

Mondelez International, Inc. (MDLZ)

Consumer Defensive / Food Confectioners · NASDAQ Global Select

 **InsiderStreet**
EQUITY FACTSHEET

Generated: 2026-Oct-18 · Market data through: 2026-10-16

LAST CLOSE	MARKET CAP	52-WK HIGH	TRAILING PE	GROSS MARGIN	ROE	PIOTROSKI	1-YR RETURN
\$63.91	\$81.6B	\$66.65	23.4	31.1%	13%	8/9	+3.7%
2026-10-16	VOLUME	52-WK LOW	P/S	NET MARGIN	ROIC	ALTMAN Z	5-YR RETURN
	10.1M	\$51.20	2.06	8.9%	6%	2.5	+37.5%

Mondelez International, Inc. operates as a prominent global entity in the snack and beverage sector, focusing on the production, promotion, and distribution of a wide array of food items. Its extensive reach spans multiple continents, including North America, Latin America, Asia, the Middle East, Africa, and Europe. The company's diverse product portfolio encompasses biscuits (such as cookies, crackers, and various savory snacks), chocolates, chewing gums, candies, as well as selection of cheese and general grocery products, and powdered beverage mixes. Among its well-recognized brands are Cadbury, Milka, and Toblerone chocolates; Oreo, belVita, and LU biscuits; Halls candies; Trident chewing gum; and Tang powdered beverages. Mondelez distributes its offerings through a comprehensive network of retail outlets, catering to a broad spectrum of clients including large supermarket chains, wholesalers, supercenters, club stores, mass merchandisers, convenience stores, petrol stations, pharmacies, discount stores, and other food retailers. This complex distribution system leverages direct store delivery, proprietary and external warehousing solutions, third-party distributors, independent sales agents, and digital e-commerce platforms. Established in 2000, the company was initially known as Kraft Foods Inc. before officially changing its name to Mondelez International, Inc. in October 2012. Its corporate headquarters are situated in Chicago, Illinois.

SECTOR Consumer Defensive INDUSTRY Food Confectioners EXCHANGE NASDAQ MARKET CAP \$81.6B EMPLOYEES 91,000 (SEC-filed) CEO Dirk van de Put
IPO 2001-06-13 COUNTRY US
905 West Fulton Market, Chicago, IL 60607 · Tel 847 943 4000 · [mondelezinternational.com](https://www.mondelezinternational.com)

1 INSIDERSTREET SCORE

INSIDERSTREET SCORE

53 / 100

Street mean **\$71.20** (5 analysts, last qtr) — their number, not ours

INSIDER CONSENSUS SIGNAL

ROUTINE SELLING — LOW SIGNAL

\$9M sold / 6 mo, zero open-market buys

2 PRICE AND VOLUME

adjusted close, prod data layer

1 Year vs S&P 500 · MDLZ +3.7% · S&P 500 +15.9% · spread -12.1pp



7 Years vs S&P 500 · MDLZ +37.5% · S&P 500 +189.9% · spread -152.4pp



Both charts indexed to 100 at the start of their window and drawn on a single shared scale, so the gap to the benchmark is the gap you see. Adjusted closes throughout.

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3 INSIDERSTREET SCORE

live IS factor model

INSIDERSTREET
SCORE

53

OF 100

Score Breakdown

Profitability	54/100
Growth	42/100
Momentum	72/100
Quality	73/100
Earnings Quality	85/100
Balance Sheet	48/100
Value	54/100
Risk (safety)	50/100
Overall	52.9/100

Each component is a diagnostic reading on its own 0-100 scale. The overall score is computed separately from the underlying financials and is **not** the average of the rows above — components are not equally weighted and three of them (Momentum, Value, Risk) are derived partly from price rather than from the business.

Peer Comparison — IS Score

SYMBOL	IS SCORE
HSY	67
K	58
CL	61
MNST	78
TGT	62
MO	65
MDLZ	53

IS Score Trend — quarterly



4 TWO READINGS

business vs price

BUSINESS QUALITY

53 / 100

IS Score 52.9 / 100 · -7.4 from peak of 60

Quarter	Business Quality
23 Q1	47
23 Q2	58
23 Q3	59
23 Q4	60
24 Q1	58
24 Q2	46
24 Q3	50
24 Q4	43
25 Q1	44
25 Q2	40
25 Q3	43
25 Q4	42
26 Q1	53

Fundamental factor model, quarterly. Measures how the business is doing - not where the price is going.

PRICE STRUCTURE

BULLISH

Technical Score 91 / 100 · Power +82 · 21 of 22 indicator votes bullish

Date	Price Structure
07-23	71
08-13	105
09-03	40
09-25	43
10-16	105

Vote share across trend, momentum, volume, volatility and pattern families. Describes where the price is, not where it is going.

Both readings sit above the midpoint — business quality at 53 and price structure at 91 out of 100 — so they are not in conflict. The fundamentals and the tape are saying the same thing, which is the case in which either one alone would have been enough.

5 WHAT WOULD CHANGE OUR MIND

falsifiable - check us next quarter

TRIGGER	WHERE IT STANDS NOW	WHAT IT WOULD MEAN
IS Score reaches 55 and holds two consecutive quarters	now 52.9	would move us up one band
IS Score stops falling - one quarter higher than the prior	last four: 41 → 42 → 42 → 53	the direction matters more than the level
Technical vote share back above 50%	now 100%	price structure no longer broken
Institutional holder count rises two quarters running	peak 2,006 → now 1,908	fewer institutions willing to hold is our clearest warning

We publish these so the view can be shown to be wrong. If none of them move and our reading does, we owe you an explanation.

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This page is InsiderStreet's own reading, produced from the data in the rest of this document. It is not a price target and not investment advice. Analyst consensus and street price targets appear later under their own heading and are the street's numbers, not ours.

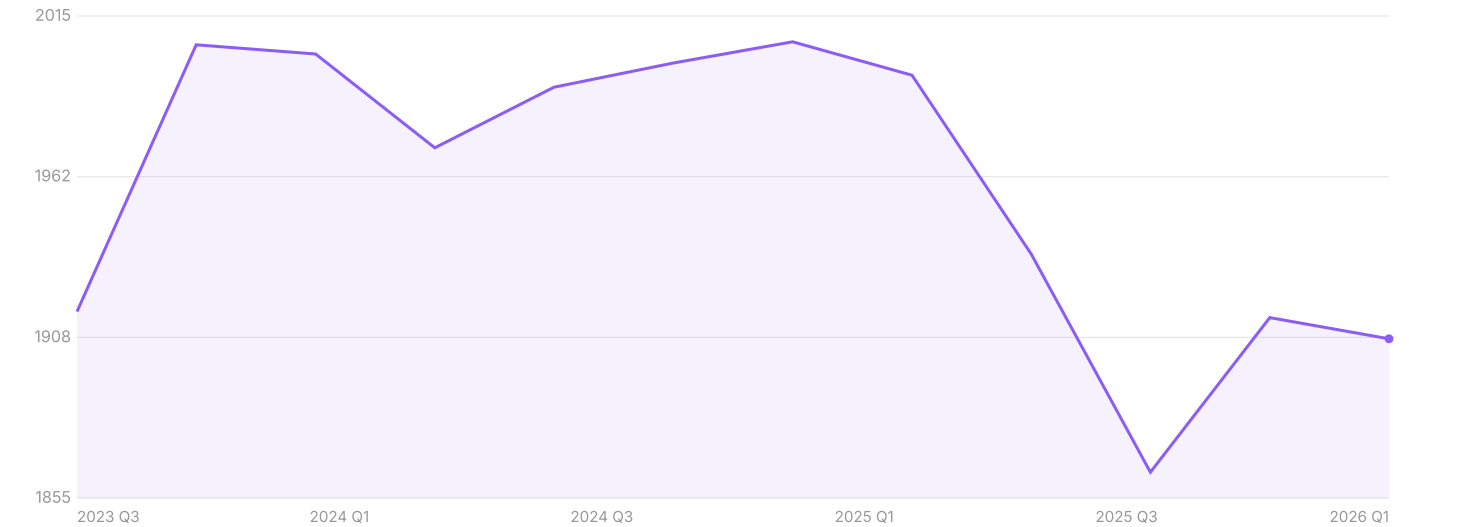
6 SMART MONEY CONFLUENCE EDGE · disclosure sources

SITE CONVERGENCE SCORE 2 of 4 top 13% of 29,420 symbols	SOURCES ALIGNED — of 3 independent disclosures	CONGRESS (180D) 0 buys none disclosed	INSIDER BUYS (180D) 0 none disclosed
ETF FUNDS (30D) 1359 up / 1122 down net +237 funds	INSTITUTIONS ADDED (13F) -7 managers opening or increasing		

Congressional and insider figures are disclosed purchases in the trailing 180 days; ETF figures are COUNTS OF FUNDS whose holding changed in 30 days, not dollars. Coincidence of separate disclosures, not coordination. An absent source means nothing qualifying was disclosed in its window.

7 INSTITUTIONAL OWNERSHIP - 12-QUARTER TREND 13F · filed 45 days after quarter end

Institutions holding — 12 quarters



Peak 2,006 · latest 1,908 (-98 from peak).

QUARTER	HOLDERS	13F SHARES	VALUE	REPORTED OWN%
2026 Q2	1,908	1118.1M	\$62.5B	86.7%
2026 Q1	1,915	1082.4M	\$59.2B	84.0%
2025 Q4	1,864	1091.6M	\$56.0B	84.7%
2025 Q3	1,936	1077.0M	\$64.4B	83.5%
2025 Q2	1,995	1087.3M	\$70.4B	84.4%
2025 Q1	2,006	1070.1M	\$69.6B	83.0%
2024 Q4	1,999	1049.3M	\$60.9B	81.4%
2024 Q3	1,991	1049.2M	\$75.1B	81.4%
2024 Q2	1,971	1060.3M	\$67.5B	82.3%
2024 Q1	2,002	1069.0M	\$72.0B	82.9%
2023 Q4	2,005	1069.0M	\$74.2B	82.9%
2023 Q3	1,917	1060.4M	\$71.6B	82.3%

How to read ownership above 100%. A 13F reports the positions a manager has investment discretion over, and where two or more managers share discretion over the same block, each one reports it. Summed across filers, the total can therefore exceed the shares actually outstanding without anything being wrong. We publish the figure as filed rather than netting it down, and flag separately any quarter where the arithmetic is not merely high but impossible.

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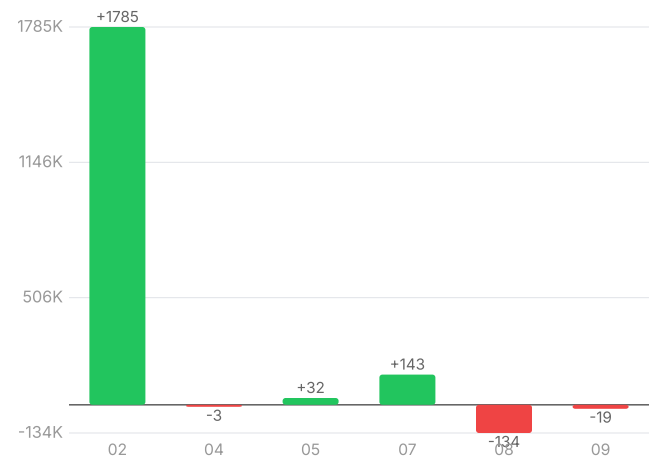
8 INSIDER ACTIVITY live Form 4 data

INSIDER	ROLE	DATE	TYPE	SHARES	VALUE	POST-TXN OWNED
Zaramella Luca	EVP & Chief Operating Officer	2026-09-02	EXERCISE	22,570	\$0.98M	422,708
Zaramella Luca	EVP & Chief Operating Officer	2026-09-02	TAX W/H	18,695	\$1.17M	404,013
Zaramella Luca	EVP & Chief Operating Officer	2026-09-02	EXERCISE	22,570	\$0.98M	0
Van De Put Dirk	director, Chief Executive Officer	2026-08-19	EXERCISE	133,580	\$5.63M	1,460,068
Van De Put Dirk	director, Chief Executive Officer	2026-08-19	SELL	133,580	\$8.56M	1,326,488
Van De Put Dirk	director, Chief Executive Officer	2026-08-19	EXERCISE	133,580	\$5.63M	0
Banati Amit	EVP and CFO	2026-07-01	A-Award	20,370	—	20,370
Banati Amit	EVP and CFO	2026-07-01	A-Award	122,210	\$7.25M	122,210

9 SELL DECOMPOSITION — ROUTINE VS. DISCRETIONARY EDGE

6-MO DECOMPOSITION (FORM 4)	TXNS	SHARES	VALUE	SIGNAL WEIGHT
S — Open-market sales	3	133,644	\$8.6M	Counted
M — Exercises (paired A/D)	2	156,150	\$6.6M	None — mechanics
F — Tax withholding	3	22,003	\$1.4M	None — compensation
G — Gifts	1	20	—	None
P — Open-market purchases	0	0	\$0	Counted — none occurred

Monthly Net Insider Flow (000 shares)



Net of acquisitions minus dispositions, all Form 4 types.

Signal Summary

SIGNAL	OPEN-MARKET SELLS	OPEN-MARKET BUYS	CLUSTER
Routine Selling — Low Signal	\$8.6M 3 txns / 6 mo	\$0.0M 0 txns / 6 mo	None active 3+ insiders / 21 days

10 FORM 144 PLANNED-SALE PIPELINE live EDGAR data

FILED	FILER	SHARES REGISTERED	EST. PROCEEDS
2026-08-19	Dirk Van De Put	133,580	\$8.4M
2026-02-13	Gustavo Valle	3,000	\$0.2M
2024-03-14	Alviti Paulette	115,179	\$8.2M
Trailing 12 mo	2 filings	136,580	\$9M

11 13D / 13G STAKES COND

FILED	FORM	REPORTING PERSON	% OF CLASS	SHARES
2026-05-14	SCHEDULE 13G	Capital Research Global Investors	5.30%	68.4M sh
2026-05-14	SCHEDULE 13G/A	Capital International Investors	4.00%	51.9M sh
2026-04-30	SCHEDULE 13G	Vanguard Capital Management	7.52%	96.5M sh
2026-02-13	SCHEDULE 13G/A	Capital International Investors	6.90%	89.1M sh

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12 CONGRESSIONAL TRADING					EDGE · STOCK Act
MEMBER	CHAMBER	TRADE	SIZE BAND	TRADED	DISCLOSED
Kevin Hern	House	SELL	\$1,001 - \$15,000	2026-08-05	2026-08-11
Kevin Hern	House	SELL	\$1,001 - \$15,000	2026-08-05	2026-08-11
Kevin Hern	House	SELL	\$1,001 - \$15,000	2026-08-04	2026-08-11
John Boozman	Senate	SELL	\$1,001 - \$15,000	2025-07-31	2025-08-06
John Boozman	Senate	SELL	\$1,001 - \$15,000	2025-07-31	2025-08-06
John Boozman	Senate	SELL	\$1,001 - \$15,000	2025-07-31	2025-08-05
HOUSE 12-MO 27 trades 4 purchases		SENATE 12-MO 0 trades None purchases		COVERAGE STOCK Act filings 30-45 day disclosure lag	

13

INSTITUTIONAL OWNERSHIP & 13F FLOW

live 13F data

13F FILERS (LAST COMPLETE Q) 1,915	13F SHARES 1.08B 84.0% of shares out	NEW / CLOSED 221 / 139 positions, QoQ	INCREASED / REDUCED 689 / 727 positions, QoQ
PUT/CALL (13F) 1.24 option positions	FREE FLOAT 99.8% 1.27B sh		

2.8 · Largest Reporting 13F Managers

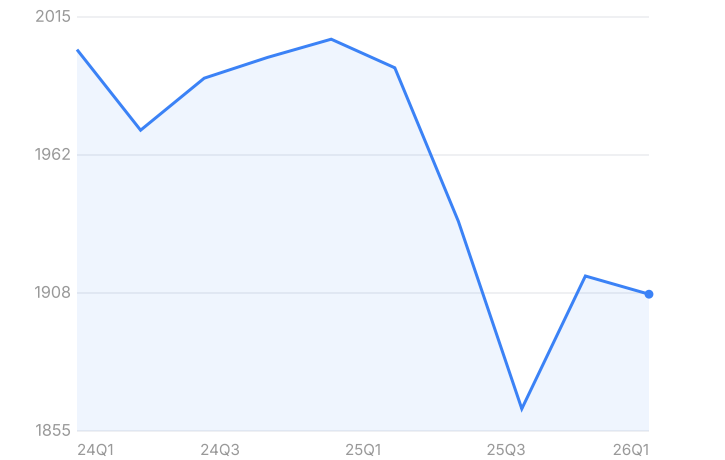
MANAGER	SHARES	VALUE
Confluence Investment Management L	2.0M	\$114M
Zwj Investment Counsel Inc	754,487	\$44M
Gateway Investment Advisers Llc	599,315	\$35M
Fjarde Ap - Fonden /Fourth Swedish N	548,692	\$32M
Deprince Race & Zollo Inc	430,326	\$25M
Douglas Lane & Associates, Llc	386,091	\$22M

EDGAR 13F holdings as of 2026-09-30; filer values normalized to dollars.

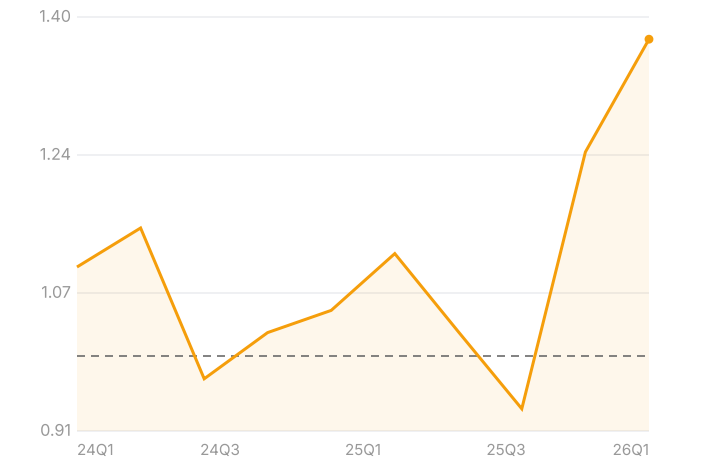
2.9 · Top ETF & Fund Ownership

FUND	WEIGHT	POSITION
VITSX	0.1%	\$2.3B
VTSAX	0.1%	\$2.3B
VTI	0.1%	\$2.3B
VSMPX	0.1%	\$2.3B
VFIAX	0.1%	\$1.9B
VFFSX	0.1%	\$1.9B

13F Filers Holding MDLZ — quarterly



Institutional Put/Call — quarterly

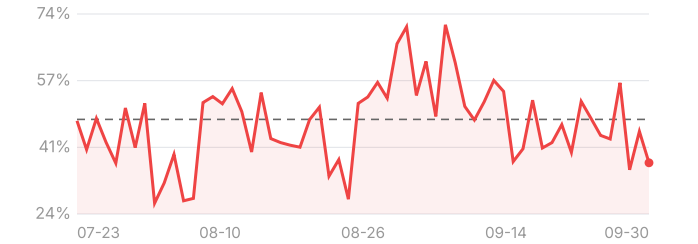


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14 SHORT VOLUME — DAILY, 60 SESSIONS

EDGE · live FINRA feed

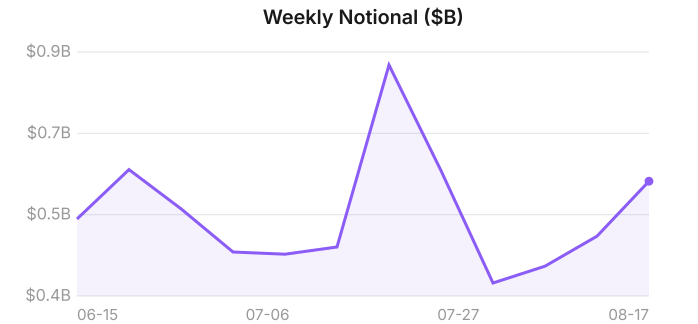


Daily short-sale volume as % of volume reported in FINRA's short-sale file — a flow measure, not short interest; dashed = 50-day average.

LATEST SESSION 37.0% 2026-10-15	20-DAY AVG 46.1% 50-day 47.8%	TREND Falling 20d vs 50d	BY MARKET CENTER Q: 36% · N: 50% · B: 16% latest session
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15 DARK POOL ACTIVITY

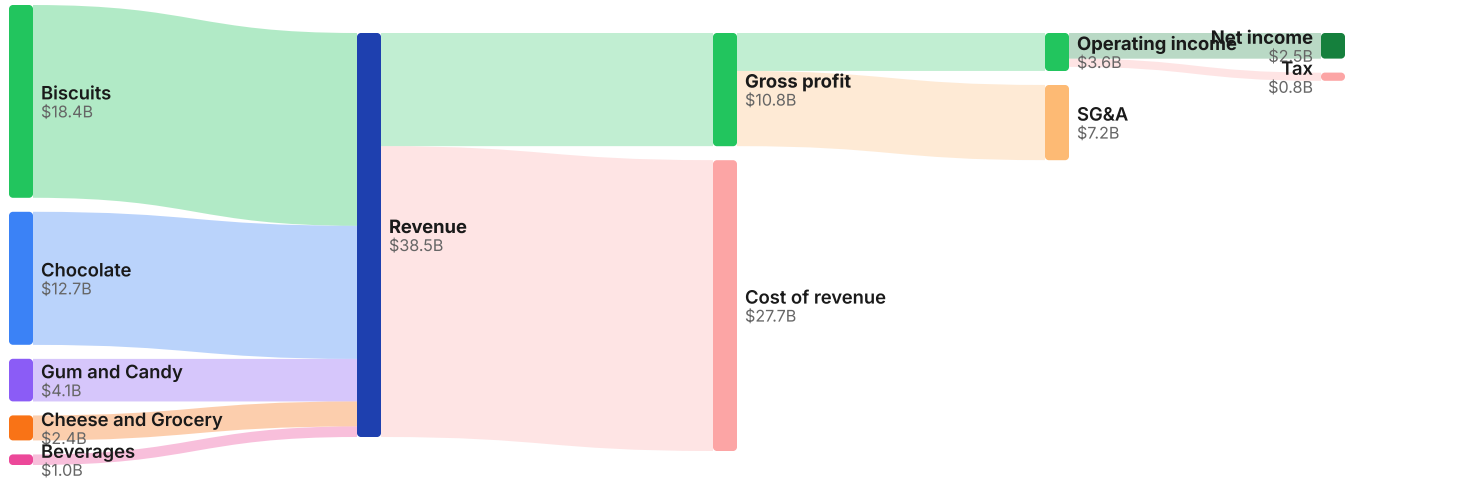
EDGE · live ATS data



Where MDLZ Trades in the Dark		
ATS VENUE (4-WK)	SHARES	AVG TRADE
Incr Intelligent Cross Llc	10.1M	78 sh
Ebxi Level Ats	6.7M	49 sh
Ubsa Ubs Ats	6.5M	67 sh
Mstx Ms Trajectory Cross (Ats-1)	5.9M	106 sh
Pure Purestream	4.8M	51 sh
Bids Bids Ats	4.3M	387 sh

16 REVENUE FLOW — FY2025

live segmentation + income data



Where a dollar of Mondelez International, Inc. revenue goes. All values FY2025 filings, live.

17 GEOGRAPHIC REVENUE

live segmentation

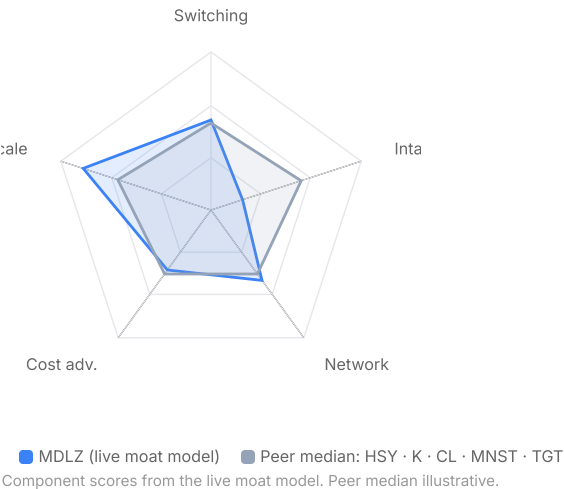
REGION	REVENUE	SHARE
Europe	\$15.0B	39%
North America	\$10.7B	28%
Asia, Middle East and Africa	\$7.9B	21%
Latin America	\$4.9B	13%

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18 MOAT & COMPETITIVE POSITION

LIVE MODEL · 50/100 WEAK

Moat score 50/100 — Weak; primary source Efficient Scale.



3.8 · Employees (SEC filings)



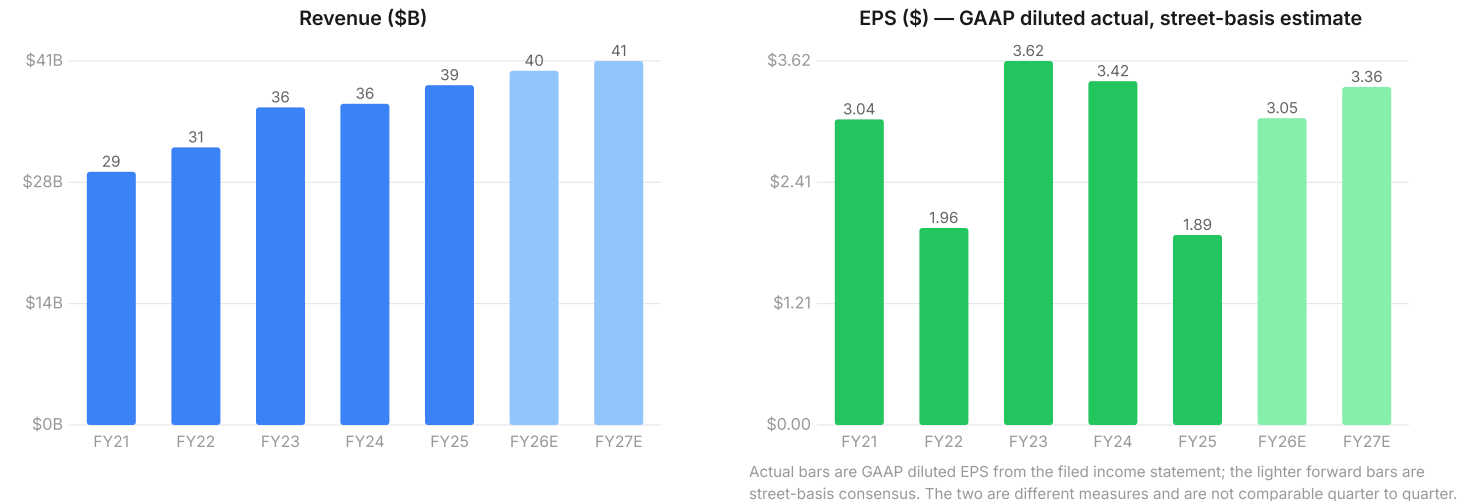
19 CORPORATE INFORMATION — KEY OFFICERS

91,000 employees

OFFICER	TITLE
Dirk Van de Put	Chairman & Chief Executive Officer
Luca Zaramella	Executive VP & COO
Amit Banati	Executive Vice President & Chief Financial Officer
Volker Kuhn	Executive Vice President & President of Europe

20 REVENUE & EPS — HISTORY AND ESTIMATES

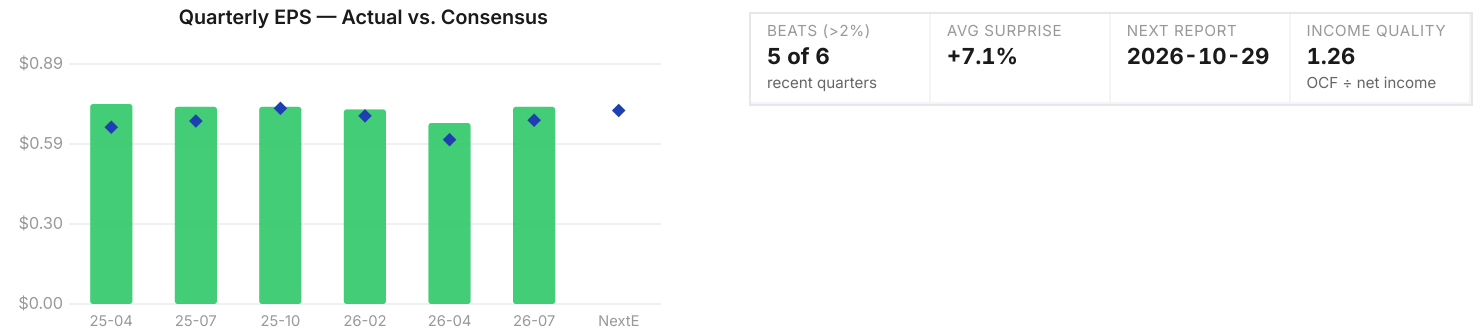
live consensus



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21 ESTIMATE VS. ACTUAL & SURPRISES

live data



22 REPORTED VS. CONSENSUS — FULL HISTORY

0 quarters · live data

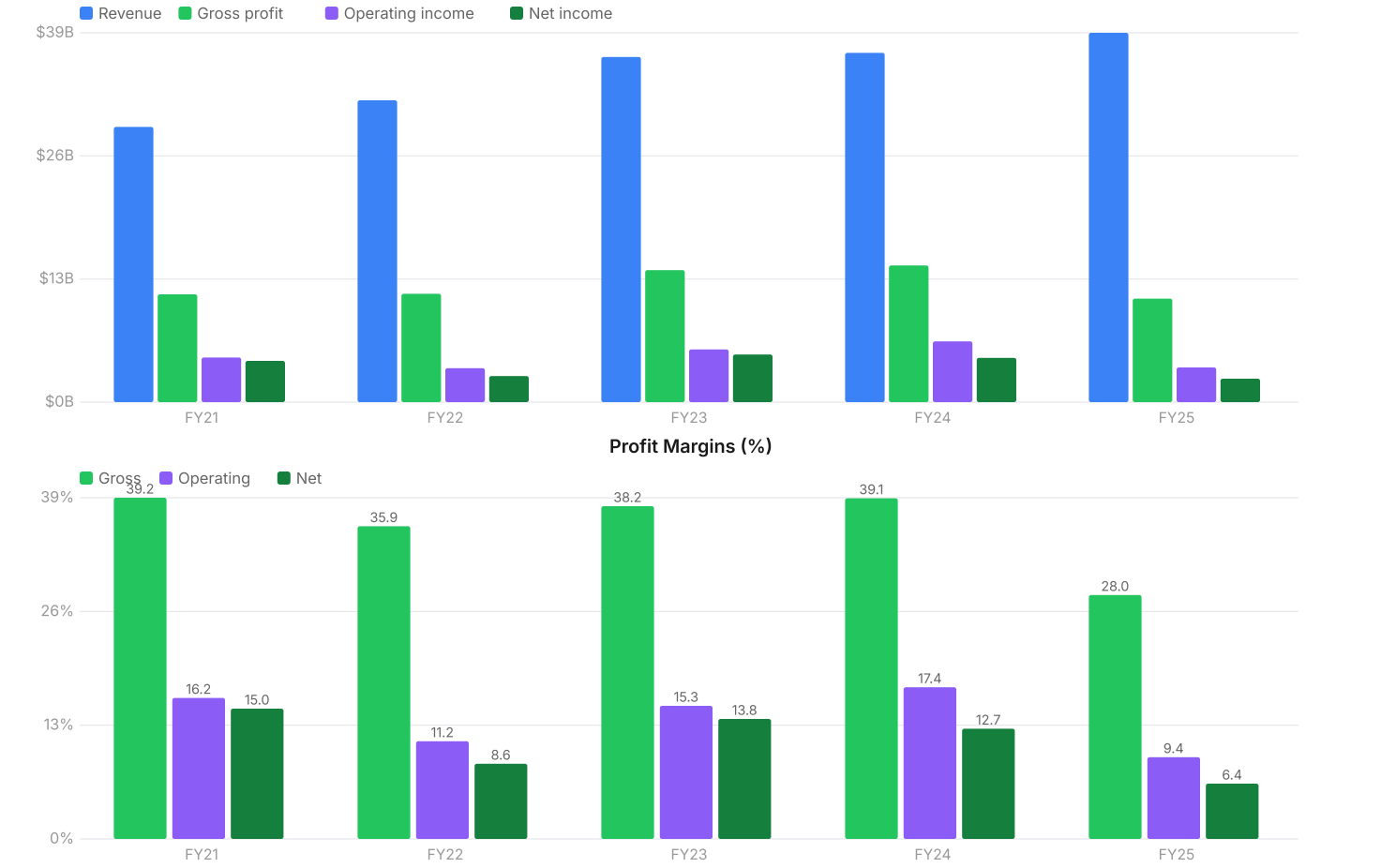
BEAT RATE —% 0 of 0 quarters	CURRENT STREAK 0 longest 0	AVG EPS SURPRISE —% median —%	SURPRISE TREND — last 4 vs prior 4
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PERIOD	EPS EST.	EPS ACTUAL	EPS SURPRISE	REV EST. (\$M)	REV ACTUAL (\$M)	REV SURPRISE
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Announcement dates to . Consensus as it stood at each report. Revenue surprise shown where both estimate and actual are filed. A beat record is history, not a forecast.

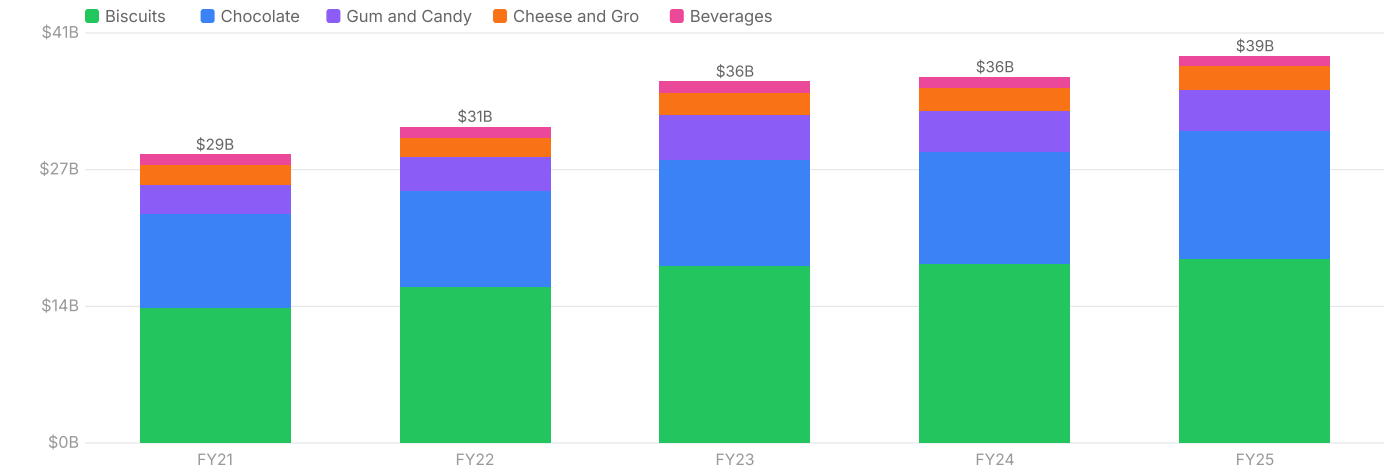
INCOME TRENDS — 5 YEAR

live financials



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Revenue by Segment — Stacked



Live segmentation data.

YoY Growth Heatmap — Income Lines

YOY GROWTH	FY21	FY22	FY23	FY24	FY25
Revenue	+8.0%	+9.7%	+14.4%	+1.2%	+5.8%
Gross profit	+7.7%	+0.5%	+21.7%	+3.6%	-24.3%
Operating income	+20.8%	-24.0%	+55.7%	+15.3%	-42.9%
Net income	+21.0%	-36.8%	+82.5%	-7.0%	-46.8%

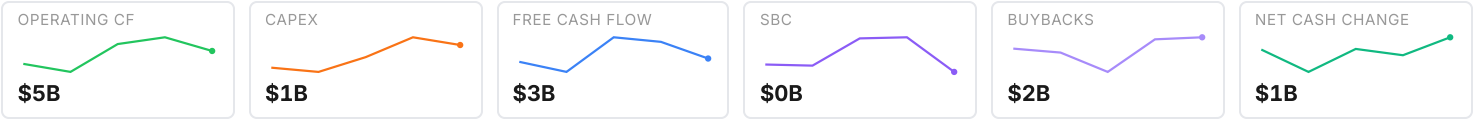
23 INCOME STATEMENT — FULL

live financials

\$B · FY ENDS	FY21	FY22	FY23	FY24	FY25	TREND
Revenue	28.7	31.5	36.0	36.4	38.5	
Cost of revenue	17.5	20.2	22.3	22.2	27.7	
Gross profit	11.3	11.3	13.8	14.3	10.8	
R&D expense	0.0	0.0	0.0	0.0	0.0	
SG&A expense	6.3	7.4	8.0	7.4	7.2	
Operating income	4.7	3.5	5.5	6.3	3.6	
EBITDA	5.8	4.8	7.6	8.1	4.7	
D&A	1.1	1.1	1.2	1.3	1.4	
Pretax income	5.5	3.6	6.5	6.1	3.2	
Income tax	1.2	0.9	1.5	1.5	0.8	
Net income	4.3	2.7	5.0	4.6	2.5	
Diluted EPS (\$)	3.04	1.96	3.62	3.42	1.89	
Diluted shares (M)	1,413	1,385	1,370	1,347	1,298	

CASH FLOW TRENDS

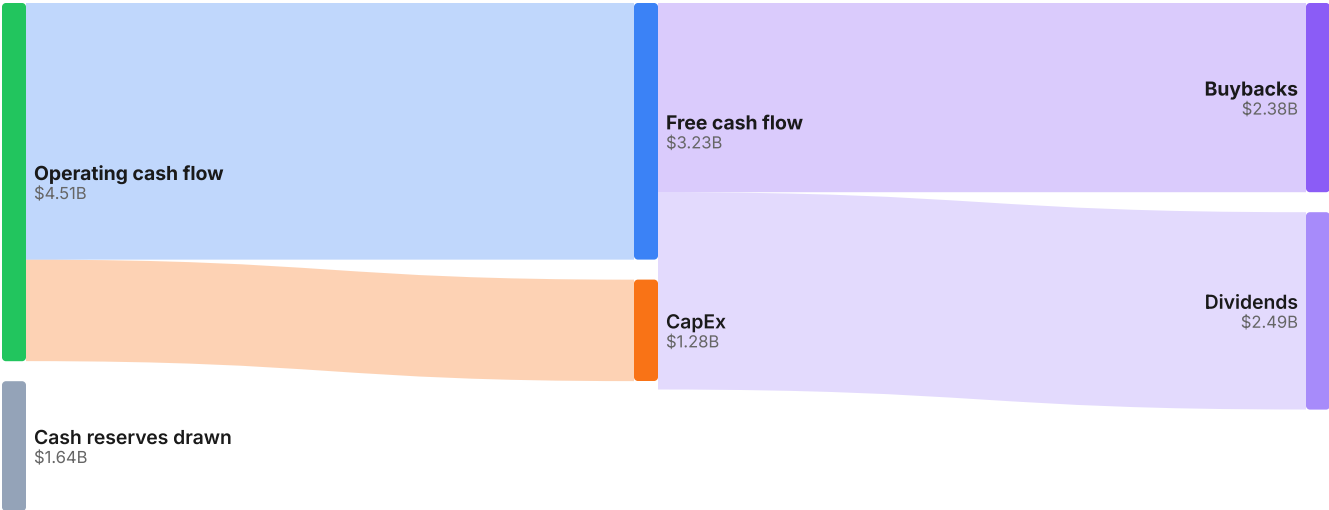
live data



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WHERE THE CASH WENT — FY2025

cash Sankey, live data



Balance Sheet — Full

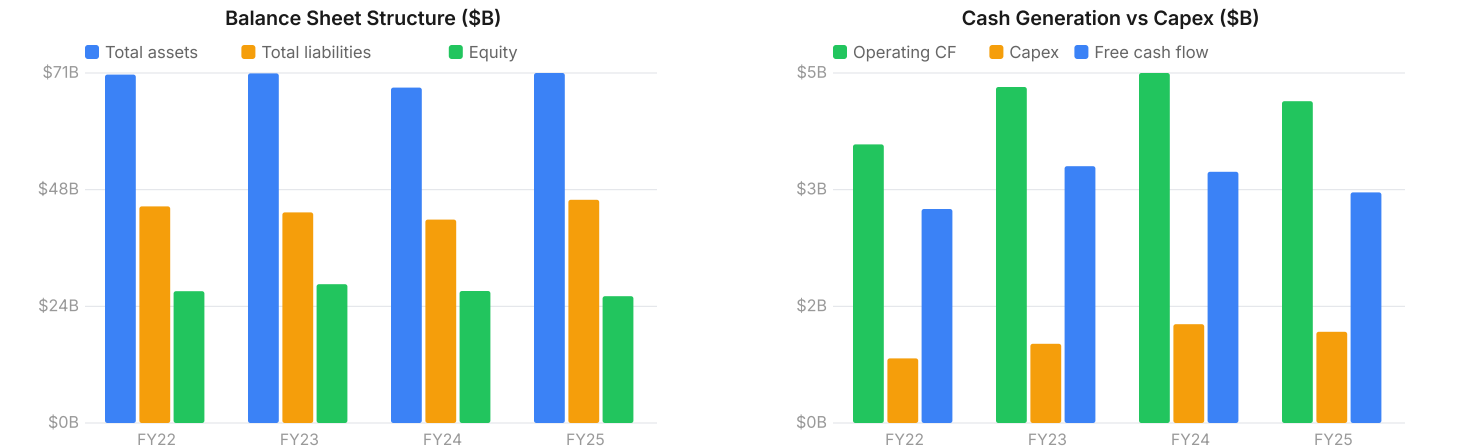
\$B	FY22	FY23	FY24	FY25	
Cash & equivalents	1.9	1.8	1.4	2.1	
ST investments	0.0	0.0	0.0	0.0	
Receivables (net)	3.9	4.5	4.8	4.9	
Total current assets	10.1	11.7	13.2	13.0	
PP&E (net)	9.7	10.4	10.2	11.4	
Goodwill + intangibles	43.2	43.7	41.9	44.0	
Total assets	71.2	71.4	68.5	71.5	
Accounts payable	7.6	8.3	9.4	10.1	
Short-term debt	2.7	2.5	2.1	4.0	
Deferred revenue	0.0	0.0	0.0	0.0	
Total current liabilities	16.7	19.0	19.5	21.9	
Long-term debt	20.3	16.9	15.7	17.8	
Total liabilities	44.2	43.0	41.5	45.6	
Shareholders' equity	26.9	28.4	27.0	25.9	

Cash Flow Statement — Full

\$B	FY22	FY23	FY24	FY25	
Net income	2.7	5.0	4.6	2.5	
D&A	1.1	1.2	1.3	1.4	
Stock-based compensation	0.1	0.1	0.1	0.1	
Working capital change	(0.5)	(0.5)	(1.0)	(1.0)	
Operating cash flow	3.9	4.7	4.9	4.5	
Capital expenditures	(0.9)	(1.1)	(1.4)	(1.3)	
Investing cash flow	(4.9)	2.8	0.5	(1.2)	
Buybacks	(2.0)	(1.5)	(2.3)	(2.4)	
Dividends paid	(2.0)	(2.2)	(2.3)	(2.5)	
Debt issuance / (repay)	3.4	(4.0)	(1.2)	2.1	
Financing cash flow	(0.5)	(7.6)	(5.8)	(2.8)	
Free cash flow	3.0	3.6	3.5	3.2	

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24 EXPANDED RATIO ANALYSIS (I)

live ratio engine · profitability · valuation

RATIO	FY21	FY22	FY23	FY24	FY25	TTM	TREND
PROFITABILITY							
ROE	15.4%	9.9%	18.0%	16.7%	9.3%	13%	
ROA	6.4%	3.9%	7.0%	6.6%	3.5%	4.9%	
ROIC	8.2%	5.5%	9.0%	11.0%	5.9%	6.3%	
Gross margin	39.2%	35.9%	38.2%	39.1%	28.0%	31.1%	
Operating margin	16.2%	11.2%	15.3%	17.4%	9.4%	11.2%	
Net margin	15.0%	8.6%	13.8%	12.7%	6.4%	8.9%	
EBITDA margin	20.4%	15.1%	21.2%	22.1%	12.1%	15.8%	
FCF margin	11.1%	9.5%	10.0%	9.7%	8.4%	—	
VALUATION							
P/E	19.70	31.40	18.98	16.98	28.38	23.4	
P/B	3.00	3.17	3.32	2.91	2.69	3.1	
P/S	2.95	2.71	2.61	2.15	1.80	2.06	
P/FCF	26.67	28.42	26.13	22.22	21.50	26.4	
EV/EBITDA	17.30	22.45	14.68	11.81	18.44	16.3	
EV/Revenue	3.52	3.40	3.12	2.62	2.33	2.6	
Earnings yield	5.1%	3.2%	5.3%	5.9%	3.5%	4.27%	
FCF yield	3.7%	3.5%	3.8%	4.5%	4.7%	3.78%	

EXPANDED RATIO ANALYSIS (II)

leverage · solvency

RATIO	FY21	FY22	FY23	FY24	FY25	TTM	TREND
LEVERAGE & SOLVENCY							
Current ratio	0.74	0.60	0.62	0.68	0.59	0.60	
Quick ratio	0.54	0.40	0.43	0.48	0.39	0.40	
Debt / equity	0.71	0.88	0.70	0.68	0.87	0.83	
Debt / assets	29.8%	33.1%	27.9%	26.8%	31.3%	31.0%	
Net debt / EBITDA	2.81	4.54	2.37	2.11	4.16	3.25	
Interest coverage	12.97	8.54	11.69	13.32	7.57	—	

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EXPANDED RATIO ANALYSIS (III)							efficiency · growth · per-share · scores
RATIO	FY21	FY22	FY23	FY24	FY25	TTM	TREND
EFFICIENCY							
Asset turnover	0.43	0.46	0.51	0.52	0.55	0.56	
Receivables turnover	12.40	11.61	10.72	9.71	9.91	7.9	
DSO (days)	29	31	34	38	37	46	
DPO (days)	135	129	130	146	129	126	
Cash conversion cycle	-50	-43	-39	-47	-38	-21	
GROWTH (YoY)							
Revenue growth	8.0%	9.7%	14.4%	1.2%	5.8%	—	
Net income growth	21.0%	-36.8%	82.5%	-7.0%	-46.8%	—	
EPS growth	23.9%	-35.4%	84.0%	-5.4%	-44.9%	—	
FCF growth	2.4%	-5.5%	20.0%	-2.2%	-8.2%	—	
PER SHARE (\$)							
EPS (diluted, TTM)	3.06	1.98	3.64	3.44	1.90	2.73	
Book value / share	20.12	19.55	20.77	20.10	20.00	20.71	
Revenue / share	20.44	22.91	26.40	27.19	29.83	30.78	
FCF / share	2.26	2.18	2.64	2.63	2.50	2.39	
Cash / share	2.52	1.40	1.33	1.01	1.64	1.33	
SHAREHOLDER RETURN & SCORES							
Buyback yield	2.5%	2.4%	1.6%	3.0%	3.4%	1.26%	
Altman Z-Score	2.55	2.28	2.66	2.62	2.18	2.5	
Piotroski F-Score	7	5	8	8	5	8/9	
Beneish M-Score	-2.37	-2.33	-2.37	-2.47	-2.37	-2.61	

25 EARNINGS QUALITY PANEL				live scores
MODEL	SCORE	ZONE	NOTE	
Piotroski F-Score	8 / 9	Strong		
Altman Z-Score	2.5	Grey zone	Grey	
Income quality	1.26	Cash-backed	OCF ÷ net income	
Beneish M-Score	-2.61	Non-manipulator	vs -2.22 threshold	

26 DUPONT & GROWTH QUALITY				live analysis engine
DUPONT DECOMPOSITION (TTM)		VALUE	GROWTH QUALITY (LIVE)	VALUE
Tax burden		0.78	Revenue stability	0.97
Interest burden		0.94	Earnings stability	0.75
Operating margin		12.1%	Earnings persistence	0.99
Asset turnover		0.56×	Revenue CAGR 3y	5.1%
Financial leverage		2.69×	EPS CAGR 3y	-3.4%
= ROE		13%	FCF CAGR 3y	2.1%

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SHAREHOLDER RETURN PROFILE live

BUYBACK YIELD 1.26%	DIVIDEND YIELD 3.16%	TOTAL SHAREHOLDER RETURN 4.66% cash yield	SBC / REVENUE 0.3% dilution pressure
-------------------------------	--------------------------------	--	---

27 MULTIPLE HISTORY — FY SNAPSHOTS + TTM live ratio engine



28 PEER COMPARISON live peer engine

COMPANY	MKT CAP	P/E	ROE	NET MARGIN	REV GROWTH	PIOTROSKI	1-YR RET
HSY	\$34.3B	23.1	33%	16.4%	+7.7%	6/9	-7.8%
K	\$29.0B	47.7	33%	9.5%	+18.3%	5/9	+5.9%
CL	\$75.0B	37.0	434%	12.9%	+5.2%	8/9	+21.3%
MNST	\$89.6B	42.0	26%	23.0%	+20.4%	7/9	+30.4%
TGT	\$70.1B	15.9	26%	7.1%	+2.0%	6/9	—
MO	\$125.4B	15.8	-269%	42.9%	+8.0%	7/9	—
DEO	\$52.9B	30.6	39%	-2.8%	-2.2%	5/9	—
KDP	\$47.1B	34.8	6%	1.9%	+27.5%	3/9	—

1-yr returns computed from adjusted price history; peers without a tracked series show —.

29 ANALYST CONSENSUS & ESTIMATES live consensus

Buy

42 Analysts

Str Sell (0) Sell (2) Hold (8) Buy (32) Str Buy (0)

MEAN TARGET (QTR) \$71.20 5 targets	TARGET VS. PRICE +11.4% last-quarter mean	NEXT REPORT 2026-10-29 street \$0.72
--	--	---

CONSENSUS ESTIMATES	REVENUE MEAN	HIGH / LOW	EPS MEAN	HIGH / LOW	# EPS EST.
FY2026	\$40.17B	\$40.46B / \$39.07B	\$3.05	\$3.10 / \$3.01	11
FY2027	\$41.29B	\$41.70B / \$40.58B	\$3.36	\$3.39 / \$3.30	12
FY2028	\$42.65B	\$44.87B / \$41.89B	\$3.61	\$3.86 / \$3.46	5

30 STREET TARGETS & THIRD-PARTY RATING live targets + composite

Street Price Target — Trajectory

WINDOW	AVG TARGET	VS. PRICE	# TARGETS
Last Quarter	\$71.20	+11.4%	5
Last Year	\$67.62	+5.8%	34
All Time	\$71.05	+11.2%	76

Third-Party Composite Rating

B

DCF 4/5

ROE 4/5

ROA 3/5

DEBT/EQ 2/5

P/E 2/5

P/B 2/5

Independent quant composite as of 2026-10-16; components scored 1-5 (5 best). Shown for contrast with the InsiderStreet Score — methodologies differ.

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31 PRICE PERFORMANCE — INDEXED, 12 MO

live prices · benchmark + sector + peer set

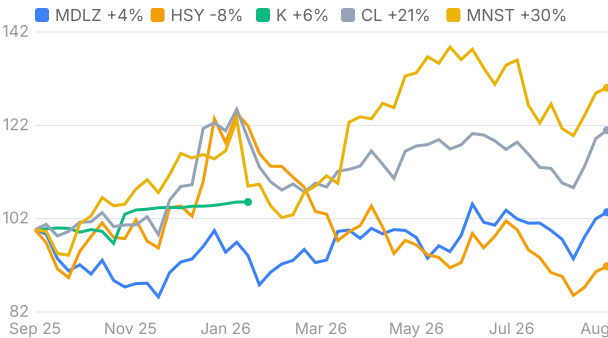
MDLZ +3.7% vs S&P 500 +15.9% — spread -12.1pp



Sector — XLP +11.4%



Peer Set — indexed to 100



All series indexed to 100 at the start of the window, adjusted closes.

TECHNICAL CHART — 6-MONTH DAILY CANDLES, INDICATORS ON

site chart, print edition



Candlesticks with SMA 20/50 overlay, Bollinger (20,2σ) band, volume, and Wilder RSI(14) — computed from live daily OHLCV.

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MOVING AVERAGE RIBBON & TREND

site technicals-tab chart, live indicator history



MOVING AVERAGE	VALUE	DISTANCE	% DISTANCE	SIGNAL
SMA 20	\$60.24	+3.67	+6.09%	Above
SMA 50	\$61.58	+2.33	+3.78%	Above
SMA 200	\$59.86	+4.05	+6.77%	Above
EMA 9	\$61.78	+2.13	+3.45%	Above
EMA 21	\$61.05	+2.86	+4.68%	Above
EMA 50	\$61.11	+2.80	+4.58%	Above
EMA 200	\$60.63	+3.28	+5.41%	Above

Series and readings from the nightly technical-indicator history — identical data to the site's ribbon chart. Supertrend segments colored by direction.

32 TECHNICAL POWER SCORE

EDGE · site engine · 91/100 composite

TECHNICAL VERDICT

BULLISH

Power Score +82

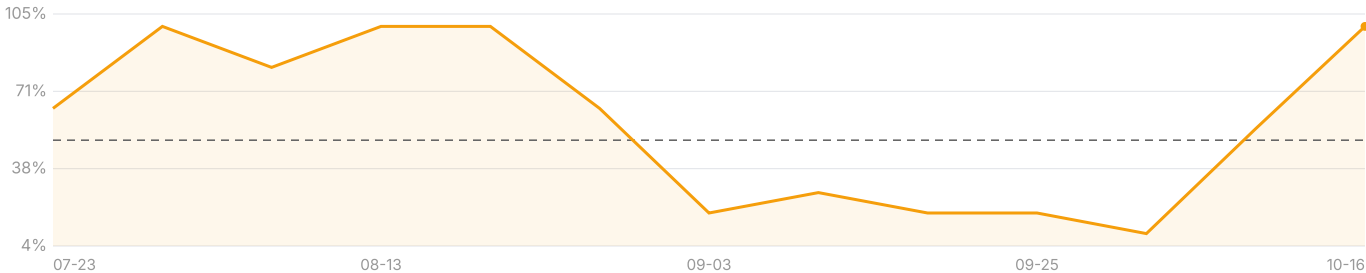
21 of 22 indicator votes bullish

Family Scores (site weights)

Trend 30%	100
Momentum 25%	91
Volume 20%	94
Volatility 10%	100
Patterns 15%	62

BULLISH — BUT WHICH WAY IS IT TRENDING?

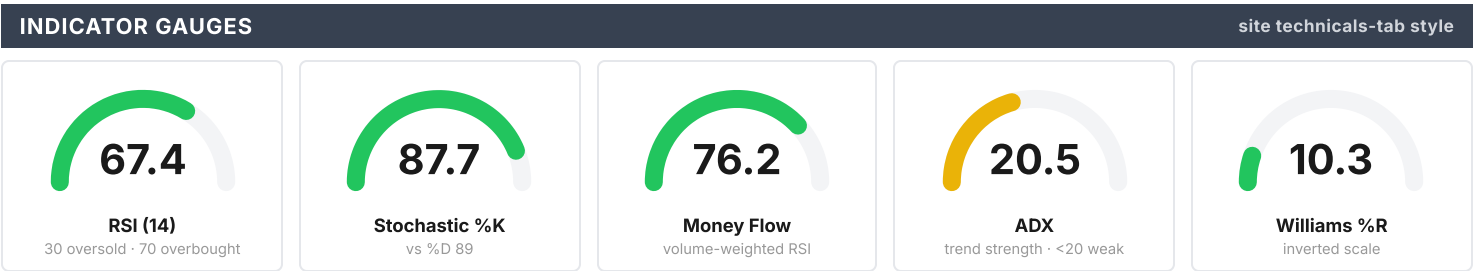
vote share recomputed weekly, 13 weeks



THIS WEEK 100% bullish of 11 price-based votes	4 WEEKS AGO 18% +82 pts since	12 WEEKS AGO 64% +36 pts since	READ Improving week-over-week trajectory
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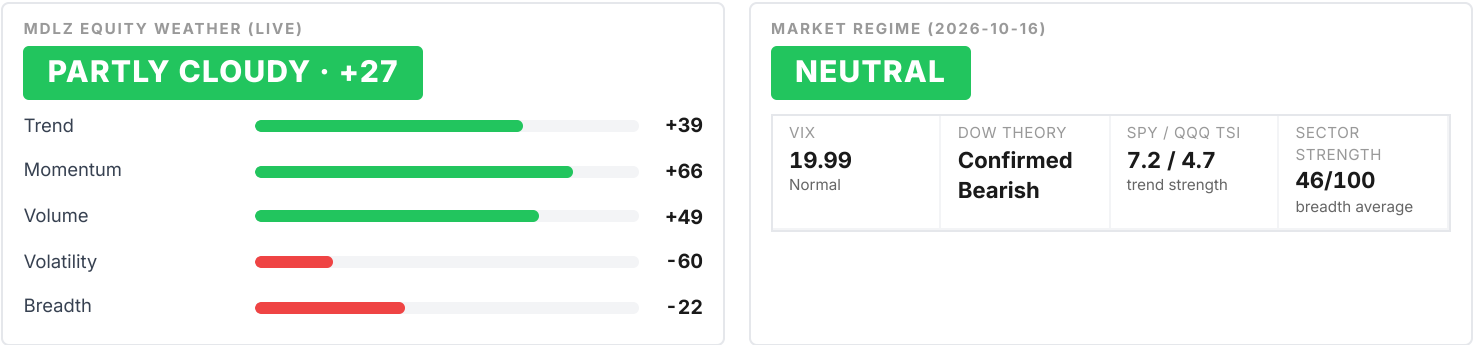
INDICATOR VOTE GRID				21 bull / 1 bear	
● Price vs SMA 20	\$60.24	● Price vs SMA 50	\$61.58	● Price vs SMA 200	\$59.86
● EMA 9/21 Cross	61.8/61.0	● SMA 50/200	Golden	● ADX Direction	ADX 21
● Supertrend	\$60	● Parabolic SAR	\$59	● SMA Slope	0.180
● RSI	67.4	● Stochastic K/D	88/89	● StochRSI K/D	100/98
● Williams %R	-10	● CCI	185	● TSI vs Signal	8.9
● CMO	34.8	● ROC	9.83%	● OBV Signal	Accum
● Chaikin MF	0.010	● MFI	76	● Force Index	3M
● Elder Ray Bull	3.35				



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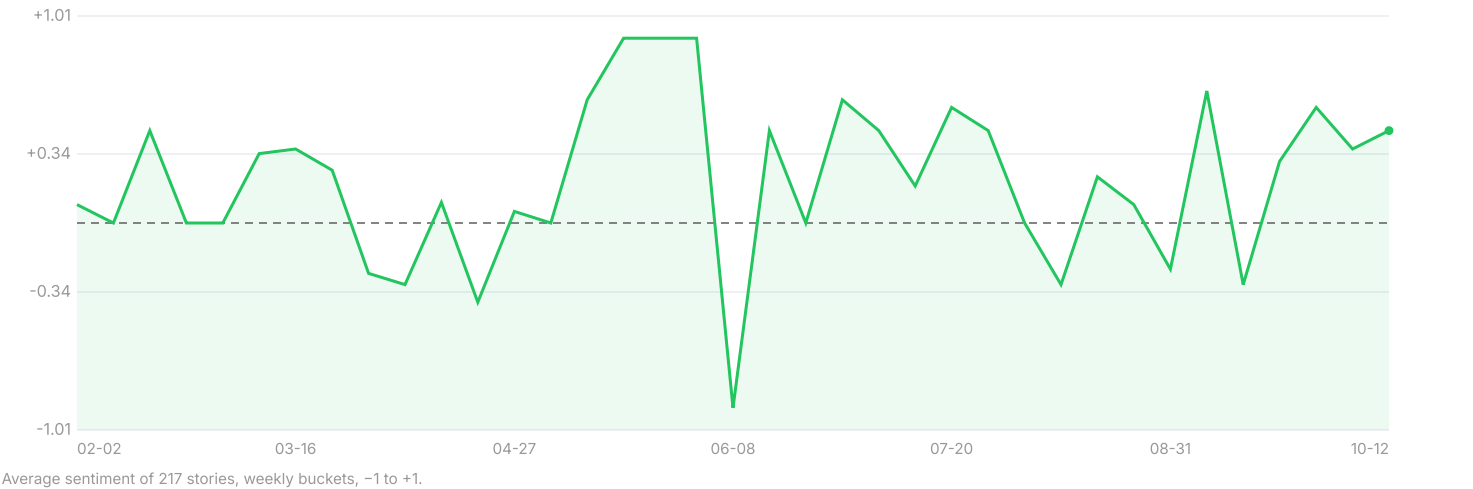
36 EQUITY WEATHER & MARKET REGIME

EDGE · live weather engine



37 NEWS SENTIMENT — WEEKLY

live Glauxie-scored feed



38 WEATHER - COMPANY VS INDUSTRY, SECTOR, UNIVERSE

EDGE · live weather engine · Partly Cloudy

OVERALL +26.9 +40.4 vs industry		TREND +39.5 +44.8 vs industry	MOMENTUM +66.0 +69.7 vs industry	VOLUME +49.0 +37.8 vs industry
READING	MDLZ	FOOD CONFECTIONERS N=177	CONSUMER DEFENSIVE N=3,080	ALL US SYMBOLS N=70,435
Overall	+26.9	-13.5	-15.7	-20.5
Trend	+39.5	-5.3	-19.0	-21.3
Momentum	+66.0	-3.7	-6.2	-15.8
Volume	+49.0	+11.2	-5.0	-3.8

Trend, momentum and volume are computed per company. Volatility and breadth are market-regime values shared by every symbol in the universe, so they are reported once under Market Regime rather than compared here - a company cannot differ from its sector on a constant.

39 EXECUTIVE COMPENSATION

live proxy data · FY2025

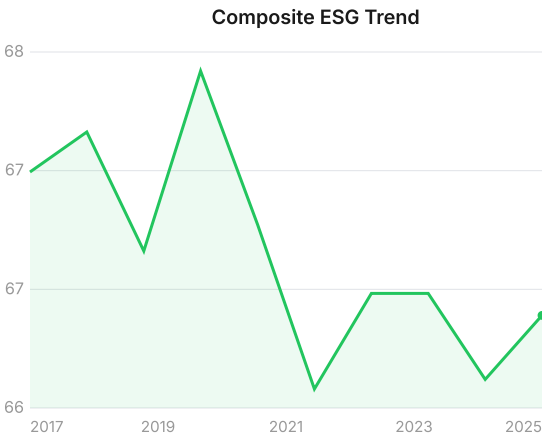
EXECUTIVE	TOTAL COMP	STRUCTURE
Van de Put, Dirk Chair & CEO	\$24.5M	72% equity+incentive
Zaramella, Luca EVP, COO & CFO	\$9.7M	69% equity+incentive
Kuhn, Volker EVP & President, Europe	\$8.8M	59% equity+incentive
Valle, Gustavo EVP & President, North Americ	\$5.8M	65% equity+incentive
Renaud, Martin EVP & Chief Marketing & Sales	\$4.7M	65% equity+incentive

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40 ESG ASSESSMENT

live disclosure-derived scores

PILLAR (LIVE DISCLOSURE SCORES)	SCORE
Environmental	69
Social	63
Governance	68
Composite ESG	67



41 8-K MATERIAL EVENTS

live EDGAR feed

FILED	8-K CONTENTS	ITEMS
2026-07-28	Earnings Release; Exhibits	2.02,9.01
2026-06-18	Officer/Director Change	5.02
2026-05-26	Shareholder Vote	5.07
2026-04-28	Earnings Release; Exhibits	2.02,9.01
2026-02-18	Entry into Material Definitive Agreement; Termination of Material Defi	1.01,1.02,2.03,9.01
2026-02-03	Results of Operations and Financial Condition; Financial Statements an	2.02,9.01
2026-01-30	Departure/Election of Directors; Appointment of Officers; Regulation F	5.02,7.01,9.01
2025-10-28	Results of Operations and Financial Condition; Financial Statements an	2.02,9.01

42 METHODOLOGY

Methodology. Every figure originates in InsiderStreet's production data layer and is computed deterministically by the same engines that power insiderstreet.ai. This factsheet contains no model-written text. Sections without underlying data are omitted rather than estimated.

43 DISCLOSURES

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44 DATA PROVENANCE FOR THIS REPORT			sources · coverage · method
DATA DOMAIN	SOURCE	COVERAGE FOR THIS REPORT	
Price & volume	market_db.historical_prices	52 rows	
Fundamentals	income_statements_annual	6 rows · 2020 to 2025	
Reported vs consensus	fact/earnings_calendar	24 rows · 2020-11-02 to 2026-07-28	
Analyst estimates	dim/forward_estimates	3 rows · 2026-12-31 to 2028-12-31	
Institutional ownership (13F)	holdings_db.institutional_ownership_summary	78 rows · 2006 to 2026	
Insider transactions (Form 4)	edgar/form4	12 rows · 2026-05-20 to 2026-09-02	
Proposed sales (Form 144)	edgar/form144	1 record	
Beneficial ownership (13D/G)	edgar/13dg	4 rows · 2026-02-13 to 2026-05-14	
Short-sale volume (FINRA)	edgar/short_volume_daily	60 rows · 2026-07-23 to 2026-10-15	
Dark pool (ATS, tier 1)	edgar/darkpool_weekly	12 rows · 2026-06-15 to 2026-08-31	
ETF & fund holding	etf_holdings_changelog (30d)	1 record	
Peer set	stock_peers_dynamic	8 rows	
Industry medians	industry_medians	1 record	
Congressional trades	congress_db (House + Senate)	1 record	
ESG	fact/esg_disclosures	1 record	

Method. Every figure in this factsheet is looked up from a named field computed in code. It contains no model-written text.

Not covered. Short interest as a percent of float and days-to-cover are not in this data set — the short-sale figures above are FINRA volume, a flow, and cannot support squeeze or covering analysis. Options positioning and intraday data are also absent. 13F ownership is filed 45 days after quarter end and congressional trades are disclosed on a lag, so both describe a past position, not a current one.