

Keurig Dr Pepper Inc. (KDP)

Consumer Defensive / Beverages - Non-Alcoholic · NASDAQ Global Select

Generated: 2026-Oct-18 · Market data through: 2026-10-16

LAST CLOSE \$34.62 2026-10-16	MARKET CAP \$47.1B VOLUME 14.3M	52-WK HIGH \$34.71 52-WK LOW \$24.88	TRAILING PE 34.8 P/S 2.35	GROSS MARGIN 49.4% NET MARGIN 7.1%	ROE 6% ROIC 3%	PIOTROSKI 5/9 ALTMAN Z 0.8	1-YR RETURN +24.9% 5-YR RETURN +44.2%
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Keurig Dr Pepper Inc. is a prominent beverage firm with operations spanning both the United States and global markets. The company structures its business across four primary divisions: Coffee Systems, Packaged Beverages, Beverage Concentrates, and Latin America Beverages. Its Coffee Systems division is responsible for the production and distribution of an array of finished products linked to its coffee brewing systems, including K-Cup single-serve pods, brewing machines, and specialized coffee blends. Brewers are offered for sale via external distributors, various retail outlets, and directly through its official website, keurig.com. The Packaged Beverages segment focuses on manufacturing and distributing its proprietary packaged drink labels. It also undertakes contract manufacturing for a diverse range of private label and up-and-coming beverage brands, in addition to handling distribution for its partner brands' packaged offerings. The Beverage Concentrates division produces and markets liquid concentrates for a wide portfolio of well-known brands such as Dr Pepper, Canada Dry, A&W, 7UP, Sunkist, Squirt, Big Red, RC Cola, Vernors, Snapple, Mott's, Bai, Hawaiian Punch, Clamato, Yoo-Hoo, Core, ReaLemon, evian, Vita Coco, and Mr and Mrs T mixers; this segment also processes these concentrates into syrup form. In Latin America, the Beverages segment handles the production and distribution of sparkling mineral water, flavored carbonated soft drinks, purified bottled water, and vegetable juice products, marketed under brand names like Pe  afiel, Clamato, Squirt, Dr Pepper, Crush, and AguaFiel. Its extensive client base includes retailers, bottling and distribution networks, restaurants, hotel groups, office coffee service providers, and individual consumers. Established in 1981, Keurig Dr Pepper Inc. maintains its corporate headquarters in Burlington, Massachusetts.

SECTOR Consumer Defensive INDUSTRY Beverages - Non-Alcoholic EXCHANGE NASDAQ MARKET CAP \$47.1B EMPLOYEES 30,600 (SEC-filed) CEO Timothy Cofer
IPO 2008-05-07 COUNTRY US
6425 Hall of Fame Lane, Frisco, TX 75034 · Tel 800 527 7096 · keurigdrpepper.com

1 INSIDERSTREET SCORE

INSIDERSTREET SCORE

42 / 100

Street mean \$39.50 (4 analysts, last qtr) — their number, not ours

INSIDER CONSENSUS SIGNAL

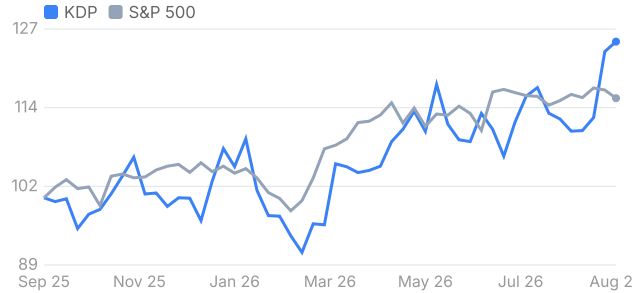
TWO-WAY FLOW

\$0.3M buys against \$1.1M sells / 6 mo

2 PRICE AND VOLUME

adjusted close, prod data layer

1 Year vs S&P 500 · KDP +24.9% · S&P 500 +15.9% · spread +9.0pp



7 Years vs S&P 500 · KDP +44.2% · S&P 500 +189.9% · spread -145.6pp



Both charts indexed to 100 at the start of their window and drawn on a single shared scale, so the gap to the benchmark is the gap you see. Adjusted closes throughout.

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3 INSIDERSTREET SCORE

live IS factor model

INSIDERSTREET
SCORE

42

OF 100

Score Breakdown

Profitability	26/100
Growth	53/100
Momentum	81/100
Quality	54/100
Earnings Quality	85/100
Balance Sheet	22/100
Value	50/100
Risk (safety)	15/100
Overall	41.7/100

Each component is a diagnostic reading on its own 0-100 scale. The overall score is computed separately from the underlying financials and is **not** the average of the rows above — components are not equally weighted and three of them (Momentum, Value, Risk) are derived partly from price rather than from the business.

Peer Comparison — IS Score

SYMBOL	IS SCORE
FMX	44
MNST	78
COKE	62
PEP	69
PRMB	46
CELH	61
KDP	42

IS Score Trend — quarterly



4 TWO READINGS

business vs price

BUSINESS QUALITY

42 / 100

IS Score 41.7 / 100 · -4.0 from peak of 46

Quarter	Business Quality
23 Q1	36
23 Q2	34
23 Q3	38
23 Q4	37
24 Q1	36
24 Q2	38
24 Q3	37
24 Q4	34
25 Q1	38
25 Q2	37
25 Q3	42
25 Q4	46
26 Q1	42

Fundamental factor model, quarterly. Measures how the business is doing - not where the price is going.

PRICE STRUCTURE

BULLISH

Technical Score 92 / 100 · Power +83 · 22 of 22 indicator votes bullish

Date	Price Structure
07-23	13%
08-13	74%
09-03	105%
09-25	44%
10-16	105%

Vote share across trend, momentum, volume, volatility and pattern families. Describes where the price is, not where it is going.

These two disagree — business quality 42, price structure 92 out of 100, so the price reads better than the business does. We publish the disagreement rather than resolving it: they answer different questions, and the gap between them is information, not an error.

5 WHAT WOULD CHANGE OUR MIND

falsifiable - check us next quarter

TRIGGER	WHERE IT STANDS NOW	WHAT IT WOULD MEAN
IS Score reaches 55 and holds two consecutive quarters	now 41.7	would move us up one band
IS Score stops falling - one quarter higher than the prior	last four: 41 → 46 → 46 → 42	the direction matters more than the level
Technical vote share back above 50%	now 100%	price structure no longer broken
Institutional holder count rises two quarters running	peak 856 → now 856	fewer institutions willing to hold is our clearest warning

We publish these so the view can be shown to be wrong. If none of them move and our reading does, we owe you an explanation.

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This page is InsiderStreet's own reading, produced from the data in the rest of this document. It is not a price target and not investment advice. Analyst consensus and street price targets appear later under their own heading and are the street's numbers, not ours.

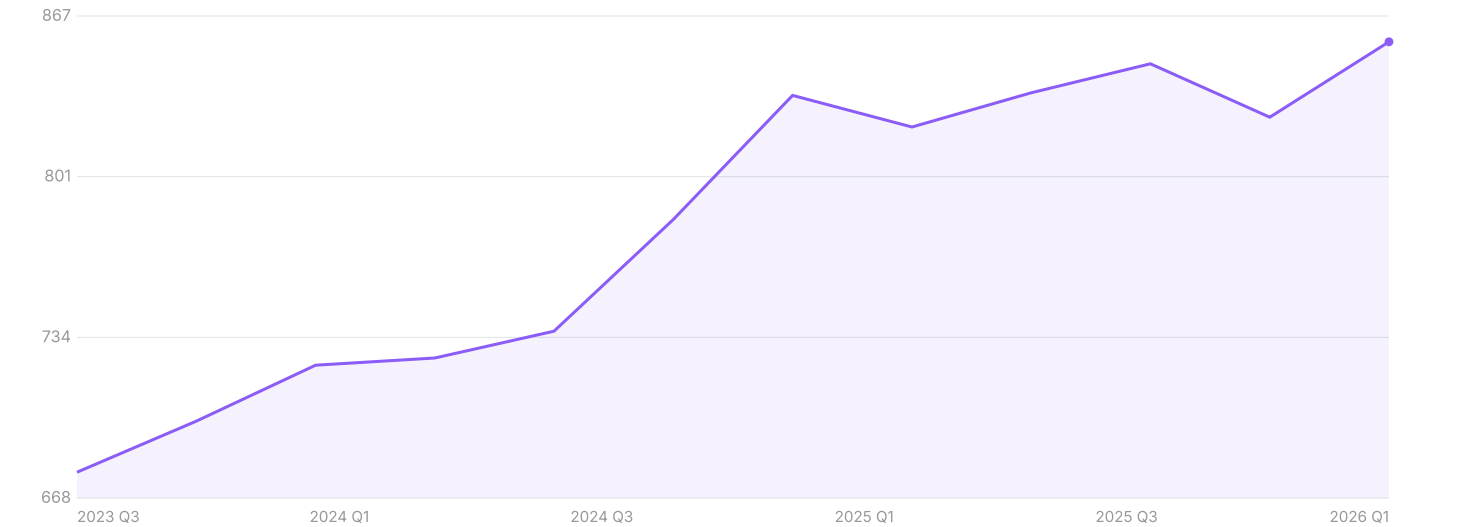
6 SMART MONEY CONFLUENCE EDGE · disclosure sources

SITE CONVERGENCE SCORE 3 of 4 top 4% of 29,420 symbols	SOURCES ALIGNED — of 3 independent disclosures	CONGRESS (180D) 0 buys none disclosed	INSIDER BUYS (180D) 1 \$0.25M
ETF FUNDS (30D) 1335 up / 1136 down net +199 funds	INSTITUTIONS ADDED (13F) 31 managers opening or increasing		

Congressional and insider figures are disclosed purchases in the trailing 180 days; ETF figures are COUNTS OF FUNDS whose holding changed in 30 days, not dollars. Coincidence of separate disclosures, not coordination. An absent source means nothing qualifying was disclosed in its window.

7 INSTITUTIONAL OWNERSHIP - 12-QUARTER TREND 13F · filed 45 days after quarter end

Institutions holding — 12 quarters



Peak 856 · latest 856 (+0 from peak).

Quarter	Holders	13F Shares	Value	Reported Own%	Guard
2026 Q2	856	1456.8M	\$45.6B	107.1%	ex-outlier 94.4%
2026 Q1	825	1293.7M	\$32.9B	95.1%	
2025 Q4	847	1284.8M	\$34.6B	94.4%	
2025 Q3	835	1201.6M	\$30.4B	88.3%	
2025 Q2	821	1240.8M	\$40.8B	91.2%	
2025 Q1	834	1144.2M	\$38.2B	84.1%	
2024 Q4	783	1053.2M	\$32.4B	77.4%	
2024 Q3	737	969.4M	\$34.8B	71.2%	
2024 Q2	726	959.3M	\$32.0B	70.5%	
2024 Q1	723	937.7M	\$27.6B	68.9%	
2023 Q4	700	893.8M	\$31.1B	65.7%	
2023 Q3	679	878.4M	\$26.8B	64.6%	

How to read ownership above 100%. A 13F reports the positions a manager has investment discretion over, and where two or more managers share discretion over the same block, each one reports it. Summed across filers, the total can therefore exceed the shares actually outstanding without anything being wrong. We publish the figure as filed rather than netting it down, and flag separately any quarter where the arithmetic is not merely high but impossible.

Why 2026-06 reads 107.07%. Institutions cannot hold more of a company than exists. The reported 1456.8M shares exceed the 1360.6M outstanding, and a single filer accounts for the excess: FMR LLC reports 172,397,835 shares against 145,628,995 the prior quarter, a 1x jump, which alone would be 12.7% of the company. Excluding that filing, ownership is 94.4%. We publish both figures. 13F filings are due 45 days after quarter end and amendments keep arriving after that, so the newest quarter is provisional by construction - this is what an unsettled quarter looks like.

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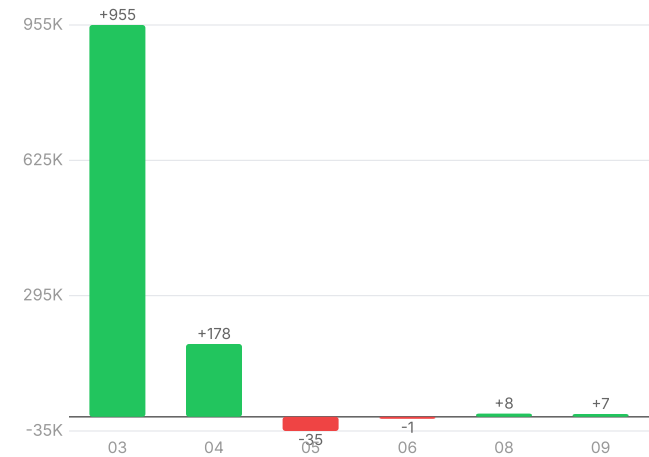
8 INSIDER ACTIVITY live Form 4 data

INSIDER	ROLE	DATE	TYPE	SHARES	VALUE	POST-TXN OWNED
Alt Aaron E	director	2026-09-16	A-Award	2,752	—	2,752
Driscoll Brian J	director	2026-09-16	A-Award	2,752	—	2,752
Gorli Eric	President, US Refreshment Bev.	2026-09-14	EXERCISE	3,317	—	101,610
Gorli Eric	President, US Refreshment Bev.	2026-09-14	TAX W/H	1,306	\$0.04M	100,304
Gorli Eric	President, US Refreshment Bev.	2026-09-14	EXERCISE	3,317	—	3,316
Shoemaker Anthony	Chief Legal Officer	2026-09-14	EXERCISE	59,781	—	200,062
Shoemaker Anthony	Chief Legal Officer	2026-09-14	EXERCISE	785	—	200,847
Shoemaker Anthony	Chief Legal Officer	2026-09-14	TAX W/H	23,833	\$0.75M	177,014

9 SELL DECOMPOSITION — ROUTINE VS. DISCRETIONARY EDGE

6-MO DECOMPOSITION (FORM 4)	TXNS	SHARES	VALUE	SIGNAL WEIGHT
S — Open-market sales	3	33,500	\$1.1M	Counted
P — Open-market purchases	1	7,862	\$0.3M	Counted
M — Exercises (paired A/D)	37	428,542	—	None — mechanics
F — Tax withholding	26	189,837	\$5.6M	None — compensation

Monthly Net Insider Flow (000 shares)



Net of acquisitions minus dispositions, all Form 4 types.

Signal Summary

SIGNAL	OPEN-MARKET SELLS	OPEN-MARKET BUYS	CLUSTER
Two-Way Flow	\$1.1M 3 txns / 6 mo	\$0.3M 1 txns / 6 mo	None active 3+ insiders / 21 days

10 FORM 144 PLANNED-SALE PIPELINE live EDGAR data

FILED	FILER	SHARES REGISTERED	EST. PROCEEDS
2026-09-08	Mary Beth Denooyer	24,000	\$0.8M
2025-11-05	Patrick Francis Minogue	7,000	\$0.0M
2025-10-28	Patrick Francis Minogue	61,750	\$1.8M
2025-08-20	Robert J. Gamgort 1999 Trust U/A Dtd 12/17/1999	7,601	\$0.3M
Trailing 12 mo	3 filings	92,750	\$3M

11 13D / 13G STAKES COND

FILED	FORM	REPORTING PERSON	% OF CLASS	SHARES
2026-08-12	SCHEDULE 13G/A	Capital World Investors	8.80%	120.1M sh
2026-08-06	SCHEDULE 13G/A	Abigail P. Johnson	12.70%	172.3M sh
2026-04-30	SCHEDULE 13G	Vanguard Capital Management	7.33%	99.7M sh
2026-02-17	SCHEDULE 13G	Harris Associates, Inc.	6.30%	86.3M sh

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12 CONGRESSIONAL TRADING					EDGE · STOCK Act
MEMBER	CHAMBER	TRADE	SIZE BAND	TRADED	DISCLOSED
Ro Khanna	House	SELL	\$1,001 - \$15,000	2026-01-29	2026-02-10
Ro Khanna	House	BUY	\$1,001 - \$15,000	2025-09-29	2025-10-03
Val Hoyle	House	SELL	\$1,001 - \$15,000	2025-09-23	2025-10-10
Richard Blumenthal	Senate	SELL	\$250,001 - \$500,000	2023-08-24	2023-09-19
Richard Blumenthal	Senate	SELL	\$100,001 - \$250,000	2022-04-28	2022-06-07
Richard Blumenthal	Senate	SELL	\$100,001 - \$250,000	2022-02-07	2022-03-03
HOUSE 12-MO 8 trades 1 purchases		SENATE 12-MO 0 trades None purchases		COVERAGE STOCK Act filings 30-45 day disclosure lag	

13 INSTITUTIONAL OWNERSHIP & 13F FLOW				live 13F data
13F FILERS (LAST COMPLETE Q) 825	13F SHARES 1.29B 95.1% of shares out	NEW / CLOSED 109 / 117 positions, QoQ	INCREASED / REDUCED 312 / 300 positions, QoQ	
PUT/CALL (13F) 0.78 option positions	FREE FLOAT 99.5% 1.35B sh			

2.8 · Largest Reporting 13F Managers

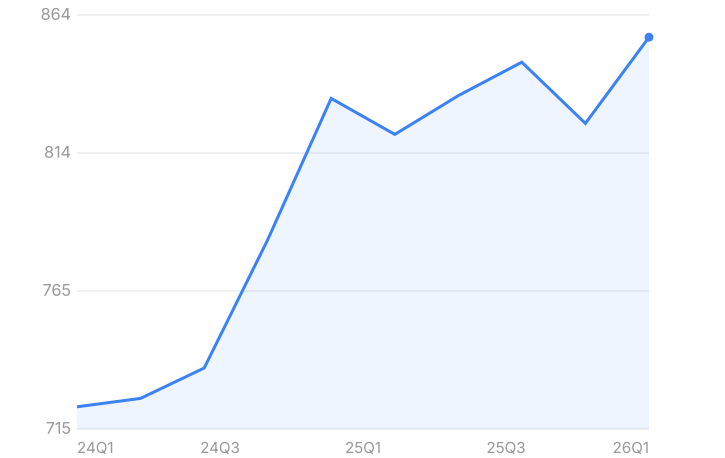
MANAGER	SHARES	VALUE
Perpetual Ltd	1.7M	\$51M
Valley Wealth Managers, Inc.	717,299	\$22M
Fjarde Ap - Fonden /Fourth Swedish N	586,838	\$18M
Czech National Bank	390,998	\$12M
Mn Services Vermogensbeheer B.V.	376,090	\$11M
Ifm Investors Pty Ltd	334,051	\$10M

EDGAR 13F holdings as of 2026-09-30; filer values normalized to dollars.

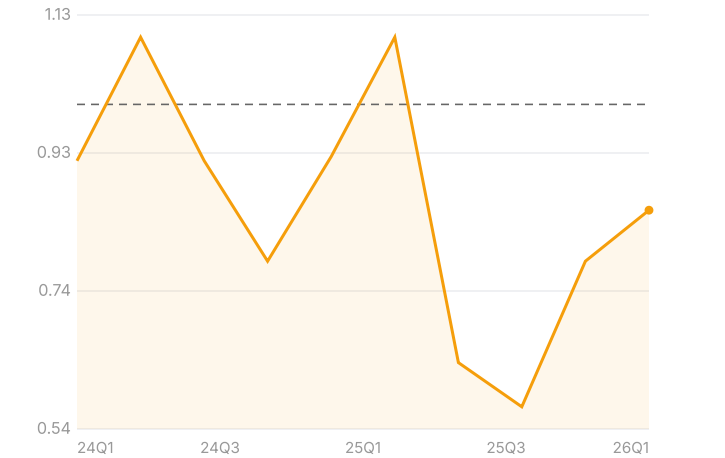
2.9 · Top ETF & Fund Ownership

FUND	WEIGHT	POSITION
VITSX	0.1%	\$1.2B
VSMPX	0.1%	\$1.2B
VTI	0.1%	\$1.2B
VTSAX	0.1%	\$1.2B
VOO	0.1%	\$1.1B
VFINX	0.1%	\$1.1B

13F Filers Holding KDP — quarterly



Institutional Put/Call — quarterly

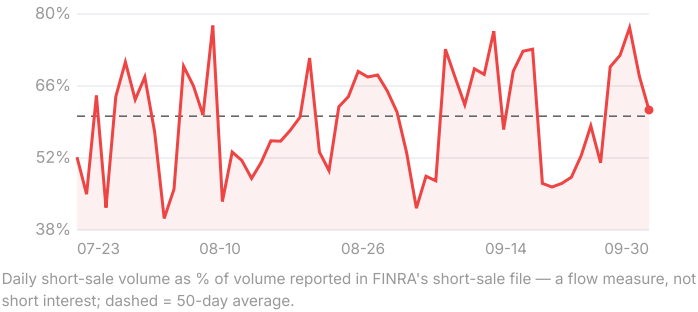


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14 SHORT VOLUME — DAILY, 60 SESSIONS

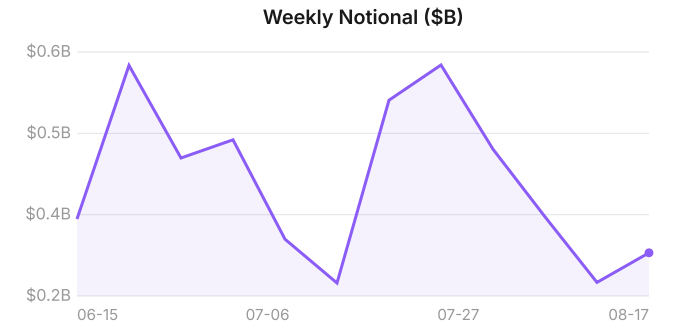
EDGE · live FINRA feed



LATEST SESSION 61.8% 2026-10-15	20-DAY AVG 62.8% 50-day 60.6%	TREND Rising 20d vs 50d	BY MARKET CENTER Q: 62% · N: 63% · B: 29% latest session
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15 DARK POOL ACTIVITY

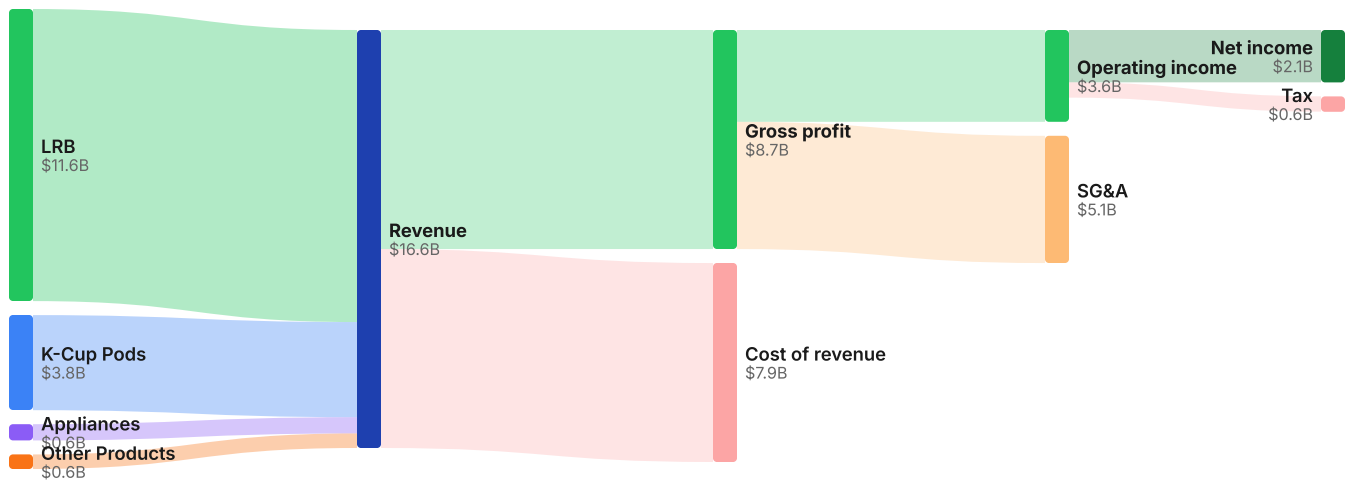
EDGE · live ATS data



Where KDP Trades in the Dark		
ATS VENUE (4-WK)	SHARES	AVG TRADE
Incr Intelligent Cross Llc	9.3M	88 sh
Mstx Ms Trajectory Cross (Ats - 1)	4.9M	124 sh
Ebxl Level Ats	4.8M	46 sh
Ubsa Ubs Ats	4.8M	70 sh
Mspl Ms Pool (Ats - 4)	2.8M	266 sh
Bids Bids Ats	2.7M	604 sh

16 REVENUE FLOW — FY2025

live segmentation + income data



17 GEOGRAPHIC REVENUE

live segmentation

REGION	REVENUE	SHARE
UNITED STATES	\$14.5B	87%
International	\$2.1B	13%

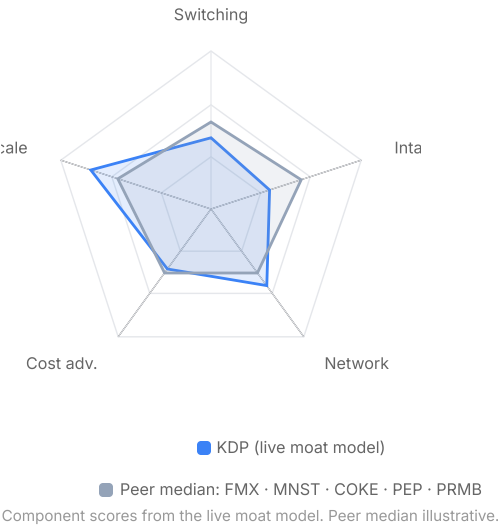
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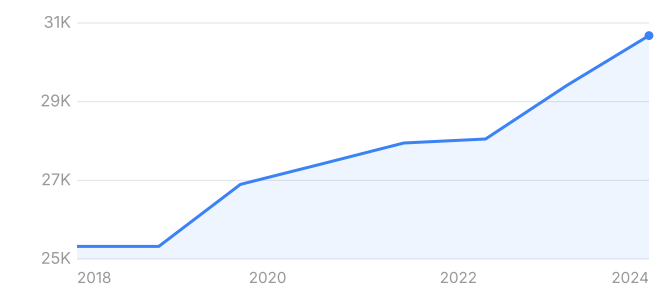
18 MOAT & COMPETITIVE POSITION

LIVE MODEL · 51/100 WEAK

Moat score 51/100 — Weak; primary source Efficient Scale.



3.8 · Employees (SEC filings)



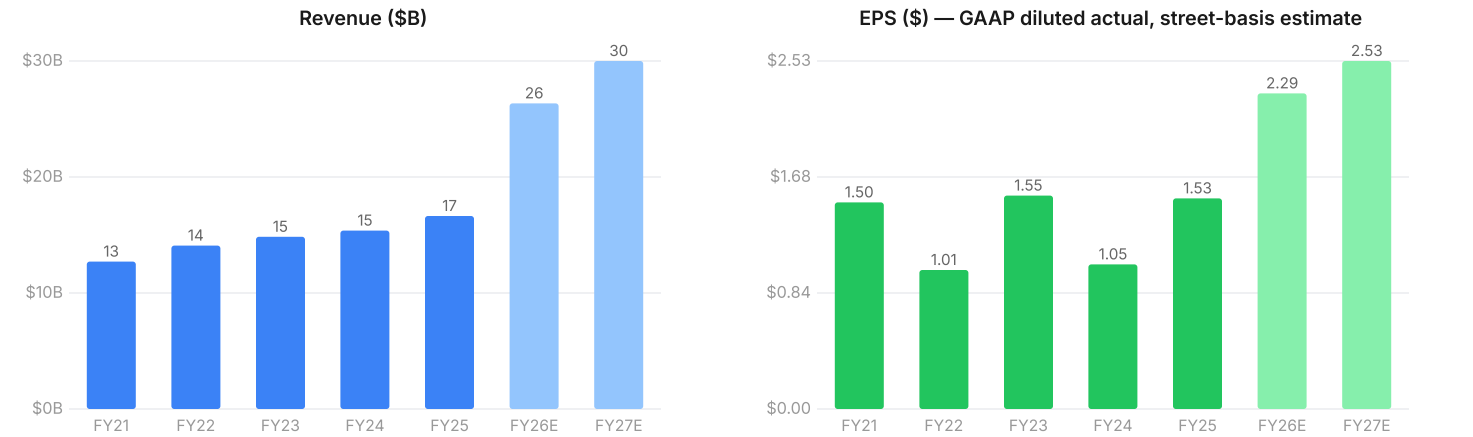
19 CORPORATE INFORMATION — KEY OFFICERS

30,600 employees

OFFICER	TITLE
Timothy Cofer	Chief Executive Officer & Director
Mary Beth DeNooyer	Chief Human Resources Officer
Roger Johnson	Chief Transformation Officer
Eric Gorli	President of U.S. Refreshment Beverages

20 REVENUE & EPS — HISTORY AND ESTIMATES

live consensus

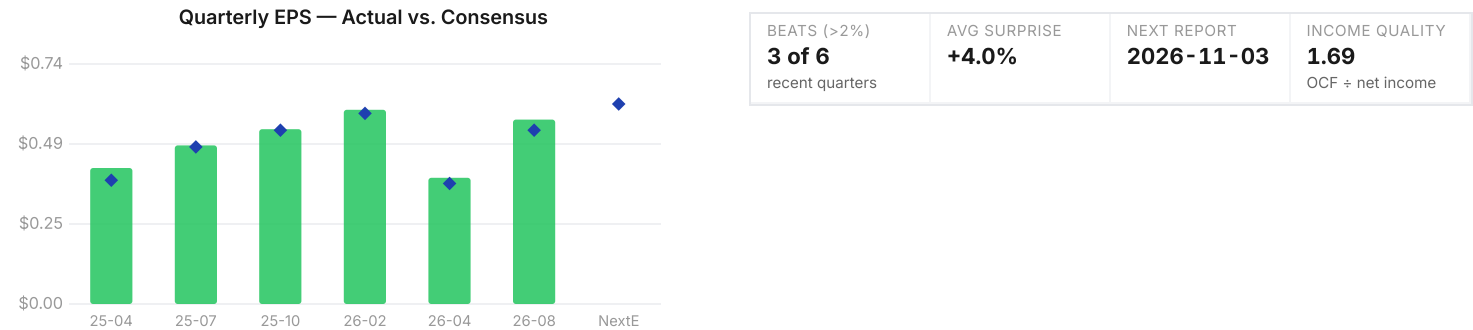


Actual bars are GAAP diluted EPS from the filed income statement; the lighter forward bars are street-basis consensus. The two are different measures and are not comparable quarter to quarter.

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21 ESTIMATE VS. ACTUAL & SURPRISES

live data



22 REPORTED VS. CONSENSUS — FULL HISTORY

0 quarters · live data

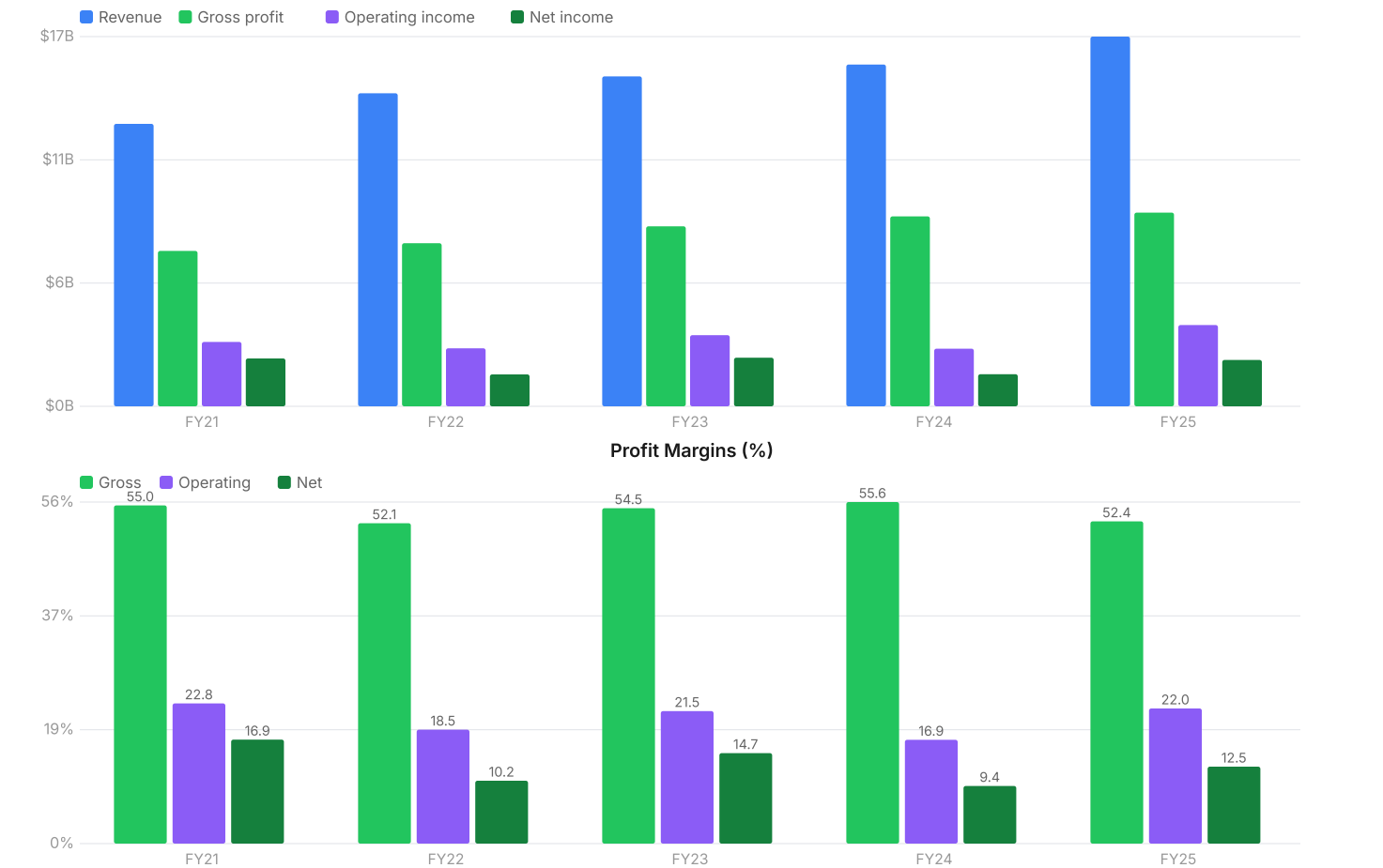
BEAT RATE —% 0 of 0 quarters	CURRENT STREAK 0 longest 0	AVG EPS SURPRISE —% median —%	SURPRISE TREND — last 4 vs prior 4
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PERIOD	EPS EST.	EPS ACTUAL	EPS SURPRISE	REV EST. (\$M)	REV ACTUAL (\$M)	REV SURPRISE
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Announcement dates to . Consensus as it stood at each report. Revenue surprise shown where both estimate and actual are filed. A beat record is history, not a forecast.

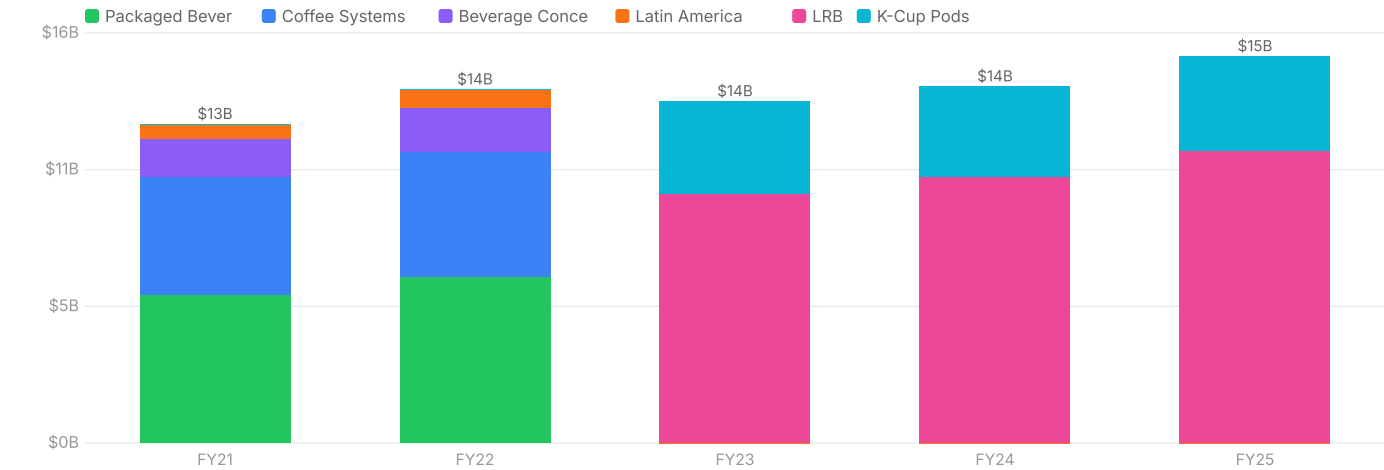
INCOME TRENDS — 5 YEAR

live financials



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Revenue by Segment — Stacked



Live segmentation data.

YoY Growth Heatmap — Income Lines

YOY GROWTH	FY21	FY22	FY23	FY24	FY25
Revenue	+9.2%	+10.8%	+5.4%	+3.6%	+8.2%
Gross profit	+7.6%	+5.0%	+10.3%	+5.6%	+2.0%
Operating income	+16.7%	-10.0%	+22.5%	-18.8%	+40.8%
Net income	+62.0%	-33.1%	+51.9%	-33.9%	+44.3%

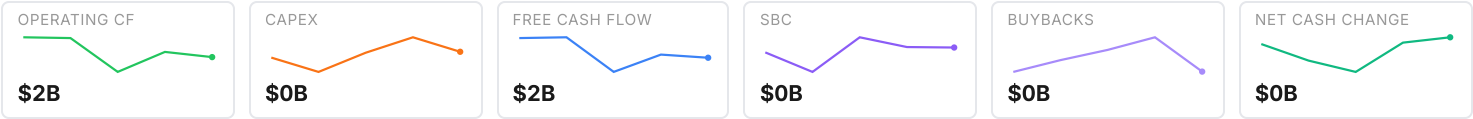
23 INCOME STATEMENT — FULL

live financials

\$B · FY ENDS	FY21	FY22	FY23	FY24	FY25	TREND
Revenue	12.7	14.1	14.8	15.4	16.6	
Cost of revenue	5.7	6.7	6.7	6.8	7.9	
Gross profit	7.0	7.3	8.1	8.5	8.7	
R&D expense	0.0	0.0	0.0	0.0	0.0	
SG&A expense	4.2	4.6	4.9	5.0	5.1	
Operating income	2.9	2.6	3.2	2.6	3.6	
EBITDA	4.0	3.1	4.0	3.4	4.2	
D&A	0.7	0.7	0.7	0.7	0.8	
Pretax income	2.8	1.7	2.8	1.9	2.7	
Income tax	0.7	0.3	0.6	0.5	0.6	
Net income	2.1	1.4	2.2	1.4	2.1	
Diluted EPS (\$)	1.50	1.01	1.55	1.05	1.53	
Diluted shares (M)	1,428	1,428	1,408	1,368	1,363	

CASH FLOW TRENDS

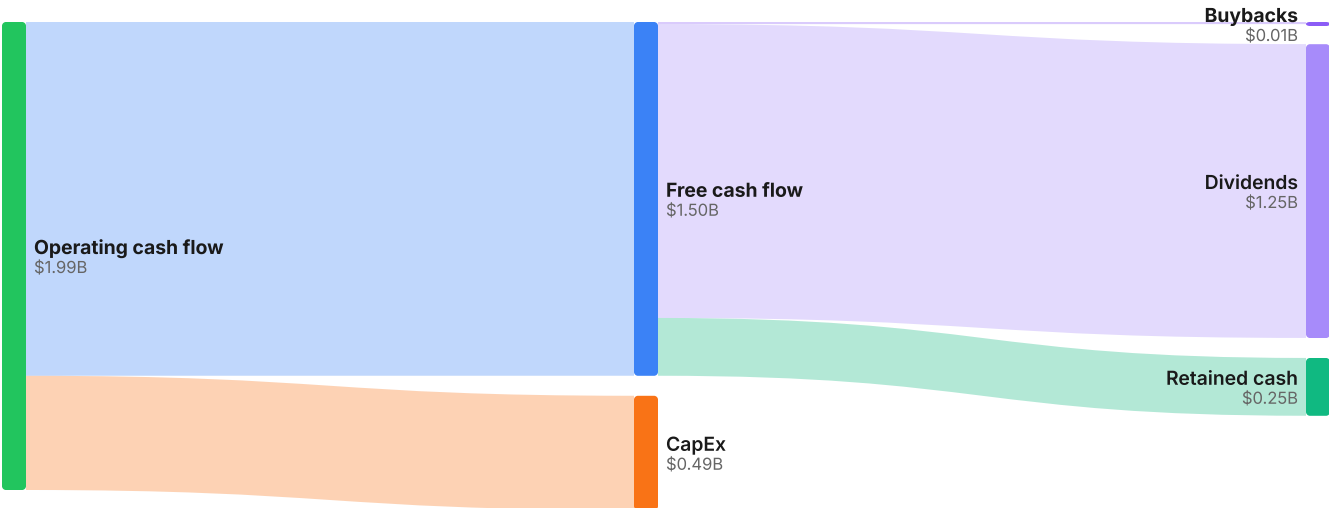
live data



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WHERE THE CASH WENT — FY2025

cash Sankey, live data



Balance Sheet — Full

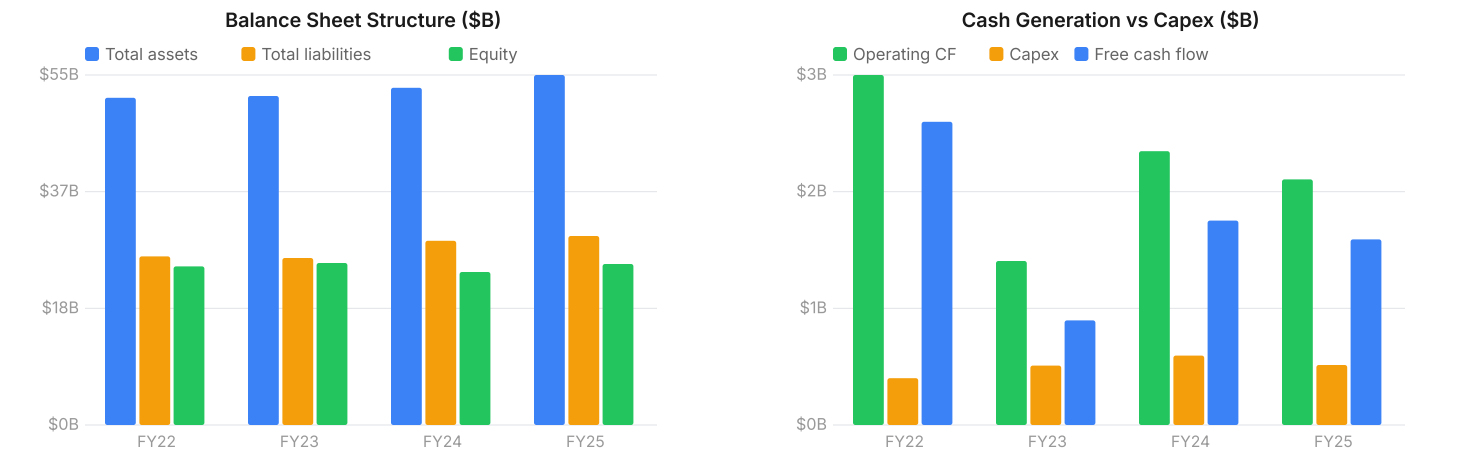
\$B	FY22	FY23	FY24	FY25	
Cash & equivalents	0.5	0.3	0.5	1.0	
ST investments	0.0	0.0	0.0	0.0	
Receivables (net)	1.7	1.5	1.7	1.7	
Total current assets	3.8	3.4	4.0	5.3	
PP&E (net)	3.4	3.6	3.8	3.2	
Goodwill + intangibles	43.3	43.5	43.7	44.0	
Total assets	51.8	52.1	53.4	55.5	
Accounts payable	5.2	3.6	3.0	3.0	
Short-term debt	0.9	3.2	2.6	3.1	
Deferred revenue	0.0	0.0	0.0	0.0	
Total current liabilities	8.1	8.9	8.1	8.3	
Long-term debt	11.1	9.9	12.9	13.0	
Total liabilities	26.7	26.5	29.2	29.9	
Shareholders' equity	25.1	25.7	24.2	25.5	

Cash Flow Statement — Full

\$B	FY22	FY23	FY24	FY25	
Net income	1.4	2.2	1.4	2.1	
D&A	0.7	0.7	0.7	0.8	
Stock-based compensation	0.1	0.1	0.1	0.1	
Working capital change	(0.3)	(1.7)	(0.6)	(1.0)	
Operating cash flow	2.8	1.3	2.2	2.0	
Capital expenditures	(0.4)	(0.5)	(0.6)	(0.5)	
Investing cash flow	(1.1)	(0.8)	(1.6)	(0.6)	
Buybacks	(0.4)	(0.7)	(1.1)	(0.0)	
Dividends paid	(1.1)	(1.1)	(1.2)	(1.2)	
Debt issuance / (repay)	(0.2)	1.1	2.2	0.6	
Financing cash flow	(1.7)	(0.8)	(0.2)	(1.0)	
Free cash flow	2.5	0.8	1.7	1.5	

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Left: what the balance sheet is made of — the gap between the assets bar and the liabilities bar is book equity. Right: whether the capex bar is covered by the operating-cash bar; where it is not, the difference was funded externally and free cash flow goes negative.

24 EXPANDED RATIO ANALYSIS (I)

live ratio engine · profitability · valuation

RATIO	FY21	FY22	FY23	FY24	FY25	TTM	TREND
PROFITABILITY							
ROE	8.8%	5.7%	8.6%	5.8%	8.4%	6%	
ROA	4.3%	2.8%	4.2%	2.7%	3.8%	1.6%	
ROIC	5.9%	5.7%	6.3%	4.8%	7.0%	3.4%	
Gross margin	55.0%	52.1%	54.5%	55.6%	52.4%	49.4%	
Operating margin	22.8%	18.5%	21.5%	16.9%	22.0%	16.8%	
Net margin	16.9%	10.2%	14.7%	9.4%	12.5%	7.1%	
EBITDA margin	31.6%	22.2%	26.8%	22.0%	25.3%	20.0%	
FCF margin	19.1%	17.5%	5.7%	10.4%	9.1%	—	
VALUATION							
P/E	22.17	32.70	20.24	29.60	18.21	34.8	
P/B	1.91	1.87	1.72	1.76	1.48	1.9	
P/S	3.75	3.34	2.98	2.78	2.28	2.35	
P/FCF	19.67	19.10	52.05	26.71	25.16	23.9	
EV/EBITDA	15.05	19.22	14.77	17.57	12.63	19.9	
EV/Revenue	4.75	4.27	3.96	3.87	3.19	4.0	
Earnings yield	4.5%	3.1%	4.9%	3.4%	5.5%	3.03%	
FCF yield	5.1%	5.2%	1.9%	3.7%	4.0%	4.19%	

EXPANDED RATIO ANALYSIS (II)

leverage · solvency

RATIO	FY21	FY22	FY23	FY24	FY25	TTM	TREND
LEVERAGE & SOLVENCY							
Current ratio	0.47	0.47	0.38	0.49	0.64	0.48	
Quick ratio	0.33	0.31	0.25	0.33	0.43	0.28	
Debt / equity	0.53	0.54	0.58	0.71	0.63	1.37	
Debt / assets	26.2%	26.2%	28.4%	32.3%	29.1%	39.3%	
Net debt / EBITDA	3.17	4.18	3.66	4.96	3.60	8.20	
Interest coverage	6.80	4.25	5.46	3.88	4.73	—	

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EXPANDED RATIO ANALYSIS (III)							efficiency · growth · per-share · scores
RATIO	FY21	FY22	FY23	FY24	FY25	TTM	TREND
EFFICIENCY							
Asset turnover	0.25	0.27	0.28	0.29	0.30	0.23	
Receivables turnover	11.55	10.68	10.39	10.70	10.47	8.3	
DSO (days)	32	34	35	34	35	44	
DPO (days)	258	258	239	176	144	226	
Cash conversion cycle	-173	-164	-137	-77	-36	-43	
GROWTH (YoY)							
Revenue growth	9.2%	10.8%	5.4%	3.6%	8.2%	—	
Net income growth	62.0%	-33.1%	51.9%	-33.9%	44.3%	—	
EPS growth	61.4%	-33.0%	54.7%	-32.3%	44.9%	—	
FCF growth	24.8%	1.6%	-65.5%	88.3%	-5.8%	—	
PER SHARE (\$)							
EPS (diluted, TTM)	1.50	1.01	1.56	1.05	1.53	1.05	
Book value / share	17.48	17.60	18.32	17.72	18.72	21.48	
Revenue / share	8.88	9.85	10.57	11.22	12.18	14.77	
FCF / share	1.69	1.72	0.61	1.17	1.10	1.45	
Cash / share	0.40	0.37	0.19	0.37	0.75	1.11	
SHAREHOLDER RETURN & SCORES							
Buyback yield	0.0%	0.8%	1.7%	2.6%	0.0%	0.01%	
Altman Z-Score	1.59	1.48	1.49	1.36	1.34	0.8	
Piotroski F-Score	7	7	6	6	7	5/9	
Beneish M-Score	-2.41	-2.34	-2.52	-2.42	-2.46	-1.78	

25 EARNINGS QUALITY PANEL				live scores
MODEL	SCORE	ZONE	NOTE	
Piotroski F-Score	5 / 9	Middling		
Altman Z-Score	0.8	Distress (<1.81)	Distress	
Income quality	1.69	Cash-backed	OCF ÷ net income	
Beneish M-Score	-1.78	Elevated	vs -2.22 threshold	

26 DUPONT & GROWTH QUALITY				live analysis engine
DUPONT DECOMPOSITION (TTM)		VALUE	GROWTH QUALITY (LIVE)	VALUE
Tax burden		0.72	Revenue stability	0.84
Interest burden		0.65	Earnings stability	0.15
Operating margin		15.1%	Earnings persistence	0.97
Asset turnover		0.28×	Revenue CAGR 3y	11.3%
Financial leverage		2.84×	EPS CAGR 3y	-2.8%
= ROE		6%	FCF CAGR 3y	8.1%

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SHAREHOLDER RETURN PROFILE live

BUYBACK YIELD 0.01%	DIVIDEND YIELD 2.66%	TOTAL SHAREHOLDER RETURN 2.93% cash yield	SBC / REVENUE 0.6% dilution pressure
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27 MULTIPLE HISTORY — FY SNAPSHOTS + TTM live ratio engine



28 PEER COMPARISON live peer engine

COMPANY	MKT CAP	P/E	ROE	NET MARGIN	REV GROWTH	PIOTROSKI	1-YR RET
FMX	\$43.1B	23.0	31%	2.4%	-70.9%	4/9	+32.6%
MNST	\$89.6B	42.0	26%	23.0%	+20.4%	7/9	+30.4%
COKE	\$16.5B	26.1	97%	7.7%	+10.7%	6/9	+61.4%
PEP	\$179.2B	16.5	52%	12.1%	+6.4%	9/9	-13.0%
PRMB	\$7.1B	71.5	3%	3.9%	+42.2%	6/9	—
CELH	\$7.1B	134.2	4%	4.5%	+82.9%	5/9	—
KO	\$404.0B	28.2	44%	33.1%	+6.5%	9/9	—
DEO	\$52.9B	30.6	39%	-2.8%	-2.2%	5/9	—

1-yr returns computed from adjusted price history; peers without a tracked series show —.

29 ANALYST CONSENSUS & ESTIMATES live consensus

Buy

29 Analysts

Str Sell (0)

Sell (0)

Hold (11)

Buy (18)

Str Buy (0)

MEAN TARGET (QTR)	TARGET VS. PRICE	NEXT REPORT
\$39.50 4 targets	+14.1% last-quarter mean	2026-11-03 street \$0.62

CONSENSUS ESTIMATES	REVENUE MEAN	HIGH / LOW	EPS MEAN	HIGH / LOW	# EPS EST.
FY2026	\$26.30B	\$26.42B / \$26.18B	\$2.29	\$2.31 / \$2.28	11
FY2027	\$29.95B	\$30.33B / \$29.55B	\$2.53	\$2.60 / \$2.43	11
FY2028	\$30.96B	\$31.51B / \$30.26B	\$2.72	\$3.53 / \$1.86	7

30 STREET TARGETS & THIRD-PARTY RATING live targets + composite

Street Price Target — Trajectory

WINDOW	AVG TARGET	VS. PRICE	# TARGETS
Last Quarter	\$39.50	+14.1%	4
Last Year	\$35.56	+2.7%	18
All Time	\$37.14	+7.3%	44

Rolling mean of published targets vs. last close \$34.62. Aggregated from StreetInsider, Benzinga.

Third-Party Composite Rating

C+

DCF 3/5

ROE 2/5

ROA 2/5

DEBT/EQ 1/5

P/E 2/5

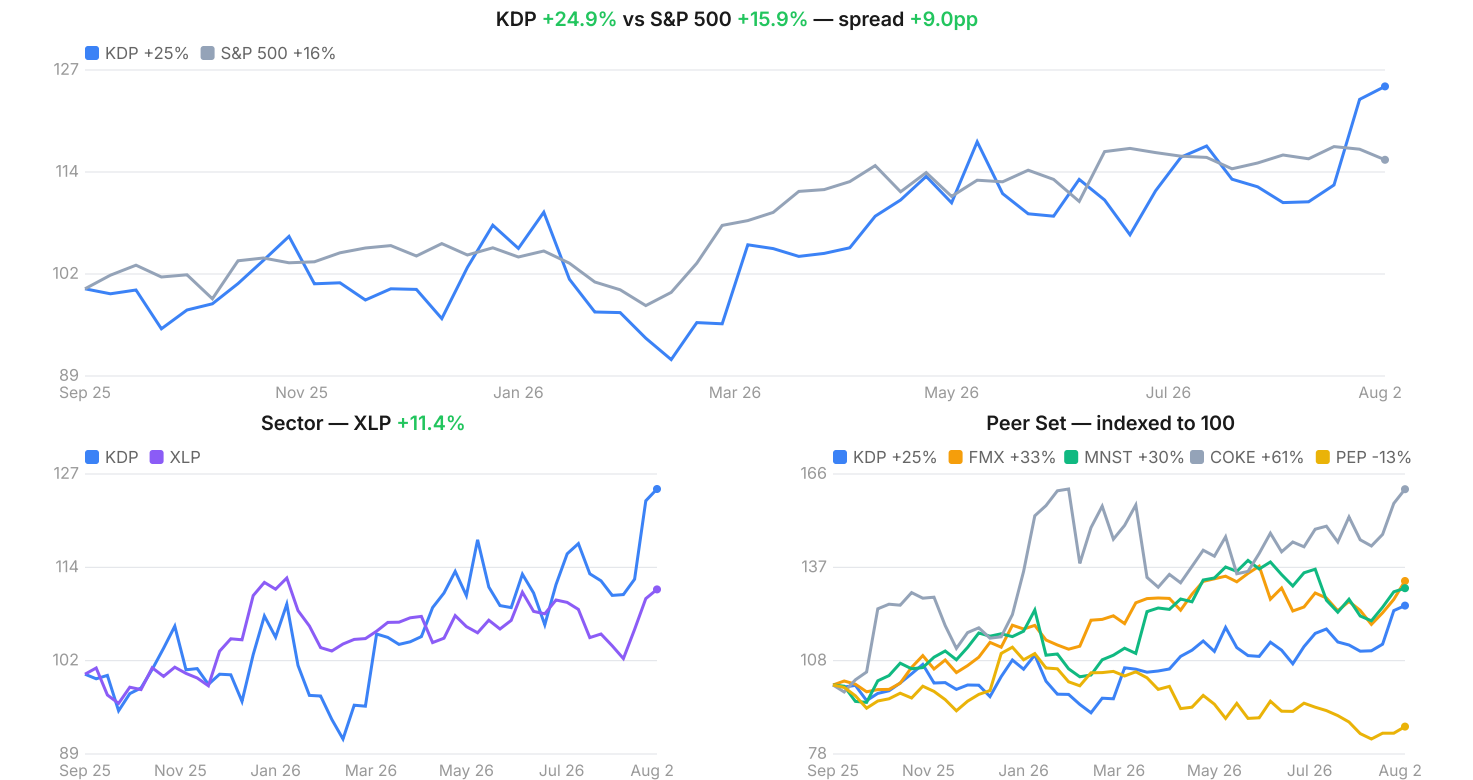
P/B 3/5

Independent quant composite as of 2026-10-16; components scored 1-5 (5 best). Shown for contrast with the InsiderStreet Score — methodologies differ.

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31 PRICE PERFORMANCE — INDEXED, 12 MO

live prices · benchmark + sector + peer set



TECHNICAL CHART — 6-MONTH DAILY CANDLES, INDICATORS ON

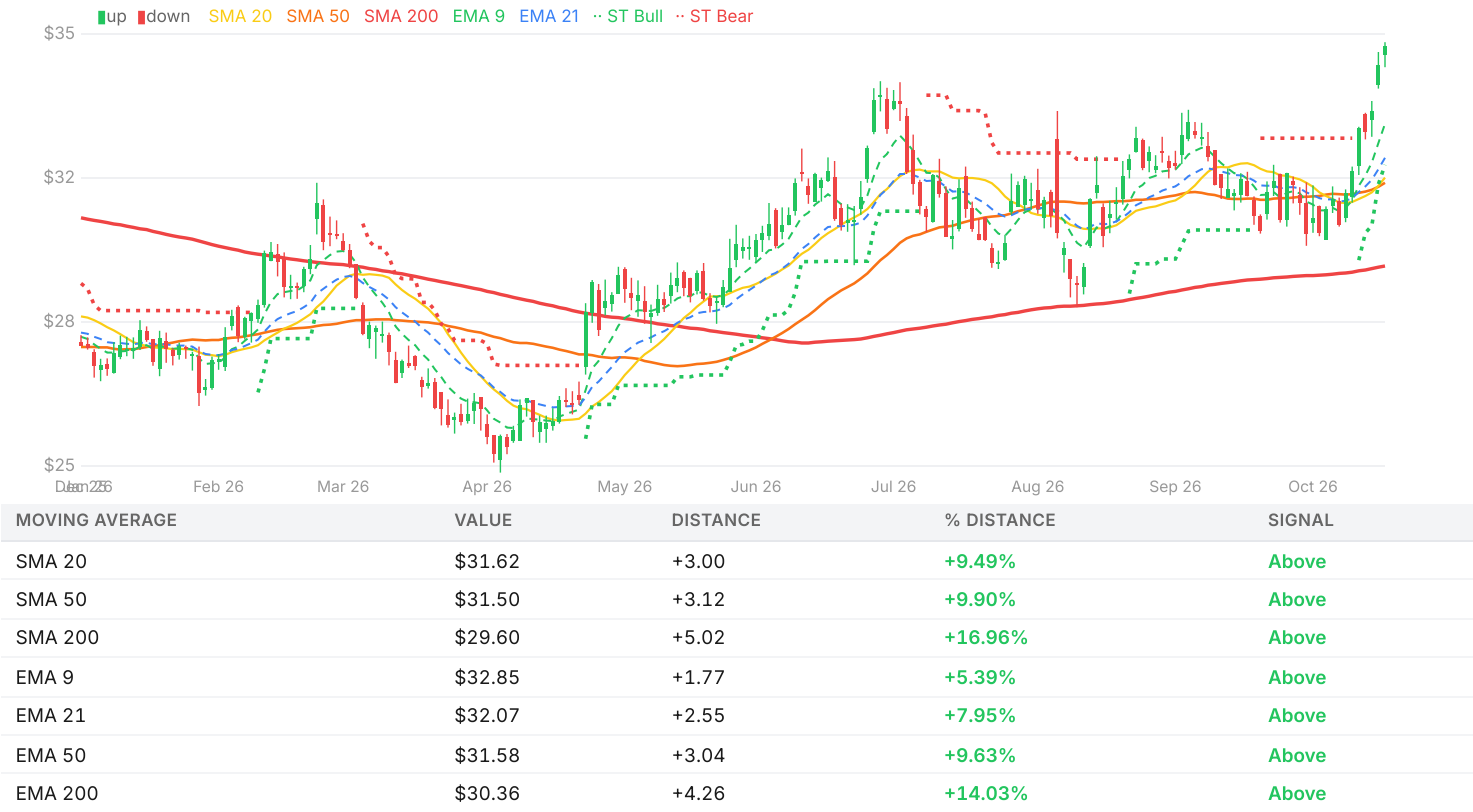
site chart, print edition



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MOVING AVERAGE RIBBON & TREND

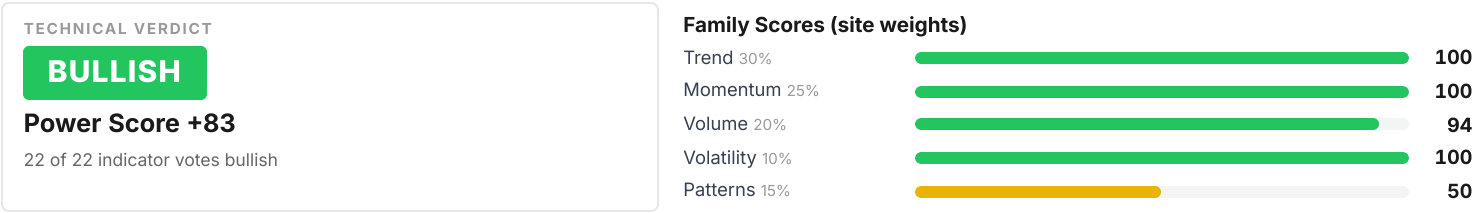
site technicals-tab chart, live indicator history



Series and readings from the nightly technical-indicator history — identical data to the site's ribbon chart. Supertrend segments colored by direction.

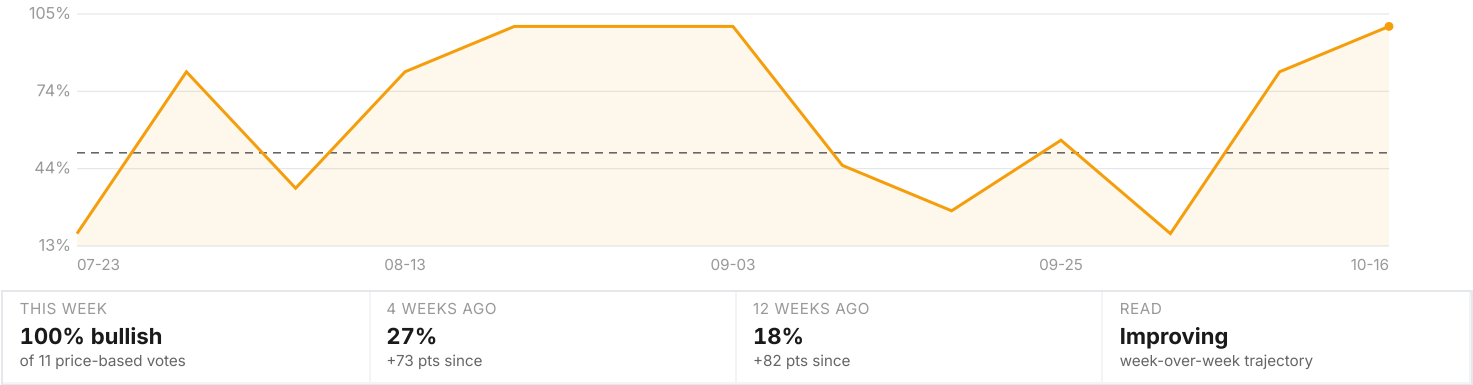
32 TECHNICAL POWER SCORE

EDGE · site engine · 92/100 composite



BULLISH — BUT WHICH WAY IS IT TRENDING?

vote share recomputed weekly, 13 weeks



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INDICATOR VOTE GRID				22 bull / 0 bear	
● Price vs SMA 20	\$31.62	● Price vs SMA 50	\$31.50	● Price vs SMA 200	\$29.60
● EMA 9/21 Cross	32.9/32.1	● SMA 50/200	Golden	● ADX Direction	ADX 20
● Supertrend	\$32	● Parabolic SAR	\$31	● SMA Slope	0.190
● RSI	70.3	● Stochastic K/D	94/92	● StochRSI K/D	100/99
● Williams %R	-2	● CCI	220	● TSI vs Signal	17.5
● CMO	40.7	● ROC	13.99%	● OBV Signal	Accum
● Chaikin MF	0.090	● MFI	77	● Force Index	5M
● Elder Ray Bull	2.64				

INDICATOR GAUGES					site technicals-tab style
RSI (14)	Stochastic %K	Money Flow	ADX	Williams %R	
30 oversold · 70 overbought	vs %D 92	volume-weighted RSI	trend strength · <20 weak	inverted scale	

33 KEY LEVELS & VOLATILITY				live indicator table	
LEVEL	VALUE		LEVEL	VALUE	
Pivot / R1 / R2	\$34.11 / \$34.56 / \$34.95		S1 / S2	\$33.72 / \$33.27	
Bollinger (20,2)	\$29.20 – \$34.04		Squeeze	Off	
52 - wk range	\$24.88 – \$34.71		Off 52 - wk high	-0.3%	
ATR (14)	\$0.83 (2.4%)		Historical vol	30.7%	

34 SEASONALITY — 18-YEAR AVERAGES												live model · win rates shown
+2.1%	-0.2%	+6.0%	+1.9%	+1.5%	+1.5%	+3.2%	+0.1%	+1.2%	+1.6%	+0.6%	+4.1%	
Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
56%	44%	83%	53%	56%	72%	67%	33%	67%	56%	61%	67%	

Sample: 18 years — treat short histories as suggestive, not statistical.

35 RISK INDICATORS			computed from live price history	
COMPUTED FROM LIVE WEEKLY PRICES		KDP	S&P 500	
Weekly volatility (σ , 1y)		3.74%	1.83%	
Best / worst week (1y)		+10.1% / -7.5%	—	
Max drawdown (5y, monthly)		-30.4%	—	
1 - week VaR (95%)		-5.4%	—	
Beta (5y)		0.41	1.00	

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36 EQUITY WEATHER & MARKET REGIME

EDGE · live weather engine

KDP EQUITY WEATHER (LIVE)

PARTLY CLOUDY · +29

Trend

Momentum

Volume

Volatility

Breadth

+44

+73

+46

-60

-22

MARKET REGIME (2026-10-16)

NEUTRAL

VIX

19.99

Normal

DOW THEORY

Confirmed

Bearish

SPY / QQQ TSI

7.2 / 4.7

trend strength

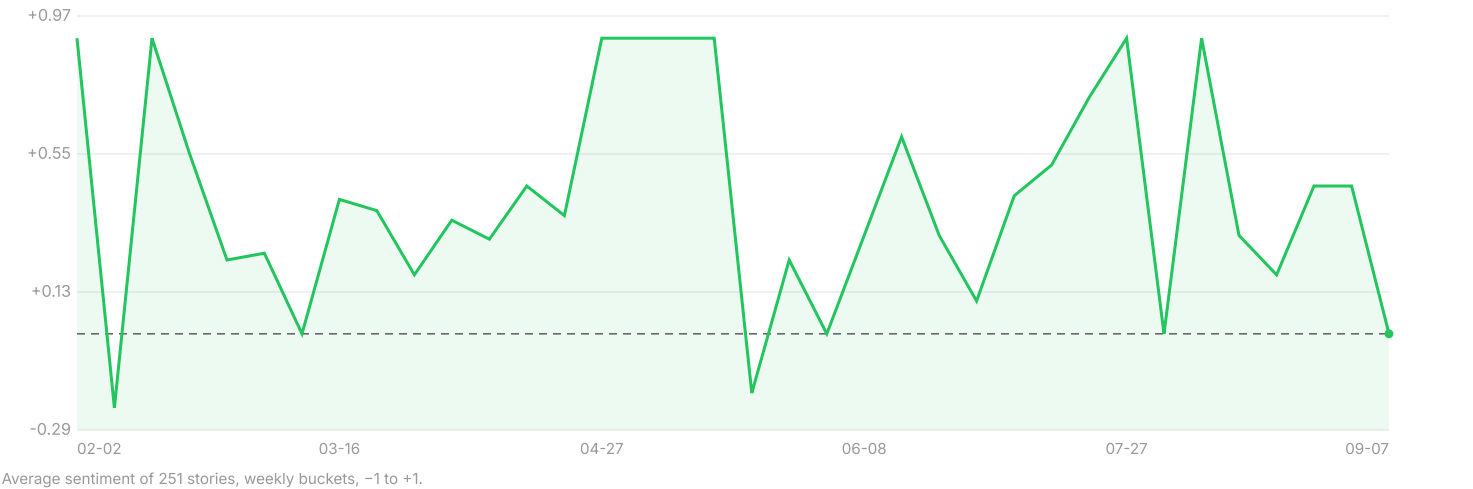
SECTOR STRENGTH

46/100

breadth average

37 NEWS SENTIMENT — WEEKLY

live Glauxie-scored feed



38 WEATHER - COMPANY VS INDUSTRY, SECTOR, UNIVERSE

EDGE · live weather engine · Partly Cloudy

OVERALL +29.4 +34.6 vs industry		TREND +43.8 +51.3 vs industry	MOMENTUM +73.0 +69.9 vs industry	VOLUME +46.0 +31.0 vs industry
READING	KDP	BEVERAGES - NON-ALCOHOLIC N=191	CONSUMER DEFENSIVE N=3,080	ALL US SYMBOLS N=70,435
Overall	+29.4	-5.3	-15.7	-20.5
Trend	+43.8	-7.5	-19.0	-21.3
Momentum	+73.0	+3.1	-6.2	-15.8
Volume	+46.0	+15.0	-5.0	-3.8

Trend, momentum and volume are computed per company. Volatility and breadth are market-regime values shared by every symbol in the universe, so they are reported once under Market Regime rather than compared here - a company cannot differ from its sector on a constant.

39 EXECUTIVE COMPENSATION

live proxy data · FY2025

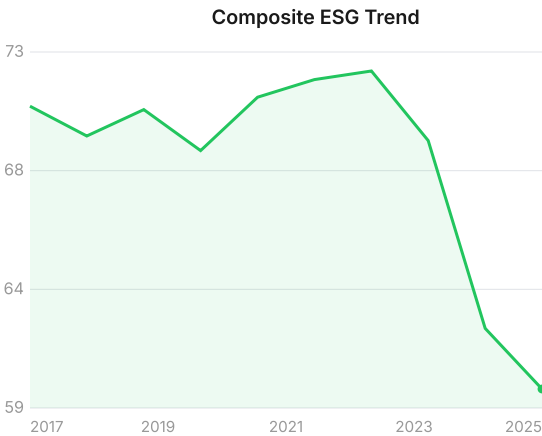
EXECUTIVE	TOTAL COMP	STRUCTURE
Timothy Cofer Chief Executive Officer	\$8.2M	83% equity+incentive
Anthony DiSilvestro Chief Financial Officer	\$8.1M	99% equity+incentive
Sudhanshu Priyadarshi Former Chief Financial	\$7.0M	86% equity+incentive
Eric Gorli President, U.S. Refreshment Bever	\$6.1M	88% equity+incentive
Anthony Shoemaker Chief Legal Officer & Gene	\$4.0M	83% equity+incentive

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40 ESG ASSESSMENT

live disclosure-derived scores

PILLAR (LIVE DISCLOSURE SCORES)	SCORE
Environmental	48
Social	57
Governance	62
Composite ESG	56



41 8-K MATERIAL EVENTS

live EDGAR feed

FILED	8-K CONTENTS	ITEMS
2026-10-01	Other Events; Exhibits	8.01,9.01
2026-09-28	Other Events	8.01
2026-09-16	Other Events; Exhibits	8.01,9.01
2026-09-01	Other Events; Exhibits	8.01,9.01
2026-08-12	Officer/Director Change	5.02
2026-08-06	Earnings Release; Exhibits	2.02,9.01
2026-06-25	Officer/Director Change	5.02
2026-06-23	Regulation FD; Other Events; Exhibits	7.01,8.01,9.01

42 METHODOLOGY

Methodology. Every figure originates in InsiderStreet's production data layer and is computed deterministically by the same engines that power insiderstreet.ai. This factsheet contains no model-written text. Sections without underlying data are omitted rather than estimated.

43 DISCLOSURES

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44 DATA PROVENANCE FOR THIS REPORT			sources · coverage · method
DATA DOMAIN	SOURCE	COVERAGE FOR THIS REPORT	
Price & volume	market_db.historical_prices	52 rows	
Fundamentals	income_statements_annual	6 rows · 2020 to 2025	
Reported vs consensus	fact/earnings_calendar	24 rows · 2020-10-29 to 2026-08-06	
Analyst estimates	dim/forward_estimates	3 rows · 2026-12-31 to 2028-12-31	
Institutional ownership (13F)	holdings_db.institutional_ownership_summary	36 rows · 2011 to 2026	
Insider transactions (Form 4)	edgar/form4	12 rows · 2026-09-09 to 2026-09-16	
Proposed sales (Form 144)	edgar/form144	1 record	
Beneficial ownership (13D/G)	edgar/13dg	4 rows · 2026-02-17 to 2026-08-12	
Short-sale volume (FINRA)	edgar/short_volume_daily	60 rows · 2026-07-23 to 2026-10-15	
Dark pool (ATS, tier 1)	edgar/darkpool_weekly	12 rows · 2026-06-15 to 2026-08-31	
ETF & fund holding	etf_holdings_changelog (30d)	1 record	
Peer set	stock_peers_dynamic	8 rows	
Industry medians	industry_medians	1 record	
Congressional trades	congress_db (House + Senate)	1 record	
ESG	fact/esg_disclosures	1 record	

Method. Every figure in this factsheet is looked up from a named field computed in code. It contains no model-written text.

Not covered. Short interest as a percent of float and days-to-cover are not in this data set — the short-sale figures above are FINRA volume, a flow, and cannot support squeeze or covering analysis. Options positioning and intraday data are also absent. 13F ownership is filed 45 days after quarter end and congressional trades are disclosed on a lag, so both describe a past position, not a current one.