

Hilton Worldwide Holdings Inc. (HLT)

Consumer Cyclical / Travel Lodging · New York Stock Exchange

Generated: 2026-Oct-18 · Market data through: 2026-10-16

LAST CLOSE \$345.08 2026-10-16	MARKET CAP \$77.7B VOLUME 1.7M	52-WK HIGH \$358.00 52-WK LOW \$253.54	TRAILING PE 50.2 P/S 6.22	GROSS MARGIN 44.1% NET MARGIN 12.7%	ROE -28% ROIC 17%	PIOTROSKI 7/9 ALTMAN Z 3.1	1-YR RETURN +34.1% 5-YR RETURN +278.0%
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Hilton Worldwide Holdings Inc., a hospitality company, engages in managing, franchising, and leasing hotels and resorts. It operates in two segments, Management and Franchise, and Ownership. The company engages in the hotel management and licensing of its brand names, trademarks, and service marks. It operates a brand portfolio of luxury, lifestyle, full service, focused service, all-suites hotel, and timeshare under the Waldorf Astoria Hotels & Resorts, LXR Hotels & Resorts, Conrad Hotels & Resorts, Signia by Hilton, NoMad, Canopy by Hilton, Graduate by Hilton, Tempo by Hilton, Motto by Hilton, Hilton Hotels & Resorts, DoubleTree by Hilton, Curio Collection by Hilton, Tapestry Collection by Hilton, Outset Collection by Hilton, Embassy Suites by Hilton, Homewood Suites by Hilton, Home2 Suites by Hilton, LivSmart Studios by Hilton, Hilton Garden Inn, Hampton by Hilton, Tru by Hilton, Spark by Hilton, Hilton Grand Vacations, Small Luxury Hotels of the World, AutoCamp, and Hilton Honors brand names. The company has operations in North America, South America, and Central America, including various Caribbean nations; Europe, the Middle East, and Africa; and the Asia Pacific. Hilton Worldwide Holdings Inc. was founded in 1919 and is headquartered in McLean, Virginia.

SECTOR Consumer Cyclical INDUSTRY Travel Lodging EXCHANGE NYSE MARKET CAP \$77.7B EMPLOYEES 182,000 (SEC-filed) CEO Christopher J. Nassetta
IPO 2013-12-12 COUNTRY US
7930 Jones Branch Drive, McLean, VA 22102 · Tel 703 883 1000 · [hilton.com](https://www.hilton.com)

1 INSIDERSTREET SCORE

INSIDERSTREET SCORE

58 / 100

Street mean **\$357.00** (7 analysts, last qtr) — their number, not ours

INSIDER CONSENSUS SIGNAL

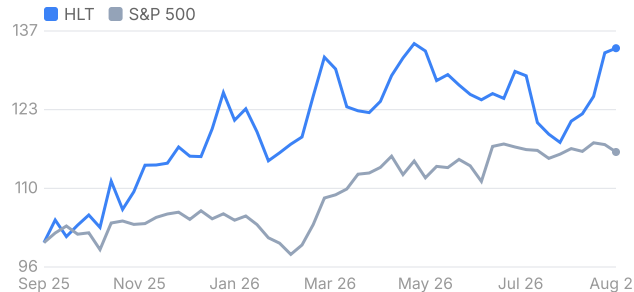
ROUTINE SELLING — LOW SIGNAL

\$2M sold / 6 mo, zero open-market buys

2 PRICE AND VOLUME

adjusted close, prod data layer

1 Year vs S&P 500 · **HLT +34.1%** · **S&P 500 +15.9%** · spread **+18.2pp**



7 Years vs S&P 500 · **HLT +278.0%** · **S&P 500 +189.9%** · spread **+88.1pp**



Both charts indexed to 100 at the start of their window and drawn on a single shared scale, so the gap to the benchmark is the gap you see. Adjusted closes throughout.

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3 INSIDERSTREET SCORE

live IS factor model

INSIDERSTREET
SCORE

58

OF 100

Score Breakdown

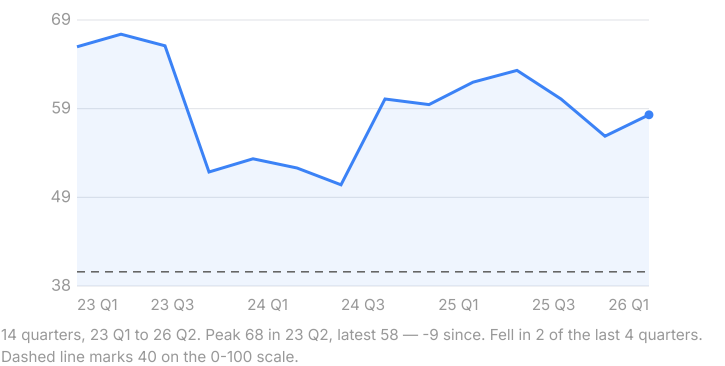
Profitability	46/100
Growth	57/100
Momentum	75/100
Quality	65/100
Earnings Quality	79/100
Balance Sheet	21/100
Value	34/100
Risk (safety)	80/100
Overall	58.4/100

Each component is a diagnostic reading on its own 0-100 scale. The overall score is computed separately from the underlying financials and is **not** the average of the rows above — components are not equally weighted and three of them (Momentum, Value, Risk) are derived partly from price rather than from the business.

Peer Comparison — IS Score

SYMBOL	IS SCORE
MAR	60
IHG	73
H	47
ROST	74
RCL	54
GM	27
HLT	58

IS Score Trend — quarterly



4 TWO READINGS

business vs price

BUSINESS QUALITY

58 / 100

IS Score 58.4 / 100 · -9.4 from peak of 68

Quarter	Business Quality
23 Q1	68
23 Q2	68
23 Q3	45
23 Q4	48
24 Q1	45
24 Q2	52
24 Q3	51
25 Q1	55
25 Q2	52
25 Q3	58
26 Q1	58

Fundamental factor model, quarterly. Measures how the business is doing - not where the price is going.

PRICE STRUCTURE

BULLISH

Technical Score 84 / 100 · Power +68 · 20 of 22 indicator votes bullish

Date	Price Structure
07-23	4%
08-13	105%
09-03	4%
09-25	105%
10-16	105%

Vote share across trend, momentum, volume, volatility and pattern families. Describes where the price is, not where it is going.

Both readings sit above the midpoint — business quality at 58 and price structure at 84 out of 100 — so they are not in conflict. The fundamentals and the tape are saying the same thing, which is the case in which either one alone would have been enough.

5 WHAT WOULD CHANGE OUR MIND

falsifiable - check us next quarter

TRIGGER	WHERE IT STANDS NOW	WHAT IT WOULD MEAN
IS Score reaches 75 and holds two consecutive quarters	now 58.4	would move us up one band
IS Score stops falling - one quarter higher than the prior	last four: 64 → 60 → 56 → 58	the direction matters more than the level
Technical vote share back above 50%	now 100%	price structure no longer broken
Institutional holder count rises two quarters running	peak 1,294 → now 1,294	fewer institutions willing to hold is our clearest warning

We publish these so the view can be shown to be wrong. If none of them move and our reading does, we owe you an explanation.

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This page is InsiderStreet's own reading, produced from the data in the rest of this document. It is not a price target and not investment advice. Analyst consensus and street price targets appear later under their own heading and are the street's numbers, not ours.

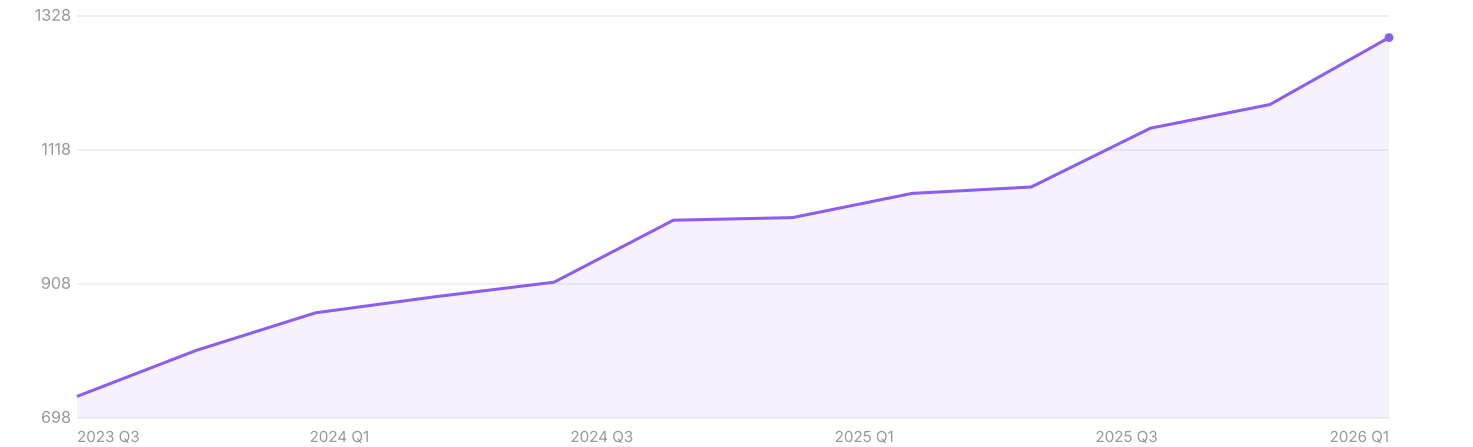
6 SMART MONEY CONFLUENCE EDGE · disclosure sources

SITE CONVERGENCE SCORE 2 of 4 top 13% of 29,420 symbols	SOURCES ALIGNED — of 3 independent disclosures	CONGRESS (180D) 3 buys 2026-06-15	INSIDER BUYS (180D) 0 none disclosed
ETF FUNDS (30D) 1276 up / 1152 down net +124 funds			

Congressional and insider figures are disclosed purchases in the trailing 180 days; ETF figures are COUNTS OF FUNDS whose holding changed in 30 days, not dollars. Coincidence of separate disclosures, not coordination. An absent source means nothing qualifying was disclosed in its window.

7 INSTITUTIONAL OWNERSHIP - 12-QUARTER TREND 13F · filed 45 days after quarter end

Institutions holding — 12 quarters



Peak 1,294 · latest 1,294 (+0 from peak).

QUARTER	HOLDERS	13F SHARES	VALUE	REPORTED OWN%	GUARD
2026 Q2	1,294	215.1M	\$68.1B	94.8%	
2026 Q1	1,189	216.6M	\$62.1B	95.4%	
2025 Q4	1,152	225.8M	\$61.4B	99.5%	
2025 Q3	1,060	226.6M	\$56.0B	99.8%	
2025 Q2	1,050	235.3M	\$59.7B	103.7%	ex - outlier 92.5%
2025 Q1	1,012	230.2M	\$50.3B	101.4%	ex - outlier 90.3%
2024 Q4	1,008	231.8M	\$54.4B	102.1%	
2024 Q3	911	233.4M	\$50.7B	102.8%	
2024 Q2	888	235.1M	\$47.6B	103.5%	
2024 Q1	863	236.8M	\$46.6B	104.3%	
2023 Q4	804	241.3M	\$40.4B	106.3%	
2023 Q3	732	245.5M	\$33.9B	108.1%	

How to read ownership above 100%. A 13F reports the positions a manager has investment discretion over, and where two or more managers share discretion over the same block, each one reports it. Summed across filers, the total can therefore exceed the shares actually outstanding without anything being wrong. We publish the figure as filed rather than netting it down, and flag separately any quarter where the arithmetic is not merely high but impossible.

Why 2025-06 reads 103.66%. Institutions cannot hold more of a company than exists. The reported 235.3M shares exceed the 227.0M outstanding, and a single filer accounts for the excess: VANGUARD GROUP INC reports 25,311,212 shares against 25,115,086 the prior quarter, a 1x jump, which alone would be 11.2% of the company. Excluding that filing, ownership is 92.5%. We publish both figures. 13F filings are due 45 days after quarter end and amendments keep arriving after that, so the newest quarter is provisional by construction - this is what an unsettled quarter looks like.

Why 2025-03 reads 101.40%. Institutions cannot hold more of a company than exists. The reported 230.2M shares exceed the 227.0M outstanding, and a single filer accounts for the excess: VANGUARD GROUP INC reports 25,115,086 shares against 25,010,284 the prior quarter, a 1x jump, which alone would be 11.1% of the company. Excluding that filing, ownership is 90.3%. We publish both figures. 13F filings are due 45 days after quarter end and amendments keep arriving after that, so the newest quarter is provisional by construction - this is what an unsettled quarter looks like.

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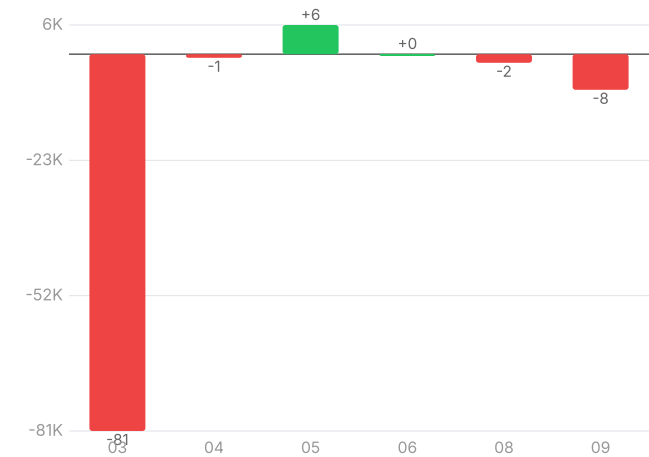
8 INSIDER ACTIVITY live Form 4 data

INSIDER	ROLE	DATE	TYPE	SHARES	VALUE	POST-TXN OWNED
Begley Charlene T	director	2026-09-30	A-Award	6	—	15,451
Steenland Douglas M	director	2026-09-30	A-Award	9	—	29,185
Smith Elizabeth A	director	2026-09-30	A-Award	9	—	23,334
Mayer Marissa A	director	2026-09-30	A-Award	1	—	1,789
Mabus Raymond E	director	2026-09-30	A-Award	6	—	15,229
Healey Melanie	director	2026-09-30	A-Award	6	—	16,684
Gray Jonathan	director	2026-09-30	A-Award	4	—	9,298
Carr Chris	director	2026-09-30	A-Award	3	—	8,255

9 SELL DECOMPOSITION — ROUTINE VS. DISCRETIONARY EDGE

6-MO DECOMPOSITION (FORM 4)	TXNS	SHARES	VALUE	SIGNAL WEIGHT
S — Open-market sales	3	7,728	\$2.4M	Counted
M — Exercises (paired A/D)	1	4,888	\$0.4M	None — mechanics
F — Tax withholding	7	83,904	\$25.7M	None — compensation
P — Open-market purchases	0	0	\$0	Counted — none occurred

Monthly Net Insider Flow (000 shares)



Net of acquisitions minus dispositions, all Form 4 types.

Signal Summary

SIGNAL Routine Selling — Low Signal	OPEN-MARKET SELLS \$2.4M 3 txns / 6 mo	OPEN-MARKET BUYS \$0.0M 0 txns / 6 mo	CLUSTER None active 3+ insiders / 21 days
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10 FORM 144 PLANNED-SALE PIPELINE live EDGAR data

FILED	FILER	SHARES REGISTERED	EST. PROCEEDS
2026-09-14	Carr Chris	439	\$0.1M
2026-09-14	Fuentes Laura	7,289	\$2.3M
2026-02-17	Nassetta Christopher J	114,289	\$36.3M
2025-08-21	Silcock Christopher W	11,905	\$3.2M
Trailing 12 mo	3 filings	122,017	\$39M

11 13D / 13G STAKES COND

FILED	FORM	REPORTING PERSON	% OF CLASS	SHARES
2026-05-06	SCHEDULE 13G	Abigail P. Johnson	5.20%	11.9M sh
2026-04-30	SCHEDULE 13G	Vanguard Capital Management	7.49%	17.2M sh
2026-03-27	SCHEDULE 13G/A	The Vanguard Group	—	exit/reporting change
2026-01-21	SCHEDULE 13G/A	BlackRock, Inc.	8.30%	19.3M sh

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12 CONGRESSIONAL TRADING					EDGE · STOCK Act
MEMBER	CHAMBER	TRADE	SIZE BAND	TRADED	DISCLOSED
Ro Khanna	House	SELL	\$1,001 - \$15,000	2026-09-04	2026-10-09
Jonathan Jackson	House	BUY	\$1,001 - \$15,000	2026-06-15	2026-07-16
Jonathan Jackson	House	BUY	\$1,001 - \$15,000	2026-06-15	2026-07-16
Markwayne Mullin	Senate	BUY	\$15,001 - \$50,000	2025-12-29	2026-01-16
Markwayne Mullin	Senate	BUY	\$15,001 - \$50,000	2025-12-29	2026-01-15
Markwayne Mullin	Senate	BUY	\$1,001 - \$15,000	2023-10-03	2023-11-01
HOUSE 12-MO 11 trades 4 purchases		SENATE 12-MO 2 trades 2 purchases		COVERAGE STOCK Act filings 30-45 day disclosure lag	

13 INSTITUTIONAL OWNERSHIP & 13F FLOW				live 13F data
13F FILERS (LAST COMPLETE Q) 1,189	13F SHARES 217M 95.4% of shares out	NEW / CLOSED 163 / 107 positions, QoQ	INCREASED / REDUCED 442 / 429 positions, QoQ	
PUT/CALL (13F) 1.03 option positions	FREE FLOAT 98.1% 221M sh			

2.8 · Largest Reporting 13F Managers

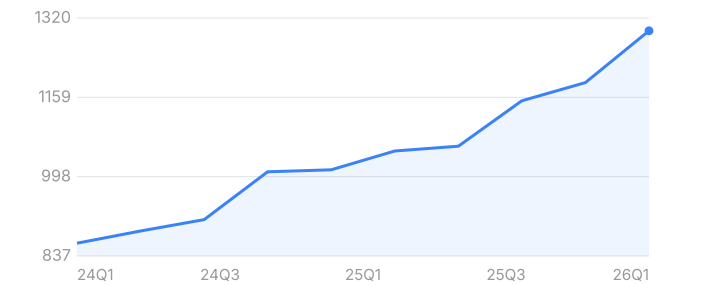
MANAGER	SHARES	VALUE
Pinestone Asset Management Inc.	607,594	\$193M
Assenagon Asset Management S.A.	413,485	\$132M
Congress Asset Management Co	328,708	\$105M
Td Waterhouse Canada Inc.	219,906	\$69M
Gateway Investment Advisers Llc	146,097	\$46M

EDGAR 13F holdings as of 2026-09-30; filer values normalized to dollars.

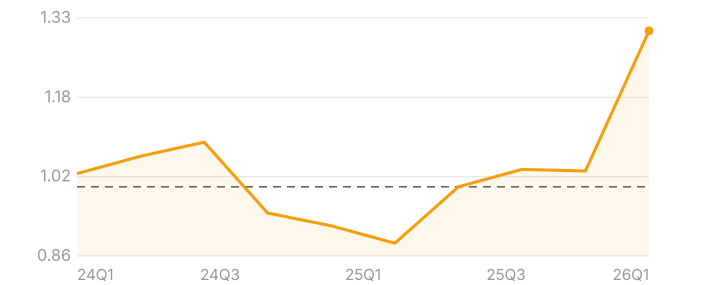
2.9 · Top ETF & Fund Ownership

FUND	WEIGHT	POSITION
VITSX	0.1%	\$2.3B
VTI	0.1%	\$2.3B
VTSAX	0.1%	\$2.3B
VSMPX	0.1%	\$2.3B
VFFSX	0.1%	\$1.9B
VOO	0.1%	\$1.9B

13F Filers Holding HLT — quarterly



Institutional Put/Call — quarterly



14

SHORT VOLUME — DAILY, 60 SESSIONS

EDGE · live FINRA feed

82%

59%

37%

14%

07-23

08-10

08-26

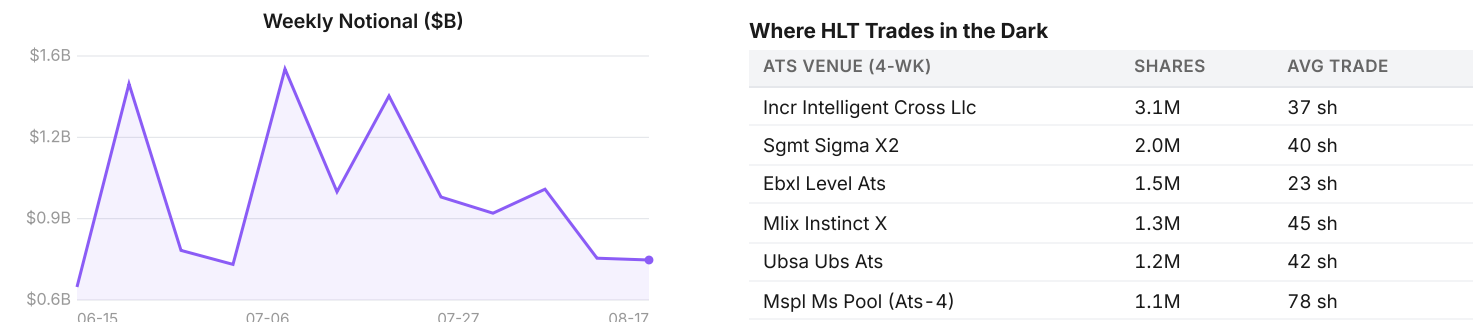
09-14

09-30

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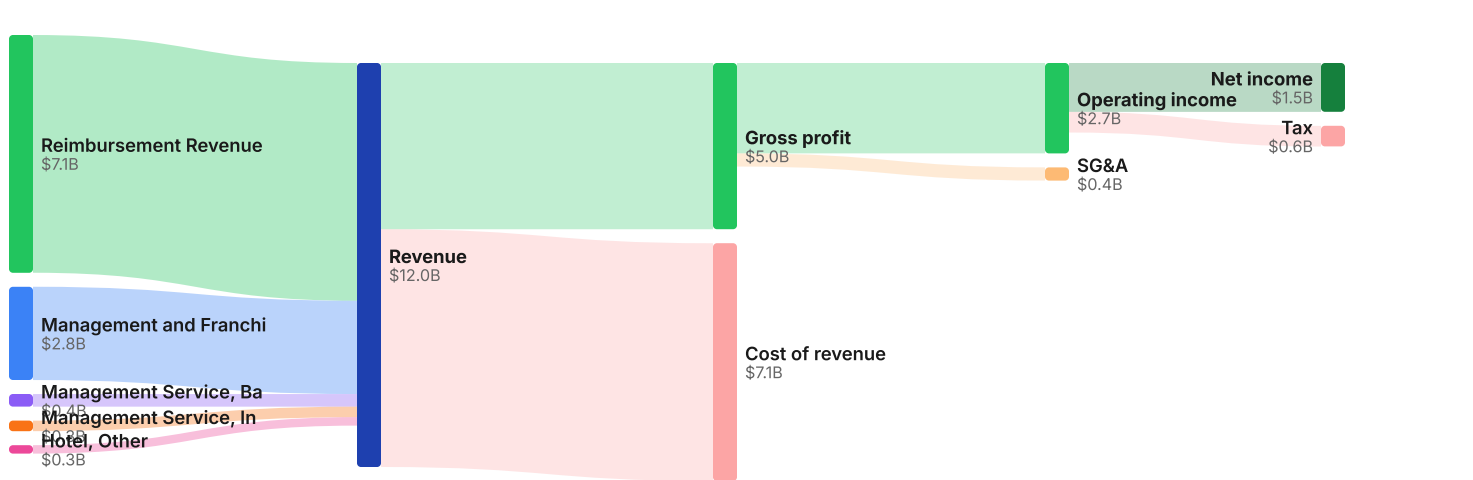
15 DARK POOL ACTIVITY

EDGE · live ATS data



16 REVENUE FLOW — FY2025

live segmentation + income data



Where a dollar of Hilton Worldwide Holdings Inc. revenue goes. All values FY2025 filings, live.

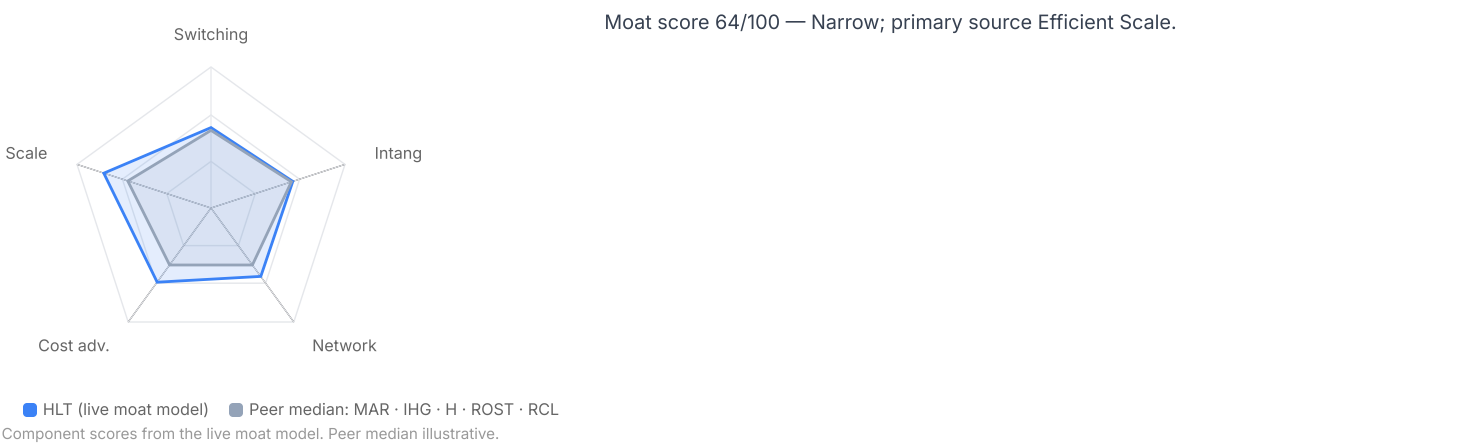
17 GEOGRAPHIC REVENUE

live segmentation

REGION	REVENUE	SHARE
UNITED STATES	\$9.5B	79%
Non-US	\$2.5B	21%

18 MOAT & COMPETITIVE POSITION

LIVE MODEL · 64/100 NARROW



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3.8 · Employees (SEC filings)



19 CORPORATE INFORMATION — KEY OFFICERS		182,000 employees
OFFICER	TITLE	
Christopher J. Nassetta	President, Chief Executive Officer & Director	
Kevin J. Jacobs	Executive Vice President & Chief Financial Officer	
Christopher W. Silcock	President of Global Brands and Commercial Services	
Caroline Krass	Executive Vice President, General Counsel & Secretary	

20 REVENUE & EPS — HISTORY AND ESTIMATES		live consensus
Revenue (\$B)		EPS (\$) — GAAP diluted actual, street-basis estimate
Actual bars are GAAP diluted EPS from the filed income statement; the lighter forward bars are street-basis consensus. The two are different measures and are not comparable quarter to quarter.		

21 ESTIMATE VS. ACTUAL & SURPRISES		live data
Quarterly EPS — Actual vs. Consensus		BEATS (>2%) 4 of 6 recent quarters AVG SURPRISE +3.7% NEXT REPORT 2026-10-27 INCOME QUALITY 1.33 OCF ÷ net income

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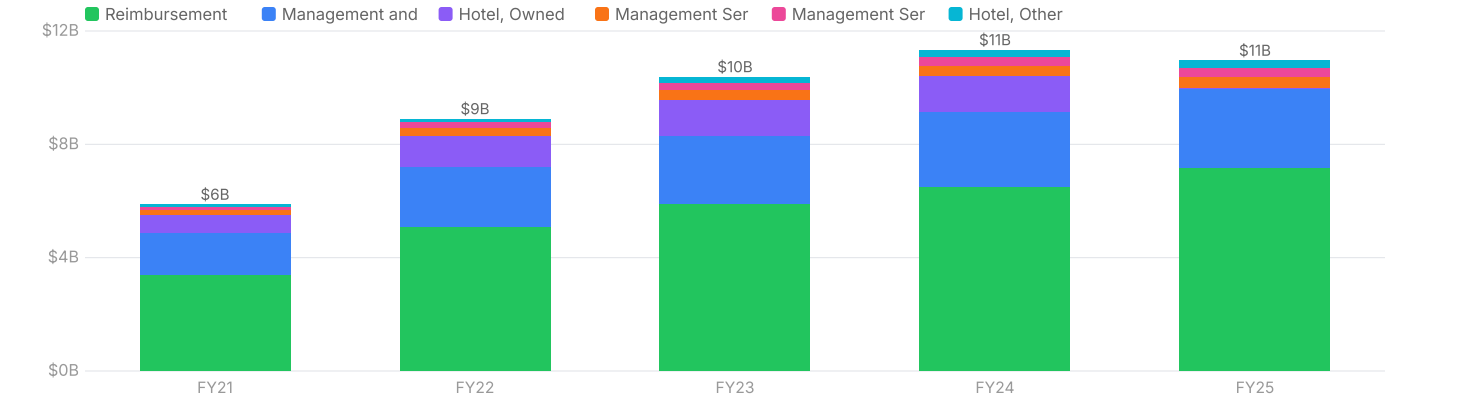
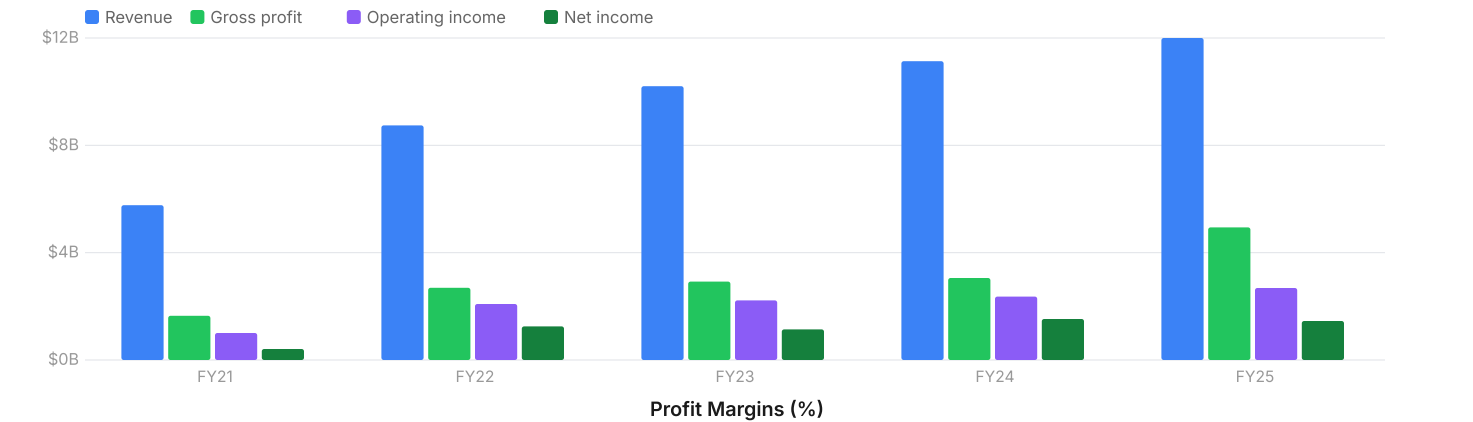
22 REPORTED VS. CONSENSUS — FULL HISTORY0 quarters · live data

BEAT RATE —% 0 of 0 quarters	CURRENT STREAK 0 longest 0	AVG EPS SURPRISE —% median —%	SURPRISE TREND — last 4 vs prior 4
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PERIOD	EPS EST.	EPS ACTUAL	EPS SURPRISE	REV EST. (\$M)	REV ACTUAL (\$M)	REV SURPRISE
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Announcement dates to . Consensus as it stood at each report. Revenue surprise shown where both estimate and actual are filed. A beat record is history, not a forecast.

INCOME TRENDS — 5 YEARlive financials

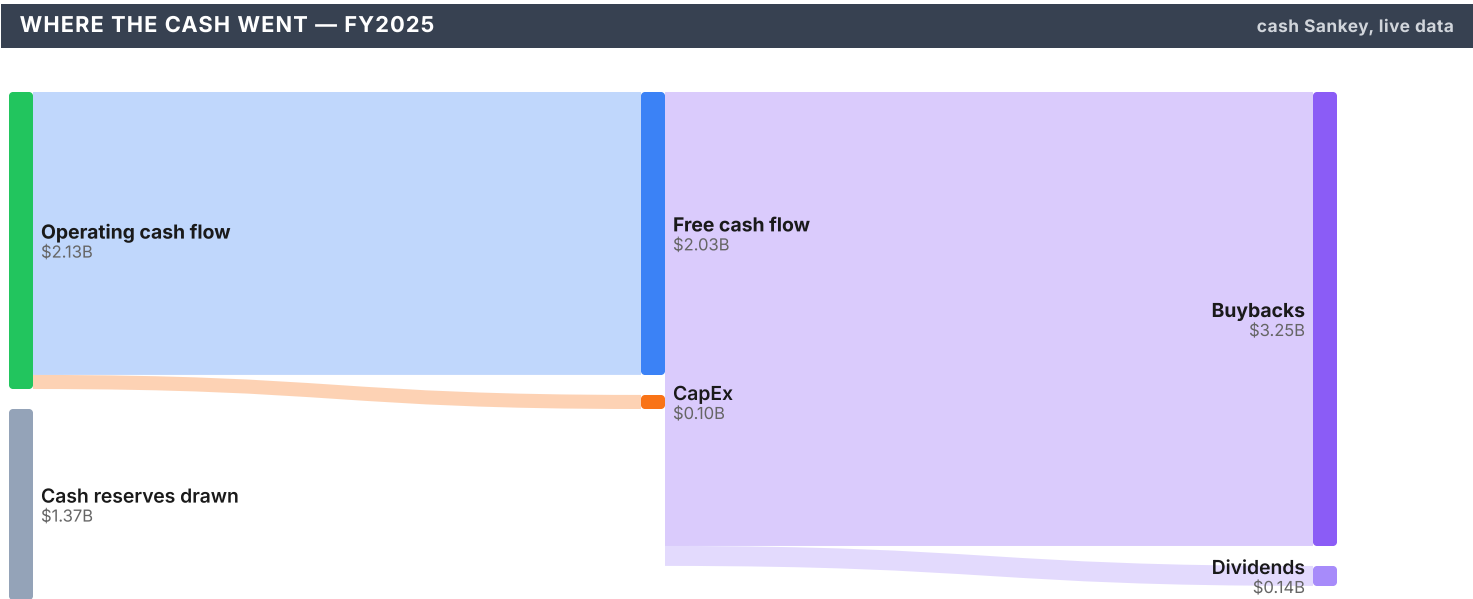
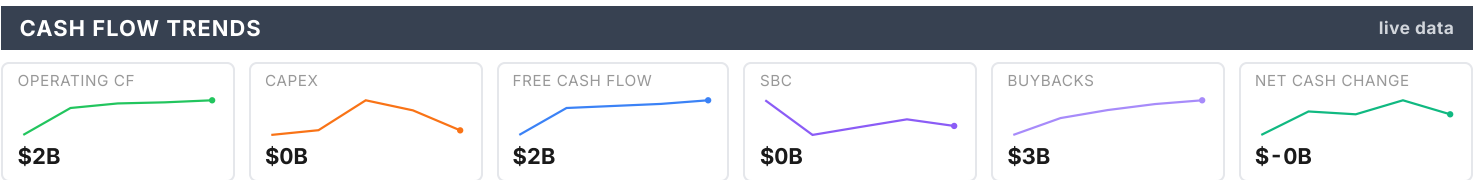


Live segmentation data.

YOY GROWTH	FY21	FY22	FY23	FY24	FY25
Revenue	+34.4%	+51.6%	+16.7%	+9.2%	+7.7%
Gross profit	+183.9%	+63.0%	+8.6%	+4.5%	+61.7%
Operating income	-341.6%	+107.3%	+6.3%	+6.5%	+13.6%
Net income	-157.3%	+206.1%	-9.1%	+34.5%	-5.1%

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23 INCOME STATEMENT — FULL						live financials
\$B · FY ENDS	FY21	FY22	FY23	FY24	FY25	TREND
Revenue	5.8	8.8	10.2	11.2	12.0	
Cost of revenue	4.1	6.1	7.3	8.1	7.1	
Gross profit	1.7	2.7	2.9	3.1	5.0	
R&D expense	0.0	0.0	0.0	0.0	0.0	
SG&A expense	0.4	0.4	0.4	0.4	0.4	
Operating income	1.0	2.1	2.2	2.4	2.7	
EBITDA	1.1	2.3	2.3	2.5	2.9	
D&A	0.2	0.2	0.1	0.1	0.2	
Pretax income	0.6	1.7	1.7	1.8	2.1	
Income tax	0.2	0.5	0.5	0.2	0.6	
Net income	0.4	1.3	1.1	1.5	1.5	
Diluted EPS (\$)	1.46	4.53	4.32	6.14	6.12	
Diluted shares (M)	281	277	264	248	238	



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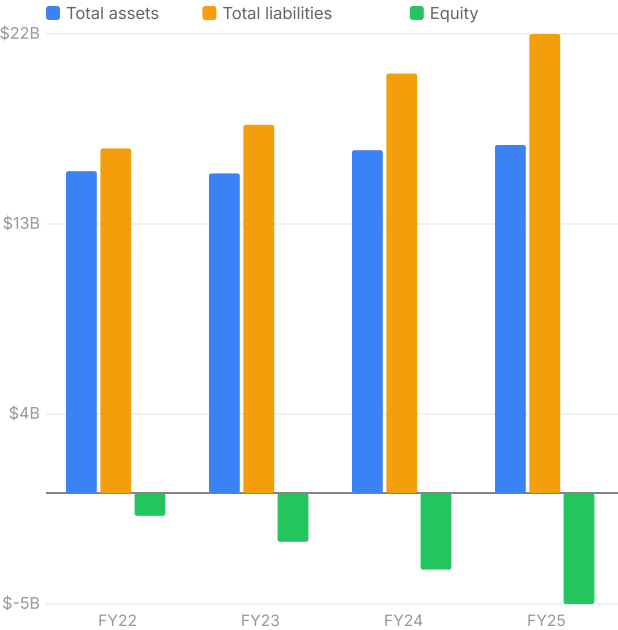
Balance Sheet — Full

\$B	FY22	FY23	FY24	FY25	
Cash & equivalents	1.2	0.8	1.3	1.0	
ST investments	0.0	0.0	0.0	0.0	
Receivables (net)	1.3	1.5	1.6	1.7	
Total current assets	2.9	2.6	3.3	2.7	
PP&E (net)	0.9	1.0	1.0	1.3	
Goodwill + intangibles	10.9	11.1	11.5	12.0	
Total assets	15.5	15.4	16.5	16.8	
Accounts payable	0.4	0.5	0.4	0.0	
Short-term debt	0.0	0.0	0.5	0.2	
Deferred revenue	0.4	0.5	0.7	0.0	
Total current liabilities	3.4	3.7	4.7	0.2	
Long-term debt	8.7	9.2	10.6	13.4	
Total liabilities	16.6	17.7	20.2	22.1	
Shareholders' equity	-1.1	-2.3	-3.7	-5.3	

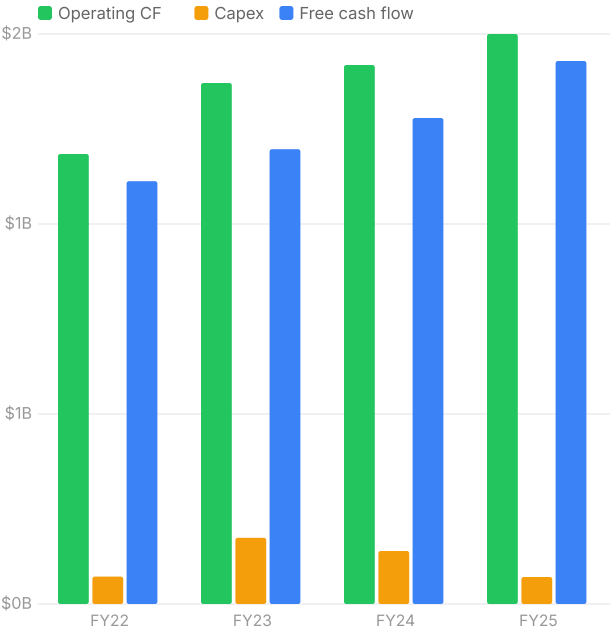
Cash Flow Statement — Full

\$B	FY22	FY23	FY24	FY25	
Net income	1.3	1.2	1.5	1.5	
D&A	0.2	0.1	0.1	0.1	
Stock-based compensation	0.2	0.2	0.2	0.2	
Working capital change	0.2	0.9	0.5	0.5	
Operating cash flow	1.7	1.9	2.0	2.1	
Capital expenditures	(0.1)	(0.2)	(0.2)	(0.1)	
Investing cash flow	(0.1)	(0.3)	(0.4)	(0.2)	
Buybacks	(1.6)	(2.3)	(2.9)	(3.3)	
Dividends paid	(0.1)	(0.2)	(0.2)	(0.1)	
Debt issuance / (repay)	(0.0)	0.4	2.0	1.0	
Financing cash flow	(1.8)	(2.0)	(1.0)	(2.3)	
Free cash flow	1.6	1.7	1.8	2.0	

Balance Sheet Structure (\$B)



Cash Generation vs Capex (\$B)



Left: what the balance sheet is made of — the gap between the assets bar and the liabilities bar is book equity. Right: whether the capex bar is covered by the operating-cash bar; where it is not, the difference was funded externally and free cash flow goes negative.

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24 EXPANDED RATIO ANALYSIS (I)							live ratio engine · profitability · valuation
RATIO	FY21	FY22	FY23	FY24	FY25	TTM	TREND
PROFITABILITY							
ROE	-35.5%	-130.5%	-65.9%	-50.4%	-32.0%	-28%	
ROA	2.5%	8.1%	7.4%	9.6%	8.8%	9.4%	
ROIC	9.8%	20.6%	21.7%	29.3%	20.3%	16.5%	
Gross margin	28.6%	30.8%	28.6%	27.4%	41.1%	44.1%	
Operating margin	17.4%	23.9%	21.7%	21.2%	22.4%	23.3%	
Net margin	7.1%	14.3%	11.1%	13.7%	12.1%	12.7%	
EBITDA margin	19.8%	26.3%	22.5%	22.4%	23.8%	24.8%	
FCF margin	0.5%	18.0%	16.6%	16.2%	16.5%	—	
VALUATION							
P/E	105.96	27.14	40.96	39.52	46.92	50.2	
P/B	-52.92	-30.91	-19.80	-16.28	-12.69	-12.4	
P/S	7.51	3.88	4.57	5.43	5.68	6.22	
P/FCF	1448.16	21.57	27.51	33.42	34.44	38.7	
EV/EBITDA	45.23	18.41	24.34	28.57	28.94	29.3	
EV/Revenue	8.95	4.85	5.48	6.39	6.90	7.3	
Earnings yield	0.9%	3.7%	2.4%	2.5%	2.1%	2.02%	
FCF yield	0.1%	4.6%	3.6%	3.0%	2.9%	2.58%	
EXPANDED RATIO ANALYSIS (II)							leverage · solvency
RATIO	FY21	FY22	FY23	FY24	FY25	TTM	TREND
LEVERAGE & SOLVENCY							
Current ratio	0.95	0.85	0.70	0.70	10.81	0.65	
Quick ratio	0.95	0.85	0.70	0.70	10.81	0.65	
Debt / equity	-11.91	-8.79	-4.29	-3.22	-2.91	-2.22	
Debt / assets	63.3%	62.5%	65.7%	72.6%	93.4%	82.8%	
Net debt / EBITDA	7.29	3.67	4.05	4.28	5.12	4.21	
Interest coverage	2.41	5.18	4.65	4.13	4.34	—	

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EXPANDED RATIO ANALYSIS (III)							efficiency · growth · per-share · scores
RATIO	FY21	FY22	FY23	FY24	FY25	TTM	TREND
EFFICIENCY							
Asset turnover	0.36	0.57	0.66	0.70	0.72	0.74	
Receivables turnover	6.29	7.33	7.27	7.28	7.36	7.0	
DSO (days)	58	50	50	50	50	52	
DPO (days)	22	19	21	19	11	121	
Cash conversion cycle	36	31	30	31	39	-68	
GROWTH (YoY)							
Revenue growth	34.4%	51.6%	16.7%	9.2%	7.7%	—	
Net income growth	157.3%	206.1%	-9.1%	34.5%	-5.1%	—	
EPS growth	156.7%	217.4%	-4.2%	41.1%	-1.9%	—	
FCF growth	-95.1%	5163.3%	7.6%	6.8%	9.4%	—	
PER SHARE (\$)							
EPS (diluted, TTM)	1.45	4.61	4.42	6.24	6.12	6.98	
Book value / share	-2.91	-4.05	-9.15	-15.15	-22.64	-27.62	
Revenue / share	20.52	32.25	39.67	45.42	50.58	55.00	
FCF / share	0.11	5.81	6.59	7.38	8.34	8.84	
Cash / share	5.06	4.44	3.10	5.29	4.08	4.44	
SHAREHOLDER RETURN & SCORES							
Buyback yield	0.0%	4.7%	5.0%	4.8%	4.7%	4.39%	
Altman Z-Score	1.60	1.75	2.24	2.60	3.15	3.1	
Piotroski F-Score	6	8	5	7	7	7/9	
Beneish M-Score	-1.88	-2.32	-2.55	-2.53	-2.93	-2.57	

25 EARNINGS QUALITY PANEL				live scores
MODEL	SCORE	ZONE	NOTE	
Piotroski F-Score	7 / 9	Strong		
Altman Z-Score	3.1	Safe (>2.99)	Safe	
Income quality	1.33	Cash-backed	OCF ÷ net income	
Beneish M-Score	-2.57	Non-manipulator	vs -2.22 threshold	

26 DUPONT & GROWTH QUALITY				live analysis engine
DUPONT DECOMPOSITION (TTM)		VALUE	GROWTH QUALITY (LIVE)	VALUE
Tax burden		0.71	Revenue stability	0.90
Interest burden		0.77	Earnings stability	0.72
Operating margin		23.2%	Earnings persistence	1.00
Asset turnover		0.76×	Revenue CAGR 3y	8.5%
Financial leverage		-3.01×	EPS CAGR 3y	12.5%
= ROE		-29%	FCF CAGR 3y	4.7%

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SHAREHOLDER RETURN PROFILE live

BUYBACK YIELD 4.39%	DIVIDEND YIELD 0.17%	TOTAL SHAREHOLDER RETURN 4.46% cash yield	SBC / REVENUE 1.5% dilution pressure
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27 MULTIPLE HISTORY — FY SNAPSHOTS + TTM live ratio engine



28 PEER COMPARISON live peer engine

COMPANY	MKT CAP	P/E	ROE	NET MARGIN	REV GROWTH	PIOTROSKI	1-YR RET
MAR	\$101.2B	40.4	-69%	10.8%	+4.7%	7/9	+50.2%
IHG	\$24.5B	35.9	-57%	16.0%	+28.3%	7/9	+41.5%
H	\$16.0B	196.7	2%	6.0%	+50.3%	7/9	+17.4%
ROST	\$76.0B	28.4	43%	13.6%	+14.0%	9/9	+53.9%
RCL	\$74.3B	17.1	45%	23.3%	+8.7%	6/9	—
GM	\$73.7B	42.0	3%	2.7%	-1.1%	6/9	—
ORLY	\$72.2B	28.2	-173%	14.6%	+8.5%	8/9	—
MELI	\$93.0B	49.9	28%	4.6%	+46.0%	6/9	—

1-yr returns computed from adjusted price history; peers without a tracked series show —.

29 ANALYST CONSENSUS & ESTIMATES live consensus

Buy

49 Analysts



MEAN TARGET (QTR) \$357.00 7 targets	TARGET VS. PRICE +3.5% last-quarter mean	NEXT REPORT 2026-10-27 street \$2.35	
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CONSENSUS ESTIMATES	REVENUE MEAN	HIGH / LOW	EPS MEAN	HIGH / LOW	# EPS EST.
FY2026	\$13.03B	\$13.18B / \$12.90B	\$9.04	\$9.28 / \$8.83	17
FY2027	\$14.14B	\$14.43B / \$13.80B	\$10.37	\$11.08 / \$9.98	18
FY2028	\$15.24B	\$16.05B / \$14.62B	\$11.92	\$13.52 / \$10.54	7

Hilton Worldwide Holdings Inc. (HLT)

Consumer Cyclical / Travel Lodging



EQUITY FACTSHEET

Report Date: 2026-Oct-18

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30 STREET TARGETS & THIRD-PARTY RATING

live targets + composite

Street Price Target — Trajectory

WINDOW	AVG TARGET	VS. PRICE	# TARGETS
Last Month	\$360.00	+4.3%	2
Last Quarter	\$357.00	+3.5%	7
Last Year	\$330.60	-4.2%	35
All Time	\$255.77	-25.9%	81

Rolling mean of published targets vs. last close \$345.08. Aggregated from StreetInsider, Benzinga, Pulse 2.0.

Third-Party Composite Rating

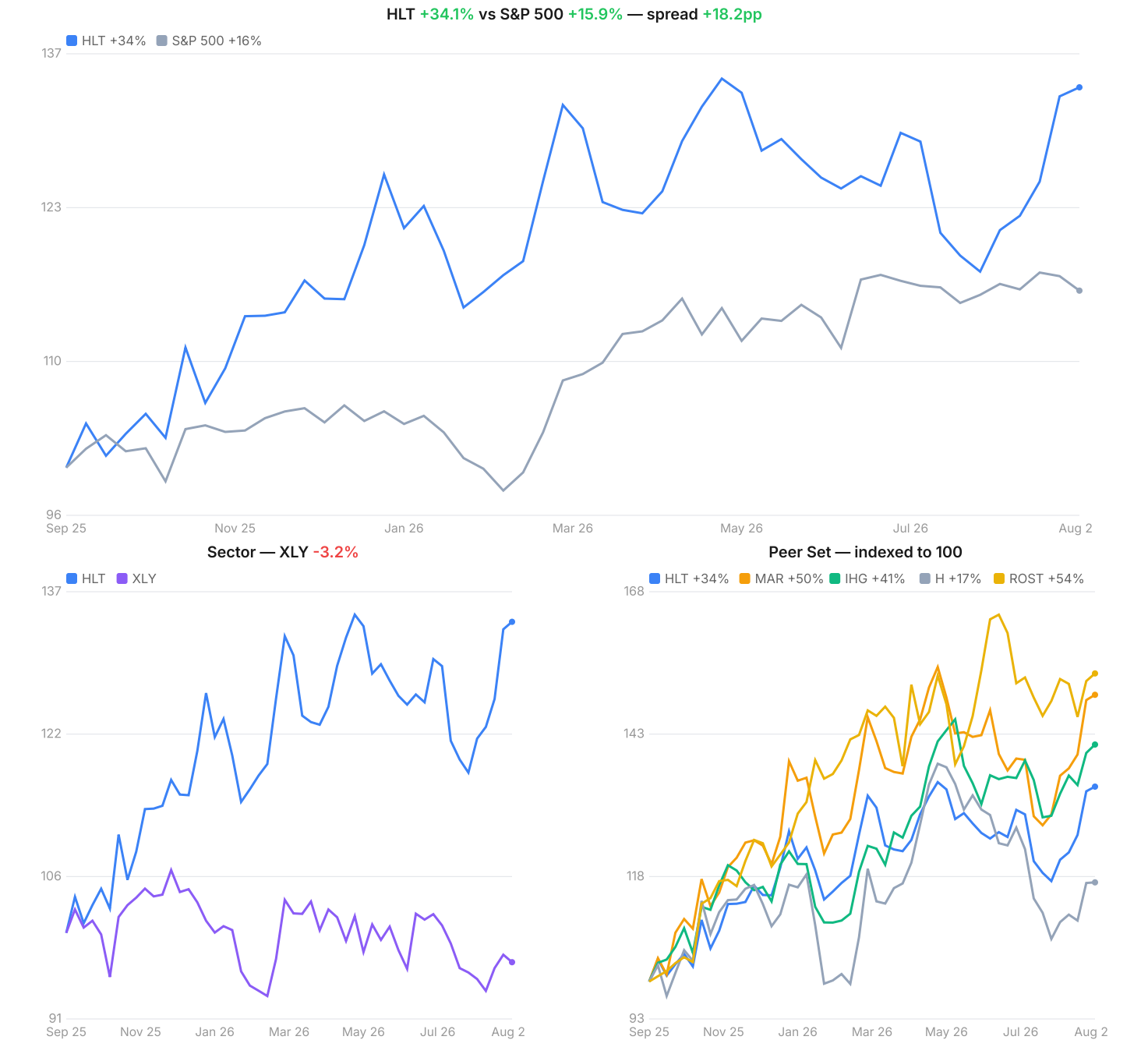
C+

DCF3/5ROE1/5ROA5/5DEBT/EQ1/5P/E1/5P/B1/5

Independent quant composite as of 2026-10-16; components scored 1-5 (5 best). Shown for contrast with the InsiderStreet Score — methodologies differ.

31 PRICE PERFORMANCE — INDEXED, 12 MO

live prices · benchmark + sector + peer set



All series indexed to 100 at the start of the window, adjusted closes.



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TECHNICAL CHART — 6-MONTH DAILY CANDLES, INDICATORS ON

site chart, print edition



Candlesticks with SMA 20/50 overlay, Bollinger (20,2σ) band, volume, and Wilder RSI(14) — computed from live daily OHLCV.

MOVING AVERAGE RIBBON & TREND

site technicals-tab chart, live indicator history



MOVING AVERAGE	VALUE	DISTANCE	% DISTANCE	SIGNAL
SMA 20	\$321.39	+23.69	+7.37%	Above
SMA 50	\$318.92	+26.16	+8.20%	Above
SMA 200	\$317.91	+27.17	+8.55%	Above
EMA 9	\$331.48	+13.60	+4.10%	Above
EMA 21	\$324.28	+20.81	+6.42%	Above
EMA 50	\$321.26	+23.82	+7.42%	Above
EMA 200	\$312.85	+32.23	+10.30%	Above

Series and readings from the nightly technical-indicator history — identical data to the site's ribbon chart. Supertrend segments colored by direction.

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32 TECHNICAL POWER SCORE

EDGE · site engine · 84/100 composite

TECHNICAL VERDICT

BULLISH

Power Score +68

20 of 22 indicator votes bullish

Family Scores (site weights)

Trend 30%

Momentum 25%

Volume 20%

Volatility 10%

Patterns 15%

100

82

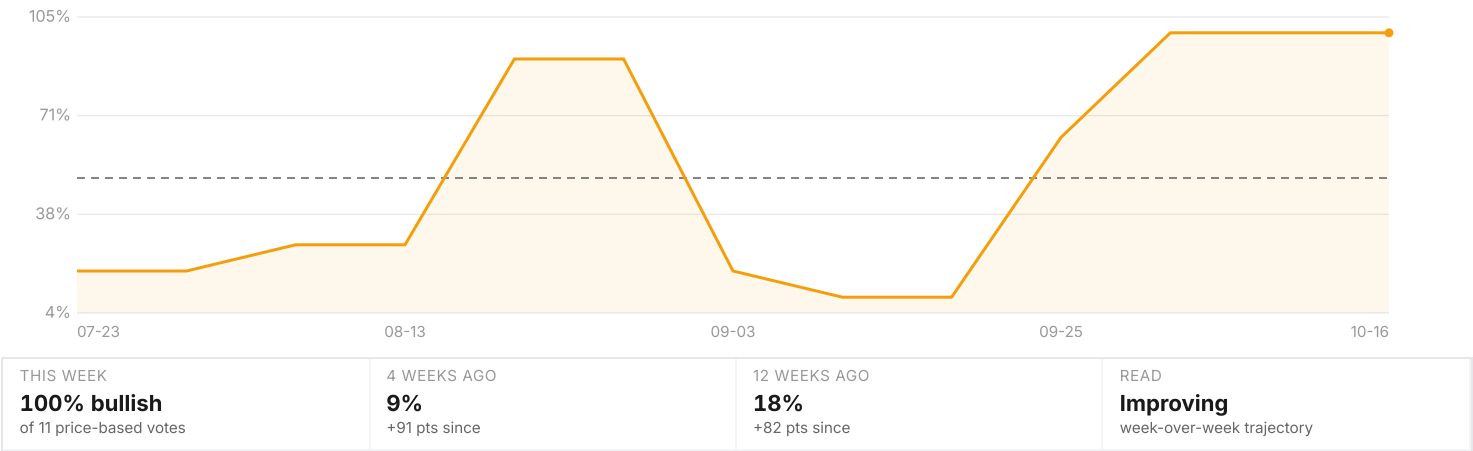
81

100

50

BULLISH — BUT WHICH WAY IS IT TRENDING?

vote share recomputed weekly, 13 weeks



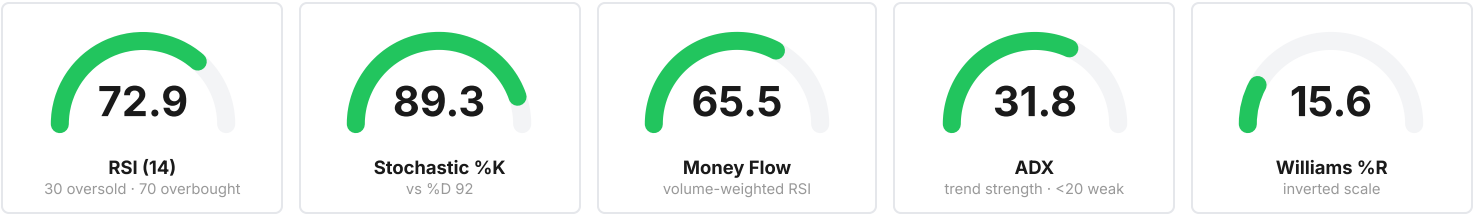
INDICATOR VOTE GRID

20 bull / 2 bear

● Price vs SMA 20	\$321.39	● Price vs SMA 50	\$318.92	● Price vs SMA 200	\$317.91
● EMA 9/21 Cross	331.5/324.3	● SMA 50/200	Golden	● ADX Direction	ADX 32
● Supertrend	\$327	● Parabolic SAR	\$326	● SMA Slope	1.970
● RSI	72.9	● Stochastic K/D	89/92	● StochRSI K/D	94/94
● Williams %R	-16	● CCI	238	● TSI vs Signal	24.4
● CMO	45.7	● ROC	8.06%	● OBV Signal	Accum
● Chaikin MF	0.070	● MFI	65	● Force Index	5M
● Elder Ray Bull	26.63				

INDICATOR GAUGES

site technicals-tab style



33 KEY LEVELS & VOLATILITY

live indicator table

LEVEL	VALUE	LEVEL	VALUE
Pivot / R1 / R2	\$339.76 / \$347.68 / \$352.39	S1 / S2	\$335.05 / \$327.13
Bollinger (20,2)	\$301.36 – \$341.42	Squeeze	Off
52-wk range	\$253.39 – \$358.00	Off 52-wk high	-3.6%
ATR (14)	\$6.71 (1.9%)	Historical vol	21.6%

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34 SEASONALITY — 13-YEAR AVERAGES											live model · win rates shown
+0.9% Jan 62%	+4.6% Feb 69%	-2.5% Mar 38%	+2.3% Apr 67%	+0.3% May 50%	-0.7% Jun 50%	+2.2% Jul 67%	+2.1% Aug 50%	-0.3% Sep 42%	+2.5% Oct 83%	+6.2% Nov 83%	+2.1% Dec 69%

Sample: 13 years — treat short histories as suggestive, not statistical.

35 RISK INDICATORS			computed from live price history
COMPUTED FROM LIVE WEEKLY PRICES			
	HLT	S&P 500	
Weekly volatility (σ , 1y)	3.11%	1.83%	
Best / worst week (1y)	+7.9% / -6.3%	—	
Max drawdown (5y, monthly)	-44.9%	—	
1-week VaR (95%)	-4.7%	—	
Beta (5y)	1.06	1.00	

36

EQUITY WEATHER & MARKET REGIME

EDGE · live weather engine

HLT EQUITY WEATHER (LIVE)

PARTLY CLOUDY · +28

Trend

+47

Momentum

+66

Volume

+49

Volatility

-60

Breadth

-31

MARKET REGIME (2026-10-16)

NEUTRAL

VIX

19.99

Normal

DOW THEORY

Confirmed

Bearish

SPY / QQQ TSI

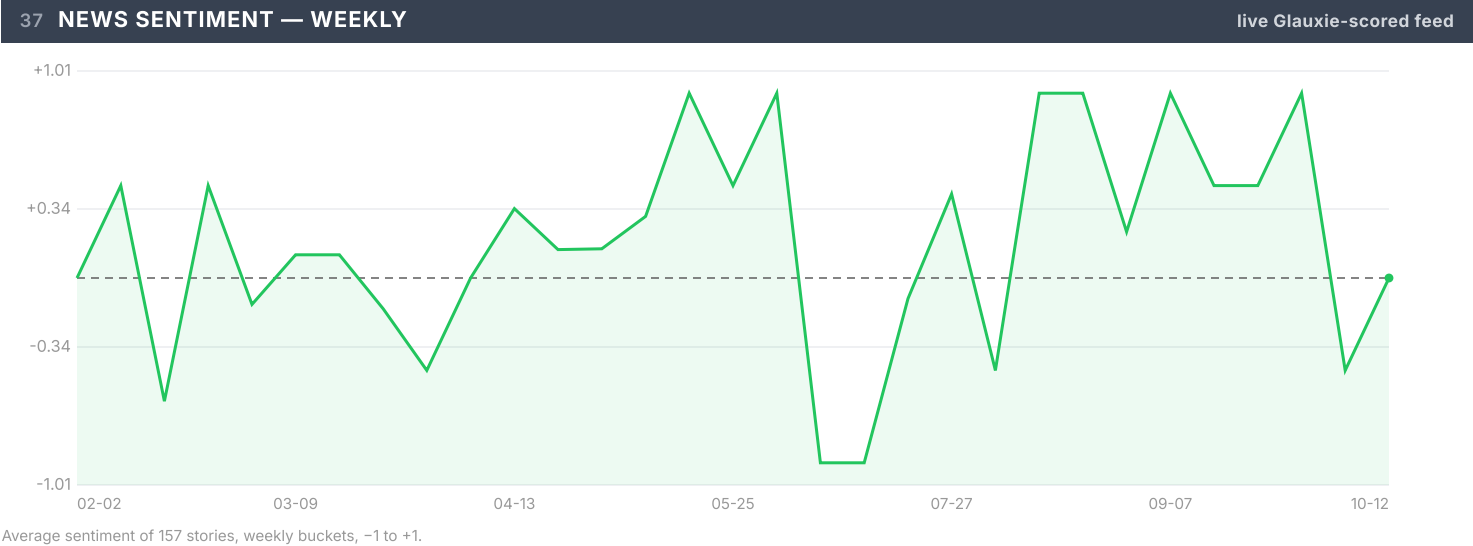
7.2 / 4.7

trend strength

SECTOR STRENGTH

46/100

breadth average



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38 WEATHER - COMPANY VS INDUSTRY, SECTOR, UNIVERSE

EDGE · live weather engine · Partly Cloudy

OVERALL +28.4 +47.6 vs industry	TREND +47.2 +69.9 vs industry	MOMENTUM +66.1 +74.9 vs industry	VOLUME +49.0 +70.4 vs industry
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READING	HLT	TRAVEL LODGING N=233	CONSUMER CYCLICAL N=5,686	ALL US SYMBOLS N=70,435
Overall	+28.4	-19.2	-20.5	-20.5
Trend	+47.2	-22.7	-25.1	-21.3
Momentum	+66.1	-8.8	-15.0	-15.8
Volume	+49.0	-21.4	-10.0	-3.8

Trend, momentum and volume are computed per company. Volatility and breadth are market-regime values shared by every symbol in the universe, so they are reported once under Market Regime rather than compared here - a company cannot differ from its sector on a constant.

39 EXECUTIVE COMPENSATION

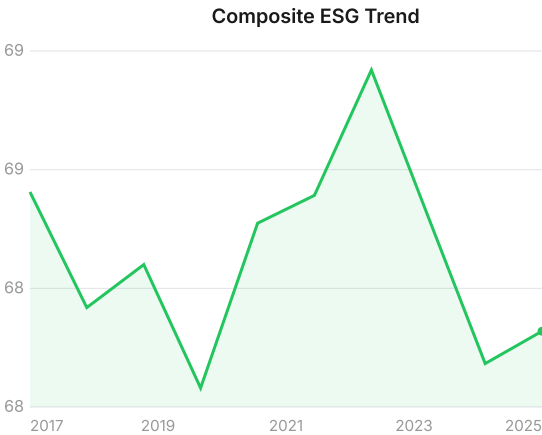
live proxy data · FY2025

EXECUTIVE	TOTAL COMP	STRUCTURE
Christopher J. Nassetta President & Chief Ex	\$27.7M	73% equity+incentive
Kevin J. Jacobs EVP, Chief Financial Officer	\$9.0M	70% equity+incentive
Christopher W. Silcock President, Global Bra	\$7.2M	66% equity+incentive
Christian H. Charnaux EVP, Chief Development	\$6.7M	74% equity+incentive
Laura A. Fuentes EVP, Chief Human Resources	\$4.5M	67% equity+incentive

40 ESG ASSESSMENT

live disclosure-derived scores

PILLAR (LIVE DISCLOSURE SCORES)	SCORE
Environmental	68
Social	62
Governance	74
Composite ESG	68



41 8-K MATERIAL EVENTS

live EDGAR feed

FILED	8-K CONTENTS	ITEMS
2026-07-28	Earnings Release; Exhibits	2.02,9.01
2026-05-18	Officer/Director Change; Shareholder Vote; Exhibits	5.02,5.07,9.01
2026-05-05	Officer/Director Change	5.02
2026-04-28	Earnings Release; Exhibits	2.02,9.01
2026-02-11	Results of Operations and Financial Condition; Financial Statements an	2.02,9.01
2025-12-11	Entry into Material Definitive Agreement; Termination of Material Defi	1.01,1.02,2.03,9.01
2025-12-02	Other Events; Financial Statements and Exhibits	8.01,9.01
2025-10-22	Results of Operations and Financial Condition; Financial Statements an	2.02,9.01

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42 METHODOLOGY

Methodology. Every figure originates in InsiderStreet's production data layer and is computed deterministically by the same engines that power insiderstreet.ai. This factsheet contains no model-written text. Sections without underlying data are omitted rather than estimated.

43 DISCLOSURES

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44 DATA PROVENANCE FOR THIS REPORT sources · coverage · method

DATA DOMAIN	SOURCE	COVERAGE FOR THIS REPORT
Price & volume	market_db.historical_prices	52 rows
Fundamentals	income_statements_annual	6 rows · 2020 to 2025
Reported vs consensus	fact/earnings_calendar	24 rows · 2020-08-06 to 2026-04-28
Analyst estimates	dim/forward_estimates	3 rows · 2026-12-31 to 2028-12-31
Institutional ownership (13F)	holdings_db.institutional_ownership_summary	46 rows · 2006 to 2026
Insider transactions (Form 4)	edgar/form4	12 rows · 2026-09-14 to 2026-09-30
Proposed sales (Form 144)	edgar/form144	1 record
Beneficial ownership (13D/G)	edgar/13dg	4 rows · 2026-01-21 to 2026-05-06
Short-sale volume (FINRA)	edgar/short_volume_daily	60 rows · 2026-07-23 to 2026-10-15
Dark pool (ATS, tier 1)	edgar/darkpool_weekly	12 rows · 2026-06-15 to 2026-08-31
ETF & fund holding	etf_holdings_changelog (30d)	1 record
Peer set	stock_peers_dynamic	8 rows
Industry medians	industry_medians	1 record
Congressional trades	congress_db (House + Senate)	1 record
ESG	fact/esg_disclosures	1 record

Method. Every figure in this factsheet is looked up from a named field computed in code. It contains no model-written text.

Not covered. Short interest as a percent of float and days-to-cover are not in this data set — the short-sale figures above are FINRA volume, a flow, and cannot support squeeze or covering analysis. Options positioning and intraday data are also absent. 13F ownership is filed 45 days after quarter end and congressional trades are disclosed on a lag, so both describe a past position, not a current one.