

Kimberly-Clark Corporation (KMB)

Consumer Defensive / Household & Personal Products · NASDAQ



EQUITY FACTSHEET

Generated: 2026-Oct-18 · Market data through: 2026-10-16

LAST CLOSE \$105.57 2026-10-16	MARKET CAP \$35.1B VOLUME 4.4M	52-WK HIGH \$123.09 52-WK LOW \$92.42	TRAILING PE 18.0 P/S 2.12	GROSS MARGIN 36.7% NET MARGIN 11.8%	ROE 123% ROIC 12%	PIOTROSKI 6/9 ALTMAN Z 3.3	1-YR RETURN -11.8% 5-YR RETURN -6.6%
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Kimberly-Clark Corporation, together with its subsidiaries, manufactures and markets personal care products in the United States. It operates in two segments, North America and International Personal Care. The North America segment offers disposable diapers, training and youth pants, swimpants, baby wipes, feminine and incontinence care products, reusable underwear, facial and bathroom tissue, paper towels, napkins, wipers, tissue, towels, soaps and sanitizers, and other related products under the Huggies, Pull-Ups, Goodnites, Kotex, Poise, Depend, Kleenex, Scott, Cottonelle, Viva, Wypall, and other brand names. Its International Personal Care segment provides baby and child care, adult care and feminine care, including disposable diapers, training and youth pants, swimpants, baby wipes, feminine and incontinence care products, reusable underwear, and other related products under the Huggies, Kotex, Goodfeel, Intimus, Depend, and other brand names. The company sells its household use products directly to supermarkets, mass merchandisers, drugstores, warehouse clubs, variety and department stores, and other retail outlets, as well as through other distributors and e-commerce. It also sells its professional use products through distributors, directly to manufacturing, lodging, office building, food service, and high-volume public facilities, and through e-commerce. Kimberly-Clark Corporation was founded in 1872 and is headquartered in Dallas, Texas.

SECTOR Consumer Defensive INDUSTRY Household & Personal Products EXCHANGE NASDAQ MARKET CAP \$35.1B EMPLOYEES 36,000 (SEC-filed)
CEO Michael D. Hsu IPO 1980-03-17 COUNTRY US
PO Box 619100, Dallas, TX 75261-9100 · Tel 972-281-1200 · kimberly-clark.com

1 INSIDERSTREET SCORE

INSIDERSTREET SCORE

53 / 100

Street mean **\$117.25** (4 analysts, last qtr) — their number, not ours

INSIDER CONSENSUS SIGNAL

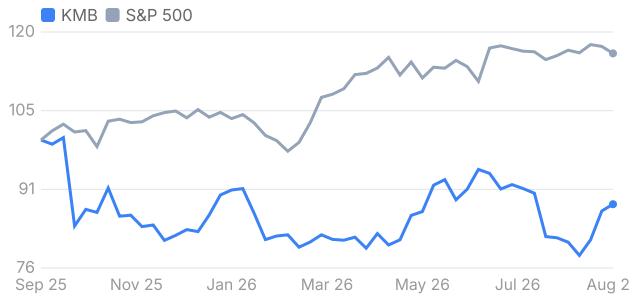
ROUTINE SELLING — LOW SIGNAL

\$1M sold / 6 mo, zero open-market buys

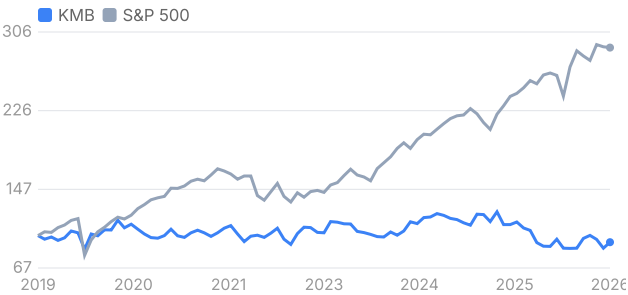
2 PRICE AND VOLUME

adjusted close, prod data layer

1 Year vs S&P 500 · **KMB -11.8%** · **S&P 500 +15.9%** · spread **-27.7pp**



7 Years vs S&P 500 · **KMB -6.6%** · **S&P 500 +189.9%** · spread **-196.5pp**



Both charts indexed to 100 at the start of their window and drawn on a single shared scale, so the gap to the benchmark is the gap you see. Adjusted closes throughout.

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3 INSIDERSTREET SCORE live IS factor model

INSIDERSTREET
SCORE
53
OF 100

Score Breakdown

Profitability	56/100
Growth	30/100
Momentum	51/100
Quality	57/100
Earnings Quality	73/100
Balance Sheet	44/100
Value	50/100
Risk (safety)	80/100
Overall	53.0/100

Each component is a diagnostic reading on its own 0-100 scale. The overall score is computed separately from the underlying financials and is **not** the average of the rows above — components are not equally weighted and three of them (Momentum, Value, Risk) are derived partly from price rather than from the business.

Peer Comparison — IS Score

SYMBOL	IS SCORE
KVUE	62
EL	54
CHD	69
CL	61
CLX	40
ELF	60
KMB	53

IS Score Trend — quarterly



4 TWO READINGS business vs price

BUSINESS QUALITY

53 / 100

IS Score 53.0 / 100 · -16.9 from peak of 70

Quarter	Business Quality
23 Q1	63
23 Q2	57
23 Q3	60
23 Q4	59
23 Q1	58
24 Q1	69
24 Q2	70
24 Q3	63
24 Q4	63
25 Q1	55
25 Q2	49
25 Q3	52
25 Q4	54
26 Q1	53

Fundamental factor model, quarterly. Measures how the business is doing - not where the price is going.

PRICE STRUCTURE

BULLISH

Technical Score 86 / 100 · Power +72 · 22 of 22 indicator votes bullish

Date	Vote Share
07-23	38%
08-13	71%
09-03	4%
09-25	4%
10-16	105%

Vote share across trend, momentum, volume, volatility and pattern families. Describes where the price is, not where it is going.

Both readings sit above the midpoint — business quality at 53 and price structure at 86 out of 100 — so they are not in conflict. The fundamentals and the tape are saying the same thing, which is the case in which either one alone would have been enough.

5 WHAT WOULD CHANGE OUR MIND falsifiable - check us next quarter

TRIGGER	WHERE IT STANDS NOW	WHAT IT WOULD MEAN
IS Score reaches 55 and holds two consecutive quarters	now 53.0	would move us up one band
IS Score stops falling - one quarter higher than the prior	last four: 49 → 51 → 54 → 53	the direction matters more than the level
Technical vote share back above 50%	now 100%	price structure no longer broken
Institutional holder count rises two quarters running	peak 1,821 → now 1,723	fewer institutions willing to hold is our clearest warning

We publish these so the view can be shown to be wrong. If none of them move and our reading does, we owe you an explanation.

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This page is InsiderStreet's own reading, produced from the data in the rest of this document. It is not a price target and not investment advice. Analyst consensus and street price targets appear later under their own heading and are the street's numbers, not ours.

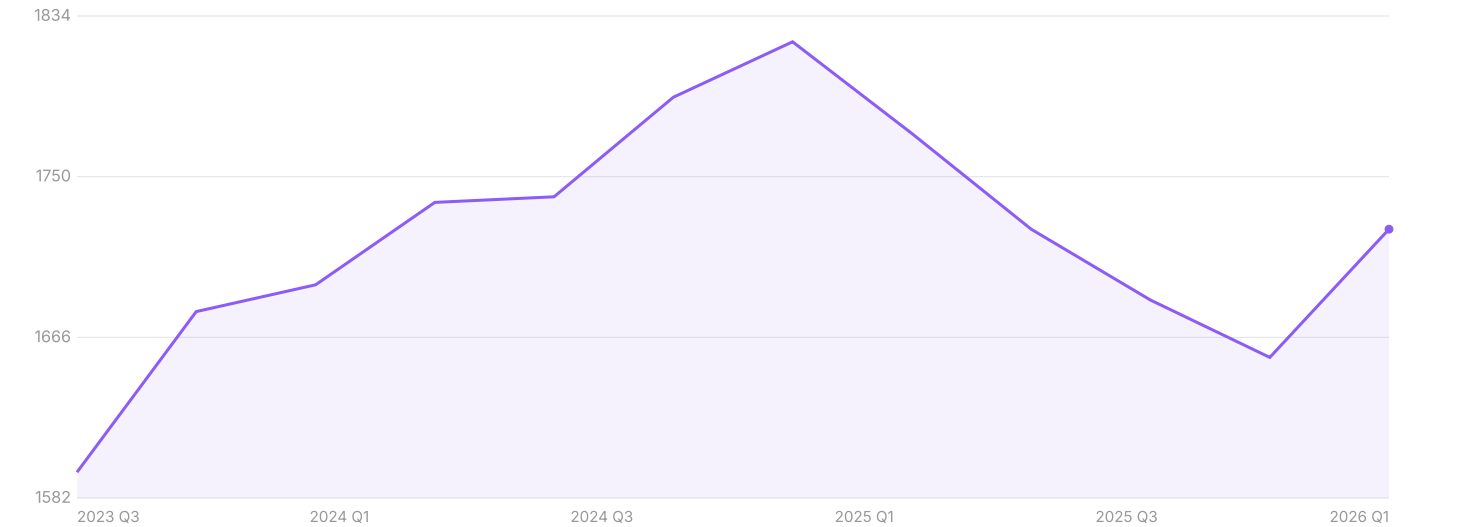
6 SMART MONEY CONFLUENCE EDGE · disclosure sources

SITE CONVERGENCE SCORE 3 of 4 top 4% of 29,420 symbols	SOURCES ALIGNED — of 3 independent disclosures	CONGRESS (180D) 3 buys 2026-09-04	INSIDER BUYS (180D) 0 none disclosed
ETF FUNDS (30D) 1332 up / 1025 down net +307 funds	INSTITUTIONS ADDED (13F) 67 managers opening or increasing		

Congressional and insider figures are disclosed purchases in the trailing 180 days; ETF figures are COUNTS OF FUNDS whose holding changed in 30 days, not dollars. Coincidence of separate disclosures, not coordination. An absent source means nothing qualifying was disclosed in its window.

7 INSTITUTIONAL OWNERSHIP - 12-QUARTER TREND 13F · filed 45 days after quarter end

Institutions holding — 12 quarters



Peak 1,821 · latest 1,723 (-98 from peak).

Quarter	Holders	13F Shares	Value	Reported Own%	Guard
2026 Q2	1,723	333.2M	\$36.0B	100.2%	ex - outlier 90.5%
2026 Q1	1,656	295.9M	\$28.1B	89.0%	
2025 Q4	1,686	287.7M	\$28.4B	86.5%	
2025 Q3	1,723	267.1M	\$31.8B	80.3%	
2025 Q2	1,773	265.6M	\$32.9B	79.9%	
2025 Q1	1,821	260.8M	\$35.6B	78.4%	
2024 Q4	1,792	262.6M	\$33.1B	79.0%	
2024 Q3	1,740	258.9M	\$35.3B	77.8%	
2024 Q2	1,737	259.4M	\$34.4B	78.0%	
2024 Q1	1,694	260.3M	\$32.4B	78.2%	
2023 Q4	1,680	257.4M	\$30.3B	77.4%	
2023 Q3	1,596	257.6M	\$30.2B	77.5%	

How to read ownership above 100%. A 13F reports the positions a manager has investment discretion over, and where two or more managers share discretion over the same block, each one reports it. Summed across filers, the total can therefore exceed the shares actually outstanding without anything being wrong. We publish the figure as filed rather than netting it down, and flag separately any quarter where the arithmetic is not merely high but impossible.

Why 2026-06 reads 100.17%. Institutions cannot hold more of a company than exists. The reported 333.2M shares exceed the 332.6M outstanding, and a single filer accounts for the excess: BlackRock, Inc. reports 32,321,354 shares against 30,197,838 the prior quarter, a 1x jump, which alone would be 9.7% of the company. Excluding that filing, ownership is 90.5%. We publish both figures. 13F filings are due 45 days after quarter end and amendments keep arriving after that, so the newest quarter is provisional by construction - this is what an unsettled quarter looks like.

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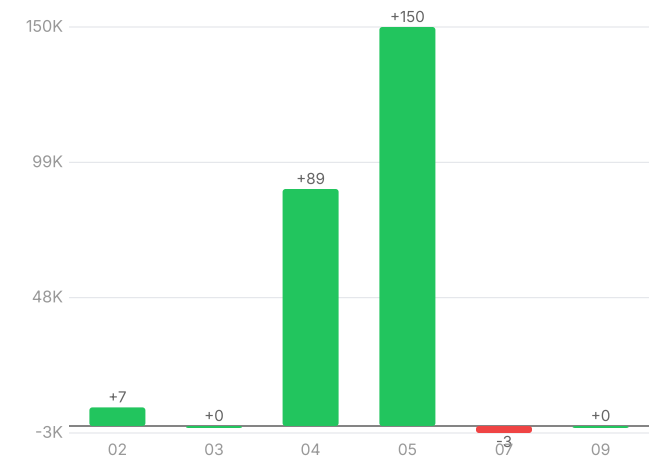
8 INSIDER ACTIVITY live Form 4 data

INSIDER	ROLE	DATE	TYPE	SHARES	VALUE	POST-TXN OWNED
Blades Suzana	SVP and General Counsel	2026-09-01	—	2,071	—	0
Blades Suzana	SVP and General Counsel	2026-09-01	—	562	—	0
Blades Suzana	SVP and General Counsel	2026-09-01	—	999	—	0
Blades Suzana	SVP and General Counsel	2026-09-01	—	1,812	—	0
Corsi Patricia	Chief Growth Officer	2026-07-31	EXERCISE	966	—	2,065
Corsi Patricia	Chief Growth Officer	2026-07-31	TAX W/H	404	\$0.04M	1,661
Corsi Patricia	Chief Growth Officer	2026-07-31	EXERCISE	966	—	1,288
Slavtcheff Craig	Chief R&D Officer	2026-07-31	EXERCISE	4,024	—	7,641

9 SELL DECOMPOSITION — ROUTINE VS. DISCRETIONARY EDGE

6-MO DECOMPOSITION (FORM 4)	TXNS	SHARES	VALUE	SIGNAL WEIGHT
S — Open-market sales	3	7,096	\$0.7M	Counted
M — Exercises (paired A/D)	32	94,232	—	None — mechanics
F — Tax withholding	32	91,373	\$9.0M	None — compensation
P — Open-market purchases	0	0	\$0	Counted — none occurred

Monthly Net Insider Flow (000 shares)



Net of acquisitions minus dispositions, all Form 4 types.

Signal Summary

SIGNAL Routine Selling — Low Signal	OPEN-MARKET SELLS \$0.7M 3 txns / 6 mo	OPEN-MARKET BUYS \$0.0M 0 txns / 6 mo	CLUSTER None active 3+ insiders / 21 days
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10 FORM 144 PLANNED-SALE PIPELINE live EDGAR data

FILED	FILER	SHARES REGISTERED	EST. PROCEEDS
2026-06-15	Grant Mcgee	6,144	\$0.6M
2026-05-06	Andrew Scribner	4,095	\$0.4M
2026-05-04	Katy Chen	1,596	\$0.2M
2026-04-30	Katy Chen	1,405	\$0.1M
Trailing 12 mo	6 filings	18,034	\$2M

11 13D / 13G STAKES COND

FILED	FORM	REPORTING PERSON	% OF CLASS	SHARES
2026-05-12	SCHEDULE 13G	STATE STREET CORPORATION	6.50%	21.7M sh
2026-04-30	SCHEDULE 13G	Vanguard Capital Management	7.50%	24.9M sh
2026-04-24	SCHEDULE 13G/A	BlackRock, Inc.	8.80%	29.3M sh
2025-07-29	SCHEDULE 13G/A	The Vanguard Group	12.18%	40.4M sh

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12 CONGRESSIONAL TRADING					EDGE · STOCK Act
MEMBER	CHAMBER	TRADE	SIZE BAND	TRADED	DISCLOSED
Ro Khanna	House	BUY	\$1,001 - \$15,000	2026-09-04	2026-10-09
Kevin Hern	House	SELL	\$1,001 - \$15,000	2026-08-18	2026-09-02
Kevin Hern	House	SELL	\$1,001 - \$15,000	2026-08-18	2026-09-02
Tommy Tuberville	Senate	SELL	\$15,001 - \$50,000	2024-10-29	2026-08-05
Thomas Hawley Tuberville	Senate	SELL	\$15,001 - \$50,000	2024-10-29	2026-08-05
Tommy Tuberville	Senate	SELL	\$15,001 - \$50,000	2024-10-29	2024-11-15
HOUSE 12-MO 13 trades 4 purchases		SENATE 12-MO 0 trades None purchases		COVERAGE STOCK Act filings 30-45 day disclosure lag	

13

INSTITUTIONAL OWNERSHIP & 13F FLOW

live 13F data

13F FILERS (LAST COMPLETE Q) 1,656	13F SHARES 296M 89.0% of shares out	NEW / CLOSED 185 / 183 positions, QoQ	INCREASED / REDUCED 623 / 584 positions, QoQ
PUT/CALL (13F) 0.70 option positions	FREE FLOAT 99.6% 331M sh		

2.8 · Largest Reporting 13F Managers

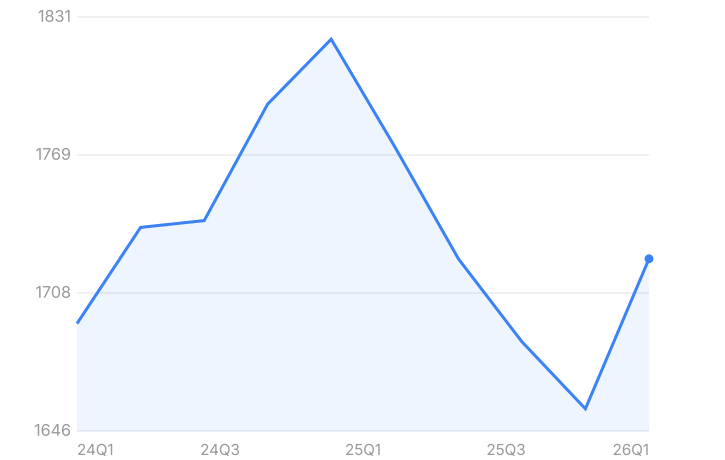
MANAGER	SHARES	VALUE
Sarasin & Partners Llp	658,565	\$64M
Viking Fund Management Llc	186,000	\$18M
Vontobel Holding Ltd.	176,121	\$17M
Cantor Fitzgerald Investment Advis	171,324	\$17M
Gateway Investment Advisers Llc	155,036	\$15M
Td Waterhouse Canada Inc.	137,086	\$13M

EDGAR 13F holdings as of 2026-09-30; filer values normalized to dollars.

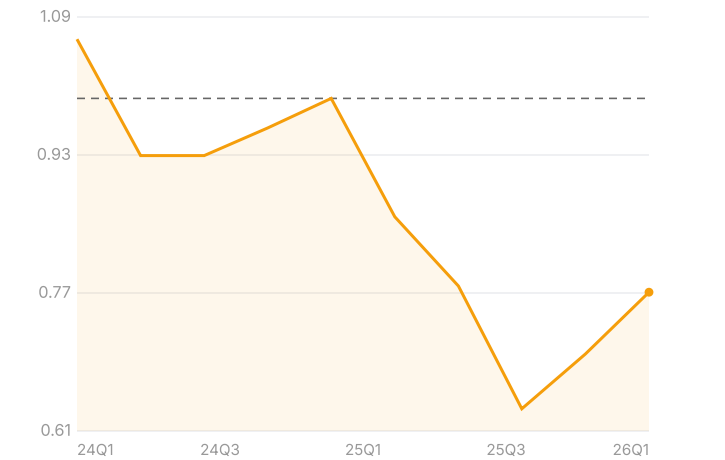
2.9 · Top ETF & Fund Ownership

FUND	WEIGHT	POSITION
VITSX	0.0%	\$1.0B
VSMPX	0.0%	\$1.0B
VTI	0.0%	\$1.0B
VTSAX	0.0%	\$1.0B
SCHD	0.8%	\$932M
VOO	0.0%	\$851M

13F Filers Holding KMB — quarterly



Institutional Put/Call — quarterly

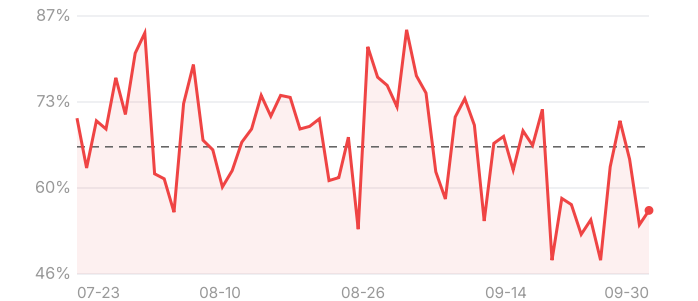


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14 SHORT VOLUME — DAILY, 60 SESSIONS

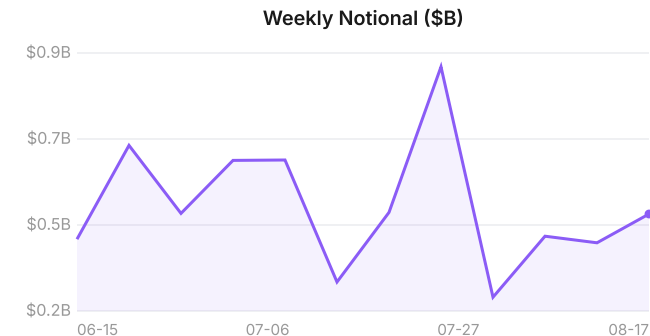
EDGE · live FINRA feed



LATEST SESSION	20-DAY AVG	TREND	BY MARKET CENTER
56.1% 2026-10-15	61.4% 50-day 66.2%	Falling 20d vs 50d	Q: 56% · N: 58% · B: 39% latest session

15 DARK POOL ACTIVITY

EDGE · live ATS data

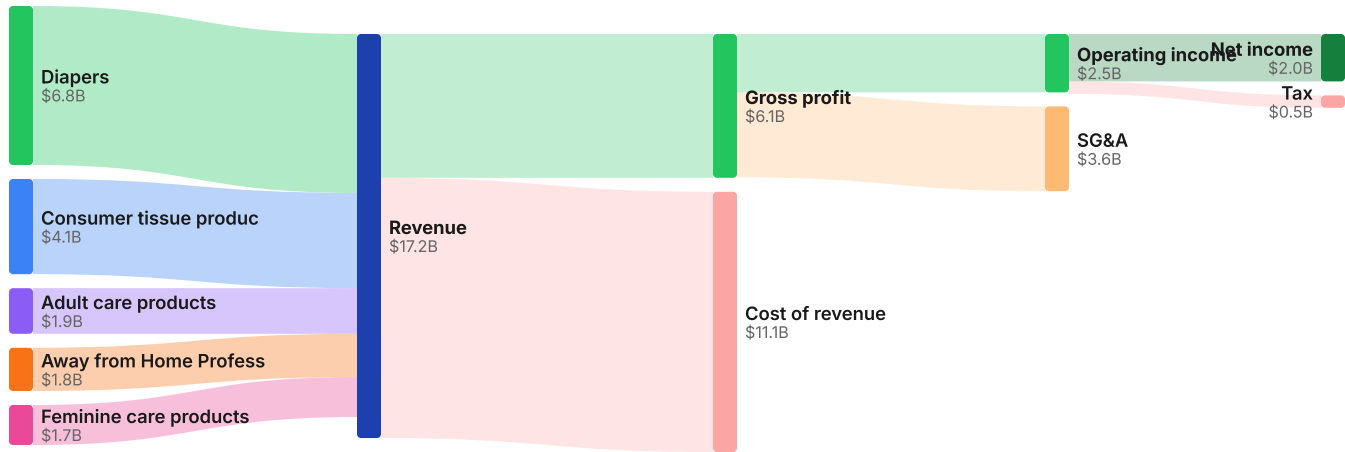


Where KMB Trades in the Dark

ATS VENUE (4-WK)	SHARES	AVG TRADE
Incr Intelligent Cross Llc	6.3M	60 sh
Ubsa Ubs Ats	5.4M	60 sh
Sgmt Sigma X2	3.6M	58 sh
Ebxl Level Ats	3.3M	32 sh
Mlix Instinct X	2.9M	81 sh
Mstx Ms Trajectory Cross (Ats-1)	2.6M	54 sh

16 REVENUE FLOW — FY2025

live segmentation + income data



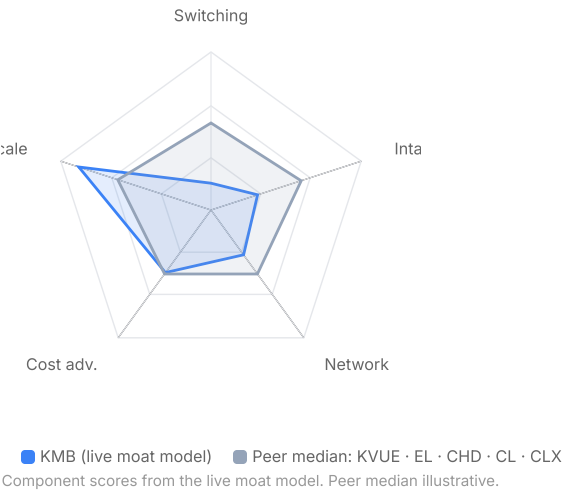
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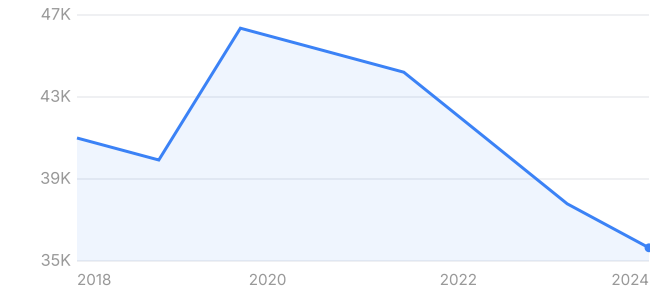
17 MOAT & COMPETITIVE POSITION

LIVE MODEL · 40/100 WEAK

Moat score 40/100 — Weak; primary source Efficient Scale.



3.8 · Employees (SEC filings)



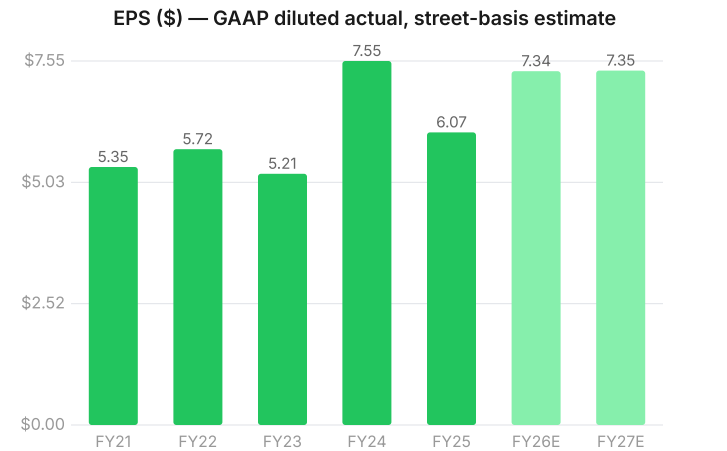
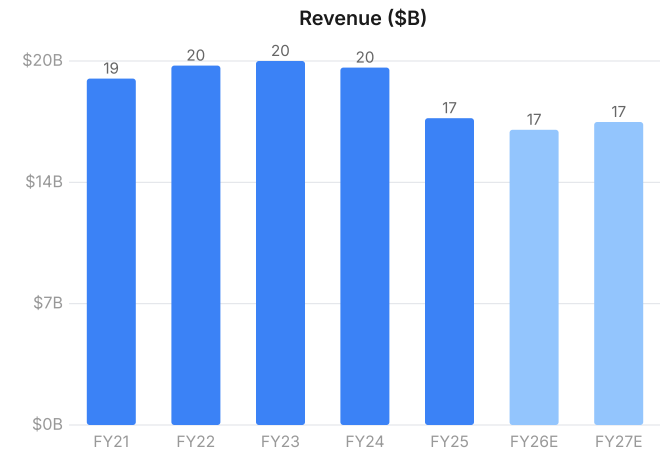
18 CORPORATE INFORMATION — KEY OFFICERS

36,000 employees

OFFICER	TITLE
Michael D. Hsu	Chairman & Chief Executive Officer
Russell C. Torres	President & Chief Operating Officer
Jeffrey Melucci	Chief Strategy, Business Development & Administrative Officer
Nelson Urdaneta	Senior VP, CFO & Interim Principal Accounting Officer,

19 REVENUE & EPS — HISTORY AND ESTIMATES

live consensus

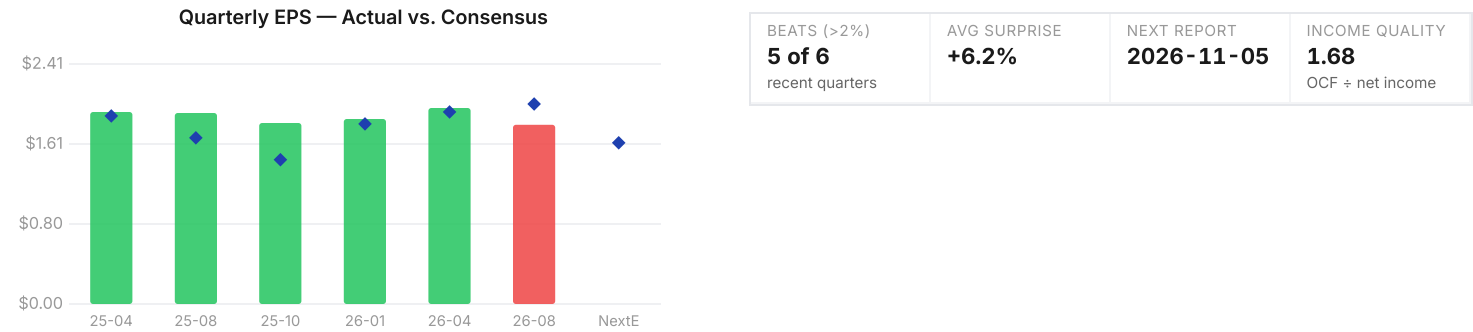


Actual bars are GAAP diluted EPS from the filed income statement; the lighter forward bars are street-basis consensus. The two are different measures and are not comparable quarter to quarter.

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20 ESTIMATE VS. ACTUAL & SURPRISES

live data



21 REPORTED VS. CONSENSUS — FULL HISTORY

0 quarters · live data

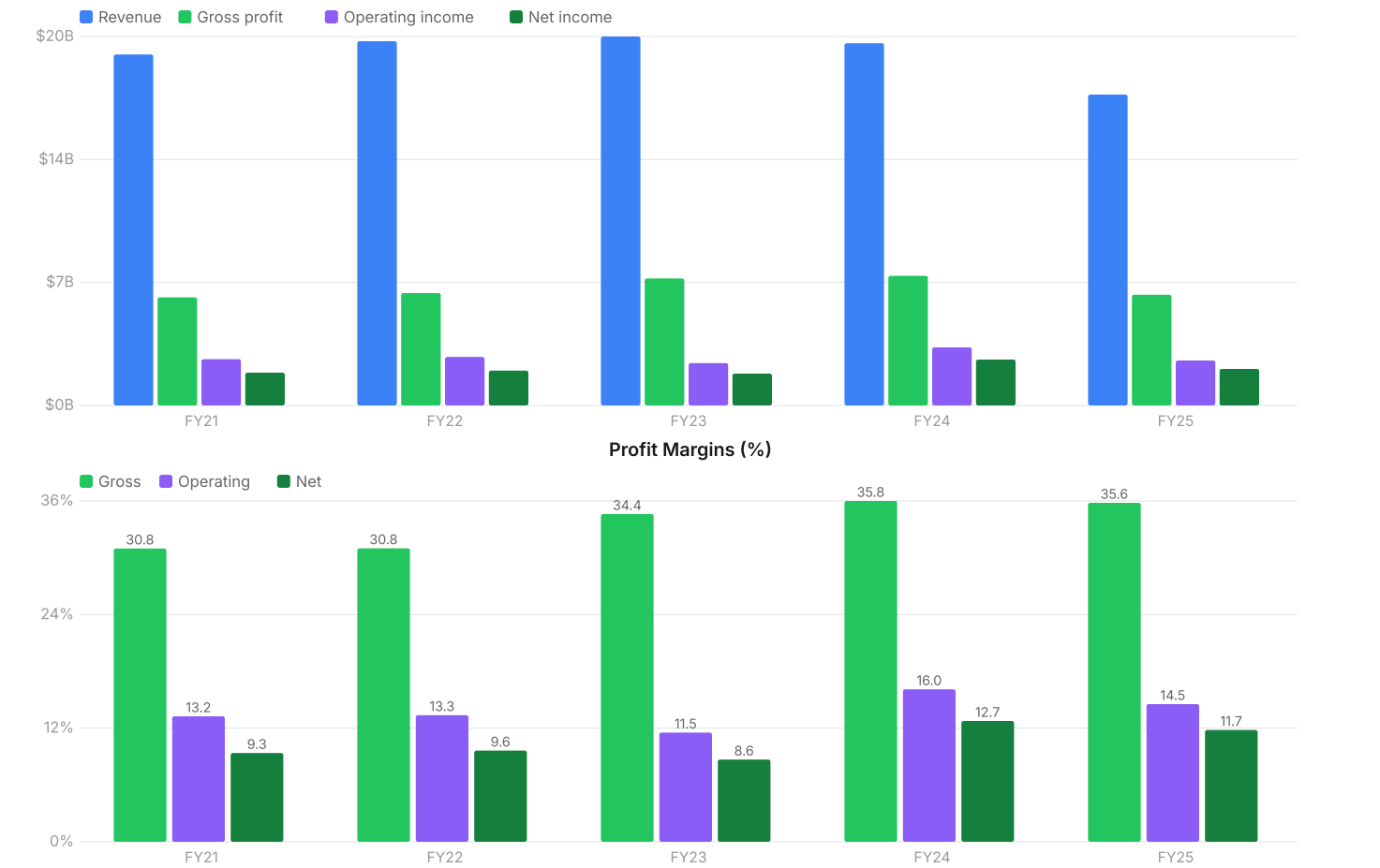
BEAT RATE —% 0 of 0 quarters	CURRENT STREAK 0 longest 0	AVG EPS SURPRISE —% median —%	SURPRISE TREND — last 4 vs prior 4
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PERIOD	EPS EST.	EPS ACTUAL	EPS SURPRISE	REV EST. (\$M)	REV ACTUAL (\$M)	REV SURPRISE
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Announcement dates to . Consensus as it stood at each report. Revenue surprise shown where both estimate and actual are filed. A beat record is history, not a forecast.

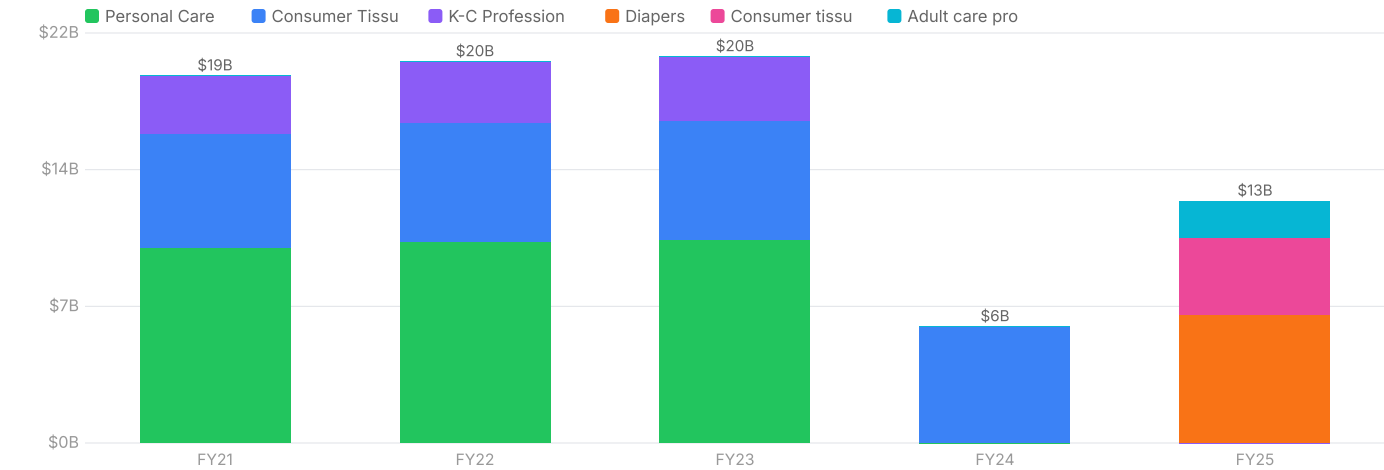
INCOME TRENDS — 5 YEAR

live financials



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Revenue by Segment — Stacked



Live segmentation data.

YoY Growth Heatmap — Income Lines

YOY GROWTH	FY21	FY22	FY23	FY24	FY25
Revenue	+1.6%	+3.8%	+1.3%	-1.8%	-14.2%
Gross profit	-12.2%	+3.9%	+13.1%	+2.1%	-14.6%
Operating income	-21.1%	+4.7%	-12.6%	+36.9%	-22.5%
Net income	-22.9%	+6.6%	-8.8%	+44.3%	-20.6%

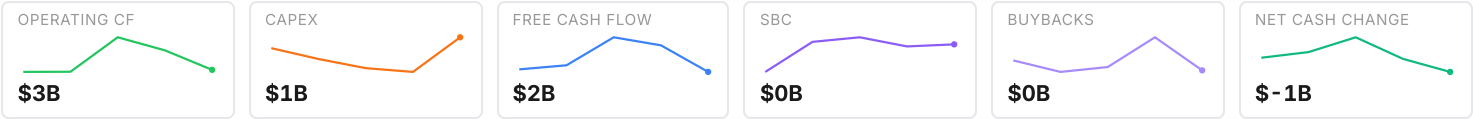
22 INCOME STATEMENT — FULL

live financials

\$B · FY ENDS	FY21	FY22	FY23	FY24	FY25	TREND
Revenue	19.4	20.2	20.4	20.1	17.2	
Cost of revenue	13.5	14.0	13.4	12.9	11.1	
Gross profit	6.0	6.2	7.0	7.2	6.1	
R&D expense	0.3	0.3	0.3	0.3	0.0	
SG&A expense	3.0	3.3	4.1	4.3	3.6	
Operating income	2.6	2.7	2.3	3.2	2.5	
EBITDA	3.2	3.4	3.1	4.0	3.1	
D&A	0.8	0.8	0.8	0.8	0.6	
Pretax income	2.2	2.3	2.0	2.9	2.2	
Income tax	0.5	0.5	0.5	0.6	0.5	
Net income	1.8	1.9	1.8	2.5	2.0	
Diluted EPS (\$)	5.35	5.72	5.21	7.55	6.07	
Diluted shares (M)	339	338	339	337	333	

CASH FLOW TRENDS

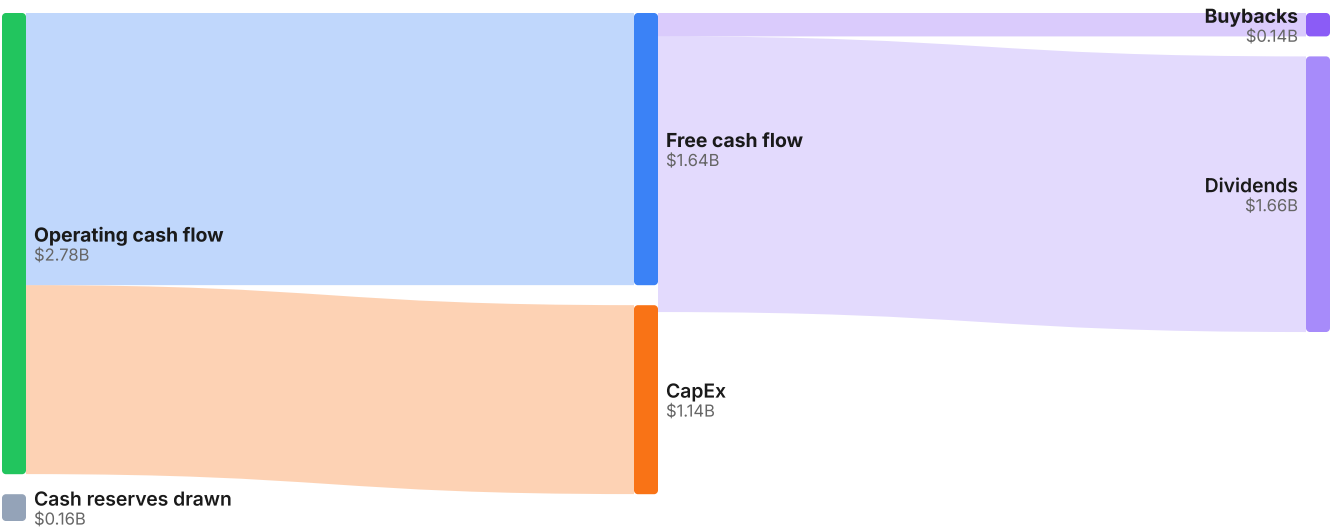
live data



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WHERE THE CASH WENT — FY2025

cash Sankey, live data



Balance Sheet — Full

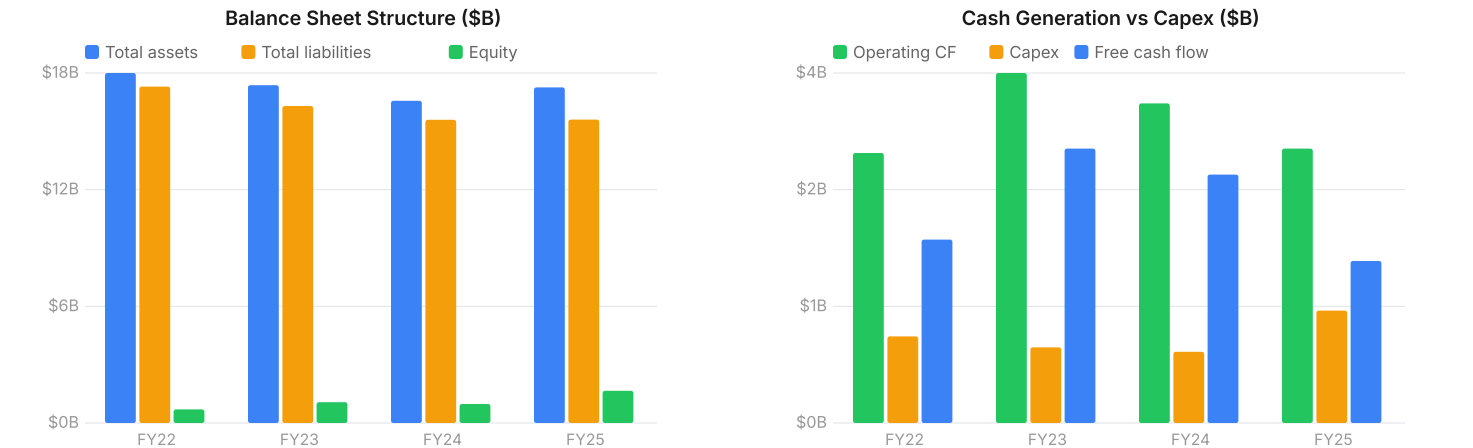
\$B	FY22	FY23	FY24	FY25	
Cash & equivalents	0.4	1.1	1.0	0.7	
ST investments	0.0	0.0	0.0	0.0	
Receivables (net)	2.3	2.1	2.0	1.9	
Total current assets	5.7	5.7	5.6	5.3	
PP&E (net)	7.9	7.9	7.5	6.8	
Goodwill + intangibles	2.9	2.3	2.1	1.9	
Total assets	18.0	17.3	16.5	17.2	
Accounts payable	3.8	3.7	3.7	3.4	
Short-term debt	0.8	0.6	0.6	0.7	
Deferred revenue	0.0	0.0	0.0	0.0	
Total current liabilities	7.3	6.9	7.0	7.1	
Long-term debt	7.6	7.4	6.9	6.5	
Total liabilities	17.3	16.3	15.6	15.6	
Shareholders' equity	0.7	1.1	1.0	1.7	

Cash Flow Statement — Full

\$B	FY22	FY23	FY24	FY25	
Net income	2.0	1.8	2.6	2.0	
D&A	0.8	0.8	0.8	0.8	
Stock-based compensation	0.2	0.2	0.1	0.1	
Working capital change	(0.0)	0.6	0.2	(0.5)	
Operating cash flow	2.7	3.5	3.2	2.8	
Capital expenditures	(0.9)	(0.8)	(0.7)	(1.1)	
Investing cash flow	(0.8)	(0.4)	(0.1)	(1.0)	
Buybacks	(0.1)	(0.2)	(1.0)	(0.1)	
Dividends paid	(1.6)	(1.6)	(1.6)	(1.7)	
Debt issuance / (repay)	(0.1)	(0.5)	(0.6)	(0.3)	
Financing cash flow	(1.8)	(2.4)	(3.2)	(2.2)	
Free cash flow	1.9	2.8	2.5	1.6	

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23 EXPANDED RATIO ANALYSIS (I)

live ratio engine · profitability · valuation

RATIO	FY21	FY22	FY23	FY24	FY25	TTM	TREND
PROFITABILITY							
ROE	318.2%	364.6%	241.3%	290.0%	172.6%	123%	
ROA	10.3%	10.8%	10.0%	15.0%	12.0%	10.5%	
ROIC	22.5%	24.4%	22.9%	34.4%	23.8%	12.5%	
Gross margin	30.8%	30.8%	34.4%	35.8%	35.6%	36.7%	
Operating margin	13.2%	13.3%	11.5%	16.0%	14.5%	12.4%	
Net margin	9.3%	9.6%	8.6%	12.7%	11.7%	11.8%	
EBITDA margin	16.7%	16.7%	15.0%	19.8%	18.0%	19.2%	
FCF margin	8.9%	9.2%	13.6%	12.5%	13.8%	—	
VALUATION							
P/E	23.24	21.47	21.90	16.74	16.63	18.0	
P/B	82.00	75.91	42.23	50.72	22.37	20.1	
P/S	2.17	2.06	1.89	2.12	1.95	2.12	
P/FCF	24.46	22.36	13.92	16.95	14.12	13.7	
EV/EBITDA	15.58	14.71	14.89	12.44	12.16	12.8	
EV/Revenue	2.60	2.46	2.23	2.47	2.33	2.5	
Earnings yield	4.3%	4.7%	4.6%	6.0%	6.0%	5.57%	
FCF yield	4.1%	4.5%	7.2%	5.9%	7.1%	7.29%	

EXPANDED RATIO ANALYSIS (II)

leverage · solvency

RATIO	FY21	FY22	FY23	FY24	FY25	TTM	TREND
LEVERAGE & SOLVENCY							
Current ratio	0.82	0.78	0.82	0.80	0.75	0.91	
Quick ratio	0.49	0.47	0.54	0.54	0.54	0.69	
Debt / equity	16.93	15.63	8.87	9.42	4.77	3.72	
Debt / assets	48.8%	47.6%	46.8%	47.8%	41.6%	35.1%	
Net debt / EBITDA	2.60	2.41	2.29	1.73	1.97	1.74	
Interest coverage	9.69	9.30	7.90	11.84	9.73	—	

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EXPANDED RATIO ANALYSIS (III)							efficiency · growth · per-share · scores
RATIO	FY21	FY22	FY23	FY24	FY25	TTM	TREND
EFFICIENCY							
Asset turnover	1.10	1.13	1.16	1.18	1.02	0.89	
Receivables turnover	9.44	9.77	10.03	10.45	9.19	8.9	
DSO (days)	39	37	36	35	40	41	
DPO (days)	97	100	102	104	117	117	
Cash conversion cycle	-2	-4	-8	-16	-23	-23	
GROWTH (YoY)							
Revenue growth	1.6%	3.8%	1.3%	-1.8%	-14.2%	—	
Net income growth	-22.9%	6.6%	-8.8%	44.3%	-20.6%	—	
EPS growth	-22.2%	6.5%	-8.9%	46.3%	-20.3%	—	
FCF growth	-31.4%	7.8%	49.5%	-9.5%	-5.3%	—	
PER SHARE (\$)							
EPS (diluted, TTM)	5.36	5.71	5.20	7.61	6.07	5.88	
Book value / share	1.52	1.62	2.70	2.51	4.51	5.70	
Revenue / share	57.48	59.60	60.27	59.98	51.68	49.80	
FCF / share	5.09	5.49	8.19	7.51	7.15	7.70	
Cash / share	0.80	1.26	3.22	3.05	2.07	2.87	
SHAREHOLDER RETURN & SCORES							
Buyback yield	0.9%	0.2%	0.6%	2.3%	0.4%	0.06%	
Altman Z-Score	3.56	3.58	3.63	4.17	3.43	3.3	
Piotroski F-Score	6	7	7	6	6	6/9	
Beneish M-Score	-2.61	-2.71	-3.12	-2.76	-2.56	-2.95	

24 EARNINGS QUALITY PANEL				live scores
MODEL	SCORE	ZONE	NOTE	
Piotroski F-Score	6 / 9	Middling		
Altman Z-Score	3.3	Safe (>2.99)	Safe	
Income quality	1.68	Cash-backed	OCF ÷ net income	
Beneish M-Score	-2.95	Non-manipulator	vs -2.22 threshold	

25 DUPONT & GROWTH QUALITY				live analysis engine
DUPONT DECOMPOSITION (TTM)		VALUE	GROWTH QUALITY (LIVE)	VALUE
Tax burden		0.86	Revenue stability	0.28
Interest burden		0.93	Earnings stability	0.18
Operating margin		14.9%	Earnings persistence	0.92
Asset turnover		0.94×	Revenue CAGR 3y	-6.6%
Financial leverage		11.69×	EPS CAGR 3y	6.6%
= ROE		129%	FCF CAGR 3y	2.3%

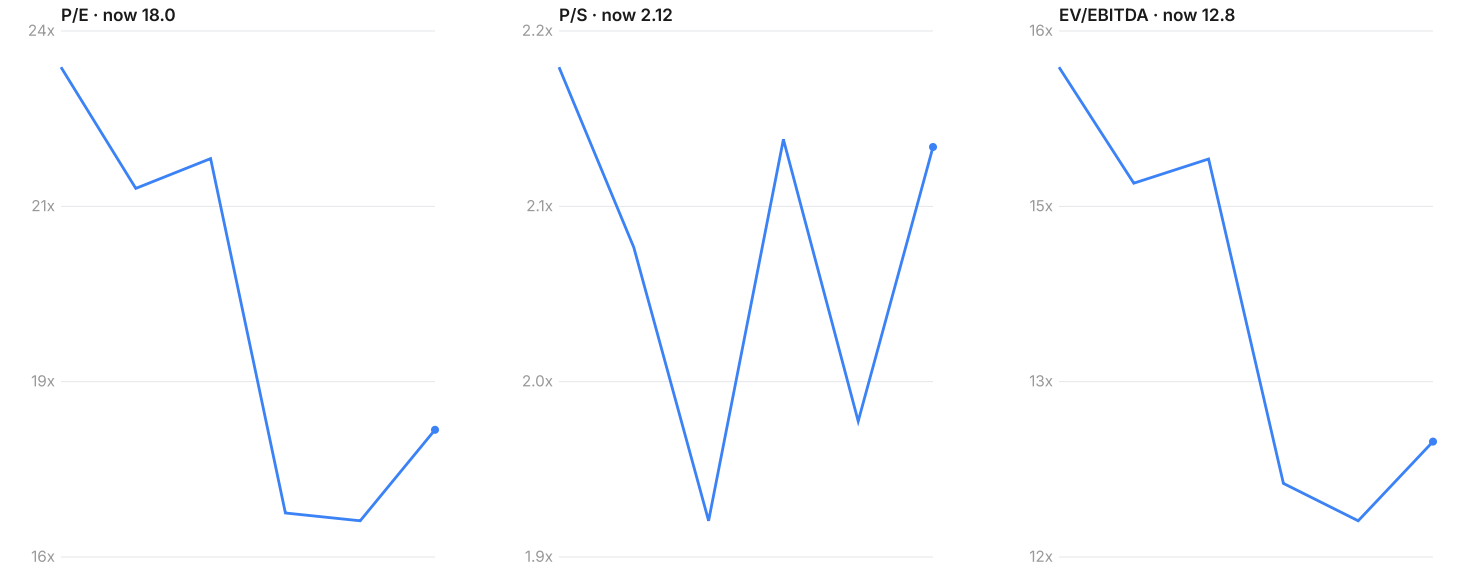
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SHAREHOLDER RETURN PROFILE live

BUYBACK YIELD 0.06%	DIVIDEND YIELD 4.83%	TOTAL SHAREHOLDER RETURN 4.65% cash yield	SBC / REVENUE 0.8% dilution pressure
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26 MULTIPLE HISTORY — FY SNAPSHOTS + TTM live ratio engine



27 PEER COMPARISON live peer engine

COMPANY	MKT CAP	P/E	ROE	NET MARGIN	REV GROWTH	PIOTROSKI	1-YR RET
KVUE	\$36.3B	21.7	16%	11.5%	+1.8%	8/9	+35.7%
EL	\$37.9B	205.0	5%	-3.2%	+5.1%	7/9	+8.4%
CHD	\$24.8B	33.5	17%	13.3%	+2.7%	8/9	+21.4%
CL	\$75.0B	37.0	434%	12.9%	+5.2%	8/9	+21.3%
CLX	\$10.5B	18.1	286%	8.4%	-5.4%	4/9	—
ELF	\$6.7B	113.4	6%	13.9%	+31.2%	4/9	—
REYN	\$4.8B	13.9	15%	9.4%	+2.7%	7/9	—
IPAR	\$3.7B	22.1	20%	8.9%	+2.9%	8/9	—

1-yr returns computed from adjusted price history; peers without a tracked series show —.

28 ANALYST CONSENSUS & ESTIMATES live consensus

Hold

32 Analysts



MEAN TARGET (QTR) \$117.25 4 targets	TARGET VS. PRICE +11.1% last-quarter mean	NEXT REPORT 2026-11-05 street \$1.62
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CONSENSUS ESTIMATES	REVENUE MEAN	HIGH / LOW	EPS MEAN	HIGH / LOW	# EPS EST.
FY2026	\$16.57B	\$16.77B / \$16.44B	\$7.34	\$7.44 / \$7.27	8
FY2027	\$17.00B	\$27.60B / \$14.26B	\$7.35	\$7.55 / \$7.25	7
FY2028	\$17.45B	\$17.65B / \$17.07B	\$7.91	\$9.07 / \$7.51	1

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29 STREET TARGETS & THIRD-PARTY RATING live targets + composite

Street Price Target — Trajectory

WINDOW	AVG TARGET	VS. PRICE	# TARGETS
Last Month	\$120.00	+13.7%	1
Last Quarter	\$117.25	+11.1%	4
Last Year	\$115.42	+9.3%	19
All Time	\$130.56	+23.7%	54

Rolling mean of published targets vs. last close \$105.57. Aggregated from StreetInsider, Benzinga, Pulse 2.0.

Third-Party Composite Rating

B+

DCF4/5

ROE5/5

ROA5/5

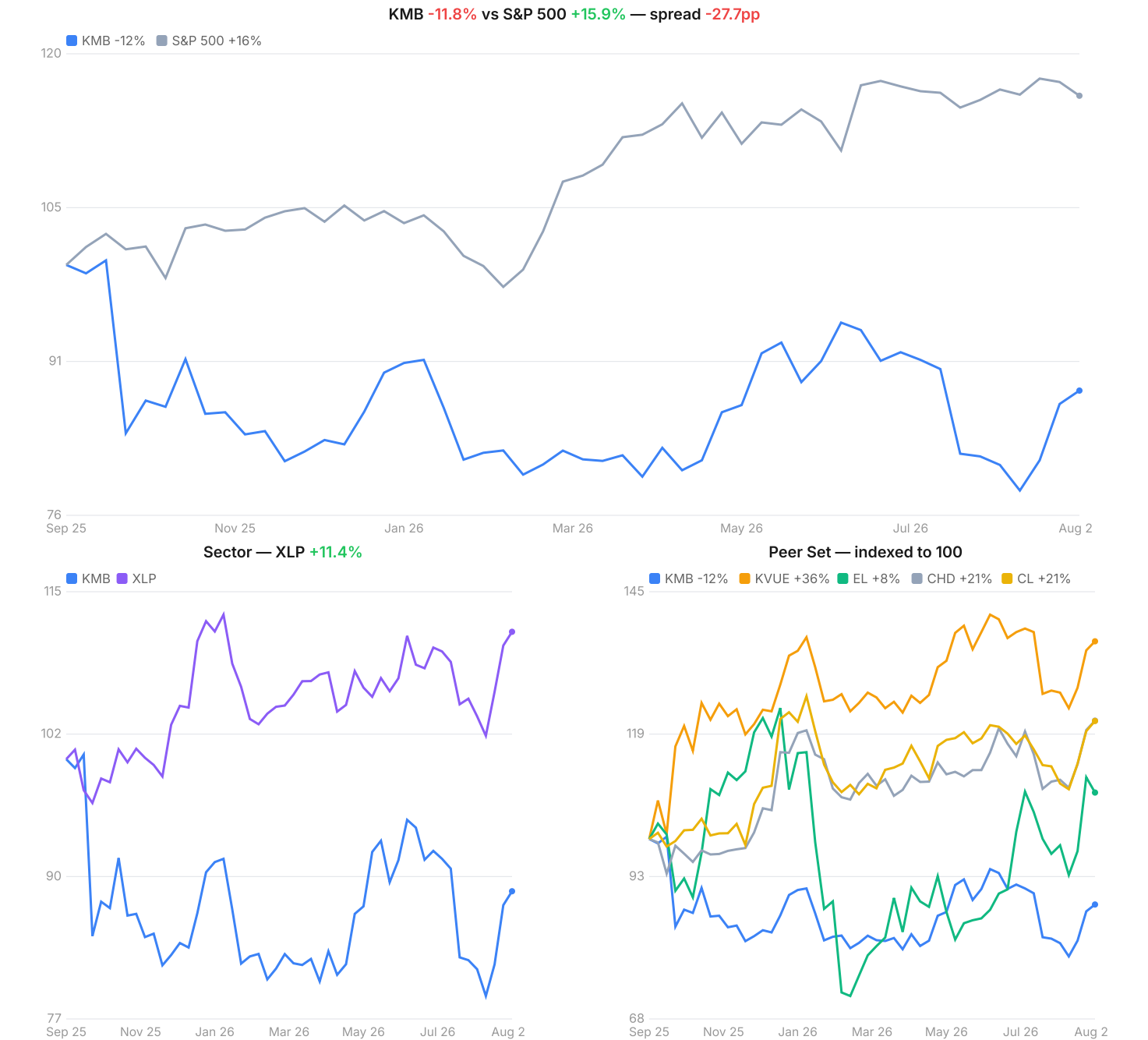
DEBT/EQ1/5

P/E3/5

P/B1/5

Independent quant composite as of 2026-10-16; components scored 1-5 (5 best). Shown for contrast with the InsiderStreet Score — methodologies differ.

30 PRICE PERFORMANCE — INDEXED, 12 MO live prices · benchmark + sector + peer set



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TECHNICAL CHART — 6-MONTH DAILY CANDLES, INDICATORS ON site chart, print edition



Candlesticks with SMA 20/50 overlay, Bollinger (20,2σ) band, volume, and Wilder RSI(14) — computed from live daily OHLCV.

MOVING AVERAGE RIBBON & TREND site technicals-tab chart, live indicator history



MOVING AVERAGE	VALUE	DISTANCE	% DISTANCE	SIGNAL
SMA 20	\$98.20	+7.37	+7.51%	Above
SMA 50	\$102.64	+2.93	+2.85%	Above
SMA 200	\$102.33	+3.24	+3.17%	Above
EMA 9	\$100.43	+5.14	+5.12%	Above
EMA 21	\$99.58	+5.99	+6.02%	Above
EMA 50	\$101.42	+4.15	+4.09%	Above
EMA 200	\$105.03	+0.54	+0.51%	Above

Series and readings from the nightly technical-indicator history — identical data to the site's ribbon chart. Supertrend segments colored by direction.

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31 TECHNICAL POWER SCORE

EDGE · site engine · 86/100 composite

TECHNICAL VERDICT

BULLISH

Power Score +72

22 of 22 indicator votes bullish

Family Scores (site weights)

Trend 30%

Momentum 25%

Volume 20%

Volatility 10%

Patterns 15%

100

91

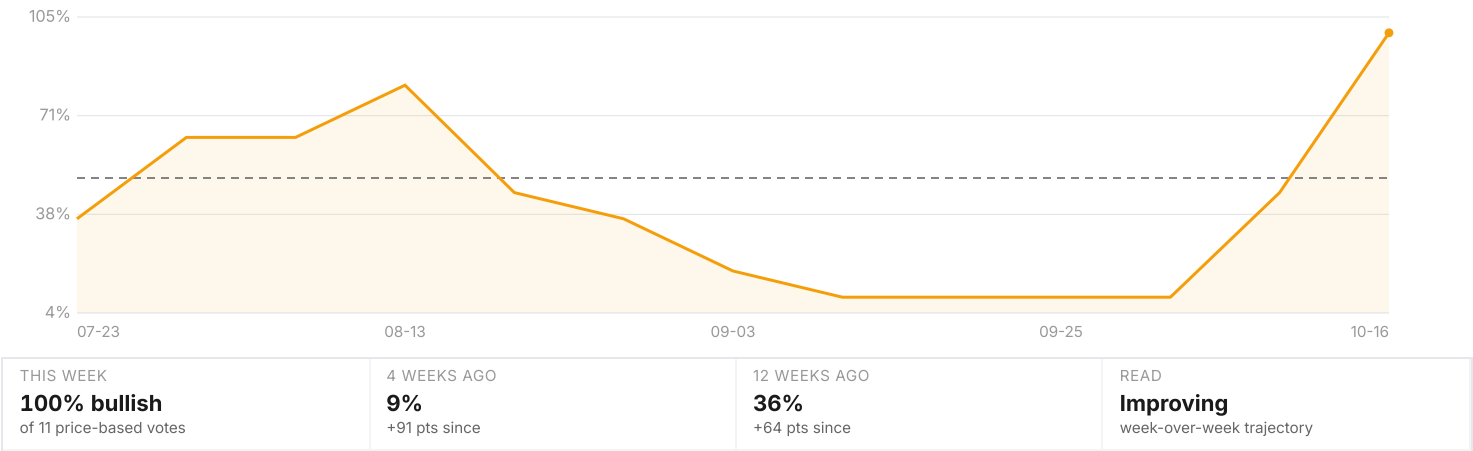
94

67

50

BULLISH — BUT WHICH WAY IS IT TRENDING?

vote share recomputed weekly, 13 weeks



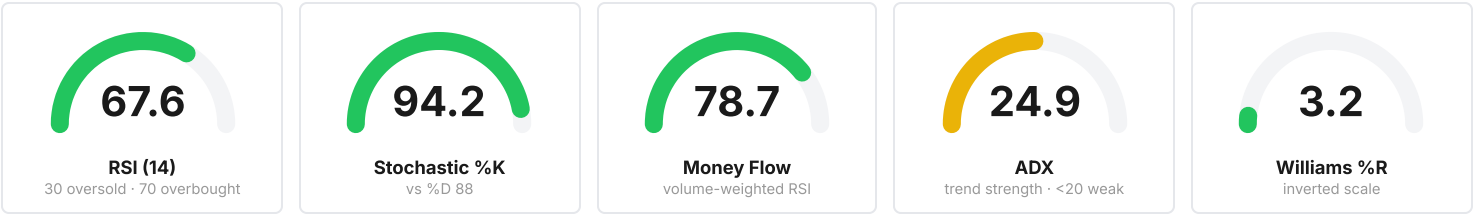
INDICATOR VOTE GRID

22 bull / 0 bear

● Price vs SMA 20	\$98.20	● Price vs SMA 50	\$102.64	● Price vs SMA 200	\$102.33
● EMA 9/21 Cross	100.4/99.6	● SMA 50/200	Golden	● ADX Direction	ADX 25
● Supertrend	\$98	● Parabolic SAR	\$96	● SMA Slope	0.390
● RSI	67.6	● Stochastic K/D	94/88	● StochRSI K/D	100/98
● Williams %R	-3	● CCI	308	● TSI vs Signal	-0.7
● CMO	35.2	● ROC	11.88%	● OBV Signal	Accum
● Chaikin MF	0.100	● MFI	79	● Force Index	6M
● Elder Ray Bull	6.37				

INDICATOR GAUGES

site technicals-tab style



32 KEY LEVELS & VOLATILITY

live indicator table

LEVEL	VALUE	LEVEL	VALUE
Pivot / R1 / R2	\$103.77 / \$105.07 / \$106.06	S1 / S2	\$102.78 / \$101.48
Bollinger (20,2)	\$92.96 – \$103.44	Squeeze	Off
52-wk range	\$92.06 – \$123.09	Off 52-wk high	-14.2%
ATR (14)	\$2.24 (2.1%)	Historical vol	24.8%

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33 SEASONALITY — 20-YEAR AVERAGES

live model · win rates shown

-0.7% Jan 35%	+0.4% Feb 50%	+1.2% Mar 62%	+1.8% Apr 65%	+0.1% May 50%	+1.1% Jun 65%	+0.1% Jul 45%	+0.9% Aug 60%	-0.3% Sep 60%	-0.6% Oct 40%	+2.9% Nov 85%	+0.3% Dec 60%
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Sample: 20 years — treat short histories as suggestive, not statistical.

34 RISK INDICATORS

computed from live price history

COMPUTED FROM LIVE WEEKLY PRICES	KMB	S&P 500
Weekly volatility (σ , 1y)	3.85%	1.83%
Best / worst week (1y)	+6.5% / -16.2%	—
Max drawdown (5y, monthly)	-29.8%	—
1-week VaR (95%)	-6.9%	—
Beta (5y)	0.27	1.00

35 EQUITY WEATHER & MARKET REGIME

EDGE · live weather engine

KMB EQUITY WEATHER (LIVE)

PARTLY CLOUDY · +26

Trend

+35

Momentum

+71

Volume

+46

Volatility

-60

Breadth

-22

MARKET REGIME (2026-10-16)

NEUTRAL

VIX

19.99

Normal

DOW THEORY

Confirmed

Bearish

SPY / QQQ TSI

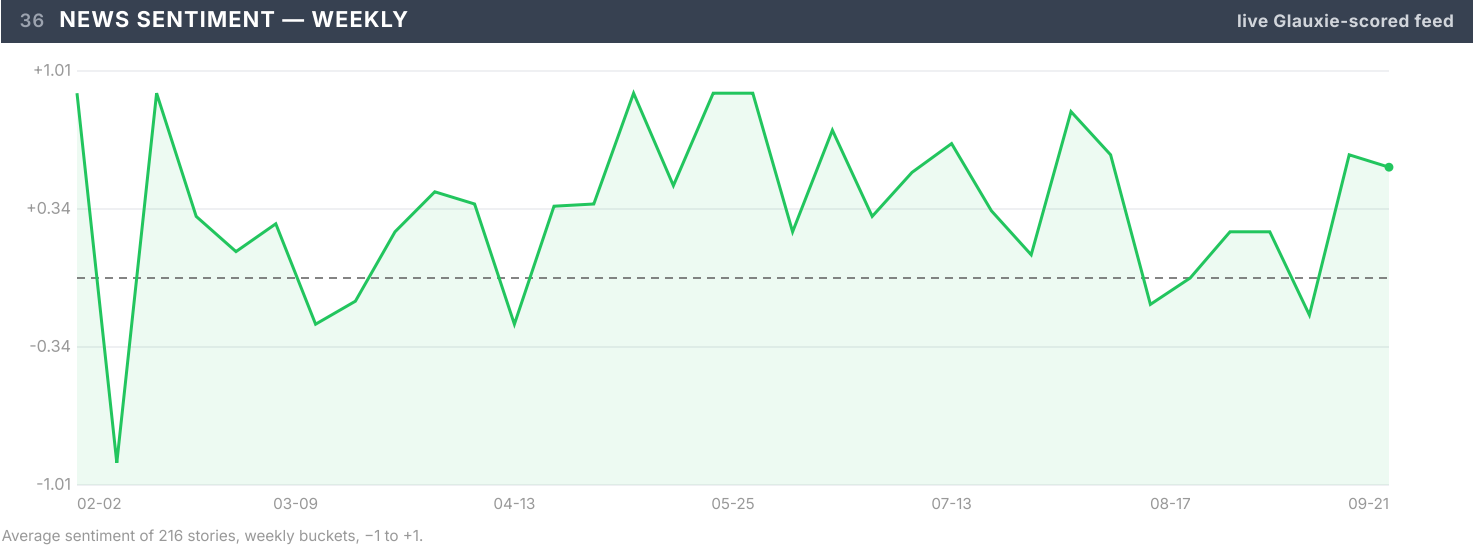
7.2 / 4.7

trend strength

SECTOR STRENGTH

46/100

breadth average



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37 WEATHER - COMPANY VS INDUSTRY, SECTOR, UNIVERSE

EDGE · live weather engine · Partly Cloudy

OVERALL +26.0 +35.7 vs industry	TREND +34.7 +35.1 vs industry	MOMENTUM +70.6 +67.5 vs industry	VOLUME +45.7 +31.5 vs industry
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READING	KMB	HOUSEHOLD & PERSONAL PRODUCTS N=397	CONSUMER DEFENSIVE N=3,080	ALL US SYMBOLS N=70,435
Overall	+26.0	-9.7	-15.7	-20.5
Trend	+34.7	-0.4	-19.0	-21.3
Momentum	+70.6	+3.1	-6.2	-15.8
Volume	+45.7	+14.2	-5.0	-3.8

Trend, momentum and volume are computed per company. Volatility and breadth are market-regime values shared by every symbol in the universe, so they are reported once under Market Regime rather than compared here - a company cannot differ from its sector on a constant.

38 EXECUTIVE COMPENSATION

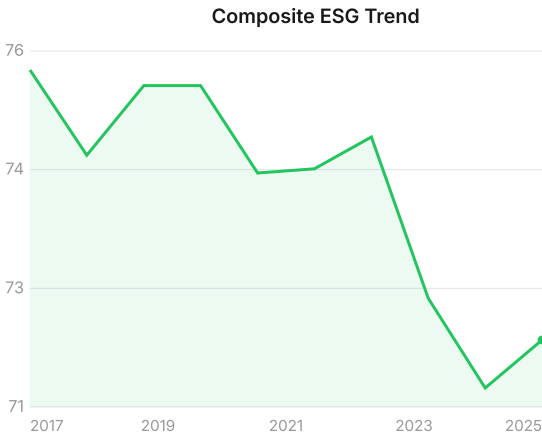
live proxy data · FY2025

EXECUTIVE	TOTAL COMP	STRUCTURE
Michael D. Hsu Chairman of the Board and Chi	\$15.3M	85% equity+incentive
Russell Torres President and Chief Operating	\$6.3M	79% equity+incentive
Nelson Urdaneta Senior Vice President and Ch	\$5.2M	78% equity+incentive
Zackery Hicks Chief Digital and Technology O	\$4.9M	74% equity+incentive
Jeffrey Melucci Chief Strategy, Business Dev	\$4.9M	77% equity+incentive

39 ESG ASSESSMENT

live disclosure-derived scores

PILLAR (LIVE DISCLOSURE SCORES)	SCORE
Environmental	68
Social	75
Governance	74
Composite ESG	72



40 8-K MATERIAL EVENTS

live EDGAR feed

FILED	8-K CONTENTS	ITEMS
2026-10-15	Earnings Release; Regulation FD; Exhibits	2.02,7.01,9.01
2026-10-13	Other Events; Exhibits	8.01,9.01
2026-10-01	Officer/Director Change	5.02
2026-09-28	Other Events; Exhibits	8.01,9.01
2026-08-04	Earnings Release; Exhibits	2.02,9.01
2026-05-14	Shareholder Vote	5.07
2026-05-05	Officer/Director Change	5.02
2026-04-28	Earnings Release; Exhibits	2.02,9.01

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41 METHODOLOGY

Methodology. Every figure originates in InsiderStreet's production data layer and is computed deterministically by the same engines that power insiderstreet.ai. This factsheet contains no model-written text. Sections without underlying data are omitted rather than estimated.

42 DISCLOSURES

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43 DATA PROVENANCE FOR THIS REPORT sources · coverage · method

DATA DOMAIN	SOURCE	COVERAGE FOR THIS REPORT
Price & volume	market_db.historical_prices	52 rows
Fundamentals	income_statements_annual	6 rows · 2020 to 2025
Reported vs consensus	fact/earnings_calendar	24 rows · 2020-10-22 to 2026-08-04
Analyst estimates	dim/forward_estimates	3 rows · 2026-12-31 to 2028-12-31
Institutional ownership (13F)	holdings_db.institutional_ownership_summary	123 rows · 1995 to 2026
Insider transactions (Form 4)	edgar/form4	12 rows · 2026-07-31 to 2026-09-01
Proposed sales (Form 144)	edgar/form144	1 record
Beneficial ownership (13D/G)	edgar/13dg	4 rows · 2025-07-29 to 2026-05-12
Short-sale volume (FINRA)	edgar/short_volume_daily	60 rows · 2026-07-23 to 2026-10-15
Dark pool (ATS, tier 1)	edgar/darkpool_weekly	12 rows · 2026-06-15 to 2026-08-31
ETF & fund holding	etf_holdings_changelog (30d)	1 record
Peer set	stock_peers_dynamic	8 rows
Industry medians	industry_medians	1 record
Congressional trades	congress_db (House + Senate)	1 record
ESG	fact/esg_disclosures	1 record

Method. Every figure in this factsheet is looked up from a named field computed in code. It contains no model-written text.

Not covered. Short interest as a percent of float and days-to-cover are not in this data set — the short-sale figures above are FINRA volume, a flow, and cannot support squeeze or covering analysis. Options positioning and intraday data are also absent. 13F ownership is filed 45 days after quarter end and congressional trades are disclosed on a lag, so both describe a past position, not a current one.