
Net debt / EBITDA	0.94	2.56	3.26	37.03	3.49	3.49	
Interest coverage	19.18	6.48	3.04	-1.64	2.55	—	

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EXPANDED RATIO ANALYSIS (III)							efficiency · growth · per-share · scores
RATIO	FY22	FY23	FY24	FY25	FY26	TTM	TREND
EFFICIENCY							
Asset turnover	0.83	0.72	0.69	0.69	0.76	0.76	
Receivables turnover	10.65	10.33	9.82	8.79	9.87	9.9	
DSO (days)	34	35	37	42	37	37	
DPO (days)	149	140	128	144	152	156	
Cash conversion cycle	115	132	121	106	86	78	
GROWTH (YoY)							
Revenue growth	9.4%	-10.3%	-1.9%	-8.2%	5.1%	—	
Net income growth	-16.7%	-57.9%	-61.2%	-390.5%	116.1%	—	
EPS growth	-15.1%	-57.5%	-61.4%	-389.5%	116.0%	—	
FCF growth	-33.2%	-177.9%	192.5%	-53.5%	96.4%	—	
PER SHARE (\$)							
EPS (diluted, TTM)	6.61	2.81	1.09	-3.14	0.50	0.50	
Book value / share	15.46	15.59	14.79	10.72	10.48	10.48	
Revenue / share	49.05	44.40	43.43	39.71	41.45	41.45	
FCF / share	5.53	-4.35	4.01	1.86	3.62	3.62	
Cash / share	10.94	11.24	9.45	8.10	9.63	9.63	
SHAREHOLDER RETURN & SCORES							
Buyback yield	2.7%	0.4%	0.1%	0.0%	0.5%	0.51%	
Altman Z-Score	6.08	4.26	3.25	2.61	2.87	3.2	
Piotroski F-Score	6	4	5	3	7	7/9	
Beneish M-Score	-2.66	-2.59	-2.78	-3.22	-2.90	-2.90	

25 EARNINGS QUALITY PANEL				live scores
MODEL	SCORE	ZONE	NOTE	
Piotroski F-Score	7 / 9	Strong		
Altman Z-Score	3.2	Safe (>2.99)	Safe	
Income quality	9.74	Cash-backed	OCF ÷ net income	
Beneish M-Score	-2.90	Non-manipulator	vs -2.22 threshold	

26 DUPONT & GROWTH QUALITY				live analysis engine
DUPONT DECOMPOSITION (TTM)		VALUE	GROWTH QUALITY (LIVE)	VALUE
Tax burden		0.35	Revenue stability	0.67
Interest burden		0.61	Earnings stability	0.79
Operating margin		5.7%	Earnings persistence	0.20
Asset turnover		0.76×	Revenue CAGR 3y	-1.8%
Financial leverage		5.17×	EPS CAGR 3y	-43.7%
= ROE		5%	FCF CAGR 3y	—

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SHAREHOLDER RETURN PROFILE live

BUYBACK YIELD 0.51%	DIVIDEND YIELD 1.34%	TOTAL SHAREHOLDER RETURN 1.82% cash yield	SBC / REVENUE 2.1% dilution pressure
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27 MULTIPLE HISTORY — FY SNAPSHOTS + TTM live ratio engine



28 PEER COMPARISON live peer engine

COMPANY	MKT CAP	P/E	ROE	NET MARGIN	REV GROWTH	PIOTROSKI	1-YR RET
KVUE	\$36.3B	21.7	16%	11.5%	+1.8%	8/9	+35.7%
KMB	\$35.1B	18.0	129%	8.2%	-12.3%	7/9	-11.8%
CHD	\$24.8B	33.5	17%	13.3%	+2.7%	8/9	+21.4%
CL	\$75.0B	37.0	434%	12.9%	+5.2%	8/9	+21.3%
CLX	\$10.5B	18.1	286%	8.4%	-5.4%	4/9	—
ELF	\$6.7B	113.4	6%	13.9%	+31.2%	4/9	—
REYN	\$4.8B	13.9	15%	9.4%	+2.7%	7/9	—
PG	\$370.0B	23.6	30%	14.1%	+3.3%	6/9	—

1-yr returns computed from adjusted price history; peers without a tracked series show —.

29 ANALYST CONSENSUS & ESTIMATES live consensus

Hold

46 Analysts



MEAN TARGET (QTR) \$102.11 18 targets	TARGET VS. PRICE -2.3% last-quarter mean	NEXT REPORT 2026-11-02 street \$0.51
--	---	---

CONSENSUS ESTIMATES	REVENUE MEAN	HIGH / LOW	EPS MEAN	HIGH / LOW	# EPS EST.
FY2026	\$14.96B	\$15.04B / \$14.90B	\$2.44	\$2.54 / \$2.16	17
FY2027	\$15.74B	\$15.83B / \$15.66B	\$3.32	\$3.41 / \$3.21	18
FY2028	\$16.42B	\$16.64B / \$16.24B	\$3.94	\$4.30 / \$3.75	17

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30 STREET TARGETS & THIRD-PARTY RATING

live targets + composite

Street Price Target — Trajectory

WINDOW	AVG TARGET	VS. PRICE	# TARGETS
Last Month	\$111.00	+6.2%	2
Last Quarter	\$102.11	-2.3%	18
Last Year	\$100.81	-3.6%	47
All Time	\$157.61	+50.8%	92

Rolling mean of published targets vs. last close \$104.54. Aggregated from StreetInsider, Benzinga, Pulse 2.0.

Third-Party Composite Rating

C-

DCF2/5ROE2/5ROA2/5DEBT/EQ1/5P/E1/5P/B1/5

Independent quant composite as of 2026-10-16; components scored 1-5 (5 best). Shown for contrast with the InsiderStreet Score — methodologies differ.

31 PRICE PERFORMANCE — INDEXED, 12 MO

live prices · benchmark + sector + peer set

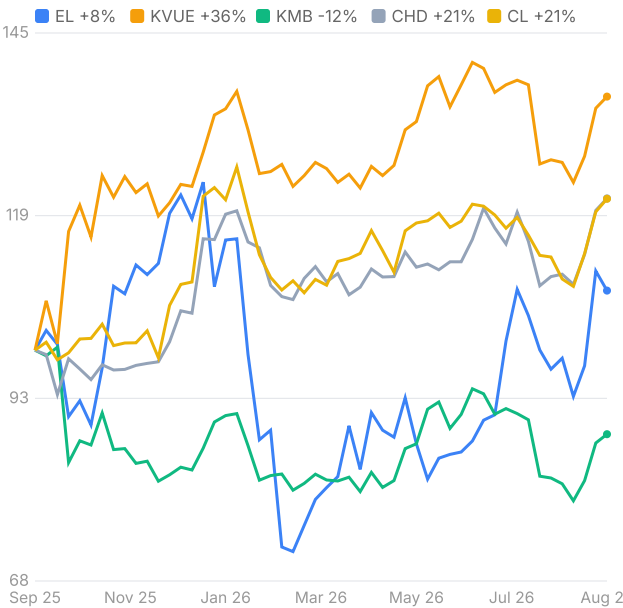
EL +8.4% vs S&P 500 +15.9% — spread -7.5pp



Sector — XLP +11.4%



Peer Set — indexed to 100



All series indexed to 100 at the start of the window, adjusted closes.

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TECHNICAL CHART — 6-MONTH DAILY CANDLES, INDICATORS ON

site chart, print edition



Candlesticks with SMA 20/50 overlay, Bollinger (20,2σ) band, volume, and Wilder RSI(14) — computed from live daily OHLCV.

MOVING AVERAGE RIBBON & TREND

site technicals-tab chart, live indicator history



MOVING AVERAGE	VALUE	DISTANCE	% DISTANCE	SIGNAL
SMA 20	\$96.84	+7.70	+7.95%	Above
SMA 50	\$96.52	+8.02	+8.31%	Above
SMA 200	\$91.60	+12.94	+14.13%	Above
EMA 9	\$100.51	+4.03	+4.01%	Above
EMA 21	\$98.08	+6.46	+6.59%	Above
EMA 50	\$95.45	+9.09	+9.52%	Above
EMA 200	\$90.90	+13.64	+15.01%	Above

Series and readings from the nightly technical-indicator history — identical data to the site's ribbon chart. Supertrend segments colored by direction.

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32 TECHNICAL POWER SCORE

EDGE · site engine · 82/100 composite

TECHNICAL VERDICT

BULLISH

Power Score +65

20 of 22 indicator votes bullish

Family Scores (site weights)

Trend 30%

Momentum 25%

Volume 20%

Volatility 10%

Patterns 15%

100

82

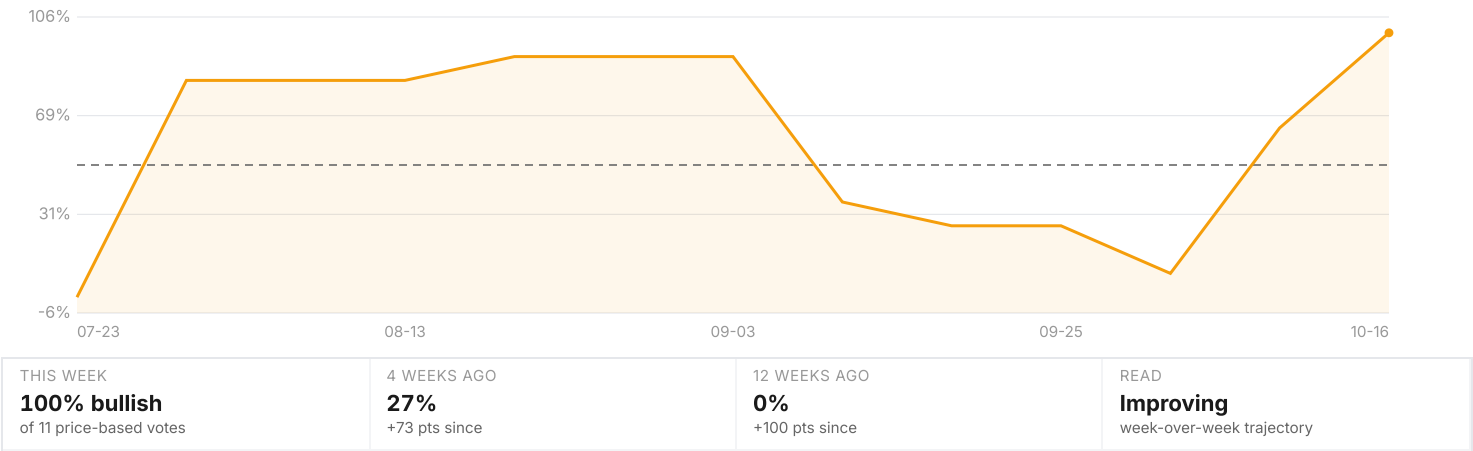
81

100

38

BULLISH — BUT WHICH WAY IS IT TRENDING?

vote share recomputed weekly, 13 weeks



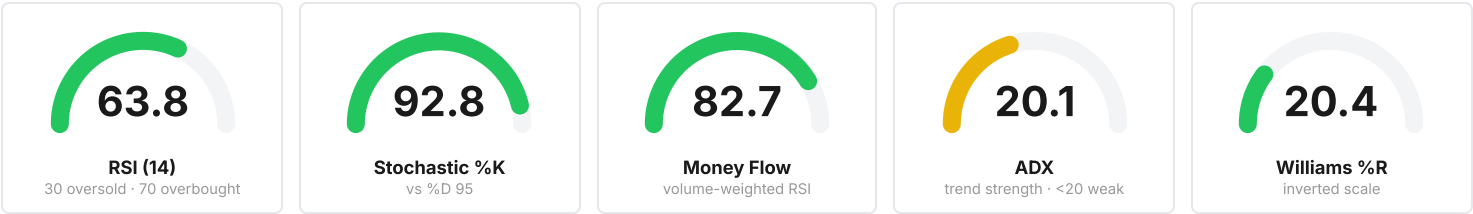
INDICATOR VOTE GRID

20 bull / 2 bear

● Price vs SMA 20	\$96.84	● Price vs SMA 50	\$96.52	● Price vs SMA 200	\$91.60
● EMA 9/21 Cross	100.5/98.1	● SMA 50/200	Golden	● ADX Direction	ADX 20
● Supertrend	\$96	● Parabolic SAR	\$93	● SMA Slope	0.560
● RSI	63.8	● Stochastic K/D	93/95	● StochRSI K/D	93/97
● Williams %R	-20	● CCI	186	● TSI vs Signal	15.1
● CMO	27.5	● ROC	13.66%	● OBV Signal	Accum
● Chaikin MF	0.050	● MFI	83	● Force Index	3M
● Elder Ray Bull	10.52				

INDICATOR GAUGES

site technicals-tab style



33 KEY LEVELS & VOLATILITY

live indicator table

LEVEL	VALUE	LEVEL	VALUE
Pivot / R1 / R2	\$105.50 / \$109.01 / \$110.82	S1 / S2	\$103.69 / \$100.18
Bollinger (20,2)	\$88.33 – \$105.34	Squeeze	Off
52-wk range	\$66.22 – \$121.26	Off 52-wk high	-13.8%
ATR (14)	\$3.40 (3.3%)	Historical vol	39.1%

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34 SEASONALITY — 20-YEAR AVERAGES

live model · win rates shown

-0.2%

Jan

50%

+2.1%

Feb

60%

+0.8%

Mar

57%

+2.6%

Apr

65%

+0.6%

May

55%

+0.2%

Jun

40%

+0.7%

Jul

50%

+0.5%

Aug

50%

-0.2%

Sep

50%

-0.9%

Oct

55%

+4.2%

Nov

75%

+3.9%

Dec

80%

Sample: 20 years — treat short histories as suggestive, not statistical.

35 RISK INDICATORS

computed from live price history

COMPUTED FROM LIVE WEEKLY PRICES	EL	S&P 500
Weekly volatility (σ , 1y)	6.63%	1.83%
Best / worst week (1y)	+13.6% / -18.5%	—
Max drawdown (5y, monthly)	-82.3%	—
1-week VaR (95%)	-12.9%	—
Beta (5y)	1.27	1.00

36 EQUITY WEATHER & MARKET REGIME

EDGE · live weather engine

EL EQUITY WEATHER (LIVE)

PARTLY CLOUDY · +26

Trend

+43

Momentum

+67

Volume

+38

Volatility

-60

Breadth

-22

MARKET REGIME (2026-10-16)

NEUTRAL

VIX

19.99

Normal

DOW THEORY

Confirmed

Bearish

SPY / QQQ TSI

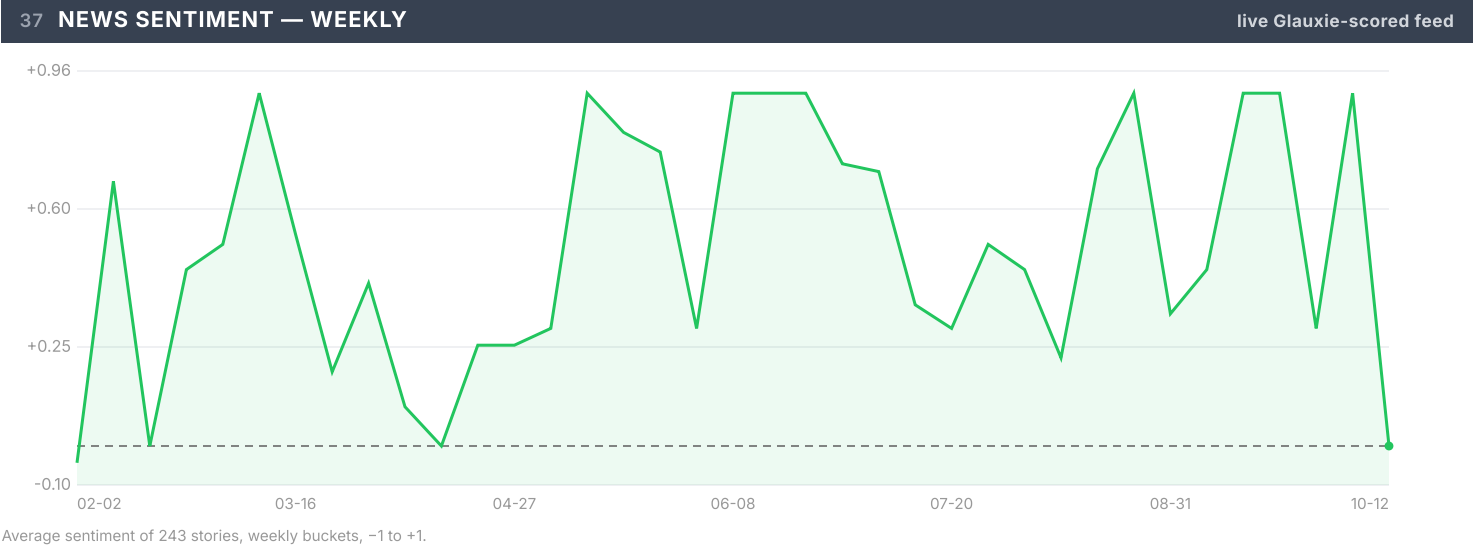
7.2 / 4.7

trend strength

SECTOR STRENGTH

46/100

breadth average



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38 WEATHER - COMPANY VS INDUSTRY, SECTOR, UNIVERSE

EDGE · live weather engine · Partly Cloudy

OVERALL +25.7 +35.5 vs industry	TREND +42.5 +43.0 vs industry	MOMENTUM +66.7 +63.6 vs industry	VOLUME +37.6 +23.4 vs industry
--	--	---	---

READING	EL	HOUSEHOLD & PERSONAL PRODUCTS N=397	CONSUMER DEFENSIVE N=3,080	ALL US SYMBOLS N=70,435
Overall	+25.7	-9.7	-15.7	-20.5
Trend	+42.5	-0.4	-19.0	-21.3
Momentum	+66.7	+3.1	-6.2	-15.8
Volume	+37.6	+14.2	-5.0	-3.8

Trend, momentum and volume are computed per company. Volatility and breadth are market-regime values shared by every symbol in the universe, so they are reported once under Market Regime rather than compared here - a company cannot differ from its sector on a constant.

39 EXECUTIVE COMPENSATION

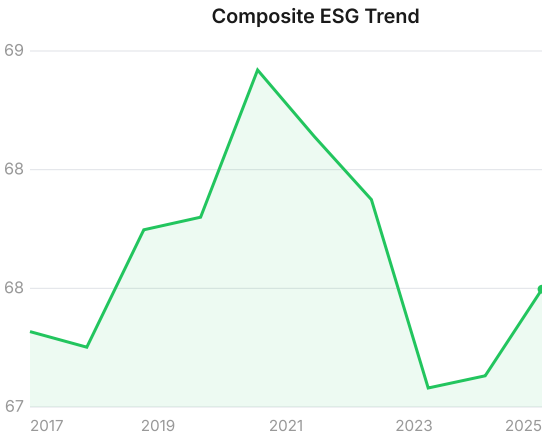
live proxy data · FY2026

EXECUTIVE	TOTAL COMP	STRUCTURE
Stéphane de La Faverie President and Chief E	\$20.6M	61% equity+incentive
Jane Hertzmark Hudis Executive Vice Presiden	\$11.3M	60% equity+incentive
Rashida La Lande Executive Vice President an	\$7.6M	53% equity+incentive
Roberto Canevari Executive Vice President, C	\$6.5M	58% equity+incentive
Akhil Shrivastava Executive Vice President a	\$5.1M	58% equity+incentive

40 ESG ASSESSMENT

live disclosure-derived scores

PILLAR (LIVE DISCLOSURE SCORES)	SCORE
Environmental	70
Social	69
Governance	63
Composite ESG	67



41 8-K MATERIAL EVENTS

live EDGAR feed

FILED	8-K CONTENTS	ITEMS
2026-09-08	Regulation FD; Exhibits	7.01,9.01
2026-08-19	Earnings Release; Exhibits	2.02,9.01
2026-07-24	Officer/Director Change; Exhibits	5.02,9.01
2026-07-07	Exit/Disposal Costs; Exhibits	2.05,9.01
2026-06-03	Exit/Disposal Costs; Exhibits	2.05,9.01
2026-05-22	Other Events; Exhibits	8.01,9.01
2026-05-01	Earnings Release; Exhibits	2.02,9.01
2026-04-01	Exit/Disposal Costs; Exhibits	2.05,9.01

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42 METHODOLOGY

Methodology. Every figure originates in InsiderStreet's production data layer and is computed deterministically by the same engines that power insiderstreet.ai. This factsheet contains no model-written text. Sections without underlying data are omitted rather than estimated.

43 DISCLOSURES

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44 DATA PROVENANCE FOR THIS REPORT sources · coverage · method

DATA DOMAIN	SOURCE	COVERAGE FOR THIS REPORT
Price & volume	market_db.historical_prices	52 rows
Fundamentals	income_statements_annual	6 rows · 2021 to 2026
Reported vs consensus	fact/earnings_calendar	24 rows · 2020-11-02 to 2026-08-19
Analyst estimates	dim/forward_estimates	3 rows · 2026-06-30 to 2028-06-30
Institutional ownership (13F)	holdings_db.institutional_ownership_summary	113 rows · 1998 to 2026
Insider transactions (Form 4)	edgar/form4	12 rows · 2026-09-15
Proposed sales (Form 144)	edgar/form144	1 record
Beneficial ownership (13D/G)	edgar/13dg	4 rows · 2026-08-06 to 2026-09-18
Short-sale volume (FINRA)	edgar/short_volume_daily	60 rows · 2026-07-23 to 2026-10-15
Dark pool (ATS, tier 1)	edgar/darkpool_weekly	12 rows · 2026-06-15 to 2026-08-31
ETF & fund holding	etf_holdings_changelog (30d)	1 record
Peer set	stock_peers_dynamic	8 rows
Industry medians	industry_medians	1 record
Congressional trades	congress_db (House + Senate)	1 record
ESG	fact/esg_disclosures	1 record

Method. Every figure in this factsheet is looked up from a named field computed in code. It contains no model-written text.

Not covered. Short interest as a percent of float and days-to-cover are not in this data set — the short-sale figures above are FINRA volume, a flow, and cannot support squeeze or covering analysis. Options positioning and intraday data are also absent. 13F ownership is filed 45 days after quarter end and congressional trades are disclosed on a lag, so both describe a past position, not a current one.