

Hasbro, Inc. (HAS)

Consumer Cyclical / Leisure · NASDAQ Global Select



EQUITY FACTSHEET

Generated: 2026-Oct-18 · Market data through: 2026-10-16

LAST CLOSE	MARKET CAP	52-WK HIGH	TRAILING PE	GROSS MARGIN	ROE	PIOTROSKI	1-YR RETURN
\$98.76	\$13.9B	\$106.98	17.5	70.3%	138%	7/9	+37.0%
2026-10-16	VOLUME	52-WK LOW	P/S	NET MARGIN	ROIC	ALTMAN Z	5-YR RETURN
	1.8M	\$69.50	2.80	16.0%	19%	3.7	+12.3%

Hasbro, Inc., alongside its various subsidiaries, operates as a global leader in the play and entertainment industry. Its Consumer Products segment focuses on the procurement, marketing, and global distribution of toys and games. This division further amplifies its brands by out-licensing trademarks, characters, and intellectual property rights to third parties, enabling the creation and sale of a diverse range of branded consumer goods, such as apparel and toys. Its extensive product catalog encompasses action figures, arts and crafts supplies, fashion dolls and other figurines, playsets, preschool toys, plush items, sports-action blasters and accessories, toy vehicles, and specialty play items, in addition to various traditional games. The company also offers licensed merchandise spanning apparel, publishing, home goods, electronics, and toy products. Through its Wizards of the Coast and Digital Gaming segment, Hasbro cultivates its brands by developing immersive trading card games, role-playing games, and digital gaming experiences, leveraging intellectual property from both Hasbro and Wizards of the Coast. The Entertainment segment is devoted to the conception, acquisition, production, distribution, and commercialization of top-tier entertainment content. This includes feature films, scripted and unscripted television programs, family-friendly shows, digital media, and live performances. Hasbro distributes its offerings through an expansive network, reaching diverse channels including various retailers, distributors, wholesalers, discount and drug stores, mail-order and catalog vendors, department stores, and other traditional brick-and-mortar establishments, as well as a significant presence among e-commerce retailers. Consumers can also acquire products directly through the company's Hasbro PULSE e-commerce website. Established in 1923, Hasbro, Inc. maintains its corporate headquarters in Pawtucket, Rhode Island.

SECTOR Consumer Cyclical INDUSTRY Leisure EXCHANGE NASDAQ MARKET CAP \$13.9B EMPLOYEES 4,520 (SEC-filed) CEO Christian Cocks IPO 1980-03-17
COUNTRY US
1027 Newport Avenue, Pawtucket, RI 02861 · Tel 401 431 8697 · shop.hasbro.com/en-us

1 INSIDERSTREET SCORE

INSIDERSTREET SCORE

78 / 100

Street mean **\$101.67** (3 analysts, last qtr) — their number, not ours

INSIDER CONSENSUS SIGNAL

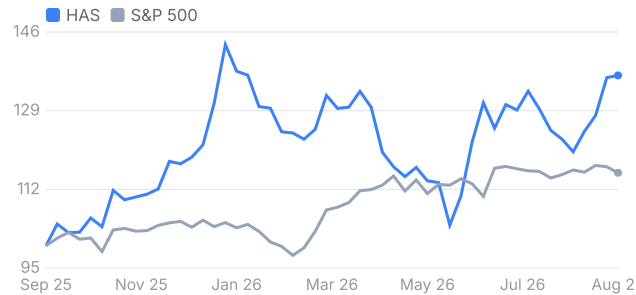
ROUTINE SELLING — LOW SIGNAL

\$27M sold / 6 mo, zero open-market buys

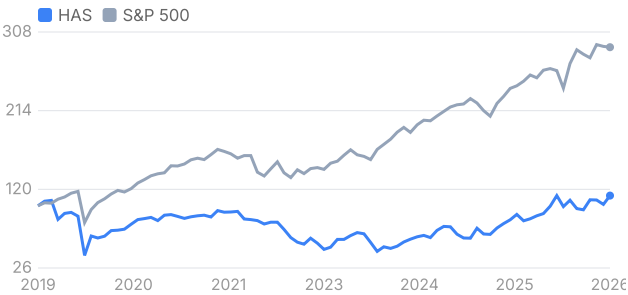
2 PRICE AND VOLUME

adjusted close, prod data layer

1 Year vs S&P 500 · HAS +37.0% · S&P 500 +15.9% · spread +21.2pp



7 Years vs S&P 500 · HAS +12.3% · S&P 500 +189.9% · spread -177.6pp



Both charts indexed to 100 at the start of their window and drawn on a single shared scale, so the gap to the benchmark is the gap you see. Adjusted closes throughout.

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3 INSIDERSTREET SCORE

live IS factor model

INSIDERSTREET
SCORE

78

OF 100

Score Breakdown

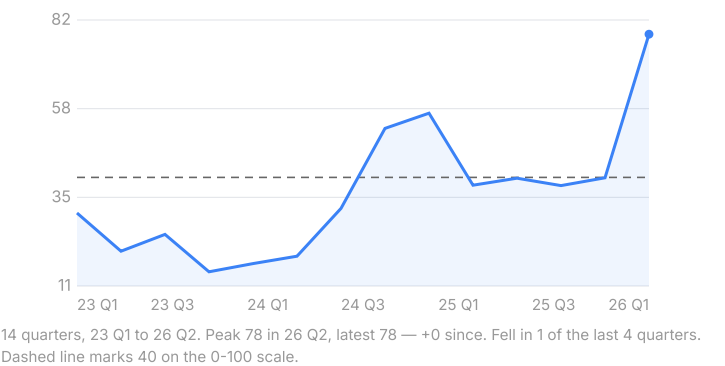
Profitability	79/100
Growth	90/100
Momentum	95/100
Quality	64/100
Earnings Quality	67/100
Balance Sheet	53/100
Value	49/100
Risk (safety)	80/100
Overall	78.2/100

Each component is a diagnostic reading on its own 0-100 scale. The overall score is computed separately from the underlying financials and is **not** the average of the rows above — components are not equally weighted and three of them (Momentum, Value, Risk) are derived partly from price rather than from the business.

Peer Comparison — IS Score

SYMBOL	IS SCORE
AS	72
LTH	44
CUK	50
MAT	50
GOLF	62
PLNT	56
HAS	78

IS Score Trend — quarterly



4 TWO READINGS

business vs price

BUSINESS QUALITY

78 / 100

IS Score 78.2 / 100 · +0.0 from peak of 78

Quarter	Business Quality
23 Q1	35
23 Q2	25
23 Q3	30
23 Q4	25
24 Q1	28
24 Q2	35
24 Q3	55
24 Q4	58
25 Q1	40
25 Q2	42
25 Q3	40
25 Q4	42
26 Q1	78

Fundamental factor model, quarterly. Measures how the business is doing - not where the price is going.

PRICE STRUCTURE

BULLISH

Technical Score 87 / 100 · Power +74 · 20 of 22 indicator votes bullish

Date	Price Structure
07-23	105%
08-13	105%
09-03	71%
09-25	4%
10-16	105%

Vote share across trend, momentum, volume, volatility and pattern families. Describes where the price is, not where it is going.

Both readings sit above the midpoint — business quality at 78 and price structure at 87 out of 100 — so they are not in conflict. The fundamentals and the tape are saying the same thing, which is the case in which either one alone would have been enough.

5 WHAT WOULD CHANGE OUR MIND

falsifiable - check us next quarter

TRIGGER	WHERE IT STANDS NOW	WHAT IT WOULD MEAN
IS Score reaches 75 and holds two consecutive quarters	now 78.2	would move us up one band
IS Score stops falling - one quarter higher than the prior	last four: 40 → 38 → 40 → 78	the direction matters more than the level
Technical vote share back above 50%	now 100%	price structure no longer broken
Institutional holder count rises two quarters running	peak 818 → now 774	fewer institutions willing to hold is our clearest warning

We publish these so the view can be shown to be wrong. If none of them move and our reading does, we owe you an explanation.

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This page is InsiderStreet's own reading, produced from the data in the rest of this document. It is not a price target and not investment advice. Analyst consensus and street price targets appear later under their own heading and are the street's numbers, not ours.

6 SMART MONEY CONFLUENCE

EDGE · disclosure sources

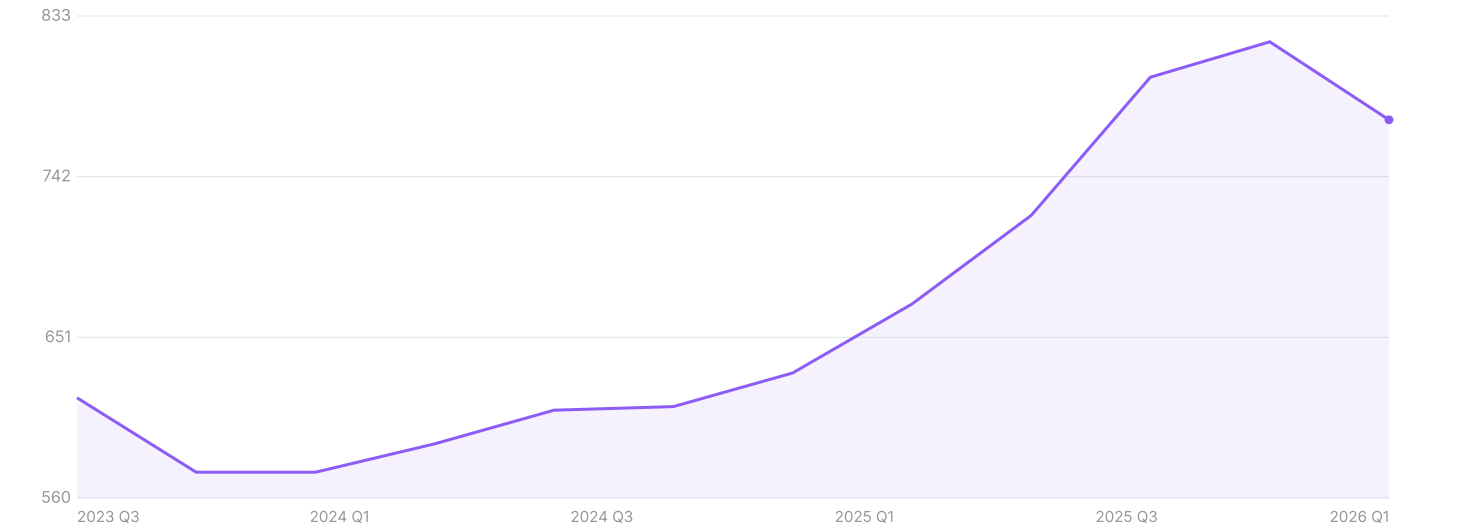
SITE CONVERGENCE SCORE 2 of 4 top 13% of 29,420 symbols	SOURCES ALIGNED — of 3 independent disclosures	CONGRESS (180D) 0 buys none disclosed	INSIDER BUYS (180D) 0 none disclosed
ETF FUNDS (30D) 622 up / 463 down net +159 funds	INSTITUTIONS ADDED (13F) -44 managers opening or increasing		

Congressional and insider figures are disclosed purchases in the trailing 180 days; ETF figures are COUNTS OF FUNDS whose holding changed in 30 days, not dollars. Coincidence of separate disclosures, not coordination. An absent source means nothing qualifying was disclosed in its window.

7 INSTITUTIONAL OWNERSHIP - 12-QUARTER TREND

13F · filed 45 days after quarter end

Institutions holding — 12 quarters



Peak 818 · latest 774 (~44 from peak).

QUARTER	HOLDERS	13F SHARES	VALUE	REPORTED OWN%
2026 Q2	774	139.4M	\$11.4B	98.8%
2026 Q1	818	131.4M	\$12.2B	93.0%
2025 Q4	798	129.1M	\$10.5B	91.4%
2025 Q3	720	124.8M	\$9.4B	88.4%
2025 Q2	670	122.8M	\$9.0B	86.9%
2025 Q1	631	121.0M	\$7.4B	85.7%
2024 Q4	612	121.6M	\$6.9B	86.1%
2024 Q3	610	117.1M	\$8.4B	83.0%
2024 Q2	591	120.2M	\$7.0B	85.1%
2024 Q1	575	125.8M	\$7.1B	89.1%
2023 Q4	575	121.1M	\$6.2B	85.8%
2023 Q3	617	120.0M	\$7.9B	85.0%

How to read ownership above 100%. A 13F reports the positions a manager has investment discretion over, and where two or more managers share discretion over the same block, each one reports it. Summed across filers, the total can therefore exceed the shares actually outstanding without anything being wrong. We publish the figure as filed rather than netting it down, and flag separately any quarter where the arithmetic is not merely high but impossible.

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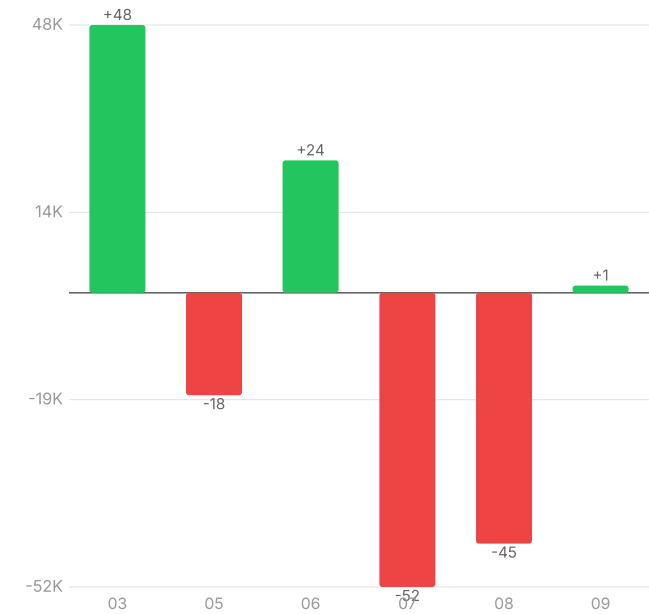
8 INSIDER ACTIVITY live Form 4 data

INSIDER	ROLE	DATE	TYPE	SHARES	VALUE	POST-TXN OWNED
Gersh Lisa	director	2026-09-30	A-Award	744	—	46,775
Bowser Douglas S	director	2026-09-30	A-Award	398	—	1,110
Stoddart Richard S	director, other: Chair of the Board	2026-09-30	A-Award	136	—	17,185
Barbacovi Holly	Chief People Officer	2026-08-31	SELL	5,057	\$0.48M	37,486
Hamren Elizabeth	director	2026-08-26	GIFT	1,500	—	8,396
Hight John	President, WOTC	2026-08-19	SELL	11,593	\$1.10M	38,597
Hight John	President, WOTC	2026-08-17	SELL	11,229	\$1.08M	50,190
Hight John	President, WOTC	2026-08-15	TAX W/H	6,977	\$0.68M	60,580

9 SELL DECOMPOSITION — ROUTINE VS. DISCRETIONARY EDGE

6-MO DECOMPOSITION (FORM 4)	TXNS	SHARES	VALUE	SIGNAL WEIGHT
S — Open-market sales	12	269,705	\$26.6M	Counted
M — Exercises (paired A/D)	2	206,411	\$11.6M	None — mechanics
F — Tax withholding	20	94,662	\$9.0M	None — compensation
G — Gifts	1	1,500	—	None
P — Open-market purchases	0	0	\$0	Counted — none occurred

Monthly Net Insider Flow (000 shares)



Net of acquisitions minus dispositions, all Form 4 types.

Signal Summary

SIGNAL Routine Selling — Low Signal	OPEN-MARKET SELLS \$26.6M 12 txns / 6 mo	OPEN-MARKET BUYS \$0.0M 0 txns / 6 mo	CLUSTER None active 3+ insiders / 21 days
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10 FORM 144 PLANNED-SALE PIPELINE live EDGAR data

FILED	FILER	SHARES REGISTERED	EST. PROCEEDS
2026-08-19	John F Hight	11,593	\$1.1M
2026-08-17	John F Hight	11,229	\$1.1M
2026-07-31	Hamren Elizabeth	2,964	\$0.3M
2026-07-31	Gina Goetter	8,265	\$0.8M
Trailing 12 mo	18 filings	507,488	\$51M

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1113D / 13G STAKESCOND

FILED	FORM	REPORTING PERSON	% OF CLASS	SHARES
2026-07-17	SCHEDULE 13G/A	BlackRock Portfolio Management LLC	12.80%	18.2M sh
2026-04-30	SCHEDULE 13G	Vanguard Capital Management	7.16%	10.1M sh
2026-03-27	SCHEDULE 13G/A	The Vanguard Group	—	exit/reporting change
2025-11-05	SCHEDULE 13G/A	Estate of Alan G. Hassenfeld. Mr. Hassenfeld died July 9th, 2025. The Estate is represented by Vivien M. Hassenfeld, as the surviving spouse.	—	exit/reporting change

12CONGRESSIONAL TRADINGEDGE · STOCK Act

MEMBER	CHAMBER	TRADE	SIZE BAND	TRADED	DISCLOSED
Ro Khanna	House	SELL	\$1,001 - \$15,000	2026-01-29	2026-02-10
Lisa C. McClain	House	SELL	\$1,001 - \$15,000	2025-10-31	2025-11-24
Lisa C. McClain	House	SELL	\$1,001 - \$15,000	2025-10-30	2025-11-24
John Fetterman	Senate	SELL	\$1,001 - \$15,000	2026-07-24	2026-08-10
John Karl Fetterman	Senate	SELL	\$1,001 - \$15,000	2026-07-24	2026-08-10
John Fetterman	Senate	BUY	\$1,001 - \$15,000	2025-05-05	2025-06-10

HOUSE 12-MO 6 trades 2 purchases	SENATE 12-MO 2 trades 0 purchases	COVERAGE STOCK Act filings 30-45 day disclosure lag	
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13INSTITUTIONAL OWNERSHIP & 13F FLOWlive 13F data

13F FILERS (LAST COMPLETE Q) 818	13F SHARES 131M 93.0% of shares out	NEW / CLOSED 115 / 80 positions, QoQ	INCREASED / REDUCED 300 / 272 positions, QoQ
PUT/CALL (13F) 1.00 option positions	FREE FLOAT 99.5% 140M sh		

2.8 · Largest Reporting 13F Managers

MANAGER	SHARES	VALUE
Artemis Investment Management Llp	739,849	\$65M
Wedge Capital Management L L P/Nc	452,707	\$40M
Valley Wealth Managers, Inc.	294,274	\$26M
Assenagon Asset Management S.A.	247,069	\$22M
Sound Income Strategies, Llc	141,804	\$13M
Signature Estate & Investment Advi	103,084	\$9M

EDGAR 13F holdings as of 2026-09-30; filer values normalized to dollars.

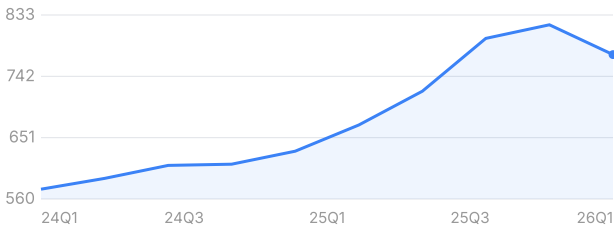
2.9 · Top ETF & Fund Ownership

FUND	WEIGHT	POSITION
VITSX	0.0%	\$394M
VTI	0.0%	\$394M
VSMPX	0.0%	\$394M
VTSAX	0.0%	\$394M
VFINX	0.0%	\$325M
VFIAX	0.0%	\$325M

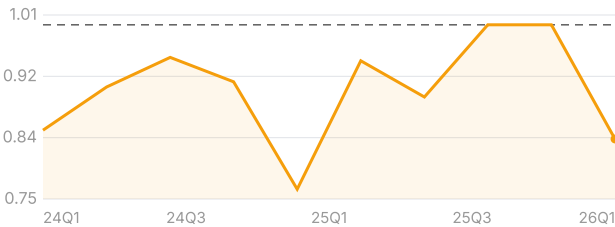
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13F Filers Holding HAS — quarterly

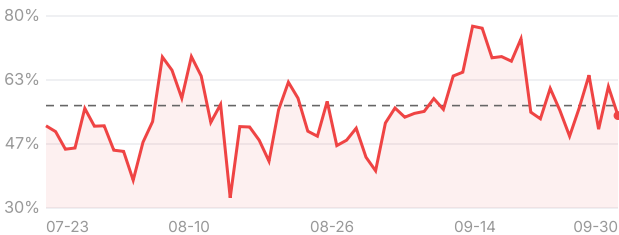


Institutional Put/Call — quarterly



14 SHORT VOLUME — DAILY, 60 SESSIONS

EDGE · live FINRA feed



Daily short-sale volume as % of volume reported in FINRA's short-sale file — a flow measure, not short interest; dashed = 50-day average.

LATEST SESSION
54.2%
2026-10-15

20-DAY AVG
62.0%
50-day 56.8%

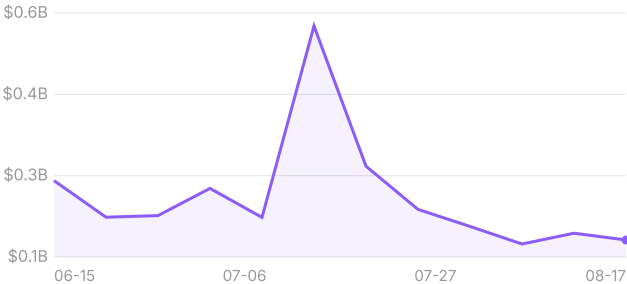
TREND
Rising
20d vs 50d

BY MARKET CENTER
Q: 54% · N: 39% · B: 82%
latest session

15 DARK POOL ACTIVITY

EDGE · live ATS data

Weekly Notional (\$B)

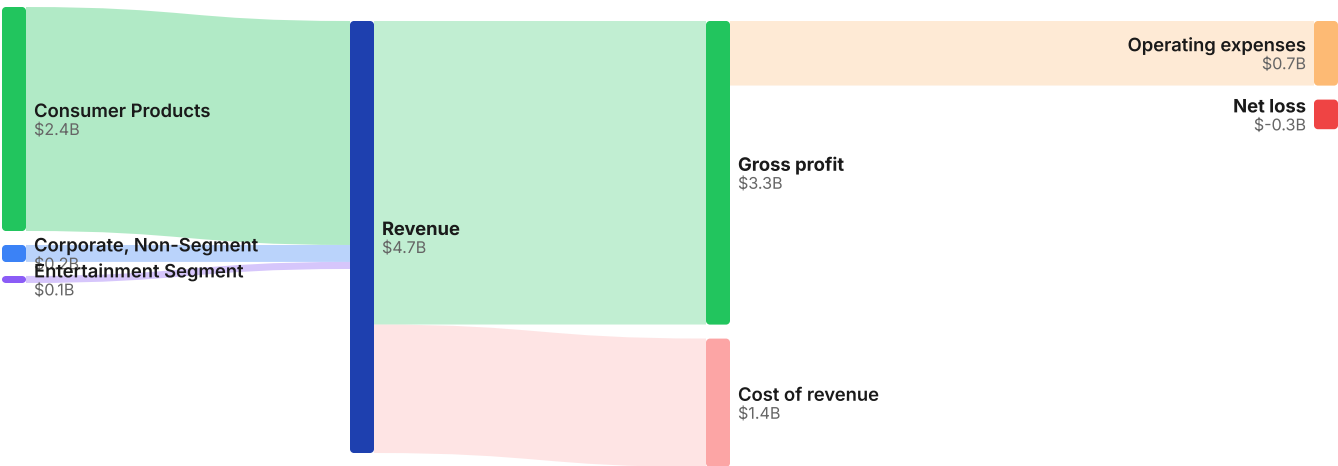


Where HAS Trades in the Dark

ATS VENUE (4-WK)	SHARES	AVG TRADE
Incr Intelligent Cross Llc	1.9M	52 sh
Ubsa Ubs Ats	1.8M	50 sh
Mstx Ms Trajectory Cross (Ats-1)	1.4M	41 sh
Sgmt Sigma X2	1.3M	41 sh
Ebxi Level Ats	1.1M	24 sh
Mspl Ms Pool (Ats-4)	1.0M	158 sh

16 REVENUE FLOW — FY2025

live segmentation + income data



Where a dollar of Hasbro, Inc. revenue goes. All values FY2025 filings, live.

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17 GEOGRAPHIC REVENUE

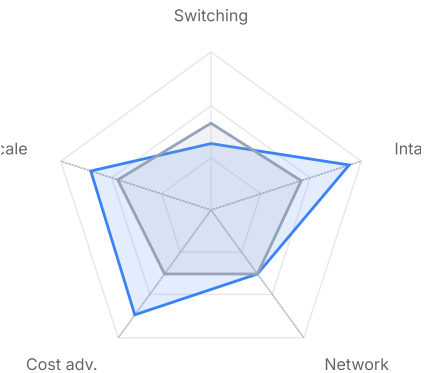
live segmentation

REGION	REVENUE	SHARE
U.S. and Canada	\$2.8B	60%
International	\$1.9B	40%

18 MOAT & COMPETITIVE POSITION

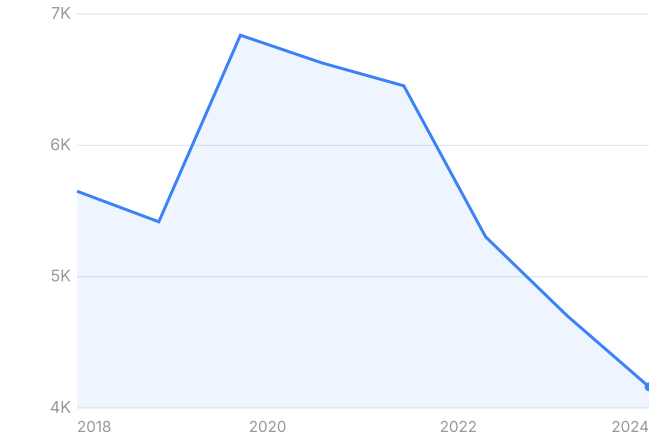
LIVE MODEL · 69/100 NARROW

Moat score 69/100 — Narrow; primary source Intangible Assets.



■ HAS (live moat model) ■ Peer median: AS · LTH · CUK · MAT · GOLF
Component scores from the live moat model. Peer median illustrative.

3.8 · Employees (SEC filings)



19 CORPORATE INFORMATION — KEY OFFICERS

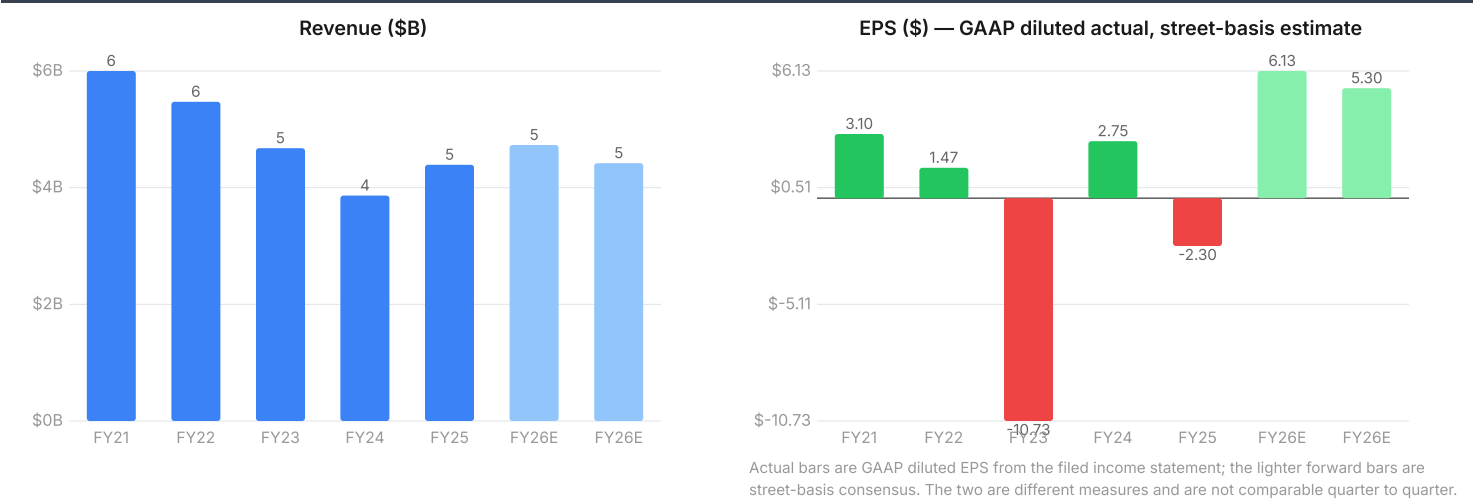
4,520 employees

OFFICER	TITLE
Christian Cocks	Chief Executive Officer & Director
Gina Goetter	Chief Financial Officer & Chief Operating Officer
John Hight	Advisor
Tarrant L. Sibley	Executive Vice President, Chief Legal Officer & Corporate Secretary

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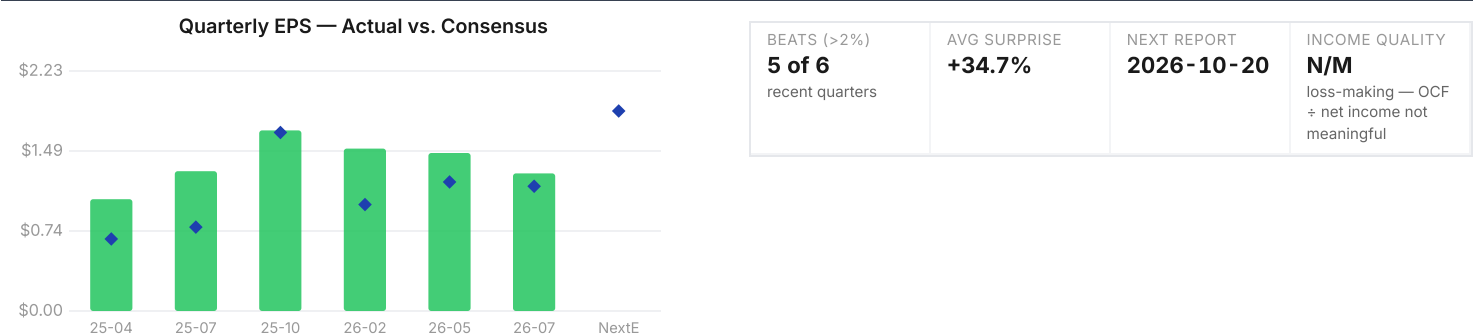
20 REVENUE & EPS — HISTORY AND ESTIMATES

live consensus



21 ESTIMATE VS. ACTUAL & SURPRISES

live data



22 REPORTED VS. CONSENSUS — FULL HISTORY

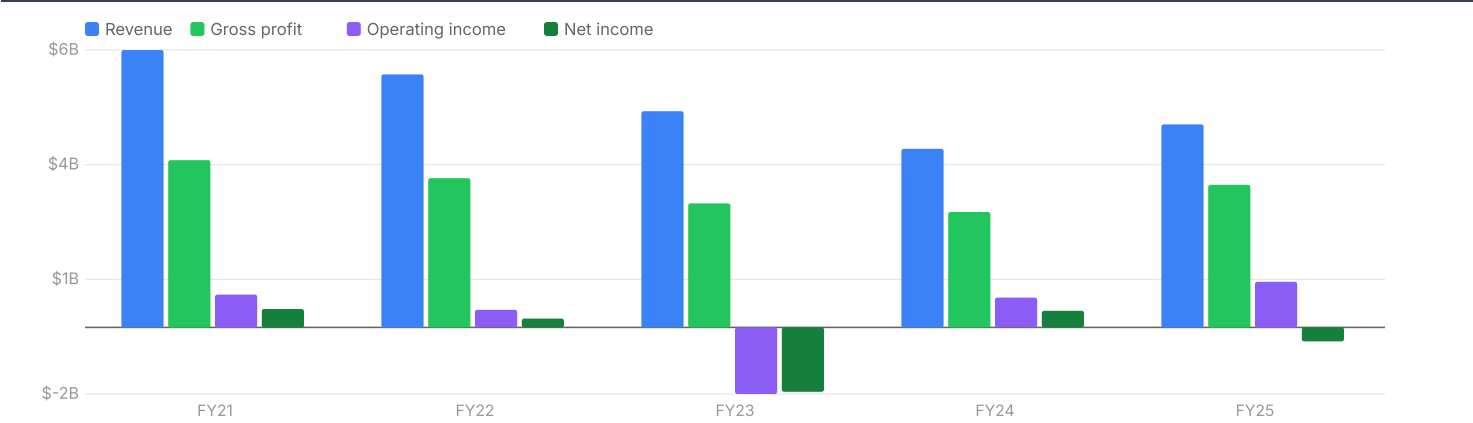
0 quarters · live data

BEAT RATE —% 0 of 0 quarters	CURRENT STREAK 0 longest 0	AVG EPS SURPRISE —% median —%	SURPRISE TREND — last 4 vs prior 4			
PERIOD	EPS EST.	EPS ACTUAL	EPS SURPRISE	REV EST. (\$M)	REV ACTUAL (\$M)	REV SURPRISE

Announcement dates to . Consensus as it stood at each report. Revenue surprise shown where both estimate and actual are filed. A beat record is history, not a forecast.

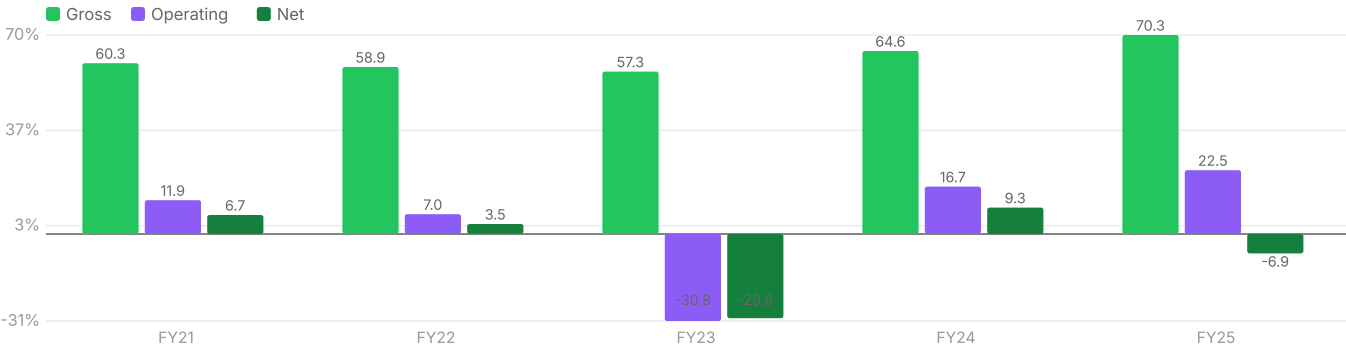
INCOME TRENDS — 5 YEAR

live financials

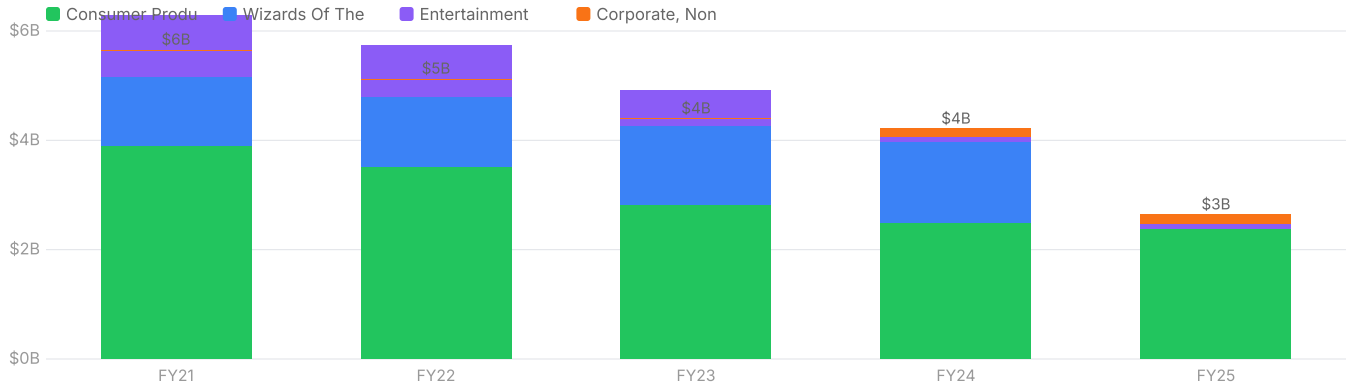


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Profit Margins (%)



Revenue by Segment — Stacked



Live segmentation data.

YoY Growth Heatmap — Income Lines

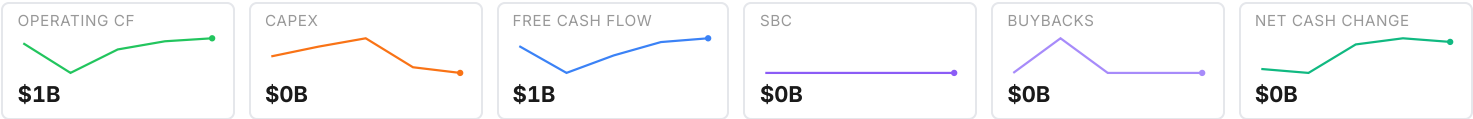
YOY GROWTH	FY21	FY22	FY23	FY24	FY25
Revenue	+17.5%	-8.8%	-14.6%	-17.3%	+13.7%
Gross profit	+21.9%	-10.9%	-16.9%	-6.9%	+23.6%
Operating income	+52.1%	-46.6%	-477.4%	-144.8%	+53.3%
Net income	+92.7%	-52.5%	-831.8%	-125.9%	-183.6%

23 INCOME STATEMENT — FULL						live financials
\$B · FY ENDS	FY21	FY22	FY23	FY24	FY25	TREND
Revenue	6.4	5.9	5.0	4.1	4.7	
Cost of revenue	2.5	2.4	2.1	1.5	1.4	
Gross profit	3.9	3.5	2.9	2.7	3.3	
R&D expense	0.3	0.3	0.3	0.3	0.4	
SG&A expense	1.9	2.1	1.8	1.5	0.3	
Operating income	0.8	0.4	-1.5	0.7	1.1	
EBITDA	1.7	1.2	-0.9	0.9	0.2	
D&A	0.9	0.8	0.7	0.2	0.2	
Pretax income	0.6	0.3	-1.7	0.5	-0.1	
Income tax	0.1	0.1	-0.2	0.1	0.2	
Net income	0.4	0.2	-1.5	0.4	-0.3	
Diluted EPS (\$)	3.10	1.47	-10.73	2.75	-2.30	
Diluted shares (M)	138	139	139	140	140	

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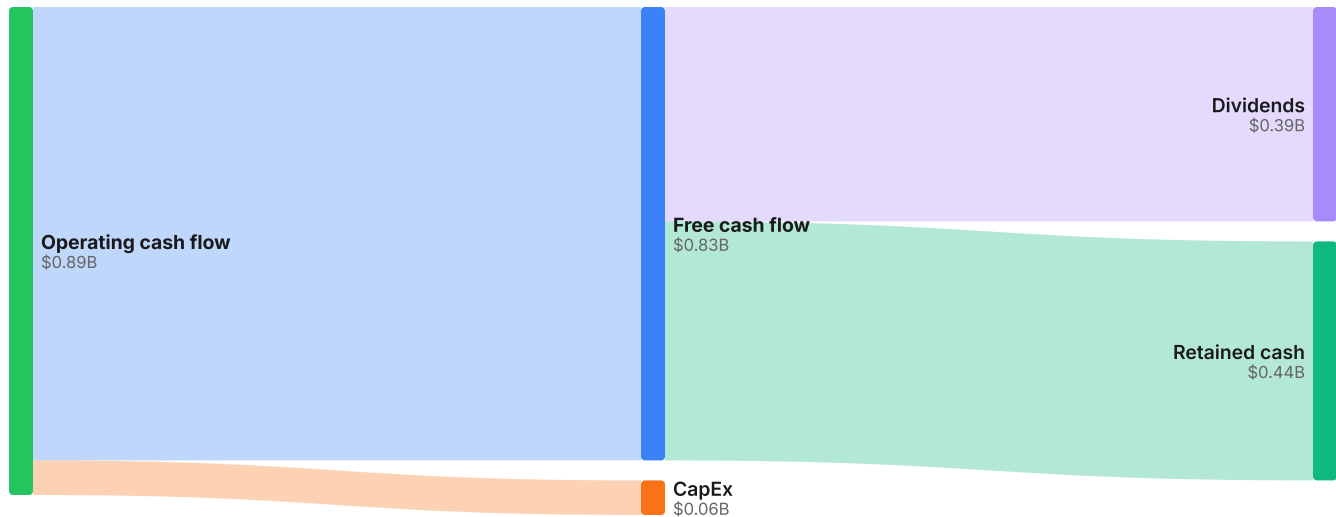
CASH FLOW TRENDS

live data



WHERE THE CASH WENT — FY2025

cash Sankey, live data



Balance Sheet — Full

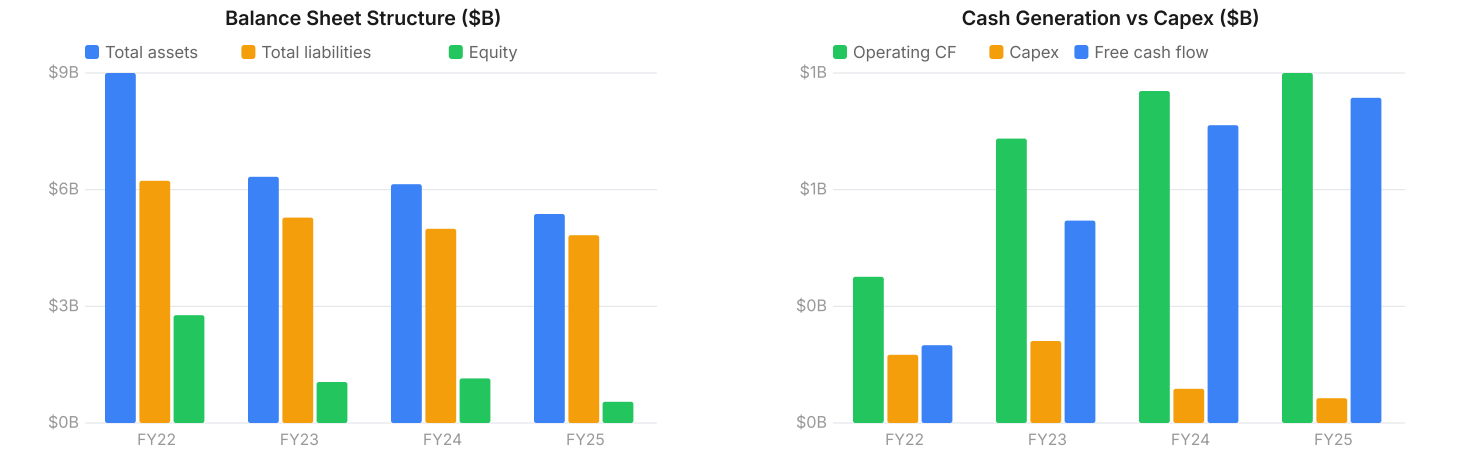
\$B	FY22	FY23	FY24	FY25	
Cash & equivalents	0.5	0.5	0.7	0.8	
ST investments	0.0	0.0	0.0	0.1	
Receivables (net)	1.1	1.0	0.9	1.1	
Total current assets	3.0	2.3	2.2	2.6	
PP&E (net)	0.4	0.3	0.3	0.2	
Goodwill + intangibles	4.3	2.9	2.8	1.7	
Total assets	9.3	6.5	6.3	5.6	
Accounts payable	0.4	0.3	0.3	0.3	
Short-term debt	0.3	0.5	0.0	0.5	
Deferred revenue	0.1	0.1	0.1	0.2	
Total current liabilities	2.2	2.1	1.4	1.9	
Long-term debt	3.7	3.0	3.4	2.8	
Total liabilities	6.4	5.5	5.2	5.0	
Shareholders' equity	2.9	1.1	1.2	0.6	

Cash Flow Statement — Full

\$B	FY22	FY23	FY24	FY25	
Net income	0.2	(1.5)	0.4	(0.3)	
D&A	0.8	0.7	0.2	0.2	
Stock-based compensation	0.0	0.0	0.0	0.0	
Working capital change	(0.9)	(0.2)	0.1	(0.3)	
Operating cash flow	0.4	0.7	0.8	0.9	
Capital expenditures	(0.2)	(0.2)	(0.1)	(0.1)	
Investing cash flow	(0.3)	0.1	(0.2)	(0.3)	
Buybacks	(0.1)	0.0	0.0	0.0	
Dividends paid	(0.4)	(0.4)	(0.4)	(0.4)	
Debt issuance / (repay)	(0.1)	(0.4)	(0.1)	(0.1)	
Financing cash flow	(0.6)	(0.8)	(0.5)	(0.5)	
Free cash flow	0.2	0.5	0.8	0.8	

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24 EXPANDED RATIO ANALYSIS (I)

live ratio engine · profitability · valuation

RATIO	FY21	FY22	FY23	FY24	FY25	TTM	TREND
PROFITABILITY							
ROE	14.5%	6.9%	-76.5%	34.7%	-38.0%	138%	
ROA	4.1%	2.1%	-18.8%	6.0%	-5.4%	13.2%	
ROIC	9.3%	5.0%	-30.3%	14.1%	27.3%	19.0%	
Gross margin	60.3%	58.9%	57.3%	64.6%	70.3%	70.3%	
Operating margin	11.9%	7.0%	-30.8%	16.7%	22.5%	23.9%	
Net margin	6.7%	3.5%	-29.8%	9.3%	-6.9%	16.0%	
EBITDA margin	26.0%	20.8%	-17.3%	21.3%	4.9%	27.2%	
FCF margin	10.7%	3.4%	10.3%	15.7%	17.7%	—	
VALUATION							
P/E	27.73	36.21	-4.38	19.46	-36.52	17.5	
P/B	3.93	2.60	6.14	6.48	21.86	19.8	
P/S	1.85	1.26	1.30	1.81	2.50	2.80	
P/FCF	17.35	37.09	12.62	11.55	14.19	11.5	
EV/EBITDA	8.97	8.91	-10.97	11.61	61.42	12.3	
EV/Revenue	2.33	1.86	1.89	2.47	3.04	3.3	
Earnings yield	3.6%	2.8%	-22.9%	5.1%	-2.7%	5.70%	
FCF yield	5.8%	2.7%	7.9%	8.7%	7.0%	8.71%	

EXPANDED RATIO ANALYSIS (II)

leverage · solvency

RATIO	FY21	FY22	FY23	FY24	FY25	TTM	TREND
LEVERAGE & SOLVENCY							
Current ratio	1.52	1.37	1.13	1.60	1.38	1.66	
Quick ratio	1.29	1.06	0.97	1.40	1.24	1.46	
Debt / equity	1.34	1.41	3.29	2.95	6.32	5.06	
Debt / assets	40.5%	43.1%	53.5%	53.8%	61.3%	59.1%	
Net debt / EBITDA	1.85	2.87	-3.42	3.08	10.83	1.99	
Interest coverage	4.24	2.53	-8.17	3.90	0.38	—	

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EXPANDED RATIO ANALYSIS (III)							efficiency · growth · per-share · scores
RATIO	FY21	FY22	FY23	FY24	FY25	TTM	TREND
EFFICIENCY							
Asset turnover	0.62	0.61	0.63	0.64	0.79	0.82	
Receivables turnover	4.44	4.45	4.63	4.24	4.75	6.6	
DSO (days)	82	82	79	86	77	55	
DPO (days)	72	76	66	85	88	93	
Cash conversion cycle	78	99	99	77	58	50	
GROWTH (YoY)							
Revenue growth	17.5%	-8.8%	-14.6%	-17.3%	13.7%	—	
Net income growth	92.7%	-52.5%	-831.8%	125.9%	-183.6%	—	
EPS growth	91.5%	-52.5%	-828.7%	125.8%	-181.9%	—	
FCF growth	-19.4%	-71.0%	159.8%	25.9%	27.7%	—	
PER SHARE (\$)							
EPS (diluted, TTM)	3.09	1.47	-10.71	2.76	-2.26	5.63	
Book value / share	21.82	20.45	7.63	8.29	3.78	5.17	
Revenue / share	46.29	42.29	35.97	29.62	32.97	35.22	
FCF / share	4.94	1.43	3.71	4.66	5.82	8.59	
Cash / share	7.09	3.60	3.92	4.98	6.19	9.76	
SHAREHOLDER RETURN & SCORES							
Buyback yield	0.0%	1.7%	0.0%	0.0%	0.0%	0.34%	
Altman Z-Score	2.66	2.19	1.23	2.53	2.85	3.7	
Piotroski F-Score	6	5	3	6	4	7/9	
Beneish M-Score	-2.62	-2.91	-4.12	-3.05	-3.38	-3.46	

25 EARNINGS QUALITY PANEL				live scores
MODEL	SCORE	ZONE	NOTE	
Piotroski F-Score	7 / 9	Strong		
Altman Z-Score	3.7	Safe (>2.99)	Safe	
Income quality	N/M	Loss-making	OCF ÷ net income not meaningful with negative earnings; OCF itself is the signal	
Beneish M-Score	-3.46	Non-manipulator	vs -2.22 threshold	

26 DUPONT & GROWTH QUALITY				live analysis engine
DUPONT DECOMPOSITION (TTM)		VALUE	GROWTH QUALITY (LIVE)	VALUE
Tax burden		0.77	Revenue stability	0.59
Interest burden		0.86	Earnings stability	0.03
Operating margin		24.1%	Earnings persistence	0.20
Asset turnover		0.89×	Revenue CAGR 3y	-3.7%
Financial leverage		11.85×	EPS CAGR 3y	—
= ROE		168%	FCF CAGR 3y	108.5%

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SHAREHOLDER RETURN PROFILE live

BUYBACK YIELD 0.34%	DIVIDEND YIELD 2.84%	TOTAL SHAREHOLDER RETURN 3.29% cash yield	SBC / REVENUE 0.8% dilution pressure
-------------------------------	--------------------------------	--	---

27 MULTIPLE HISTORY — FY SNAPSHOTS + TTM live ratio engine



28 PEER COMPARISON live peer engine

COMPANY	MKT CAP	P/E	ROE	NET MARGIN	REV GROWTH	PIOTROSKI	1-YR RET
AS	\$17.5B	30.9	9%	6.6%	+30.5%	8/9	-2.0%
LTH	\$9.1B	21.6	13%	11.7%	+12.7%	8/9	+62.5%
CUK	\$36.5B	11.7	28%	4.2%	+6.1%	7/9	+3.3%
MAT	\$4.9B	12.7	20%	-1.6%	+2.9%	6/9	-5.0%
GOLF	\$4.7B	21.8	25%	15.2%	+8.8%	8/9	—
PLNT	\$3.9B	17.3	-62%	18.4%	+12.7%	6/9	—
YETI	\$3.1B	18.6	25%	14.7%	+6.2%	7/9	—
MODG	\$2.7B	16.0	7%	12.3%	-37.1%	6/9	—

1-yr returns computed from adjusted price history; peers without a tracked series show —.

29 ANALYST CONSENSUS & ESTIMATES live consensus

Buy

33 Analysts

Str Sell (0)

Sell (0)

Hold (16)

Buy (17)

Str Buy (0)

MEAN TARGET (QTR) \$101.67 3 targets	TARGET VS. PRICE +2.9% last-quarter mean	NEXT REPORT 2026-10-20 street \$1.86
---	---	---

CONSENSUS ESTIMATES	REVENUE MEAN	HIGH / LOW	EPS MEAN	HIGH / LOW	# EPS EST.
FY2026	\$5.06B	\$5.18B / \$4.92B	\$6.13	\$6.21 / \$5.96	7
FY2026	\$4.73B	\$4.81B / \$4.65B	\$5.30	\$5.54 / \$5.10	8
FY2027	\$5.44B	\$5.62B / \$5.11B	\$6.46	\$6.72 / \$6.26	8

30 STREET TARGETS & THIRD-PARTY RATING live targets + composite

Street Price Target — Trajectory

WINDOW	AVG TARGET	VS. PRICE	# TARGETS
Last Quarter	\$101.67	+2.9%	3
Last Year	\$104.95	+6.3%	20
All Time	\$95.19	-3.6%	47

Third-Party Composite Rating

B+

DCF 3/5

ROE 5/5

ROA 5/5

DEBT/EQ 1/5

P/E 3/5

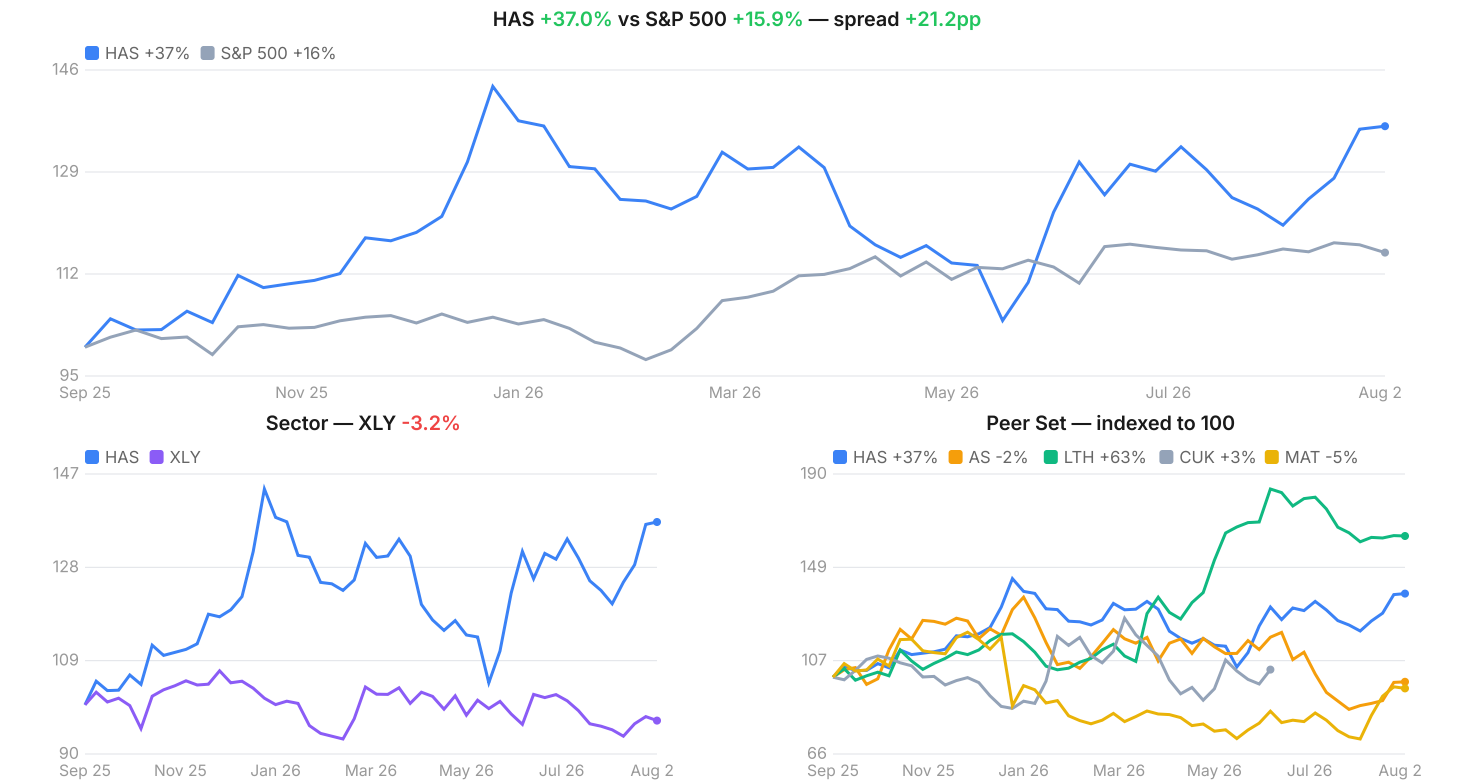
P/B 1/5

Independent quant composite as of 2026-10-16; components scored 1-5 (5 best). Shown for contrast with the InsiderStreet Score — methodologies differ.

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31 PRICE PERFORMANCE — INDEXED, 12 MO

live prices · benchmark + sector + peer set



All series indexed to 100 at the start of the window, adjusted closes.

TECHNICAL CHART — 6-MONTH DAILY CANDLES, INDICATORS ON

site chart, print edition

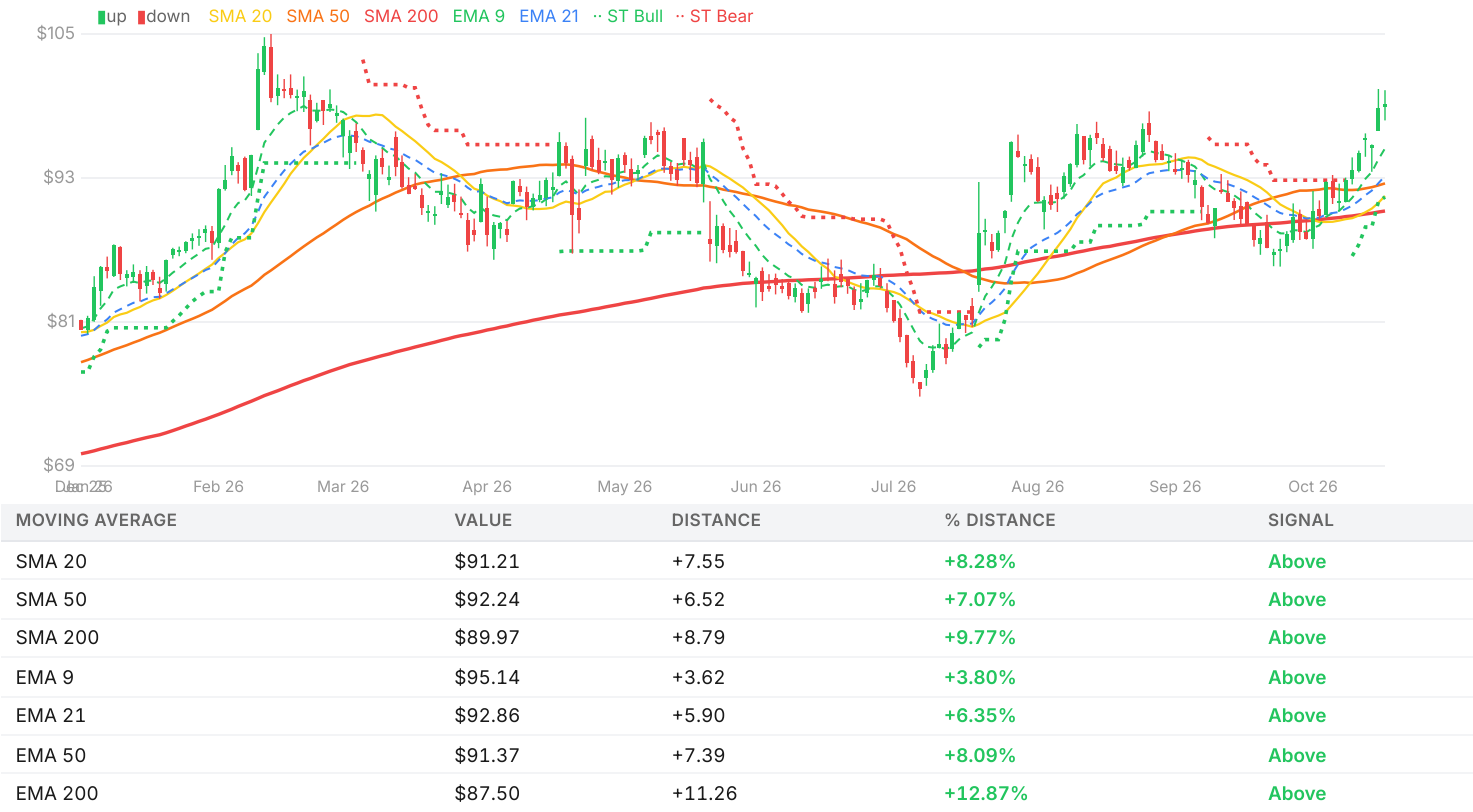


Candlesticks with SMA 20/50 overlay, Bollinger (20,2σ) band, volume, and Wilder RSI(14) — computed from live daily OHLCV.

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MOVING AVERAGE RIBBON & TREND

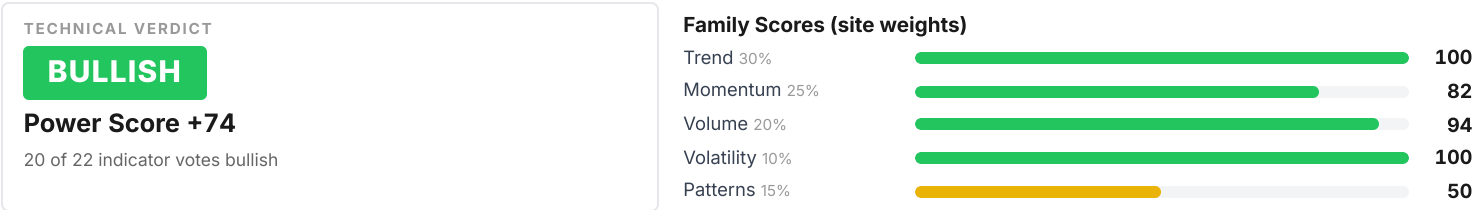
site technicals-tab chart, live indicator history



Series and readings from the nightly technical-indicator history — identical data to the site's ribbon chart. Supertrend segments colored by direction.

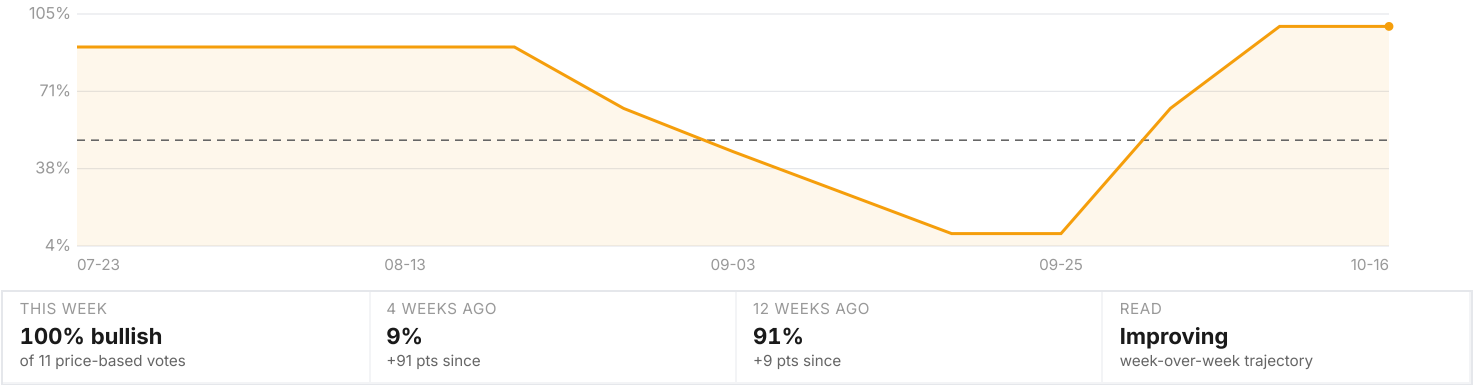
32 TECHNICAL POWER SCORE

EDGE · site engine · 87/100 composite



BULLISH — BUT WHICH WAY IS IT TRENDING?

vote share recomputed weekly, 13 weeks



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INDICATOR VOTE GRID				20 bull / 2 bear	
● Price vs SMA 20	\$91.21	● Price vs SMA 50	\$92.24	● Price vs SMA 200	\$89.97
● EMA 9/21 Cross	95.1/92.9	● SMA 50/200	Golden	● ADX Direction	ADX 28
● Supertrend	\$91	● Parabolic SAR	\$93	● SMA Slope	0.560
● RSI	71.4	● Stochastic K/D	89/92	● StochRSI K/D	97/97
● Williams %R	-10	● CCI	169	● TSI vs Signal	23.3
● CMO	42.8	● ROC	10.30%	● OBV Signal	Accum
● Chaikin MF	0.110	● MFI	77	● Force Index	2M
● Elder Ray Bull	7.09				

INDICATOR GAUGES					site technicals-tab style
71.4 RSI (14) 30 oversold · 70 overbought	89.5 Stochastic %K vs %D 92	77 Money Flow volume-weighted RSI	27.9 ADX trend strength · <20 weak	9.8 Williams %R inverted scale	

33 KEY LEVELS & VOLATILITY				live indicator table	
LEVEL	VALUE		LEVEL	VALUE	
Pivot / R1 / R2	\$98.35 / \$100.11 / \$101.82		S1 / S2	\$96.64 / \$94.88	
Bollinger (20,2)	\$83.73 – \$98.69		Squeeze	Off	
52 - wk range	\$67.32 – \$104.59		Off 52 - wk high	-5.6%	
ATR (14)	\$2.46 (2.5%)		Historical vol	22.5%	

34 SEASONALITY — 20-YEAR AVERAGES												live model · win rates shown
+0.8% Jan 60%	+3.0% Feb 65%	+0.8% Mar 62%	+6.2% Apr 75%	-0.5% May 50%	+0.9% Jun 50%	+1.7% Jul 60%	+1.5% Aug 50%	-0.7% Sep 45%	-0.9% Oct 60%	+1.8% Nov 70%	-1.5% Dec 35%	

Sample: 20 years — treat short histories as suggestive, not statistical.

35 RISK INDICATORS			computed from live price history	
COMPUTED FROM LIVE WEEKLY PRICES		HAS	S&P 500	
Weekly volatility (σ , 1y)		4.12%	1.83%	
Best / worst week (1y)		+10.6% / -8.1%	—	
Max drawdown (5y, monthly)		-61.7%	—	
1 - week VaR (95%)		-6.0%	—	
Beta (5y)		0.47	1.00	

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36 EQUITY WEATHER & MARKET REGIME

EDGE · live weather engine

HAS EQUITY WEATHER (LIVE)

PARTLY CLOUDY · +29

Trend

Momentum

Volume

Volatility

Breadth

+47

+71

+47

-60

-31

MARKET REGIME (2026-10-16)

NEUTRAL

VIX

19.99

Normal

DOW THEORY

Confirmed

Bearish

SPY / QQQ TSI

7.2 / 4.7

trend strength

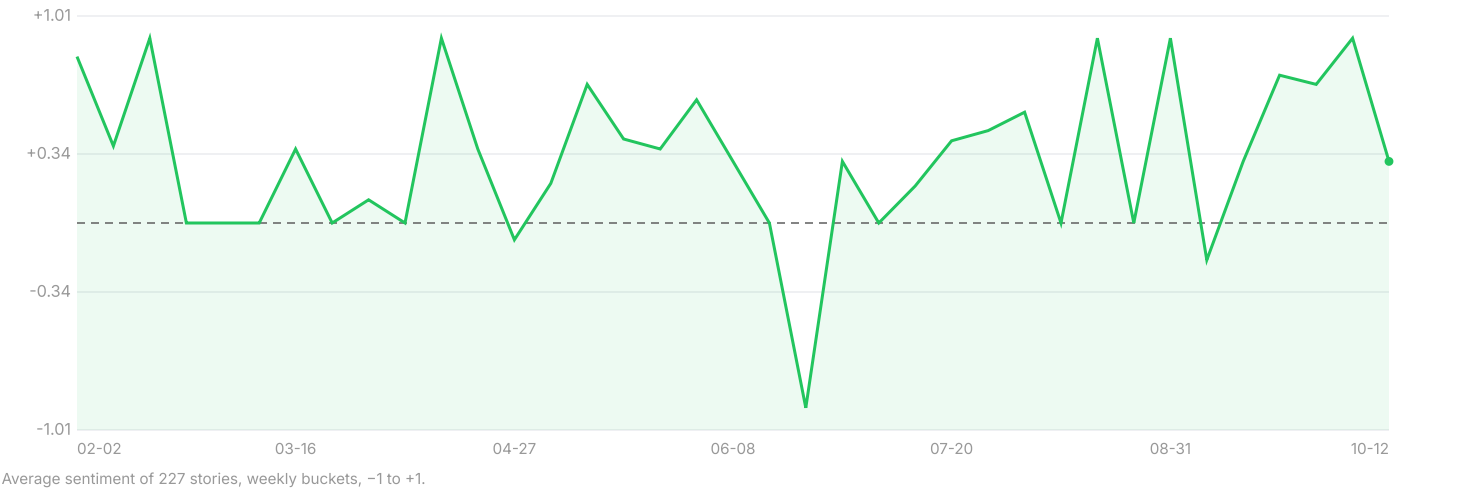
SECTOR STRENGTH

46/100

breadth average

37 NEWS SENTIMENT — WEEKLY

live Glauxie-scored feed



38 WEATHER - COMPANY VS INDUSTRY, SECTOR, UNIVERSE

EDGE · live weather engine · Partly Cloudy

OVERALL +29.0 +46.4 vs industry		TREND +46.5 +64.7 vs industry	MOMENTUM +70.8 +79.3 vs industry	VOLUME +47.2 +59.3 vs industry
READING	HAS	LEISURE N=280	CONSUMER CYCLICAL N=5,686	ALL US SYMBOLS N=70,435
Overall	+29.0	-17.4	-20.5	-20.5
Trend	+46.5	-18.2	-25.1	-21.3
Momentum	+70.8	-8.5	-15.0	-15.8
Volume	+47.2	-12.1	-10.0	-3.8

Trend, momentum and volume are computed per company. Volatility and breadth are market-regime values shared by every symbol in the universe, so they are reported once under Market Regime rather than compared here - a company cannot differ from its sector on a constant.

39 EXECUTIVE COMPENSATION

live proxy data · FY2025

EXECUTIVE	TOTAL COMP	STRUCTURE
Chris Cocks Chief Executive Officer	\$18.7M	88% equity+incentive
Gina Goetter Chief Financial Officer and Chi	\$6.3M	80% equity+incentive
John Hight President, Wizards of the Coast a	\$4.3M	75% equity+incentive
Tarrant Sibley EVP, Chief Legal Officer and	\$3.6M	77% equity+incentive
Tim Kilpin President Toys, Board Games, Lice	\$3.5M	71% equity+incentive

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40 ESG ASSESSMENT

live disclosure-derived scores

PILLAR (LIVE DISCLOSURE SCORES)	SCORE
Environmental	66
Social	70
Governance	67
Composite ESG	67



41 8-K MATERIAL EVENTS

live EDGAR feed

FILED	8-K CONTENTS	ITEMS
2026-07-27	Officer/Director Change; Exhibits	5.02,9.01
2026-07-21	Earnings Release; Exhibits	2.02,9.01
2026-06-15	Shareholder Vote	5.07
2026-05-20	Earnings Release; Exhibits	2.02,9.01
2026-04-23	Earnings Release; Exhibits	2.02,9.01
2026-04-01	Other Events	8.01
2026-03-12	Entry into Material Definitive Agreement; Creation of Direct Financial	1.01,2.03,8.01,9.01
2026-02-20	Entry into Material Definitive Agreement; Creation of Direct Financial	1.01,2.03,9.01

42 METHODOLOGY

Methodology. Every figure originates in InsiderStreet's production data layer and is computed deterministically by the same engines that power insiderstreet.ai. This factsheet contains no model-written text. Sections without underlying data are omitted rather than estimated.

43 DISCLOSURES

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44 DATA PROVENANCE FOR THIS REPORT			sources · coverage · method
DATA DOMAIN	SOURCE	COVERAGE FOR THIS REPORT	
Price & volume	market_db.historical_prices	52 rows	
Fundamentals	income_statements_annual	6 rows · 2020 to 2025	
Reported vs consensus	fact/earnings_calendar	24 rows · 2020-10-26 to 2026-07-21	
Analyst estimates	dim/forward_estimates	3 rows · 2026-12-28 to 2027-12-28	
Institutional ownership (13F)	holdings_db.institutional_ownership_summary	115 rows · 1997 to 2026	
Insider transactions (Form 4)	edgar/form4	12 rows · 2026-08-15 to 2026-09-30	
Proposed sales (Form 144)	edgar/form144	1 record	
Beneficial ownership (13D/G)	edgar/13dg	4 rows · 2025-11-05 to 2026-07-17	
Short-sale volume (FINRA)	edgar/short_volume_daily	60 rows · 2026-07-23 to 2026-10-15	
Dark pool (ATS, tier 1)	edgar/darkpool_weekly	12 rows · 2026-06-15 to 2026-08-31	
ETF & fund holding	etf_holdings_changelog (30d)	1 record	
Peer set	stock_peers_dynamic	8 rows	
Industry medians	industry_medians	1 record	
Congressional trades	congress_db (House + Senate)	1 record	
ESG	fact/esg_disclosures	1 record	

Method. Every figure in this factsheet is looked up from a named field computed in code. It contains no model-written text.

Not covered. Short interest as a percent of float and days-to-cover are not in this data set — the short-sale figures above are FINRA volume, a flow, and cannot support squeeze or covering analysis. Options positioning and intraday data are also absent. 13F ownership is filed 45 days after quarter end and congressional trades are disclosed on a lag, so both describe a past position, not a current one.