

GoDaddy Inc. (GDDY)

Technology / Software - Infrastructure · New York Stock Exchange

Generated: 2026-Oct-18 · Market data through: 2026-10-16

LAST CLOSE	MARKET CAP	52-WK HIGH	TRAILING PE	GROSS MARGIN	ROE	PIOTROSKI	1-YR RETURN
\$105.96	\$13.4B	\$137.93	15.6	63.8%	661%	8/9	-17.2%
2026-10-16	VOLUME	52-WK LOW	P/S	NET MARGIN	ROIC	ALTMAN Z	5-YR RETURN
	1.0M	\$71.59	2.63	17.8%	21%	1.5	+67.6%

GoDaddy Inc., founded in 2014 and based in Tempe, Arizona, operates internationally as a developer and provider of cloud-based technological solutions. The company serves a wide array of clients, including small businesses, individuals, organizations, developers, designers, and domain investors, assisting them in building and maintaining their online presence. Key offerings include domain name registration, which serves as the foundational step for a digital identity. GoDaddy provides various web hosting options: shared hosting that includes applications like web analytics and SSL certificates; customizable virtual private and dedicated servers; and managed hosting services that handle setup, monitoring, maintenance, and security. To safeguard online operations, a range of security tools is also available. Its presence solutions extend to user-friendly website builders, such as "Websites + Marketing," enabling the creation of mobile-optimized sites and e-commerce stores. Additionally, the company supplies marketing services, including search engine optimization, social media management, and tools for customer engagement and content generation. GoDaddy's portfolio also encompasses business applications like Microsoft Office 365, professional email accounts, and internet telephony. For online commerce, it offers integrated store capabilities, its own payment processing system called "GoDaddy Payments," and point-of-sale hardware and software solutions.

SECTOR Technology INDUSTRY Software - Infrastructure EXCHANGE NYSE MARKET CAP \$13.4B EMPLOYEES 5,845 (SEC-filed) CEO Amanpal Singh Bhutani
IPO 2015-03-31 COUNTRY US
100 S. Mill Ave, Tempe, AZ 85281 · Tel 480 505 8800 · godaddy.com

1 INSIDERSTREET SCORE

INSIDERSTREET SCORE

61 / 100

Street mean **\$92.67** (6 analysts, last qtr) — their number, not ours

INSIDER CONSENSUS SIGNAL

ROUTINE SELLING — LOW SIGNAL

\$11M sold / 6 mo, zero open-market buys

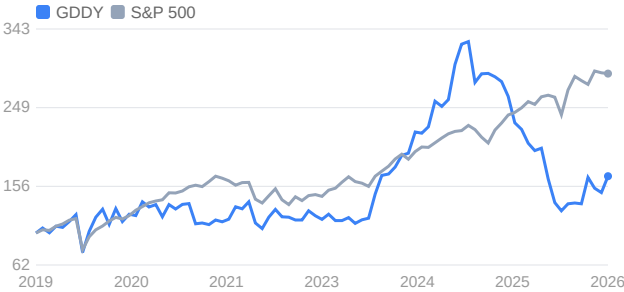
2 PRICE AND VOLUME

adjusted close, prod data layer

1 Year vs S&P 500 · GDDY -17.2% · S&P 500 +15.9% · spread -33.1pp



7 Years vs S&P 500 · GDDY +67.6% · S&P 500 +189.9% · spread -122.3pp



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3 INSIDERSTREET SCORE

live IS factor model

INSIDERSTREET
SCORE

61

OF 100

Score Breakdown

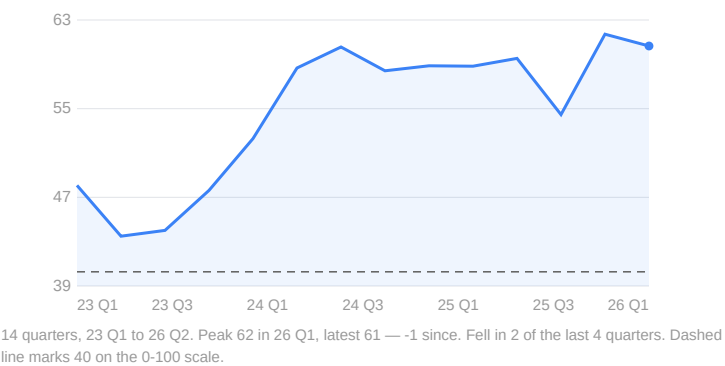
Profitability	81/100
Growth	77/100
Momentum	82/100
Quality	65/100
Earnings Quality	78/100
Balance Sheet	41/100
Value	57/100
Risk (safety)	30/100
Overall	60.9/100

Each component is a diagnostic reading on its own 0-100 scale. The overall score is computed separately from the underlying financials and is **not** the average of the rows above — components are not equally weighted and three of them (Momentum, Value, Risk) are derived partly from price rather than from the business.

Peer Comparison — IS Score

SYMBOL	IS SCORE
CHKP	77
AKAM	44
GEN	61
DOCN	60
CFLT	52
TOST	74
GDDY	61

IS Score Trend — quarterly



4 TWO READINGS

business vs price

BUSINESS QUALITY

61 / 100

IS Score 60.9 / 100 · -1.1 from peak of 62

Quarter	Business Quality
23 Q1	49
23 Q2	42
23 Q3	43
23 Q4	48
24 Q1	55
24 Q2	60
24 Q3	58
24 Q4	59
25 Q1	59
25 Q2	60
25 Q3	55
25 Q4	62
26 Q1	61

Fundamental factor model, quarterly. Measures how the business is doing - not where the price is going.

PRICE STRUCTURE

BULLISH

Technical Score 88 / 100 · Power +77 · 22 of 22 indicator votes bullish

Date	Price Structure
07-23	23%
08-13	77%
09-03	42%
09-25	65%
10-16	104%

Vote share across trend, momentum, volume, volatility and pattern families. Describes where the price is, not where it is going.

Both readings sit above the midpoint — business quality at 61 and price structure at 88 out of 100 — so they are not in conflict. The fundamentals and the tape are saying the same thing, which is the case in which either one alone would have been enough.

5 WHAT WOULD CHANGE OUR MIND

falsifiable - check us next quarter

TRIGGER	WHERE IT STANDS NOW	WHAT IT WOULD MEAN
IS Score reaches 75 and holds two consecutive quarters	now 60.9	would move us up one band
IS Score stops falling - one quarter higher than the prior	last four: 60 → 55 → 62 → 61	the direction matters more than the level
Technical vote share back above 50%	now 100%	price structure no longer broken
Institutional holder count rises two quarters running	peak 779 → now 627	fewer institutions willing to hold is our clearest warning

We publish these so the view can be shown to be wrong. If none of them move and our reading does, we owe you an explanation.

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This page is InsiderStreet's own reading, produced from the data in the rest of this document. It is not a price target and not investment advice. Analyst consensus and street price targets appear later under their own heading and are the street's numbers, not ours.

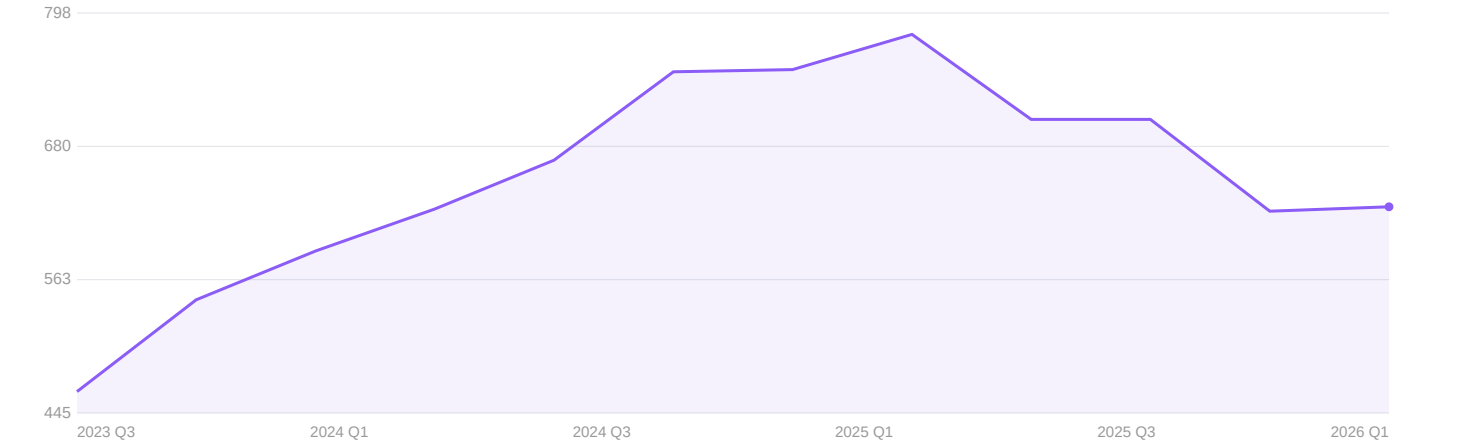
6 SMART MONEY CONFLUENCE EDGE · disclosure sources

SITE CONVERGENCE SCORE 1 of 4 top 66% of 29,420 symbols	SOURCES ALIGNED — of 3 independent disclosures	CONGRESS (180D) 1 buys 2026-08-18	INSIDER BUYS (180D) 0 none disclosed
ETF FUNDS (30D) 614 up / 700 down net -86 funds			

Congressional and insider figures are disclosed purchases in the trailing 180 days; ETF figures are COUNTS OF FUNDS whose holding changed in 30 days, not dollars. Coincidence of separate disclosures, not coordination. An absent source means nothing qualifying was disclosed in its window.

7 INSTITUTIONAL OWNERSHIP - 12-QUARTER TREND 13F · filed 45 days after quarter end

Institutions holding — 12 quarters



Peak 779 · latest 627 (-152 from peak).

QUARTER	HOLDERS	13F SHARES	VALUE	REPORTED OWN%	GUARD
2026 Q2	627	133.0M	\$10.8B	101.7%	ex-outlier 92.5%
2026 Q1	623	133.8M	\$10.6B	102.3%	ex-outlier 92.1%
2025 Q4	704	135.5M	\$16.3B	103.7%	
2025 Q3	704	134.0M	\$17.9B	102.5%	
2025 Q2	779	133.5M	\$23.4B	102.1%	
2025 Q1	748	138.0M	\$24.3B	105.5%	
2024 Q4	746	136.6M	\$26.1B	104.5%	
2024 Q3	668	133.2M	\$20.3B	101.8%	
2024 Q2	625	137.9M	\$18.3B	105.5%	
2024 Q1	588	135.1M	\$15.1B	103.3%	
2023 Q4	545	134.8M	\$13.9B	103.1%	
2023 Q3	464	138.7M	\$10.3B	106.1%	

How to read ownership above 100%. A 13F reports the positions a manager has investment discretion over, and where two or more managers share discretion over the same block, each one reports it. Summed across filers, the total can therefore exceed the shares actually outstanding without anything being wrong. We publish the figure as filed rather than netting it down, and flag separately any quarter where the arithmetic is not merely high but impossible.

Why 2026-06 reads 101.74%. Institutions cannot hold more of a company than exists. The reported 133.0M shares exceed the 130.8M outstanding, and a single filer accounts for the excess: **AMERIPRISE FINANCIAL INC** reports 12,057,420 shares against 6,297,006 the prior quarter, a 2x jump, which alone would be 9.2% of the company. Excluding that filing, ownership is 92.5%. We publish both figures. 13F filings are due 45 days after quarter end and amendments keep arriving after that, so the newest quarter is provisional by construction - this is what an unsettled quarter looks like.

Why 2026-03 reads 102.31%. Institutions cannot hold more of a company than exists. The reported 133.8M shares exceed the 130.8M outstanding, and a single filer accounts for the excess: **BlackRock, Inc.** reports 13,326,265 shares against 13,966,510 the prior quarter, a 1x jump, which alone would be 10.2% of the company. Excluding that filing, ownership is 92.1%. We publish both figures. 13F filings are due 45 days after quarter end and amendments keep arriving after that, so the newest quarter is provisional by construction - this is what an unsettled quarter looks like.

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8 INSIDER ACTIVITY live Form 4 data

INSIDER	ROLE	DATE	TYPE	SHARES	VALUE	POST-TXN OWNED
Sine Jared F.	Chief Strategy & Legal Officer	2026-10-02	SELL	644	\$0.06M	70,164
Sine Jared F.	Chief Strategy & Legal Officer	2026-10-01	SELL	1,000	\$0.10M	70,808
Bhutani Amanpal Singh	director, Chief Executive Officer	2026-10-01	SELL	4,500	\$0.44M	500,053
Sine Jared F.	Chief Strategy & Legal Officer	2026-09-02	SELL	1,163	\$0.12M	71,808
Palitwanon Phontip	Chief Accounting Officer	2026-09-02	SELL	530	\$0.05M	17,204
Mccaffrey Mark	Chief Financial Officer	2026-09-02	SELL	2,000	\$0.20M	103,728
Mccaffrey Mark	Chief Financial Officer	2026-09-02	SELL	3,873	\$0.39M	99,855
Bhutani Amanpal Singh	director, Chief Executive Officer	2026-09-02	SELL	8,194	\$0.83M	504,553

9 SELL DECOMPOSITION — ROUTINE VS. DISCRETIONARY EDGE

6-MO DECOMPOSITION (FORM 4)	TXNS	SHARES	VALUE	SIGNAL WEIGHT
S — Open-market sales	35	125,695	\$11.4M	Counted
P — Open-market purchases	0	0	\$0	Counted — none occurred

Monthly Net Insider Flow (000 shares)



Net of acquisitions minus dispositions, all Form 4 types.

Signal Summary

SIGNAL	OPEN-MARKET SELLS	OPEN-MARKET BUYS	CLUSTER
Routine Selling — Low Signal	\$11.4M 35 txns / 6 mo	\$0.0M 0 txns / 6 mo	None active 3+ insiders / 21 days

10 FORM 144 PLANNED-SALE PIPELINE live EDGAR data

FILED	FILER	SHARES REGISTERED	EST. PROCEEDS
2026-10-01	Jared Franklin Sine	1,000	\$0.1M
2026-10-01	Amanpal Bhutani	4,500	\$0.4M
2026-09-02	Mark D Mccaffrey	2,000	\$0.2M
2026-09-01	Jared Franklin Sine	3,000	\$0.3M
Trailing 12 mo	18 filings	30,350	\$3M

11 13D / 13G STAKES COND

FILED	FORM	REPORTING PERSON	% OF CLASS	SHARES
2026-08-07	SCHEDULE 13G/A	Columbia Seligman Technology and Information Fund	6.50%	8.2M sh
2026-07-28	SCHEDULE 13G/A	BlackRock, Inc.	7.50%	9.9M sh
2026-04-30	SCHEDULE 13G	Vanguard Capital Management	7.55%	10.1M sh
2026-04-29	SCHEDULE 13G	Vanguard Portfolio Management	5.99%	8.0M sh

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12 CONGRESSIONAL TRADING					EDGE · STOCK Act
MEMBER	CHAMBER	TRADE	SIZE BAND	TRADED	DISCLOSED
Gilbert Cisneros	House	BUY	\$1,001 - \$15,000	2026-08-18	2026-09-11
Gilbert Cisneros	House	SELL	\$1,001 - \$15,000	2026-06-16	2026-07-03
Gilbert Cisneros	House	SELL	\$1,001 - \$15,000	2026-06-16	2026-07-03
Shelley Moore Capito	Senate	SELL	\$1,001 - \$15,000	2019-03-11	2019-04-17
Shelley Moore Capito	Senate	SELL	\$1,001 - \$15,000	2019-03-11	2019-04-16
Shelley Moore Capito	Senate	BUY	\$1,001 - \$15,000	2017-12-20	2018-01-10
HOUSE 12-MO 27 trades 8 purchases		SENATE 12-MO 0 trades None purchases		COVERAGE STOCK Act filings 30-45 day disclosure lag	

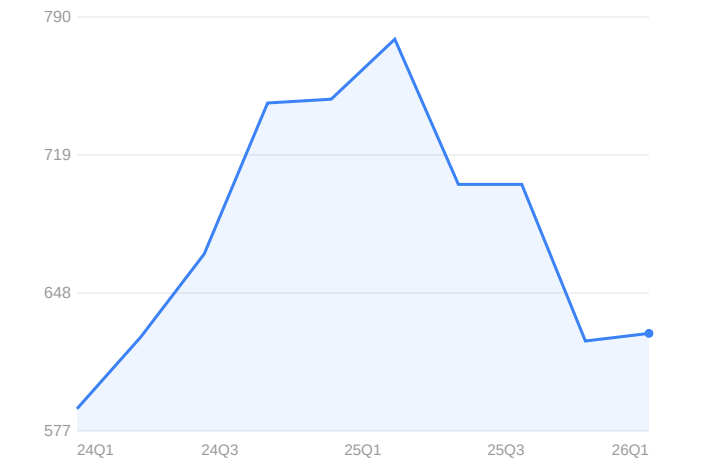
13 INSTITUTIONAL OWNERSHIP & 13F FLOW				live 13F data
13F FILERS (LAST COMPLETE Q) 623	13F SHARES 134M 102.3% of shares out	NEW / CLOSED 83 / 151 positions, QoQ	INCREASED / REDUCED 243 / 227 positions, QoQ	
PUT/CALL (13F) 0.94 option positions	FREE FLOAT 99.2% 126M sh			

2.8 · Largest Reporting 13F Managers

MANAGER	SHARES	VALUE
Douglas Lane & Associates, Llc	654,529	\$63M
Assenagon Asset Management S.A.	558,912	\$53M
Wealth Enhancement Advisory Servic	111,788	\$10M
Counterpoint Mutual Funds Llc	97,439	\$9M
Czech National Bank	36,389	\$3M
Thor Investment Management Inc /Oh	35,426	\$3M

EDGAR 13F holdings as of 2026-09-30; filer values normalized to dollars.

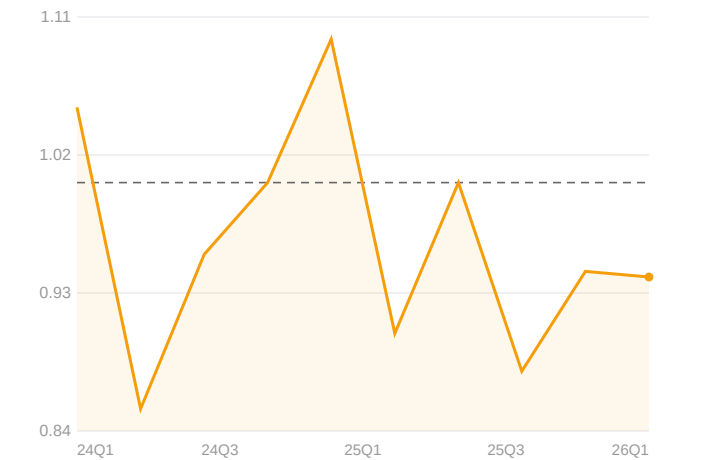
13F Filers Holding GDDY — quarterly



2.9 · Top ETF & Fund Ownership

FUND	WEIGHT	POSITION
CCIZX	2.7%	\$802M
SCIRX	2.7%	\$802M
SLMCX	2.7%	\$802M
SCMIX	2.7%	\$802M
VITSX	0.0%	\$384M
VSMPX	0.0%	\$384M

Institutional Put/Call — quarterly

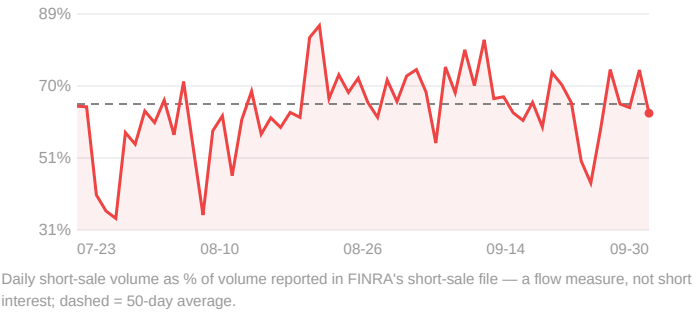


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14 SHORT VOLUME — DAILY, 60 SESSIONS

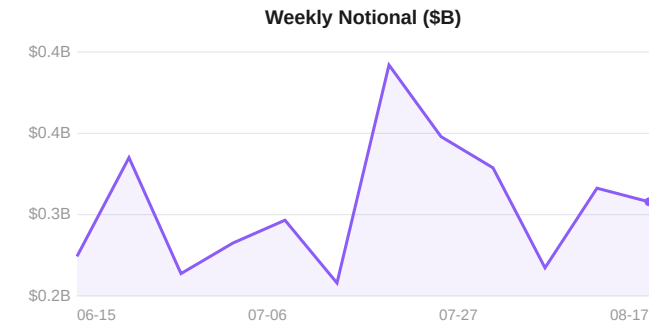
EDGE · live FINRA feed



LATEST SESSION 62.6% 2026-10-15	20-DAY AVG 65.7% 50-day 65.1%	TREND Rising 20d vs 50d	BY MARKET CENTER Q: 62% · N: 79% · B: 45% latest session
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15 DARK POOL ACTIVITY

EDGE · live ATS data

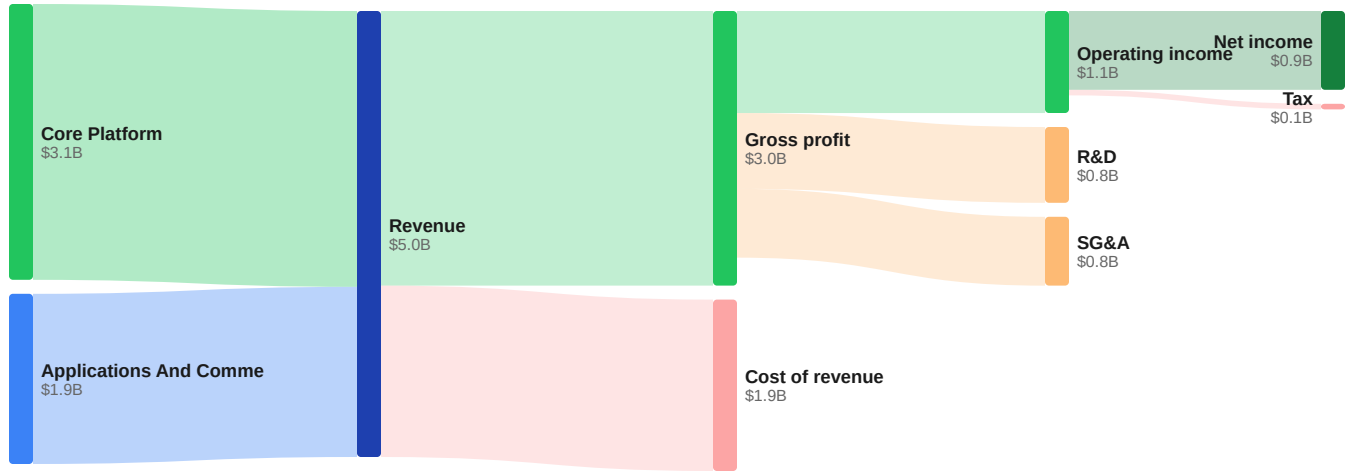


Where GDDY Trades in the Dark

ATS VENUE (4-WK)	SHARES	AVG TRADE
Incr Intelligent Cross Llc	2.1M	39 sh
Ubsa Ubs Ats	1.8M	40 sh
Ebxl Level Ats	1.3M	20 sh
Sgmt Sigma X2	1.2M	38 sh
Mstx Ms Trajectory Cross (Ats-1)	1.1M	32 sh
Mlix Instinct X	0.8M	59 sh

16 REVENUE FLOW — FY2025

live segmentation + income data



Where a dollar of GoDaddy Inc. revenue goes. All values FY2025 filings, live.

17 GEOGRAPHIC REVENUE

live segmentation

REGION	REVENUE	SHARE
UNITED STATES	\$3.3B	67%
Non-US	\$1.6B	33%

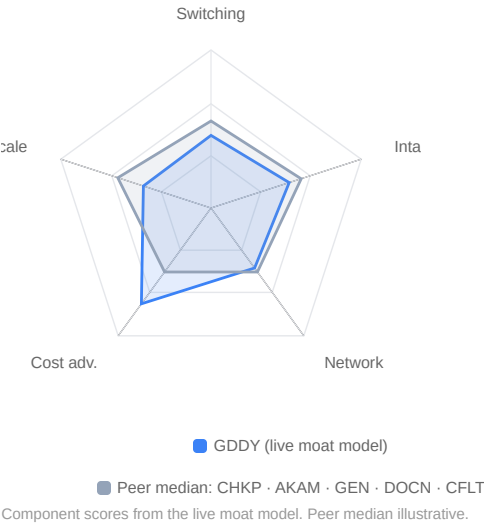
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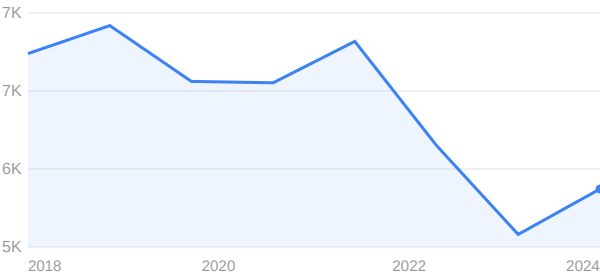
18 MOAT & COMPETITIVE POSITION

LIVE MODEL · 53/100 WEAK

Moat score 53/100 — Weak; primary source Cost Advantage.



3.8 · Employees (SEC filings)



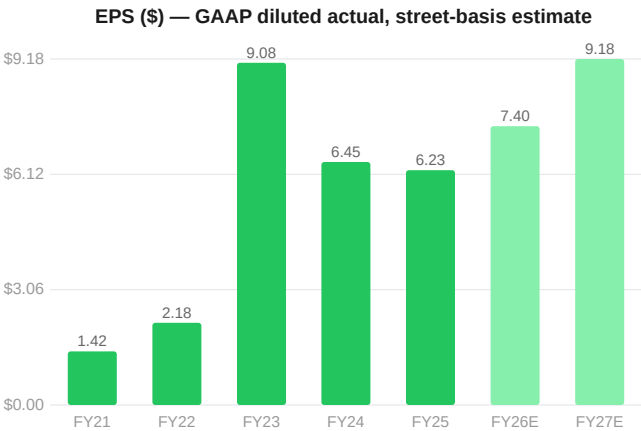
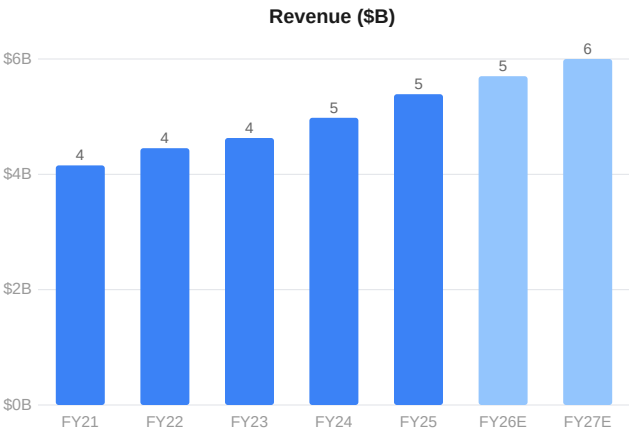
19 CORPORATE INFORMATION — KEY OFFICERS

5,845 employees

OFFICER	TITLE
Amanpal Singh Bhutani	Chief Executive Officer & Director
Roger Chen	Chief Operating Officer
Mark McCaffrey	Chief Financial Officer
Jared Franklin Sine	Chief Strategy & Legal Officer

20 REVENUE & EPS — HISTORY AND ESTIMATES

live consensus



Actual bars are GAAP diluted EPS from the filed income statement; the lighter forward bars are street-basis consensus. The two are different measures and are not comparable quarter to quarter.

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21 ESTIMATE VS. ACTUAL & SURPRISES live data



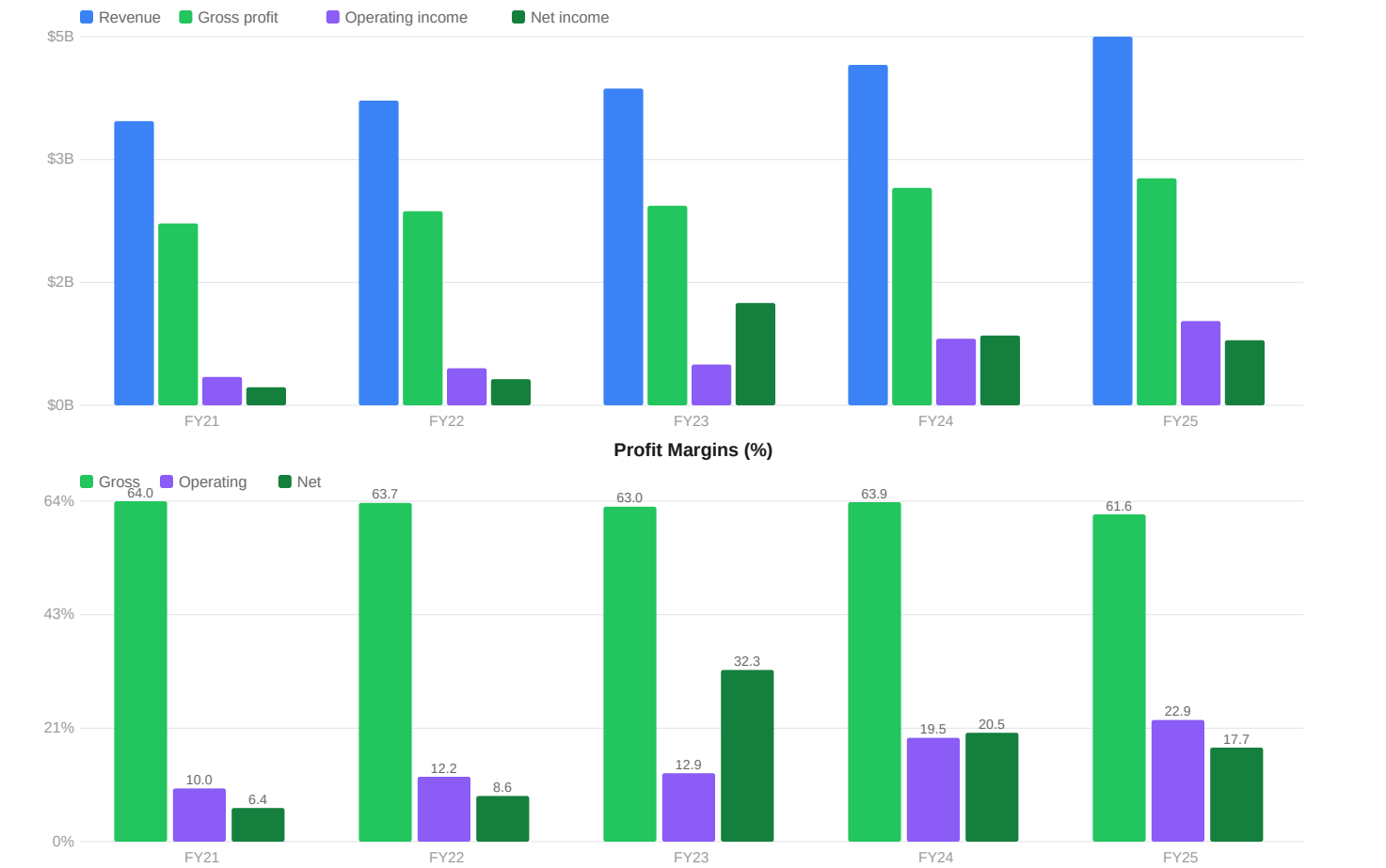
22 REPORTED VS. CONSENSUS — FULL HISTORY 0 quarters · live data

BEAT RATE —% 0 of 0 quarters	CURRENT STREAK 0 longest 0	AVG EPS SURPRISE —% median —%	SURPRISE TREND — last 4 vs prior 4
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PERIOD	EPS EST.	EPS ACTUAL	EPS SURPRISE	REV EST. (\$M)	REV ACTUAL (\$M)	REV SURPRISE
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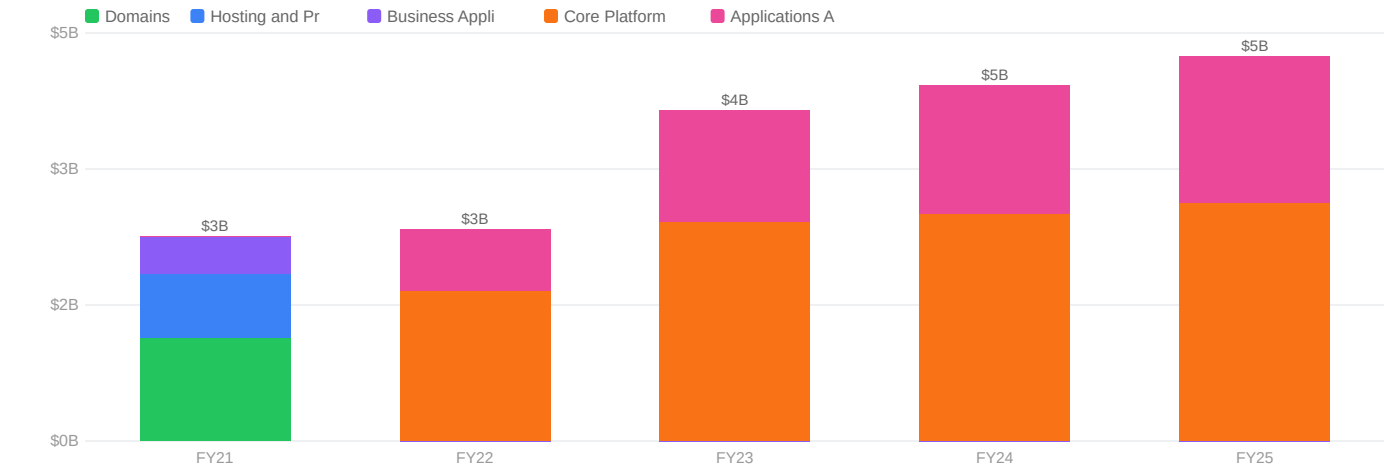
Announcement dates to . Consensus as it stood at each report. Revenue surprise shown where both estimate and actual are filed. A beat record is history, not a forecast.

INCOME TRENDS — 5 YEAR live financials



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Revenue by Segment — Stacked



Live segmentation data.

YoY Growth Heatmap — Income Lines

YOY GROWTH	FY21	FY22	FY23	FY24	FY25
Revenue	+15.0%	+7.2%	+4.0%	+7.5%	+8.3%
Gross profit	+13.2%	+6.7%	+2.8%	+9.0%	+4.4%
Operating income	+40.4%	+30.5%	+9.7%	+63.2%	+26.8%
Net income	-148.9%	+45.4%	+290.3%	-31.9%	-6.6%

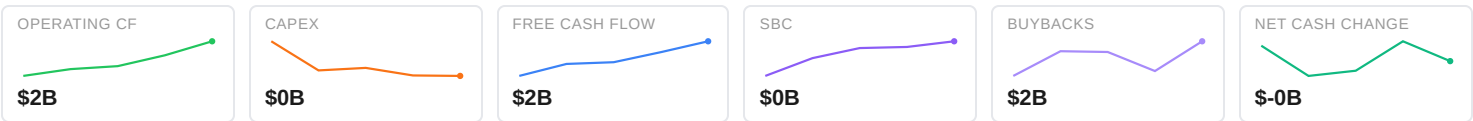
23 INCOME STATEMENT — FULL

live financials

\$B · FY ENDS	FY21	FY22	FY23	FY24	FY25	TREND
Revenue	3.8	4.1	4.3	4.6	5.0	
Cost of revenue	1.4	1.5	1.6	1.7	1.9	
Gross profit	2.4	2.6	2.7	2.9	3.0	
R&D expense	0.7	0.8	0.8	0.8	0.8	
SG&A expense	0.8	0.8	0.7	0.8	0.8	
Operating income	0.4	0.5	0.5	0.9	1.1	
EBITDA	0.6	0.7	0.8	1.1	1.3	
D&A	0.2	0.2	0.2	0.1	0.2	
Pretax income	0.3	0.4	0.4	0.8	0.9	
Income tax	0.0	0.0	-1.0	-0.2	0.1	
Net income	0.2	0.4	1.4	0.9	0.9	
Diluted EPS (\$)	1.42	2.18	9.08	6.45	6.23	
Diluted shares (M)	171	161	151	145	136	

CASH FLOW TRENDS

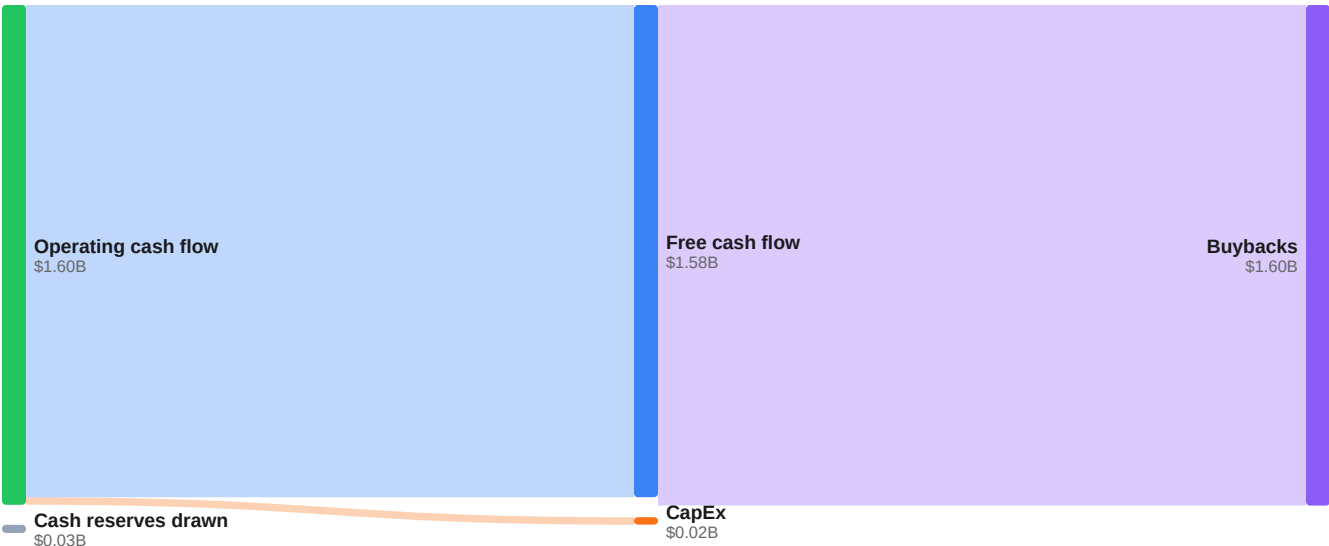
live data



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WHERE THE CASH WENT — FY2025

cash Sankey, live data



Balance Sheet — Full

\$B	FY22	FY23	FY24	FY25	
Cash & equivalents	0.8	0.5	1.1	1.1	
ST investments	0.0	0.0	0.0	0.0	
Receivables (net)	0.1	0.1	0.1	0.1	
Total current assets	1.6	1.3	2.0	1.8	
PP&E (net)	0.3	0.2	0.2	0.2	
Goodwill + intangibles	4.8	4.7	4.6	4.6	
Total assets	7.0	7.6	8.2	8.0	
Accounts payable	0.1	0.1	0.1	0.1	
Short-term debt	0.0	0.0	0.0	0.0	
Deferred revenue	2.0	2.1	2.2	2.4	
Total current liabilities	2.5	2.7	2.7	3.0	
Long-term debt	3.8	3.8	3.8	3.8	
Total liabilities	7.3	7.5	7.5	7.8	
Shareholders' equity	-0.3	0.1	0.7	0.2	

Cash Flow Statement — Full

\$B	FY22	FY23	FY24	FY25	
Net income	0.4	1.4	0.9	0.9	
D&A	0.2	0.2	0.1	0.1	
Stock-based compensation	0.3	0.3	0.3	0.3	
Working capital change	0.1	0.1	0.1	0.1	
Operating cash flow	1.0	1.0	1.3	1.6	
Capital expenditures	(0.1)	(0.1)	(0.0)	(0.0)	
Investing cash flow	(0.1)	(0.1)	0.0	(0.0)	
Buybacks	(1.3)	(1.3)	(0.7)	(1.6)	
Dividends paid	0.0	0.0	0.0	0.0	
Debt issuance / (repay)	(0.1)	(0.0)	(0.0)	(0.0)	
Financing cash flow	(1.3)	(1.3)	(0.7)	(1.6)	
Free cash flow	0.9	1.0	1.3	1.6	

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24 EXPANDED RATIO ANALYSIS (I)

live ratio engine · profitability · valuation

RATIO	FY21	FY22	FY23	FY24	FY25	TTM	TREND
PROFITABILITY							
ROE	704.4%	-281.6%	-1019.9%	248.4%	192.9%	661%	
ROA	3.5%	4.9%	18.9%	11.9%	10.8%	11.4%	
ROIC	12.7%	17.2%	53.3%	31.3%	35.3%	20.6%	
Gross margin	64.0%	63.7%	63.0%	63.9%	61.6%	63.8%	
Operating margin	10.0%	12.2%	12.9%	19.5%	22.9%	25.2%	
Net margin	6.4%	8.6%	32.3%	20.5%	17.7%	17.8%	
EBITDA margin	15.2%	17.0%	17.7%	23.2%	26.1%	27.5%	
FCF margin	15.1%	22.5%	22.8%	27.6%	31.8%	—	
VALUATION							
P/E	58.94	33.37	11.14	30.67	19.31	15.6	
P/B	174.81	-35.42	246.20	41.52	78.55	2068.0	
P/S	3.74	2.87	3.60	6.28	3.41	2.63	
P/FCF	24.79	12.78	15.78	22.78	10.72	7.9	
EV/EBITDA	29.50	21.45	24.87	29.78	15.23	11.5	
EV/Revenue	4.48	3.66	4.41	6.90	3.97	3.2	
Earnings yield	1.7%	3.0%	9.0%	3.3%	5.2%	6.57%	
FCF yield	4.0%	7.8%	6.3%	4.4%	9.3%	12.69%	

EXPANDED RATIO ANALYSIS (II)

leverage · solvency

RATIO	FY21	FY22	FY23	FY24	FY25	TTM	TREND
LEVERAGE & SOLVENCY							
Current ratio	0.78	0.64	0.47	0.72	0.61	0.63	
Quick ratio	0.78	0.64	0.47	0.72	0.61	0.63	
Debt / equity	49.72	-12.00	63.27	5.63	17.96	573.34	
Debt / assets	54.8%	57.1%	52.0%	47.3%	48.1%	48.0%	
Net debt / EBITDA	4.84	4.60	4.56	2.65	2.15	1.91	
Interest coverage	3.01	3.44	3.26	5.84	7.19	—	

NOT INVESTMENT ADVICE — FOR INFORMATIONAL PURPOSES ONLY

EXPANDED RATIO ANALYSIS (III)							efficiency · growth · per-share · scores
RATIO	FY21	FY22	FY23	FY24	FY25	TTM	TREND
EFFICIENCY							
Asset turnover	0.55	0.57	0.59	0.58	0.61	0.64	
Receivables turnover	72.40	66.15	62.24	54.54	56.84	54.9	
DSO (days)	5	6	6	7	6	7	
DPO (days)	18	27	32	25	14	24	
Cash conversion cycle	-13	-21	-26	-19	-8	-18	
GROWTH (YoY)							
Revenue growth	15.0%	7.2%	4.0%	7.5%	8.3%	—	
Net income growth	148.9%	45.4%	290.3%	-31.9%	-6.6%	—	
EPS growth	150.1%	55.7%	325.1%	-32.5%	-0.1%	—	
FCF growth	-15.7%	59.6%	5.5%	30.0%	24.9%	—	
PER SHARE (\$)							
EPS (diluted, TTM)	1.44	2.24	9.53	6.44	6.43	6.96	
Book value / share	0.49	-2.11	0.43	4.75	1.58	0.05	
Revenue / share	22.67	26.05	29.49	31.41	36.36	39.03	
FCF / share	3.42	5.85	6.73	8.66	11.57	13.02	
Cash / share	7.46	4.93	3.46	7.48	7.94	8.84	
SHAREHOLDER RETURN & SCORES							
Buyback yield	3.7%	11.0%	8.3%	2.4%	9.5%	14.69%	
Altman Z-Score	1.48	1.15	1.39	2.75	1.70	1.5	
Piotroski F-Score	7	7	5	7	6	8/9	
Beneish M-Score	-2.36	-2.94	-1.95	-2.54	-3.10	-3.12	

25 EARNINGS QUALITY PANEL				live scores
MODEL	SCORE	ZONE	NOTE	
Piotroski F-Score	8 / 9	Strong		
Altman Z-Score	1.5	Distress (<1.81)	Distress	
Income quality	1.90	Cash-backed	OCF ÷ net income	
Beneish M-Score	-3.12	Non-manipulator	vs -2.22 threshold	

26 DUPONT & GROWTH QUALITY				live analysis engine
DUPONT DECOMPOSITION (TTM)		VALUE	GROWTH QUALITY (LIVE)	VALUE
Tax burden		0.85	Revenue stability	1.00
Interest burden		0.88	Earnings stability	0.34
Operating margin		24.0%	Earnings persistence	0.95
Asset turnover		0.63×	Revenue CAGR 3y	7.1%
Financial leverage		39.58×	EPS CAGR 3y	49.0%
= ROE		443%	FCF CAGR 3y	26.0%

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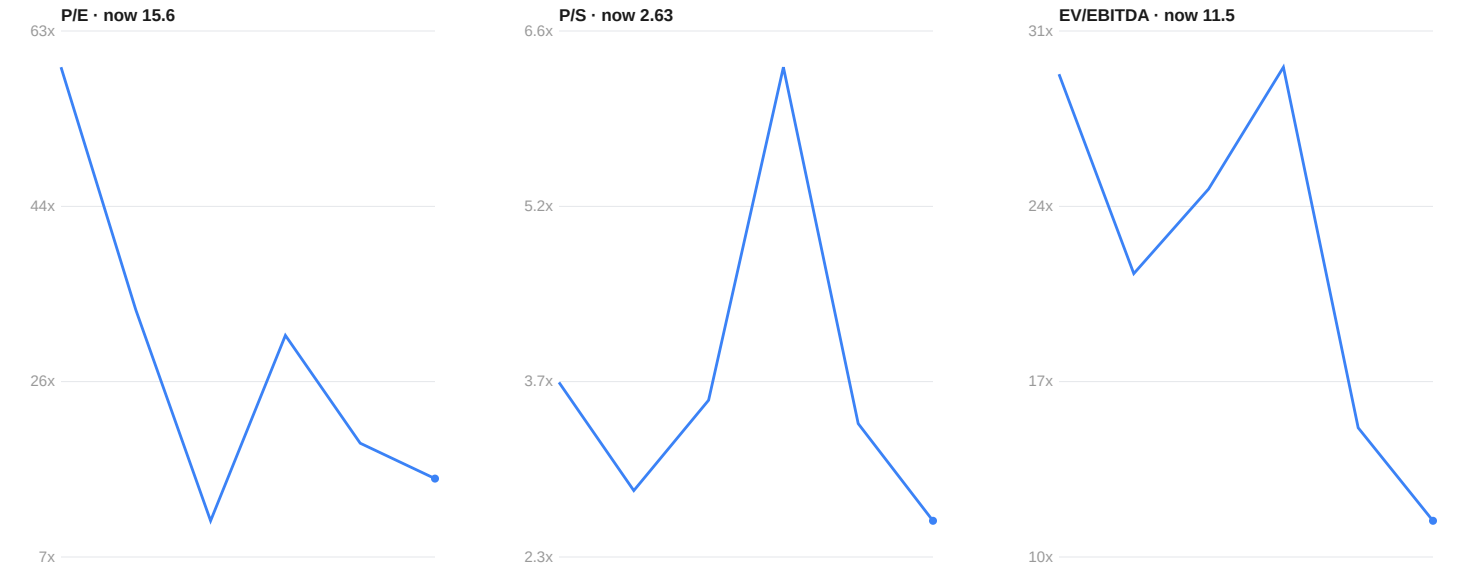
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SHAREHOLDER RETURN PROFILE				live
BUYBACK YIELD	DIVIDEND YIELD	TOTAL SHAREHOLDER RETURN	SBC / REVENUE	
14.69%	0.00%	14.65%	5.9%	
	none paid	cash yield	dilution pressure	

27

MULTIPLE HISTORY — FY SNAPSHOTS + TTM

live ratio engine



28

PEER COMPARISON

live peer engine

COMPANY	MKT CAP	P/E	ROE	NET MARGIN	REV GROWTH	PIOTROSKI	1-YR RET
CHKP	\$14.1B	13.9	38%	28.8%	+4.6%	7/9	-26.8%
AKAM	\$12.6B	30.9	9%	7.2%	+5.9%	3/9	+20.4%
GEN	\$14.5B	13.9	42%	16.1%	+20.2%	7/9	-6.9%
DOCN	\$11.6B	39.2	62%	12.6%	+21.4%	5/9	+129.1%
CFLT	\$11.1B	-47.0	-28%	-25.2%	+21.1%	6/9	—
TOST	\$16.3B	38.1	25%	8.1%	+23.0%	8/9	—
SAIL	\$10.7B	-55.1	-3%	-16.3%	+135.5%	5/9	—
NTNX	\$18.1B	12.0	37460%	—	+12.4%	5/9	—

1-yr returns computed from adjusted price history; peers without a tracked series show —.

29

ANALYST CONSENSUS & ESTIMATES

live consensus

Buy

38 Analysts



MEAN TARGET (QTR)	TARGET VS. PRICE	NEXT REPORT	
\$92.67	-12.5%	2026-10-29	
6 targets	last-quarter mean	street \$1.89	

CONSENSUS ESTIMATES	REVENUE MEAN	HIGH / LOW	EPS MEAN	HIGH / LOW	# EPS EST.
FY2026	\$5.24B	\$5.25B / \$5.23B	\$7.40	\$7.87 / \$6.15	12
FY2027	\$5.51B	\$5.55B / \$5.44B	\$9.18	\$11.67 / \$5.70	12
FY2028	\$5.74B	\$5.86B / \$5.55B	\$10.34	\$12.97 / \$8.88	10

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30 STREET TARGETS & THIRD-PARTY RATING

live targets + composite

Street Price Target — Trajectory

WINDOW	AVG TARGET	VS. PRICE	# TARGETS
Last Month	\$107.50	+1.5%	2
Last Quarter	\$92.67	-12.5%	6
Last Year	\$112.95	+6.6%	19
All Time	\$130.93	+23.6%	56

Rolling mean of published targets vs. last close \$105.96. Aggregated from StreetInsider, Benzinga, Pulse 2.0.

Third-Party Composite Rating

B+

DCF5/5ROE5/5ROA4/5DEBT/EQ1/5P/E3/5P/B1/5

Independent quant composite as of 2026-10-16; components scored 1–5 (5 best). Shown for contrast with the InsiderStreet Score — methodologies differ.

31 PRICE PERFORMANCE — INDEXED, 12 MO

live prices · benchmark + sector + peer set

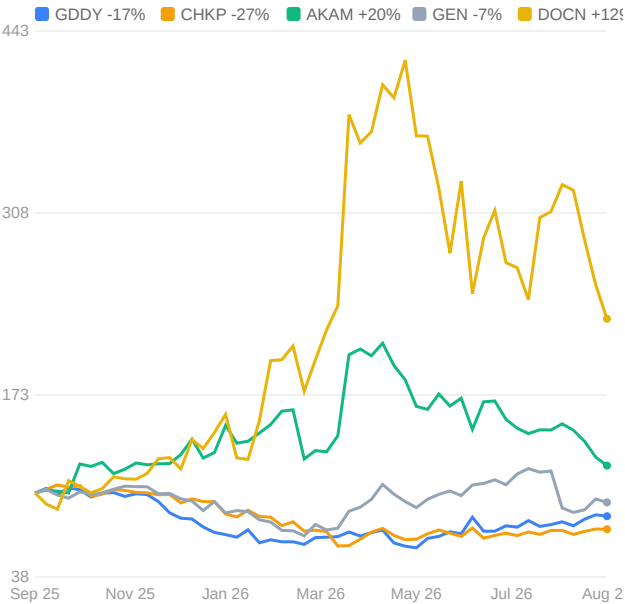
GDDY -17.2% vs S&P 500 +15.9% — spread -33.1pp



Sector — XLK +29.0%



Peer Set — indexed to 100



All series indexed to 100 at the start of the window, adjusted closes.

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TECHNICAL CHART — 6-MONTH DAILY CANDLES, INDICATORS ON

site chart, print edition



Candlesticks with SMA 20/50 overlay, Bollinger (20,20) band, volume, and Wilder RSI(14) — computed from live daily OHLCV.

MOVING AVERAGE RIBBON & TREND

site technicals-tab chart, live indicator history



MOVING AVERAGE	VALUE	DISTANCE	% DISTANCE	SIGNAL
SMA 20	\$99.97	+5.99	+5.99%	Above
SMA 50	\$98.37	+7.59	+7.72%	Above
SMA 200	\$92.22	+13.74	+14.90%	Above
EMA 9	\$103.22	+2.74	+2.65%	Above
EMA 21	\$100.95	+5.01	+4.96%	Above
EMA 50	\$98.19	+7.77	+7.91%	Above
EMA 200	\$100.63	+5.33	+5.30%	Above

Series and readings from the nightly technical-indicator history — identical data to the site's ribbon chart. Supertrend segments colored by direction.

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32 TECHNICAL POWER SCORE

EDGE · site engine · 88/100 composite

TECHNICAL VERDICT

BULLISH

Power Score +77

22 of 22 indicator votes bullish

Family Scores (site weights)

Trend 30%

Momentum 25%

Volume 20%

Volatility 10%

Patterns 15%

100

100

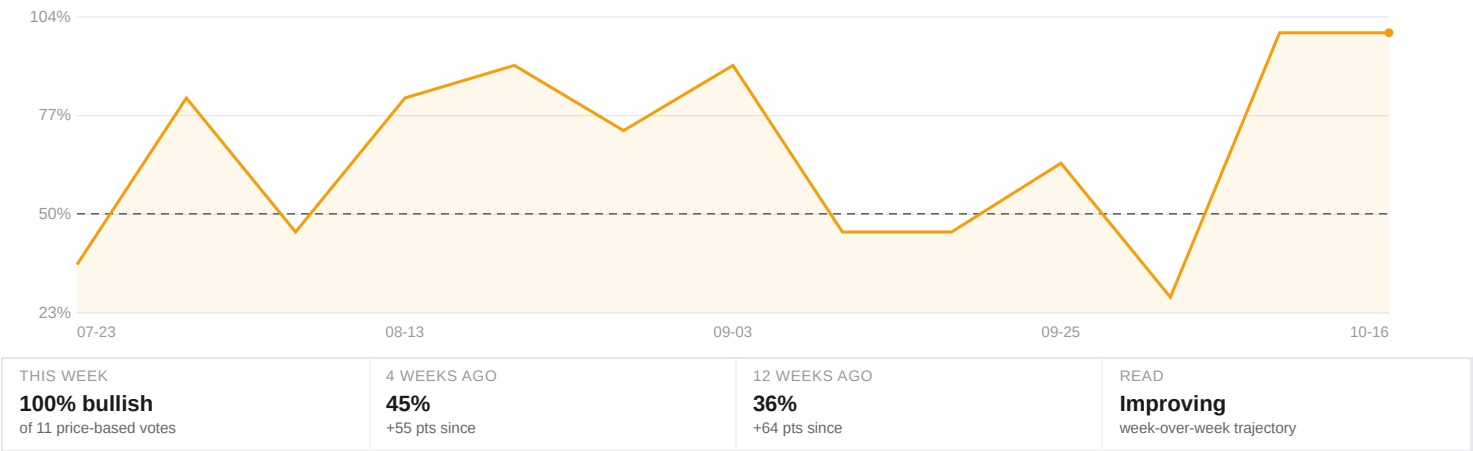
88

100

38

BULLISH — BUT WHICH WAY IS IT TRENDING?

vote share recomputed weekly, 13 weeks



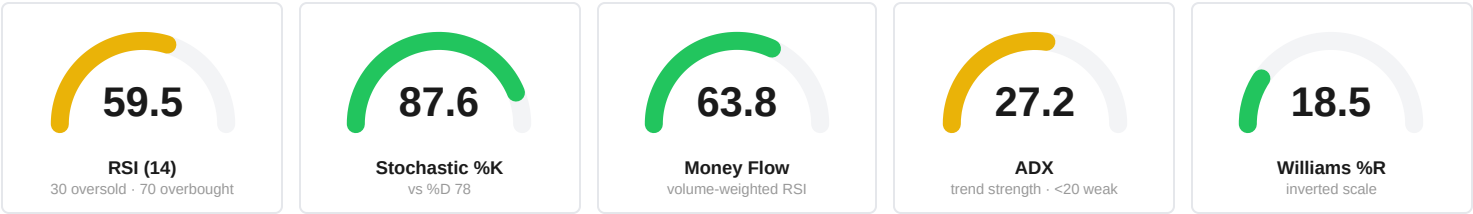
INDICATOR VOTE GRID

22 bull / 0 bear

● Price vs SMA 20	\$99.97	● Price vs SMA 50	\$98.37	● Price vs SMA 200	\$92.22
● EMA 9/21 Cross	103.2/101.0	● SMA 50/200	Golden	● ADX Direction	ADX 27
● Supertrend	\$96	● Parabolic SAR	\$92	● SMA Slope	0.430
● RSI	59.5	● Stochastic K/D	88/78	● StochRSI K/D	90/87
● Williams %R	-18	● CCI	132	● TSI vs Signal	11.4
● CMO	19.0	● ROC	9.00%	● OBV Signal	Accum
● Chaikin MF	0.010	● MFI	64	● Force Index	1M
● Elder Ray Bull	8.21				

INDICATOR GAUGES

site technicals-tab style



33 KEY LEVELS & VOLATILITY

live indicator table

LEVEL	VALUE	LEVEL	VALUE
Pivot / R1 / R2	\$106.54 / \$108.55 / \$109.80	S1 / S2	\$105.29 / \$103.28
Bollinger (20,2)	\$92.04 – \$107.90	Squeeze	Off
52-wk range	\$71.59 – \$137.93	Off 52-wk high	-23.2%
ATR (14)	\$3.98 (3.8%)	Historical vol	53.5%

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34 SEASONALITY — 11-YEAR AVERAGES

live model · win rates shown

+0.4% Jan 55%	-0.2% Feb 73%	-1.4% Mar 67%	+4.3% Apr 64%	+2.2% May 55%	-1.0% Jun 36%	-0.5% Jul 64%	+0.8% Aug 55%	-1.4% Sep 45%	+1.6% Oct 64%	+6.3% Nov 73%	+3.1% Dec 64%
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Sample: 11 years — treat short histories as suggestive, not statistical.

35 RISK INDICATORS

computed from live price history

COMPUTED FROM LIVE WEEKLY PRICES	GDDY	S&P 500
Weekly volatility (σ , 1y)	5.91%	1.83%
Best / worst week (1y)	+17.6% / -13.3%	—
Max drawdown (5y, monthly)	-61.4%	—
1-week VaR (95%)	-12.9%	—
Beta (5y)	0.94	1.00

36 EQUITY WEATHER & MARKET REGIME

EDGE · live weather engine

GDDY EQUITY WEATHER (LIVE)

PARTLY CLOUDY · +21

Trend

+41

Momentum

+57

Volume

+26

Volatility

-60

Breadth

-17

MARKET REGIME (2026-10-16)

NEUTRAL

VIX

19.99

Normal

DOW THEORY

Confirmed

Bearish

SPY / QQQ TSI

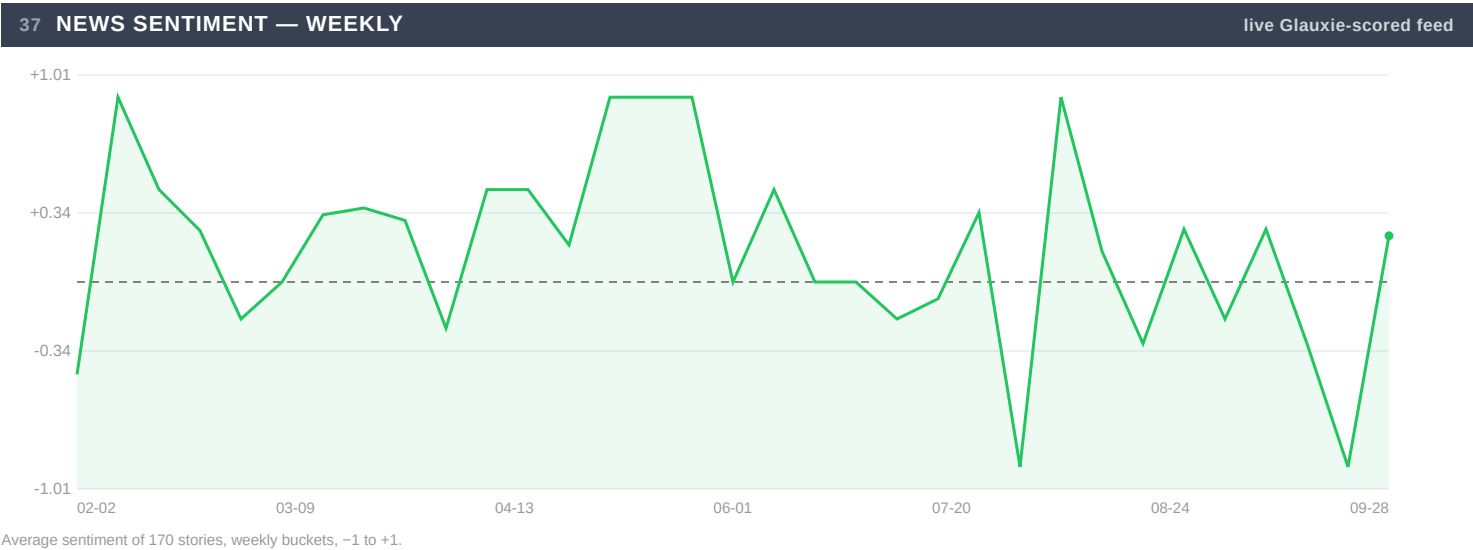
7.2 / 4.7

trend strength

SECTOR STRENGTH

46/100

breadth average



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38 WEATHER - COMPANY VS INDUSTRY, SECTOR, UNIVERSE

EDGE · live weather engine · Partly Cloudy

OVERALL +20.9 +39.3 vs industry	TREND +40.7 +58.0 vs industry	MOMENTUM +57.2 +77.4 vs industry	VOLUME +25.6 +26.6 vs industry
--	--	---	---

READING	GDDY	SOFTWARE - INFRASTRUCTURE N=566	TECHNOLOGY N=6,969	ALL US SYMBOLS N=70,435
Overall	+20.9	-18.4	-20.7	-20.5
Trend	+40.7	-17.3	-20.8	-21.3
Momentum	+57.2	-20.2	-28.5	-15.8
Volume	+25.6	-1.0	+0.0	-3.8

Trend, momentum and volume are computed per company. Volatility and breadth are market-regime values shared by every symbol in the universe, so they are reported once under Market Regime rather than compared here - a company cannot differ from its sector on a constant.

39 EXECUTIVE COMPENSATION

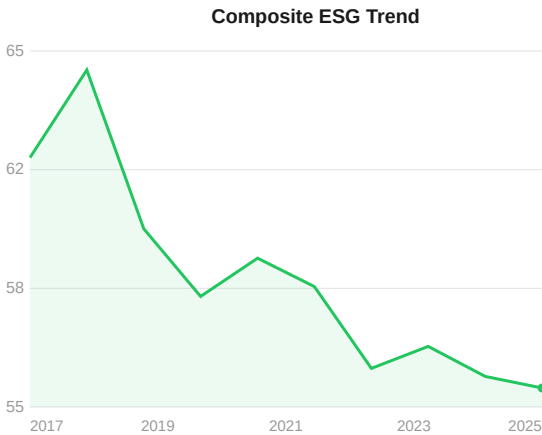
live proxy data · FY2025

EXECUTIVE	TOTAL COMP	STRUCTURE
Aman Bhutani, Chief Executive Officer	\$23.0M	96% equity+incentive
Roger Chen, Chief Operating Officer	\$11.4M	95% equity+incentive
Mark McCaffrey, Chief Financial Officer	\$7.3M	93% equity+incentive
Jared Sine, Chief Strategy and Legal Office	\$5.6M	91% equity+incentive

40 ESG ASSESSMENT

live disclosure-derived scores

PILLAR (LIVE DISCLOSURE SCORES)	SCORE
Environmental	55
Social	54
Governance	59
Composite ESG	56



41 8-K MATERIAL EVENTS

live EDGAR feed

FILED	8-K CONTENTS	ITEMS
2026-08-04	Material Agreement; Financial Obligation; Exhibits	1.01,2.03,9.01
2026-07-30	Earnings Release; Exhibits	2.02,9.01
2026-06-05	Officer/Director Change; Shareholder Vote; Exhibits	5.02,5.07,9.01
2026-04-30	Earnings Release; Exhibits	2.02,9.01
2026-02-24	Results of Operations and Financial Condition; Financial Statements an	2.02,9.01
2025-10-30	Results of Operations and Financial Condition; Financial Statements an	2.02,9.01
2025-08-07	Results of Operations and Financial Condition; Financial Statements an	2.02,9.01
2025-06-10	Amendments to Articles of Incorporation or Bylaws; Submission of Matte	5.03,5.07,9.01

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42 METHODOLOGY

Methodology. Every figure originates in InsiderStreet's production data layer and is computed deterministically by the same engines that power insiderstreet.ai. This factsheet contains no model-written text. Sections without underlying data are omitted rather than estimated.

43 DISCLOSURES

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44 DATA PROVENANCE FOR THIS REPORT sources · coverage · method

DATA DOMAIN	SOURCE	COVERAGE FOR THIS REPORT
Price & volume	market_db.historical_prices	52 rows
Fundamentals	income_statements_annual	6 rows · 2020 to 2025
Reported vs consensus	fact/earnings_calendar	24 rows · 2020-08-05 to 2026-04-30
Analyst estimates	dim/forward_estimates	3 rows · 2026-12-31 to 2028-12-31
Institutional ownership (13F)	holdings_db.institutional_ownership_summary	46 rows · 2015 to 2026
Insider transactions (Form 4)	edgar/form4	12 rows · 2026-09-01 to 2026-10-02
Proposed sales (Form 144)	edgar/form144	1 record
Beneficial ownership (13D/G)	edgar/13dg	4 rows · 2026-04-29 to 2026-08-07
Short-sale volume (FINRA)	edgar/short_volume_daily	60 rows · 2026-07-23 to 2026-10-15
Dark pool (ATS, tier 1)	edgar/darkpool_weekly	12 rows · 2026-06-15 to 2026-08-31
ETF & fund holding	etf_holdings_changelog (30d)	1 record
Peer set	stock_peers_dynamic	8 rows
Industry medians	industry_medians	1 record
Congressional trades	congress_db (House + Senate)	1 record
ESG	fact/esg_disclosures	1 record

Method. Every figure in this factsheet is looked up from a named field computed in code. It contains no model-written text.

Not covered. Short interest as a percent of float and days-to-cover are not in this data set — the short-sale figures above are FINRA volume, a flow, and cannot support squeeze or covering analysis. Options positioning and intraday data are also absent. 13F ownership is filed 45 days after quarter end and congressional trades are disclosed on a lag, so both describe a past position, not a current one.