

Marriott International, Inc. (MAR)

Consumer Cyclical / Travel Lodging · NASDAQ Global Select

Generated: 2026-Oct-18 · Market data through: 2026-10-16

LAST CLOSE \$388.05 2026-10-16	MARKET CAP \$101.2B VOLUME 1.9M	52-WK HIGH \$410.98 52-WK LOW \$256.76	TRAILING PE 40.4 P/S 3.76	GROSS MARGIN 20.2% NET MARGIN 9.6%	ROE -67% ROIC 19%	PIOTROSKI 7/9 ALTMAN Z 4.1	1-YR RETURN +50.2% 5-YR RETURN +211.3%
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Marriott International, Inc. is a leading global hospitality firm responsible for managing, franchising, and licensing a wide range of accommodation options, including hotels, residential units, and timeshare resorts, on an international scale. The company segments its extensive operations into North America (covering the U.S. and Canada) and its various international divisions. Under its corporate umbrella, Marriott oversees a diverse collection of esteemed brands, such as JW Marriott, The Ritz-Carlton, W Hotels, Sheraton, Westin, and Courtyard, among many others. As of February 15, 2022, its impressive network encompassed nearly 8,000 properties—specifically 7,989 establishments—operating across 139 countries and territories under 30 distinct hotel brand names. Established in 1927, Marriott International, Inc. maintains its corporate headquarters in Bethesda, Maryland.

SECTOR Consumer Cyclical INDUSTRY Travel Lodging EXCHANGE NASDAQ MARKET CAP \$101.2B EMPLOYEES 148,000 (SEC-filed) CEO Anthony G. Capuano Jr.
IPO 1998-03-23 COUNTRY US
7750 Wisconsin Avenue, Bethesda, MD 20814 · Tel 301 380 3000 · [marriott.com](https://www.marriott.com)

1 INSIDERSTREET SCORE

INSIDERSTREET SCORE

60 / 100

Street mean **\$373.20** (10 analysts, last qtr) — their number, not ours

INSIDER CONSENSUS SIGNAL

ROUTINE SELLING — LOW SIGNAL

\$6M sold / 6 mo, zero open-market buys

2 INSIDERSTREET SCORE

live IS factor model

INSIDERSTREET
SCORE
60
OF 100

Score Breakdown

Profitability	35/100
Growth	57/100
Momentum	76/100
Quality	64/100
Earnings Quality	79/100
Balance Sheet	20/100
Value	38/100
Risk (safety)	100/100
Overall	59.9/100

Each component is a diagnostic reading on its own 0-100 scale. The overall score is computed separately from the underlying financials and is **not** the average of the rows above — components are not equally weighted and three of them (Momentum, Value, Risk) are derived partly from price rather than from the business.

Peer Comparison — IS Score

SYMBOL	IS SCORE
HLT	58
IHG	73
H	47
ABNB	75
MELI	61
LOW	56
MAR	60

IS Score Trend — quarterly



14 quarters, 23 Q1 to 26 Q2. Peak 73 in 23 Q2, latest 60 — -14 since. Fell in 1 of the last 4 quarters. Dashed line marks 40 on the 0-100 scale.

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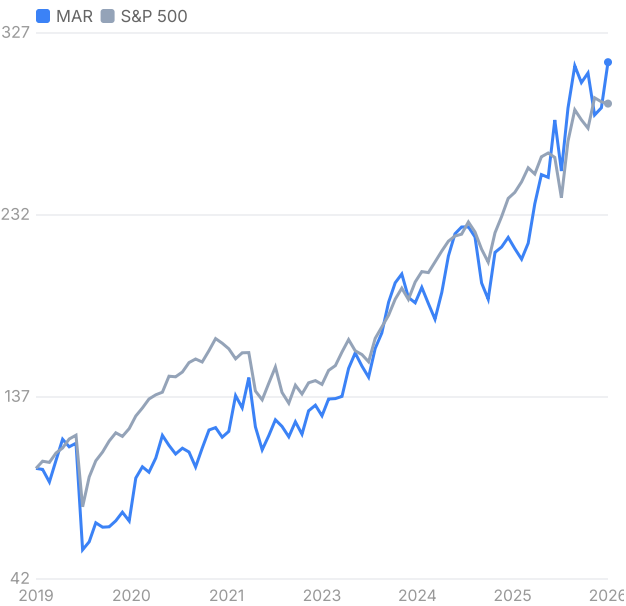
3 PRICE AND VOLUME

adjusted close, prod data layer

1 Year vs S&P 500 · MAR +50.2% · S&P 500 +15.9% · spread +34.3pp



7 Years vs S&P 500 · MAR +211.3% · S&P 500 +189.9% · spread +21.5pp



Both charts indexed to 100 at the start of their window and drawn on a single shared scale, so the gap to the benchmark is the gap you see. Adjusted closes throughout.

4 TWO READINGS

business vs price

BUSINESS QUALITY

60 / 100

IS Score 59.9 / 100 · -13.6 from peak of 73

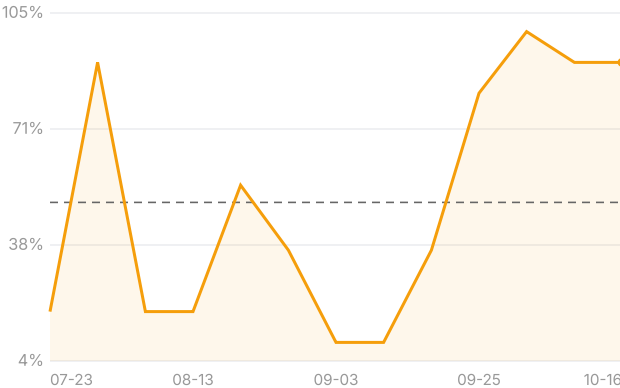


Fundamental factor model, quarterly. Measures how the business is doing - not where the price is going.

PRICE STRUCTURE

BULLISH

Technical Score 82 / 100 · Power +65 · 19 of 22 indicator votes bullish



Vote share across trend, momentum, volume, volatility and pattern families. Describes where the price is, not where it is going.

Both readings sit above the midpoint — business quality at 60 and price structure at 82 out of 100 — so they are not in conflict. The fundamentals and the tape are saying the same thing, which is the case in which either one alone would have been enough.

5 WHAT WOULD CHANGE OUR MIND

falsifiable - check us next quarter

TRIGGER	WHERE IT STANDS NOW	WHAT IT WOULD MEAN
IS Score reaches 75 and holds two consecutive quarters	now 59.9	would move us up one band
IS Score stops falling - one quarter higher than the prior	last four: 50 → 59 → 60 → 60	the direction matters more than the level
Technical vote share back above 50%	now 91%	price structure no longer broken
Institutional holder count rises two quarters running	peak 1,762 → now 1,762	fewer institutions willing to hold is our clearest warning

We publish these so the view can be shown to be wrong. If none of them move and our reading does, we owe you an explanation.

This page is InsiderStreet's own reading, produced from the data in the rest of this document. It is not a price target and not investment advice. Analyst consensus and street price targets appear later under their own heading and are the street's numbers, not ours.

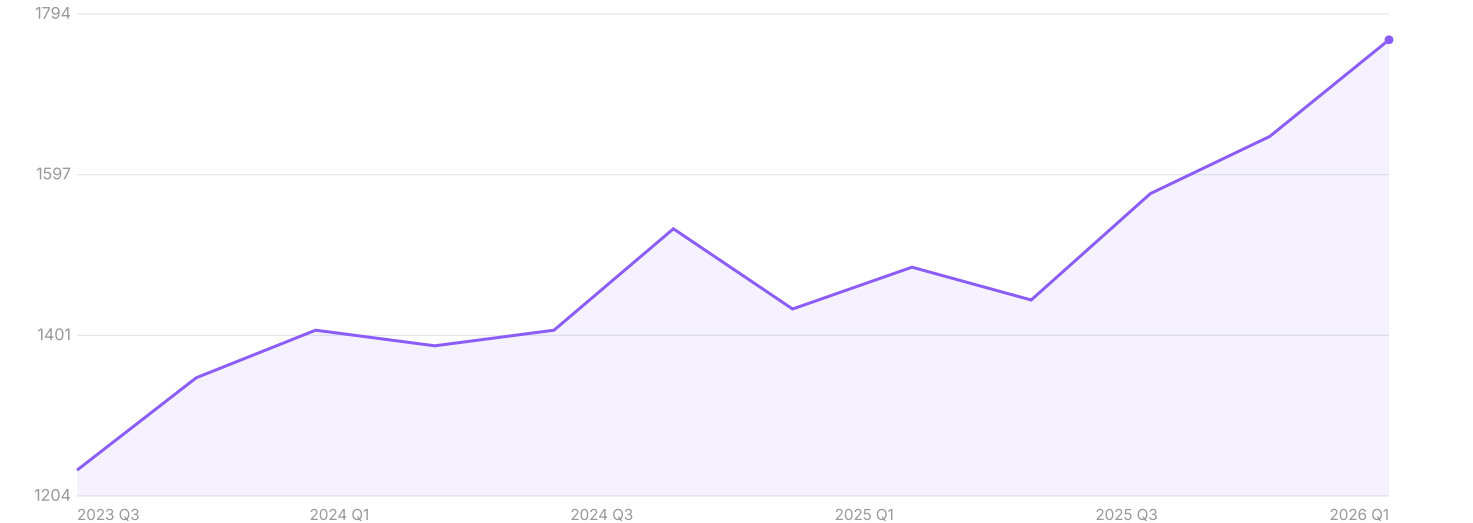
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6 SMART MONEY CONFLUENCE				EDGE · disclosure sources
SITE CONVERGENCE SCORE 2 of 4 top 13% of 29,420 symbols	SOURCES ALIGNED — of 3 independent disclosures	CONGRESS (180D) 0 buys none disclosed	INSIDER BUYS (180D) 0 none disclosed	
ETF FUNDS (30D) 1214 up / 1167 down net +47 funds	INSTITUTIONS ADDED (13F) 118 managers opening or increasing			

Congressional and insider figures are disclosed purchases in the trailing 180 days; ETF figures are COUNTS OF FUNDS whose holding changed in 30 days, not dollars. Coincidence of separate disclosures, not coordination. An absent source means nothing qualifying was disclosed in its window.

7 INSTITUTIONAL OWNERSHIP - 12-QUARTER TREND	13F · filed 45 days after quarter end
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Institutions holding — 12 quarters



Peak 1,762 · latest 1,762 (+0 from peak).

QUARTER	HOLDERS	13F SHARES	VALUE	REPORTED OWN%
2026 Q2	1,762	163.6M	\$59.6B	60.9%
2026 Q1	1,644	158.8M	\$50.8B	59.1%
2025 Q4	1,574	165.9M	\$50.5B	61.8%
2025 Q3	1,444	164.1M	\$42.1B	61.1%
2025 Q2	1,484	167.3M	\$44.6B	62.3%
2025 Q1	1,433	163.6M	\$38.2B	60.9%
2024 Q4	1,531	163.3M	\$44.6B	60.8%
2024 Q3	1,407	161.5M	\$39.3B	60.1%
2024 Q2	1,388	166.1M	\$39.3B	61.9%
2024 Q1	1,407	171.6M	\$42.4B	63.9%
2023 Q4	1,349	177.3M	\$39.3B	66.0%
2023 Q3	1,236	176.8M	\$34.3B	65.8%

How to read ownership above 100%. A 13F reports the positions a manager has investment discretion over, and where two or more managers share discretion over the same block, each one reports it. Summed across filers, the total can therefore exceed the shares actually outstanding without anything being wrong. We publish the figure as filed rather than netting it down, and flag separately any quarter where the arithmetic is not merely high but impossible.

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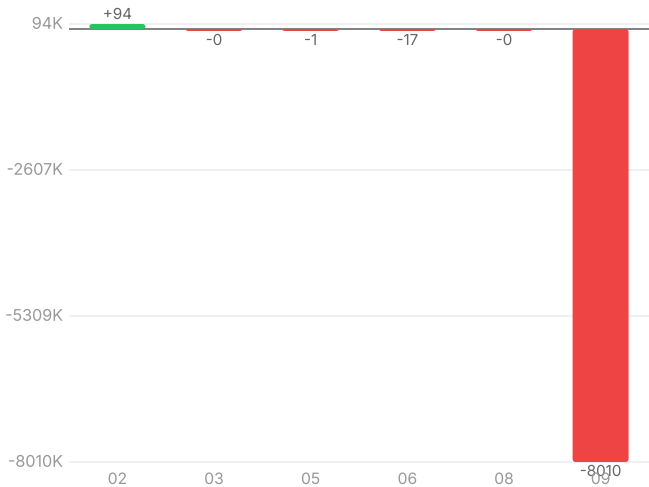
8 INSIDER ACTIVITY live Form 4 data

INSIDER	ROLE	DATE	TYPE	SHARES	VALUE	POST-TXN OWNED
Reid Grant	director	2026-09-30	A-Award	70	\$0.03M	3,627
Lewis Aylwin B	director	2026-09-30	A-Award	10	\$0.00M	13,435
Marriott David S	director, other: 13D Group Owning more than 10%	2026-09-25	SELL	3,500	\$1.23M	282,383
Harrison Deborah Marriott	director, other: Member of 13(d) group	2026-09-25	SELL	3,500	\$1.23M	282,383
Marriott J W Jr	10 percent owner, other: 13D Group Owning more than 10%	2026-09-25	SELL	3,500	\$1.23M	282,383
Marriott David S	director, other: 13D Group Owning more than 10%	2026-09-08	J-Other	2,000,000	—	20,027,118
Harrison Deborah Marriott	director, other: Member of 13(d) group	2026-09-08	J-Other	2,000,000	—	20,027,118
Juliana B. Marriott Marital Trust	other: Member of a 10% Group	2026-09-08	J-Other	2,000,000	—	20,027,118

9 SELL DECOMPOSITION — ROUTINE VS. DISCRETIONARY EDGE

6-MO DECOMPOSITION (FORM 4)	TXNS	SHARES	VALUE	SIGNAL WEIGHT
S — Open-market sales	5	18,316	\$6.5M	Counted
F — Tax withholding	2	489	\$0.2M	None — compensation
G — Gifts	6	1,196	—	None
P — Open-market purchases	0	0	\$0	Counted — none occurred

Monthly Net Insider Flow (000 shares)



Net of acquisitions minus dispositions, all Form 4 types.

Signal Summary

SIGNAL Routine Selling — Low Signal	OPEN-MARKET SELLS \$6.5M 5 txns / 6 mo	OPEN-MARKET BUYS \$0.0M 0 txns / 6 mo	CLUSTER None active 3+ insiders / 21 days
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10 FORM 144 PLANNED-SALE PIPELINE live EDGAR data

FILED	FILER	SHARES REGISTERED	EST. PROCEEDS
2026-09-25	Marriott David S	3,500	\$1.2M
2026-09-25	Marriott J W Jr	3,500	\$1.2M
2026-09-25	Harrison Deborah Marriott	3,500	\$1.2M
2026-06-12	Brown William P	2,768	\$1.1M
Trailing 12 mo	27 filings	258,082	\$87M

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11 13D / 13G STAKESCOND

FILED	FORM	REPORTING PERSON	% OF CLASS	SHARES
2026-04-30	SCHEDULE 13G	Vanguard Capital Management	6.12%	16.2M sh
2026-03-27	SCHEDULE 13G/A	The Vanguard Group	—	exit/reporting change
2026-01-20	SCHEDULE 13D/A	J.W. Marriott, Jr.	11.40%	30.7M sh
2026-01-20	SCHEDULE 13D/A	The Juliana B. Marriott Marital Trust	8.40%	22.4M sh

12 CONGRESSIONAL TRADINGEDGE · STOCK Act

MEMBER	CHAMBER	TRADE	SIZE BAND	TRADED	DISCLOSED
Ro Khanna	House	SELL	\$1,001 - \$15,000	2026-09-25	2026-10-09
W. Gregory Steube	House	BUY	\$15,001 - \$50,000	2026-04-08	2026-04-15
Ro Khanna	House	SELL	\$1,001 - \$15,000	2026-01-29	2026-02-10
Ron Wyden	Senate	SELL	\$100,001 - \$250,000	2020-08-03	2020-08-29
Ron Wyden	Senate	SELL	\$100,001 - \$250,000	2020-08-03	2020-08-28
Ronald Lee Wyden	Senate	SELL	\$100,001 - \$250,000	2020-08-03	2020-08-28

HOUSE 12-MO 4 trades 1 purchases	SENATE 12-MO 0 trades None purchases	COVERAGE STOCK Act filings 30-45 day disclosure lag	
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13 INSTITUTIONAL OWNERSHIP & 13F FLOWlive 13F data

13F FILERS (LAST COMPLETE Q) 1,644	13F SHARES 159M 59.1% of shares out	NEW / CLOSED 193 / 98 positions, QoQ	INCREASED / REDUCED 544 / 586 positions, QoQ
PUT/CALL (13F) 1.11 option positions	FREE FLOAT 85.6% 223M sh		

2.8 · Largest Reporting 13F Managers

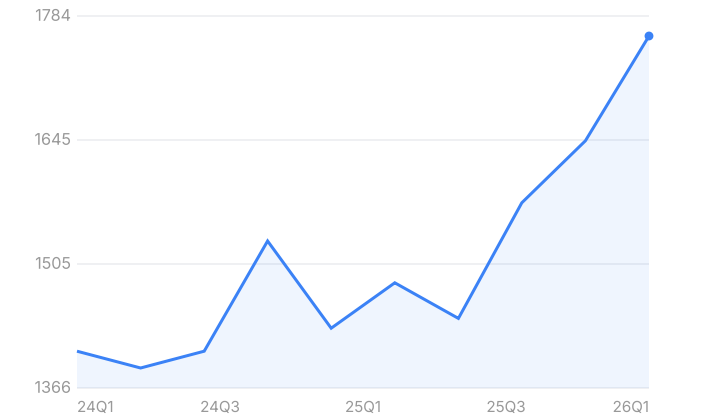
MANAGER	SHARES	VALUE
Harbor Investment Advisory, Llc	531,857	\$189M
Border To Coast Pensions Partnersh	161,047	\$57M
Family Office Research Llc	150,798	\$54M
Assenagon Asset Management S.A.	89,836	\$32M
Wealth Enhancement Advisory Servic	64,160	\$23M
Mn Services Vermogensbeheer B.V.	63,689	\$23M

EDGAR 13F holdings as of 2026-09-30; filer values normalized to dollars.

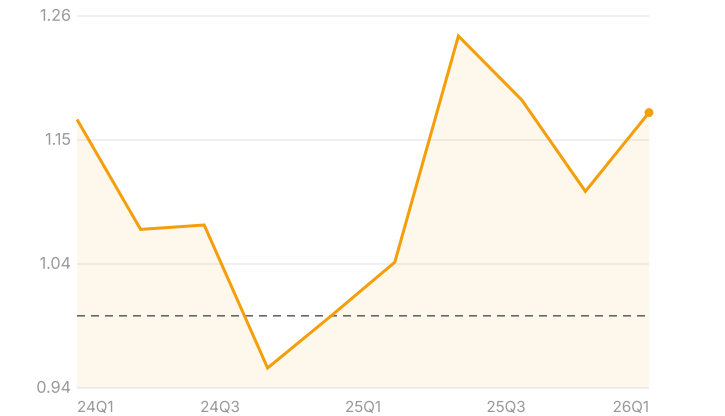
2.9 · Top ETF & Fund Ownership

FUND	WEIGHT	POSITION
VITSX	0.1%	\$2.4B
VSMPX	0.1%	\$2.4B
VTI	0.1%	\$2.4B
VTSEX	0.1%	\$2.4B
QQQ	0.4%	\$2.0B
VFIAX	0.1%	\$2.0B

13F Filers Holding MAR — quarterly



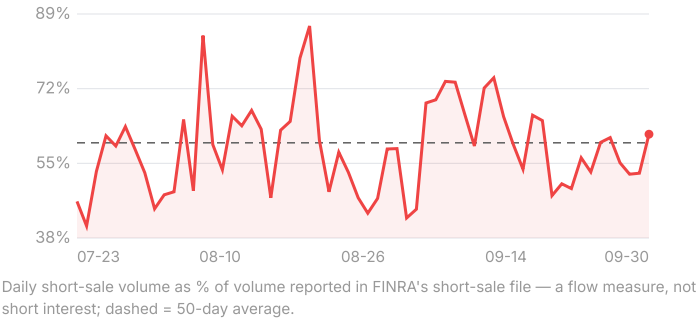
Institutional Put/Call — quarterly



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14 SHORT VOLUME — DAILY, 60 SESSIONS

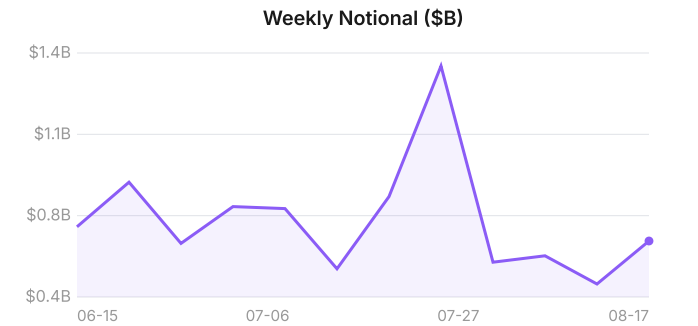
EDGE · live FINRA feed



LATEST SESSION 61.3% 2026-10-15	20-DAY AVG 58.7% 50-day 59.3%	TREND Falling 20d vs 50d	BY MARKET CENTER Q: 61% · N: 60% · B: 73% latest session
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15 DARK POOL ACTIVITY

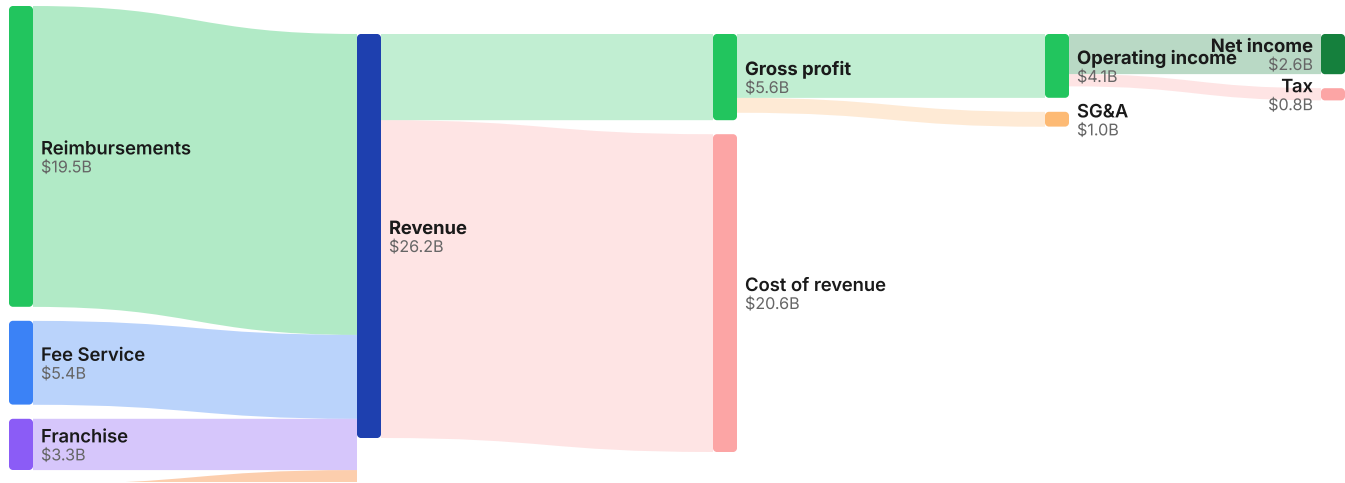
EDGE · live ATS data



Where MAR Trades in the Dark		
ATS VENUE (4-WK)	SHARES	AVG TRADE
Incr Intelligent Cross Llc	2.3M	32 sh
Sgmt Sigma X2	1.4M	30 sh
Ebxl Level Ats	1.3M	20 sh
Mspl Ms Pool (Ats- 4)	0.9M	77 sh
Mstx Ms Trajectory Cross (Ats- 1)	0.9M	23 sh
Mlix Instinct X	0.9M	38 sh

16 REVENUE FLOW — FY2025

live segmentation + income data



Where a dollar of Marriott International, Inc. revenue goes. All values FY2025 filings, live.

17 GEOGRAPHIC REVENUE

live segmentation

REGION	REVENUE	SHARE
International	\$5.7B	100%

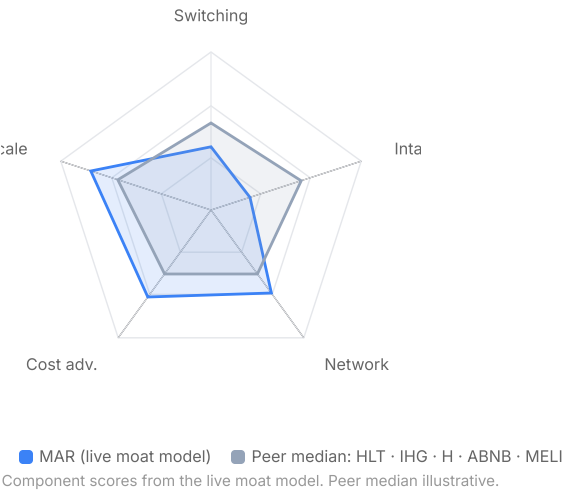
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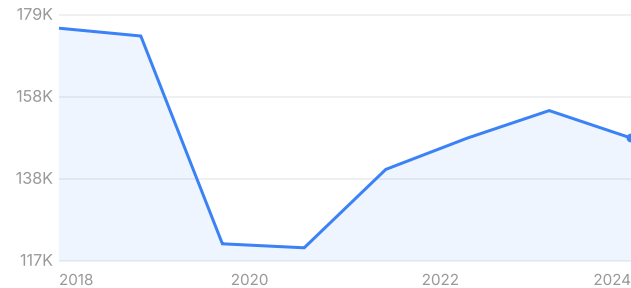
18 MOAT & COMPETITIVE POSITION

LIVE MODEL · 52/100 WEAK

Moat score 52/100 — Weak; primary source Efficient Scale.



3.8 · Employees (SEC filings)



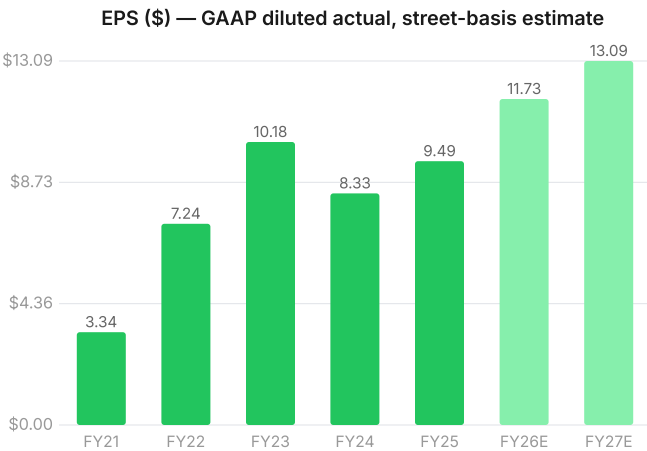
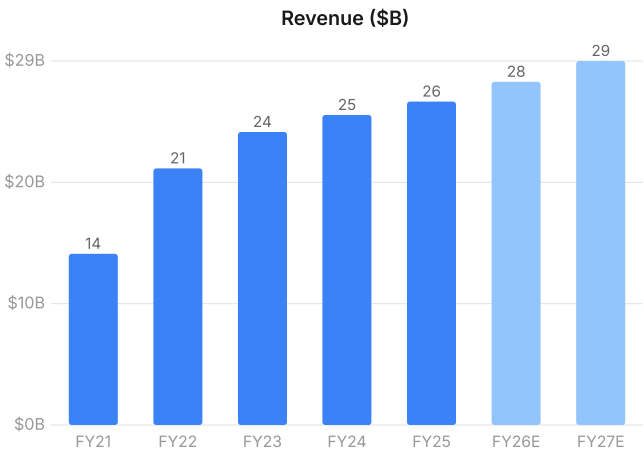
19 CORPORATE INFORMATION — KEY OFFICERS

148,000 employees

OFFICER	TITLE
Anthony G. Capuano Jr.	President, Chief Executive Officer & Director
Benjamin T. Breland	Chief Human Resources Officer & Executive Vice President of Global Operations Services
Rena Hozore Reiss	Executive Vice President & General Counsel
Drew Pinto	Executive Vice President and Chief Revenue & Technology Officer

20 REVENUE & EPS — HISTORY AND ESTIMATES

live consensus

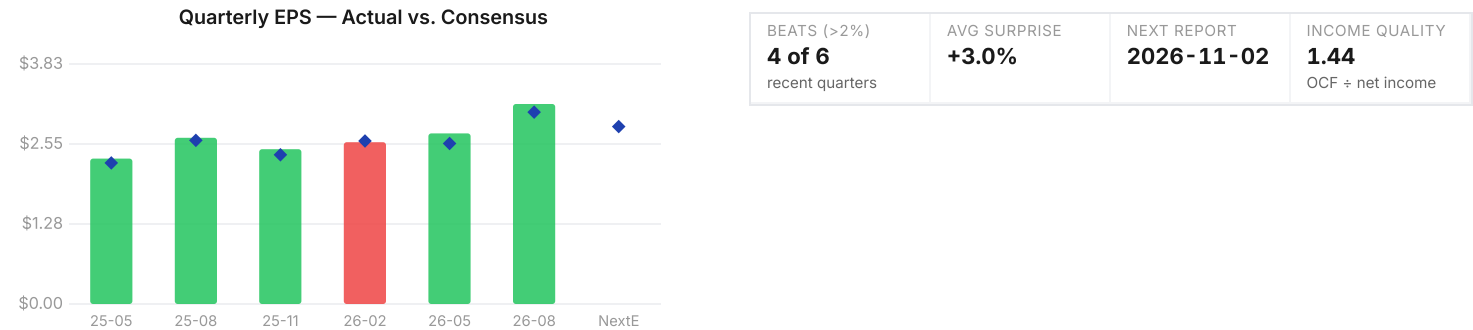


Actual bars are GAAP diluted EPS from the filed income statement; the lighter forward bars are street-basis consensus. The two are different measures and are not comparable quarter to quarter.

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21 ESTIMATE VS. ACTUAL & SURPRISES

live data



22 REPORTED VS. CONSENSUS — FULL HISTORY

0 quarters · live data

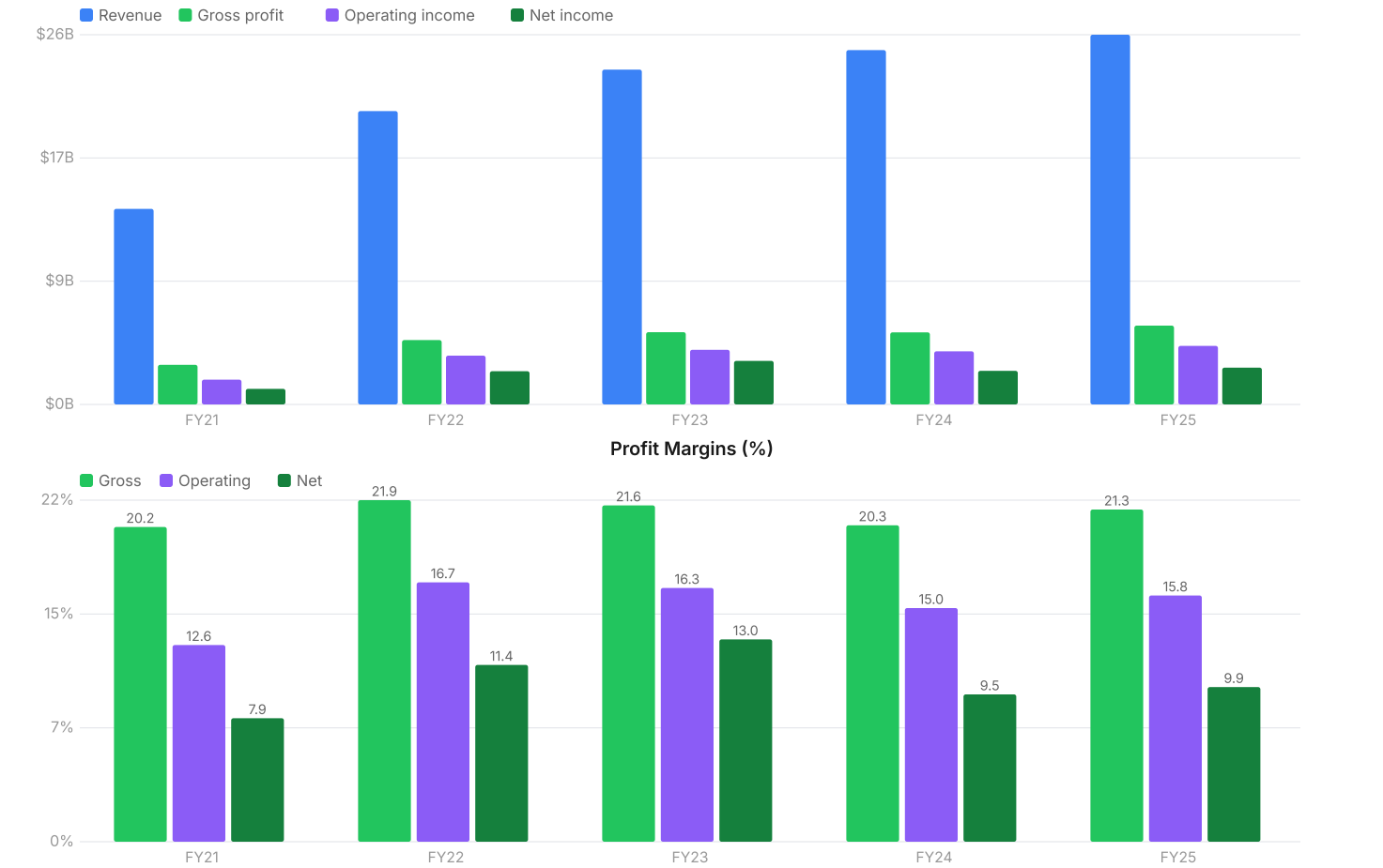
BEAT RATE —% 0 of 0 quarters	CURRENT STREAK 0 longest 0	AVG EPS SURPRISE —% median —%	SURPRISE TREND — last 4 vs prior 4
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PERIOD	EPS EST.	EPS ACTUAL	EPS SURPRISE	REV EST. (\$M)	REV ACTUAL (\$M)	REV SURPRISE
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Announcement dates to . Consensus as it stood at each report. Revenue surprise shown where both estimate and actual are filed. A beat record is history, not a forecast.

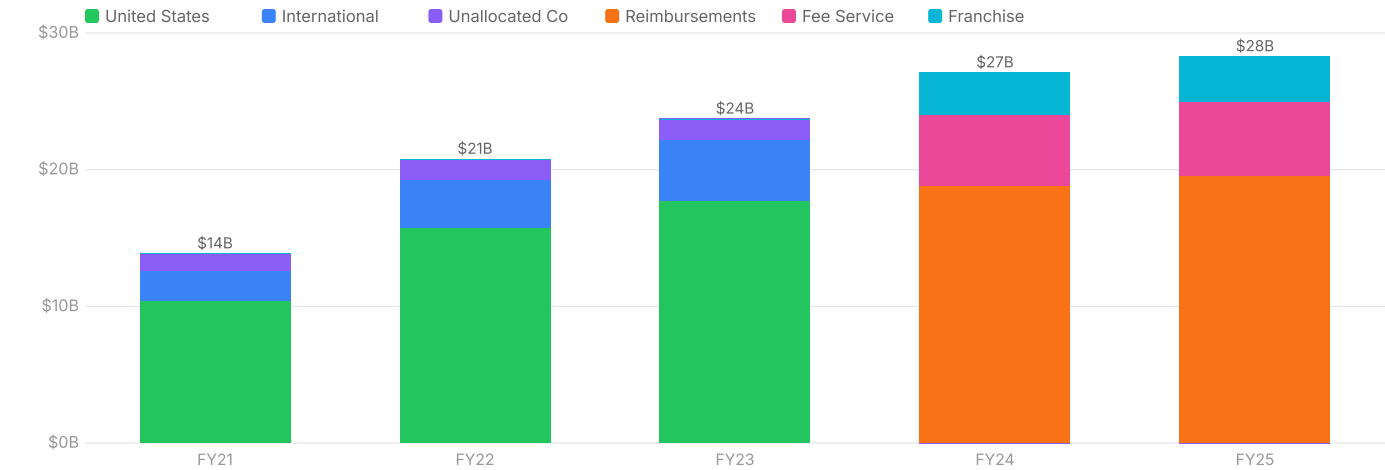
INCOME TRENDS — 5 YEAR

live financials



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Revenue by Segment — Stacked



Live segmentation data.

YoY Growth Heatmap — Income Lines

YOY GROWTH	FY21	FY22	FY23	FY24	FY25
Revenue	+31.1%	+49.9%	+14.2%	+5.8%	+4.3%
Gross profit	+92.0%	+62.7%	+12.4%	-0.4%	+9.5%
Operating income	+1983.3%	+97.8%	+11.6%	-2.5%	+9.9%
Net income	-511.6%	+114.6%	+30.7%	-23.0%	+9.5%

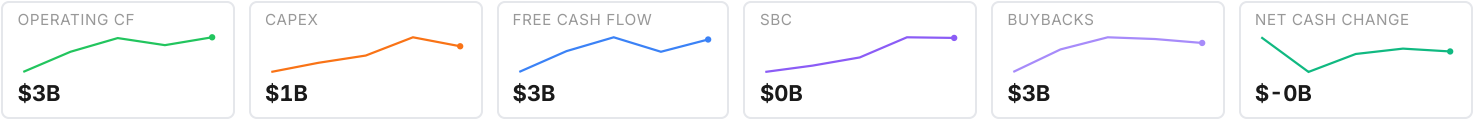
23 INCOME STATEMENT — FULL

live financials

\$B · FY ENDS	FY21	FY22	FY23	FY24	FY25	TREND
Revenue	13.9	20.8	23.7	25.1	26.2	
Cost of revenue	11.1	16.2	18.6	20.0	20.6	
Gross profit	2.8	4.6	5.1	5.1	5.6	
R&D expense	0.0	0.0	0.0	0.0	0.0	
SG&A expense	0.8	0.9	1.0	1.1	1.0	
Operating income	1.8	3.5	3.9	3.8	4.1	
EBITDA	1.9	3.9	4.4	4.3	4.5	
D&A	0.3	0.4	0.4	0.5	0.3	
Pretax income	1.2	3.1	3.4	3.2	3.4	
Income tax	0.1	0.8	0.3	0.8	0.8	
Net income	1.1	2.4	3.1	2.4	2.6	
Diluted EPS (\$)	3.34	7.24	10.18	8.33	9.49	
Diluted shares (M)	329	326	303	285	269	

CASH FLOW TRENDS

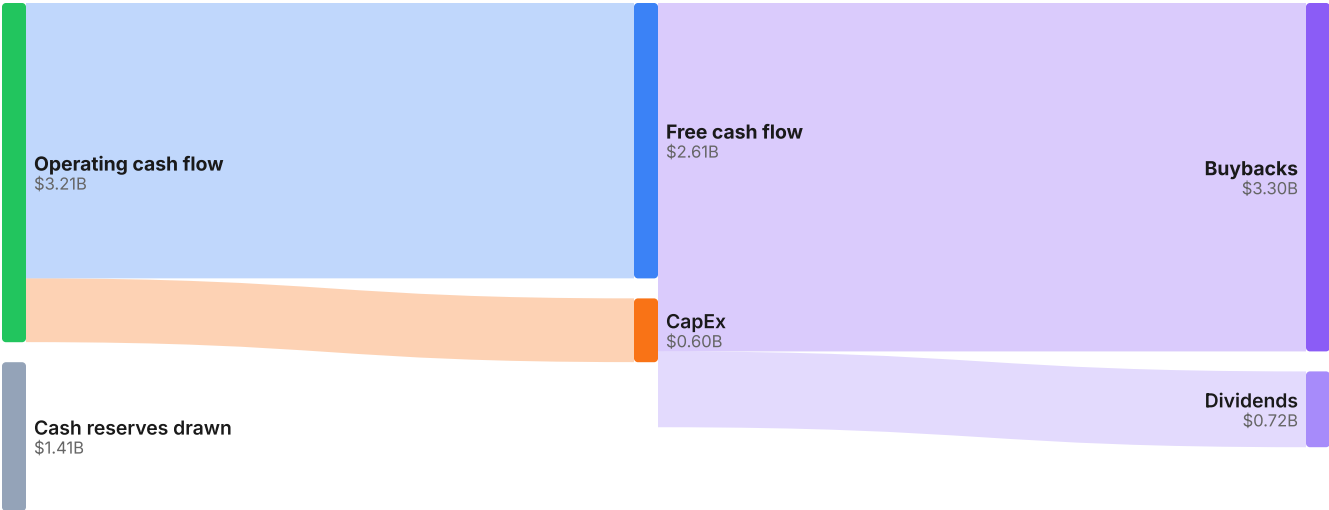
live data



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WHERE THE CASH WENT — FY2025

cash Sankey, live data



Balance Sheet — Full

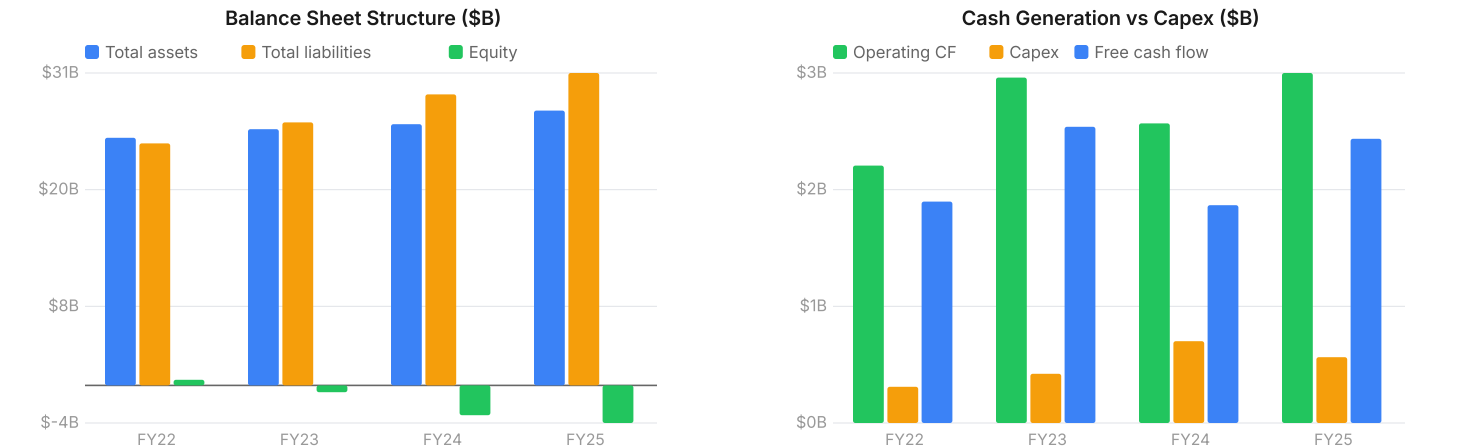
\$B	FY22	FY23	FY24	FY25	
Cash & equivalents	0.5	0.3	0.4	0.4	
ST investments	0.0	0.0	0.0	0.0	
Receivables (net)	2.6	2.7	2.8	2.9	
Total current assets	3.3	3.3	3.5	3.6	
PP&E (net)	2.6	2.5	2.7	2.9	
Goodwill + intangibles	17.6	18.1	18.2	19.2	
Total assets	24.8	25.7	26.2	27.5	
Accounts payable	0.7	0.7	0.8	0.8	
Short-term debt	0.7	0.6	1.3	1.2	
Deferred revenue	0.0	0.0	0.0	0.0	
Total current liabilities	7.3	7.8	8.6	8.4	
Long-term debt	9.4	11.3	13.1	15.0	
Total liabilities	24.2	26.4	29.2	31.3	
Shareholders' equity	0.6	-0.7	-3.0	-3.8	

Cash Flow Statement — Full

\$B	FY22	FY23	FY24	FY25	
Net income	2.4	3.1	2.4	2.6	
D&A	0.4	0.4	0.5	0.6	
Stock-based compensation	0.2	0.2	0.2	0.2	
Working capital change	(0.5)	0.1	(0.1)	(0.1)	
Operating cash flow	2.4	3.2	2.7	3.2	
Capital expenditures	(0.3)	(0.5)	(0.8)	(0.6)	
Investing cash flow	(0.3)	(0.5)	(0.7)	(0.9)	
Buybacks	(2.6)	(4.0)	(3.8)	(3.3)	
Dividends paid	(0.3)	(0.6)	(0.7)	(0.7)	
Debt issuance / (repay)	(0.0)	1.8	2.6	1.7	
Financing cash flow	(3.0)	(2.9)	(2.0)	(2.3)	
Free cash flow	2.0	2.7	2.0	2.6	

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24 EXPANDED RATIO ANALYSIS (I)

live ratio engine · profitability · valuation

RATIO	FY21	FY22	FY23	FY24	FY25	TTM	TREND
PROFITABILITY							
ROE	119.2%	237.9%	-5408.8%	-129.3%	-76.9%	-67%	
ROA	4.4%	9.4%	12.2%	9.2%	9.7%	9.2%	
ROIC	14.5%	23.5%	30.0%	24.0%	24.5%	18.6%	
Gross margin	20.2%	21.9%	21.6%	20.3%	21.3%	20.2%	
Operating margin	12.6%	16.7%	16.3%	15.0%	15.8%	15.8%	
Net margin	7.9%	11.4%	13.0%	9.5%	9.9%	9.6%	
EBITDA margin	13.7%	18.9%	18.5%	17.3%	17.1%	18.7%	
FCF margin	7.2%	9.8%	11.5%	8.0%	11.1%	—	
VALUATION							
P/E	47.83	19.48	21.20	32.58	32.13	40.4	
P/B	37.17	80.86	-95.85	-25.86	-22.16	-23.0	
P/S	3.79	2.21	2.76	3.08	3.19	3.76	
P/FCF	52.88	22.61	24.05	38.71	28.84	32.3	
EV/EBITDA	32.93	14.88	18.43	21.16	21.72	23.6	
EV/Revenue	4.50	2.72	3.28	3.67	3.83	4.4	
Earnings yield	2.1%	5.1%	4.7%	3.1%	3.1%	2.48%	
FCF yield	1.9%	4.4%	4.2%	2.6%	3.5%	3.10%	

EXPANDED RATIO ANALYSIS (II)

leverage · solvency

RATIO	FY21	FY22	FY23	FY24	FY25	TTM	TREND
LEVERAGE & SOLVENCY							
Current ratio	0.57	0.45	0.43	0.40	0.43	0.53	
Quick ratio	0.57	0.45	0.43	0.40	0.43	0.53	
Debt / equity	7.95	19.54	-18.71	-5.09	-4.53	-3.93	
Debt / assets	44.0%	44.7%	49.7%	58.2%	62.0%	63.3%	
Net debt / EBITDA	5.19	2.79	2.94	3.41	3.62	3.44	
Interest coverage	3.81	8.73	6.97	5.53	5.20	—	

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EXPANDED RATIO ANALYSIS (III)							efficiency · growth · per-share · scores
RATIO	FY21	FY22	FY23	FY24	FY25	TTM	TREND
EFFICIENCY							
Asset turnover	0.55	0.82	0.94	0.97	0.97	0.96	
Receivables turnover	7.39	9.12	8.98	9.12	9.18	8.1	
DSO (days)	49	40	41	40	40	45	
DPO (days)	21	17	15	14	14	14	
Cash conversion cycle	29	23	26	26	26	31	
GROWTH (YoY)							
Revenue growth	31.1%	49.9%	14.2%	5.8%	4.3%	—	
Net income growth	511.6%	114.6%	30.7%	-23.0%	9.5%	—	
EPS growth	507.1%	122.6%	40.6%	-18.7%	13.9%	—	
FCF growth	-33.9%	104.3%	33.8%	-26.5%	45.0%	—	
PER SHARE (\$)							
EPS (diluted, TTM)	3.33	7.42	10.43	8.48	9.65	9.64	
Book value / share	4.29	1.79	-2.31	-10.68	-14.00	-16.85	
Revenue / share	42.02	65.34	80.22	89.61	97.20	100.20	
FCF / share	3.01	6.39	9.19	7.14	10.76	11.66	
Cash / share	4.22	1.59	1.14	1.41	1.33	1.72	
SHAREHOLDER RETURN & SCORES							
Buyback yield	0.0%	5.6%	6.0%	4.9%	3.9%	3.62%	
Altman Z-Score	2.49	2.94	3.52	3.68	3.78	4.1	
Piotroski F-Score	8	7	6	5	7	7/9	
Beneish M-Score	-1.97	-2.22	-2.39	-2.47	-2.46	-2.42	

25 EARNINGS QUALITY PANEL				live scores
MODEL	SCORE	ZONE	NOTE	
Piotroski F-Score	7 / 9	Strong		
Altman Z-Score	4.1	Safe (>2.99)	Safe	
Income quality	1.44	Cash-backed	OCF ÷ net income	
Beneish M-Score	-2.42	Non-manipulator	vs -2.22 threshold	

26 DUPONT & GROWTH QUALITY				live analysis engine
DUPONT DECOMPOSITION (TTM)		VALUE	GROWTH QUALITY (LIVE)	VALUE
Tax burden		0.74	Revenue stability	0.84
Interest burden		0.80	Earnings stability	0.55
Operating margin		16.1%	Earnings persistence	0.98
Asset turnover		0.97×	Revenue CAGR 3y	5.5%
Financial leverage		-7.40×	EPS CAGR 3y	1.7%
= ROE		-69%	FCF CAGR 3y	8.6%

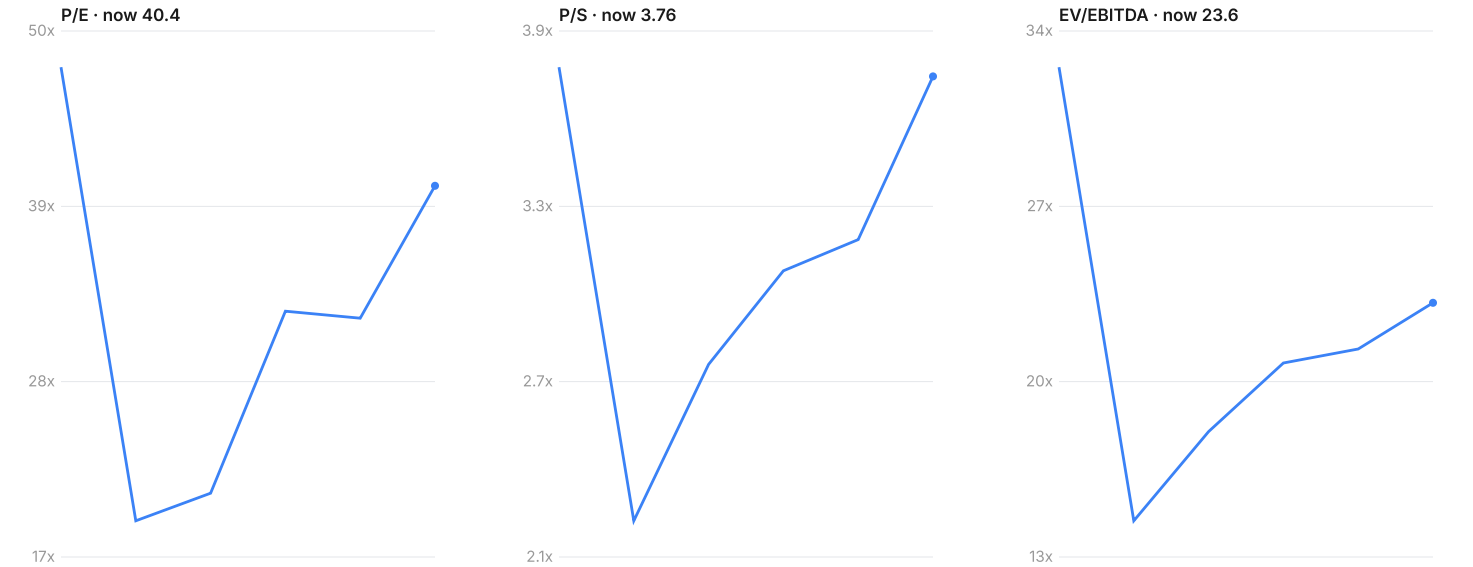
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SHAREHOLDER RETURN PROFILE live

BUYBACK YIELD 3.62%	DIVIDEND YIELD 0.72%	TOTAL SHAREHOLDER RETURN 4.26% cash yield	SBC / REVENUE 0.9% dilution pressure
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27 MULTIPLE HISTORY — FY SNAPSHOTS + TTM live ratio engine



28 PEER COMPARISON live peer engine

COMPANY	MKT CAP	P/E	ROE	NET MARGIN	REV GROWTH	PIOTROSKI	1-YR RET
HLT	\$77.7B	50.2	-29%	14.4%	+8.7%	6/9	+34.1%
IHG	\$24.5B	35.9	-57%	16.0%	+28.3%	7/9	+41.5%
H	\$16.0B	196.7	2%	6.0%	+50.3%	7/9	+17.4%
ABNB	\$104.0B	39.3	35%	22.6%	+13.6%	7/9	+41.3%
MELI	\$93.0B	49.9	28%	4.6%	+46.0%	6/9	—
LOW	\$110.7B	16.7	-71%	9.2%	+8.2%	7/9	—
SBUX	\$111.2B	56.0	-26%	11.2%	+4.5%	7/9	—
BKNG	\$122.8B	18.0	-83%	26.5%	+12.9%	5/9	—

1-yr returns computed from adjusted price history; peers without a tracked series show —.

29 ANALYST CONSENSUS & ESTIMATES live consensus

Hold

52 Analysts



MEAN TARGET (QTR) \$373.20 10 targets	TARGET VS. PRICE -3.8% last-quarter mean	NEXT REPORT 2026-11-02 street \$2.83	
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CONSENSUS ESTIMATES	REVENUE MEAN	HIGH / LOW	EPS MEAN	HIGH / LOW	# EPS EST.
FY2026	\$27.78B	\$28.22B / \$27.33B	\$11.73	\$11.88 / \$11.57	18
FY2027	\$29.47B	\$30.74B / \$28.84B	\$13.09	\$14.41 / \$12.79	20
FY2028	\$30.92B	\$33.78B / \$27.94B	\$14.63	\$15.94 / \$13.45	10

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30 STREET TARGETS & THIRD-PARTY RATING

live targets + composite

Street Price Target — Trajectory

WINDOW	AVG TARGET	VS. PRICE	# TARGETS
Last Month	\$373.50	-3.7%	2
Last Quarter	\$373.20	-3.8%	10
Last Year	\$366.50	-5.6%	42
All Time	\$308.49	-20.5%	78

Rolling mean of published targets vs. last close \$388.05. Aggregated from StreetInsider, Benzinga, Pulse 2.0.

Third-Party Composite Rating

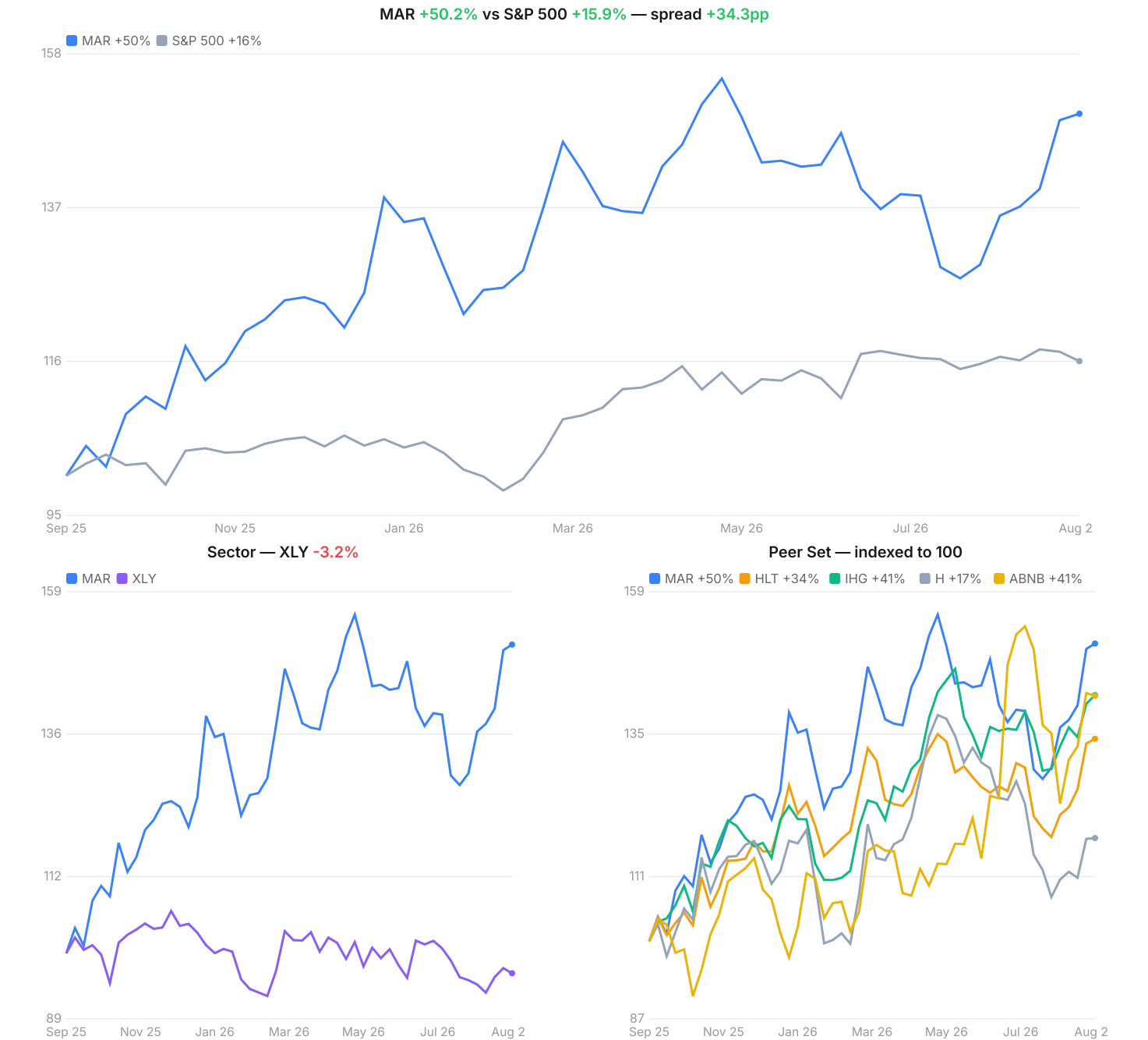
C

DCF2/5ROE1/5ROA5/5DEBT/EQ1/5P/E1/5P/B1/5

Independent quant composite as of 2026-10-16; components scored 1-5 (5 best). Shown for contrast with the InsiderStreet Score — methodologies differ.

31 PRICE PERFORMANCE — INDEXED, 12 MO

live prices · benchmark + sector + peer set



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TECHNICAL CHART — 6-MONTH DAILY CANDLES, INDICATORS ON site chart, print edition



Candlesticks with SMA 20/50 overlay, Bollinger (20,2σ) band, volume, and Wilder RSI(14) — computed from live daily OHLCV.

MOVING AVERAGE RIBBON & TREND site technicals-tab chart, live indicator history



MOVING AVERAGE	VALUE	DISTANCE	% DISTANCE	SIGNAL
SMA 20	\$361.13	+26.92	+7.45%	Above
SMA 50	\$351.84	+36.21	+10.29%	Above
SMA 200	\$352.03	+36.02	+10.23%	Above
EMA 9	\$372.73	+15.32	+4.11%	Above
EMA 21	\$363.00	+25.05	+6.90%	Above
EMA 50	\$357.90	+30.15	+8.42%	Above
EMA 200	\$345.39	+42.66	+12.35%	Above

Series and readings from the nightly technical-indicator history — identical data to the site's ribbon chart. Supertrend segments colored by direction.

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32 TECHNICAL POWER SCORE

EDGE · site engine · 82/100 composite

TECHNICAL VERDICT

BULLISH

Power Score +65

19 of 22 indicator votes bullish

Family Scores (site weights)

Trend 30%

Momentum 25%

Volume 20%

Volatility 10%

Patterns 15%

90

82

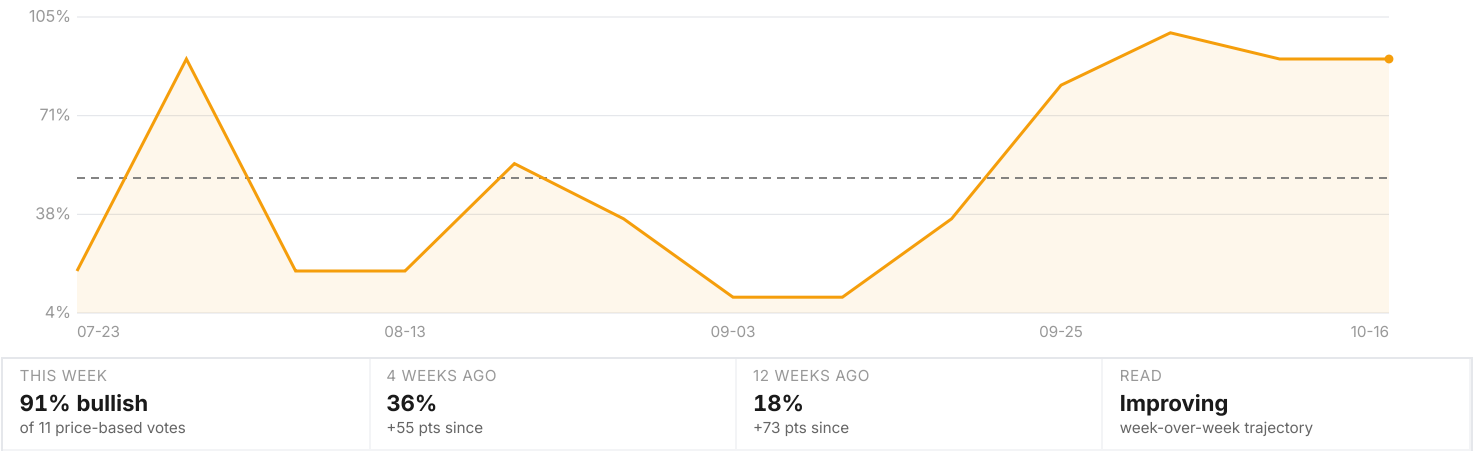
88

100

50

BULLISH — BUT WHICH WAY IS IT TRENDING?

vote share recomputed weekly, 13 weeks



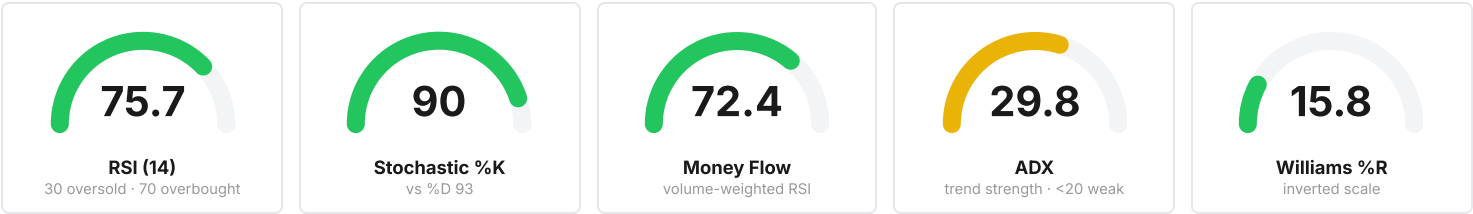
INDICATOR VOTE GRID

19 bull / 3 bear

● Price vs SMA 20	\$361.13	● Price vs SMA 50	\$351.84	● Price vs SMA 200	\$352.03
● EMA 9/21 Cross	372.7/363.0	● SMA 50/200	Death	● ADX Direction	ADX 30
● Supertrend	\$368	● Parabolic SAR	\$361	● SMA Slope	2.460
● RSI	75.7	● Stochastic K/D	90/93	● StochRSI K/D	100/100
● Williams %R	-16	● CCI	234	● TSI vs Signal	31.5
● CMO	51.5	● ROC	8.10%	● OBV Signal	Accum
● Chaikin MF	0.200	● MFI	72	● Force Index	5M
● Elder Ray Bull	31.74				

INDICATOR GAUGES

site technicals-tab style



33 KEY LEVELS & VOLATILITY

live indicator table

LEVEL	VALUE	LEVEL	VALUE
Pivot / R1 / R2	\$383.71 / \$391.18 / \$396.66	S1 / S2	\$378.23 / \$370.76
Bollinger (20,2)	\$338.56 – \$383.70	Squeeze	Off
52-wk range	\$256.16 – \$410.98	Off 52-wk high	-5.6%
ATR (14)	\$7.59 (2.0%)	Historical vol	19.1%

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34

SEASONALITY — 20-YEAR AVERAGES

live model · win rates shown

+1.2% Jan 60%	+2.3% Feb 55%	+0.3% Mar 62%	+4.9% Apr 75%	-0.5% May 35%	-3.3% Jun 35%	+0.4% Jul 55%	+1.6% Aug 50%	+1.0% Sep 55%	+2.1% Oct 60%	+4.5% Nov 70%	+3.1% Dec 70%
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Sample: 20 years — treat short histories as suggestive, not statistical.

35

RISK INDICATORS

computed from live price history

COMPUTED FROM LIVE WEEKLY PRICES	MAR	S&P 500
Weekly volatility (σ , 1y)	3.78%	1.83%
Best / worst week (1y)	+10.5% / -7.1%	—
Max drawdown (5y, monthly)	-49.9%	—
1-week VaR (95%)	-5.1%	—
Beta (5y)	1.10	1.00

36

EQUITY WEATHER & MARKET REGIME

EDGE · live weather engine

MAR EQUITY WEATHER (LIVE)

PARTLY CLOUDY · +33

Trend

Momentum

Volume

Volatility

Breadth

+51

+69

+64

-60

-31

MARKET REGIME (2026-10-16)

NEUTRAL

VIX

DOW THEORY

SPY / QQQ TSI

SECTOR STRENGTH

19.99

Confirmed Bearish

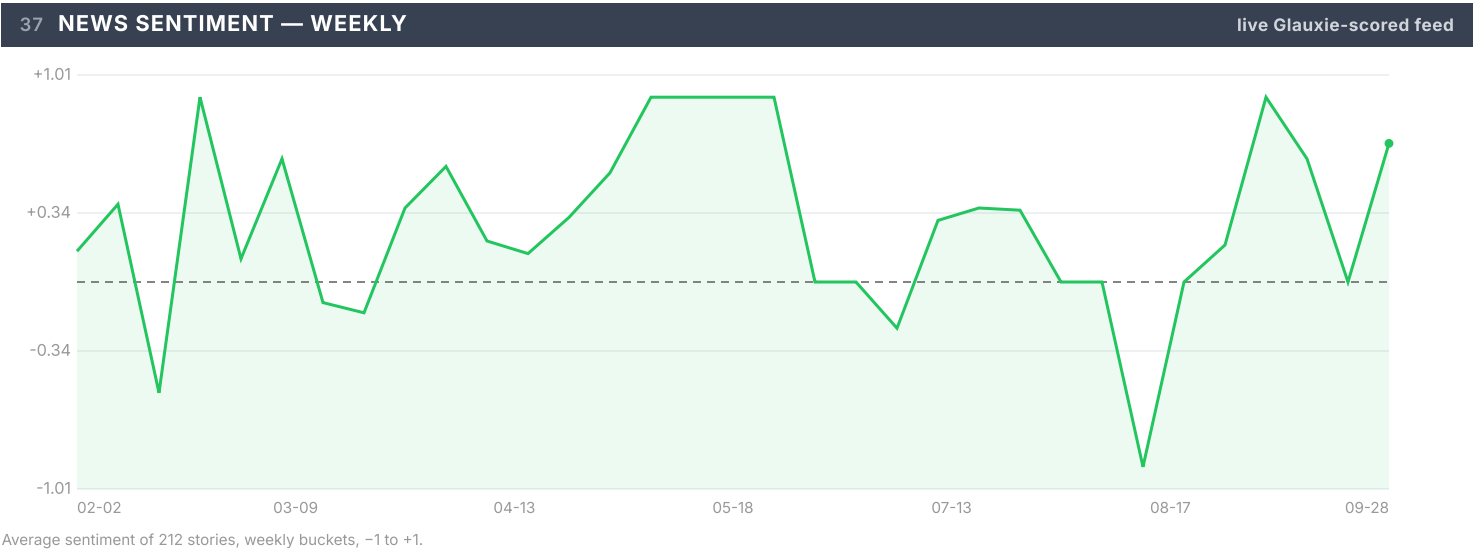
7.2 / 4.7

46/100

Normal

trend strength

breadth average



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38 WEATHER - COMPANY VS INDUSTRY, SECTOR, UNIVERSE

EDGE · live weather engine · Partly Cloudy

OVERALL +33.1 +52.3 vs industry	TREND +50.8 +73.4 vs industry	MOMENTUM +68.9 +77.7 vs industry	VOLUME +64.0 +85.4 vs industry
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READING	MAR	TRAVEL LODGING N=233	CONSUMER CYCLICAL N=5,686	ALL US SYMBOLS N=70,435
Overall	+33.1	-19.2	-20.5	-20.5
Trend	+50.8	-22.7	-25.1	-21.3
Momentum	+68.9	-8.8	-15.0	-15.8
Volume	+64.0	-21.4	-10.0	-3.8

Trend, momentum and volume are computed per company. Volatility and breadth are market-regime values shared by every symbol in the universe, so they are reported once under Market Regime rather than compared here - a company cannot differ from its sector on a constant.

39 EXECUTIVE COMPENSATION

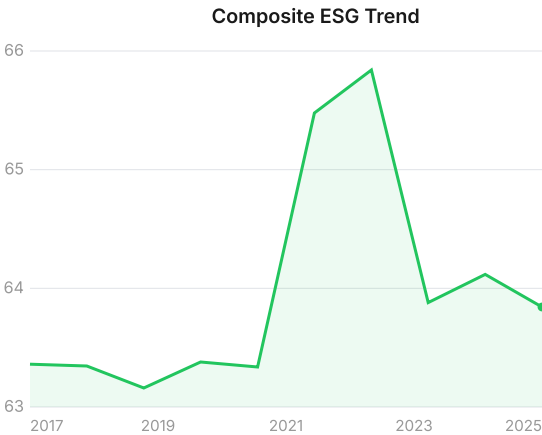
live proxy data · FY2025

EXECUTIVE	TOTAL COMP	STRUCTURE
Anthony G. Capuano President and Chief Execu	\$23.0M	72% equity+incentive
Kathleen K. Oberg Chief Financial Officer an	\$7.1M	66% equity+incentive
William P. Brown Group President, United Sta	\$5.4M	65% equity+incentive
Benjamin T. Breland Chief Human Resources Of	\$5.4M	65% equity+incentive
Rena H. Reiss Executive Vice President and G	\$4.8M	65% equity+incentive

40 ESG ASSESSMENT

live disclosure-derived scores

PILLAR (LIVE DISCLOSURE SCORES)	SCORE
Environmental	61
Social	60
Governance	71
Composite ESG	64



41 8-K MATERIAL EVENTS

live EDGAR feed

FILED	8-K CONTENTS	ITEMS
2026-09-24	Material Agreement; Financial Obligation; Exhibits	1.01,2.03,9.01
2026-08-13	Other Events; Exhibits	8.01,9.01
2026-08-03	Earnings Release; Exhibits	2.02,9.01
2026-05-13	Shareholder Vote	5.07
2026-05-06	Earnings Release; Exhibits	2.02,9.01
2026-02-20	Other Events; Financial Statements and Exhibits	8.01,9.01
2026-02-10	Results of Operations and Financial Condition; Financial Statements an	2.02,9.01
2026-02-06	Departure/Election of Directors; Appointment of Officers	5.02

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42 METHODOLOGY

Methodology. Every figure originates in InsiderStreet's production data layer and is computed deterministically by the same engines that power insiderstreet.ai. This factsheet contains no model-written text. Sections without underlying data are omitted rather than estimated.

43 DISCLOSURES

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44 DATA PROVENANCE FOR THIS REPORT

sources · coverage · method

DATA DOMAIN	SOURCE	COVERAGE FOR THIS REPORT
Price & volume	market_db.historical_prices	52 rows
Fundamentals	income_statements_annual	6 rows · 2020 to 2025
Reported vs consensus	fact/earnings_calendar	24 rows · 2020-11-06 to 2026-08-03
Analyst estimates	dim/forward_estimates	3 rows · 2026-12-31 to 2028-12-31
Institutional ownership (13F)	holdings_db.institutional_ownership_summary	114 rows · 1998 to 2026
Insider transactions (Form 4)	edgar/form4	12 rows · 2026-06-30 to 2026-09-30
Proposed sales (Form 144)	edgar/form144	1 record
Beneficial ownership (13D/G)	edgar/13dg	4 rows · 2026-01-20 to 2026-04-30
Short-sale volume (FINRA)	edgar/short_volume_daily	60 rows · 2026-07-23 to 2026-10-15
Dark pool (ATS, tier 1)	edgar/darkpool_weekly	12 rows · 2026-06-15 to 2026-08-31
ETF & fund holding	etf_holdings_changelog (30d)	1 record
Peer set	stock_peers_dynamic	8 rows
Industry medians	industry_medians	1 record
Congressional trades	congress_db (House + Senate)	1 record
ESG	fact/esg_disclosures	1 record

Method. Every figure in this factsheet is looked up from a named field computed in code. It contains no model-written text.

Not covered. Short interest as a percent of float and days-to-cover are not in this data set — the short-sale figures above are FINRA volume, a flow, and cannot support squeeze or covering analysis. Options positioning and intraday data are also absent. 13F ownership is filed 45 days after quarter end and congressional trades are disclosed on a lag, so both describe a past position, not a current one.