

The Coca-Cola Company (KO)

Consumer Defensive / Beverages - Non-Alcoholic / New York Stock Exchange

Generated: 2026-Oct-18 · Market data through: 2026-10-16

LAST CLOSE	MARKET CAP	52-WK HIGH	TRAILING PE	GROSS MARGIN	ROE	PIOTROSKI	1-YR RETURN
\$93.90	\$404.0B	\$94.10	28.2	61.9%	43%	9/9	+39.8%
2026-10-16	VOLUME	52-WK LOW	P/S	NET MARGIN	ROIC	ALTMAN Z	5-YR RETURN
	22.6M	\$67.27	8.06	28.6%	14%	5.7	+112.4%

The Coca-Cola Company, a beverage company, manufactures and sells various nonalcoholic beverages in the United States and internationally. The company provides Trademark Coca-Cola, sparkling soft drinks and flavors; water, sports, coffee, and tea; juice, value-added dairy, and plant-based beverages; and emerging beverages. It also offers beverage concentrates and syrups, as well as fountain syrups to fountain retailers comprising restaurants and convenience stores. The company sells its products under the Coca-Cola, Diet Coke/Coca-Cola Light, Coca-Cola Zero Sugar, caffeine free Diet Coke, Cherry Coke, Fanta, Sprite, Simply, Fanta Orange, Fanta Zero Orange, Fanta Zero Sugar, Fanta Apple, Sprite Zero Sugar, Simply Orange, Simply Apple, Simply Grapefruit, Fresca, Schweppes, Thums Up, Aquarius, Ayataka, BODYARMOR, Ciel, Costa, Crystal, Dasani, Fuze Tea, Georgia, glac  au smartwater, glac  au vitaminwater, Gold Peak, I LOHAS, Powerade, Topo Chico, Core Power, Del Valle, fairlife, innocent, Maaza, Minute Maid, Minute Maid Pulpy, Santa Clara, and dogadan brands. It operates through a network of independent bottling partners, distributors, wholesalers, and retailers, as well as through bottling and distribution operators. The Coca-Cola Company was founded in 1886 and is headquartered in Atlanta, Georgia.

SECTOR Consumer Defensive INDUSTRY Beverages - Non-Alcoholic EXCHANGE NYSE MARKET CAP \$404.0B EMPLOYEES 65,900 (SEC-filed) CEO Henrique Gnan Braun
IPO 1962-01-02 COUNTRY US
One Coca-Cola Plaza, Atlanta, GA 30313 · Tel 404 676 2121 · [coca-colacompany.com](https://www.coca-colacompany.com)

1 INSIDERSTREET SCORE

INSIDERSTREET SCORE

72 / 100

Street mean **\$96.15** (13 analysts, last qtr) — their number, not ours

INSIDER CONSENSUS SIGNAL

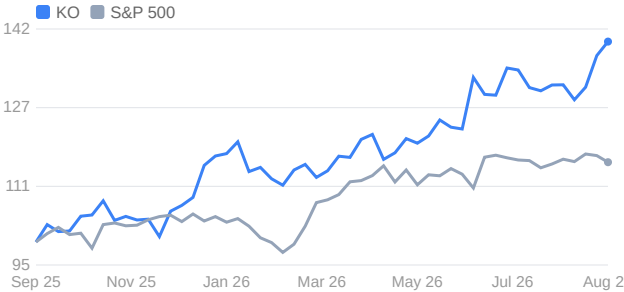
ROUTINE SELLING — LOW SIGNAL

\$205M sold / 6 mo, zero open-market buys

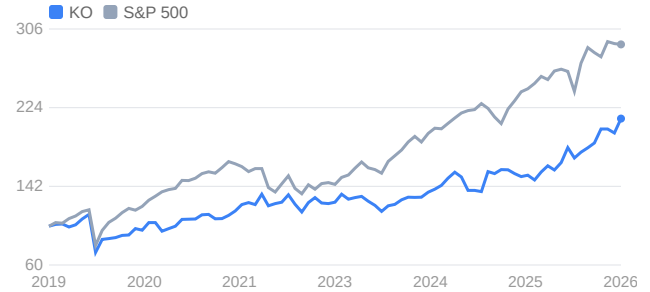
2 PRICE AND VOLUME

adjusted close, prod data layer

1 Year vs S&P 500 · **KO +39.8%** · **S&P 500 +15.9%** · spread **+24.0pp**



7 Years vs S&P 500 · **KO +112.4%** · **S&P 500 +189.9%** · spread **-77.4pp**



Both charts indexed to 100 at the start of their window and drawn on a single shared scale, so the gap to the benchmark is the gap you see. Adjusted closes throughout.

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3 INSIDERSTREET SCORE

live IS factor model

INSIDERSTREET
SCORE

72
OF 100

Score Breakdown

Profitability	92/100
Growth	60/100
Momentum	81/100
Quality	87/100
Earnings Quality	86/100
Balance Sheet	67/100
Value	41/100
Risk (safety)	100/100
Overall	72.0/100

Each component is a diagnostic reading on its own 0-100 scale. The overall score is computed separately from the underlying financials and is not the average of the rows above — components are not equally weighted and three of them (Momentum, Value, Risk) are derived partly from price rather than from the business.

Peer Comparison — IS Score

SYMBOL	IS SCORE
PEP	69
MNST	78
KDP	42
FMX	44
COST	63
PG	64
KO	72

IS Score Trend — quarterly



14 quarters, 23 Q1 to 26 Q2. Peak 72 in 26 Q2, latest 72 — +0 since. Fell in 1 of the last 4 quarters. Dashed line marks 40 on the 0-100 scale.

4 TWO READINGS

business vs price

BUSINESS QUALITY

72 / 100

IS Score 72.0 / 100 · +0.0 from peak of 72

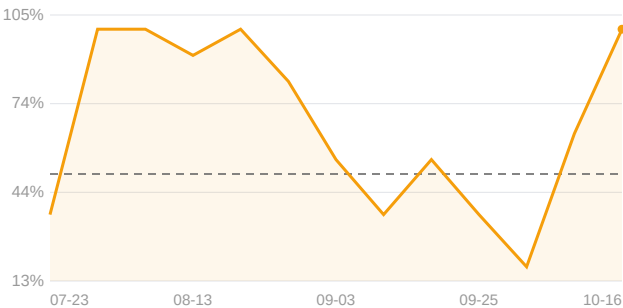


Fundamental factor model, quarterly. Measures how the business is doing - not where the price is going.

PRICE STRUCTURE

BULLISH

Technical Score 84 / 100 · Power +68 · 19 of 22 indicator votes bullish



Vote share across trend, momentum, volume, volatility and pattern families. Describes where the price is, not where it is going.

Both readings sit above the midpoint — business quality at 72 and price structure at 84 out of 100 — so they are not in conflict. The fundamentals and the tape are saying the same thing, which is the case in which either one alone would have been enough.

5 WHAT WOULD CHANGE OUR MIND

falsifiable - check us next quarter

TRIGGER	WHERE IT STANDS NOW	WHAT IT WOULD MEAN
IS Score reaches 75 and holds two consecutive quarters	now 72.0	would move us up one band
IS Score stops falling - one quarter higher than the prior	last four: 62 → 57 → 71 → 72	the direction matters more than the level
Technical vote share back above 50%	now 100%	price structure no longer broken
Institutional holder count rises two quarters running	peak 3,656 → now 3,656	fewer institutions willing to hold is our clearest warning

We publish these so the view can be shown to be wrong. If none of them move and our reading does, we owe you an explanation.

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This page is InsiderStreet's own reading, produced from the data in the rest of this document. It is not a price target and not investment advice. Analyst consensus and street price targets appear later under their own heading and are the street's numbers, not ours.

6 SMART MONEY CONFLUENCE

EDGE · disclosure sources

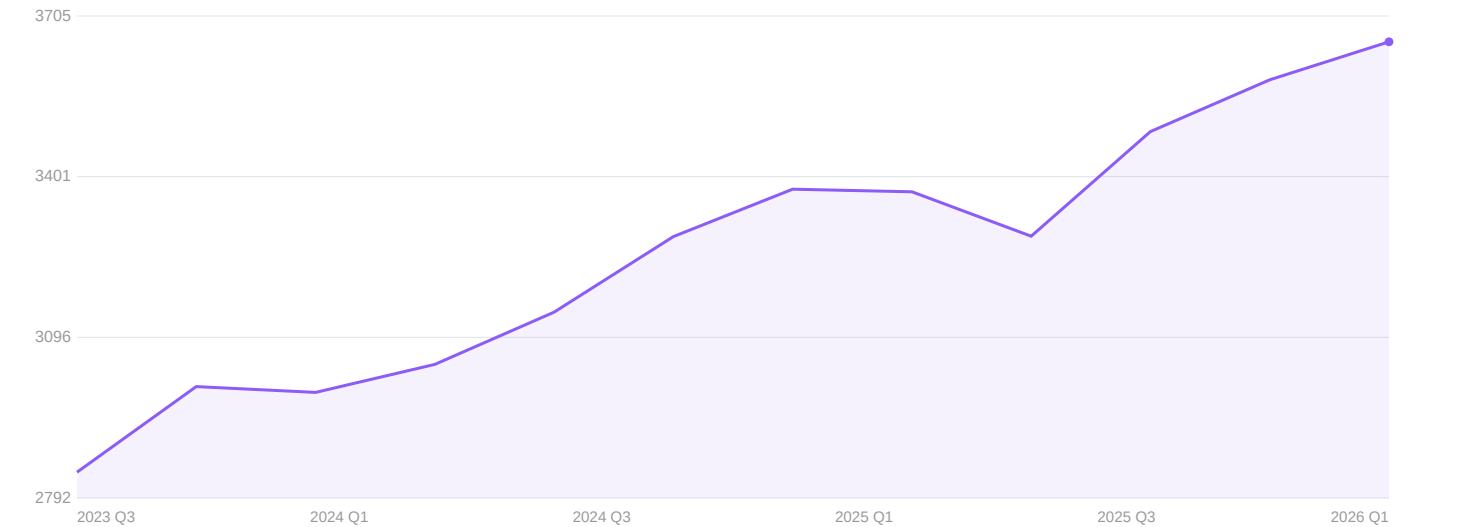
SITE CONVERGENCE SCORE 3 of 4 top 4% of 29,420 symbols	SOURCES ALIGNED — of 3 independent disclosures	CONGRESS (180D) 6 buys 2026-09-04	INSIDER BUYS (180D) 0 none disclosed
ETF FUNDS (30D) 1857 up / 1420 down net +437 funds	INSTITUTIONS ADDED (13F) 72 managers opening or increasing		

Congressional and insider figures are disclosed purchases in the trailing 180 days; ETF figures are COUNTS OF FUNDS whose holding changed in 30 days, not dollars. Coincidence of separate disclosures, not coordination. An absent source means nothing qualifying was disclosed in its window.

7 INSTITUTIONAL OWNERSHIP - 12-QUARTER TREND

13F · filed 45 days after quarter end

Institutions holding — 12 quarters



Peak 3,656 · latest 3,656 (+0 from peak).

QUARTER	HOLDERS	13F SHARES	VALUE	REPORTED OWN%
2026 Q2	3,656	3320.8M	\$264.9B	77.2%
2026 Q1	3,584	3180.5M	\$237.9B	73.9%
2025 Q4	3,486	3184.8M	\$218.5B	74.0%
2025 Q3	3,288	3101.8M	\$202.2B	72.1%
2025 Q2	3,372	3156.5M	\$218.6B	73.4%
2025 Q1	3,377	3144.5M	\$220.8B	73.1%
2024 Q4	3,287	3108.9M	\$188.6B	72.3%
2024 Q3	3,144	3110.7M	\$217.1B	72.3%
2024 Q2	3,045	3084.2M	\$191.0B	71.7%
2024 Q1	2,992	3047.6M	\$181.8B	70.8%
2023 Q4	3,003	3026.9M	\$175.1B	70.4%
2023 Q3	2,841	3025.9M	\$167.6B	70.3%

How to read ownership above 100%. A 13F reports the positions a manager has investment discretion over, and where two or more managers share discretion over the same block, each one reports it. Summed across filers, the total can therefore exceed the shares actually outstanding without anything being wrong. We publish the figure as filed rather than netting it down, and flag separately any quarter where the arithmetic is not merely high but impossible.

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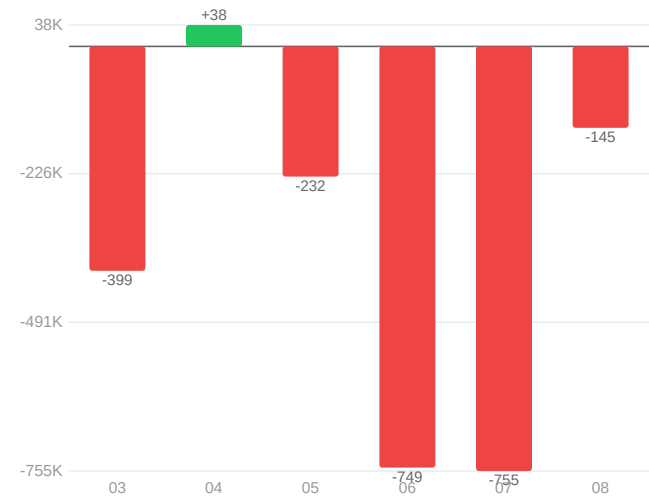
8 INSIDER ACTIVITY live Form 4 data

INSIDER	ROLE	DATE	TYPE	SHARES	VALUE	POST-TXN OWNED
Pietracci Bruno	other: President, Latin America OU	2026-08-20	EXERCISE	41,365	\$2.54M	41,365
Pietracci Bruno	other: President, Latin America OU	2026-08-20	SELL	29,246	\$2.66M	0
Pietracci Bruno	other: President, Latin America OU	2026-08-20	EXERCISE	40,754	\$2.45M	40,754
Pietracci Bruno	other: President, Latin America OU	2026-08-20	EXERCISE	29,246	\$1.76M	29,246
Pietracci Bruno	other: President, Latin America OU	2026-08-20	EXERCISE	41,365	\$2.54M	0
Pietracci Bruno	other: President, Latin America OU	2026-08-20	EXERCISE	40,754	\$2.45M	13,585
Pietracci Bruno	other: President, Latin America OU	2026-08-20	EXERCISE	29,246	\$1.76M	29,246
Quan Nancy	Executive Vice President	2026-08-19	EXERCISE	50,000	\$2.52M	273,330

9 SELL DECOMPOSITION — ROUTINE VS. DISCRETIONARY EDGE

6-MO DECOMPOSITION (FORM 4)	TXNS	SHARES	VALUE	SIGNAL WEIGHT
S — Open-market sales	32	2,457,758	\$204.8M	Counted
M — Exercises (paired A/D)	25	1,863,816	\$88.7M	None — mechanics
F — Tax withholding	12	384,260	\$30.9M	None — compensation
G — Gifts	1	44,678	—	None
P — Open-market purchases	0	0	\$0	Counted — none occurred

Monthly Net Insider Flow (000 shares)



Net of acquisitions minus dispositions, all Form 4 types.

Signal Summary

SIGNAL	OPEN-MARKET SELLS	OPEN-MARKET BUYS	CLUSTER
Routine Selling — Low Signal	\$204.8M 32 txns / 6 mo	\$0.0M 0 txns / 6 mo	None active 3+ insiders / 21 days

10 FORM 144 PLANNED-SALE PIPELINE live EDGAR data

FILED	FILER	SHARES REGISTERED	EST. PROCEEDS
2026-09-28	Jennifer Mann	184,117	\$16.2M
2026-08-20	Bruno Pietracci	111,365	\$10.1M
2026-08-19	Nancy Quan	50,000	\$4.5M
2026-08-10	Sanket Ray	9,958	\$0.9M
Trailing 12 mo	33 filings	3,441,011	\$278M

11 13D / 13G STAKES COND

FILED	FORM	REPORTING PERSON	% OF CLASS	SHARES
2026-04-29	SCHEDULE 13G	Vanguard Capital Management	6.43%	276.8M sh
2026-03-26	SCHEDULE 13G/A	The Vanguard Group	—	exit/reporting change

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12 CONGRESSIONAL TRADING					EDGE · STOCK Act
MEMBER	CHAMBER	TRADE	SIZE BAND	TRADED	DISCLOSED
Ro Khanna	House	BUY	\$1,001 - \$15,000	2026-09-04	2026-10-09
Kevin Hern	House	BUY	\$1,001 - \$15,000	2026-08-31	2026-09-28
Kevin Hern	House	BUY	\$1,001 - \$15,000	2026-08-31	2026-09-25
Shelley Moore Capito	Senate	SELL	\$1,001 - \$15,000	2026-07-21	2026-08-04
Shelley Moore Capito	Senate	SELL	\$1,001 - \$15,000	2026-07-21	2026-08-04
Markwayne Mullin	Senate	BUY	\$15,001 - \$50,000	2025-12-29	2026-01-16
HOUSE 12-MO 32 trades 23 purchases		SENATE 12-MO 6 trades 4 purchases		COVERAGE STOCK Act filings 30-45 day disclosure lag	

13 INSTITUTIONAL OWNERSHIP & 13F FLOW

live 13F data

13F FILERS (LAST COMPLETE Q) 3,584	13F SHARES 3.18B 73.9% of shares out	NEW / CLOSED 264 / 106 positions, QoQ	INCREASED / REDUCED 1,369 / 1,440 positions, QoQ
PUT/CALL (13F) 0.86 option positions	FREE FLOAT 90.0% 3.87B sh		

2.8 · Largest Reporting 13F Managers

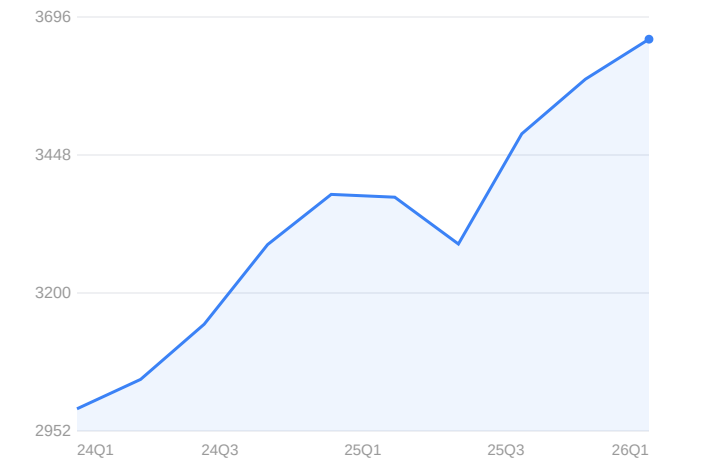
MANAGER	SHARES	VALUE
Vontobel Holding Ltd.	3.8M	\$327M
Assenagon Asset Management S.A.	3.5M	\$303M
Fjarde Ap-Fonden /Fourth Swedish N	1.8M	\$154M
Wealth Enhancement Advisory Servic	1.4M	\$120M
Zwj Investment Counsel Inc	1.3M	\$111M
Mn Services Vermogensbeheer B.V.	1.1M	\$99M

EDGAR 13F holdings as of 2026-09-30; filer values normalized to dollars.

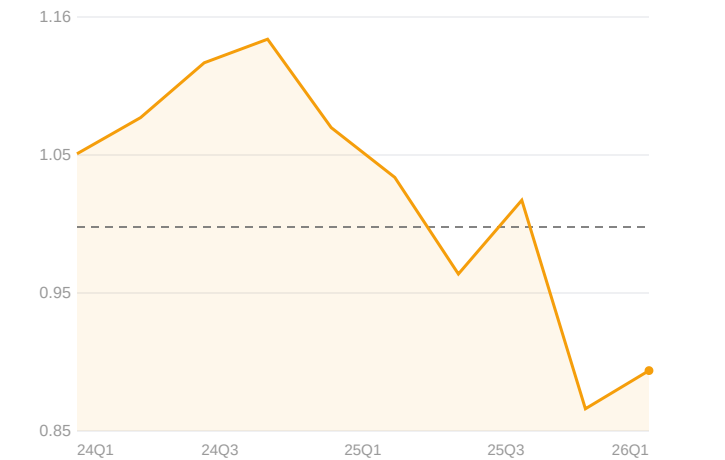
2.9 · Top ETF & Fund Ownership

FUND	WEIGHT	POSITION
VITSX	0.5%	\$10.6B
VSMPX	0.5%	\$10.6B
VTSAX	0.5%	\$10.6B
VTI	0.5%	\$10.6B
VFINX	0.5%	\$8.8B
VFFSX	0.5%	\$8.8B

13F Filers Holding KO — quarterly



Institutional Put/Call — quarterly

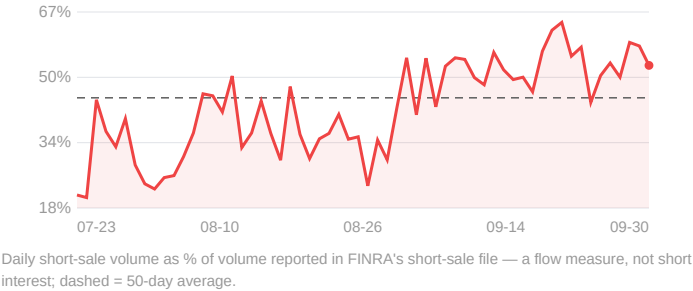


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14 SHORT VOLUME — DAILY, 60 SESSIONS

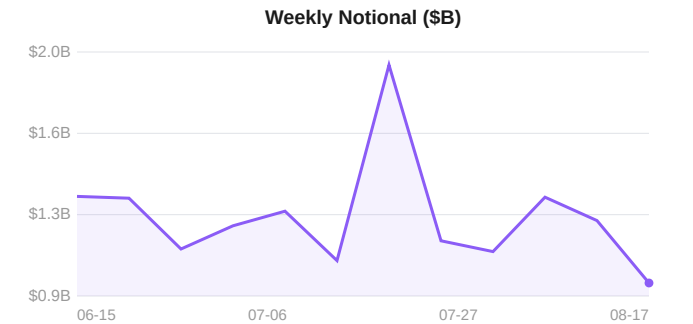
EDGE · live FINRA feed



LATEST SESSION 53.4% 2026-10-15	20-DAY AVG 53.9% 50-day 45.4%	TREND Rising 20d vs 50d	BY MARKET CENTER Q: 53% · N: 56% · B: 45% latest session
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15 DARK POOL ACTIVITY

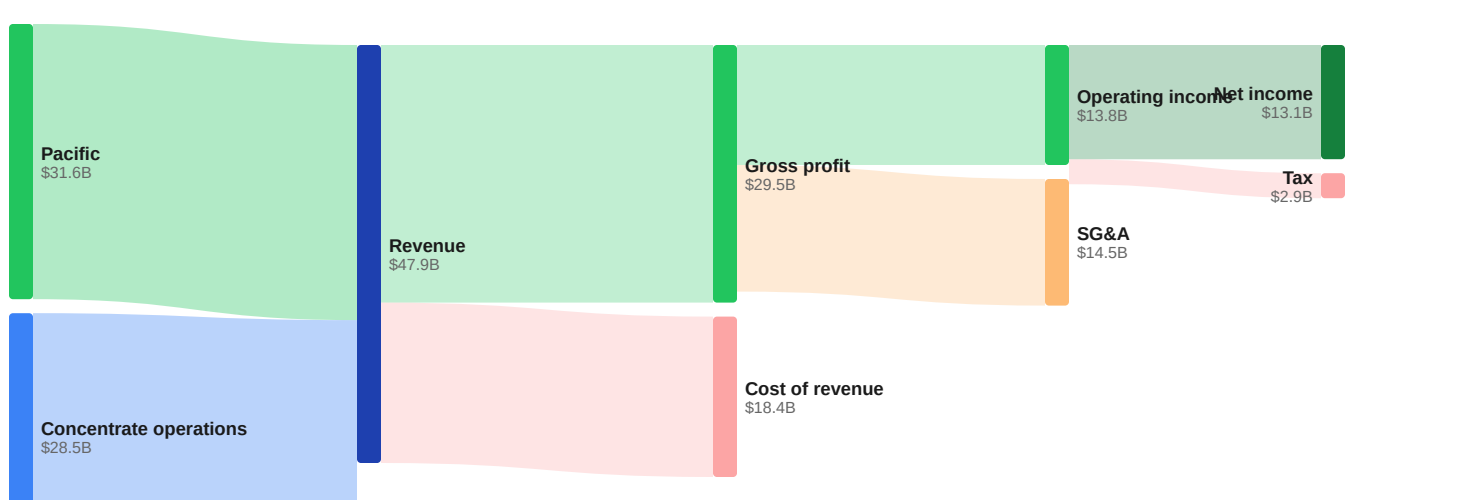
EDGE · live ATS data



Where KO Trades in the Dark		
ATS VENUE (4-WK)	SHARES	AVG TRADE
Incr Intelligent Cross Llc	14.5M	93 sh
Ubsa Ubs Ats	9.8M	78 sh
Ebxl Level Ats	7.3M	41 sh
Pure Purestream	6.4M	59 sh
Mstx Ms Trajectory Cross (Ats-1)	5.9M	101 sh
Bids Bids Ats	5.2M	467 sh

16 REVENUE FLOW — FY2025

live segmentation + income data



17 GEOGRAPHIC REVENUE

live segmentation

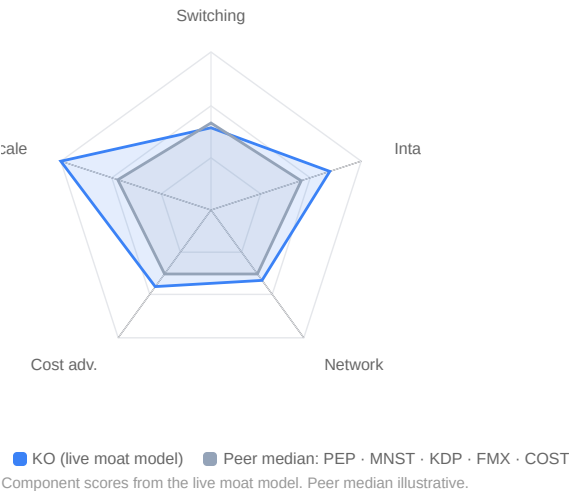
REGION	REVENUE	SHARE
North America	\$19.6B	62%
Latin America	\$6.3B	20%
Pacific	\$5.6B	18%

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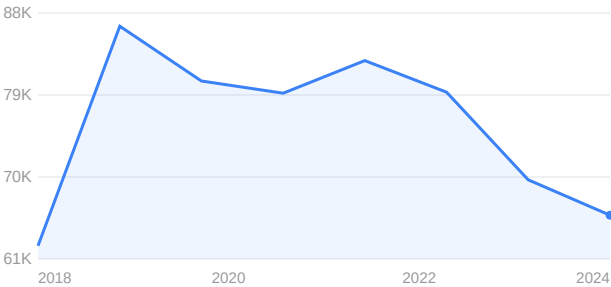
18 MOAT & COMPETITIVE POSITION

LIVE MODEL · 68/100 NARROW

Moat score 68/100 — Narrow; primary source Efficient Scale.



3.8 · Employees (SEC filings)



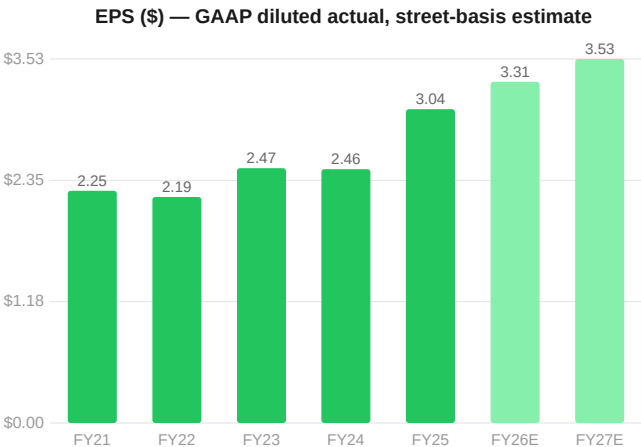
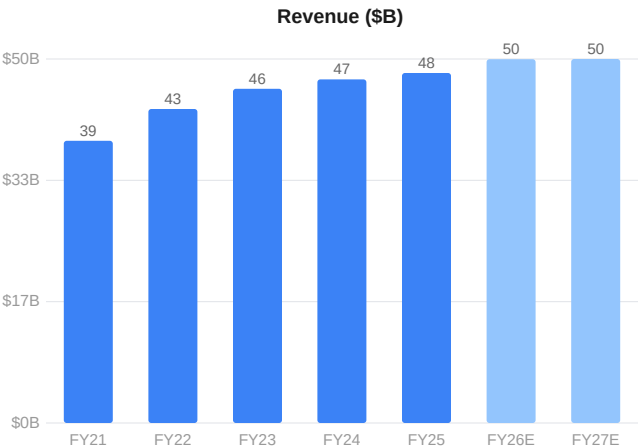
19 CORPORATE INFORMATION — KEY OFFICERS

65,900 employees

OFFICER	TITLE
James Robert Quincey	Executive Chairman
Henrique Braun	CEO & Director
John Murphy	President & Chief Financial Officer
Manuel Arroyo Prieto	EVP, Chief Marketing & Customer Commercial Officer

20 REVENUE & EPS — HISTORY AND ESTIMATES

live consensus

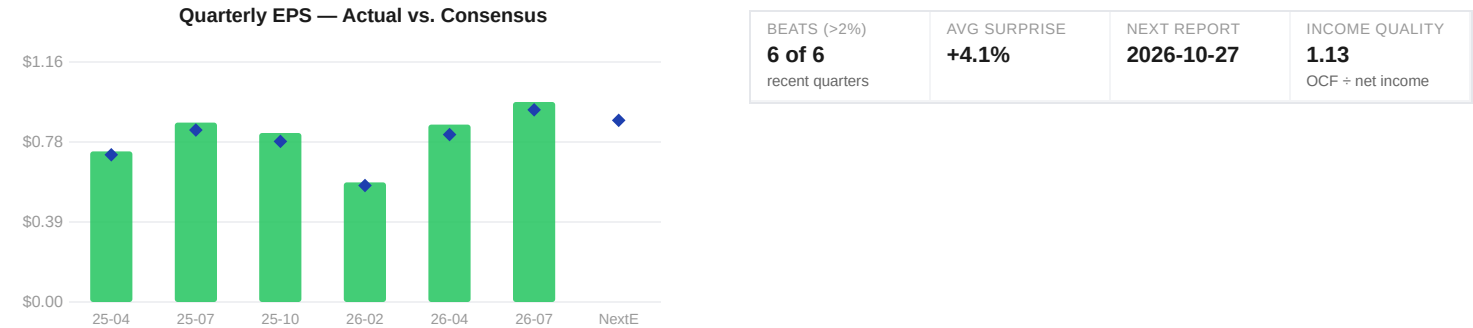


Actual bars are GAAP diluted EPS from the filed income statement; the lighter forward bars are street-basis consensus. The two are different measures and are not comparable quarter to quarter.

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21 ESTIMATE VS. ACTUAL & SURPRISES

live data



22 REPORTED VS. CONSENSUS — FULL HISTORY

0 quarters · live data

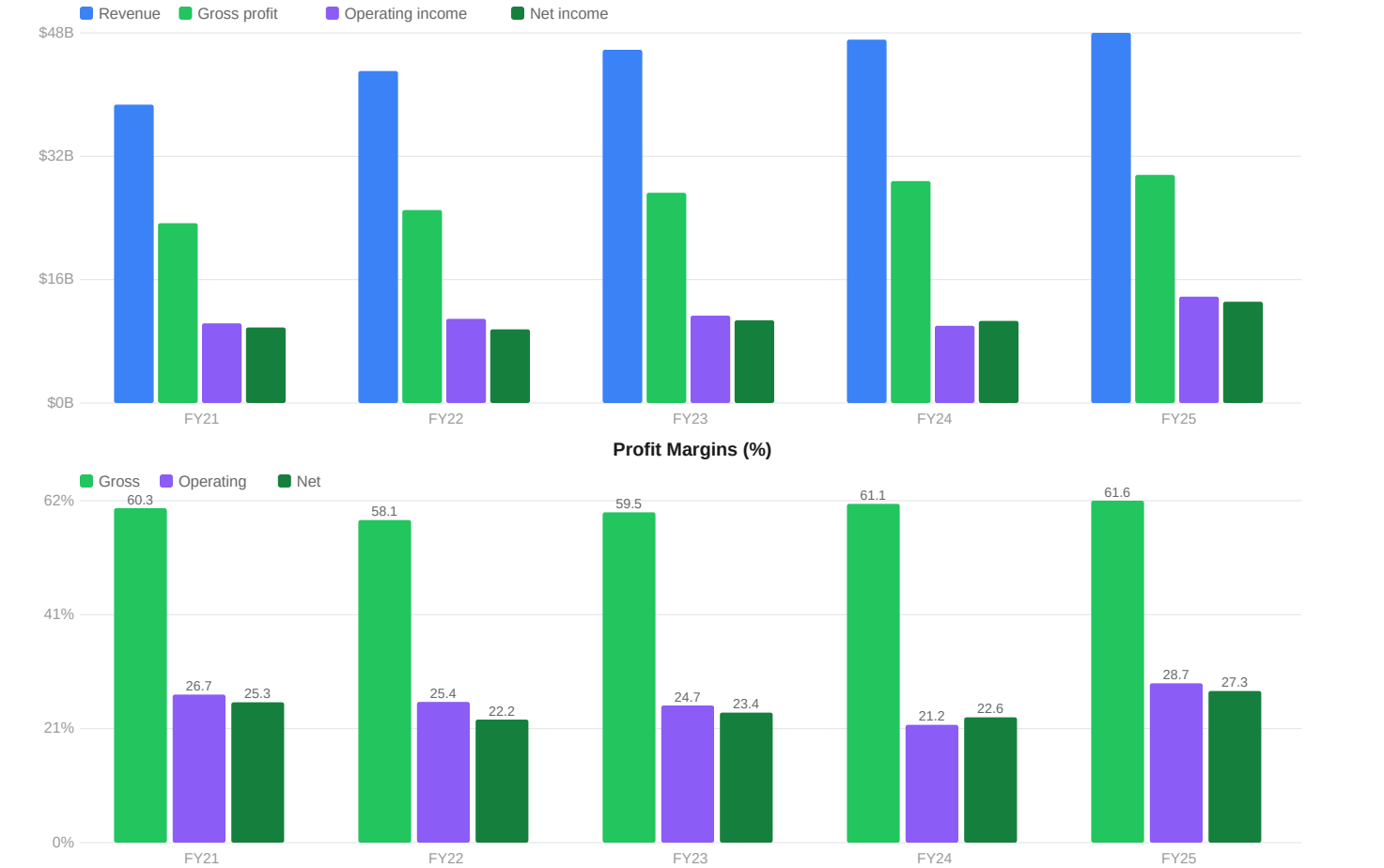
BEAT RATE —% 0 of 0 quarters	CURRENT STREAK 0 longest 0	AVG EPS SURPRISE —% median —%	SURPRISE TREND — last 4 vs prior 4
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PERIOD	EPS EST.	EPS ACTUAL	EPS SURPRISE	REV EST. (\$M)	REV ACTUAL (\$M)	REV SURPRISE
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Announcement dates to . Consensus as it stood at each report. Revenue surprise shown where both estimate and actual are filed. A beat record is history, not a forecast.

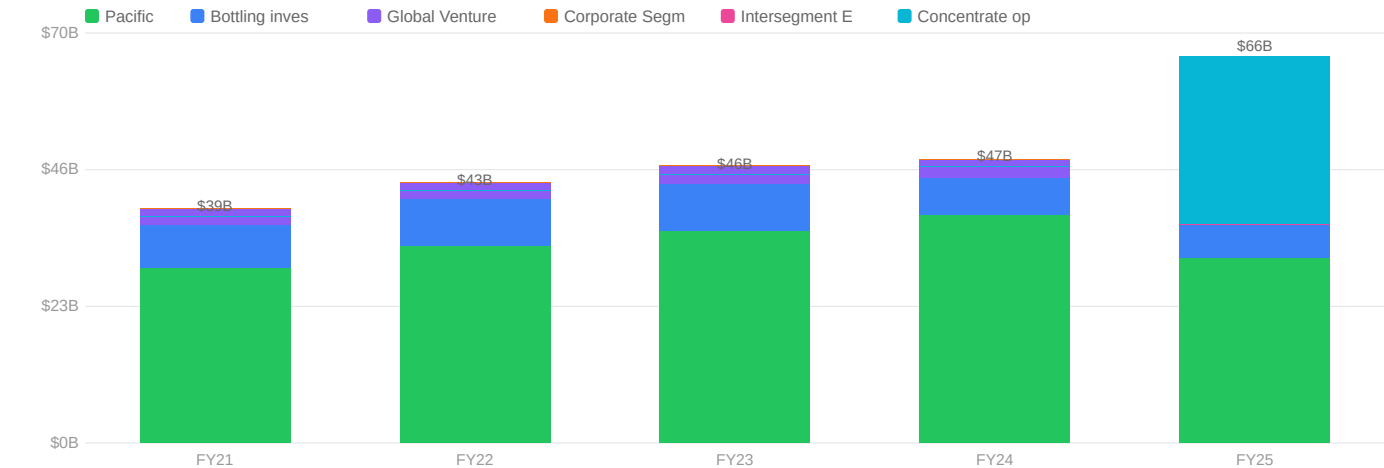
INCOME TRENDS — 5 YEAR

live financials



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Revenue by Segment — Stacked



Live segmentation data.

YoY Growth Heatmap — Income Lines

YOY GROWTH	FY21	FY22	FY23	FY24	FY25
Revenue	+17.1%	+11.3%	+6.4%	+2.9%	+1.9%
Gross profit	+19.0%	+7.3%	+8.9%	+5.5%	+2.8%
Operating income	+14.6%	+5.8%	+3.7%	-11.7%	+37.7%
Net income	+26.1%	-2.3%	+12.3%	-0.8%	+23.3%

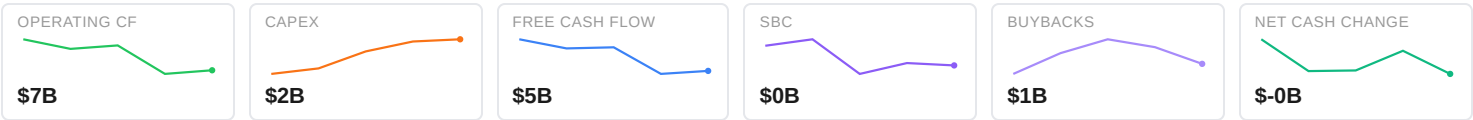
23 INCOME STATEMENT — FULL

live financials

\$B · FY ENDS	FY21	FY22	FY23	FY24	FY25	TREND
Revenue	38.7	43.0	45.8	47.1	47.9	
Cost of revenue	15.4	18.0	18.5	18.3	18.4	
Gross profit	23.3	25.0	27.2	28.7	29.5	
R&D expense	0.0	0.0	0.0	0.0	0.0	
SG&A expense	11.9	12.7	14.0	14.4	14.5	
Operating income	10.3	10.9	11.3	10.0	13.8	
EBITDA	15.5	13.8	15.6	15.8	18.7	
D&A	1.5	1.3	1.1	1.1	1.1	
Pretax income	12.4	11.7	13.0	13.1	16.0	
Income tax	2.6	2.1	2.2	2.4	2.9	
Net income	9.8	9.5	10.7	10.6	13.1	
Diluted EPS (\$)	2.25	2.19	2.47	2.46	3.04	
Diluted shares (M)	4,340	4,350	4,339	4,320	4,313	

CASH FLOW TRENDS

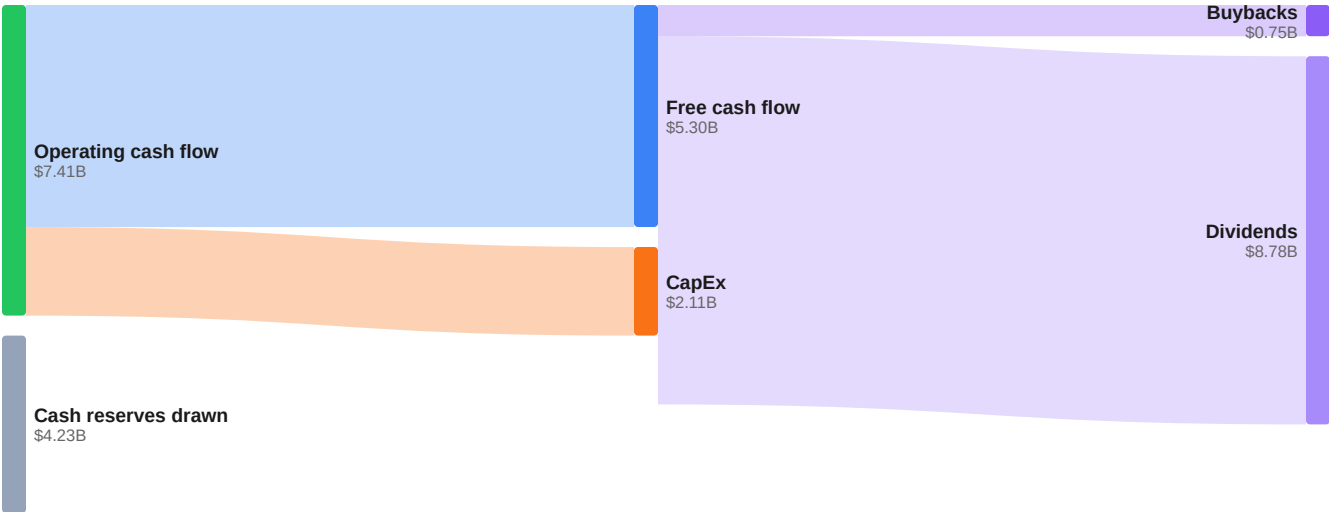
live data



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WHERE THE CASH WENT — FY2025

cash Sankey, live data



Balance Sheet — Full

\$B	FY22	FY23	FY24	FY25	
Cash & equivalents	9.5	9.4	10.8	10.3	
ST investments	2.1	4.3	3.7	3.6	
Receivables (net)	3.5	3.4	3.6	3.0	
Total current assets	22.6	26.7	26.0	31.0	
PP&E (net)	9.8	9.2	11.5	9.6	
Goodwill + intangibles	33.6	33.2	31.4	28.0	
Total assets	92.8	97.7	100.5	104.8	
Accounts payable	5.3	5.6	5.5	14.8	
Short-term debt	3.1	6.9	2.4	3.4	
Deferred revenue	0.0	0.0	0.0	0.0	
Total current liabilities	19.7	23.6	25.2	21.3	
Long-term debt	36.4	35.5	42.4	42.1	
Total liabilities	66.9	70.2	74.2	70.5	
Shareholders' equity	25.8	27.5	26.4	34.3	

Cash Flow Statement — Full

\$B	FY22	FY23	FY24	FY25	
Net income	9.6	10.7	10.6	13.1	
D&A	1.3	1.1	1.1	1.1	
Stock-based compensation	0.4	0.3	0.3	0.3	
Working capital change	(0.6)	(0.8)	(6.2)	(7.2)	
Operating cash flow	11.0	11.6	6.8	7.4	
Capital expenditures	(1.5)	(1.9)	(2.1)	(2.1)	
Investing cash flow	(0.8)	(3.3)	2.5	(0.1)	
Buybacks	(1.4)	(2.3)	(1.8)	(0.7)	
Dividends paid	(7.6)	(8.0)	(8.4)	(8.8)	
Debt issuance / (repay)	(1.0)	1.9	2.5	0.0	
Financing cash flow	(10.2)	(8.3)	(6.9)	(8.1)	
Free cash flow	9.5	9.7	4.7	5.3	

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24 EXPANDED RATIO ANALYSIS (I)

live ratio engine · profitability · valuation

RATIO	FY21	FY22	FY23	FY24	FY25	TTM	TREND
PROFITABILITY							
ROE	46.2%	40.5%	42.8%	41.9%	46.0%	43%	
ROA	10.8%	10.2%	11.3%	10.7%	12.8%	13.3%	
ROIC	14.9%	16.8%	16.8%	14.5%	17.7%	13.9%	
Gross margin	60.3%	58.1%	59.5%	61.1%	61.6%	61.9%	
Operating margin	26.7%	25.4%	24.7%	21.2%	28.7%	29.6%	
Net margin	25.3%	22.2%	23.4%	22.6%	27.3%	28.6%	
EBITDA margin	40.0%	32.2%	34.1%	33.6%	39.0%	39.6%	
FCF margin	29.1%	22.2%	21.3%	10.1%	11.0%	—	
VALUATION							
P/E	23.38	26.48	22.45	24.58	23.00	28.2	
P/B	9.93	10.48	9.27	10.51	9.37	11.2	
P/S	5.91	5.88	5.26	5.55	6.29	8.06	
P/FCF	20.29	26.50	24.68	55.11	56.93	28.3	
EV/EBITDA	16.81	20.37	17.32	18.49	17.81	21.9	
EV/Revenue	6.73	6.55	5.91	6.21	6.95	8.7	
Earnings yield	4.3%	3.8%	4.5%	4.1%	4.3%	3.54%	
FCF yield	4.9%	3.8%	4.1%	1.8%	1.8%	3.54%	

EXPANDED RATIO ANALYSIS (II)

leverage · solvency

RATIO	FY21	FY22	FY23	FY24	FY25	TTM	TREND
LEVERAGE & SOLVENCY							
Current ratio	1.13	1.15	1.13	1.03	1.46	1.30	
Quick ratio	0.96	0.93	0.95	0.84	1.25	1.12	
Debt / equity	1.92	1.68	1.67	1.84	1.41	1.20	
Debt / assets	46.9%	43.8%	44.4%	45.5%	43.4%	40.3%	
Net debt / EBITDA	2.04	2.10	1.91	1.97	1.69	1.54	
Interest coverage	8.78	14.25	9.48	8.90	10.67	—	

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EXPANDED RATIO ANALYSIS (III)							efficiency · growth · per-share · scores
RATIO	FY21	FY22	FY23	FY24	FY25	TTM	TREND
EFFICIENCY							
Asset turnover	0.43	0.46	0.48	0.47	0.47	0.46	
Receivables turnover	11.62	12.29	13.27	13.49	14.51	13.4	
DSO (days)	31	30	28	27	25	27	
DPO (days)	96	100	107	110	201	295	
Cash conversion cycle	14	7	5	8	-85	-179	
GROWTH (YoY)							
Revenue growth	17.1%	11.3%	6.4%	2.9%	1.9%	—	
Net income growth	26.1%	-2.3%	12.3%	-0.8%	23.3%	—	
EPS growth	25.6%	-2.3%	12.7%	-0.5%	23.5%	—	
FCF growth	29.9%	-15.3%	2.2%	-51.4%	11.7%	—	
PER SHARE (\$)							
EPS (diluted, TTM)	2.25	2.20	2.47	2.46	3.04	3.33	
Book value / share	5.29	5.55	5.99	5.75	7.46	8.91	
Revenue / share	8.89	9.89	10.57	10.89	11.12	11.65	
FCF / share	2.59	2.19	2.25	1.10	1.23	3.32	
Cash / share	2.90	2.68	3.16	3.37	3.22	3.81	
SHAREHOLDER RETURN & SCORES							
Buyback yield	0.0%	0.6%	1.0%	0.7%	0.2%	0.26%	
Altman Z-Score	3.93	4.28	4.11	4.13	4.76	5.7	
Piotroski F-Score	6	7	7	5	7	9/9	
Beneish M-Score	-2.51	-2.55	-2.56	-2.27	-2.36	-2.67	

25 EARNINGS QUALITY PANEL				live scores
MODEL	SCORE	ZONE	NOTE	
Piotroski F-Score	9 / 9	Strong		
Altman Z-Score	5.7	Safe (>2.99)	Safe	
Income quality	1.13	Cash-backed	OCF ÷ net income	
Beneish M-Score	-2.67	Non-manipulator	vs -2.22 threshold	

26 DUPONT & GROWTH QUALITY				live analysis engine
DUPONT DECOMPOSITION (TTM)		VALUE	GROWTH QUALITY (LIVE)	VALUE
Tax burden		0.83	Revenue stability	0.95
Interest burden		0.92	Earnings stability	0.94
Operating margin		37.5%	Earnings persistence	0.93
Asset turnover		0.47×	Revenue CAGR 3y	4.3%
Financial leverage		3.28×	EPS CAGR 3y	11.1%
= ROE		44%	FCF CAGR 3y	14.6%

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SHAREHOLDER RETURN PROFILE live

BUYBACK YIELD 0.26%	DIVIDEND YIELD 2.24%	TOTAL SHAREHOLDER RETURN 3.21% cash yield	SBC / REVENUE 0.5% dilution pressure
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27 MULTIPLE HISTORY — FY SNAPSHOTS + TTM live ratio engine



28 PEER COMPARISON live peer engine

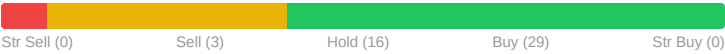
COMPANY	MKT CAP	P/E	ROE	NET MARGIN	REV GROWTH	PIOTROSKI	1-YR RET
PEP	\$179.2B	16.5	52%	12.1%	+6.4%	9/9	-13.0%
MNST	\$89.6B	42.0	26%	23.0%	+20.4%	7/9	+30.4%
KDP	\$47.1B	34.8	6%	1.9%	+27.5%	3/9	+24.9%
FMX	\$43.1B	23.0	31%	2.4%	-70.9%	4/9	+32.6%
COST	\$438.3B	47.6	28%	3.1%	+10.1%	8/9	—
PG	\$370.0B	23.6	30%	14.1%	+3.3%	6/9	—
PM	\$319.8B	29.5	-106%	25.2%	+9.1%	8/9	—
WMT	\$945.5B	42.9	23%	3.4%	+6.2%	6/9	—

1-yr returns computed from adjusted price history; peers without a tracked series show —.

29 ANALYST CONSENSUS & ESTIMATES live consensus

Buy

48 Analysts



MEAN TARGET (QTR) \$96.15 13 targets	TARGET VS. PRICE +2.4% last-quarter mean	NEXT REPORT 2026-10-27 street \$0.88	
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CONSENSUS ESTIMATES	REVENUE MEAN	HIGH / LOW	EPS MEAN	HIGH / LOW	# EPS EST.
FY2026	\$49.83B	\$51.11B / \$49.37B	\$3.31	\$3.34 / \$3.26	13
FY2027	\$49.85B	\$53.67B / \$48.50B	\$3.53	\$3.60 / \$3.43	14
FY2028	\$52.22B	\$53.47B / \$51.14B	\$3.79	\$4.00 / \$3.48	7

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30 STREET TARGETS & THIRD-PARTY RATING

live targets + composite

Street Price Target — Trajectory

WINDOW	AVG TARGET	VS. PRICE	# TARGETS
Last Month	\$98.00	+4.4%	1
Last Quarter	\$96.15	+2.4%	13
Last Year	\$89.42	-4.8%	33
All Time	\$77.92	-17.0%	76

Rolling mean of published targets vs. last close \$93.90. Aggregated from StreetInsider, Benzinga, Pulse 2.0.

Third-Party Composite Rating

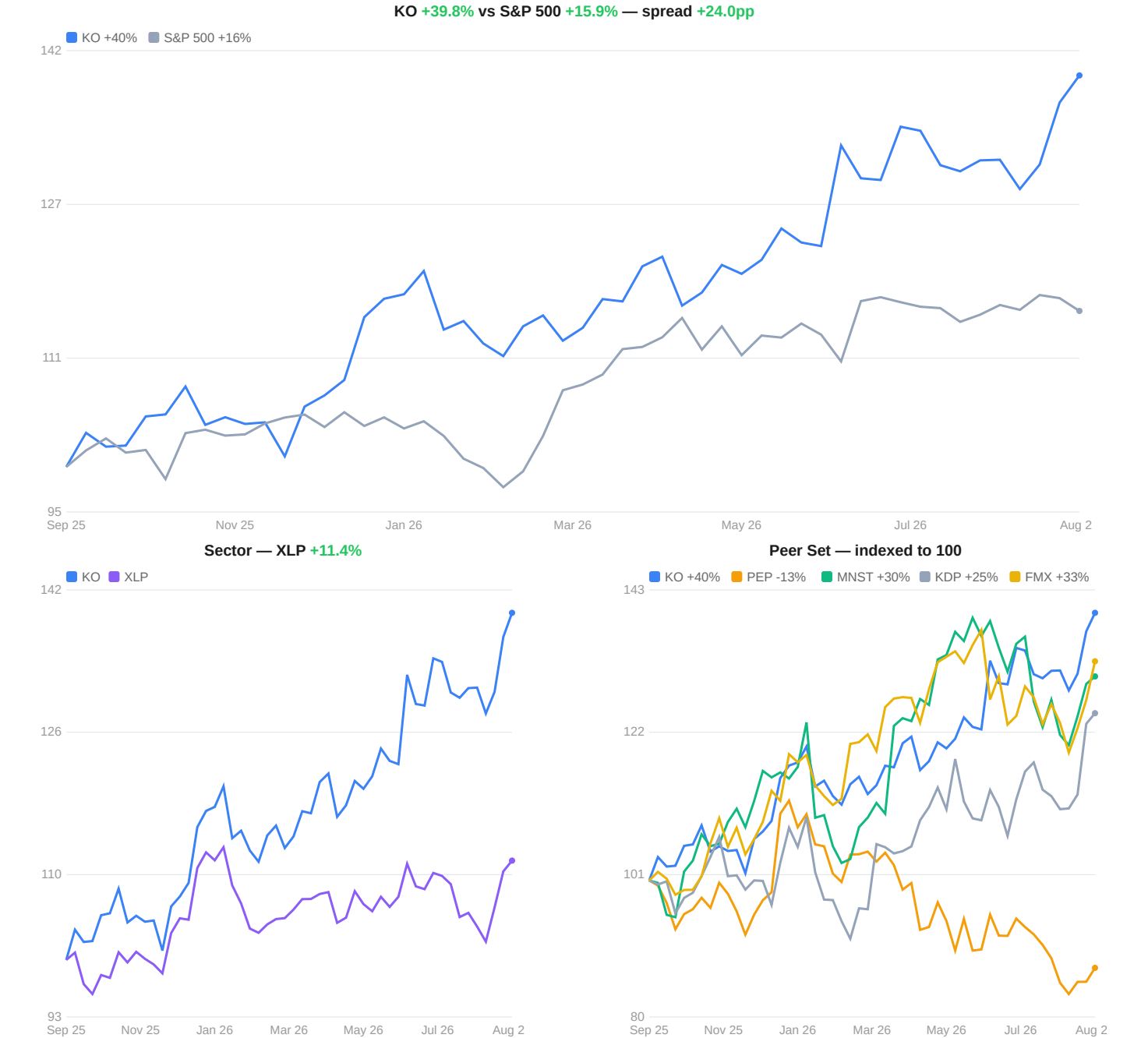
B

DCF3/5ROE5/5ROA5/5DEBT/EQ1/5P/E2/5P/B1/5

Independent quant composite as of 2026-10-16; components scored 1–5 (5 best). Shown for contrast with the InsiderStreet Score — methodologies differ.

31 PRICE PERFORMANCE — INDEXED, 12 MO

live prices · benchmark + sector + peer set



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TECHNICAL CHART — 6-MONTH DAILY CANDLES, INDICATORS ON

site chart, print edition



Candlesticks with SMA 20/50 overlay, Bollinger (20,2σ) band, volume, and Wilder RSI(14) — computed from live daily OHLCV.

MOVING AVERAGE RIBBON & TREND

site technicals-tab chart, live indicator history



MOVING AVERAGE	VALUE	DISTANCE	% DISTANCE	SIGNAL
SMA 20	\$88.17	+5.73	+6.50%	Above
SMA 50	\$88.33	+5.57	+6.31%	Above
SMA 200	\$80.89	+13.01	+16.08%	Above
EMA 9	\$90.33	+3.57	+3.95%	Above
EMA 21	\$88.92	+4.98	+5.60%	Above
EMA 50	\$87.73	+6.17	+7.03%	Above
EMA 200	\$81.65	+12.25	+15.00%	Above

Series and readings from the nightly technical-indicator history — identical data to the site's ribbon chart. Supertrend segments colored by direction.

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32 TECHNICAL POWER SCORE

EDGE · site engine · 84/100 composite

TECHNICAL VERDICT

BULLISH

Power Score +68

19 of 22 indicator votes bullish

Family Scores (site weights)

Trend 30%

Momentum 25%

Volume 20%

Volatility 10%

Patterns 15%

100

82

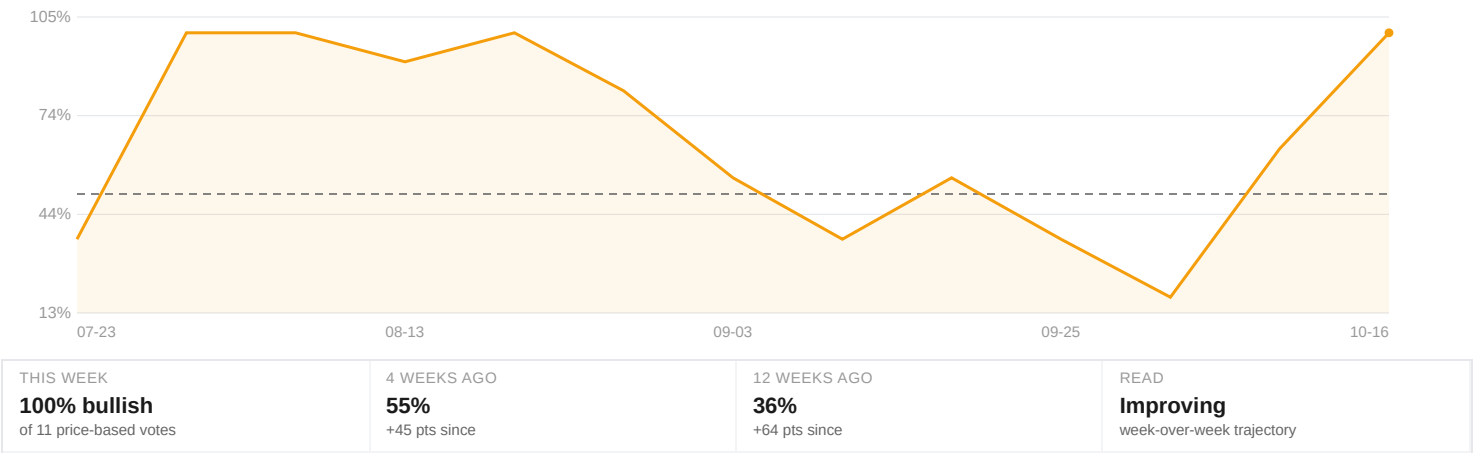
81

100

50

BULLISH — BUT WHICH WAY IS IT TRENDING?

vote share recomputed weekly, 13 weeks



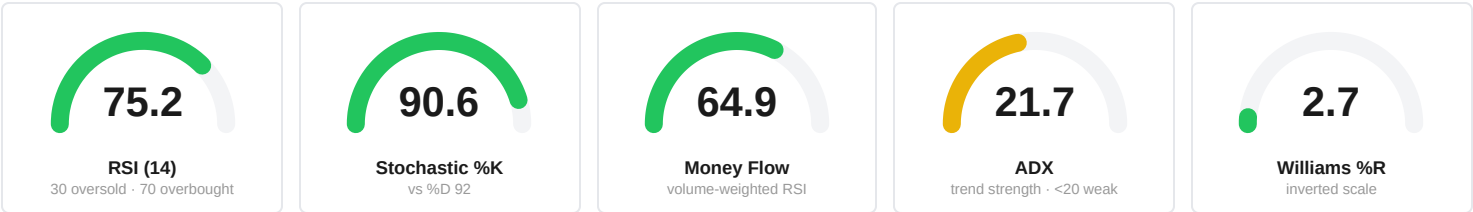
INDICATOR VOTE GRID

19 bull / 3 bear

● Price vs SMA 20	\$88.17	● Price vs SMA 50	\$88.33	● Price vs SMA 200	\$80.89
● EMA 9/21 Cross	90.3/88.9	● SMA 50/200	Golden	● ADX Direction	ADX 22
● Supertrend	\$89	● Parabolic SAR	\$87	● SMA Slope	0.280
● RSI	75.2	● Stochastic K/D	91/92	● StochRSI K/D	100/100
● Williams %R	-3	● CCI	216	● TSI vs Signal	21.7
● CMO	50.5	● ROC	9.59%	● OBV Signal	Accum
● Chaikin MF	-0.090	● MFI	65	● Force Index	12M
● Elder Ray Bull	4.96				

INDICATOR GAUGES

site technicals-tab style



33 KEY LEVELS & VOLATILITY

live indicator table

LEVEL	VALUE	LEVEL	VALUE
Pivot / R1 / R2	\$92.61 / \$93.49 / \$94.99	S1 / S2	\$91.11 / \$90.23
Bollinger (20,2)	\$83.74 – \$92.60	Squeeze	Off
52-wk range	\$66.69 – \$94.10	Off 52-wk high	-0.3%
ATR (14)	\$1.44 (1.5%)	Historical vol	17.4%

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34 SEASONALITY — 20-YEAR AVERAGES											live model · win rates shown
-0.9%	+0.1%	+1.9%	+1.7%	+0.5%	-0.0%	+1.7%	-0.2%	+0.4%	+1.0%	+2.8%	+0.9%
Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
35%	55%	76%	75%	60%	45%	65%	40%	50%	70%	80%	55%

Sample: 20 years — treat short histories as suggestive, not statistical.

35 RISK INDICATORS			computed from live price history
COMPUTED FROM LIVE WEEKLY PRICES		KO	S&P 500
Weekly volatility (σ , 1y)		2.58%	1.83%
Best / worst week (1y)		+8.4% / -5.0%	—
Max drawdown (5y, monthly)		-35.3%	—
1-week VaR (95%)		-3.8%	—
Beta (5y)		0.34	1.00

36 EQUITY WEATHER & MARKET REGIME

EDGE · live weather engine

KO EQUITY WEATHER (LIVE)

PARTLY CLOUDY · +29

Trend

Momentum

Volume

Volatility

Breadth

+46

+73

+39

-60

-22

MARKET REGIME (2026-10-16)

NEUTRAL

VIX

19.99

Normal

DOW THEORY

Confirmed

Bearish

SPY / QQQ TSI

7.2 / 4.7

trend strength

SECTOR STRENGTH

46/100

breadth average



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38 WEATHER - COMPANY VS INDUSTRY, SECTOR, UNIVERSE

EDGE · live weather engine · Partly Cloudy

OVERALL +28.6 +33.9 vs industry	TREND +45.8 +53.4 vs industry	MOMENTUM +73.3 +70.2 vs industry	VOLUME +38.8 +23.8 vs industry
--	--	---	---

READING	KO	BEVERAGES - NON-ALCOHOLIC N=191	CONSUMER DEFENSIVE N=3,080	ALL US SYMBOLS N=70,435
Overall	+28.6	-5.3	-15.7	-20.5
Trend	+45.8	-7.5	-19.0	-21.3
Momentum	+73.3	+3.1	-6.2	-15.8
Volume	+38.8	+15.0	-5.0	-3.8

Trend, momentum and volume are computed per company. Volatility and breadth are market-regime values shared by every symbol in the universe, so they are reported once under Market Regime rather than compared here - a company cannot differ from its sector on a constant.

39 EXECUTIVE COMPENSATION

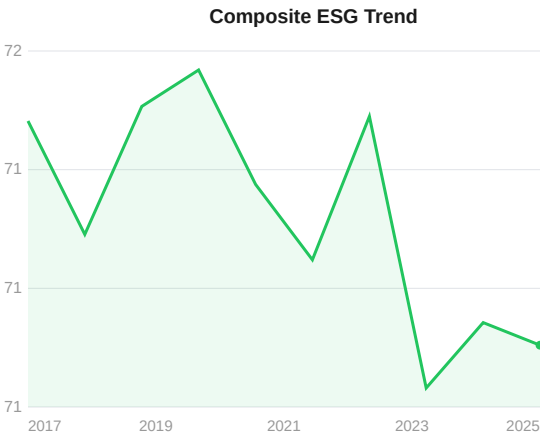
live proxy data · FY2025

EXECUTIVE	TOTAL COMP	STRUCTURE
James Quincey Chairman of the Board and Chie	\$31.2M	56% equity+incentive
John Murphy President and Chief Financial Of	\$11.8M	54% equity+incentive
Henrique Braun Executive Vice President and	\$11.6M	56% equity+incentive
Jennifer Mann Executive Vice President and P	\$8.0M	53% equity+incentive
Manuel Arroyo Executive Vice President and C	\$6.7M	61% equity+incentive

40 ESG ASSESSMENT

live disclosure-derived scores

PILLAR (LIVE DISCLOSURE SCORES)	SCORE
Environmental	72
Social	70
Governance	71
Composite ESG	71



41 8-K MATERIAL EVENTS

live EDGAR feed

FILED	8-K CONTENTS	ITEMS
2026-07-28	Earnings Release; Exhibits	2.02,9.01
2026-07-16	Other Events	8.01
2026-06-25	Officer/Director Change; Exhibits	5.02,9.01
2026-05-01	Shareholder Vote	5.07
2026-04-28	Earnings Release; Exhibits	2.02,9.01
2026-02-20	Departure/Election of Directors; Appointment of Officers; Financial St	5.02,9.01
2026-02-10	Results of Operations and Financial Condition; Financial Statements an	2.02,9.01
2026-01-14	Departure/Election of Directors; Appointment of Officers; Financial St	5.02,9.01

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42 METHODOLOGY

Methodology. Every figure originates in InsiderStreet's production data layer and is computed deterministically by the same engines that power insiderstreet.ai. This factsheet contains no model-written text. Sections without underlying data are omitted rather than estimated.

43 DISCLOSURES

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44 DATA PROVENANCE FOR THIS REPORT sources · coverage · method

DATA DOMAIN	SOURCE	COVERAGE FOR THIS REPORT
Price & volume	market_db.historical_prices	52 rows
Fundamentals	income_statements_annual	6 rows · 2020 to 2025
Reported vs consensus	fact/earnings_calendar	24 rows · 2020-10-22 to 2026-07-28
Analyst estimates	dim/forward_estimates	3 rows · 2026-12-31 to 2028-12-31
Institutional ownership (13F)	holdings_db.institutional_ownership_summary	119 rows · 1987 to 2026
Insider transactions (Form 4)	edgar/form4	12 rows · 2026-08-06 to 2026-08-20
Proposed sales (Form 144)	edgar/form144	1 record
Beneficial ownership (13D/G)	edgar/13dg	2 rows · 2026-03-26 to 2026-04-29
Short-sale volume (FINRA)	edgar/short_volume_daily	60 rows · 2026-07-23 to 2026-10-15
Dark pool (ATS, tier 1)	edgar/darkpool_weekly	12 rows · 2026-06-15 to 2026-08-31
ETF & fund holding	etf_holdings_changelog (30d)	1 record
Peer set	stock_peers_dynamic	8 rows
Industry medians	industry_medians	1 record
Congressional trades	congress_db (House + Senate)	1 record
ESG	fact/esg_disclosures	1 record

Method. Every figure in this factsheet is looked up from a named field computed in code. It contains no model-written text.

Not covered. Short interest as a percent of float and days-to-cover are not in this data set — the short-sale figures above are FINRA volume, a flow, and cannot support squeeze or covering analysis. Options positioning and intraday data are also absent. 13F ownership is filed 45 days after quarter end and congressional trades are disclosed on a lag, so both describe a past position, not a current one.