

Generac Holdings Inc. (GNRC)

Industrials / Industrial - Machinery · New York Stock Exchange

Generated: 2026-Oct-18 · Market data through: 2026-10-16

LAST CLOSE \$192.68 2026-10-16	MARKET CAP \$11.4B VOLUME 1.0M	52-WK HIGH \$296.44 52-WK LOW \$134.80	TRAILING PE 43.7 P/S 2.56	GROSS MARGIN 39.5% NET MARGIN 5.8%	ROE 10% ROIC 7%	PIOTROSKI 7/9 ALTMAN Z 4.4	1-YR RETURN +0.0% 5-YR RETURN +159.9%
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Generac Holdings Inc. specializes in the engineering, manufacturing, and global distribution of diverse power generation systems, energy storage solutions, and related electrical products. The company caters to residential users, light commercial enterprises, and industrial sectors worldwide. At its core, Generac produces vital components such as engines, alternators, batteries, advanced electronic controls, and robust steel enclosures. For homeowners, the company provides a range of automatic standby generators, from 7.5kW up to 150kW, including air-cooled models (7.5kW-26kW) and more powerful liquid-cooled units (22kW-150kW). Many of these residential systems are compatible with Mobile Link, a remote monitoring platform. Generac also offers portable generators, spanning outputs from 800W to 17.5kW, alongside an extensive catalog of outdoor power equipment like trimmers, mowers, log splitters, and pressure washers. Its commitment to sustainable energy is evident through its clean energy offerings, marketed under the PWRcell and PWRview brands. Serving commercial and industrial clients, Generac supplies essential equipment such as light towers, mobile power units, and portable energy storage systems. Its portfolio extends to include commercial mobile pumps, dust-suppression apparatus, and various control systems for gaseous-fueled engines. Light-commercial standby generators, rated from 22kW to 150kW, deliver critical three-phase power to small and mid-sized businesses. For heavy-duty applications, industrial generators with capabilities from 10kW to a formidable 3,250kW are deployed as emergency backup power for vital infrastructure across healthcare, telecommunications, data centers, commercial offices, retail, municipal services, and manufacturing facilities. Beyond direct product sales, the company supports its offerings by supplying aftermarket service parts and product accessories to its vast dealer network. Generac's distribution strategy is multi-faceted, leveraging independent residential and industrial dealers, major national and regional retailers, e-commerce platforms, specialized wholesalers (electrical, HVAC, solar), catalogs, equipment rental firms, and direct engagement with end-users. Founded in 1959, Generac Holdings Inc. is proudly headquartered in Waukesha, Wisconsin.

SECTOR Industrials INDUSTRY Industrial - Machinery EXCHANGE NYSE MARKET CAP \$11.4B EMPLOYEES 9,400 (SEC-filed) CEO Aaron Jagdfeld IPO 2010-02-11
COUNTRY US
S45 W29290 Highway 59, Waukesha, WI 53189 · Tel 262 544 4811 · [generac.com](https://www.generac.com)

1 INSIDERSTREET SCORE

INSIDERSTREET SCORE

46 / 100

Street mean \$299.44 (18 analysts, last qtr) — their number, not ours

INSIDER CONSENSUS SIGNAL

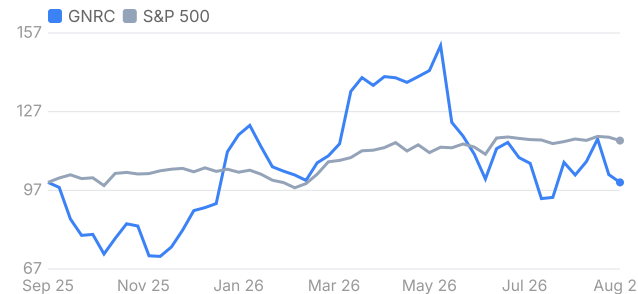
ROUTINE SELLING — LOW SIGNAL

\$15M sold / 6 mo, zero open-market buys

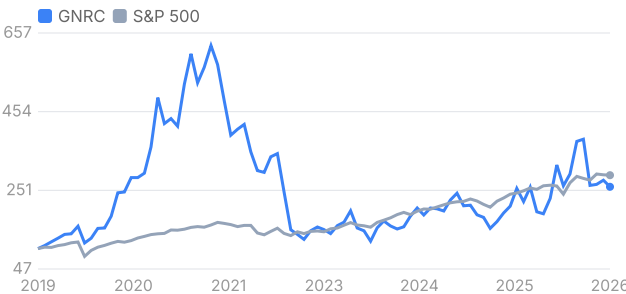
2 PRICE AND VOLUME

adjusted close, prod data layer

1 Year vs S&P 500 · GNRC +0.0% · S&P 500 +15.9% · spread -15.9pp



7 Years vs S&P 500 · GNRC +159.9% · S&P 500 +189.9% · spread -29.9pp



Both charts indexed to 100 at the start of their window and drawn on a single shared scale, so the gap to the benchmark is the gap you see. Adjusted closes throughout.

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3 INSIDERSTREET SCORE

live IS factor model

INSIDERSTREET
SCORE

46

OF 100

Score Breakdown

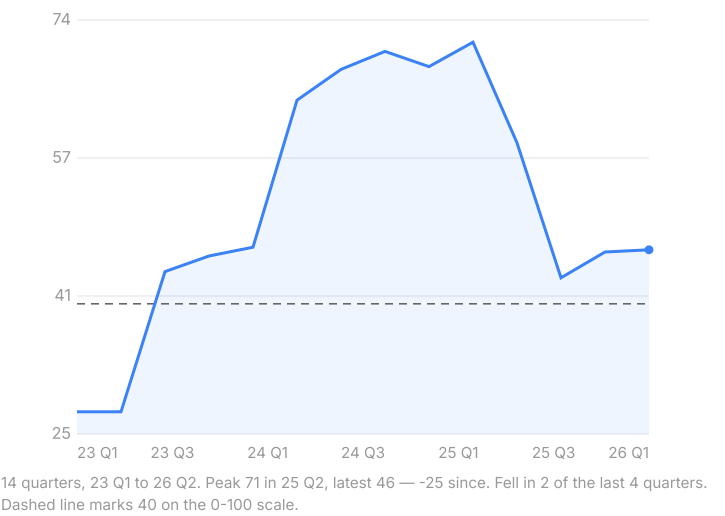
Profitability	46/100
Growth	22/100
Momentum	55/100
Quality	73/100
Earnings Quality	75/100
Balance Sheet	62/100
Value	33/100
Risk (safety)	100/100
Overall	46.4/100

Each component is a diagnostic reading on its own 0-100 scale. The overall score is computed separately from the underlying financials and is **not** the average of the rows above — components are not equally weighted and three of them (Momentum, Value, Risk) are derived partly from price rather than from the business.

Peer Comparison — IS Score

SYMBOL	IS SCORE
CR	55
WTS	73
LII	58
RRX	53
DCI	67
GTLS	13
GNRC	46

IS Score Trend — quarterly



4 TWO READINGS

business vs price

BUSINESS QUALITY

46 / 100

IS Score 46.4 / 100 · -24.7 from peak of 71

Quarter	Business Quality
23 Q1	25
23 Q2	45
23 Q3	48
23 Q4	50
24 Q1	52
24 Q2	65
24 Q3	70
24 Q4	68
25 Q1	71
25 Q2	65
25 Q3	45
25 Q4	48
26 Q1	46

Fundamental factor model, quarterly. Measures how the business is doing - not where the price is going.

PRICE STRUCTURE

BEARISH

Technical Score 24 / 100 · Power -51 · 2 of 22 indicator votes bullish

Date	Price Structure
07-23	25
08-13	45
09-03	48
09-25	50
10-16	46

Vote share across trend, momentum, volume, volatility and pattern families. Describes where the price is, not where it is going.

Both readings sit below the midpoint — business quality at 46 and price structure at 24 out of 100 — so they are not in conflict. The fundamentals and the tape are saying the same thing, which is the case in which either one alone would have been enough.

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5 WHAT WOULD CHANGE OUR MIND falsifiable - check us next quarter

TRIGGER	WHERE IT STANDS NOW	WHAT IT WOULD MEAN
IS Score reaches 55 and holds two consecutive quarters	now 46.4	would move us up one band
IS Score stops falling - one quarter higher than the prior	last four: 59 → 43 → 46 → 46	the direction matters more than the level
Technical vote share back above 50%	now 9%	price structure no longer broken
Institutional holder count rises two quarters running	peak 1,004 → now 1,004	fewer institutions willing to hold is our clearest warning

We publish these so the view can be shown to be wrong. If none of them move and our reading does, we owe you an explanation.

This page is InsiderStreet's own reading, produced from the data in the rest of this document. It is not a price target and not investment advice. Analyst consensus and street price targets appear later under their own heading and are the street's numbers, not ours.

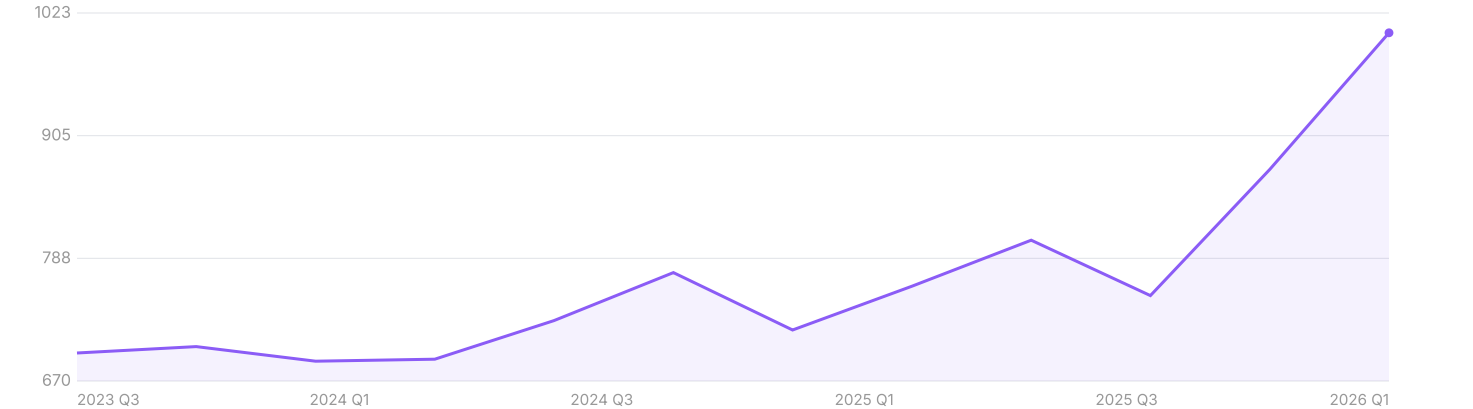
6 SMART MONEY CONFLUENCE EDGE · disclosure sources

SITE CONVERGENCE SCORE 1 of 4 top 66% of 29,420 symbols	SOURCES ALIGNED — of 3 independent disclosures	CONGRESS (180D) 0 buys none disclosed	INSIDER BUYS (180D) 0 none disclosed
ETF FUNDS (30D) 532 up / 406 down net +126 funds			

Congressional and insider figures are disclosed purchases in the trailing 180 days; ETF figures are COUNTS OF FUNDS whose holding changed in 30 days, not dollars. Coincidence of separate disclosures, not coordination. An absent source means nothing qualifying was disclosed in its window.

7 INSTITUTIONAL OWNERSHIP - 12-QUARTER TREND 13F · filed 45 days after quarter end

Institutions holding — 12 quarters



Peak 1,004 · latest 1,004 (+0 from peak).

QUARTER	HOLDERS	13F SHARES	VALUE	REPORTED OWN%
2026 Q2	1,004	53.5M	\$15.5B	91.3%
2026 Q1	873	54.0M	\$10.3B	92.1%
2025 Q4	752	55.8M	\$7.6B	95.2%
2025 Q3	805	53.5M	\$8.9B	91.4%
2025 Q2	761	55.8M	\$7.9B	95.1%
2025 Q1	719	52.6M	\$6.6B	89.8%
2024 Q4	774	55.5M	\$8.5B	94.8%
2024 Q3	728	52.5M	\$8.2B	89.5%
2024 Q2	691	53.5M	\$7.0B	91.3%
2024 Q1	689	53.9M	\$6.8B	91.9%
2023 Q4	703	50.8M	\$6.5B	86.7%
2023 Q3	697	53.5M	\$5.8B	91.3%

How to read ownership above 100%. A 13F reports the positions a manager has investment discretion over, and where two or more managers share discretion over the same block, each one reports it. Summed across filers, the total can therefore exceed the shares actually outstanding without anything being wrong. We publish the figure as filed rather than netting it down, and flag separately any quarter where the arithmetic is not merely high but impossible.

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8 INSIDER ACTIVITY live Form 4 data

INSIDER	ROLE	DATE	TYPE	SHARES	VALUE	POST-TXN OWNED
Taffe Norman P	President Generac Home	2026-10-06	EXERCISE	150	\$0.02M	11,126
Taffe Norman P	President Generac Home	2026-10-06	SELL	150	\$0.03M	10,976
Taffe Norman P	President Generac Home	2026-10-06	EXERCISE	150	\$0.02M	1,870
Taffe Norman P	President Generac Home	2026-10-05	SELL	200	\$0.04M	11,076
Taffe Norman P	President Generac Home	2026-10-05	SELL	100	\$0.02M	10,976
Taffe Norman P	President Generac Home	2026-10-05	EXERCISE	100	\$0.01M	11,076
Taffe Norman P	President Generac Home	2026-10-05	EXERCISE	100	\$0.01M	2,020
Raabe Kyle Andrew	President, Home Power Gen.	2026-10-02	SELL	213	\$0.05M	9,966

9 SELL DECOMPOSITION — ROUTINE VS. DISCRETIONARY EDGE

6-MO DECOMPOSITION (FORM 4)	TXNS	SHARES	VALUE	SIGNAL WEIGHT
S — Open-market sales	33	64,024	\$14.6M	Counted
M — Exercises (paired A/D)	15	27,291	\$1.3M	None — mechanics
F — Tax withholding	25	24,727	\$5.5M	None — compensation
P — Open-market purchases	0	0	\$0	Counted — none occurred

Monthly Net Insider Flow (000 shares)



Net of acquisitions minus dispositions, all Form 4 types.

Signal Summary

SIGNAL Routine Selling — Low Signal	OPEN-MARKET SELLS \$14.6M 33 txns / 6 mo	OPEN-MARKET BUYS \$0.0M 0 txns / 6 mo	CLUSTER None active 3+ insiders / 21 days
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10 FORM 144 PLANNED-SALE PIPELINE live EDGAR data

FILED	FILER	SHARES REGISTERED	EST. PROCEEDS
2026-10-06	Taffe Norman P	150	\$0.0M
2026-10-05	Taffe Norman P	400	\$0.1M
2026-10-02	Raabe Kyle Andrew	603	\$0.1M
2026-10-01	Jagdfeld Aaron	5,000	\$1.0M
Trailing 12 mo	26 filings	100,877	\$21M

11 13D / 13G STAKES COND

FILED	FORM	REPORTING PERSON	% OF CLASS	SHARES
2026-04-29	SCHEDULE 13G	Vanguard Capital Management	7.38%	4.3M sh
2026-03-26	SCHEDULE 13G/A	The Vanguard Group	—	exit/reporting change

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12 CONGRESSIONAL TRADING					EDGE · STOCK Act
MEMBER	CHAMBER	TRADE	SIZE BAND	TRADED	DISCLOSED
Rob Bresnahan	House	SELL	\$1,001 - \$15,000	2025-04-08	2025-04-29
Julie Johnson	House	SELL	\$1,001 - \$15,000	2025-04-01	2025-05-15
Julie Johnson	House	SELL	\$1,001 - \$15,000	2025-03-31	2025-05-15
Tommy Tuberville	Senate	SELL	\$1,001 - \$15,000	2022-03-30	2022-04-08
Tommy Tuberville	Senate	SELL	\$1,001 - \$15,000	2022-03-30	2022-04-07
Thomas Hawley Tuberville	Senate	SELL	\$1,001 - \$15,000	2022-03-30	2022-04-07
HOUSE 12-MO 0 trades None purchases		SENATE 12-MO 0 trades None purchases		COVERAGE STOCK Act filings 30-45 day disclosure lag	

13 INSTITUTIONAL OWNERSHIP & 13F FLOW				live 13F data
13F FILERS (LAST COMPLETE Q) 873	13F SHARES 54M 92.1% of shares out	NEW / CLOSED 191 / 60 positions, QoQ	INCREASED / REDUCED 257 / 297 positions, QoQ	
PUT/CALL (13F) 0.86 option positions	FREE FLOAT 98.1% 58M sh			

2.8 · Largest Reporting 13F Managers

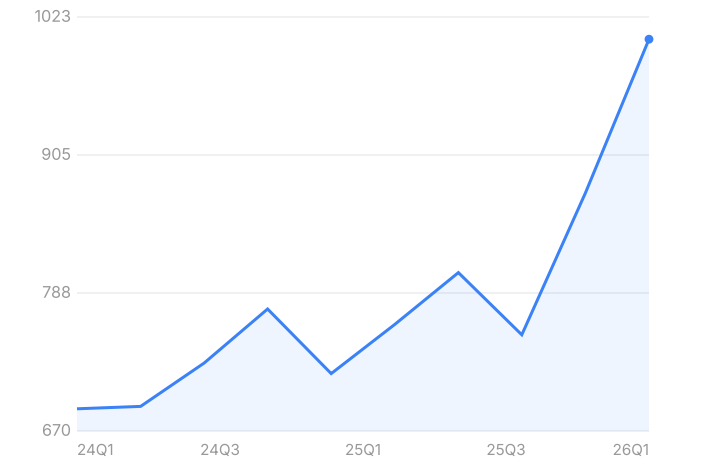
MANAGER	SHARES	VALUE
Davenport & Co Llc	252,879	\$52M
Atwood & Palmer Inc	157,889	\$33M
Ninety One Uk Ltd	115,465	\$24M
Matrix Asset Advisors Inc/Ny	108,756	\$23M
Wealth Enhancement Advisory Servic	51,947	\$11M
Beacon Investment Advisory Service	49,620	\$10M

EDGAR 13F holdings as of 2026-09-30; filer values normalized to dollars.

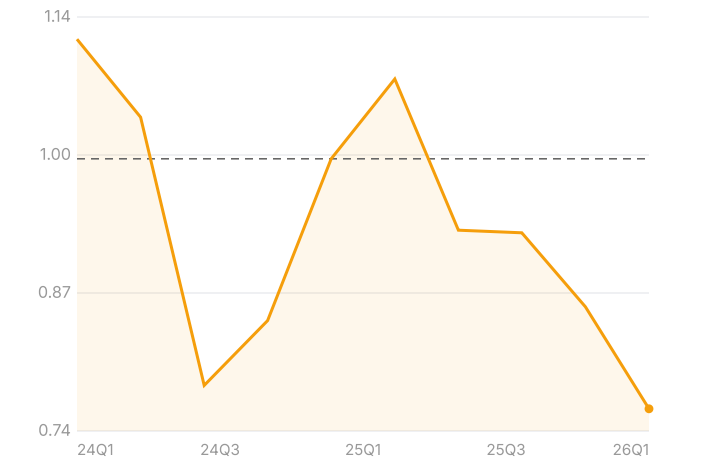
2.9 · Top ETF & Fund Ownership

FUND	WEIGHT	POSITION
VITSX	0.0%	\$389M
VTSAX	0.0%	\$389M
VSMPX	0.0%	\$389M
VTI	0.0%	\$389M
VOO	0.0%	\$321M
VFINX	0.0%	\$321M

13F Filers Holding GNRC — quarterly



Institutional Put/Call — quarterly

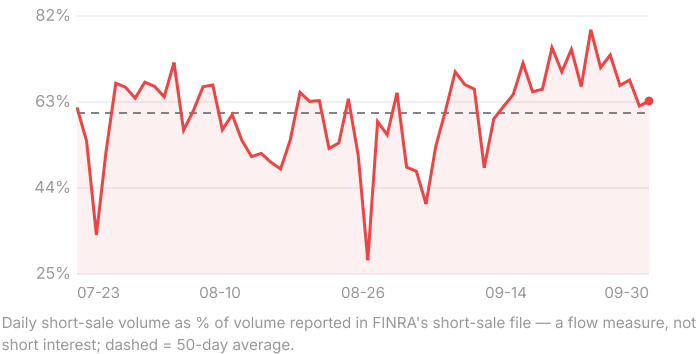


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14 SHORT VOLUME — DAILY, 60 SESSIONS

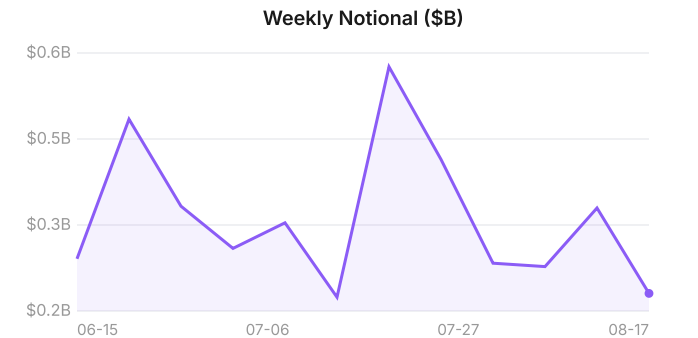
EDGE · live FINRA feed



LATEST SESSION 62.9% 2026-10-15	20-DAY AVG 66.6% 50-day 60.3%	TREND Rising 20d vs 50d	BY MARKET CENTER Q: 62% · N: 71% · B: 43% latest session
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15 DARK POOL ACTIVITY

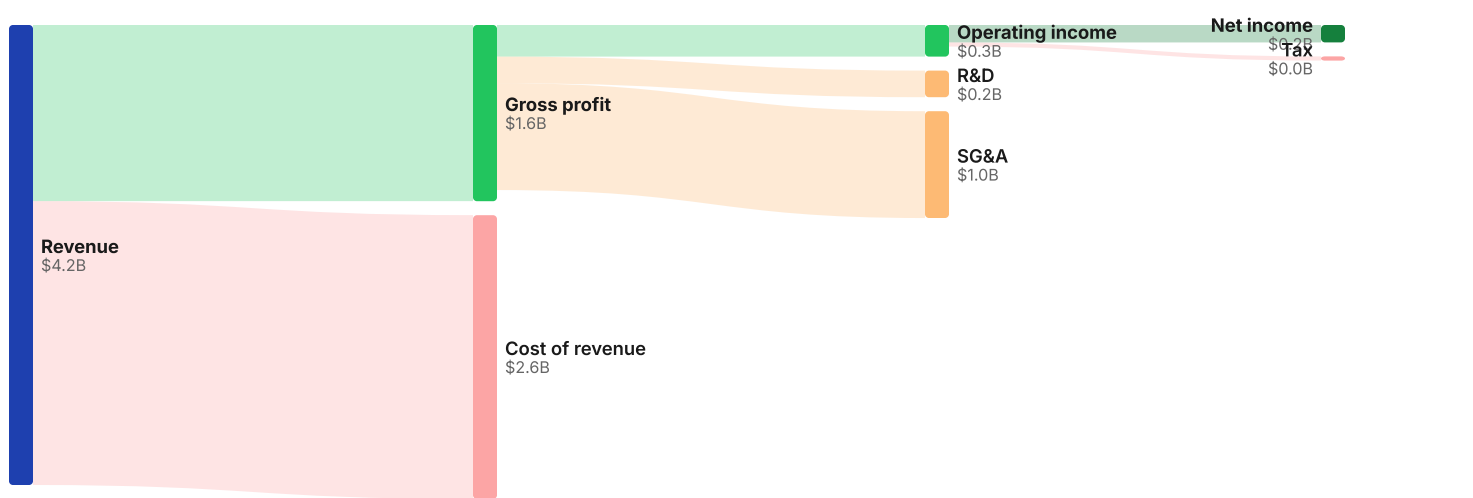
EDGE · live ATS data



Where GNRC Trades in the Dark		
ATS VENUE (4-WK)	SHARES	AVG TRADE
Incr Intelligent Cross Llc	1.9M	37 sh
Sgmt Sigma X2	1.1M	32 sh
Mspl Ms Pool (Ats- 4)	0.8M	136 sh
Ebxl Level Ats	0.8M	23 sh
Mlix Instinct X	0.7M	51 sh
Mstx Ms Trajectory Cross (Ats- 1)	0.6M	22 sh

16 REVENUE FLOW — FY2025

live income data



Where a dollar of Generac Holdings Inc. revenue goes. All values FY2025 filings, live. Product segmentation not yet parsed for this symbol — revenue shown unsegmented.

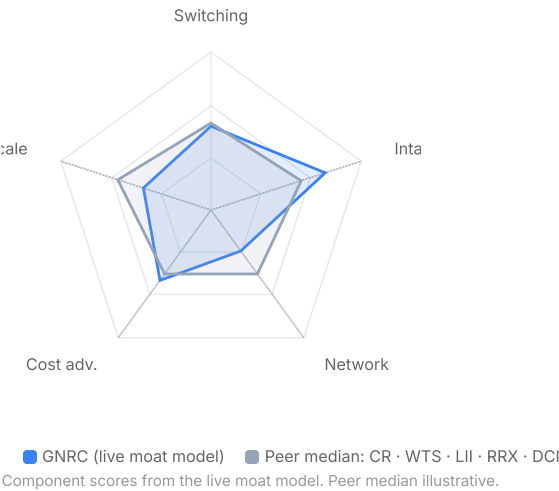
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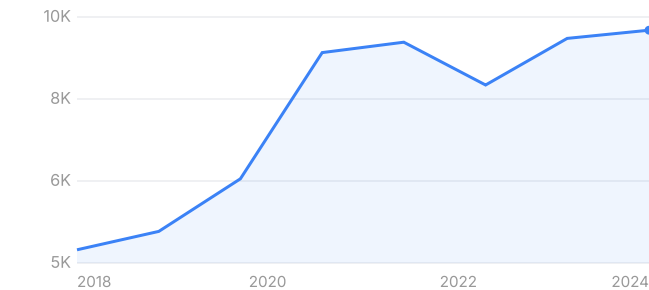
17 MOAT & COMPETITIVE POSITION

LIVE MODEL · 55/100 WEAK

Moat score 55/100 — Weak; primary source Intangible Assets.



3.8 · Employees (SEC filings)



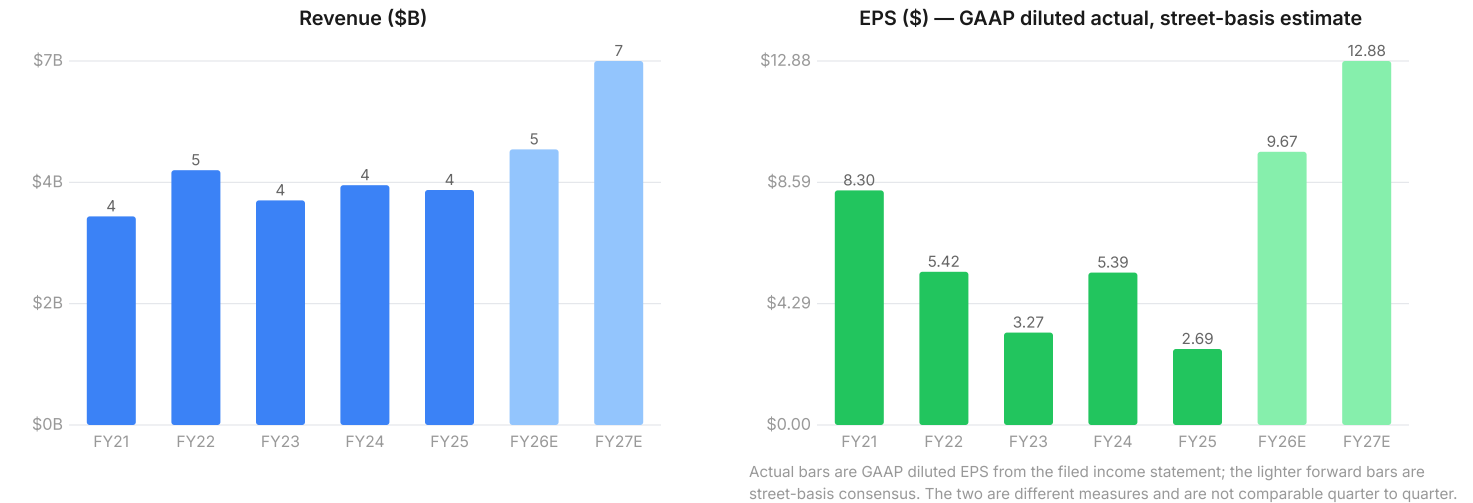
18 CORPORATE INFORMATION — KEY OFFICERS

9,400 employees

OFFICER	TITLE
Aaron Jagdfeld	Chairman, President & Chief Executive Officer
Norman Taffe	Executive VP & President of Generac Home
Erik Wilde	President of Domestic C&I
York A. Ragen	Chief Financial Officer

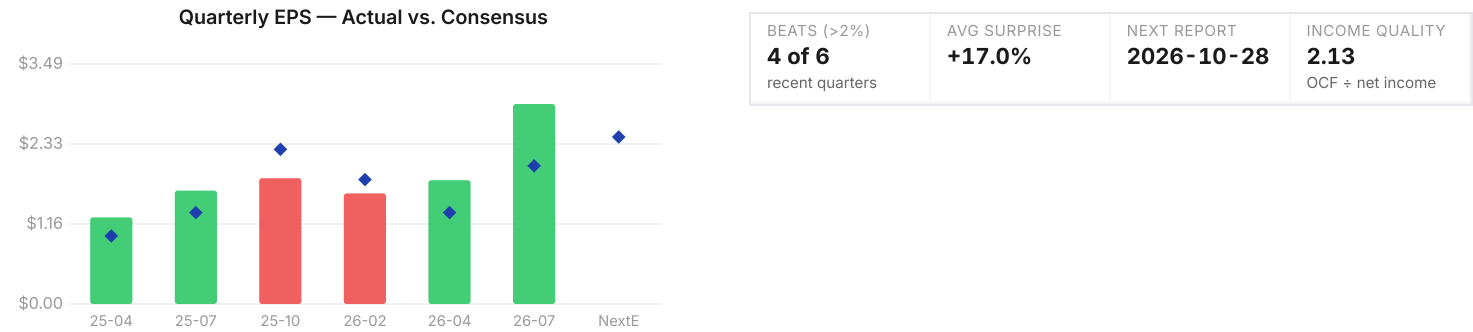
19 REVENUE & EPS — HISTORY AND ESTIMATES

live consensus



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20 ESTIMATE VS. ACTUAL & SURPRISES live data



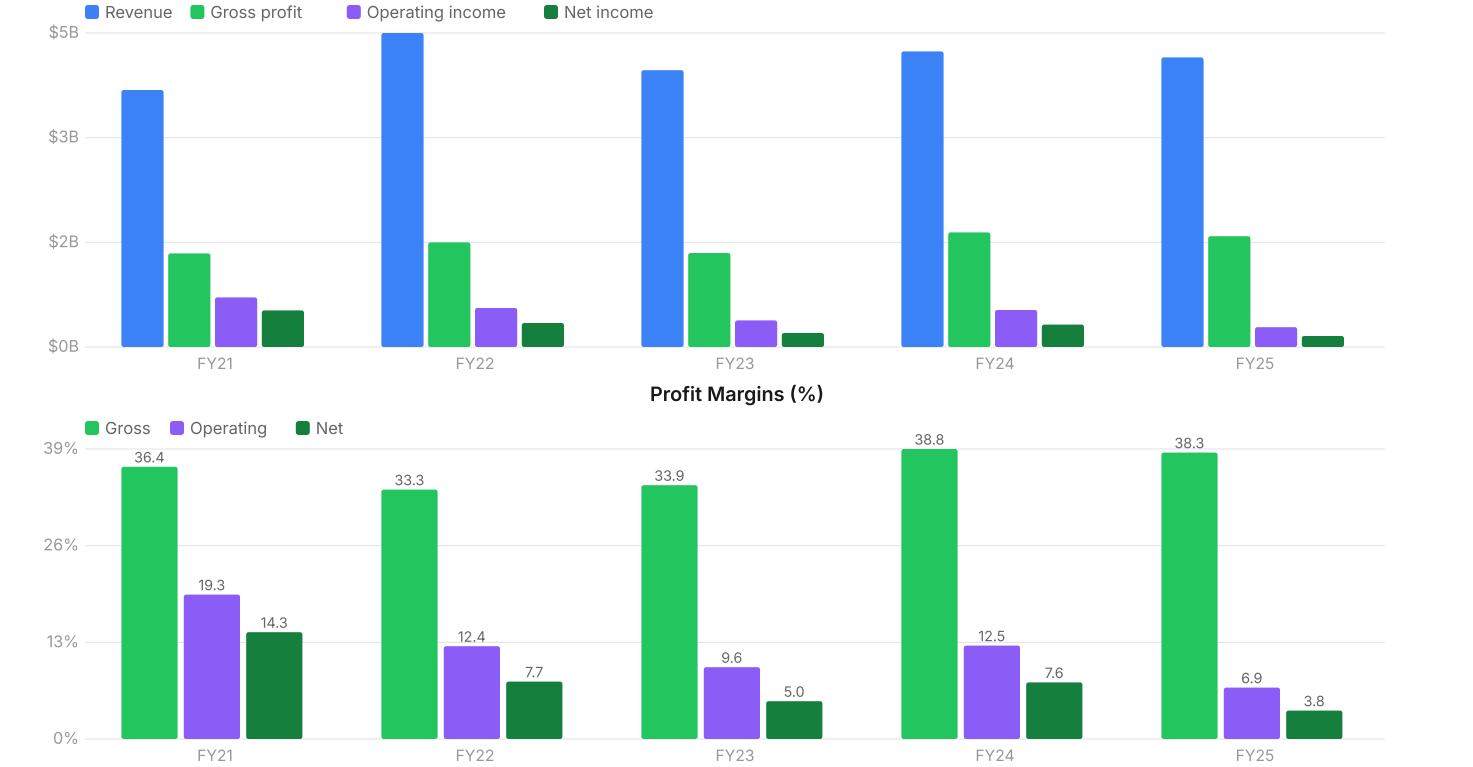
21 REPORTED VS. CONSENSUS — FULL HISTORY 0 quarters · live data

BEAT RATE —% 0 of 0 quarters	CURRENT STREAK 0 longest 0	AVG EPS SURPRISE —% median —%	SURPRISE TREND — last 4 vs prior 4
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PERIOD	EPS EST.	EPS ACTUAL	EPS SURPRISE	REV EST. (\$M)	REV ACTUAL (\$M)	REV SURPRISE
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Announcement dates to . Consensus as it stood at each report. Revenue surprise shown where both estimate and actual are filed. A beat record is history, not a forecast.

INCOME TRENDS — 5 YEAR live financials



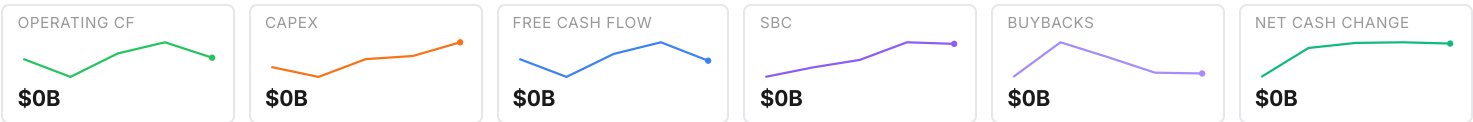
YOY GROWTH	FY21	FY22	FY23	FY24	FY25
Revenue	+50.4%	+22.1%	-11.9%	+6.8%	-2.0%
Gross profit	+42.0%	+11.9%	-10.3%	+22.0%	-3.2%
Operating income	+50.5%	-21.5%	-31.8%	+39.0%	-46.1%
Net income	+52.7%	-34.3%	-42.0%	+60.2%	-50.9%

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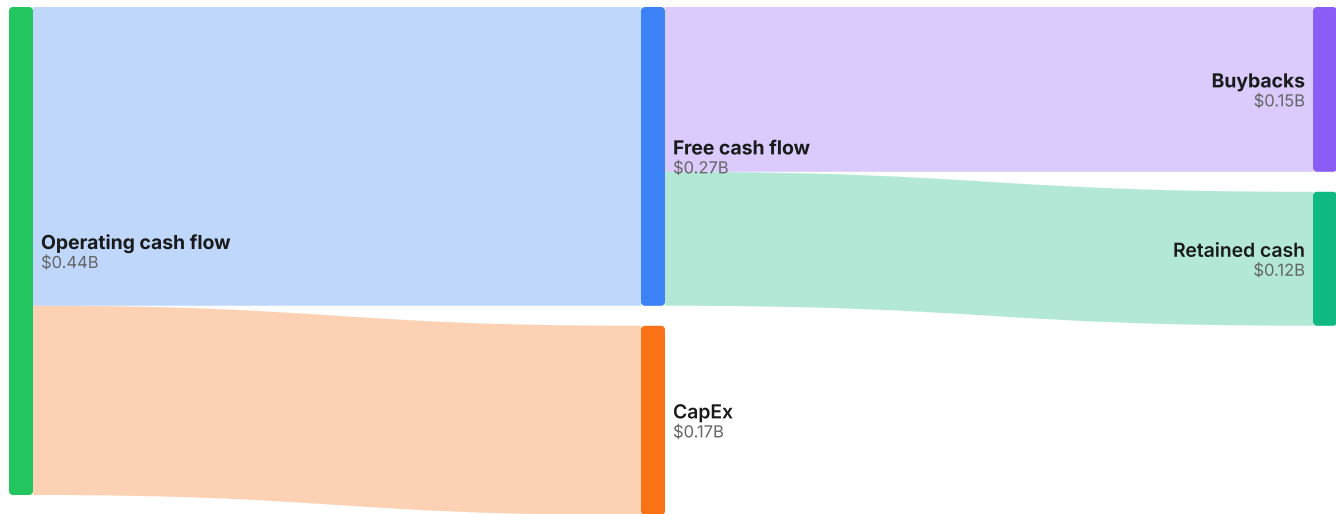
22 INCOME STATEMENT — FULL live financials

\$B · FY ENDS	FY21	FY22	FY23	FY24	FY25	TREND
Revenue	3.7	4.6	4.0	4.3	4.2	
Cost of revenue	2.4	3.0	2.7	2.6	2.6	
Gross profit	1.4	1.5	1.4	1.7	1.6	
R&D expense	0.1	0.2	0.2	0.2	0.2	
SG&A expense	0.5	0.7	0.7	0.8	1.0	
Operating income	0.7	0.6	0.4	0.5	0.3	
EBITDA	0.8	0.7	0.6	0.7	0.5	
D&A	0.1	0.2	0.2	0.2	0.2	
Pretax income	0.7	0.5	0.3	0.4	0.2	
Income tax	0.1	0.1	0.1	0.1	0.0	
Net income	0.5	0.4	0.2	0.3	0.2	
Diluted EPS (\$)	8.30	5.42	3.27	5.39	2.69	
Diluted shares (M)	64	65	62	60	59	

CASH FLOW TRENDS live data



WHERE THE CASH WENT — FY2025 cash Sankey, live data



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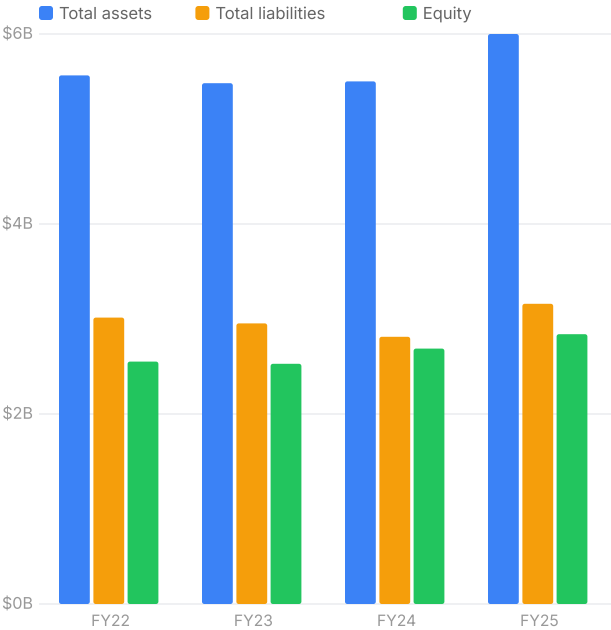
Balance Sheet — Full

\$B	FY22	FY23	FY24	FY25	
Cash & equivalents	0.1	0.2	0.3	0.3	
ST investments	0.0	0.0	0.0	0.0	
Receivables (net)	0.5	0.5	0.6	0.6	
Total current assets	2.2	2.0	2.0	2.5	
PP&E (net)	0.6	0.8	0.9	0.9	
Goodwill + intangibles	2.3	2.3	2.2	2.1	
Total assets	5.2	5.1	5.1	5.6	
Accounts payable	0.4	0.3	0.5	0.4	
Short-term debt	0.1	0.1	0.1	0.1	
Deferred revenue	0.0	0.0	0.0	0.0	
Total current liabilities	1.0	0.9	1.0	1.2	
Long-term debt	1.3	1.4	1.2	1.3	
Total liabilities	2.8	2.7	2.6	2.9	
Shareholders' equity	2.4	2.3	2.5	2.6	

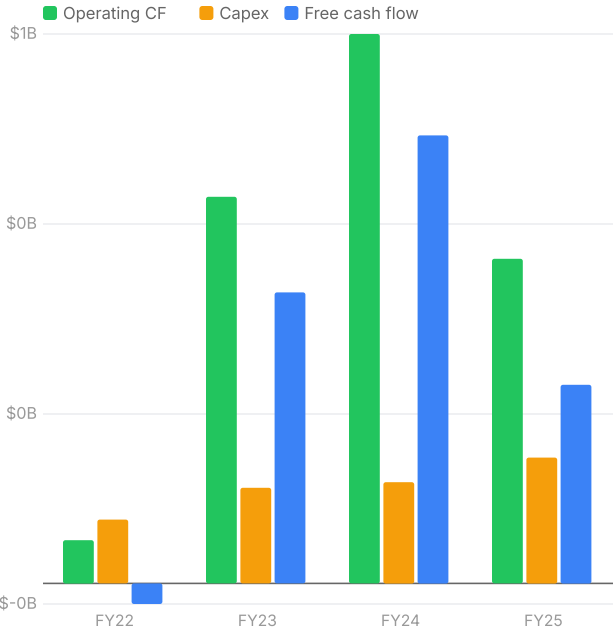
Cash Flow Statement — Full

\$B	FY22	FY23	FY24	FY25	
Net income	0.4	0.2	0.3	0.2	
D&A	0.2	0.2	0.2	0.2	
Stock-based compensation	0.0	0.0	0.1	0.0	
Working capital change	(0.5)	0.1	0.2	(0.0)	
Operating cash flow	0.1	0.5	0.7	0.4	
Capital expenditures	(0.1)	(0.1)	(0.1)	(0.2)	
Investing cash flow	(0.1)	(0.2)	(0.2)	(0.2)	
Buybacks	(0.3)	(0.3)	(0.2)	(0.1)	
Dividends paid	(0.0)	0.0	(0.0)	(0.0)	
Debt issuance / (repay)	0.5	0.1	(0.3)	(0.1)	
Financing cash flow	0.1	(0.3)	(0.4)	(0.2)	
Free cash flow	(0.0)	0.4	0.6	0.3	

Balance Sheet Structure (\$B)



Cash Generation vs Capex (\$B)



Left: what the balance sheet is made of — the gap between the assets bar and the liabilities bar is book equity. Right: whether the capex bar is covered by the operating-cash bar; where it is not, the difference was funded externally and free cash flow goes negative.

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23 EXPANDED RATIO ANALYSIS (I)

live ratio engine · profitability · valuation

RATIO	FY21	FY22	FY23	FY24	FY25	TTM	TREND
PROFITABILITY							
ROE	29.9%	17.9%	9.2%	13.5%	6.2%	10%	
ROA	13.3%	8.0%	4.1%	6.4%	3.0%	4.5%	
ROIC	17.1%	12.2%	7.5%	11.3%	6.5%	6.9%	
Gross margin	36.4%	33.3%	33.9%	38.8%	38.3%	39.5%	
Operating margin	19.3%	12.4%	9.6%	12.5%	6.9%	9.5%	
Net margin	14.3%	7.7%	5.0%	7.6%	3.8%	5.8%	
EBITDA margin	21.8%	15.8%	13.8%	15.6%	11.5%	14.0%	
FCF margin	8.1%	-0.6%	9.8%	16.0%	8.5%	—	
VALUATION							
P/E	42.16	16.02	37.19	28.77	49.83	43.7	
P/B	10.27	2.84	3.37	3.75	3.02	3.9	
P/S	6.08	1.40	1.96	2.18	1.89	2.56	
P/FCF	75.46	-231.29	20.09	13.60	22.28	30.0	
EV/EBITDA	29.27	10.94	16.99	15.73	19.25	20.4	
EV/Revenue	6.40	1.72	2.34	2.46	2.12	2.8	
Earnings yield	2.4%	6.2%	2.7%	3.5%	2.0%	2.29%	
FCF yield	1.3%	-0.4%	5.0%	7.4%	4.5%	3.33%	

EXPANDED RATIO ANALYSIS (II)

leverage · solvency

RATIO	FY21	FY22	FY23	FY24	FY25	TTM	TREND
LEVERAGE & SOLVENCY							
Current ratio	1.60	2.20	2.27	1.97	2.03	2.04	
Quick ratio	0.66	0.78	0.94	0.97	1.00	1.00	
Debt / equity	0.60	0.71	0.74	0.59	0.51	0.53	
Debt / assets	27.1%	31.0%	34.0%	28.9%	23.9%	26.2%	
Net debt / EBITDA	1.44	2.04	2.76	1.78	2.13	2.02	
Interest coverage	21.99	10.27	3.97	5.56	3.82	—	

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NOT INVESTMENT ADVICE — FOR INFORMATIONAL PURPOSES ONLY

EXPANDED RATIO ANALYSIS (III)							efficiency · growth · per-share · scores
RATIO	FY21	FY22	FY23	FY24	FY25	TTM	TREND
EFFICIENCY							
Asset turnover	0.92	0.91	0.78	0.84	0.79	0.77	
Receivables turnover	8.11	8.54	7.59	7.47	6.93	6.6	
DSO (days)	45	43	48	49	53	55	
DPO (days)	77	67	54	55	63	76	
Cash conversion cycle	98	125	171	146	150	148	
GROWTH (YoY)							
Revenue growth	50.4%	22.1%	-11.9%	6.8%	-2.0%	—	
Net income growth	53.4%	-25.9%	-46.9%	53.3%	-50.9%	—	
EPS growth	52.8%	-24.7%	-44.7%	55.1%	-49.2%	—	
FCF growth	-29.0%	-109.2%	1518.8%	75.2%	-48.1%	—	
PER SHARE (\$)							
EPS (diluted, TTM)	8.35	6.28	3.47	5.39	2.74	4.40	
Book value / share	34.28	35.50	38.34	41.33	45.16	49.10	
Revenue / share	57.87	71.79	65.90	71.18	72.20	75.73	
FCF / share	4.66	-0.44	6.43	11.40	6.12	6.47	
Cash / share	2.28	2.09	3.29	4.66	5.86	4.52	
SHAREHOLDER RETURN & SCORES							
Buyback yield	0.6%	5.4%	3.2%	1.6%	1.9%	—	
Altman Z-Score	7.22	3.52	3.72	4.33	3.56	4.4	
Piotroski F-Score	5	5	6	8	6	7/9	
Beneish M-Score	-1.57	-2.29	-2.80	-2.82	-2.77	-2.71	

24 EARNINGS QUALITY PANEL				live scores
MODEL	SCORE	ZONE	NOTE	
Piotroski F-Score	7 / 9	Strong		
Altman Z-Score	4.4	Safe (>2.99)	Safe	
Income quality	2.13	Cash-backed	OCF ÷ net income	
Beneish M-Score	-2.71	Non-manipulator	vs -2.22 threshold	

25 DUPONT & GROWTH QUALITY				live analysis engine
DUPONT DECOMPOSITION (TTM)		VALUE	GROWTH QUALITY (LIVE)	VALUE
Tax burden		0.77	Revenue stability	0.91
Interest burden		0.83	Earnings stability	0.40
Operating margin		9.1%	Earnings persistence	0.89
Asset turnover		0.80×	Revenue CAGR 3y	3.3%
Financial leverage		2.05×	EPS CAGR 3y	13.5%
= ROE		9%	FCF CAGR 3y	188.3%

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SHAREHOLDER RETURN PROFILE				live
BUYBACK YIELD	DIVIDEND YIELD	TOTAL SHAREHOLDER RETURN	SBC / REVENUE	
0.00%	0.00%	-0.07%	1.1%	
		cash yield	dilution pressure	



27 PEER COMPARISON							live peer engine
COMPANY	MKT CAP	P/E	ROE	NET MARGIN	REV GROWTH	PIOTROSKI	1-YR RET
CR	\$11.9B	35.5	17%	13.2%	+13.8%	3/9	+13.6%
WTS	\$11.9B	31.1	19%	15.5%	+17.1%	8/9	+29.5%
LII	\$12.4B	16.1	70%	17.4%	-2.1%	6/9	-31.7%
RRX	\$10.3B	31.6	5%	7.5%	+3.5%	8/9	+7.1%
DCI	\$10.2B	22.4	28%	12.2%	+5.3%	7/9	—
GTLS	\$10.0B	-233.2	-1%	-1.9%	-1.5%	4/9	—
GGG	\$13.3B	25.4	21%	24.5%	+4.6%	8/9	—
FLS	\$9.0B	24.5	17%	8.5%	-0.3%	6/9	—

1-yr returns computed from adjusted price history; peers without a tracked series show —.

28 ANALYST CONSENSUS & ESTIMATES

live consensus

Buy

40 Analysts

Str Sell (0)

Sell (0)

Hold (11)

Buy (29)

Str Buy (0)

MEAN TARGET (QTR)

TARGET VS. PRICE

NEXT REPORT

\$299.44

+55.4%

2026-10-28

18 targets

last-quarter mean

street \$2.43

CONSENSUS ESTIMATES	REVENUE MEAN	HIGH / LOW	EPS MEAN	HIGH / LOW	# EPS EST.
FY2026	\$4.94B	\$4.98B / \$4.87B	\$9.67	\$10.15 / \$9.22	14
FY2027	\$6.52B	\$7.31B / \$5.78B	\$12.88	\$14.47 / \$11.78	14
FY2028	\$7.69B	\$8.13B / \$6.44B	\$15.93	\$17.99 / \$12.75	10

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29 STREET TARGETS & THIRD-PARTY RATING

live targets + composite

Street Price Target — Trajectory

WINDOW	AVG TARGET	VS. PRICE	# TARGETS
Last Month	\$292.50	+51.8%	4
Last Quarter	\$299.44	+55.4%	18
Last Year	\$274.09	+42.3%	44
All Time	\$270.80	+40.5%	76

Rolling mean of published targets vs. last close \$192.68. Aggregated from StreetInsider, Benzinga, MarketWatch.

Third-Party Composite Rating

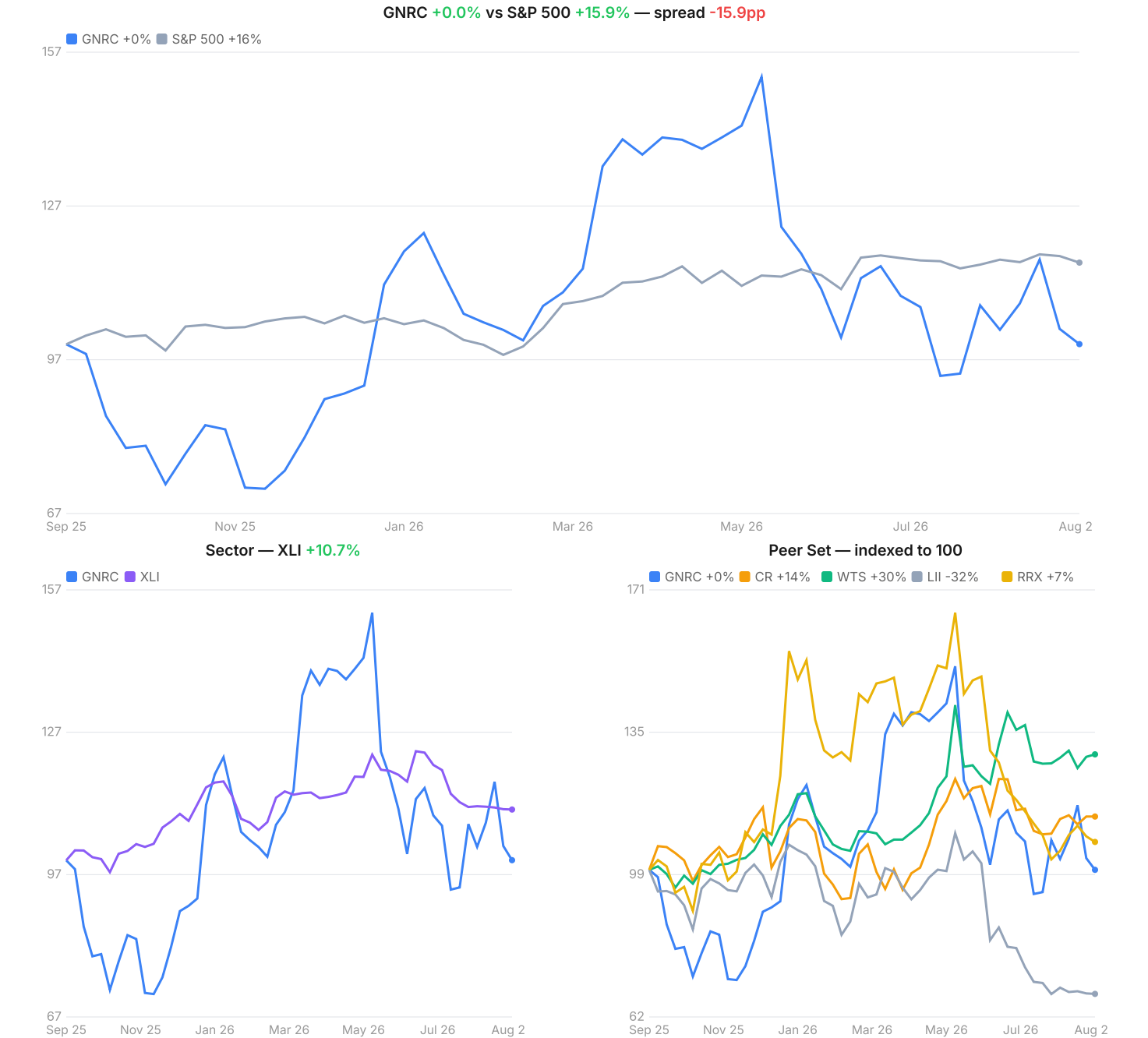
C+

DCF3/5ROE3/5ROA3/5DEBT/EQ2/5P/E1/5P/B1/5

Independent quant composite as of 2026-10-16; components scored 1-5 (5 best). Shown for contrast with the InsiderStreet Score — methodologies differ.

30 PRICE PERFORMANCE — INDEXED, 12 MO

live prices · benchmark + sector + peer set



All series indexed to 100 at the start of the window, adjusted closes.

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TECHNICAL CHART — 6-MONTH DAILY CANDLES, INDICATORS ON

site chart, print edition



Candlesticks with SMA 20/50 overlay, Bollinger (20,2σ) band, volume, and Wilder RSI(14) — computed from live daily OHLCV.

MOVING AVERAGE RIBBON & TREND

site technicals-tab chart, live indicator history



MOVING AVERAGE	VALUE	DISTANCE	% DISTANCE	SIGNAL
SMA 20	\$209.86	-17.18	-8.19%	Below
SMA 50	\$202.87	-10.19	-5.02%	Below
SMA 200	\$216.17	-23.49	-10.87%	Below
EMA 9	\$206.76	-14.08	-6.81%	Below
EMA 21	\$207.17	-14.49	-6.99%	Below
EMA 50	\$208.07	-15.39	-7.40%	Below
EMA 200	\$209.29	-16.61	-7.94%	Below

Series and readings from the nightly technical-indicator history — identical data to the site's ribbon chart. Supertrend segments colored by direction.

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31 TECHNICAL POWER SCORE

EDGE · site engine · 24/100 composite

TECHNICAL VERDICT

BEARISH

Power Score -51

2 of 22 indicator votes bullish

Family Scores (site weights)

Trend 30%

Momentum 25%

Volume 20%

Volatility 10%

Patterns 15%

0

9

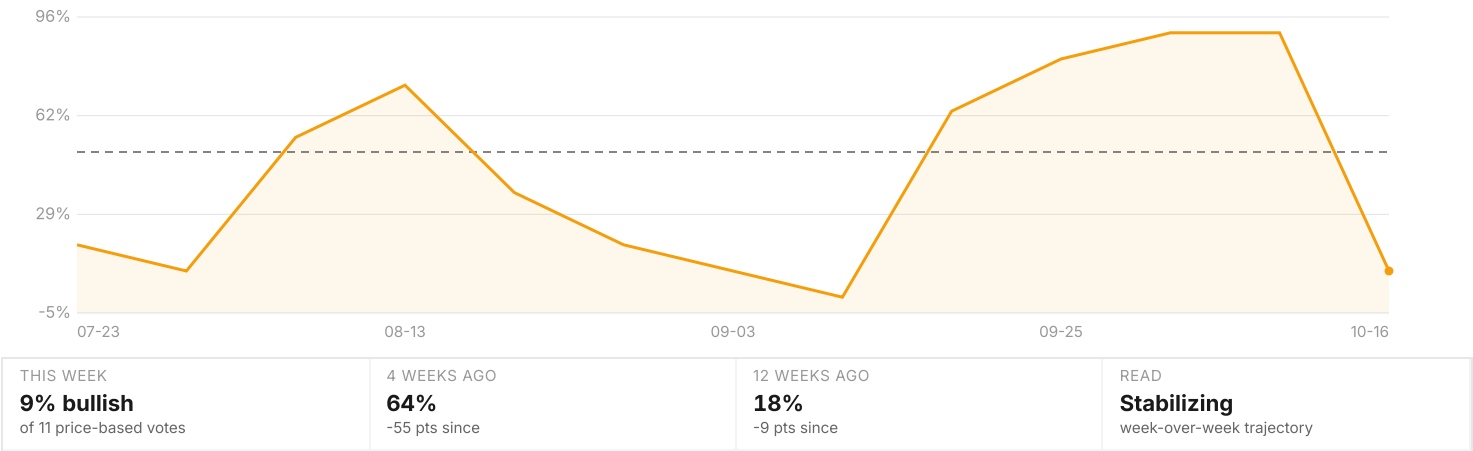
50

67

38

BEARISH — BUT WHICH WAY IS IT TRENDING?

vote share recomputed weekly, 13 weeks



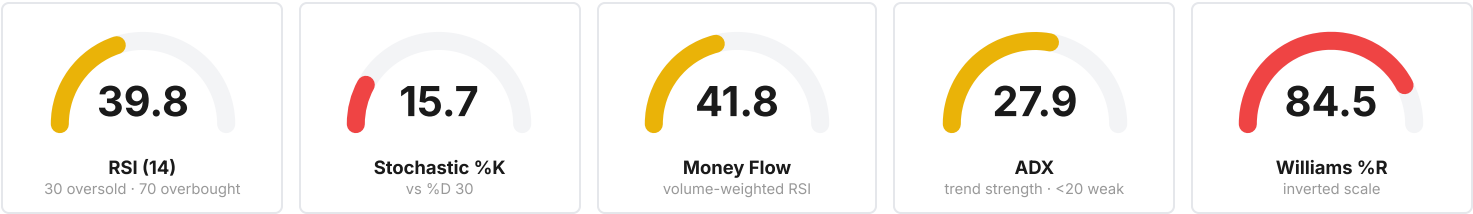
INDICATOR VOTE GRID

2 bull / 20 bear

● Price vs SMA 20	\$209.86	● Price vs SMA 50	\$202.87	● Price vs SMA 200	\$216.17
● EMA 9/21 Cross	206.8/207.2	● SMA 50/200	Death	● ADX Direction	ADX 28
● Supertrend	\$227	● Parabolic SAR	\$231	● SMA Slope	-0.740
● RSI	39.8	● Stochastic K/D	16/30	● StochRSI K/D	0/12
● Williams %R	-85	● CCI	-132	● TSI vs Signal	3.4
● CMO	-20.5	● ROC	-11.13%	● OBV Signal	Accum
● Chaikin MF	0.160	● MFI	42	● Force Index	-1M
● Elder Ray Bull	-7.48				

INDICATOR GAUGES

site technicals-tab style



32 KEY LEVELS & VOLATILITY

live indicator table

LEVEL	VALUE	LEVEL	VALUE
Pivot / R1 / R2	\$194.73 / \$203.37 / \$208.35	S1 / S2	\$189.75 / \$181.11
Bollinger (20,2)	\$190.76 – \$228.95	Squeeze	Off
52-wk range	\$134.80 – \$296.44	Off 52-wk high	-35.0%
ATR (14)	\$10.37 (5.4%)	Historical vol	47.7%

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33 SEASONALITY — 16-YEAR AVERAGES

live model · win rates shown

+0.0%	+5.3%	-1.1%	-1.4%	+2.6%	+9.4%	+7.4%	-0.5%	-1.2%	+6.2%	+3.1%	-0.5%
Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
50%	47%	41%	56%	75%	69%	75%	56%	50%	75%	56%	56%

Sample: 16 years — treat short histories as suggestive, not statistical.

34 RISK INDICATORS

computed from live price history

COMPUTED FROM LIVE WEEKLY PRICES	GNRC	S&P 500
Weekly volatility (σ , 1y)	7.85%	1.83%
Best / worst week (1y)	+21.3% / -19.2%	—
Max drawdown (5y, monthly)	-80.9%	—
1-week VaR (95%)	-12.9%	—
Beta (5y)	1.91	1.00

35 EQUITY WEATHER & MARKET REGIME

EDGE · live weather engine

GNRC EQUITY WEATHER (LIVE)

RAINY · -28

Trend

Momentum

Volume

Volatility

Breadth

-33

-59

+42

-60

-32

MARKET REGIME (2026-10-16)

NEUTRAL

VIX

DOW THEORY

SPY / QQQ TSI

SECTOR STRENGTH

19.99

Confirmed Bearish

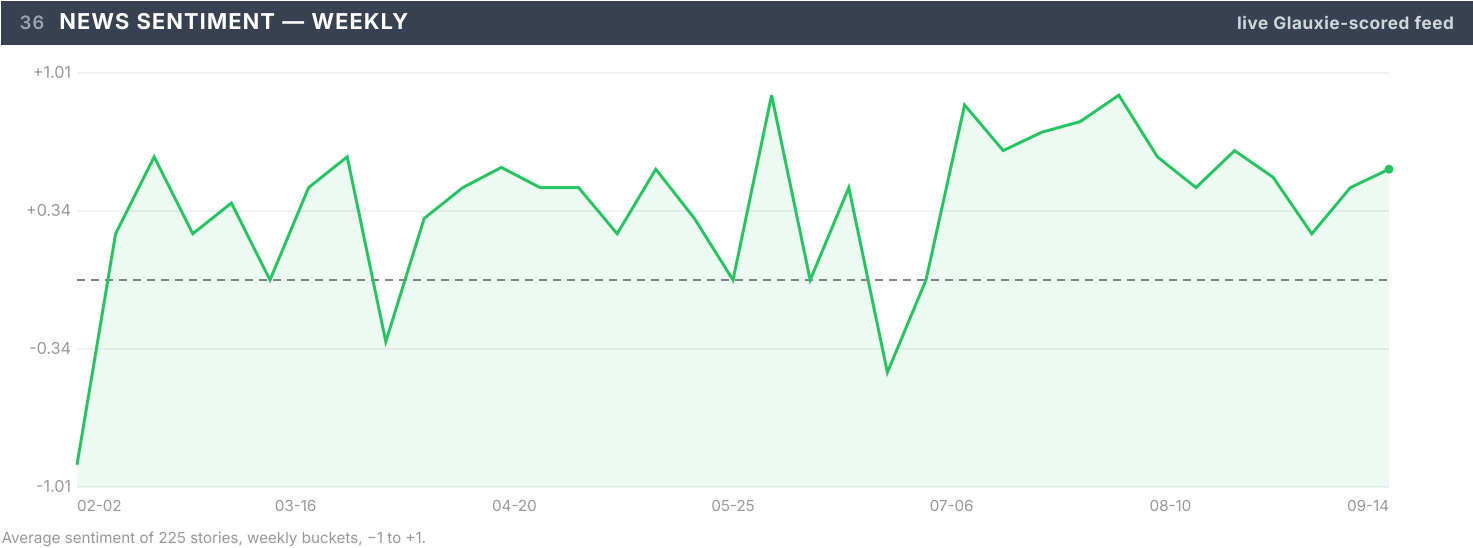
7.2 / 4.7

46/100

Normal

trend strength

breadth average



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37 WEATHER - COMPANY VS INDUSTRY, SECTOR, UNIVERSE

EDGE · live weather engine · Rainy

OVERALL -28.5 -1.8 vs industry	TREND -33.3 -1.8 vs industry	MOMENTUM -58.8 -27.5 vs industry	VOLUME +42.1 +59.5 vs industry
---	---	---	---

READING	GNRC	INDUSTRIAL - MACHINERY N=1,754	INDUSTRIALS N=9,922	ALL US SYMBOLS N=70,435
Overall	-28.5	-26.7	-24.1	-20.5
Trend	-33.3	-31.6	-26.2	-21.3
Momentum	-58.8	-31.2	-24.5	-15.8
Volume	+42.1	-17.4	-22.6	-3.8

Trend, momentum and volume are computed per company. Volatility and breadth are market-regime values shared by every symbol in the universe, so they are reported once under Market Regime rather than compared here - a company cannot differ from its sector on a constant.

38 EXECUTIVE COMPENSATION

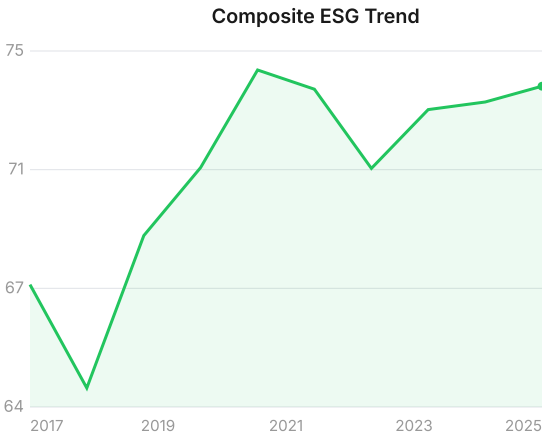
live proxy data · FY2025

EXECUTIVE	TOTAL COMP	STRUCTURE
Aaron Jagdfeld Chairman, President and Chief	\$8.8M	67% equity+incentive
York Ragen Chief Financial Officer	\$2.3M	58% equity+incentive
Norman Taffe President, Generac Home	\$1.9M	61% equity+incentive
Erik Wilde President, Domestic C&I	\$1.8M	60% equity+incentive
Raj Kanuru Executive VP, General Counsel & S	\$1.6M	55% equity+incentive

39 ESG ASSESSMENT

live disclosure-derived scores

PILLAR (LIVE DISCLOSURE SCORES)	SCORE
Environmental	78
Social	67
Governance	77
Composite ESG	74



40 8-K MATERIAL EVENTS

live EDGAR feed

FILED	8-K CONTENTS	ITEMS
2026-09-16	Material Agreement; Unregistered Equity Sales; Exhibits	1.01,3.02,9.01
2026-07-29	Earnings Release; Exhibits	2.02,9.01
2026-06-12	Shareholder Vote	5.07
2026-04-29	Earnings Release; Regulation FD; Exhibits	2.02,7.01,9.01
2026-03-25	Officer/Director Change; Regulation FD; Exhibits	5.02,7.01,9.01
2026-02-11	Results of Operations and Financial Condition; Financial Statements an	2.02,9.01
2025-10-29	Results of Operations and Financial Condition; Financial Statements an	2.02,9.01
2025-07-30	Results of Operations and Financial Condition; Financial Statements an	2.02,9.01

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41 METHODOLOGY

Methodology. Every figure originates in InsiderStreet's production data layer and is computed deterministically by the same engines that power insiderstreet.ai. This factsheet contains no model-written text. Sections without underlying data are omitted rather than estimated.

42 DISCLOSURES

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43 DATA PROVENANCE FOR THIS REPORT

sources · coverage · method

DATA DOMAIN	SOURCE	COVERAGE FOR THIS REPORT
Price & volume	market_db.historical_prices	52 rows
Fundamentals	income_statements_annual	6 rows · 2020 to 2025
Reported vs consensus	fact/earnings_calendar	24 rows · 2020-10-28 to 2026-07-29
Analyst estimates	dim/forward_estimates	3 rows · 2026-12-31 to 2028-12-31
Institutional ownership (13F)	holdings_db.institutional_ownership_summary	66 rows · 2010 to 2026
Insider transactions (Form 4)	edgar/form4	12 rows · 2026-09-17 to 2026-10-06
Proposed sales (Form 144)	edgar/form144	1 record
Beneficial ownership (13D/G)	edgar/13dg	2 rows · 2026-03-26 to 2026-04-29
Short-sale volume (FINRA)	edgar/short_volume_daily	60 rows · 2026-07-23 to 2026-10-15
Dark pool (ATS, tier 1)	edgar/darkpool_weekly	12 rows · 2026-06-15 to 2026-08-31
ETF & fund holding	etf_holdings_changelog (30d)	1 record
Peer set	stock_peers_dynamic	8 rows
Industry medians	industry_medians	1 record
Congressional trades	congress_db (House + Senate)	1 record
ESG	fact/esg_disclosures	1 record

Method. Every figure in this factsheet is looked up from a named field computed in code. It contains no model-written text.

Not covered. Short interest as a percent of float and days-to-cover are not in this data set — the short-sale figures above are FINRA volume, a flow, and cannot support squeeze or covering analysis. Options positioning and intraday data are also absent. 13F ownership is filed 45 days after quarter end and congressional trades are disclosed on a lag, so both describe a past position, not a current one.