

Ford Motor Company (F)

Consumer Cyclical / Auto - Manufacturers · New York Stock Exchange



EQUITY FACTSHEET

Generated: 2026-Oct-18 · Market data through: 2026-10-16

LAST CLOSE \$12.43 2026-10-16	MARKET CAP \$49.6B VOLUME 49.3M	52-WK HIGH \$17.78 52-WK LOW \$11.11	TRAILING PE -6.7 P/S 0.26	GROSS MARGIN 10.8% NET MARGIN -3.9%	ROE -19% ROIC 1%	PIOTROSKI 4/9 ALTMAN Z 0.8	1-YR RETURN +10.8% 5-YR RETURN +95.1%
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Ford Motor Company is a global automotive giant, engaged in the design, production, and servicing of a broad spectrum of vehicles. Its product line encompasses Ford trucks, commercial cars and vans, and sport utility vehicles, in addition to luxury models from its Lincoln brand. The company structures its diverse operations into distinct segments: Ford Blue, Ford Model e, Ford Pro, Ford Next, and Ford Credit. Ford distributes its vehicles, service components, and accessories through a worldwide network of distributors and dealerships. It also supplies directly to large organizational clients, including commercial fleet operators, daily rental companies, and government entities, often facilitated by its established dealerships. Beyond manufacturing and sales, Ford provides substantial financial services. This includes offering retail installment contracts for both new and used vehicles, as well as direct financing leases for new vehicles to a wide range of customers â from individual consumers to commercial enterprises such as leasing companies, government agencies, and fleet providers. Furthermore, the company extends wholesale loans to dealers to facilitate inventory purchases. It also offers capital to dealers for operational expenses, facility enhancements, real estate acquisitions, and other business initiatives. Founded in 1903, Ford Motor Company is headquartered in Dearborn, Michigan.

SECTOR Consumer Cyclical INDUSTRY Auto - Manufacturers EXCHANGE NYSE MARKET CAP \$49.6B EMPLOYEES 169,000 (SEC-filed) CEO James Duncan Farley Jr.
IPO 1972-06-01 COUNTRY US
One American Road P.O. Box 1899, Dearborn, MI 48126-1899 · Tel 313 322 3000 · ford.com

1 INSIDERSTREET SCORE

INSIDERSTREET SCORE

12 / 100

Street mean **\$15.50** (5 analysts, last qtr) — their number, not ours

INSIDER CONSENSUS SIGNAL

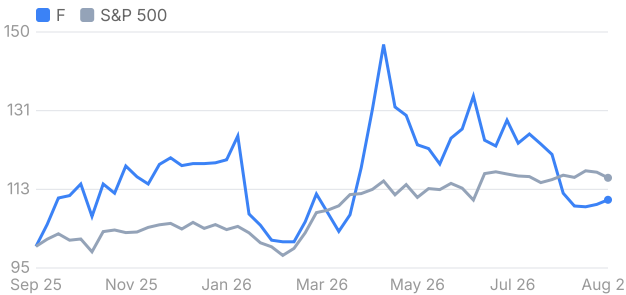
NET BUYING

\$0.1M open-market purchases vs \$0.0M sales / 6 mo

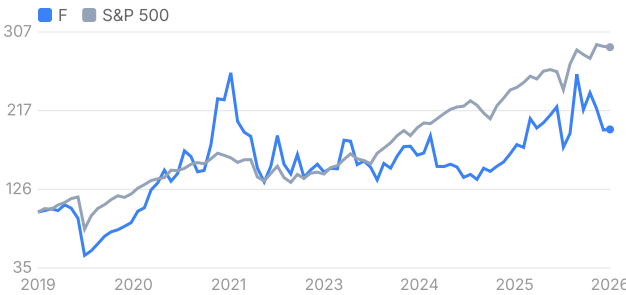
2 PRICE AND VOLUME

adjusted close, prod data layer

1 Year vs S&P 500 · **F +10.8%** · **S&P 500 +15.9%** · spread **-5.1pp**



7 Years vs S&P 500 · **F +95.1%** · **S&P 500 +189.9%** · spread **-94.7pp**



Both charts indexed to 100 at the start of their window and drawn on a single shared scale, so the gap to the benchmark is the gap you see. Adjusted closes throughout.

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3 INSIDERSTREET SCORE

live IS factor model

INSIDERSTREET
SCORE
12
OF 100

Score Breakdown

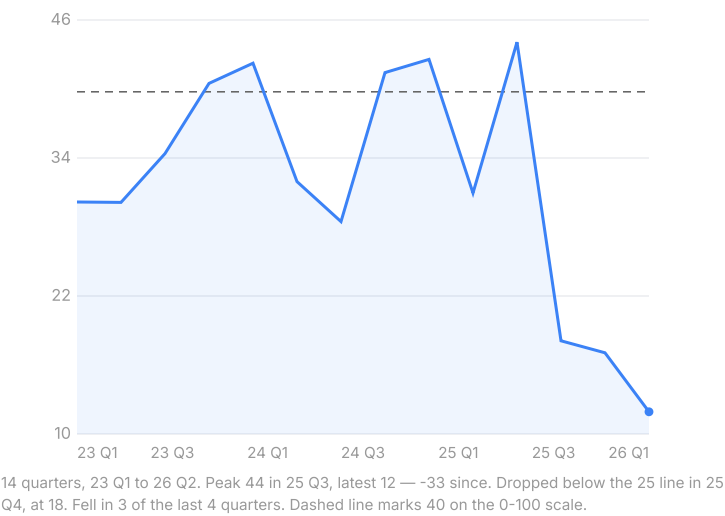
Profitability	5/100
Growth	34/100
Momentum	36/100
Quality	21/100
Earnings Quality	41/100
Balance Sheet	25/100
Value	40/100
Risk (safety)	15/100
Overall	11.8/100

Each component is a diagnostic reading on its own 0-100 scale. The overall score is computed separately from the underlying financials and is **not** the average of the rows above — components are not equally weighted and three of them (Momentum, Value, Risk) are derived partly from price rather than from the business.

Peer Comparison — IS Score

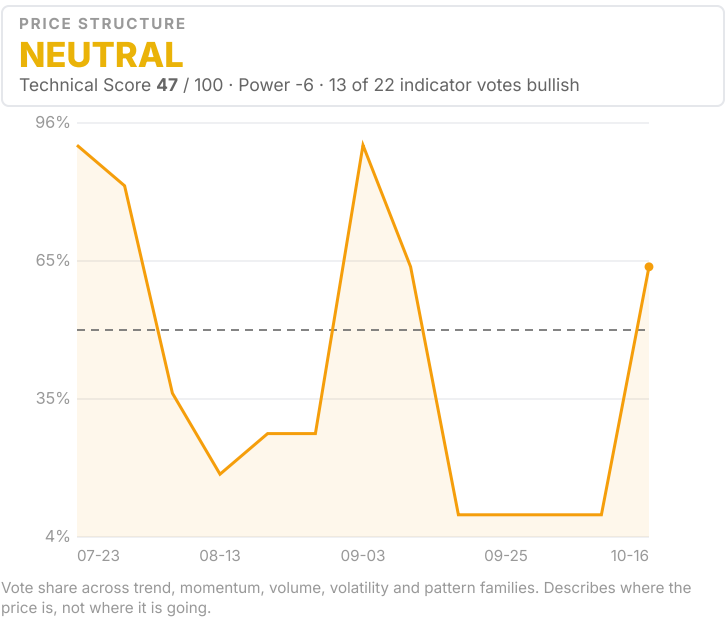
SYMBOL	IS SCORE
GM	27
RIVN	27
AZO	51
EBAY	71
NKE	50
SE	66
F	12

IS Score Trend — quarterly



4 TWO READINGS

business vs price



Both readings sit below the midpoint — business quality at 12 and price structure at 47 out of 100 — so they are not in conflict. The fundamentals and the tape are saying the same thing, which is the case in which either one alone would have been enough.

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5 WHAT WOULD CHANGE OUR MIND falsifiable - check us next quarter

TRIGGER	WHERE IT STANDS NOW	WHAT IT WOULD MEAN
IS Score reaches 55 and holds two consecutive quarters	now 11.8	would move us up one band
IS Score stops falling - one quarter higher than the prior	last four: 44 → 18 → 17 → 12	the direction matters more than the level
Technical vote share back above 50%	now 64%	price structure no longer broken
Institutional holder count rises two quarters running	peak 1,752 → now 1,752	fewer institutions willing to hold is our clearest warning

We publish these so the view can be shown to be wrong. If none of them move and our reading does, we owe you an explanation.

This page is InsiderStreet's own reading, produced from the data in the rest of this document. It is not a price target and not investment advice. Analyst consensus and street price targets appear later under their own heading and are the street's numbers, not ours.

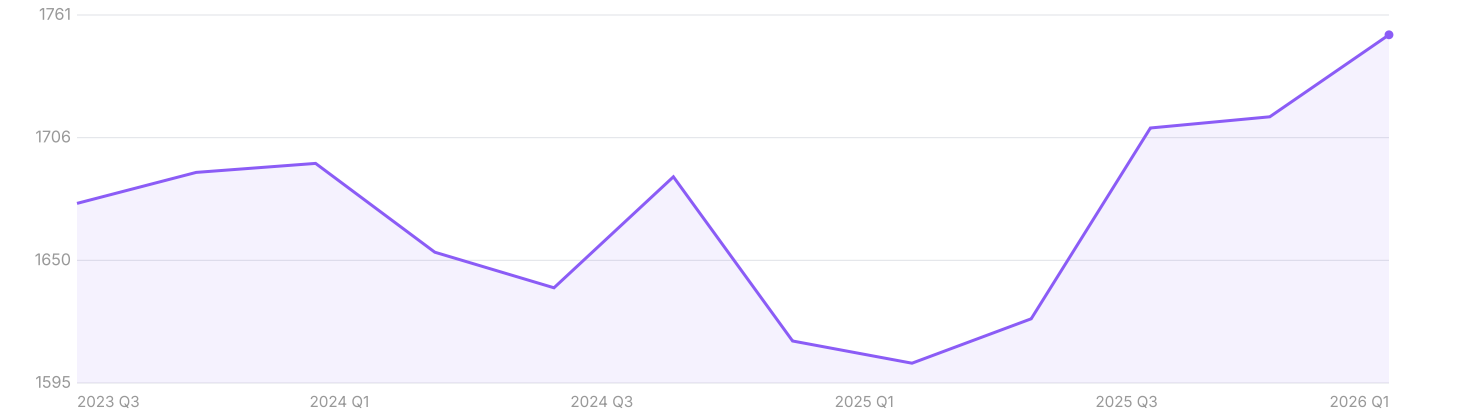
6 SMART MONEY CONFLUENCE EDGE · disclosure sources

SITE CONVERGENCE SCORE 4 of 4 top 0% of 29,420 symbols	SOURCES ALIGNED — of 3 independent disclosures	CONGRESS (180D) 1 buys 2026-08-10	INSIDER BUYS (180D) 1 \$0.15M
ETF FUNDS (30D) 1056 up / 918 down net +138 funds	INSTITUTIONS ADDED (13F) 37 managers opening or increasing		

Congressional and insider figures are disclosed purchases in the trailing 180 days; ETF figures are COUNTS OF FUNDS whose holding changed in 30 days, not dollars. Coincidence of separate disclosures, not coordination. An absent source means nothing qualifying was disclosed in its window.

7 INSTITUTIONAL OWNERSHIP - 12-QUARTER TREND 13F · filed 45 days after quarter end

Institutions holding — 12 quarters



Peak 1,752 · latest 1,752 (+0 from peak).

QUARTER	HOLDERS	13F SHARES	VALUE	REPORTED OWN%
2026 Q2	1,752	2748.1M	\$37.7B	68.9%
2026 Q1	1,715	2537.5M	\$29.1B	63.6%
2025 Q4	1,710	2622.0M	\$34.8B	65.8%
2025 Q3	1,624	2494.3M	\$29.4B	62.6%
2025 Q2	1,604	2459.5M	\$26.6B	61.7%
2025 Q1	1,614	2392.1M	\$23.9B	60.0%
2024 Q4	1,688	2265.9M	\$22.5B	56.8%
2024 Q3	1,638	2158.2M	\$23.7B	54.1%
2024 Q2	1,654	2210.9M	\$28.4B	55.5%
2024 Q1	1,694	2232.0M	\$29.4B	56.0%
2023 Q4	1,690	2180.6M	\$26.3B	54.7%
2023 Q3	1,676	2178.0M	\$27.4B	54.6%

How to read ownership above 100%. A 13F reports the positions a manager has investment discretion over, and where two or more managers share discretion over the same block, each one reports it. Summed across filers, the total can therefore exceed the shares actually outstanding without anything being wrong. We publish the figure as filed rather than netting it down, and flag separately any quarter where the arithmetic is not merely high but impossible.

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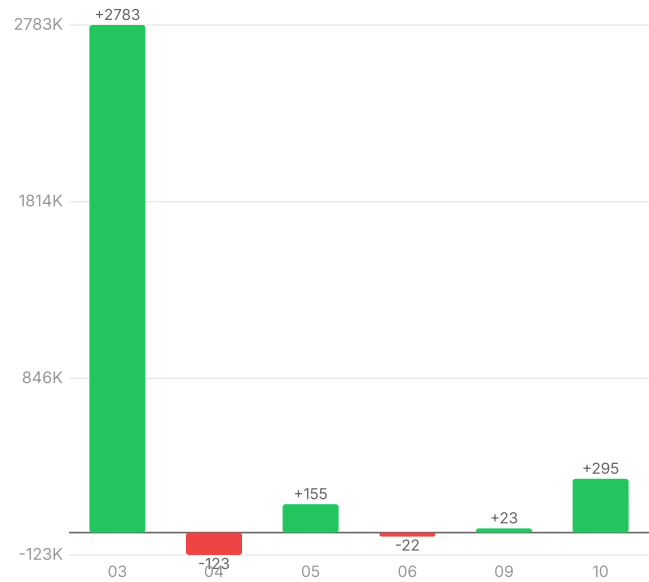
8 INSIDER ACTIVITY live Form 4 data

INSIDER	ROLE	DATE	TYPE	SHARES	VALUE	POST-TXN OWNED
Davis Alicia Boler	President, Ford Pro	2026-10-15	EXERCISE	255,102	—	255,102
Davis Alicia Boler	President, Ford Pro	2026-10-15	TAX W/H	111,225	\$1.34M	143,877
Davis Alicia Boler	President, Ford Pro	2026-10-15	EXERCISE	255,102	—	255,102
Davis Alicia Boler	President, Ford Pro	2026-10-15	A-Award	406,173	—	406,173
Ford Iii Henry	director	2026-09-22	GIFT	2,891	—	312,850
Ford Iii Henry	director	2026-09-22	GIFT	8,673	—	126,055
Ford Iii Henry	director	2026-09-22	GIFT	8,673	—	304,177
Ford Iii Henry	director	2026-09-22	GIFT	8,673	—	134,728

9 SELL DECOMPOSITION — ROUTINE VS. DISCRETIONARY EDGE

6-MO DECOMPOSITION (FORM 4)	TXNS	SHARES	VALUE	SIGNAL WEIGHT
P — Open-market purchases	1	10,600	\$0.1M	Counted
M — Exercises (paired A/D)	40	3,186,672	—	None — mechanics
F — Tax withholding	48	2,013,063	\$26.0M	None — compensation
G — Gifts	1	8,673	—	None

Monthly Net Insider Flow (000 shares)



Net of acquisitions minus dispositions, all Form 4 types.

Signal Summary

SIGNAL Net Buying	OPEN-MARKET SELLS \$0.0M 0 txns / 6 mo	OPEN-MARKET BUYS \$0.1M 1 txns / 6 mo	CLUSTER None active 3+ insiders / 21 days
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10 CONGRESSIONAL TRADING EDGE · STOCK Act

MEMBER	CHAMBER	TRADE	SIZE BAND	TRADED	DISCLOSED
Kevin Hern	House	SELL	\$1,001 - \$15,000	2026-08-31	2026-09-28
Kevin Hern	House	SELL	\$1,001 - \$15,000	2026-08-31	2026-09-25
Kevin Hern	House	SELL	\$1,001 - \$15,000	2026-08-31	2026-09-25
Tommy Tuberville	Senate	SELL	\$100,001 - \$250,000	2023-08-14	2023-09-15
Tommy Tuberville	Senate	BUY	\$1,001 - \$15,000	2023-08-14	2023-09-15
Tommy Tuberville	Senate	BUY	\$1,001 - \$15,000	2023-08-14	2023-09-15

HOUSE 12-MO 9 trades 2 purchases	SENATE 12-MO 0 trades None purchases	COVERAGE STOCK Act filings 30-45 day disclosure lag	
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11 INSTITUTIONAL OWNERSHIP & 13F FLOW live 13F data

13F FILERS (LAST COMPLETE Q) 1,715	13F SHARES 2.54B 63.6% of shares out	NEW / CLOSED 191 / 154 positions, QoQ	INCREASED / REDUCED 713 / 564 positions, QoQ
PUT/CALL (13F) 0.90 option positions	FREE FLOAT 97.3% 3.88B sh		

2.8 · Largest Reporting 13F Managers

MANAGER	SHARES	VALUE
Assenagon Asset Management S.A.	4.3M	\$52M
Wedge Capital Management L L P/Nc	2.3M	\$28M
Artemis Investment Management Llp	1.9M	\$23M
Mn Services Vermogensbeheer B.V.	1.1M	\$14M
Fjarde Ap-Fonden /Fourth Swedish N	1.1M	\$14M
Gateway Investment Advisers Llc	1.1M	\$14M

EDGAR 13F holdings as of 2026-09-30; filer values normalized to dollars.

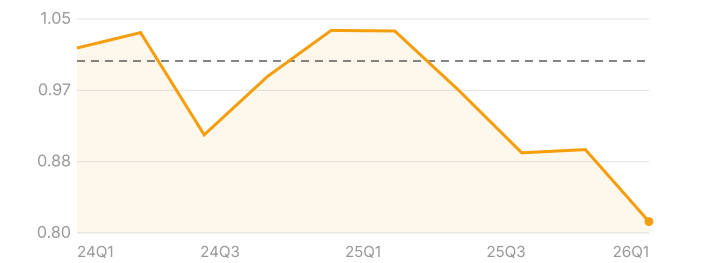
13F Filers Holding F — quarterly



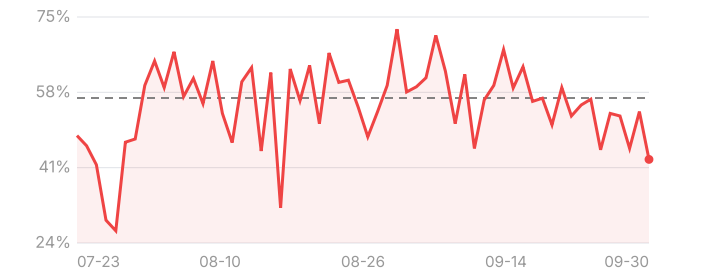
2.9 · Top ETF & Fund Ownership

FUND	WEIGHT	POSITION
VITSX	0.1%	\$1.5B
VTSAX	0.1%	\$1.5B
VTI	0.1%	\$1.5B
VSMPX	0.1%	\$1.5B
SCHD	1.2%	\$1.3B
VOO	0.1%	\$1.2B

Institutional Put/Call — quarterly



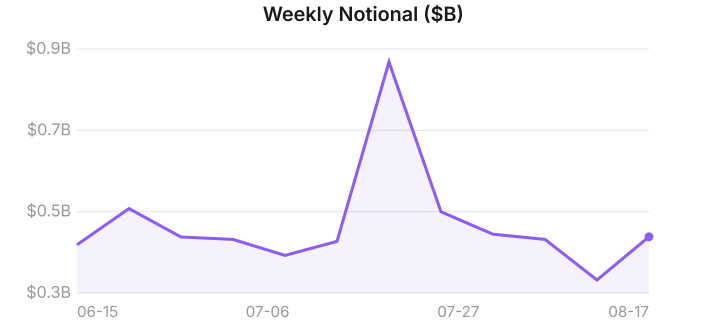
12 SHORT VOLUME — DAILY, 60 SESSIONS EDGE · live FINRA feed



Daily short-sale volume as % of volume reported in FINRA's short-sale file — a flow measure, not short interest; dashed = 50-day average.

LATEST SESSION 43.2% 2026-10-15	20-DAY AVG 55.0% 50-day 57.1%	TREND Falling 20d vs 50d	BY MARKET CENTER Q: 43% · N: 42% · B: 49% latest session
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13 DARK POOL ACTIVITY EDGE · live ATS data

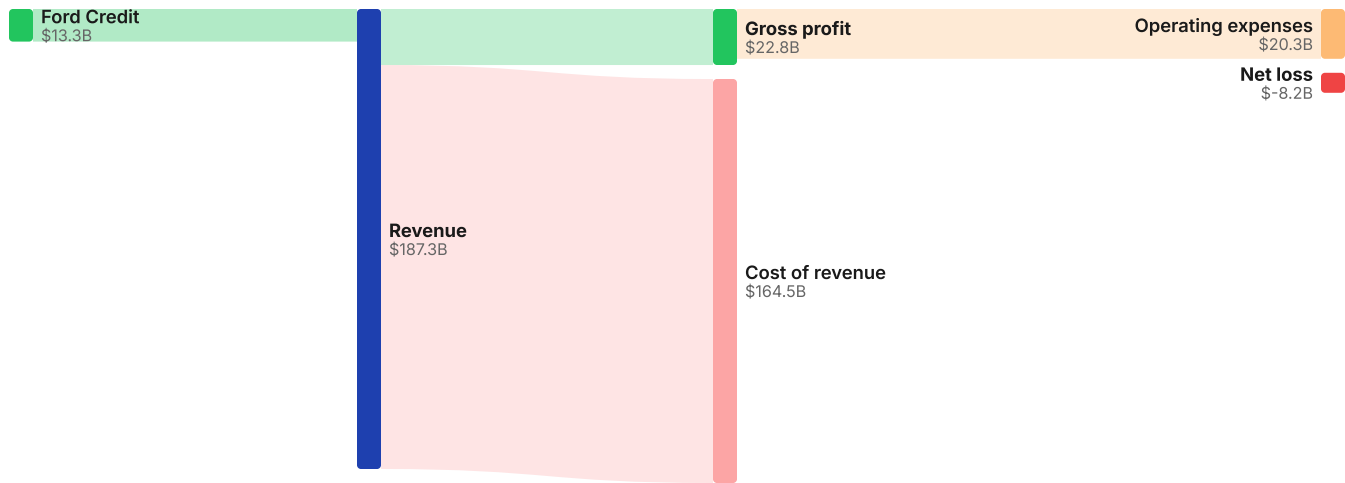


Where F Trades in the Dark

ATS VENUE (4-WK)	SHARES	AVG TRADE
Incr Intelligent Cross Llc	47.4M	343 sh
Ubsa Ubs Ats	28.0M	309 sh
Ebxl Level Ats	26.4M	152 sh
Mstx Ms Trajectory Cross (Ats-1)	24.3M	280 sh
Mlix Instinct X	18.8M	378 sh
Bids Bids Ats	16.9M	1,824 sh

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14 REVENUE FLOW — FY2025 live segmentation + income data

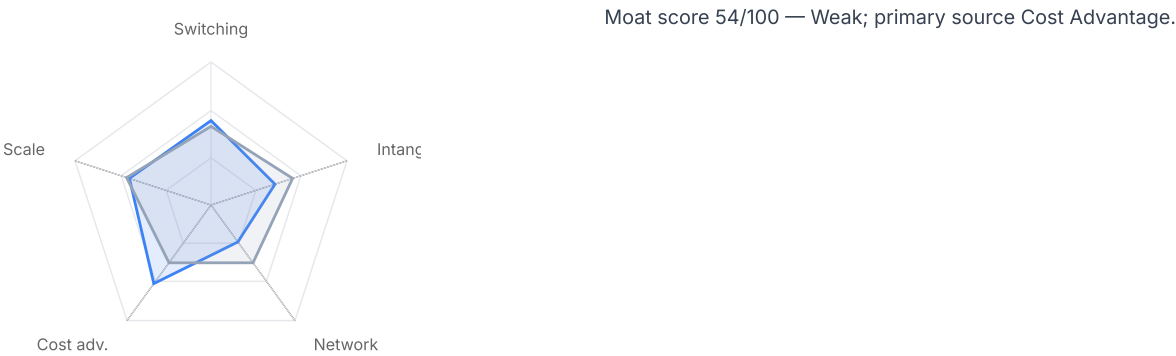


Where a dollar of Ford Motor Company revenue goes. All values FY2025 filings, live.

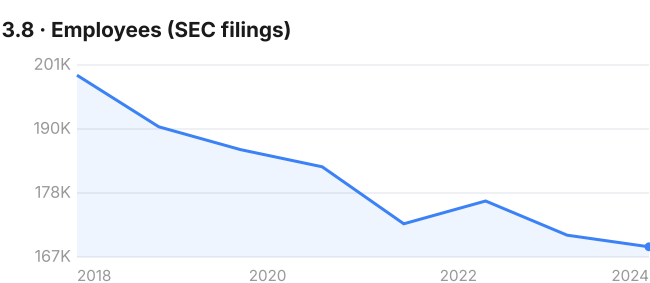
15 GEOGRAPHIC REVENUE live segmentation

REGION	REVENUE	SHARE
UNITED STATES	\$122.6B	65%
Other Geographical	\$35.4B	19%
CANADA	\$14.5B	8%
UNITED KINGDOM	\$12.3B	7%
MEXICO	\$2.5B	1%

16 MOAT & COMPETITIVE POSITION LIVE MODEL · 54/100 WEAK



3.8 · Employees (SEC filings)



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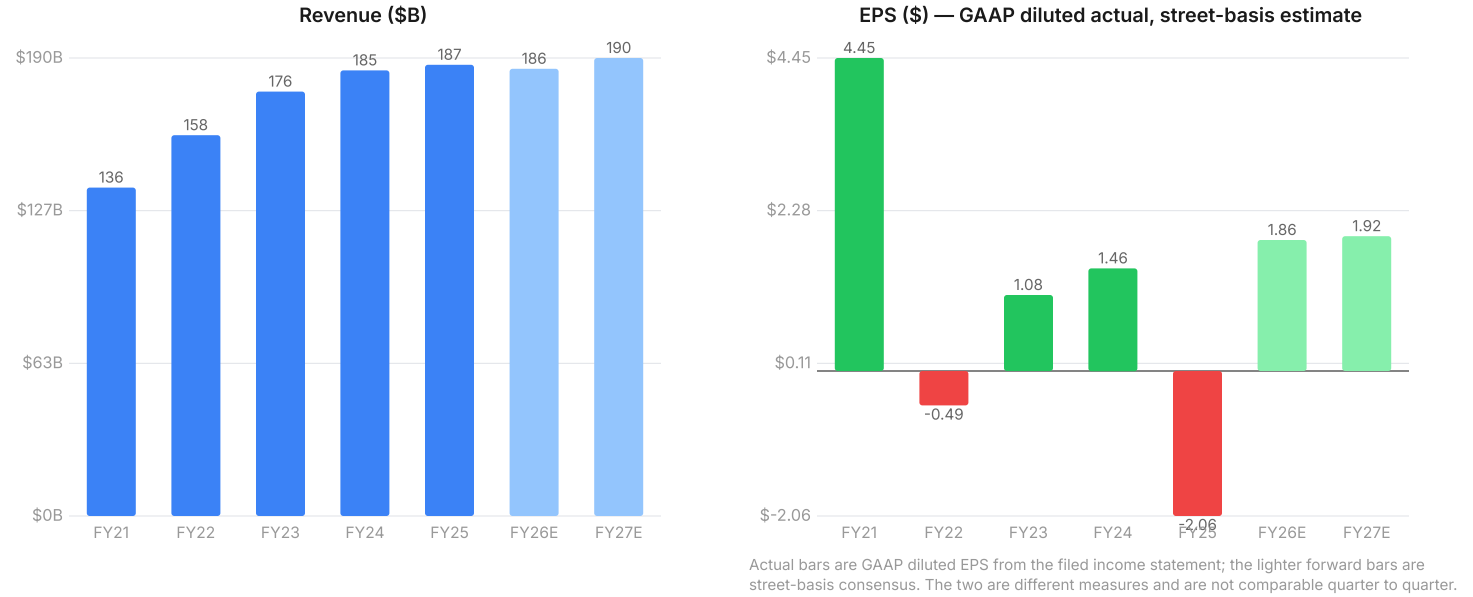
17 CORPORATE INFORMATION — KEY OFFICERS

169,000 employees

OFFICER	TITLE
James D. Farley Jr.	President, Chief Executive Officer & Director
William Clay Ford Jr.	Executive Chairman
Alicia S. Boler Davis	President of Ford Pro
Sherry House	Chief Financial Officer

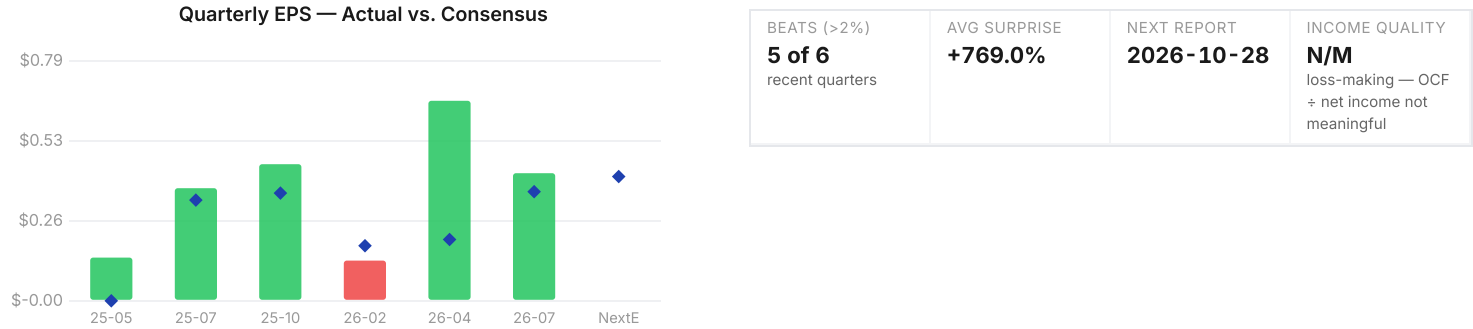
18 REVENUE & EPS — HISTORY AND ESTIMATES

live consensus



19 ESTIMATE VS. ACTUAL & SURPRISES

live data



20 REPORTED VS. CONSENSUS — FULL HISTORY

0 quarters · live data

BEAT RATE —% 0 of 0 quarters		CURRENT STREAK 0 longest 0		AVG EPS SURPRISE —% median —%		SURPRISE TREND — last 4 vs prior 4	
PERIOD	EPS EST.	EPS ACTUAL	EPS SURPRISE	REV EST. (\$M)	REV ACTUAL (\$M)	REV SURPRISE	

Announcement dates to . Consensus as it stood at each report. Revenue surprise shown where both estimate and actual are filed. A beat record is history, not a forecast.

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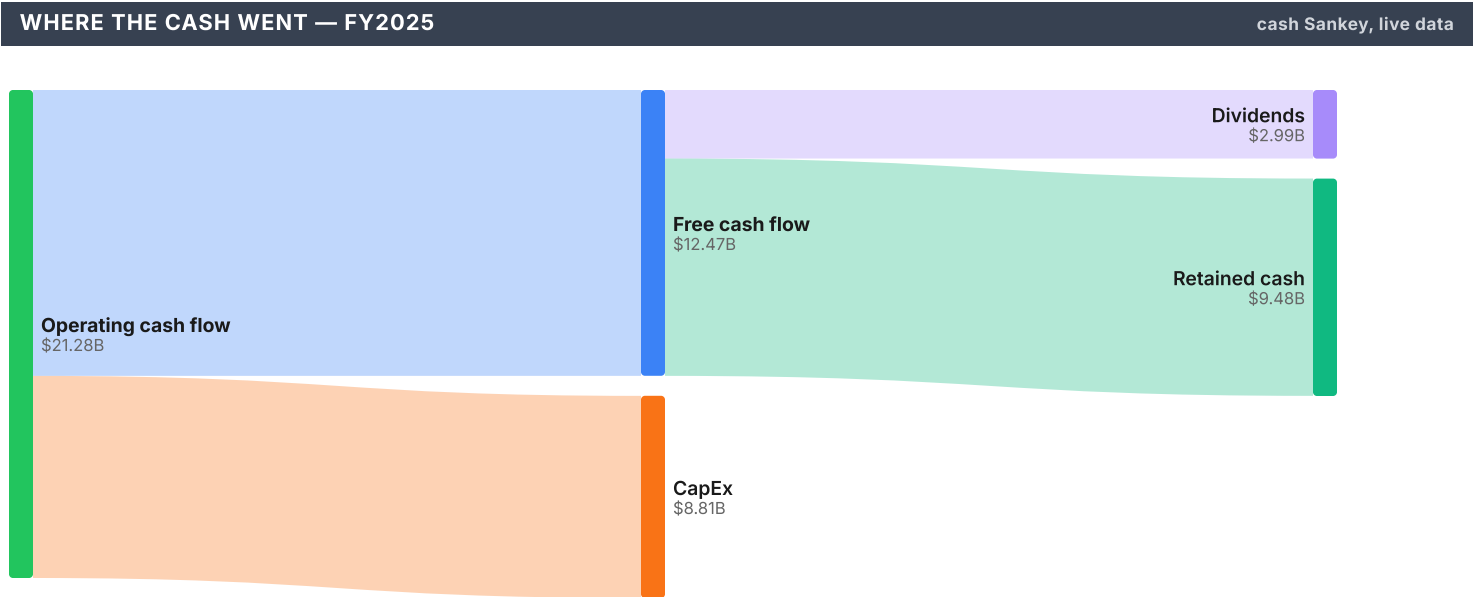
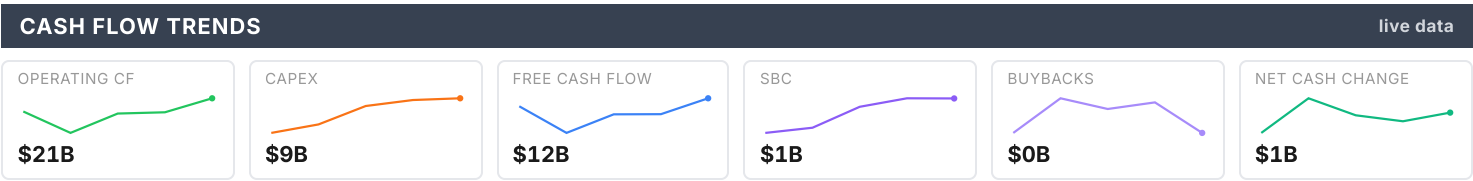
INCOME TRENDS — 5 YEARlive financials



YoY Growth Heatmap — Income Lines					
YOY GROWTH	FY21	FY22	FY23	FY24	FY25
Revenue	+7.2%	+15.9%	+11.5%	+5.0%	+1.2%
Gross profit	+184.1%	+4.4%	-5.8%	-4.0%	+47.1%
Operating income	-202.6%	+38.8%	-13.0%	-4.4%	-51.5%
Net income	-1502.4%	-111.0%	-319.4%	+35.2%	-239.2%

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21 INCOME STATEMENT — FULL						live financials
\$B · FY ENDS	FY21	FY22	FY23	FY24	FY25	TREND
Revenue	136.3	158.1	176.2	185.0	187.3	
Cost of revenue	119.9	140.9	160.0	169.5	164.5	
Gross profit	16.4	17.2	16.2	15.5	22.8	
R&D expense	0.0	0.0	0.0	0.0	9.4	
SG&A expense	11.9	10.9	10.7	10.3	10.9	
Operating income	4.5	6.3	5.5	5.2	2.5	
EBITDA	25.5	4.8	11.8	14.2	8.5	
D&A	6.0	6.5	6.5	5.9	6.0	
Pretax income	17.8	-3.0	4.0	7.2	-11.8	
Income tax	-0.1	-0.9	-0.4	1.3	-3.7	
Net income	17.9	-2.0	4.3	5.9	-8.2	
Diluted EPS (\$)	4.45	-0.49	1.08	1.46	-2.06	
Diluted shares (M)	4,034	4,014	4,041	4,021	3,979	



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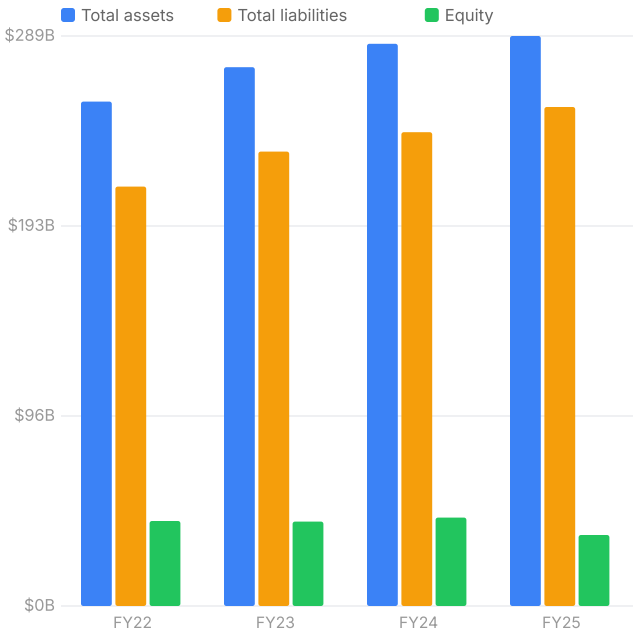
Balance Sheet — Full

\$B	FY22	FY23	FY24	FY25	
Cash & equivalents	25.1	24.9	22.9	23.4	
ST investments	18.9	15.3	15.4	15.1	
Receivables (net)	54.4	62.0	66.6	64.5	
Total current assets	116.5	121.5	124.5	123.5	
PP&E (net)	60.0	62.2	64.9	65.8	
Goodwill + intangibles	2.4	0.7	0.7	0.5	
Total assets	255.9	273.3	285.2	289.2	
Accounts payable	25.6	26.0	24.1	25.8	
Short-term debt	50.2	49.7	55.5	57.9	
Deferred revenue	2.4	2.5	3.3	4.5	
Total current liabilities	96.9	101.5	106.9	114.9	
Long-term debt	88.8	99.6	103.6	106.9	
Total liabilities	212.7	230.5	240.3	253.2	
Shareholders' equity	43.2	42.8	44.9	36.0	

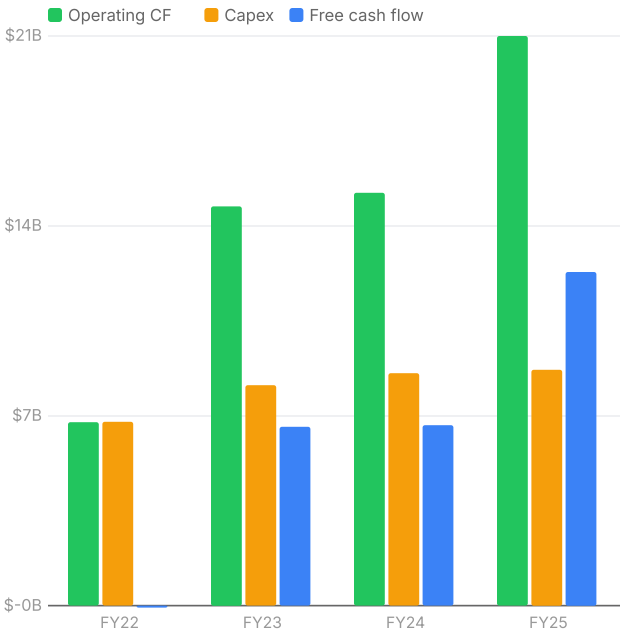
Cash Flow Statement — Full

\$B	FY22	FY23	FY24	FY25	
Net income	(2.2)	4.3	5.9	(8.2)	
D&A	6.5	6.5	5.9	7.8	
Stock-based compensation	0.3	0.5	0.5	0.5	
Working capital change	(7.1)	1.2	1.7	13.2	
Operating cash flow	6.9	14.9	15.4	21.3	
Capital expenditures	(6.9)	(8.2)	(8.7)	(8.8)	
Investing cash flow	(4.3)	(17.6)	(24.4)	(18.0)	
Buybacks	(0.5)	(0.3)	(0.4)	0.0	
Dividends paid	(2.0)	(5.0)	(3.1)	(3.0)	
Debt issuance / (repay)	5.3	8.2	11.4	0.0	
Financing cash flow	2.5	2.6	7.5	(3.2)	
Free cash flow	(0.0)	6.7	6.7	12.5	

Balance Sheet Structure (\$B)



Cash Generation vs Capex (\$B)



Left: what the balance sheet is made of — the gap between the assets bar and the liabilities bar is book equity. Right: whether the capex bar is covered by the operating-cash bar; where it is not, the difference was funded externally and free cash flow goes negative.

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22 EXPANDED RATIO ANALYSIS (I)							live ratio engine · profitability · valuation
RATIO	FY21	FY22	FY23	FY24	FY25	TTM	TREND
PROFITABILITY							
ROE	45.3%	-4.3%	10.1%	13.4%	-20.3%	-19%	
ROA	6.8%	-0.8%	1.6%	2.1%	-2.8%	-2.6%	
ROIC	3.3%	3.6%	3.9%	2.5%	0.7%	1.0%	
Gross margin	12.1%	10.9%	9.2%	8.4%	12.2%	10.8%	
Operating margin	3.3%	4.0%	3.1%	2.8%	1.4%	2.0%	
Net margin	13.2%	-1.3%	2.5%	3.2%	-4.4%	-3.9%	
EBITDA margin	18.7%	3.0%	6.7%	7.7%	4.6%	-0.9%	
FCF margin	7.0%	-0.0%	3.8%	3.6%	6.7%	—	
VALUATION							
P/E	3.55	-18.60	9.85	6.30	-6.38	-6.7	
P/B	1.31	0.85	1.00	0.83	1.45	1.4	
P/S	0.47	0.23	0.24	0.20	0.28	0.26	
P/FCF	6.67	-2833.61	6.41	5.50	4.19	6.8	
EV/EBITDA	6.01	28.00	13.02	11.21	-39.72	-109.1	
EV/Revenue	1.13	0.84	0.87	0.86	0.97	1.0	
Earnings yield	28.1%	-5.4%	10.2%	15.9%	-15.7%	-14.92%	
FCF yield	15.0%	-0.0%	15.6%	18.2%	23.9%	14.69%	
EXPANDED RATIO ANALYSIS (II)							leverage · solvency
RATIO	FY21	FY22	FY23	FY24	FY25	TTM	TREND
LEVERAGE & SOLVENCY							
Current ratio	1.20	1.20	1.20	1.16	1.07	1.09	
Quick ratio	1.07	1.06	1.04	1.02	0.94	0.93	
Debt / equity	2.87	3.25	3.53	3.59	4.66	4.57	
Debt / assets	54.3%	54.9%	55.3%	56.4%	58.0%	57.2%	
Net debt / EBITDA	3.52	20.26	9.39	8.61	-28.28	-81.24	
Interest coverage	10.84	-1.35	4.01	7.37	-8.31	—	

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EXPANDED RATIO ANALYSIS (III)							efficiency · growth · per-share · scores
RATIO	FY21	FY22	FY23	FY24	FY25	TTM	TREND
EFFICIENCY							
Asset turnover	0.52	0.62	0.67	0.66	0.65	0.66	
Receivables turnover	2.83	3.21	3.03	2.88	2.86	3.0	
DSO (days)	129	114	121	127	128	123	
DPO (days)	68	62	59	54	52	59	
Cash conversion cycle	96	85	96	106	107	101	
GROWTH (YoY)							
Revenue growth	7.2%	15.9%	11.5%	5.0%	1.2%	—	
Net income growth	1502.4%	-111.0%	319.4%	35.2%	-239.2%	—	
EPS growth	1493.2%	-111.0%	318.9%	35.7%	-240.6%	—	
FCF growth	-48.4%	-100.1%	51500.0%	0.9%	85.0%	—	
PER SHARE (\$)							
EPS (diluted, TTM)	4.46	-0.49	1.08	1.46	-2.06	-1.86	
Book value / share	12.07	10.75	10.61	11.15	9.04	8.97	
Revenue / share	33.91	39.30	43.70	46.02	47.06	47.15	
FCF / share	2.38	-0.00	1.66	1.68	3.13	1.83	
Cash / share	12.33	10.96	9.96	9.54	9.67	7.86	
SHAREHOLDER RETURN & SCORES							
Buyback yield	0.0%	1.3%	0.8%	1.1%	0.0%	0.56%	
Altman Z-Score	1.25	0.96	1.07	1.08	0.80	0.8	
Piotroski F-Score	7	4	5	7	4	4/9	
Beneish M-Score	-2.94	-2.33	-2.14	-2.72	-2.31	-3.19	

23 EARNINGS QUALITY PANEL				live scores
MODEL	SCORE	ZONE	NOTE	
Piotroski F-Score	4 / 9	Middling		
Altman Z-Score	0.8	Distress (<1.81)	Distress	
Income quality	N/M	Loss-making	OCF ÷ net income not meaningful with negative earnings; OCF itself is the signal	
Beneish M-Score	-3.19	Non-manipulator	vs -2.22 threshold	

24 DUPONT & GROWTH QUALITY				live analysis engine
DUPONT DECOMPOSITION (TTM)		VALUE	GROWTH QUALITY (LIVE)	VALUE
Tax burden		0.61	Revenue stability	0.91
Interest burden		1.46	Earnings stability	0.49
Operating margin		-4.4%	Earnings persistence	0.20
Asset turnover		0.65×	Revenue CAGR 3y	3.4%
Financial leverage		7.16×	EPS CAGR 3y	—
= ROE		-18%	FCF CAGR 3y	11.2%

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SHAREHOLDER RETURN PROFILE live

BUYBACK YIELD 0.56%	DIVIDEND YIELD 4.83%	TOTAL SHAREHOLDER RETURN 4.90% cash yield	SBC / REVENUE 0.2% dilution pressure
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25 MULTIPLE HISTORY — FY SNAPSHOTS + TTM live ratio engine



26 PEER COMPARISON live peer engine

COMPANY	MKT CAP	P/E	ROE	NET MARGIN	REV GROWTH	PIOTROSKI	1-YR RET
GM	\$73.7B	42.0	3%	2.7%	-1.1%	6/9	+46.7%
RIVN	\$17.9B	-4.8	-58%	-50.2%	+14.2%	5/9	-3.8%
AZO	\$50.9B	20.0	-87%	14.1%	+7.4%	8/9	-22.1%
EBAY	\$53.5B	24.3	47%	17.5%	+14.7%	9/9	+33.6%
NKE	\$55.1B	17.8	22%	6.3%	-1.2%	5/9	—
SE	\$57.4B	34.6	15%	5.7%	+43.1%	6/9	—
YUM	\$41.1B	18.8	-30%	39.3%	+10.3%	6/9	—
DHI	\$39.0B	13.2	13%	9.8%	-3.5%	5/9	—

1-yr returns computed from adjusted price history; peers without a tracked series show —.

27 ANALYST CONSENSUS & ESTIMATES live consensus

Hold

47 Analysts



MEAN TARGET (QTR) \$15.50 5 targets	TARGET VS. PRICE +24.7% last-quarter mean	NEXT REPORT 2026-10-28 street \$0.41
--	--	---

CONSENSUS ESTIMATES	REVENUE MEAN	HIGH / LOW	EPS MEAN	HIGH / LOW	# EPS EST.
FY2026	\$185.58B	\$190.14B / \$179.52B	\$1.86	\$1.93 / \$1.79	11
FY2027	\$190.10B	\$196.12B / \$184.71B	\$1.92	\$2.11 / \$1.84	11
FY2028	\$195.23B	\$206.97B / \$175.53B	\$2.11	\$2.51 / \$1.87	6

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28 STREET TARGETS & THIRD-PARTY RATING

live targets + composite

Street Price Target — Trajectory

WINDOW	AVG TARGET	VS. PRICE	# TARGETS
Last Month	\$15.00	+20.7%	3
Last Quarter	\$15.50	+24.7%	5
Last Year	\$14.36	+15.5%	16
All Time	\$16.08	+29.4%	76

Rolling mean of published targets vs. last close \$12.43. Aggregated from StreetInsider, Benzinga, Pulse 2.0.

Third-Party Composite Rating

C+

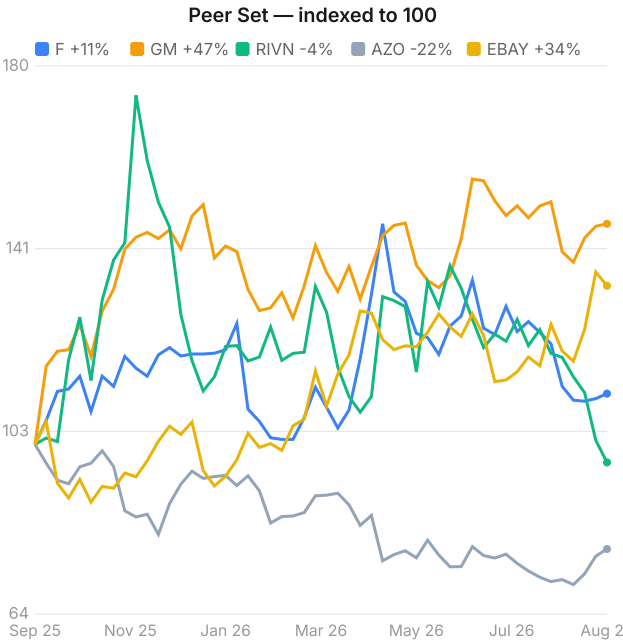
DCF5/5ROE1/5ROA1/5DEBT/EQ1/5P/E1/5P/B3/5

Independent quant composite as of 2026-10-16; components scored 1-5 (5 best). Shown for contrast with the InsiderStreet Score — methodologies differ.

29 PRICE PERFORMANCE — INDEXED, 12 MO

live prices · benchmark + sector + peer set

F +10.8% vs S&P 500 +15.9% — spread -5.1pp



All series indexed to 100 at the start of the window, adjusted closes.

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TECHNICAL CHART — 6-MONTH DAILY CANDLES, INDICATORS ONsite chart, print edition



Candlesticks with SMA 20/50 overlay, Bollinger (20,2σ) band, volume, and Wilder RSI(14) — computed from live daily OHLCV.

MOVING AVERAGE RIBBON & TRENDsite technicals-tab chart, live indicator history



MOVING AVERAGE	VALUE	DISTANCE	% DISTANCE	SIGNAL
SMA 20	\$12.37	+0.06	+0.49%	Above
SMA 50	\$13.31	-0.88	-6.61%	Below
SMA 200	\$13.24	-0.81	-6.12%	Below
EMA 9	\$12.25	+0.18	+1.47%	Above
EMA 21	\$12.50	-0.07	-0.56%	Below
EMA 50	\$13.04	-0.61	-4.68%	Below
EMA 200	\$13.06	-0.63	-4.82%	Below

Series and readings from the nightly technical-indicator history — identical data to the site's ribbon chart. Supertrend segments colored by direction.

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30 TECHNICAL POWER SCORE

EDGE · site engine · 47/100 composite

TECHNICAL VERDICT

NEUTRAL

Power Score -6

13 of 22 indicator votes bullish

Family Scores (site weights)

Trend 30%

Momentum 25%

Volume 20%

Volatility 10%

Patterns 15%

30

60

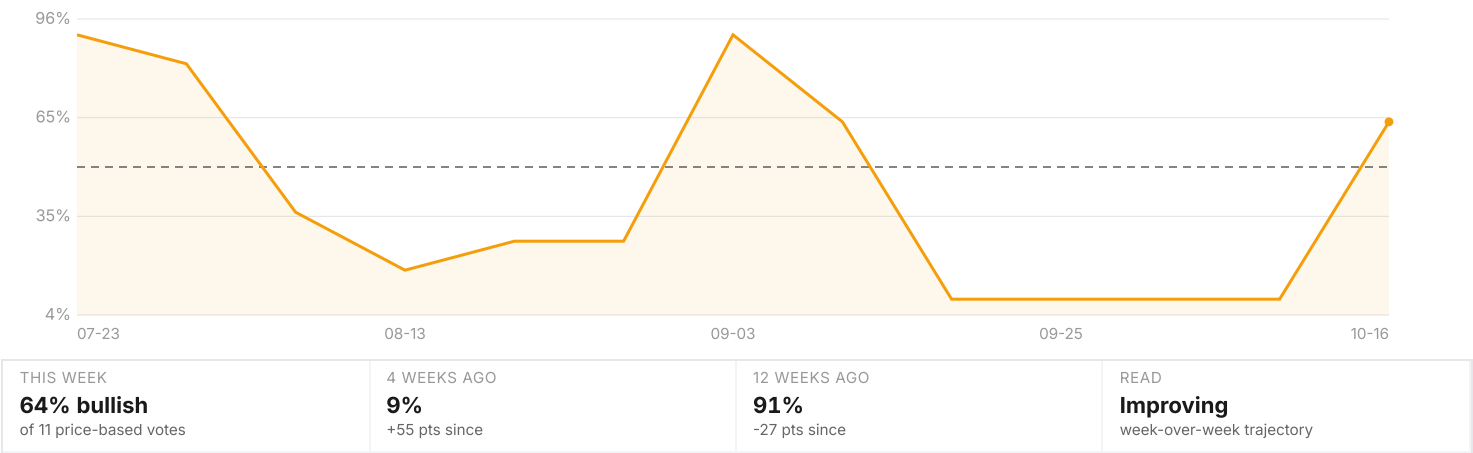
62

33

50

NEUTRAL — BUT WHICH WAY IS IT TRENDING?

vote share recomputed weekly, 13 weeks



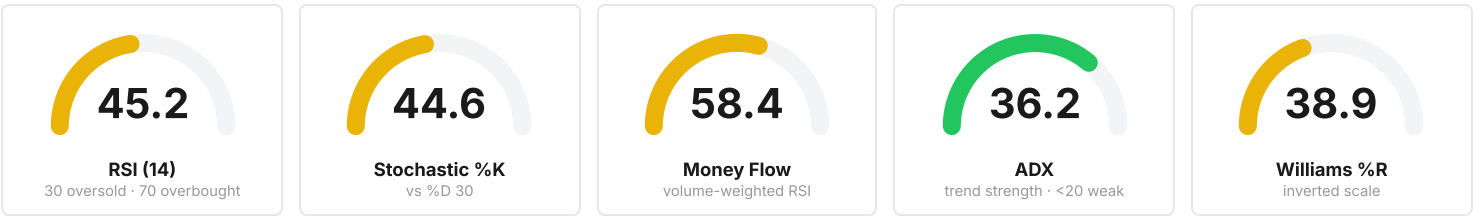
INDICATOR VOTE GRID

13 bull / 9 bear

● Price vs SMA 20	\$12.37	● Price vs SMA 50	\$13.31	● Price vs SMA 200	\$13.24
● EMA 9/21 Cross	12.2/12.5	● SMA 50/200	Golden	● ADX Direction	ADX 36
● Supertrend	\$13	● Parabolic SAR	\$12	● SMA Slope	-0.040
● RSI	45.2	● Stochastic K/D	45/30	● StochRSI K/D	93/86
● Williams %R	-39	● CCI	33	● TSI vs Signal	-25.3
● CMO	-9.7	● ROC	2.73%	● OBV Signal	Accum
● Chaikin MF	-0.090	● MFI	58	● Force Index	1M
● Elder Ray Bull	0.28				

INDICATOR GAUGES

site technicals-tab style



31 KEY LEVELS & VOLATILITY

live indicator table

LEVEL	VALUE	LEVEL	VALUE
Pivot / R1 / R2	\$12.23 / \$12.44 / \$12.57	S1 / S2	\$12.10 / \$11.89
Bollinger (20,2)	\$11.69 - \$13.06	Squeeze	Off
52-wk range	\$10.86 - \$17.60	Off 52-wk high	-29.4%
ATR (14)	\$0.32 (2.6%)	Historical vol	22.1%

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32 SEASONALITY — 20-YEAR AVERAGES

live model · win rates shown

+0.6% Jan 45%	-0.9% Feb 55%	+0.7% Mar 67%	+8.0% Apr 60%	+0.8% May 50%	-1.1% Jun 40%	+1.5% Jul 35%	-1.2% Aug 45%	-0.7% Sep 50%	+2.8% Oct 70%	+5.1% Nov 80%	-2.0% Dec 35%
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Sample: 20 years — treat short histories as suggestive, not statistical.

33 RISK INDICATORS

computed from live price history

COMPUTED FROM LIVE WEEKLY PRICES	F	S&P 500
Weekly volatility (σ , 1y)	5.09%	1.83%
Best / worst week (1y)	+11.5% / -14.4%	—
Max drawdown (5y, monthly)	-53.8%	—
1-week VaR (95%)	-8.5%	—
Beta (5y)	1.83	1.00

34 EQUITY WEATHER & MARKET REGIME

EDGE · live weather engine

F EQUITY WEATHER (LIVE)

RAINY · -35

Trend

Momentum

Volume

Volatility

Breadth

-48

+1

-44

-60

-31

MARKET REGIME (2026-10-16)

NEUTRAL

VIX

19.99

Normal

DOW THEORY

Confirmed

Bearish

SPY / QQQ TSI

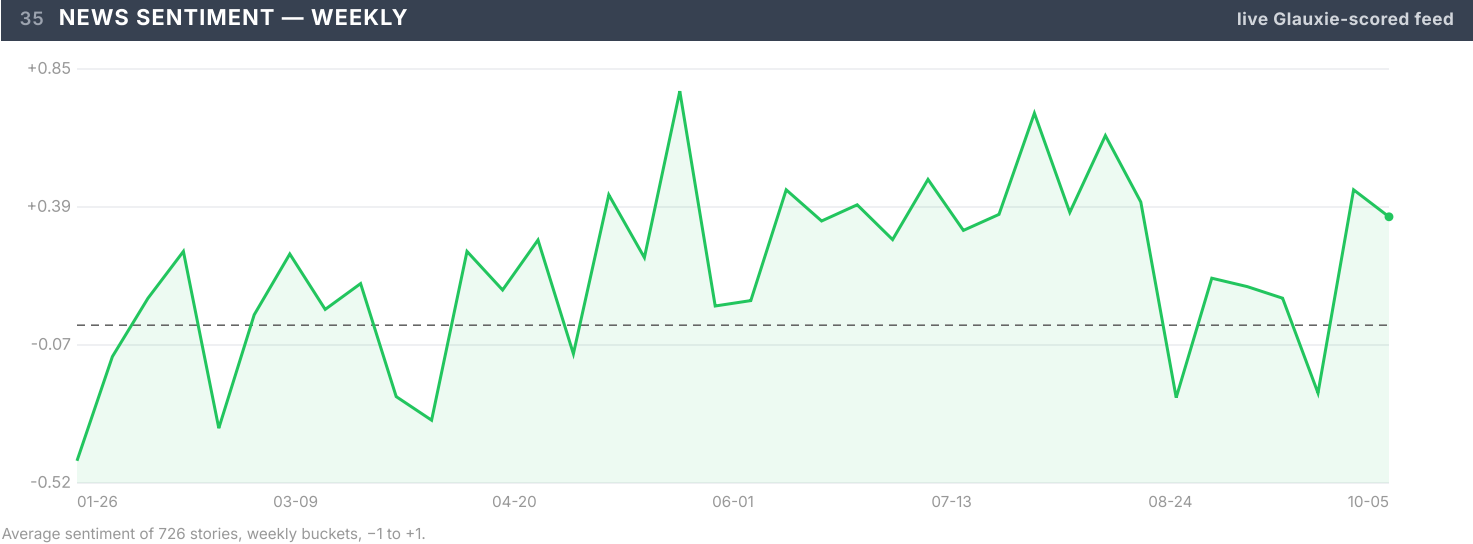
7.2 / 4.7

trend strength

SECTOR STRENGTH

46/100

breadth average



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36 WEATHER - COMPANY VS INDUSTRY, SECTOR, UNIVERSE

EDGE · live weather engine · Rainy

OVERALL -35.1 -6.5 vs industry		TREND -47.7 -8.4 vs industry	MOMENTUM +1.1 +16.5 vs industry	VOLUME -44.5 -5.7 vs industry
READING	F	AUTO - MANUFACTURERS N=300	CONSUMER CYCLICAL N=5,686	ALL US SYMBOLS N=70,435
Overall	-35.1	-28.5	-20.5	-20.5
Trend	-47.7	-39.4	-25.1	-21.3
Momentum	+1.1	-15.5	-15.0	-15.8
Volume	-44.5	-38.8	-10.0	-3.8

Trend, momentum and volume are computed per company. Volatility and breadth are market-regime values shared by every symbol in the universe, so they are reported once under Market Regime rather than compared here - a company cannot differ from its sector on a constant.

37 EXECUTIVE COMPENSATION

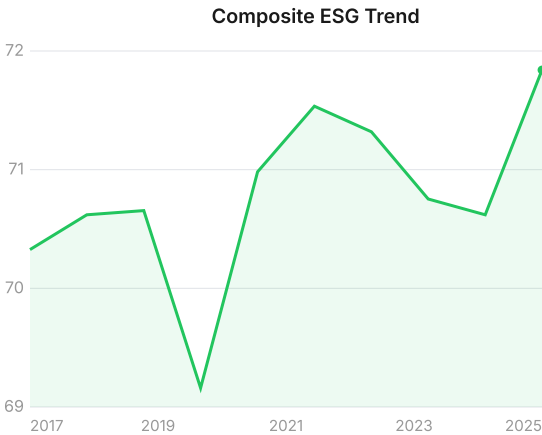
live proxy data · FY2025

EXECUTIVE	TOTAL COMP	STRUCTURE
James D. Farley, Jr. President and Chief Exe	\$27.5M	89% equity+incentive
William Clay Ford, Jr. Executive Chair	\$20.3M	81% equity+incentive
Alicia Boler Davis President, Ford Pro	\$19.0M	81% equity+incentive
J. Douglas Field Chief Electric Vehicle, Dig	\$15.3M	95% equity+incentive
John T. Lawler Vice Chair	\$11.8M	83% equity+incentive

38 ESG ASSESSMENT

live disclosure-derived scores

PILLAR (LIVE DISCLOSURE SCORES)	SCORE
Environmental	71
Social	70
Governance	74
Composite ESG	72



39 METHODOLOGY

Methodology. Every figure originates in InsiderStreet's production data layer and is computed deterministically by the same engines that power insiderstreet.ai. This factsheet contains no model-written text. Sections without underlying data are omitted rather than estimated.

40 DISCLOSURES

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41 DATA PROVENANCE FOR THIS REPORT			sources · coverage · method
DATA DOMAIN	SOURCE	COVERAGE FOR THIS REPORT	
Price & volume	market_db.historical_prices	52 rows	
Fundamentals	income_statements_annual	6 rows · 2020 to 2025	
Reported vs consensus	fact/earnings_calendar	24 rows · 2020-07-30 to 2026-04-29	
Analyst estimates	dim/forward_estimates	3 rows · 2026-12-31 to 2028-12-31	
Institutional ownership (13F)	holdings_db.institutional_ownership_summary	111 rows · 1998 to 2026	
Insider transactions (Form 4)	edgar/form4	12 rows · 2026-09-15 to 2026-10-15	
Proposed sales (Form 144)	edgar/form144	not present for this symbol	
Beneficial ownership (13D/G)	edgar/13dg	not present for this symbol	
Short-sale volume (FINRA)	edgar/short_volume_daily	60 rows · 2026-07-23 to 2026-10-15	
Dark pool (ATS, tier 1)	edgar/darkpool_weekly	12 rows · 2026-06-15 to 2026-08-31	
ETF & fund holding	etf_holdings_changelog (30d)	1 record	
Peer set	stock_peers_dynamic	8 rows	
Industry medians	industry_medians	1 record	
Congressional trades	congress_db (House + Senate)	1 record	
ESG	fact/esg_disclosures	1 record	

Method. Every figure in this factsheet is looked up from a named field computed in code. It contains no model-written text.

Not covered. Short interest as a percent of float and days-to-cover are not in this data set — the short-sale figures above are FINRA volume, a flow, and cannot support squeeze or covering analysis. Options positioning and intraday data are also absent. 13F ownership is filed 45 days after quarter end and congressional trades are disclosed on a lag, so both describe a past position, not a current one.