

Alphabet Inc. (GOOG)

Communication Services / Internet Content & Information · NASDAQ Global Select

Generated: 2026-Oct-18 · Market data through: 2026-10-16

LAST CLOSE \$336.91 2026-10-16	MARKET CAP \$4.12T VOLUME 16.4M	52-WK HIGH \$404.47 52-WK LOW \$244.67	TRAILING PE 16.7 P/S 9.24	GROSS MARGIN 60.9% NET MARGIN 54.8%	ROE 51% ROIC 15%	PIOTROSKI 5/9 ALTMAN Z 11.4	1-YR RETURN +33.8% 5-YR RETURN +474.1%
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Alphabet Inc. operates globally, providing a wide array of products and digital platforms to customers across the United States, Europe, the Middle East, Africa, the Asia-Pacific region, Canada, and Latin America. The company's business is organized into three primary segments: Google Services, Google Cloud, and Other Bets. The Google Services division delivers a broad spectrum of consumer-facing offerings, which include its advertising products, the Android operating system, Chrome browser, various hardware devices, Gmail, Google Drive, Google Maps, Google Photos, Google Play, Search functionality, and YouTube. This segment also generates revenue through the sale of applications, in-app purchases, and digital content via Google Play and YouTube, alongside device sales and consumer subscriptions for YouTube services. Conversely, the Google Cloud segment furnishes enterprise-grade solutions such as infrastructure, cybersecurity, database management, analytics, artificial intelligence, and other professional services. This encompasses the Google Workspace suite, a collection of cloud-native communication and collaboration tools for businesses, including Gmail, Docs, Drive, Calendar, and Meet, among other offerings tailored for corporate clients. The Other Bets segment is dedicated to developing nascent ventures, particularly those focused on healthcare-related and internet services. Established in 1998, Alphabet Inc. maintains its corporate headquarters in Mountain View, California.

SECTOR Communication Services INDUSTRY Internet Content & Information EXCHANGE NASDAQ MARKET CAP \$4.12T EMPLOYEES 190,820 (SEC-filed)
CEO Sundar Pichai IPO 2004-08-19 COUNTRY US
1600 Amphitheatre Parkway, Mountain View, CA 94043 · Tel 650 253 0000 · [abc.xyz](#)

1 INSIDERSTREET SCORE

INSIDERSTREET SCORE

68 / 100

Street mean \$435.93 (15 analysts, last qtr) — their number, not ours

INSIDER CONSENSUS SIGNAL

ROUTINE SELLING — LOW SIGNAL

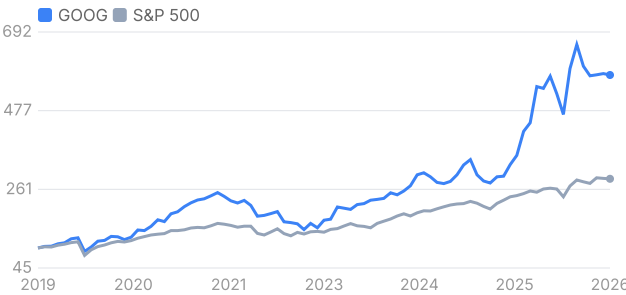
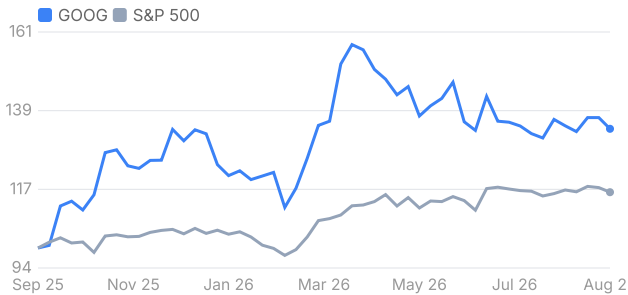
\$24M sold / 6 mo, zero open-market buys

2 PRICE AND VOLUME

adjusted close, prod data layer

1 Year vs S&P 500 · GOOG +33.8% · S&P 500 +15.9% · spread +18.0pp

7 Years vs S&P 500 · GOOG +474.1% · S&P 500 +189.9% · spread +284.2pp



Both charts indexed to 100 at the start of their window and drawn on a single shared scale, so the gap to the benchmark is the gap you see. Adjusted closes throughout.

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3 INSIDERSTREET SCORE

live IS factor model

INSIDERSTREET
SCORE

68

OF 100

Score Breakdown

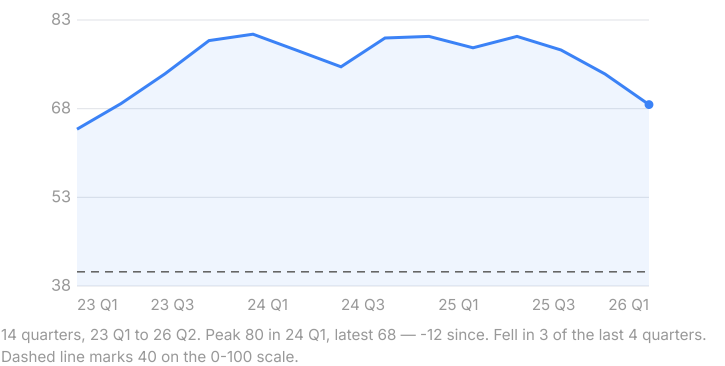
Profitability	98/100
Growth	77/100
Momentum	81/100
Quality	80/100
Earnings Quality	54/100
Balance Sheet	95/100
Value	59/100
Risk (safety)	100/100
Overall	68.4/100

Each component is a diagnostic reading on its own 0-100 scale. The overall score is computed separately from the underlying financials and is **not** the average of the rows above — components are not equally weighted and three of them (Momentum, Value, Risk) are derived partly from price rather than from the business.

Peer Comparison — IS Score

SYMBOL	IS SCORE
META	70
NFLX	75
DIS	44
VZ	41
TMUS	44
T	52
GOOG	68

IS Score Trend — quarterly



4 TWO READINGS

business vs price

BUSINESS QUALITY

68 / 100

IS Score 68.4 / 100 · -12.0 from peak of 80

Quarter	Business Quality
23 Q1	63
23 Q4	78
24 Q3	75
25 Q2	80
26 Q1	68

Fundamental factor model, quarterly. Measures how the business is doing - not where the price is going.

PRICE STRUCTURE

LEAN BEARISH

Technical Score 44 / 100 · Power -11 · 8 of 22 indicator votes bullish

Date	Price Structure
07-23	4%
08-13	105%
09-03	38%
09-25	105%
10-16	38%

Vote share across trend, momentum, volume, volatility and pattern families. Describes where the price is, not where it is going.

These two disagree — business quality 68, price structure 44 out of 100, so the business reads better than the price does. We publish the disagreement rather than resolving it: they answer different questions, and the gap between them is information, not an error.

5 WHAT WOULD CHANGE OUR MIND

falsifiable - check us next quarter

TRIGGER	WHERE IT STANDS NOW	WHAT IT WOULD MEAN
IS Score reaches 75 and holds two consecutive quarters	now 68.4	would move us up one band
IS Score stops falling - one quarter higher than the prior	last four: 80 → 78 → 74 → 68	the direction matters more than the level
Technical vote share back above 50%	now 27%	price structure no longer broken
Institutional holder count rises two quarters running	peak 5,221 → now 5,221	fewer institutions willing to hold is our clearest warning

We publish these so the view can be shown to be wrong. If none of them move and our reading does, we owe you an explanation.

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This page is InsiderStreet's own reading, produced from the data in the rest of this document. It is not a price target and not investment advice. Analyst consensus and street price targets appear later under their own heading and are the street's numbers, not ours.

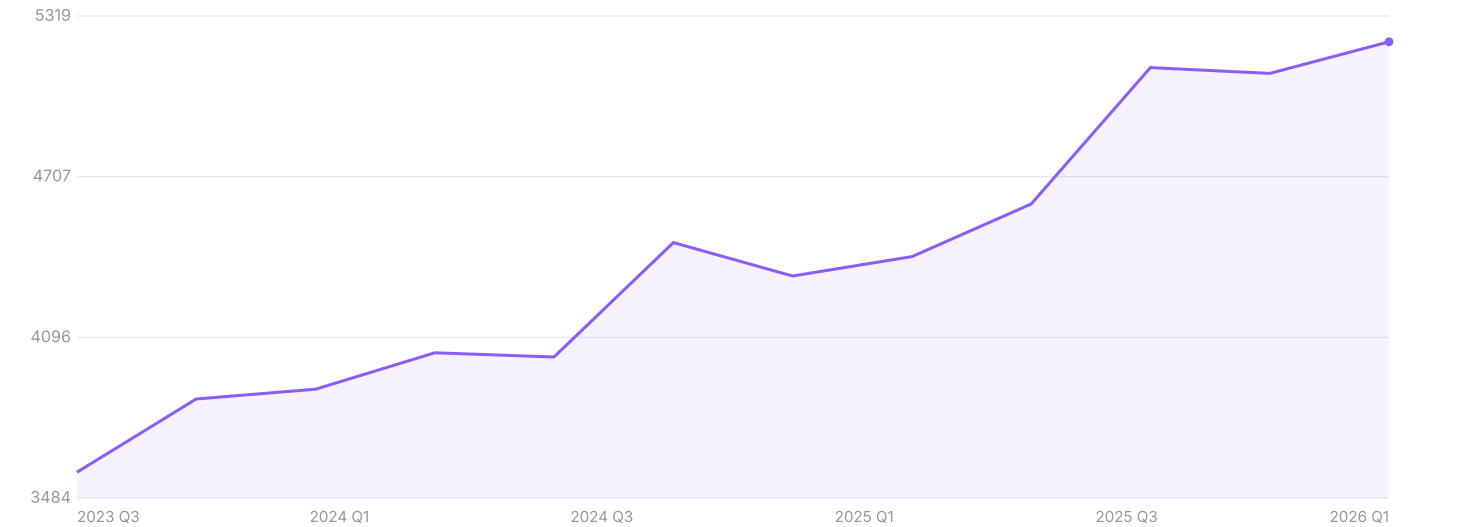
6 SMART MONEY CONFLUENCE EDGE · disclosure sources

SITE CONVERGENCE SCORE 3 of 4 top 4% of 29,420 symbols	SOURCES ALIGNED — of 3 independent disclosures	CONGRESS (180D) 2 buys 2026-06-15	INSIDER BUYS (180D) 0 none disclosed
ETF FUNDS (30D) 2102 up / 1702 down net +400 funds	INSTITUTIONS ADDED (13F) 120 managers opening or increasing		

Congressional and insider figures are disclosed purchases in the trailing 180 days; ETF figures are COUNTS OF FUNDS whose holding changed in 30 days, not dollars. Coincidence of separate disclosures, not coordination. An absent source means nothing qualifying was disclosed in its window.

7 INSTITUTIONAL OWNERSHIP - 12-QUARTER TREND 13F · filed 45 days after quarter end

Institutions holding — 12 quarters



Peak 5,221 · latest 5,221 (+0 from peak).

QUARTER	HOLDERS	13F SHARES	VALUE	REPORTED OWN%
2026 Q2	5,221	3408.0M	\$1162.9B	28.1%
2026 Q1	5,101	3178.7M	\$881.2B	26.2%
2025 Q4	5,123	3322.3M	\$972.2B	27.3%
2025 Q3	4,603	3125.5M	\$736.5B	25.7%
2025 Q2	4,403	3181.7M	\$545.5B	26.2%
2025 Q1	4,329	3209.6M	\$484.4B	26.4%
2024 Q4	4,456	3267.7M	\$600.7B	26.9%
2024 Q3	4,021	3263.1M	\$526.0B	26.9%
2024 Q2	4,037	3321.9M	\$588.5B	27.3%
2024 Q1	3,898	3342.4M	\$489.8B	27.5%
2023 Q4	3,861	3386.4M	\$458.3B	27.9%
2023 Q3	3,582	3414.0M	\$431.8B	28.1%

How to read ownership above 100%. A 13F reports the positions a manager has investment discretion over, and where two or more managers share discretion over the same block, each one reports it. Summed across filers, the total can therefore exceed the shares actually outstanding without anything being wrong. We publish the figure as filed rather than netting it down, and flag separately any quarter where the arithmetic is not merely high but impossible.

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8 INSIDER ACTIVITY

live Form 4 data

INSIDER	ROLE	DATE	TYPE	SHARES	VALUE	POST-TXN OWNED
Shriram Kavitarik Ram	director	2026-10-13	GIFT	86,550	—	572,772
Shriram Kavitarik Ram	director	2026-10-13	GIFT	86,550	—	664,235
Shriram Kavitarik Ram	director	2026-10-13	GIFT	197,600	—	0
Shriram Kavitarik Ram	director	2026-10-13	GIFT	86,550	—	457,314
Shriram Kavitarik Ram	director	2026-10-13	GIFT	86,550	—	456,294
Shriram Kavitarik Ram	director	2026-10-13	GIFT	197,600	—	0
Arnold Frances	director	2026-09-30	SELL	83	\$0.03M	19,076
Walker John Kent	President, Global Affairs, CLO	2026-09-25	C-Conversion	4,747	—	14,329

9 SELL DECOMPOSITION — ROUTINE VS. DISCRETIONARY

EDGE

6-MO DECOMPOSITION (FORM 4)	TXNS	SHARES	VALUE	SIGNAL WEIGHT
S — Open-market sales	41	78,064	\$23.6M	Counted
F — Tax withholding	40	131,969	\$33.2M	None — compensation
G — Gifts	7	964,230	—	None
P — Open-market purchases	0	0	\$0	Counted — none occurred

Monthly Net Insider Flow (000 shares)



Net of acquisitions minus dispositions, all Form 4 types.

Signal Summary

SIGNAL	OPEN-MARKET SELLS	OPEN-MARKET BUYS	CLUSTER
Routine Selling — Low Signal	\$23.6M 41 txns / 6 mo	\$0.0M 0 txns / 6 mo	None active 3+ insiders / 21 days

10 FORM 144 PLANNED-SALE PIPELINE

live EDGAR data

FILED	FILER	SHARES REGISTERED	EST. PROCEEDS
2026-06-15	Hennessy John L.	1,050	\$0.4M
2026-05-29	Arnold Frances	102	\$0.0M
2026-05-15	Hennessy John L.	1,050	\$0.4M
2026-05-12	Mdc Trust I	409,000	\$156.4M
Trailing 12 mo	66 filings	4,326,633	\$1338M

11 13D / 13G STAKES

COND

FILED	FORM	REPORTING PERSON	% OF CLASS	SHARES
2026-03-26	SCHEDULE 13G/A	The Vanguard Group	—	exit/reporting change
2026-03-26	SCHEDULE 13G/A	The Vanguard Group	—	exit/reporting change
2026-02-17	SCHEDULE 13G/A	Sergey Brin	5.81%	359.4M sh
2025-08-14	SCHEDULE 13G/A	Big Hen Group I, LLC	0.02%	1.3M sh

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12 CONGRESSIONAL TRADING					EDGE · STOCK Act
MEMBER	CHAMBER	TRADE	SIZE BAND	TRADED	DISCLOSED
Cleo Fields	House	BUY	\$1,001 - \$15,000	2026-06-15	2026-06-29
Cleo Fields	House	BUY	\$1,001 - \$15,000	2026-06-14	2026-06-29
Daniel Crenshaw	House	SELL	\$1,001 - \$15,000	2026-06-01	2026-07-17
Katie Britt	Senate	SELL	\$1,001 - \$15,000	2025-11-07	2026-01-25
Katie Boyd Britt	Senate	SELL	\$1,001 - \$15,000	2025-11-07	2026-01-25
Jerry Moran	Senate	SELL	\$1,001 - \$15,000	2025-09-23	2025-10-27
HOUSE 12-MO 34 trades 22 purchases		SENATE 12-MO 6 trades 0 purchases		COVERAGE STOCK Act filings 30-45 day disclosure lag	

13 INSTITUTIONAL OWNERSHIP & 13F FLOW				live 13F data
13F FILERS (LAST COMPLETE Q) 5,101	13F SHARES 3.18B 26.2% of shares out	NEW / CLOSED 233 / 167 positions, QoQ	INCREASED / REDUCED 1,898 / 2,376 positions, QoQ	
PUT/CALL (13F) 1.04 option positions	FREE FLOAT 89.0% 10.88B sh			

2.8 · Largest Reporting 13F Managers

MANAGER	SHARES	VALUE
Assenagon Asset Management S.A.	5.5M	\$1.9B
Fort Washington Investment Advisor	2.5M	\$856M
Td Waterhouse Canada Inc.	1.6M	\$523M
Banque Pictet & Cie Sa	1.5M	\$504M
Beau Ventures, Llc	1.4M	\$477M
Czech National Bank	1.4M	\$465M

EDGAR 13F holdings as of 2026-09-30; filer values normalized to dollars.

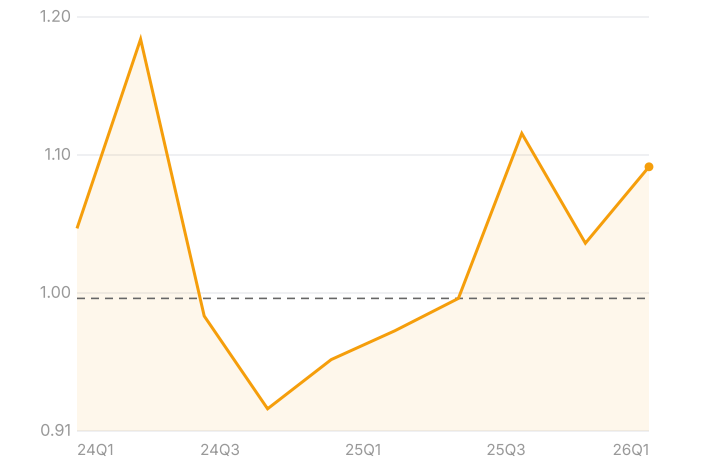
13F Filers Holding GOOG — quarterly



2.9 · Top ETF & Fund Ownership

FUND	WEIGHT	POSITION
VITSX	2.2%	\$50.7B
VSMPX	2.2%	\$50.7B
VTSAX	2.2%	\$50.7B
VTI	2.2%	\$50.7B
VFINX	2.5%	\$42.4B
VFIAX	2.5%	\$42.4B

Institutional Put/Call — quarterly

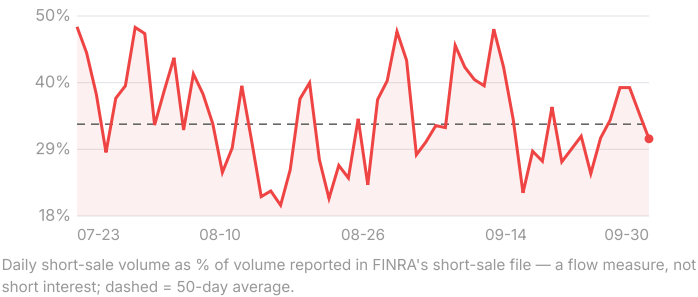


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14 SHORT VOLUME — DAILY, 60 SESSIONS

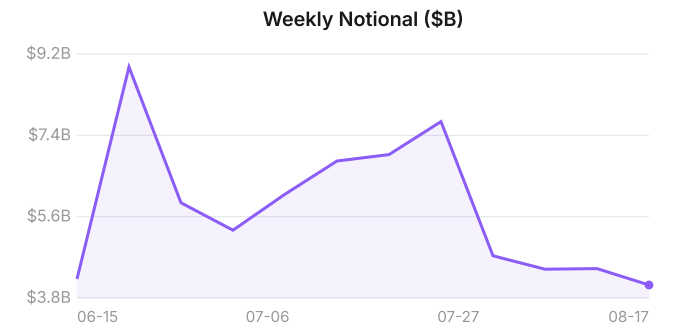
EDGE · live FINRA feed



LATEST SESSION 30.7% 2026-10-15	20-DAY AVG 34.0% 50-day 33.0%	TREND Rising 20d vs 50d	BY MARKET CENTER Q: 30% · N: 41% · B: 38% latest session
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15 DARK POOL ACTIVITY

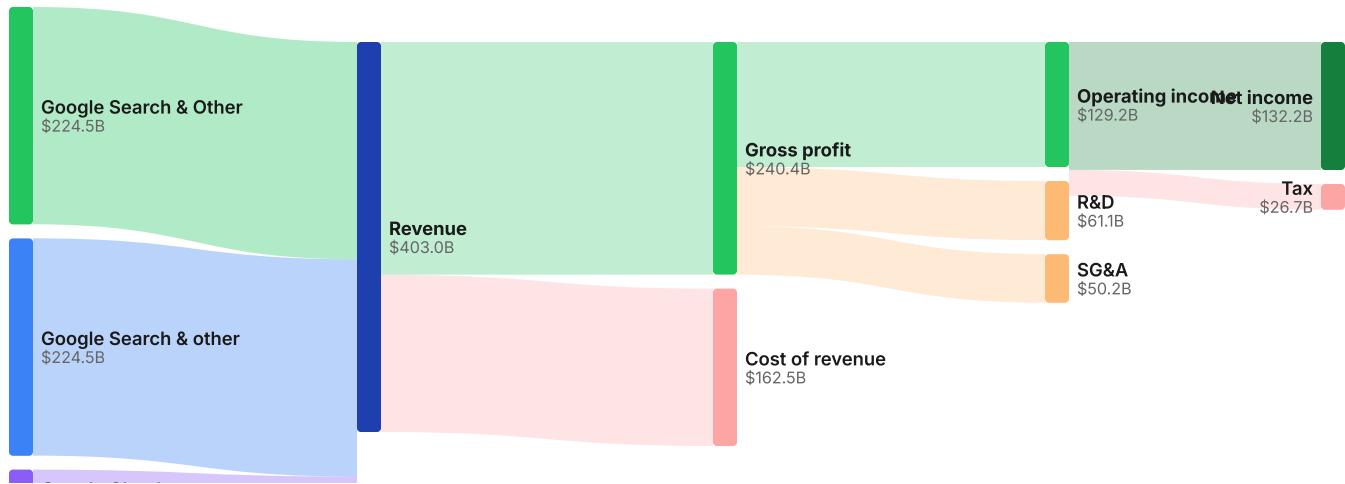
EDGE · live ATS data



Where GOOG Trades in the Dark		
ATS VENUE (4-WK)	SHARES	AVG TRADE
Ubsa Ubs Ats	15.5M	52 sh
Incr Intelligent Cross Llc	9.8M	45 sh
Sgmt Sigma X2	9.1M	60 sh
Mlix Instinct X	5.2M	71 sh
Ebxi Level Ats	4.9M	32 sh
Iats Ibkr Ats	4.8M	67 sh

16 REVENUE FLOW — FY2025

live segmentation + income data



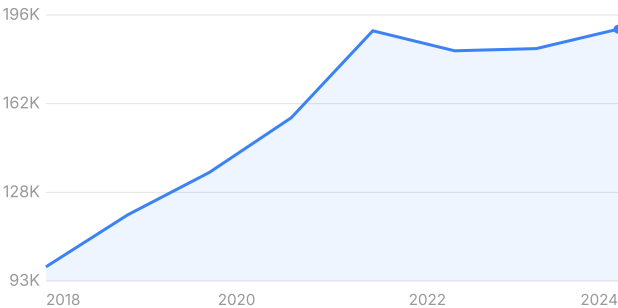
17 GEOGRAPHIC REVENUE

live segmentation

REGION	REVENUE	SHARE
UNITED STATES	\$194.2B	48%
EMEA	\$117.2B	29%
Asia Pacific	\$67.7B	17%
Americas Excluding United States	\$23.9B	6%

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3.8 · Employees (SEC filings)



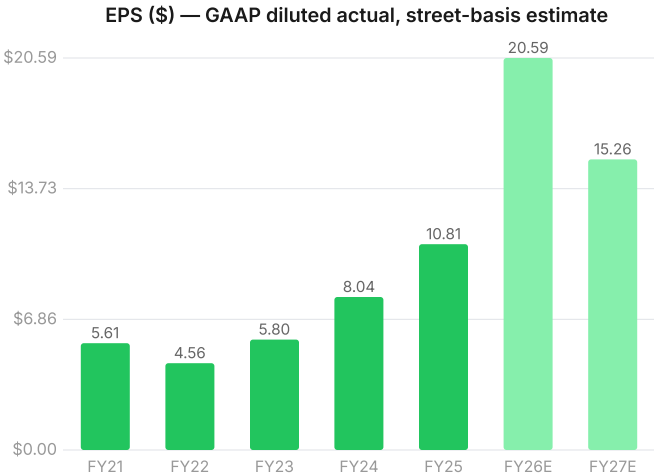
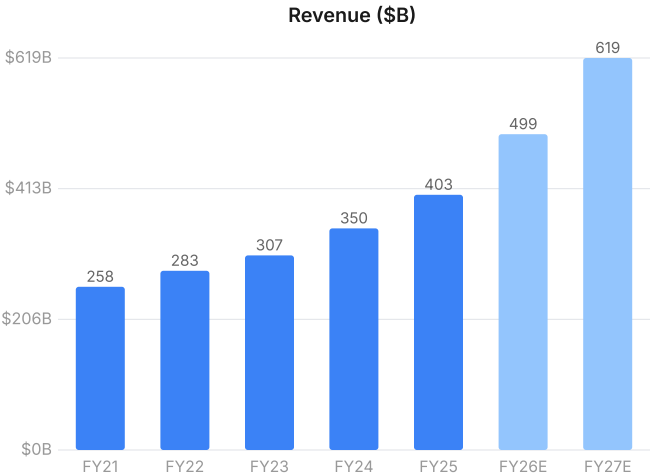
18 CORPORATE INFORMATION — KEY OFFICERS

190,820 employees

OFFICER	TITLE
Sundar Pichai	Chief Executive Officer & Director
Philipp Schindler	Senior Vice President & Chief Business Officer of Google
Anat Ashkenazi	Senior Vice President & Chief Financial Officer
J. Kent Walker	President of Global Affairs, Chief Legal Officer & Company Secretary

19 REVENUE & EPS — HISTORY AND ESTIMATES

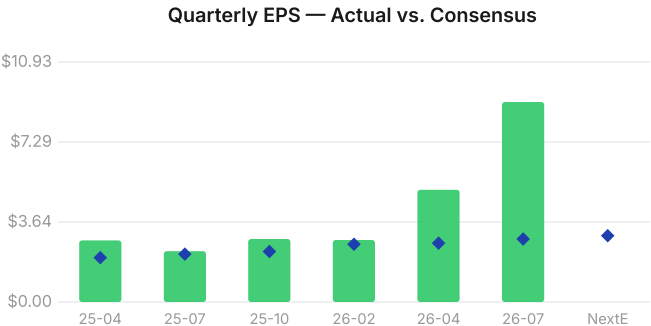
live consensus



Actual bars are GAAP diluted EPS from the filed income statement; the lighter forward bars are street-basis consensus. The two are different measures and are not comparable quarter to quarter.

20 ESTIMATE VS. ACTUAL & SURPRISES

live data



BEATS (>2%) 6 of 6 recent quarters	AVG SURPRISE +64.2%	NEXT REPORT 2026-10-28	INCOME QUALITY 0.76 OCF ÷ net income
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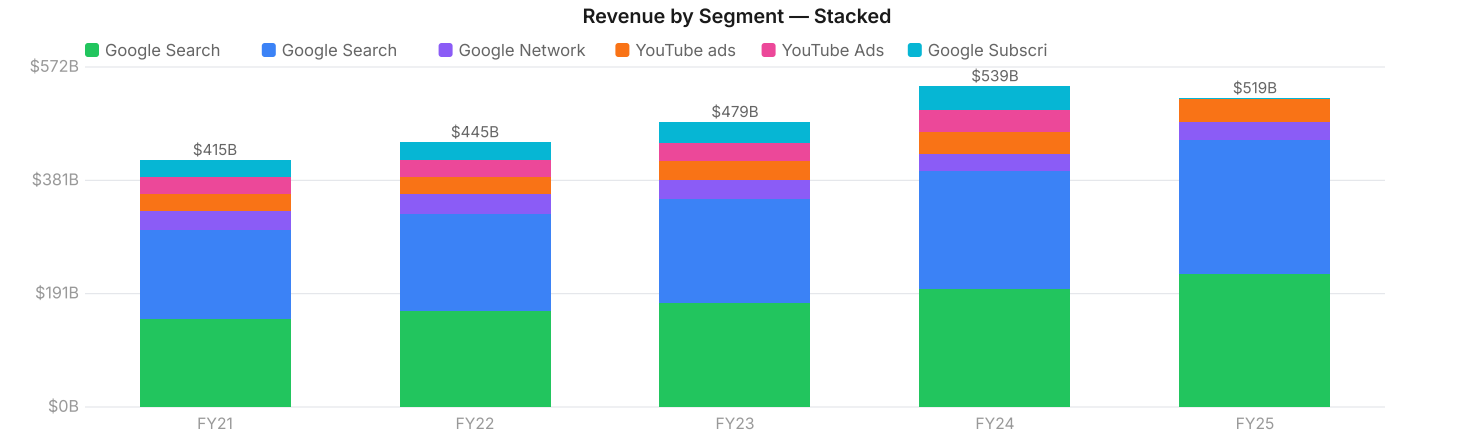
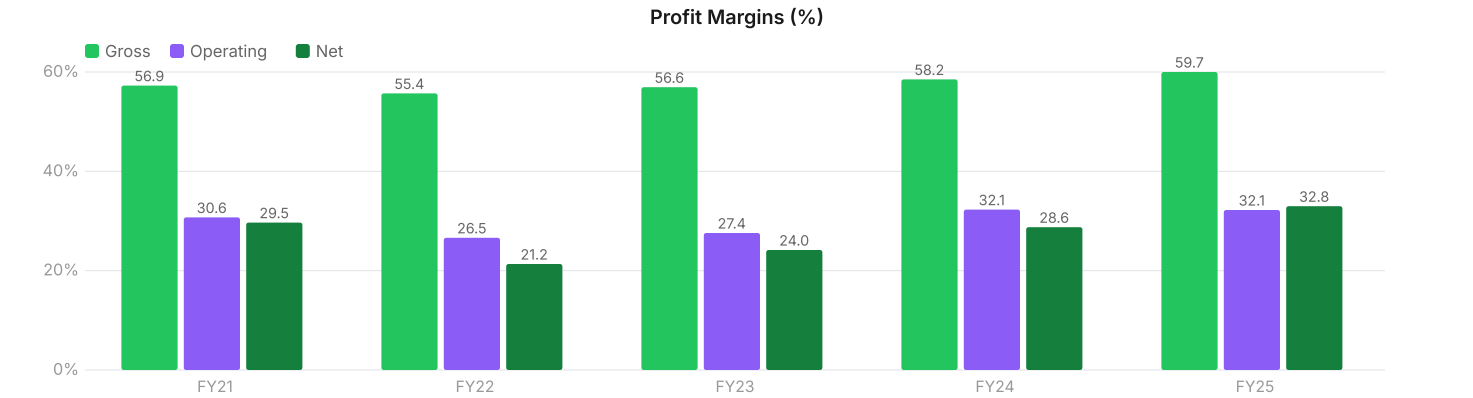
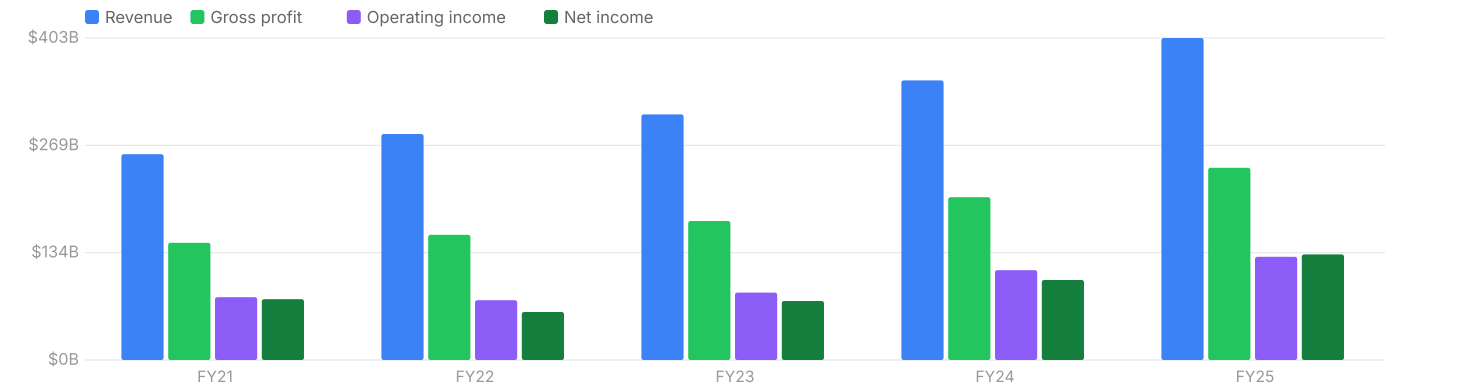
21 REPORTED VS. CONSENSUS — FULL HISTORY0 quarters · live data

BEAT RATE —% 0 of 0 quarters	CURRENT STREAK 0 longest 0	AVG EPS SURPRISE —% median —%	SURPRISE TREND — last 4 vs prior 4
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PERIOD	EPS EST.	EPS ACTUAL	EPS SURPRISE	REV EST. (\$M)	REV ACTUAL (\$M)	REV SURPRISE
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Announcement dates to . Consensus as it stood at each report. Revenue surprise shown where both estimate and actual are filed. A beat record is history, not a forecast.

INCOME TRENDS — 5 YEARlive financials

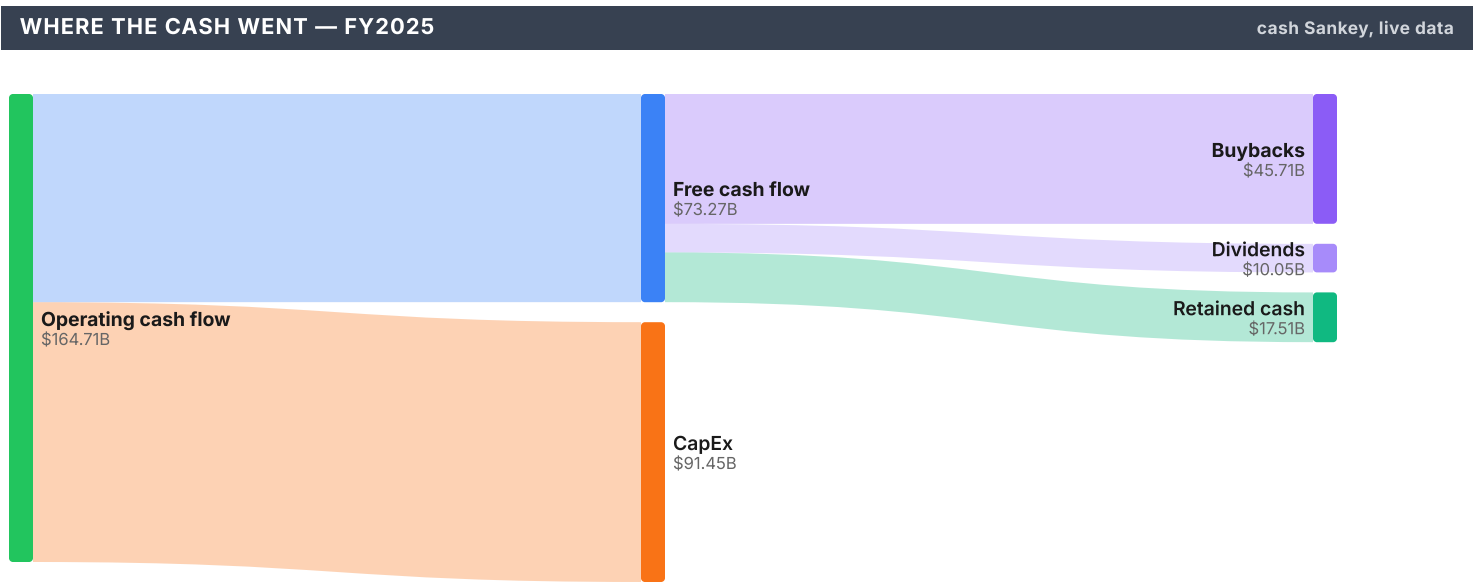
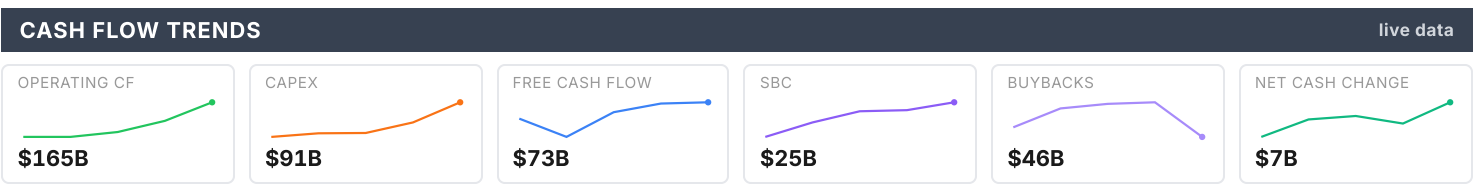


Live segmentation data.

YoY Growth Heatmap — Income Lines					
YOY GROWTH	FY21	FY22	FY23	FY24	FY25
Revenue	+41.2%	+9.8%	+8.7%	+13.9%	+15.1%
Gross profit	+50.0%	+6.8%	+11.1%	+17.0%	+18.0%
Operating income	+90.9%	-4.9%	+12.6%	+33.3%	+14.9%
Net income	+88.8%	-21.1%	+23.0%	+35.7%	+32.0%

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22 INCOME STATEMENT — FULL						live financials
\$B · FY ENDS	FY21	FY22	FY23	FY24	FY25	TREND
Revenue	257.6	282.8	307.4	350.0	403.0	
Cost of revenue	110.9	126.2	133.3	146.3	162.5	
Gross profit	146.7	156.6	174.1	203.7	240.4	
R&D expense	31.6	39.5	45.4	49.3	61.1	
SG&A expense	36.4	42.3	44.3	42.0	50.2	
Operating income	78.7	74.8	84.3	112.4	129.2	
EBITDA	103.5	85.2	98.0	135.4	180.0	
D&A	12.4	13.5	11.9	15.3	21.1	
Pretax income	90.7	71.3	85.7	119.8	158.8	
Income tax	14.7	11.4	11.9	19.7	26.7	
Net income	76.0	60.0	73.8	100.1	132.2	
Diluted EPS (\$)	5.61	4.56	5.80	8.04	10.81	
Diluted shares (M)	13,553	13,159	12,722	12,447	12,230	



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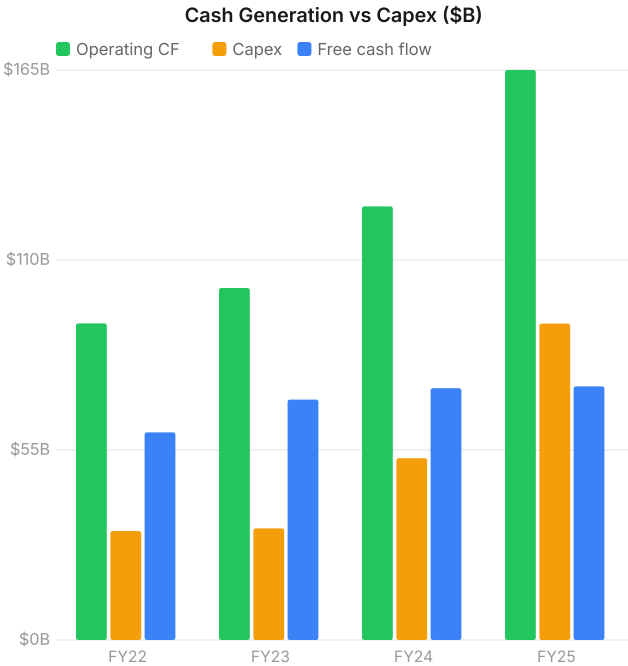
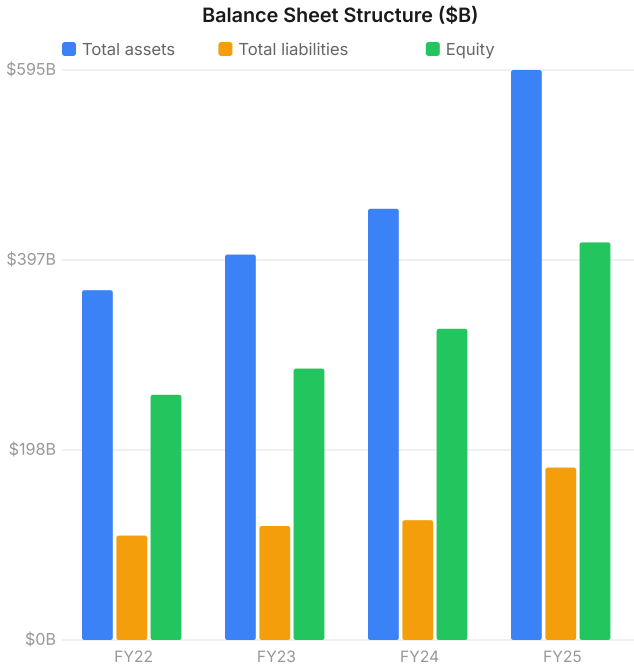
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Balance Sheet — Full

\$B	FY22	FY23	FY24	FY25	
Cash & equivalents	21.9	24.0	23.5	30.7	
ST investments	91.9	86.9	72.2	96.1	
Receivables (net)	40.3	48.0	52.3	62.9	
Total current assets	164.8	171.5	163.7	206.0	
PP&E (net)	127.0	148.4	184.6	261.8	
Goodwill + intangibles	31.0	29.2	31.9	33.4	
Total assets	365.3	402.4	450.3	595.3	
Accounts payable	5.1	7.5	8.0	12.2	
Short-term debt	0.0	0.0	0.0	0.0	
Deferred revenue	3.9	4.1	5.0	6.6	
Total current liabilities	69.3	81.8	89.1	102.7	
Long-term debt	12.9	11.9	10.9	59.3	
Total liabilities	109.1	119.0	125.2	180.0	
Shareholders' equity	256.1	283.4	325.1	415.3	

Cash Flow Statement — Full

\$B	FY22	FY23	FY24	FY25	
Net income	60.0	73.8	100.1	132.2	
D&A	15.9	11.9	15.3	21.1	
Stock-based compensation	19.4	22.5	22.8	25.0	
Working capital change	(2.2)	(3.8)	(8.4)	17.6	
Operating cash flow	91.5	101.7	125.3	164.7	
Capital expenditures	(31.5)	(32.3)	(52.5)	(91.4)	
Investing cash flow	(20.3)	(27.1)	(45.5)	(120.3)	
Buybacks	(59.3)	(61.5)	(62.2)	(45.7)	
Dividends paid	0.0	0.0	(7.4)	(10.0)	
Debt issuance / (repay)	(1.2)	(0.8)	0.9	32.1	
Financing cash flow	(69.8)	(72.1)	(79.7)	(37.4)	
Free cash flow	60.0	69.5	72.8	73.3	



Left: what the balance sheet is made of — the gap between the assets bar and the liabilities bar is book equity. Right: whether the capex bar is covered by the operating-cash bar; where it is not, the difference was funded externally and free cash flow goes negative.

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23 EXPANDED RATIO ANALYSIS (I)							live ratio engine · profitability · valuation
RATIO	FY21	FY22	FY23	FY24	FY25	TTM	TREND
PROFITABILITY							
ROE	32.1%	23.6%	27.4%	32.9%	35.7%	51%	
ROA	22.4%	16.6%	19.2%	23.5%	25.3%	26.5%	
ROIC	47.0%	36.6%	36.4%	36.8%	29.8%	15.2%	
Gross margin	56.9%	55.4%	56.6%	58.2%	59.7%	60.9%	
Operating margin	30.6%	26.5%	27.4%	32.1%	32.1%	33.1%	
Net margin	29.5%	21.2%	24.0%	28.6%	32.8%	54.8%	
EBITDA margin	40.2%	30.1%	31.9%	38.7%	44.7%	73.2%	
FCF margin	26.0%	21.2%	22.6%	20.8%	18.2%	—	
VALUATION							
P/E	25.40	19.01	23.89	23.40	29.03	16.7	
P/B	7.68	4.45	6.22	7.21	9.24	6.4	
P/S	7.50	4.03	5.73	6.69	9.52	9.24	
P/FCF	28.82	19.00	25.37	32.19	52.37	77.3	
EV/EBITDA	17.58	12.05	17.45	16.78	20.93	12.8	
EV/Revenue	7.06	3.73	5.46	6.49	9.39	9.4	
Earnings yield	3.9%	5.3%	4.2%	4.3%	3.4%	5.97%	
FCF yield	3.5%	5.3%	3.9%	3.1%	1.9%	1.29%	
EXPANDED RATIO ANALYSIS (II)							leverage · solvency
RATIO	FY21	FY22	FY23	FY24	FY25	TTM	TREND
LEVERAGE & SOLVENCY							
Current ratio	2.93	2.38	2.10	1.84	2.01	2.72	
Quick ratio	2.91	2.34	2.10	1.84	2.01	2.64	
Debt / equity	0.11	0.12	0.10	0.08	0.17	0.18	
Debt / assets	7.9%	8.1%	6.7%	5.7%	12.1%	12.2%	
Net debt / EBITDA	-1.07	-0.96	-0.87	-0.52	-0.30	0.17	
Interest coverage	263.24	200.80	279.30	448.07	—	—	

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EXPANDED RATIO ANALYSIS (III)							efficiency · growth · per-share · scores
RATIO	FY21	FY22	FY23	FY24	FY25	TTM	TREND
EFFICIENCY							
Asset turnover	0.76	0.78	0.80	0.82	0.77	0.48	
Receivables turnover	7.34	7.11	6.97	6.98	6.99	6.4	
DSO (days)	50	51	52	52	52	57	
DPO (days)	19	16	17	19	23	42	
Cash conversion cycle	34	41	39	33	30	35	
GROWTH (YoY)							
Revenue growth	41.2%	9.8%	8.7%	13.9%	15.1%	—	
Net income growth	88.8%	-21.1%	23.0%	35.7%	32.0%	—	
EPS growth	91.8%	-18.1%	26.4%	38.5%	33.3%	—	
FCF growth	56.4%	-10.4%	15.8%	4.7%	0.7%	—	
PER SHARE (\$)							
EPS (diluted, TTM)	5.65	4.63	5.86	8.11	10.81	20.10	
Book value / share	18.71	19.78	22.49	26.33	33.96	52.71	
Revenue / share	19.16	21.85	24.39	28.35	32.95	36.69	
FCF / share	4.98	4.64	5.51	5.89	5.99	4.38	
Cash / share	10.38	8.79	8.80	7.75	10.37	19.96	
SHAREHOLDER RETURN & SCORES							
Buyback yield	2.6%	5.2%	3.5%	2.7%	1.2%	0.39%	
Altman Z-Score	13.48	8.75	11.36	13.85	15.32	11.4	
Piotroski F-Score	8	5	8	8	7	5/9	
Beneish M-Score	-2.40	-2.76	-2.62	-2.56	-2.51	-1.78	

24 EARNINGS QUALITY PANEL				live scores
MODEL	SCORE	ZONE	NOTE	
Piotroski F-Score	5 / 9	Middling		
Altman Z-Score	11.4	Safe (>2.99)	Safe	
Income quality	0.76	Accrual-heavy	OCF ÷ net income	
Beneish M-Score	-1.78	Elevated	vs -2.22 threshold	

25 DUPONT & GROWTH QUALITY				live analysis engine
DUPONT DECOMPOSITION (TTM)		VALUE	GROWTH QUALITY (LIVE)	VALUE
Tax burden		0.82	Revenue stability	0.97
Interest burden		0.99	Earnings stability	0.66
Operating margin		67.5%	Earnings persistence	0.50
Asset turnover		0.63×	Revenue CAGR 3y	15.5%
Financial leverage		1.42×	EPS CAGR 3y	60.8%
= ROE		49%	FCF CAGR 3y	-9.2%

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SHAREHOLDER RETURN PROFILE

live

BUYBACK YIELD
0.39%

DIVIDEND YIELD
0.26%

TOTAL SHAREHOLDER RETURN
0.05%
cash yield

SBC / REVENUE
6.3%
dilution pressure



27 PEER COMPARISON

live peer engine

COMPANY	MKT CAP	P/E	ROE	NET MARGIN	REV GROWTH	PIOTROSKI	1-YR RET
META	\$1,807.0B	26.4	30%	26.1%	+27.7%	6/9	-0.3%
NFLX	\$293.7B	21.8	50%	27.1%	+16.0%	7/9	-40.4%
DIS	\$190.9B	22.7	8%	10.4%	+4.6%	6/9	+1.3%
VZ	\$186.1B	11.7	16%	11.2%	+1.4%	5/9	+11.0%
TMUS	\$170.7B	16.6	18%	14.2%	+9.7%	6/9	—
T	\$160.6B	7.7	20%	14.7%	+2.6%	7/9	—
DASH	\$82.0B	97.5	9%	4.5%	+33.6%	6/9	—
WBD	\$77.6B	-24.4	-9%	1.7%	-6.1%	4/9	—

1-yr returns computed from adjusted price history; peers without a tracked series show —.

28 ANALYST CONSENSUS & ESTIMATES

live consensus

Buy

79 Analysts

Str Sell (0)

Sell (1)

Hold (9)

Buy (66)

Str Buy (3)

MEAN TARGET (QTR)
\$435.93
15 targets

TARGET VS. PRICE
+29.4%
last-quarter mean

NEXT REPORT
2026-10-28
street \$3.02

CONSENSUS ESTIMATES	REVENUE MEAN	HIGH / LOW	EPS MEAN	HIGH / LOW	# EPS EST.
FY2026	\$498.69B	\$511.88B / \$490.39B	\$20.59	\$21.84 / \$20.01	12
FY2027	\$618.98B	\$671.90B / \$577.70B	\$15.26	\$16.56 / \$14.01	21
FY2028	\$747.18B	\$811.42B / \$701.04B	\$18.15	\$20.18 / \$16.69	18

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29 STREET TARGETS & THIRD-PARTY RATING

live targets + composite

Street Price Target — Trajectory

WINDOW	AVG TARGET	VS. PRICE	# TARGETS
Last Month	\$429.25	+27.4%	4
Last Quarter	\$435.93	+29.4%	15
Last Year	\$396.65	+17.7%	63
All Time	\$271.98	-19.3%	136

Rolling mean of published targets vs. last close \$336.91. Aggregated from StreetInsider, Benzinga, Pulse 2.0.

Third-Party Composite Rating

B+

DCF2/5

ROE5/5

ROA5/5

DEBT/EQ3/5

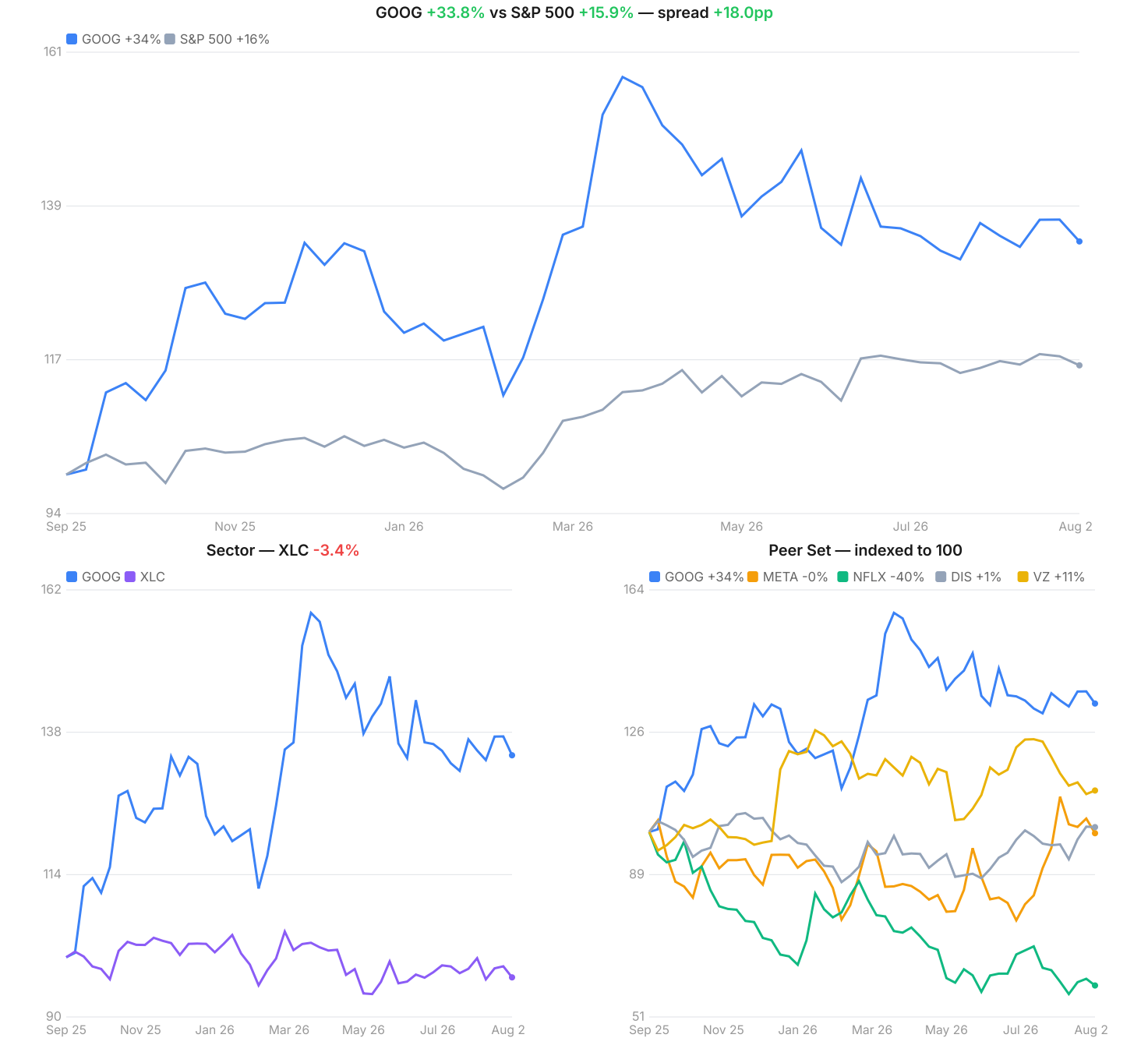
P/E2/5

P/B1/5

Independent quant composite as of 2026-10-16; components scored 1-5 (5 best). Shown for contrast with the InsiderStreet Score — methodologies differ.

30 PRICE PERFORMANCE — INDEXED, 12 MO

live prices · benchmark + sector + peer set



All series indexed to 100 at the start of the window, adjusted closes.

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TECHNICAL CHART — 6-MONTH DAILY CANDLES, INDICATORS ON site chart, print edition



Candlesticks with SMA 20/50 overlay, Bollinger (20,2σ) band, volume, and Wilder RSI(14) — computed from live daily OHLCV.

MOVING AVERAGE RIBBON & TREND site technicals-tab chart, live indicator history



MOVING AVERAGE	VALUE	DISTANCE	% DISTANCE	SIGNAL
SMA 20	\$342.92	-6.01	-1.75%	Below
SMA 50	\$341.40	-4.49	-1.32%	Below
SMA 200	\$339.09	-2.18	-0.64%	Below
EMA 9	\$343.61	-6.70	-1.95%	Below
EMA 21	\$342.95	-6.04	-1.76%	Below
EMA 50	\$343.28	-6.37	-1.86%	Below
EMA 200	\$329.01	+7.90	+2.40%	Above

Series and readings from the nightly technical-indicator history — identical data to the site's ribbon chart. Supertrend segments colored by direction.

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31 TECHNICAL POWER SCOREEDGE · site engine · 44/100 composite

TECHNICAL VERDICT

LEAN BEARISH

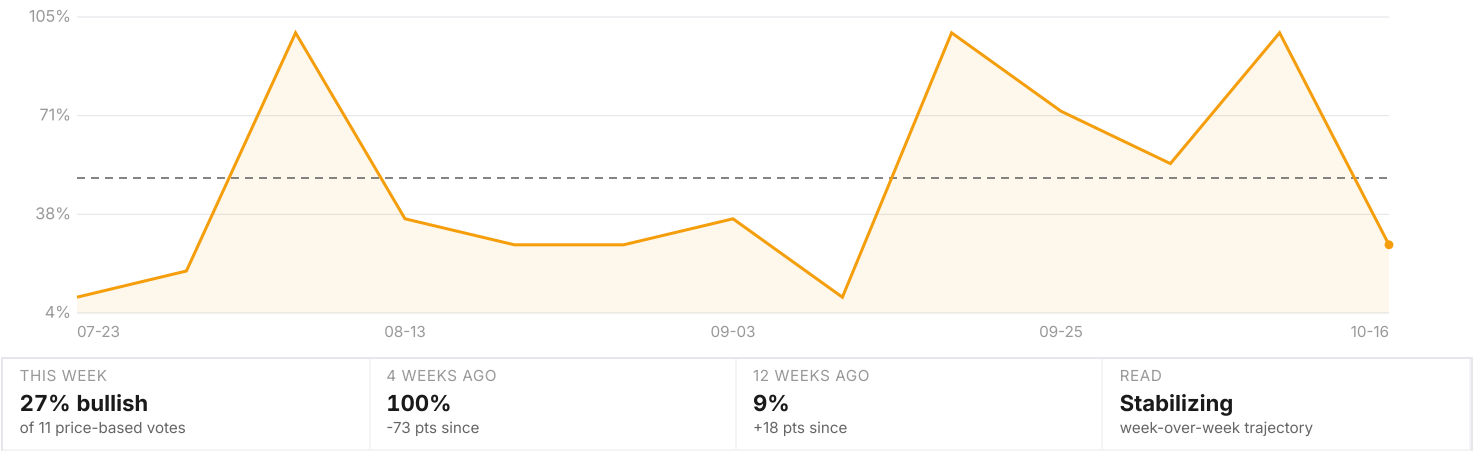
Power Score -11

8 of 22 indicator votes bullish

Family Scores (site weights)

Trend 30%		44
Momentum 25%		20
Volume 20%		69
Volatility 10%		50
Patterns 15%		50

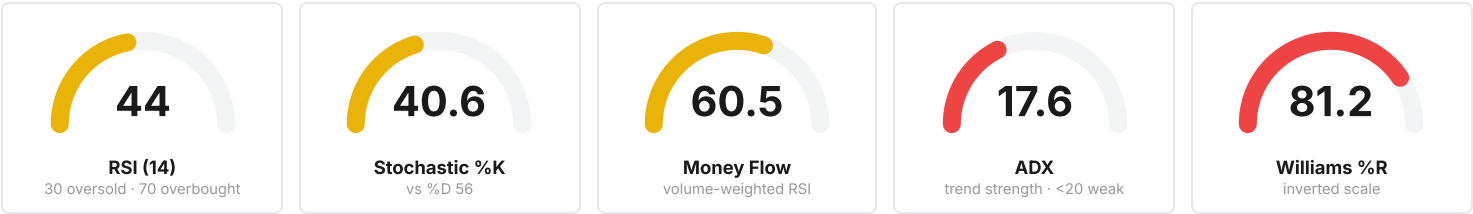
LEAN BEARISH — BUT WHICH WAY IS IT TRENDING?vote share recomputed weekly, 13 weeks



INDICATOR VOTE GRID8 bull / 14 bear

● Price vs SMA 20	\$342.92	● Price vs SMA 50	\$341.40	● Price vs SMA 200	\$339.09
● EMA 9/21 Cross	343.6/342.9	● SMA 50/200	Golden	● ADX Direction	ADX 18
● Supertrend	\$328	● Parabolic SAR	\$355	● SMA Slope	-0.370
● RSI	44.0	● Stochastic K/D	41/56	● StochRSI K/D	33/61
● Williams %R	-81	● CCI	-66	● TSI vs Signal	3.1
● CMO	-12.1	● ROC	-1.01%	● OBV Signal	Accum
● Chaikin MF	-0.170	● MFI	61	● Force Index	-23M
● Elder Ray Bull	3.65				

INDICATOR GAUGESsite technicals-tab style



32 KEY LEVELS & VOLATILITYlive indicator table

LEVEL	VALUE	LEVEL	VALUE
Pivot / R1 / R2	\$343.38 / \$349.93 / \$354.96	S1 / S2	\$338.35 / \$331.80
Bollinger (20,2)	\$333.34 – \$352.49	Squeeze	ON
52-wk range	\$244.51 – \$404.47	Off 52-wk high	-16.7%
ATR (14)	\$8.68 (2.6%)	Historical vol	22.3%

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33 SEASONALITY — 20-YEAR AVERAGES

live model · win rates shown

+1.5% Jan 75%	-2.3% Feb 40%	+1.0% Mar 48%	+2.3% Apr 60%	+2.1% May 60%	-0.3% Jun 45%	+4.9% Jul 70%	+0.4% Aug 50%	+1.3% Sep 60%	+6.0% Oct 70%	+1.6% Nov 60%	+2.0% Dec 65%
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Sample: 20 years — treat short histories as suggestive, not statistical.

34 RISK INDICATORS

computed from live price history

COMPUTED FROM LIVE WEEKLY PRICES	GOOG	S&P 500
Weekly volatility (σ , 1y)	4.42%	1.83%
Best / worst week (1y)	+11.9% / -8.2%	—
Max drawdown (5y, monthly)	-40.2%	—
1-week VaR (95%)	-7.0%	—
Beta (5y)	1.22	1.00

35 EQUITY WEATHER & MARKET REGIME

EDGE · live weather engine

GOOG EQUITY WEATHER (LIVE)

CLOUDY · -3

Trend

Momentum

Volume

Volatility

Breadth

+7

-14

+30

-30

-27

MARKET REGIME (2026-10-16)

NEUTRAL

VIX

DOW THEORY

SPY / QQQ TSI

SECTOR STRENGTH

19.99

Confirmed Bearish

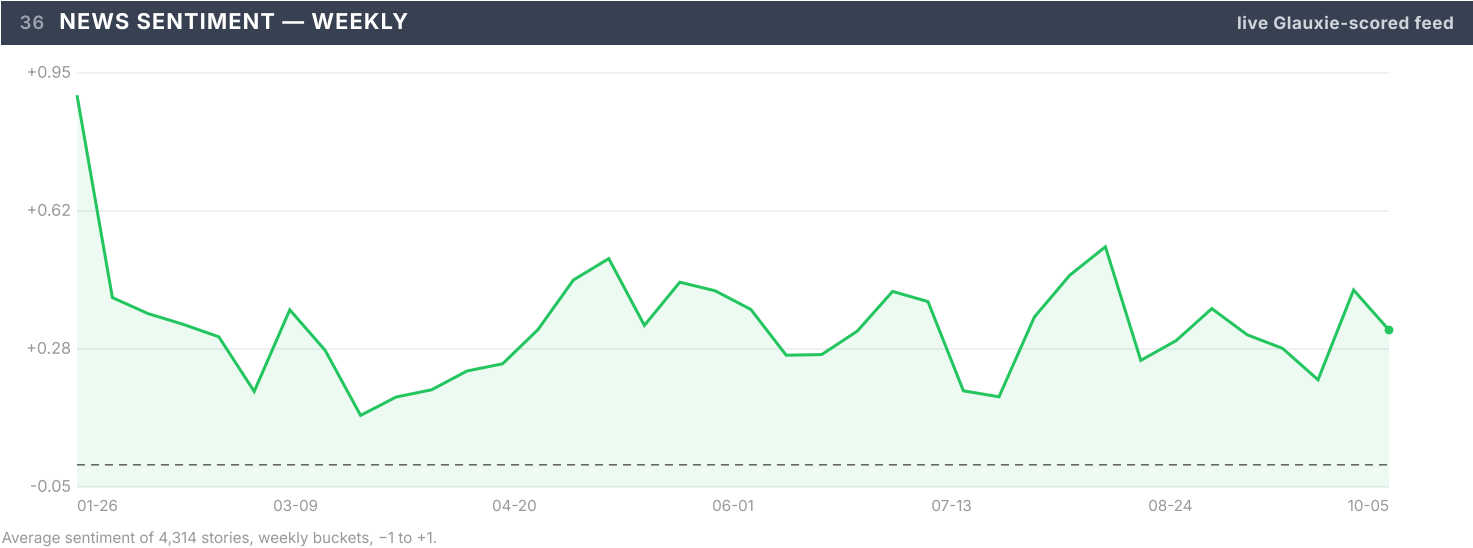
7.2 / 4.7

46/100

Normal

trend strength

breadth average



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37 WEATHER - COMPANY VS INDUSTRY, SECTOR, UNIVERSE

EDGE · live weather engine · Cloudy

OVERALL -2.6 +11.3 vs industry	TREND +6.5 +18.3 vs industry	MOMENTUM -13.5 -3.6 vs industry	VOLUME +29.8 +26.5 vs industry
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READING	GOOG	INTERNET CONTENT & INFORMATION N=316	COMMUNICATION SERVICES N=1,956	ALL US SYMBOLS N=70,435
Overall	-2.6	-14.0	-17.5	-20.5
Trend	+6.5	-11.8	-21.6	-21.3
Momentum	-13.5	-9.9	-14.5	-15.8
Volume	+29.8	+3.3	-6.2	-3.8

Trend, momentum and volume are computed per company. Volatility and breadth are market-regime values shared by every symbol in the universe, so they are reported once under Market Regime rather than compared here - a company cannot differ from its sector on a constant.

38 EXECUTIVE COMPENSATION

live proxy data · FY2024

EXECUTIVE	TOTAL COMP	STRUCTURE
Anat Ashkenazi Senior Vice President, Chief	\$50.0M	79% equity+incentive
Philipp Schindler Senior Vice President, Chi	\$47.0M	98% equity+incentive
Prabhakar Raghavan Senior Vice President, Kn	\$47.0M	98% equity+incentive
Ruth M. Porat President and Chief Investment	\$30.2M	97% equity+incentive
Kent Walker President, Global Affairs, Chief	\$30.2M	97% equity+incentive

39 ESG ASSESSMENT

live disclosure-derived scores

PILLAR (LIVE DISCLOSURE SCORES)	SCORE
Environmental	77
Social	68
Governance	71
Composite ESG	72



40 8-K MATERIAL EVENTS

live EDGAR feed

FILED	8-K CONTENTS	ITEMS
2026-06-11	Officer/Director Change; Shareholder Vote; Exhibits	5.02,5.07,9.01
2026-06-05	Material Agreement; Bylaws Amendment; Exhibits	1.01,5.03,9.01
2026-06-05	Officer/Director Change	5.02
2026-06-04	Material Agreement; Regulation FD; Other Events; Exhibits	1.01,7.01,8.01,9.01
2026-05-21	Other Events; Exhibits	8.01,9.01
2026-04-29	Earnings Release; Exhibits	2.02,9.01
2026-04-10	Officer/Director Change	5.02
2026-04-02	Officer/Director Change	5.02

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41 METHODOLOGY

Methodology. Every figure originates in InsiderStreet's production data layer and is computed deterministically by the same engines that power insiderstreet.ai. This factsheet contains no model-written text. Sections without underlying data are omitted rather than estimated.

42 DISCLOSURES

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43 DATA PROVENANCE FOR THIS REPORT sources · coverage · method

DATA DOMAIN	SOURCE	COVERAGE FOR THIS REPORT
Price & volume	market_db.historical_prices	52 rows
Fundamentals	income_statements_annual	6 rows · 2020 to 2025
Reported vs consensus	fact/earnings_calendar	24 rows · 2020-07-30 to 2026-04-29
Analyst estimates	dim/forward_estimates	3 rows · 2026-12-31 to 2028-12-31
Institutional ownership (13F)	holdings_db.institutional_ownership_summary	59 rows · 1987 to 2026
Insider transactions (Form 4)	edgar/form4	12 rows · 2026-09-25 to 2026-10-13
Proposed sales (Form 144)	edgar/form144	1 record
Beneficial ownership (13D/G)	edgar/13dg	4 rows · 2025-08-14 to 2026-03-26
Short-sale volume (FINRA)	edgar/short_volume_daily	60 rows · 2026-07-23 to 2026-10-15
Dark pool (ATS, tier 1)	edgar/darkpool_weekly	12 rows · 2026-06-15 to 2026-08-31
ETF & fund holding	etf_holdings_changelog (30d)	1 record
Peer set	stock_peers_dynamic	8 rows
Industry medians	industry_medians	1 record
Congressional trades	congress_db (House + Senate)	1 record
ESG	fact/esg_disclosures	1 record

Method. Every figure in this factsheet is looked up from a named field computed in code. It contains no model-written text.

Not covered. Short interest as a percent of float and days-to-cover are not in this data set — the short-sale figures above are FINRA volume, a flow, and cannot support squeeze or covering analysis. Options positioning and intraday data are also absent. 13F ownership is filed 45 days after quarter end and congressional trades are disclosed on a lag, so both describe a past position, not a current one.