

The Home Depot, Inc. (HD)

Consumer Cyclical / Home Improvement · New York Stock Exchange

Generated: 2026-Oct-18 · Market data through: 2026-10-16

LAST CLOSE	MARKET CAP	52-WK HIGH	TRAILING PE	GROSS MARGIN	ROE	PIOTROSKI	1-YR RETURN
\$309.63	\$308.9B	\$397.63	21.6	33.2%	103%	6/9	-19.6%
2026-10-16	VOLUME	52-WK LOW	P/S	NET MARGIN	ROIC	ALTMAN Z	5-YR RETURN
	7.0M	\$277.15	1.83	8.4%	19%	5.5	+67.0%

The Home Depot, Inc. operates as a prominent retailer specializing in home renovation and improvement. Through its expansive network of "The Home Depot" stores, it furnishes consumers with an extensive array of goods, including building materials, home enhancement products, lawn and garden supplies, decorative items, and facilities maintenance, repair, and operational (MRO) supplies. In addition to selling products, the company extends professional installation services for key home features like flooring, cabinetry (including makeovers), countertops, furnaces and central air conditioning systems, and window replacements. Customers can also access tool and equipment rental options. Its diverse clientele includes both individual homeowners and a broad spectrum of professional clients, such as renovators, general contractors, maintenance personnel, handymen, property managers, building service contractors, and specialized tradespeople like electricians, plumbers, and painters. The firm also distributes its merchandise through several online platforms, notably homedepot.com, along with specialized sites such as blinds.com for bespoke window coverings and thecompanystore.com for home textiles and decorative goods. By the end of 2021, the corporation operated a total of 2,317 outlets across the United States. Incorporated in 1978, The Home Depot, Inc. maintains its corporate headquarters in Atlanta, Georgia.

SECTOR Consumer Cyclical INDUSTRY Home Improvement EXCHANGE NYSE MARKET CAP \$308.9B EMPLOYEES 472,400 (SEC-filed) CEO Edward Decker
IPO 1981-09-22 COUNTRY US
2455 Paces Ferry Road, Atlanta, GA 30339 · Tel 770 433 8211 · [homedepot.com](https://www.homedepot.com)

1 INSIDERSTREET SCORE

INSIDERSTREET SCORE

56 / 100

Street mean **\$370.10** (10 analysts, last qtr) — their number, not ours

INSIDER CONSENSUS SIGNAL

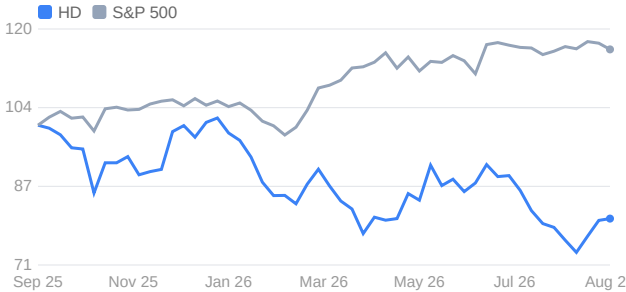
ROUTINE SELLING — LOW SIGNAL

\$5M sold / 6 mo, zero open-market buys

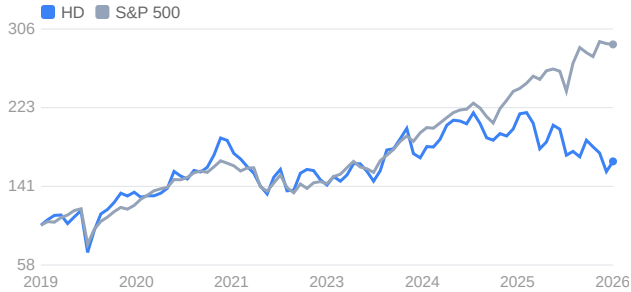
2 PRICE AND VOLUME

adjusted close, prod data layer

1 Year vs S&P 500 · HD -19.6% · S&P 500 +15.9% · spread -35.4pp



7 Years vs S&P 500 · HD +67.0% · S&P 500 +189.9% · spread -122.9pp



Both charts indexed to 100 at the start of their window and drawn on a single shared scale, so the gap to the benchmark is the gap you see. Adjusted closes throughout.

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3 INSIDERSTREET SCORE

live IS factor model

INSIDERSTREET
SCORE

56

OF 100

Score Breakdown

Profitability	60/100
Growth	51/100
Momentum	70/100
Quality	54/100
Earnings Quality	87/100
Balance Sheet	37/100
Value	42/100
Risk (safety)	100/100
Overall	55.8/100

Each component is a diagnostic reading on its own 0-100 scale. The overall score is computed separately from the underlying financials and is not the average of the rows above — components are not equally weighted and three of them (Momentum, Value, Risk) are derived partly from price rather than from the business.

Peer Comparison — IS Score

SYMBOL	IS SCORE
LOW	56
MCD	68
TJX	69
BKNG	77
SBUX	53
ABNB	75
HD	56

IS Score Trend — quarterly



4 TWO READINGS

business vs price

BUSINESS QUALITY

56 / 100

IS Score 55.8 / 100 · -5.3 from peak of 61

Quarter	Business Quality
23 Q1	51
23 Q2	61
23 Q3	60
23 Q4	59
24 Q1	58
24 Q2	57
24 Q3	58
24 Q4	59
25 Q1	59
25 Q2	58
25 Q3	54
25 Q4	55
26 Q1	56

Fundamental factor model, quarterly. Measures how the business is doing - not where the price is going.

PRICE STRUCTURE

BULLISH

Technical Score 72 / 100 · Power +44 · 18 of 22 indicator votes bullish

Date	Price Structure
07-23	26%
08-13	87%
09-03	26%
09-25	26%
10-16	56%

Vote share across trend, momentum, volume, volatility and pattern families. Describes where the price is, not where it is going.

Both readings sit above the midpoint — business quality at 56 and price structure at 72 out of 100 — so they are not in conflict. The fundamentals and the tape are saying the same thing, which is the case in which either one alone would have been enough.

5 WHAT WOULD CHANGE OUR MIND

falsifiable - check us next quarter

TRIGGER	WHERE IT STANDS NOW	WHAT IT WOULD MEAN
IS Score reaches 75 and holds two consecutive quarters	now 55.8	would move us up one band
IS Score stops falling - one quarter higher than the prior	last four: 57 → 51 → 54 → 56	the direction matters more than the level
Technical vote share back above 50%	now 64%	price structure no longer broken
Institutional holder count rises two quarters running	peak 4,181 → now 4,128	fewer institutions willing to hold is our clearest warning

We publish these so the view can be shown to be wrong. If none of them move and our reading does, we owe you an explanation.

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This page is InsiderStreet's own reading, produced from the data in the rest of this document. It is not a price target and not investment advice. Analyst consensus and street price targets appear later under their own heading and are the street's numbers, not ours.

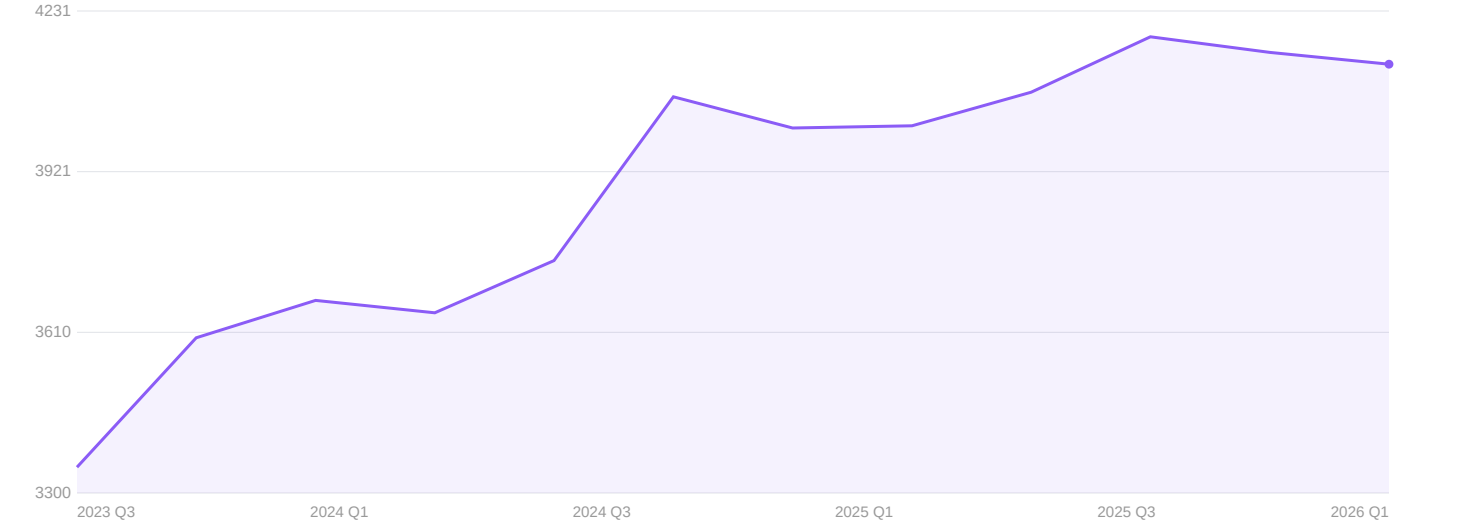
6 SMART MONEY CONFLUENCE EDGE · disclosure sources

SITE CONVERGENCE SCORE 3 of 4 top 4% of 29,420 symbols	SOURCES ALIGNED — of 3 independent disclosures	CONGRESS (180D) 18 buys 2026-09-22	INSIDER BUYS (180D) 0 none disclosed
ETF FUNDS (30D) 1738 up / 1294 down net +444 funds	INSTITUTIONS ADDED (13F) -23 managers opening or increasing		

Congressional and insider figures are disclosed purchases in the trailing 180 days; ETF figures are COUNTS OF FUNDS whose holding changed in 30 days, not dollars. Coincidence of separate disclosures, not coordination. An absent source means nothing qualifying was disclosed in its window.

7 INSTITUTIONAL OWNERSHIP - 12-QUARTER TREND 13F · filed 45 days after quarter end

Institutions holding — 12 quarters



Peak 4,181 · latest 4,128 (-53 from peak).

QUARTER	HOLDERS	13F SHARES	VALUE	REPORTED OWN%
2026 Q2	4,128	769.9M	\$264.2B	77.5%
2026 Q1	4,151	729.2M	\$234.0B	73.4%
2025 Q4	4,181	728.3M	\$243.8B	73.3%
2025 Q3	4,074	704.5M	\$278.9B	70.9%
2025 Q2	4,009	716.0M	\$256.5B	72.0%
2025 Q1	4,005	711.3M	\$256.3B	71.6%
2024 Q4	4,065	709.8M	\$270.1B	71.4%
2024 Q3	3,749	710.7M	\$278.5B	71.5%
2024 Q2	3,648	701.5M	\$236.2B	70.6%
2024 Q1	3,672	705.4M	\$264.4B	71.0%
2023 Q4	3,600	702.4M	\$239.3B	70.7%
2023 Q3	3,350	698.8M	\$208.0B	70.3%

How to read ownership above 100%. A 13F reports the positions a manager has investment discretion over, and where two or more managers share discretion over the same block, each one reports it. Summed across filers, the total can therefore exceed the shares actually outstanding without anything being wrong. We publish the figure as filed rather than netting it down, and flag separately any quarter where the arithmetic is not merely high but impossible.

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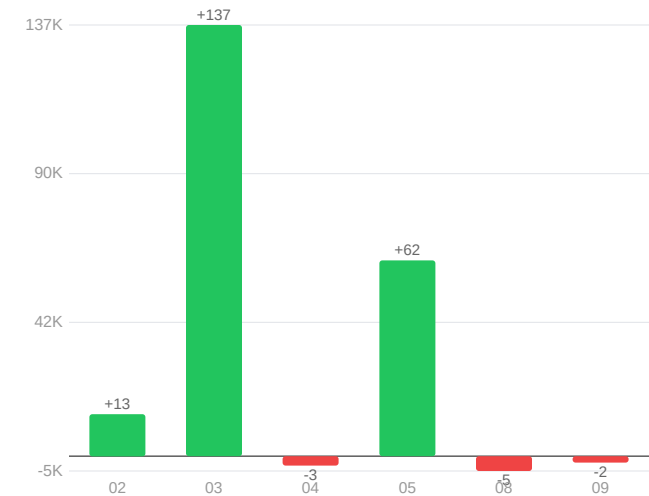
8 INSIDER ACTIVITY live Form 4 data

INSIDER	ROLE	DATE	TYPE	SHARES	VALUE	POST-TXN OWNED
Scardino Kimberly R	SVP-Finance, CAO & Controller	2026-09-20	TAX W/H	81	\$0.02M	8,108
Broggi Jordan	EVP-Interconnected Retail	2026-09-20	TAX W/H	130	\$0.04M	10,867
Brown Angie	EVP & CIO	2026-09-20	TAX W/H	96	\$0.03M	6,701
Deaton John A.	EVP - Supply Chain & Prod. Dev	2026-09-20	TAX W/H	344	\$0.10M	16,205
Mcp hail Richard V	EVP & CFO	2026-09-20	TAX W/H	554	\$0.17M	49,050
Smith Stephanie	EVP - Human Resources	2026-09-20	TAX W/H	130	\$0.04M	7,782
Scardino Kimberly R	SVP-Finance, CAO & Controller	2026-09-10	SELL	675	\$0.21M	8,189
Roseborough Teresa Wynn	EVP, Gen. Counsel & Corp. Sec.	2026-08-28	SELL	2,455	\$0.81M	14,061

9 SELL DECOMPOSITION — ROUTINE VS. DISCRETIONARY EDGE

6-MO DECOMPOSITION (FORM 4)	TXNS	SHARES	VALUE	SIGNAL WEIGHT
S — Open-market sales	6	14,172	\$4.9M	Counted
M — Exercises (paired A/D)	1	5,989	\$0.9M	None — mechanics
F — Tax withholding	29	24,571	\$8.9M	None — compensation
P — Open-market purchases	0	0	\$0	Counted — none occurred

Monthly Net Insider Flow (000 shares)



Net of acquisitions minus dispositions, all Form 4 types.

Signal Summary

SIGNAL Routine Selling — Low Signal	OPEN-MARKET SELLS \$4.9M 6 txns / 6 mo	OPEN-MARKET BUYS \$0.0M 0 txns / 6 mo	CLUSTER None active 3+ insiders / 21 days
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10 FORM 144 PLANNED-SALE PIPELINE live EDGAR data

FILED	FILER	SHARES REGISTERED	EST. PROCEEDS
2026-09-10	Kimberly R Scardino	675	\$0.2M
2026-08-28	Teresa W Roseborough	2,455	\$0.8M
2026-08-26	Michael F. Rowe	710	\$0.2M
2026-08-19	Richard V. Mcp hail	10,025	\$3.5M
Trailing 12 mo	10 filings	25,474	\$9M

11 13D / 13G STAKES COND

FILED	FORM	REPORTING PERSON	% OF CLASS	SHARES
2026-04-30	SCHEDULE 13G	Vanguard Capital Management	7.51%	74.8M sh
2026-03-27	SCHEDULE 13G/A	The Vanguard Group	—	exit/reporting change
2025-12-03	SCHEDULE 13G/A	The Vanguard Group	10.04%	100.0M sh

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12 CONGRESSIONAL TRADING					EDGE · STOCK Act
MEMBER	CHAMBER	TRADE	SIZE BAND	TRADED	DISCLOSED
Rick Larsen	House	SELL	\$1,001 - \$15,000	2026-10-08	2026-10-13
Ro Khanna	House	SELL	\$15,001 - \$50,000	2026-09-25	2026-10-09
Kevin Hern	House	SELL	\$1,001 - \$15,000	2026-09-23	2026-10-14
John Boozman	Senate	SELL	\$1,001 - \$15,000	2026-07-09	2026-08-17
John Boozman	Senate	SELL	\$1,001 - \$15,000	2026-07-09	2026-08-17
John Boozman	Senate	SELL	\$1,001 - \$15,000	2026-07-09	2026-08-16
HOUSE 12-MO 115 trades 57 purchases		SENATE 12-MO 8 trades 2 purchases		COVERAGE STOCK Act filings 30-45 day disclosure lag	

13 INSTITUTIONAL OWNERSHIP & 13F FLOW

live 13F data

13F FILERS (LAST COMPLETE Q) 4,151	13F SHARES 729M 73.4% of shares out	NEW / CLOSED 217 / 181 positions, QoQ	INCREASED / REDUCED 1,747 / 1,761 positions, QoQ
PUT/CALL (13F) 1.03 option positions	FREE FLOAT 99.8% 996M sh		

2.8 · Largest Reporting 13F Managers

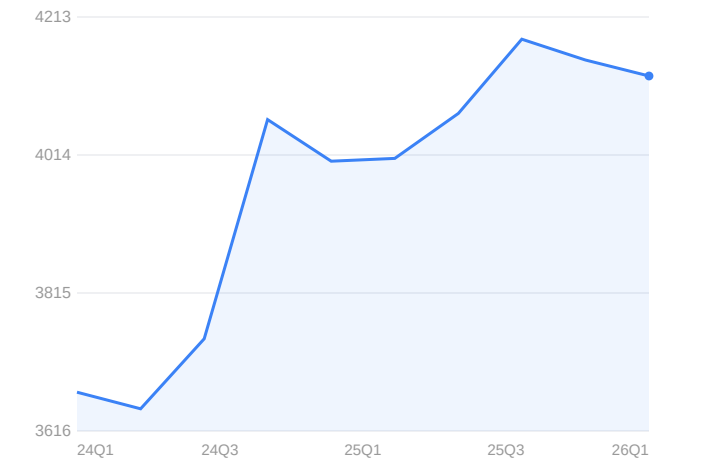
MANAGER	SHARES	VALUE
Assenagon Asset Management S.A.	2.7M	\$770M
Sarasin & Partners Llp	667,494	\$190M
Td Waterhouse Canada Inc.	583,791	\$165M
Wealth Enhancement Advisory Servic	494,634	\$131M
Vontobel Holding Ltd.	430,698	\$123M
Hamlin Capital Management, Llc	361,805	\$103M

EDGAR 13F holdings as of 2026-09-30; filer values normalized to dollars.

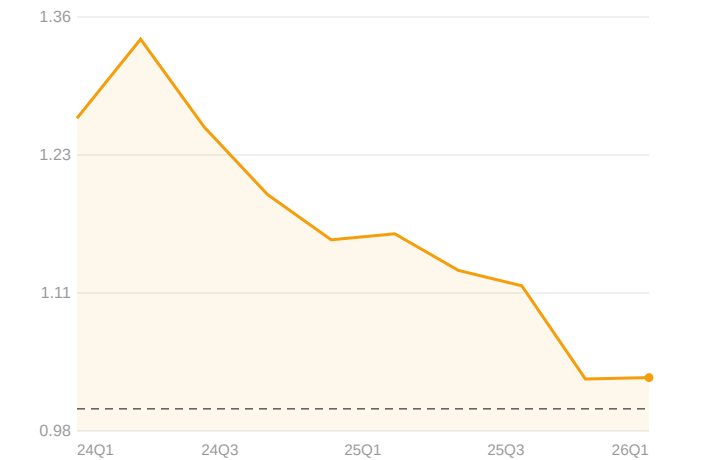
2.9 · Top ETF & Fund Ownership

FUND	WEIGHT	POSITION
VITSX	0.4%	\$9.0B
VTI	0.4%	\$9.0B
VSMPX	0.4%	\$9.0B
VTSAX	0.4%	\$9.0B
VOO	0.4%	\$7.4B
VFIAX	0.4%	\$7.4B

13F Filers Holding HD — quarterly



Institutional Put/Call — quarterly

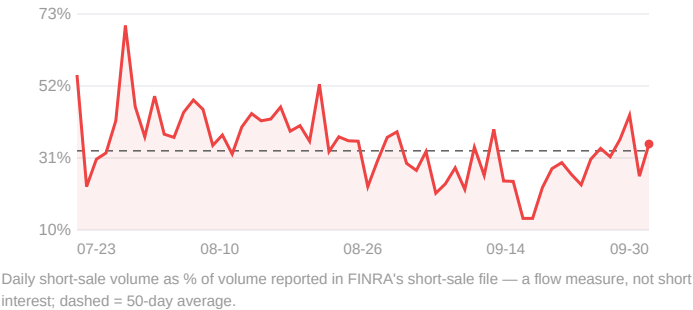


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14 SHORT VOLUME — DAILY, 60 SESSIONS

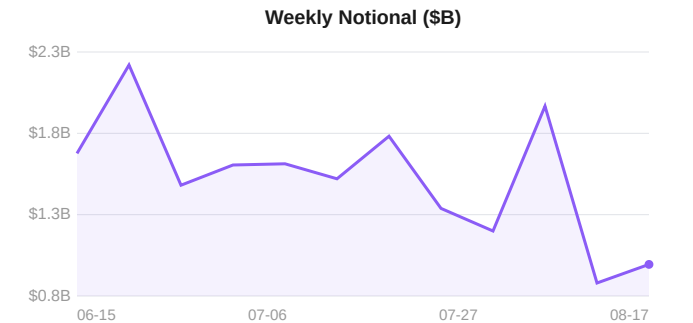
EDGE · live FINRA feed



LATEST SESSION 35.1% 2026-10-15	20-DAY AVG 28.2% 50-day 33.1%	TREND Falling 20d vs 50d	BY MARKET CENTER Q: 35% · N: 41% · B: 44% latest session
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15 DARK POOL ACTIVITY

EDGE · live ATS data

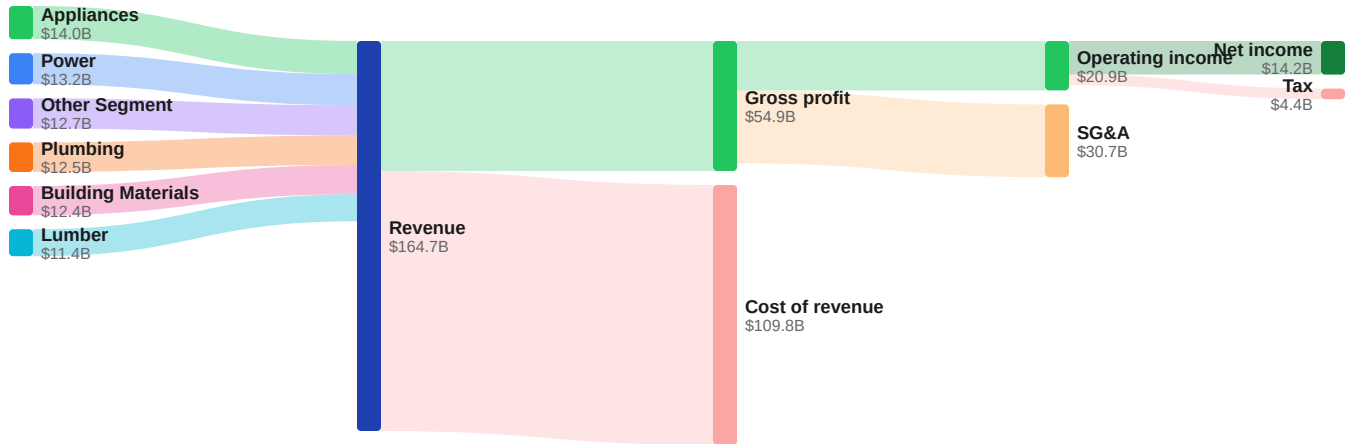


Where HD Trades in the Dark

ATS VENUE (4-WK)	SHARES	AVG TRADE
Incr Intelligent Cross Llc	4.0M	29 sh
Ubsa Ubs Ats	3.3M	35 sh
Ebxl Level Ats	2.0M	19 sh
Sgmt Sigma X2	1.9M	30 sh
Pure Purestream	1.3M	22 sh
Mstx Ms Trajectory Cross (Ats-1)	1.3M	26 sh

16 REVENUE FLOW — FY2025

live segmentation + income data



Where a dollar of The Home Depot, Inc. revenue goes. All values FY2025 filings, live.

17 GEOGRAPHIC REVENUE

live segmentation

REGION	REVENUE	SHARE
UNITED STATES	\$152.2B	92%
Non-US	\$12.5B	8%

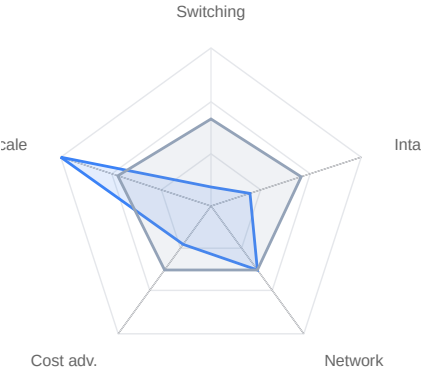
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18 MOAT & COMPETITIVE POSITION

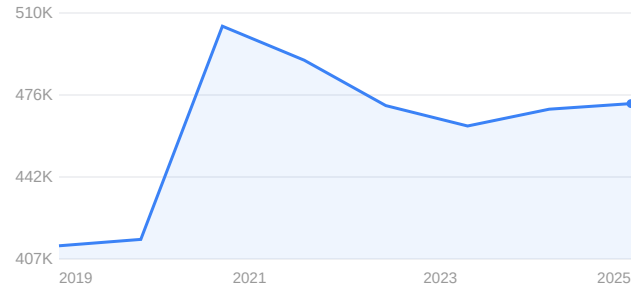
LIVE MODEL · 38/100 NONE

Moat score 38/100 — None; primary source Efficient Scale.



HD (live moat model) Peer median: LOW · MCD · TJX · BKNG · SBUX
Component scores from the live moat model. Peer median illustrative.

3.8 · Employees (SEC filings)



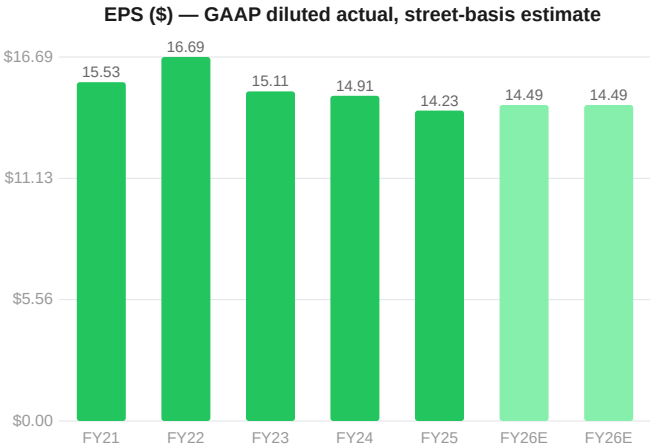
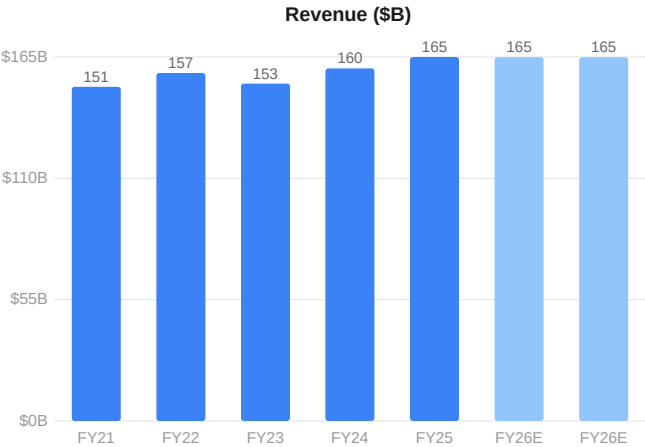
19 CORPORATE INFORMATION — KEY OFFICERS

472,400 employees

OFFICER	TITLE
Edward Decker	Chairman, President & CEO (Leave of Absence)
Ann-Marie Campbell	Senior Executive Vice President
Richard V. McPhail	Executive Vice President & Chief Financial Officer
Teresa Wynn Roseborough	Executive Vice President, General Counsel & Corporate Secretary

20 REVENUE & EPS — HISTORY AND ESTIMATES

live consensus



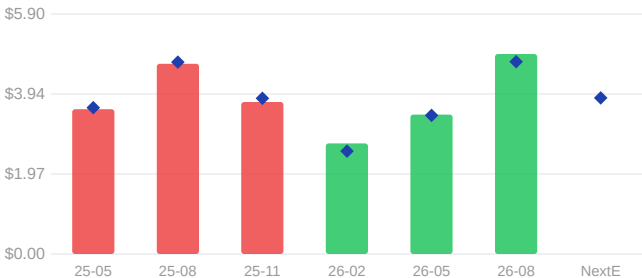
Actual bars are GAAP diluted EPS from the filed income statement; the lighter forward bars are street-basis consensus. The two are different measures and are not comparable quarter to quarter.

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21 ESTIMATE VS. ACTUAL & SURPRISES

live data

Quarterly EPS — Actual vs. Consensus



BEATS (>2%)
2 of 6
recent quarters

AVG SURPRISE
+1.3%

NEXT REPORT
2026-11-17

INCOME QUALITY
1.32
OCF + net income

22 REPORTED VS. CONSENSUS — FULL HISTORY

0 quarters · live data

BEAT RATE
—%
0 of 0 quarters

CURRENT STREAK
0
longest 0

AVG EPS SURPRISE
—%
median —%

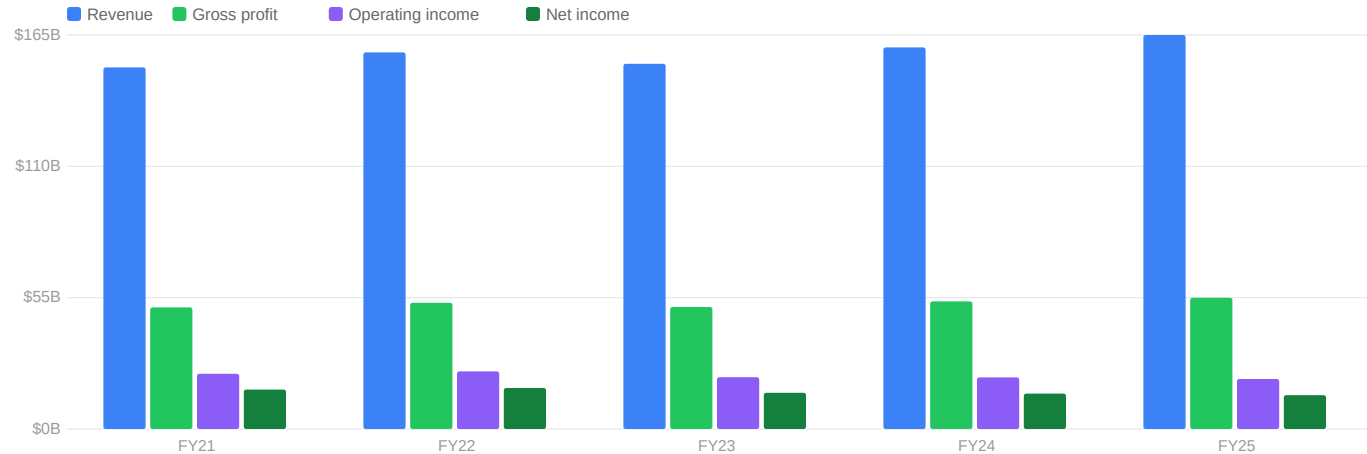
SURPRISE TREND
—
last 4 vs prior 4

PERIOD	EPS EST.	EPS ACTUAL	EPS SURPRISE	REV EST. (\$M)	REV ACTUAL (\$M)	REV SURPRISE
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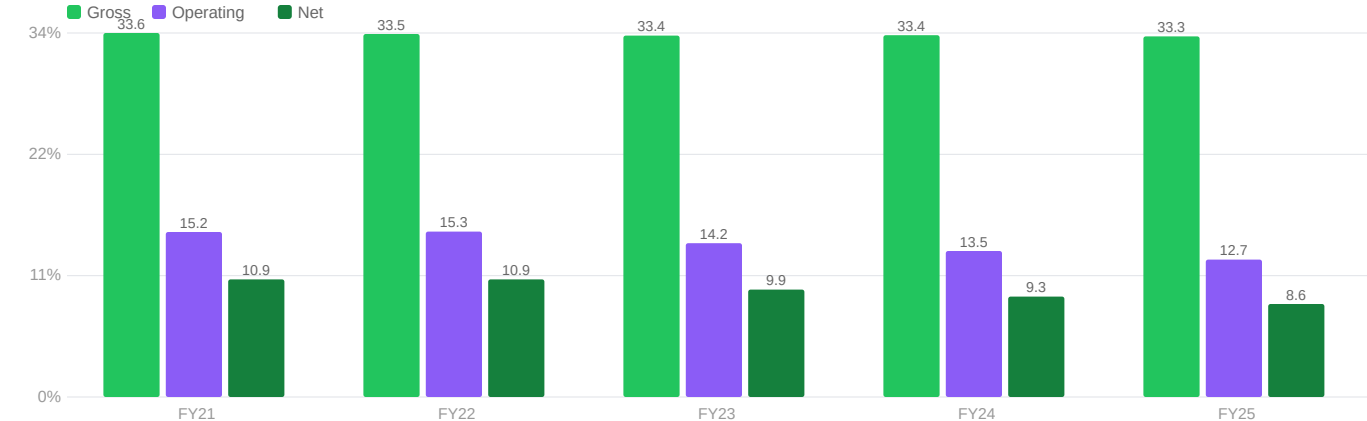
Announcement dates to . Consensus as it stood at each report. Revenue surprise shown where both estimate and actual are filed. A beat record is history, not a forecast.

INCOME TRENDS — 5 YEAR

live financials

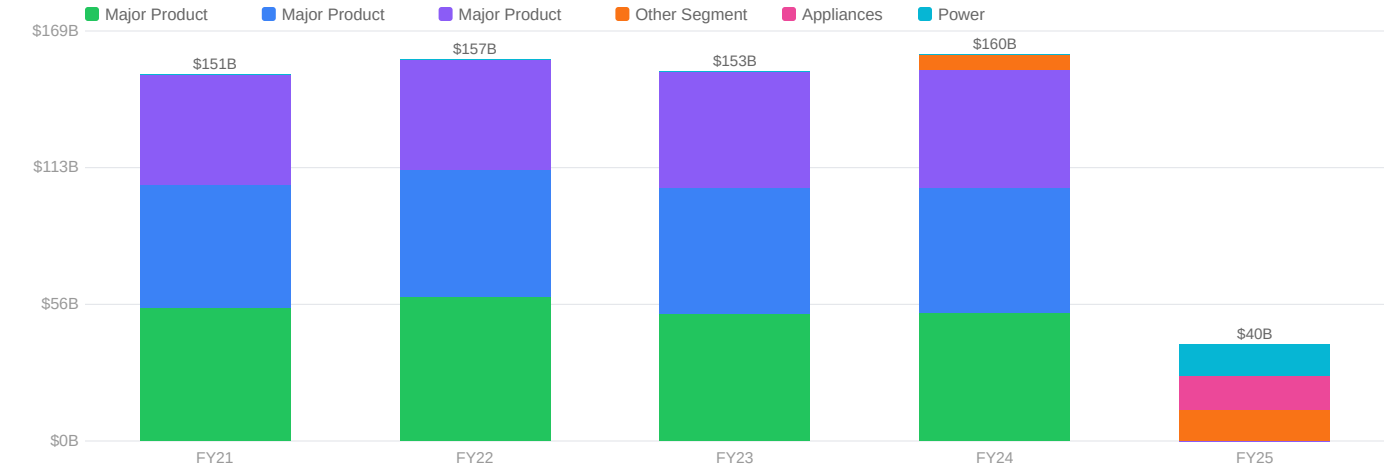


Profit Margins (%)



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Revenue by Segment — Stacked



Live segmentation data.

YoY Growth Heatmap — Income Lines

YOY GROWTH	FY21	FY22	FY23	FY24	FY25
Revenue	+14.4%	+4.1%	-3.0%	+4.5%	+3.2%
Gross profit	+13.3%	+3.8%	-3.4%	+4.6%	+2.9%
Operating income	+26.1%	+4.3%	-9.8%	-0.8%	-3.0%
Net income	+27.7%	+4.1%	-11.5%	-2.2%	-4.4%

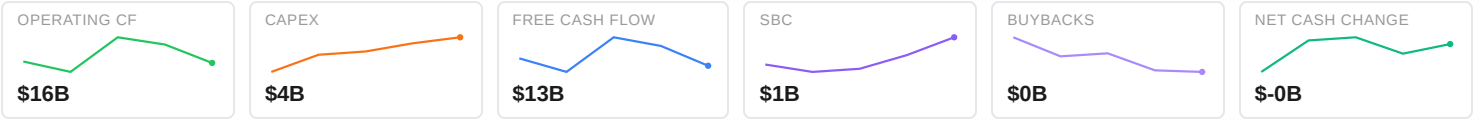
23 INCOME STATEMENT — FULL

live financials

\$B · FY ENDS	FY21	FY22	FY23	FY24	FY25	TREND
Revenue	151.2	157.4	152.7	159.5	164.7	
Cost of revenue	100.3	104.6	101.7	106.2	109.8	
Gross profit	50.8	52.8	51.0	53.3	54.9	
R&D expense	0.0	0.0	0.0	0.0	0.0	
SG&A expense	25.4	26.3	26.6	28.7	30.7	
Operating income	23.0	24.0	21.7	21.5	20.9	
EBITDA	25.9	27.1	25.1	25.4	24.3	
D&A	2.9	3.0	3.2	3.8	3.3	
Pretax income	21.7	22.5	19.9	19.4	18.6	
Income tax	5.3	5.4	4.8	4.6	4.4	
Net income	16.4	17.1	15.1	14.8	14.2	
Diluted EPS (\$)	15.53	16.69	15.11	14.91	14.23	
Diluted shares (M)	1,058	1,025	1,002	993	997	

CASH FLOW TRENDS

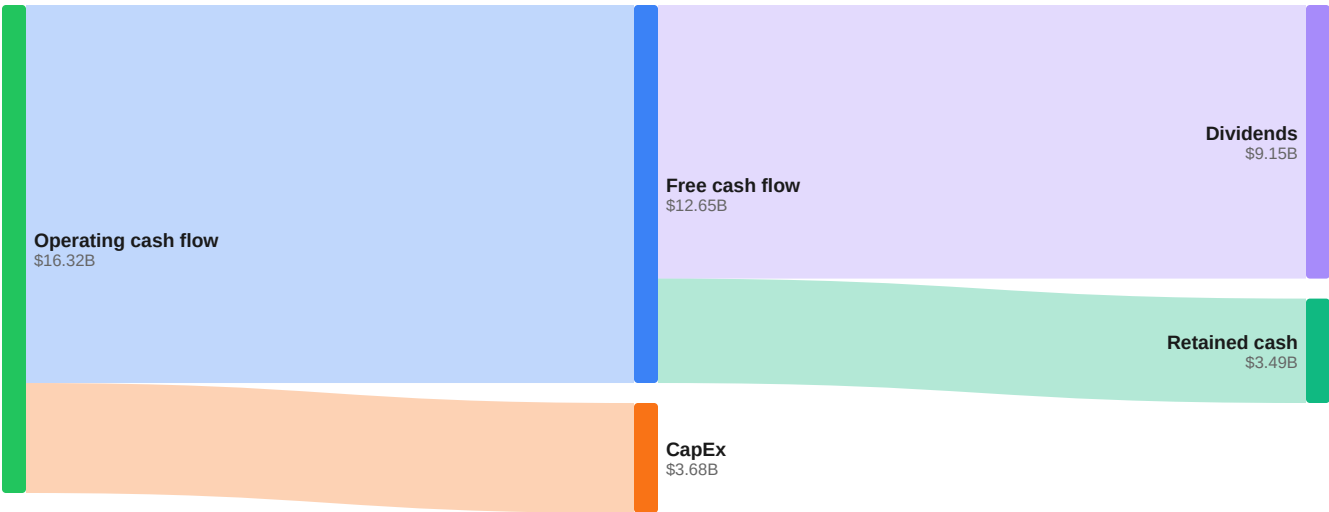
live data



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WHERE THE CASH WENT — FY2025

cash Sankey, live data



Balance Sheet — Full

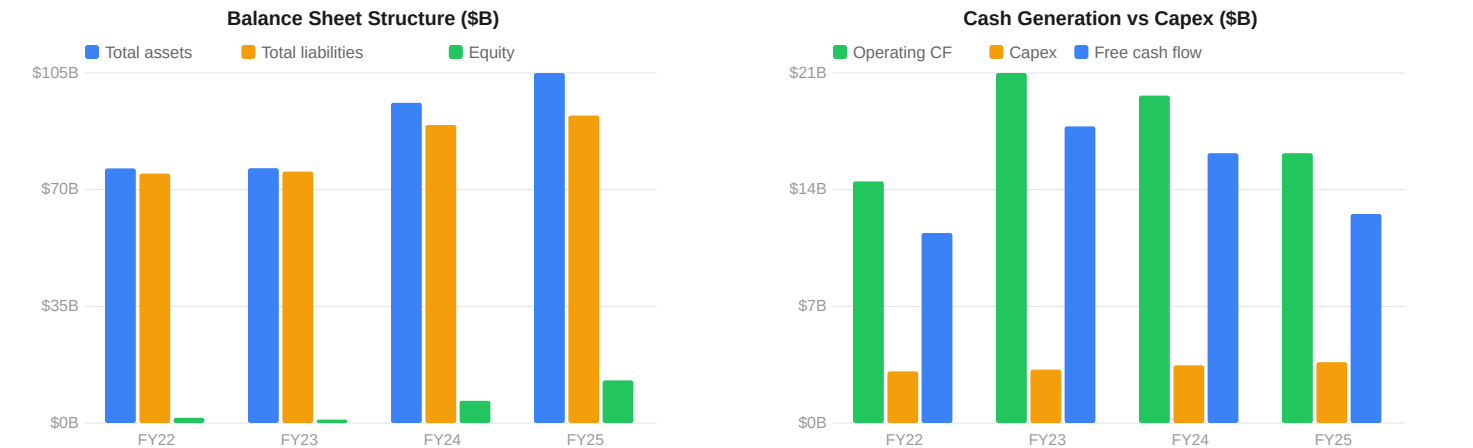
\$B	FY22	FY23	FY24	FY25	
Cash & equivalents	2.8	3.8	1.7	1.4	
ST investments	0.0	0.0	0.0	0.0	
Receivables (net)	3.3	3.3	4.9	5.6	
Total current assets	32.5	29.8	31.7	34.4	
PP&E (net)	32.6	34.0	35.3	37.2	
Goodwill + intangibles	7.4	12.1	28.5	32.7	
Total assets	76.4	76.5	96.1	105.1	
Accounts payable	11.4	10.0	11.9	11.5	
Short-term debt	1.2	1.4	4.9	9.4	
Deferred revenue	3.1	2.8	2.6	2.6	
Total current liabilities	23.1	22.0	28.7	32.4	
Long-term debt	42.0	42.7	48.5	46.3	
Total liabilities	74.9	75.5	89.5	92.3	
Shareholders' equity	1.6	1.0	6.6	12.8	

Cash Flow Statement — Full

\$B	FY22	FY23	FY24	FY25	
Net income	17.1	15.1	14.8	14.2	
D&A	3.0	3.2	3.8	4.1	
Stock-based compensation	0.4	0.4	0.4	0.5	
Working capital change	(6.1)	2.1	0.7	(3.1)	
Operating cash flow	14.6	21.2	19.8	16.3	
Capital expenditures	(3.1)	(3.2)	(3.5)	(3.7)	
Investing cash flow	(3.1)	(4.7)	(21.0)	(9.0)	
Buybacks	(6.7)	(8.0)	(0.6)	0.0	
Dividends paid	(7.8)	(8.4)	(8.9)	(9.2)	
Debt issuance / (repay)	3.4	0.7	8.8	1.3	
Financing cash flow	(11.0)	(15.4)	(0.7)	(7.7)	
Free cash flow	11.5	17.9	16.3	12.6	

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24 EXPANDED RATIO ANALYSIS (I)

live ratio engine · profitability · valuation

RATIO	FY21	FY22	FY23	FY24	FY25	TTM	TREND
PROFITABILITY							
ROE	2050.3%	-25529.9%	1162.2%	385.4%	145.5%	103%	
ROA	23.1%	23.1%	19.8%	17.2%	14.1%	13.0%	
ROIC	41.2%	37.2%	33.3%	24.4%	20.7%	18.8%	
Gross margin	33.6%	33.5%	33.4%	33.4%	33.3%	33.2%	
Operating margin	15.2%	15.3%	14.2%	13.5%	12.7%	12.4%	
Net margin	10.9%	10.9%	9.9%	9.3%	8.6%	8.4%	
EBITDA margin	17.2%	17.2%	16.4%	15.9%	14.7%	15.1%	
FCF margin	9.3%	7.3%	11.8%	10.2%	7.7%	—	
VALUATION							
P/E	21.05	17.88	22.06	26.98	26.38	21.6	
P/B	-203.98	195.75	320.03	60.17	29.15	18.5	
P/S	2.29	1.94	2.19	2.50	2.27	1.83	
P/FCF	24.70	26.60	18.62	24.47	29.53	20.5	
EV/EBITDA	15.03	13.05	15.23	18.08	18.01	14.5	
EV/Revenue	2.58	2.25	2.51	2.88	2.66	2.2	
Earnings yield	4.8%	5.6%	4.5%	3.7%	3.8%	4.62%	
FCF yield	4.0%	3.8%	5.4%	4.1%	3.4%	4.89%	

EXPANDED RATIO ANALYSIS (II)

leverage · solvency

RATIO	FY21	FY22	FY23	FY24	FY25	TTM	TREND
LEVERAGE & SOLVENCY							
Current ratio	1.01	1.41	1.35	1.11	1.06	1.08	
Quick ratio	0.24	0.33	0.40	0.29	0.26	0.31	
Debt / equity	-27.28	32.24	50.04	9.38	5.10	3.77	
Debt / assets	64.4%	65.9%	68.3%	64.8%	62.2%	57.2%	
Net debt / EBITDA	1.69	1.76	1.93	2.38	2.63	2.37	
Interest coverage	17.10	14.89	11.25	9.36	8.71	—	

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EXPANDED RATIO ANALYSIS (III)							efficiency · growth · per-share · scores
RATIO	FY21	FY22	FY23	FY24	FY25	TTM	TREND
EFFICIENCY							
Asset turnover	2.12	2.12	2.00	1.85	1.64	1.55	
Receivables turnover	55.46	55.01	54.77	45.11	33.22	24.3	
DSO (days)	7	7	7	8	11	15	
DPO (days)	46	43	39	38	39	44	
Cash conversion cycle	31	45	50	47	54	58	
GROWTH (YoY)							
Revenue growth	14.4%	4.1%	-3.0%	4.5%	3.2%	—	
Net income growth	27.7%	4.1%	-11.5%	-2.2%	-4.4%	—	
EPS growth	32.0%	6.6%	-9.3%	-2.2%	-4.7%	—	
FCF growth	-14.5%	-17.9%	56.1%	-9.0%	-22.5%	—	
PER SHARE (\$)							
EPS (diluted, TTM)	15.76	16.80	15.23	14.90	14.20	14.31	
Book value / share	-1.63	1.53	1.05	6.68	12.85	16.72	
Revenue / share	144.93	154.62	153.59	160.48	165.18	170.20	
FCF / share	13.43	11.29	18.05	16.42	12.68	15.19	
Cash / share	2.25	2.71	3.78	1.67	1.39	2.10	
SHAREHOLDER RETURN & SCORES							
Buyback yield	4.3%	2.2%	2.4%	0.2%	0.0%	—	
Altman Z-Score	7.30	7.10	7.25	6.43	5.94	5.5	
Piotroski F-Score	6	7	4	5	4	6/9	
Beneish M-Score	-2.34	-2.37	-2.80	-1.93	-2.40	-2.46	

25 EARNINGS QUALITY PANEL				live scores
MODEL	SCORE	ZONE	NOTE	
Piotroski F-Score	6 / 9	Middling		
Altman Z-Score	5.5	Safe (>2.99)	Safe	
Income quality	1.32	Cash-backed	OCF ÷ net income	
Beneish M-Score	-2.46	Non-manipulator	vs -2.22 threshold	

26 DUPONT & GROWTH QUALITY				live analysis engine
DUPONT DECOMPOSITION (TTM)		VALUE	GROWTH QUALITY (LIVE)	VALUE
Tax burden		0.76	Revenue stability	0.89
Interest burden		0.89	Earnings stability	0.48
Operating margin		12.5%	Earnings persistence	0.99
Asset turnover		1.62×	Revenue CAGR 3y	3.0%
Financial leverage		7.68×	EPS CAGR 3y	-4.1%
= ROE		104%	FCF CAGR 3y	-2.5%

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SHAREHOLDER RETURN PROFILE live

BUYBACK YIELD 0.00%	DIVIDEND YIELD 3.00%	TOTAL SHAREHOLDER RETURN 2.69% cash yield	SBC / REVENUE 0.3% dilution pressure
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27 MULTIPLE HISTORY — FY SNAPSHOTS + TTM live ratio engine



28 PEER COMPARISON live peer engine

COMPANY	MKT CAP	P/E	ROE	NET MARGIN	REV GROWTH	PIOTROSKI	1-YR RET
LOW	\$110.7B	16.7	-71%	9.2%	+8.2%	7/9	-18.4%
MCD	\$171.9B	19.7	-465%	33.3%	+6.3%	8/9	-20.0%
TJX	\$162.0B	27.2	62%	10.0%	+7.7%	8/9	+3.6%
BKNG	\$122.8B	18.0	-83%	26.5%	+12.9%	5/9	-16.7%
SBUX	\$111.2B	56.0	-26%	11.2%	+4.5%	7/9	—
ABNB	\$104.0B	39.3	35%	22.6%	+13.6%	7/9	—
MAR	\$101.2B	40.4	-69%	10.8%	+4.7%	7/9	—
MELI	\$93.0B	49.9	28%	4.6%	+46.0%	6/9	—

1-yr returns computed from adjusted price history; peers without a tracked series show —.

29 ANALYST CONSENSUS & ESTIMATES live consensus

Buy

63 Analysts



MEAN TARGET (QTR) \$370.10 10 targets	TARGET VS. PRICE +19.5% last-quarter mean	NEXT REPORT 2026-11-17 street \$3.84	
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CONSENSUS ESTIMATES	REVENUE MEAN	HIGH / LOW	EPS MEAN	HIGH / LOW	# EPS EST.
FY2026	\$164.60B	\$165.62B / \$164.16B	\$14.49	\$14.63 / \$14.42	21
FY2026	\$164.60B	\$165.37B / \$164.23B	\$14.49	\$14.63 / \$14.42	24
FY2027	\$171.21B	\$177.82B / \$168.78B	\$15.09	\$15.96 / \$14.75	22

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30 STREET TARGETS & THIRD-PARTY RATING

live targets + composite

Street Price Target — Trajectory

WINDOW	AVG TARGET	VS. PRICE	# TARGETS
Last Month	\$397.00	+28.2%	1
Last Quarter	\$370.10	+19.5%	10
Last Year	\$389.34	+25.7%	50
All Time	\$384.74	+24.3%	148

Rolling mean of published targets vs. last close \$309.63. Aggregated from StreetInsider, Benzinga, Pulse 2.0.

Third-Party Composite Rating

B

DCF3/5ROE5/5ROA5/5DEBT/EQ1/5P/E2/5P/B1/5

Independent quant composite as of 2026-10-16; components scored 1–5 (5 best). Shown for contrast with the InsiderStreet Score — methodologies differ.

31 PRICE PERFORMANCE — INDEXED, 12 MO

live prices · benchmark + sector + peer set

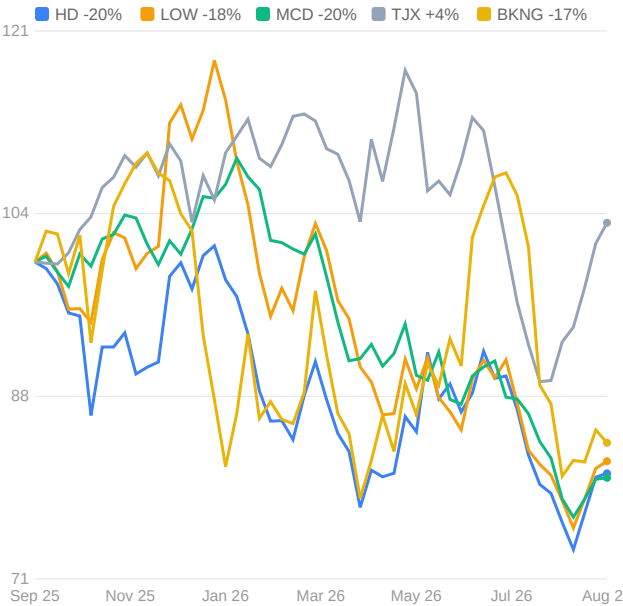
HD -19.6% vs S&P 500 +15.9% — spread -35.4pp



Sector — XLY -3.2%



Peer Set — indexed to 100



All series indexed to 100 at the start of the window, adjusted closes.

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TECHNICAL CHART — 6-MONTH DAILY CANDLES, INDICATORS ON

site chart, print edition



Candlesticks with SMA 20/50 overlay, Bollinger (20,20) band, volume, and Wilder RSI(14) — computed from live daily OHLCV.

MOVING AVERAGE RIBBON & TREND

site technicals-tab chart, live indicator history



MOVING AVERAGE	VALUE	DISTANCE	% DISTANCE	SIGNAL
SMA 20	\$292.51	+17.12	+5.85%	Above
SMA 50	\$312.69	-3.06	-0.98%	Below
SMA 200	\$335.94	-26.31	-7.83%	Below
EMA 9	\$297.77	+11.86	+3.98%	Above
EMA 21	\$297.43	+12.20	+4.10%	Above
EMA 50	\$307.58	+2.05	+0.67%	Above
EMA 200	\$331.58	-21.95	-6.62%	Below

Series and readings from the nightly technical-indicator history — identical data to the site's ribbon chart. Supertrend segments colored by direction.

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32 TECHNICAL POWER SCORE

EDGE · site engine · 72/100 composite

TECHNICAL VERDICT

BULLISH

Power Score +44

18 of 22 indicator votes bullish

Family Scores (site weights)

Trend 30%

Momentum 25%

Volume 20%

Volatility 10%

Patterns 15%

70

91

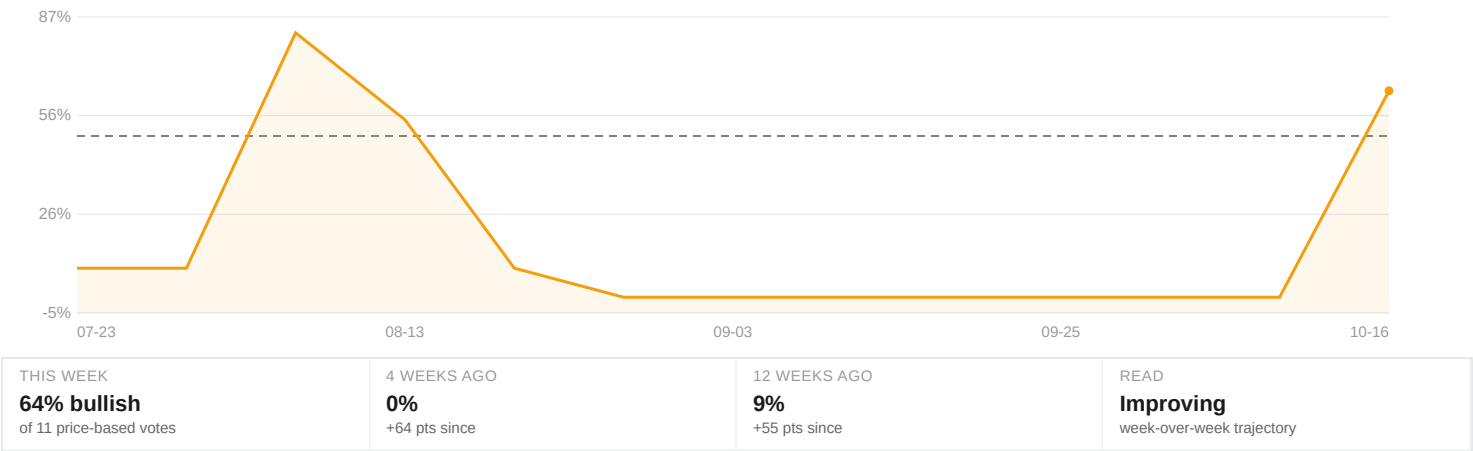
69

67

50

BULLISH — BUT WHICH WAY IS IT TRENDING?

vote share recomputed weekly, 13 weeks



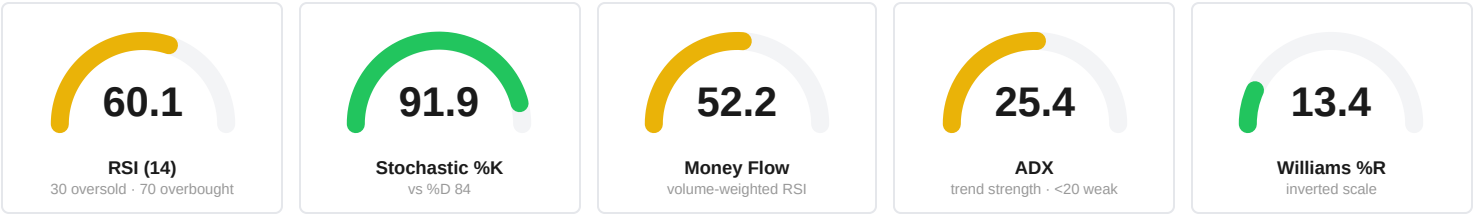
INDICATOR VOTE GRID

18 bull / 4 bear

● Price vs SMA 20	\$292.51	● Price vs SMA 50	\$312.69	● Price vs SMA 200	\$335.94
● EMA 9/21 Cross	297.8/297.4	● SMA 50/200	Death	● ADX Direction	ADX 25
● Supertrend	\$291	● Parabolic SAR	\$281	● SMA Slope	0.480
● RSI	60.1	● Stochastic K/D	92/84	● StochRSI K/D	100/97
● Williams %R	-13	● CCI	201	● TSI vs Signal	-10.5
● CMO	20.2	● ROC	9.47%	● OBV Signal	Accum
● Chaikin MF	-0.030	● MFI	52	● Force Index	15M
● Elder Ray Bull	17.23				

INDICATOR GAUGES

site technicals-tab style



33 KEY LEVELS & VOLATILITY

live indicator table

LEVEL	VALUE	LEVEL	VALUE
Pivot / R1 / R2	\$306.25 / \$311.09 / \$313.93	S1 / S2	\$303.41 / \$298.57
Bollinger (20,2)	\$276.59 – \$308.42	Squeeze	Off
52-wk range	\$277.15 – \$397.63	Off 52-wk high	-22.1%
ATR (14)	\$6.84 (2.2%)	Historical vol	28.4%

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34 SEASONALITY — 20-YEAR AVERAGES											live model · win rates shown
+2.0% Jan 70%	-0.8% Feb 50%	+0.9% Mar 57%	+2.6% Apr 60%	-1.1% May 40%	-0.2% Jun 60%	+2.3% Jul 65%	+2.9% Aug 65%	+0.7% Sep 60%	-0.3% Oct 50%	+4.4% Nov 80%	+1.5% Dec 60%

Sample: 20 years — treat short histories as suggestive, not statistical.

35 RISK INDICATORS			computed from live price history
COMPUTED FROM LIVE WEEKLY PRICES		HD	S&P 500
Weekly volatility (σ , 1y)		3.90%	1.83%
Best / worst week (1y)		+8.7% / -9.7%	—
Max drawdown (5y, monthly)		-38.0%	—
1-week VaR (95%)		-5.9%	—
Beta (5y)		0.95	1.00

36

EQUITY WEATHER & MARKET REGIME

EDGE · live weather engine

HD EQUITY WEATHER (LIVE)

CLOUDY · -5

Trend

-0

Momentum

+62

Volume

-40

Volatility

-60

Breadth

-31

MARKET REGIME (2026-10-16)

NEUTRAL

VIX

19.99

Normal

DOW THEORY

Confirmed

Bearish

SPY / QQQ TSI

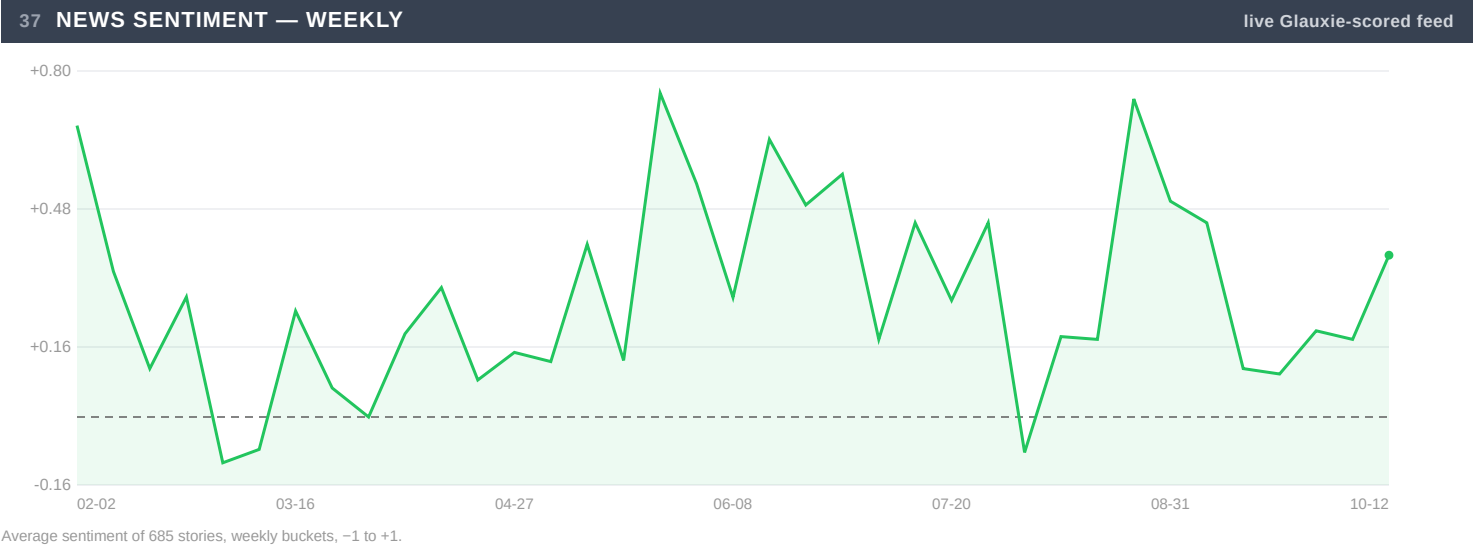
7.2 / 4.7

trend strength

SECTOR STRENGTH

46/100

breadth average



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38 WEATHER - COMPANY VS INDUSTRY, SECTOR, UNIVERSE

EDGE · live weather engine · Cloudy

OVERALL -4.7 +2.2 vs industry		TREND -0.3 +4.0 vs industry	MOMENTUM +61.6 +58.2 vs industry	VOLUME -39.7 -43.1 vs industry
READING	HD	HOME IMPROVEMENT N=62	CONSUMER CYCLICAL N=5,686	ALL US SYMBOLS N=70,435
Overall	-4.7	-6.9	-20.5	-20.5
Trend	-0.3	-4.3	-25.1	-21.3
Momentum	+61.6	+3.5	-15.0	-15.8
Volume	-39.7	+3.4	-10.0	-3.8

Trend, momentum and volume are computed per company. Volatility and breadth are market-regime values shared by every symbol in the universe, so they are reported once under Market Regime rather than compared here - a company cannot differ from its sector on a constant.

39 EXECUTIVE COMPENSATION

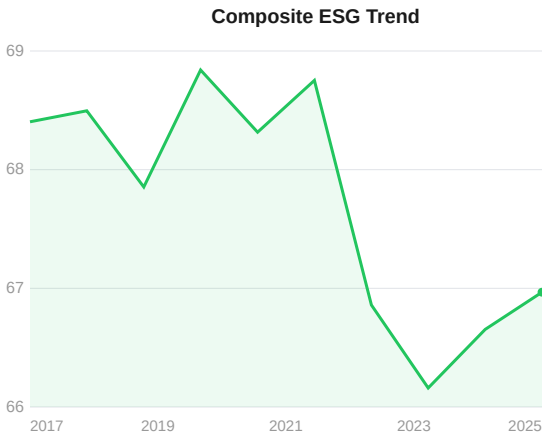
live proxy data · FY2014

EXECUTIVE	TOTAL COMP	STRUCTURE
Craig A. Menear Chairman, Chief Executive Of	\$10.2M	44% equity+incentive
Francis S. Blake Former Chairman & Chief Exe	\$9.9M	65% equity+incentive
Carol B. Tomé Chief Financial Officer & Exec	\$6.0M	62% equity+incentive
Mark Q. Holifield Executive Vice President –	\$4.1M	59% equity+incentive
Matthew A. Carey Executive Vice President &	\$3.6M	60% equity+incentive

40 ESG ASSESSMENT

live disclosure-derived scores

PILLAR (LIVE DISCLOSURE SCORES)	SCORE
Environmental	79
Social	56
Governance	68
Composite ESG	68



41 8-K MATERIAL EVENTS

live EDGAR feed

FILED	8-K CONTENTS	ITEMS
2026-08-21	Officer/Director Change	5.02
2026-08-18	Earnings Release; Exhibits	2.02,9.01
2026-08-12	Officer/Director Change; Regulation FD; Exhibits	5.02,7.01,9.01
2026-05-26	Bylaws Amendment; Shareholder Vote; Exhibits	5.03,5.07,9.01
2026-05-19	Earnings Release; Exhibits	2.02,9.01
2026-02-24	Results of Operations and Financial Condition; Financial Statements an	2.02,9.01
2025-11-24	Amendments to Articles of Incorporation or Bylaws; Other Events; Finan	5.03,8.01,9.01
2025-11-18	Results of Operations and Financial Condition; Financial Statements an	2.02,9.01

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42 METHODOLOGY

Methodology. Every figure originates in InsiderStreet's production data layer and is computed deterministically by the same engines that power insiderstreet.ai. This factsheet contains no model-written text. Sections without underlying data are omitted rather than estimated.

43 DISCLOSURES

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44 DATA PROVENANCE FOR THIS REPORT sources · coverage · method

DATA DOMAIN	SOURCE	COVERAGE FOR THIS REPORT
Price & volume	market_db.historical_prices	52 rows
Fundamentals	income_statements_annual	6 rows · 2020 to 2025
Reported vs consensus	fact/earnings_calendar	24 rows · 2020-11-17 to 2026-08-18
Analyst estimates	dim/forward_estimates	3 rows · 2026-01-31 to 2027-01-31
Institutional ownership (13F)	holdings_db.institutional_ownership_summary	116 rows · 1987 to 2026
Insider transactions (Form 4)	edgar/form4	12 rows · 2026-08-20 to 2026-09-20
Proposed sales (Form 144)	edgar/form144	1 record
Beneficial ownership (13D/G)	edgar/13dg	3 rows · 2025-12-03 to 2026-04-30
Short-sale volume (FINRA)	edgar/short_volume_daily	60 rows · 2026-07-23 to 2026-10-15
Dark pool (ATS, tier 1)	edgar/darkpool_weekly	12 rows · 2026-06-15 to 2026-08-31
ETF & fund holding	etf_holdings_changelog (30d)	1 record
Peer set	stock_peers_dynamic	8 rows
Industry medians	industry_medians	1 record
Congressional trades	congress_db (House + Senate)	1 record
ESG	fact/esg_disclosures	1 record

Method. Every figure in this factsheet is looked up from a named field computed in code. It contains no model-written text.

Not covered. Short interest as a percent of float and days-to-cover are not in this data set — the short-sale figures above are FINRA volume, a flow, and cannot support squeeze or covering analysis. Options positioning and intraday data are also absent. 13F ownership is filed 45 days after quarter end and congressional trades are disclosed on a lag, so both describe a past position, not a current one.