

Meta Platforms, Inc. (META)

Communication Services / Internet Content & Information · NASDAQ Global Select



EQUITY FACTSHEET

Generated: 2026-Oct-18 · Market data through: 2026-10-16

LAST CLOSE \$709.33 2026-10-16	MARKET CAP \$1.81T VOLUME 20.4M	52-WK HIGH \$779.82 52-WK LOW \$520.26	TRAILING PE 26.4 P/S 7.92	GROSS MARGIN 81.7% NET MARGIN 29.8%	ROE 30% ROIC 17%	PIOTROSKI 5/9 ALTMAN Z 7.6	1-YR RETURN -0.3% 5-YR RETURN +288.6%
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Meta Platforms Inc., which operated as Facebook, Inc. until its October 2021 rebranding, is a technology enterprise focused on developing innovative products that empower people globally to connect and share with their friends and family. These services are accessible across a variety of digital platforms, including mobile phones, personal computers, virtual reality devices, and wearables. The company's activities are organized into two principal divisions: the Family of Apps and Reality Labs. The Family of Apps segment encompasses well-known platforms such as: Facebook, where users can share content, participate in discussions, explore new interests, and build connections. Instagram, a vibrant community dedicated to sharing visual media like photos and videos, sending private messages, and utilizing features such as user feeds, ephemeral stories, short video reels, live streams, and integrated shopping functionalities. Messenger, a dedicated application that facilitates text, audio, and video communications, enabling individuals to communicate with their social networks, communities, and even businesses across different devices and operating systems. WhatsApp, a widely adopted and secure messaging service employed by individuals and enterprises for private communication and financial transactions. The Reality Labs division concentrates on pioneering augmented and virtual reality technologies. This segment is responsible for creating consumer-grade hardware, sophisticated software, and engaging content, all aimed at fostering a sense of connection among people, regardless of their physical location or time zone. Meta Platforms Inc. was founded in 2004 and its corporate headquarters are situated in Menlo Park, California.

SECTOR Communication Services INDUSTRY Internet Content & Information EXCHANGE NASDAQ MARKET CAP \$1.81T EMPLOYEES 78,865 (SEC-filed)
CEO Mark Elliot Zuckerberg IPO 2012-05-18 COUNTRY US
1 Meta Way, Menlo Park, CA 94025 · Tel 650 543 4800 · meta.com

1 INSIDERSTREET SCORE

INSIDERSTREET SCORE

70 / 100

Street mean **\$800.96** (24 analysts, last qtr) — their number, not ours

INSIDER CONSENSUS SIGNAL

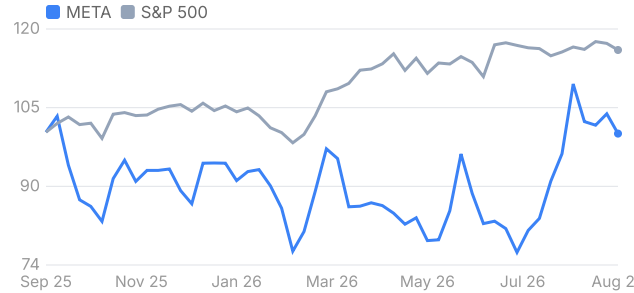
ROUTINE SELLING — LOW SIGNAL

\$171M sold / 6 mo, zero open-market buys

2 PRICE AND VOLUME

adjusted close, prod data layer

1 Year vs S&P 500 · **META -0.3%** · **S&P 500 +15.9%** · spread **-16.2pp**



7 Years vs S&P 500 · **META +288.6%** · **S&P 500 +189.9%** · spread **+98.7pp**



Both charts indexed to 100 at the start of their window and drawn on a single shared scale, so the gap to the benchmark is the gap you see. Adjusted closes throughout.

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3 INSIDERSTREET SCORE

live IS factor model

INSIDERSTREET
SCORE

70

OF 100

Score Breakdown

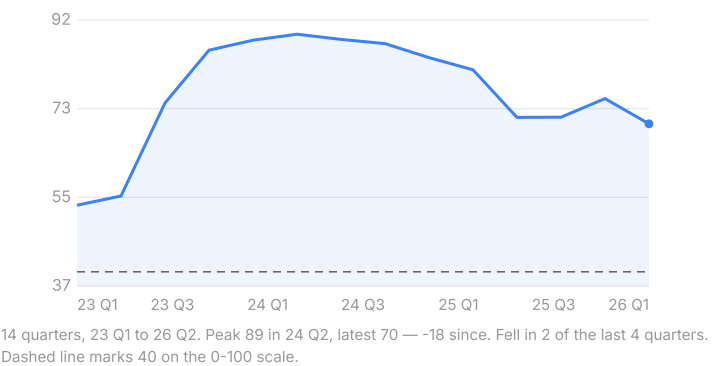
Profitability	97/100
Growth	58/100
Momentum	82/100
Quality	89/100
Earnings Quality	57/100
Balance Sheet	90/100
Value	59/100
Risk (safety)	100/100
Overall	70.3/100

Each component is a diagnostic reading on its own 0-100 scale. The overall score is computed separately from the underlying financials and is **not** the average of the rows above — components are not equally weighted and three of them (Momentum, Value, Risk) are derived partly from price rather than from the business.

Peer Comparison — IS Score

SYMBOL	IS SCORE
GOOGL	68
NFLX	75
DIS	44
VZ	41
TMUS	44
T	52
META	70

IS Score Trend — quarterly



4 TWO READINGS

business vs price

BUSINESS QUALITY

70 / 100

IS Score 70.3 / 100 · -18.3 from peak of 89

Quarter	Business Quality
23 Q1	52
23 Q2	73
23 Q3	89
23 Q4	89
24 Q1	89
24 Q2	89
24 Q3	89
24 Q4	89
25 Q1	89
25 Q2	89
25 Q3	89
25 Q4	89
26 Q1	70

Fundamental factor model, quarterly. Measures how the business is doing - not where the price is going.

PRICE STRUCTURE

NEUTRAL

Technical Score 54 / 100 · Power +9 · 11 of 22 indicator votes bullish

Date	Price Structure
07-23	29%
08-13	29%
09-03	96%
09-25	96%
10-16	54%

Vote share across trend, momentum, volume, volatility and pattern families. Describes where the price is, not where it is going.

Both readings sit above the midpoint — business quality at 70 and price structure at 54 out of 100 — so they are not in conflict. The fundamentals and the tape are saying the same thing, which is the case in which either one alone would have been enough.

5 WHAT WOULD CHANGE OUR MIND

falsifiable - check us next quarter

TRIGGER	WHERE IT STANDS NOW	WHAT IT WOULD MEAN
IS Score reaches 75 and holds two consecutive quarters	now 70.3	would move us up one band
IS Score stops falling - one quarter higher than the prior	last four: 72 → 72 → 75 → 70	the direction matters more than the level
Technical vote share back above 50%	now 45%	price structure no longer broken
Institutional holder count rises two quarters running	peak 5,126 → now 5,058	fewer institutions willing to hold is our clearest warning

We publish these so the view can be shown to be wrong. If none of them move and our reading does, we owe you an explanation.

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This page is InsiderStreet's own reading, produced from the data in the rest of this document. It is not a price target and not investment advice. Analyst consensus and street price targets appear later under their own heading and are the street's numbers, not ours.

6 SMART MONEY CONFLUENCE

EDGE · disclosure sources

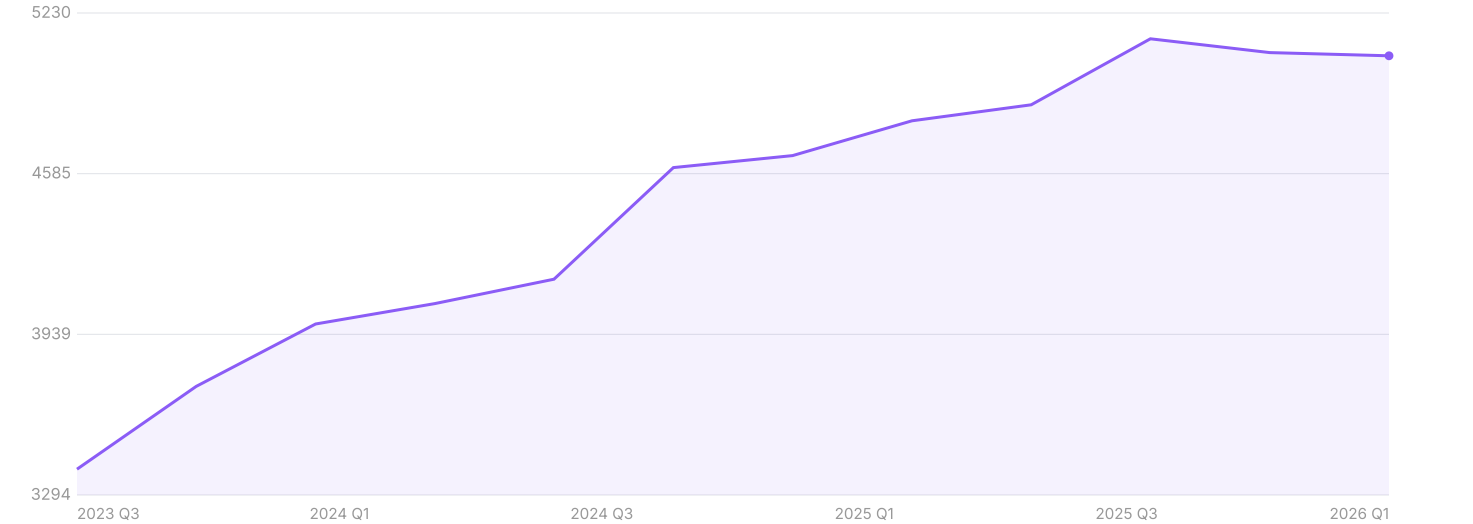
SITE CONVERGENCE SCORE 3 of 4 top 4% of 29,420 symbols	SOURCES ALIGNED — of 3 independent disclosures	CONGRESS (180D) 22 buys 2026-09-23	INSIDER BUYS (180D) 0 none disclosed
ETF FUNDS (30D) 2431 up / 2098 down net +333 funds	INSTITUTIONS ADDED (13F) -13 managers opening or increasing		

Congressional and insider figures are disclosed purchases in the trailing 180 days; ETF figures are COUNTS OF FUNDS whose holding changed in 30 days, not dollars. Coincidence of separate disclosures, not coordination. An absent source means nothing qualifying was disclosed in its window.

7 INSTITUTIONAL OWNERSHIP - 12-QUARTER TREND

13F · filed 45 days after quarter end

Institutions holding — 12 quarters



Peak 5,126 · latest 5,058 (-68 from peak).

QUARTER	HOLDERS	13F SHARES	VALUE	REPORTED OWN%
2026 Q2	5,058	1714.1M	\$934.1B	67.4%
2026 Q1	5,071	1646.7M	\$908.0B	64.8%
2025 Q4	5,126	1731.2M	\$1058.3B	68.1%
2025 Q3	4,861	1639.0M	\$1161.3B	64.5%
2025 Q2	4,797	1679.4M	\$1198.5B	66.0%
2025 Q1	4,657	1674.9M	\$931.6B	65.9%
2024 Q4	4,609	1684.4M	\$949.0B	66.2%
2024 Q3	4,161	1676.7M	\$916.0B	65.9%
2024 Q2	4,063	1666.2M	\$804.8B	65.5%
2024 Q1	3,981	1674.0M	\$774.5B	65.8%
2023 Q4	3,730	1689.6M	\$567.6B	66.4%
2023 Q3	3,398	1673.2M	\$478.9B	65.8%

How to read ownership above 100%. A 13F reports the positions a manager has investment discretion over, and where two or more managers share discretion over the same block, each one reports it. Summed across filers, the total can therefore exceed the shares actually outstanding without anything being wrong. We publish the figure as filed rather than netting it down, and flag separately any quarter where the arithmetic is not merely high but impossible.

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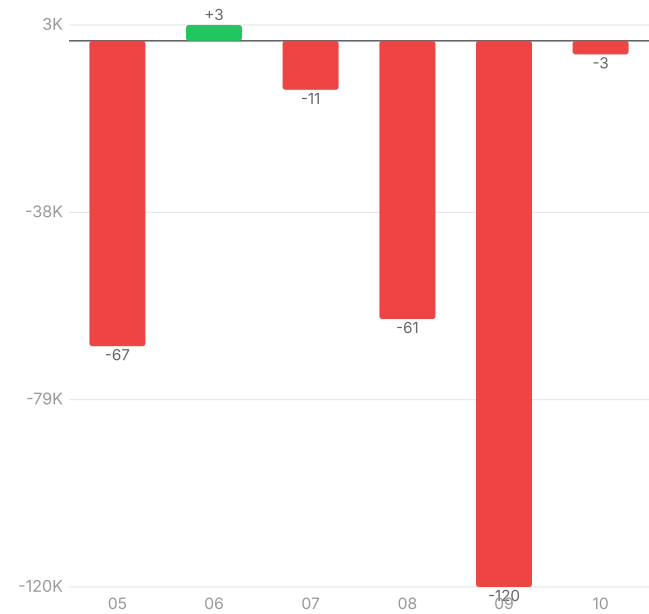
8 INSIDER ACTIVITY live Form 4 data

INSIDER	ROLE	DATE	TYPE	SHARES	VALUE	POST-TXN OWNED
Olivan Javier	Chief Operating Officer	2026-10-12	SELL	946	\$0.69M	6,932
Olivan Javier	Chief Operating Officer	2026-10-12	SELL	82	\$0.06M	5,752
Olivan Javier	Chief Operating Officer	2026-10-12	SELL	57	\$0.04M	1,004
Olivan Javier	Chief Operating Officer	2026-10-12	SELL	408	\$0.30M	76,213
Olivan Javier	Chief Operating Officer	2026-10-05	SELL	946	\$0.69M	7,878
Olivan Javier	Chief Operating Officer	2026-10-05	SELL	82	\$0.06M	5,834
Olivan Javier	Chief Operating Officer	2026-10-05	SELL	57	\$0.04M	1,061
Olivan Javier	Chief Operating Officer	2026-10-05	SELL	408	\$0.30M	76,621

9 SELL DECOMPOSITION — ROUTINE VS. DISCRETIONARY EDGE

6-MO DECOMPOSITION (FORM 4)	TXNS	SHARES	VALUE	SIGNAL WEIGHT
S — Open-market sales	207	259,064	\$171.2M	Counted
M — Exercises (paired A/D)	70	168,651	—	None — mechanics
F — Tax withholding	18	77,886	\$47.1M	None — compensation
G — Gifts	2	9,254,713	—	None
P — Open-market purchases	0	0	\$0	Counted — none occurred

Monthly Net Insider Flow (000 shares)



Net of acquisitions minus dispositions, all Form 4 types.

Signal Summary

SIGNAL Routine Selling — Low Signal	OPEN-MARKET SELLS \$171.2M 207 txns / 6 mo	OPEN-MARKET BUYS \$0.0M 0 txns / 6 mo	CLUSTER None active 3+ insiders / 21 days
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10 FORM 144 PLANNED-SALE PIPELINE live EDGAR data

FILED	FILER	SHARES REGISTERED	EST. PROCEEDS
2026-10-13	Olivan Javier	1,575	\$1.1M
2026-10-05	Olivan Javier	1,575	\$1.1M
2026-09-28	Olivan Javier	1,575	\$1.2M
2026-09-24	Zuckerberg Mark	27,474	\$21.4M
Trailing 12 mo	103 filings	376,698	\$247M

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11 13D / 13G STAKESCOND

FILED	FORM	REPORTING PERSON	% OF CLASS	SHARES
2026-08-06	SCHEDULE 13G/A	Abigail P. Johnson	4.40%	96.2M sh
2026-04-30	SCHEDULE 13G	Vanguard Capital Management	7.49%	163.8M sh
2026-03-27	SCHEDULE 13G/A	The Vanguard Group	—	exit/reporting change
2025-04-07	SCHEDULE 13G/A	Abigail P. Johnson	6.10%	134.6M sh

12 CONGRESSIONAL TRADINGEDGE · STOCK Act

MEMBER	CHAMBER	TRADE	SIZE BAND	TRADED	DISCLOSED
Maria Elvira Salazar	House	SELL	\$1,001 - \$15,000	2026-09-24	2026-10-08
Ro Khanna	House	BUY	\$1,001 - \$15,000	2026-09-23	2026-10-09
Maria Elvira Salazar	House	BUY	\$1,001 - \$15,000	2026-09-22	2026-10-08
Angus King	Senate	SELL	\$1,001 - \$15,000	2026-02-13	2026-03-24
Angus Stanley King	Senate	SELL	\$1,001 - \$15,000	2026-02-13	2026-03-24
Markwayne Mullin	Senate	BUY	\$50,001 - \$100,000	2025-12-29	2026-01-16

HOUSE 12-MO 78 trades 45 purchases	SENATE 12-MO 13 trades 11 purchases	COVERAGE STOCK Act filings 30-45 day disclosure lag	
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13 INSTITUTIONAL OWNERSHIP & 13F FLOWlive 13F data

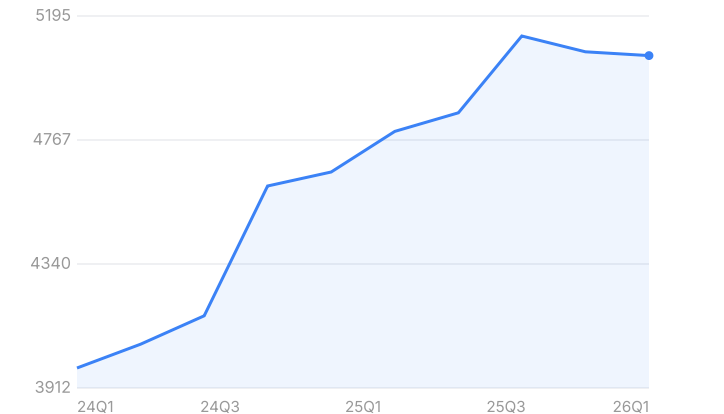
13F FILERS (LAST COMPLETE Q) 5,071	13F SHARES 1.65B 64.8% of shares out	NEW / CLOSED 265 / 225 positions, QoQ	INCREASED / REDUCED 2,488 / 1,938 positions, QoQ
PUT/CALL (13F) 0.74 option positions	FREE FLOAT 86.4% 2.20B sh		

2.8 · Largest Reporting 13F Managers

MANAGER	SHARES	VALUE
Ninety One Uk Ltd	1.0M	\$730M
Assenagon Asset Management S.A.	953,381	\$691M
Fort Washington Investment Advisor	938,148	\$680M
Wealth Enhancement Advisory Servic	773,009	\$511M
Fjarde Ap -Fonden /Fourth Swedish N	659,159	\$478M
Czech National Bank	633,587	\$459M

EDGAR 13F holdings as of 2026-09-30; filer values normalized to dollars.

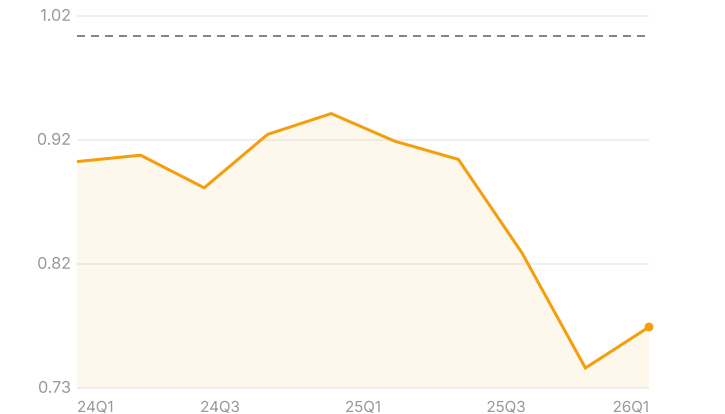
13F Filers Holding META — quarterly



2.9 · Top ETF & Fund Ownership

FUND	WEIGHT	POSITION
VITSX	2.2%	\$50.8B
VTI	2.2%	\$50.8B
VTSAX	2.2%	\$50.8B
VSMPX	2.2%	\$50.8B
VFFSX	2.4%	\$42.0B
VOO	2.4%	\$42.0B

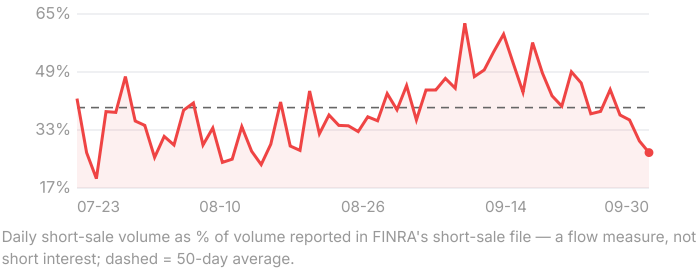
Institutional Put/Call — quarterly



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14 SHORT VOLUME — DAILY, 60 SESSIONS

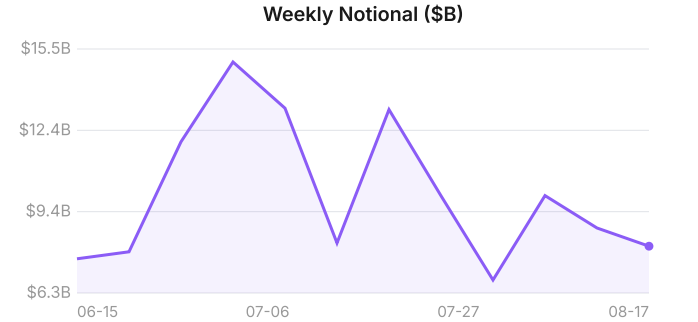
EDGE · live FINRA feed



LATEST SESSION 27.0% 2026-10-15	20-DAY AVG 45.3% 50-day 39.4%	TREND Rising 20d vs 50d	BY MARKET CENTER Q: 27% · N: 22% · B: 23% latest session
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15 DARK POOL ACTIVITY

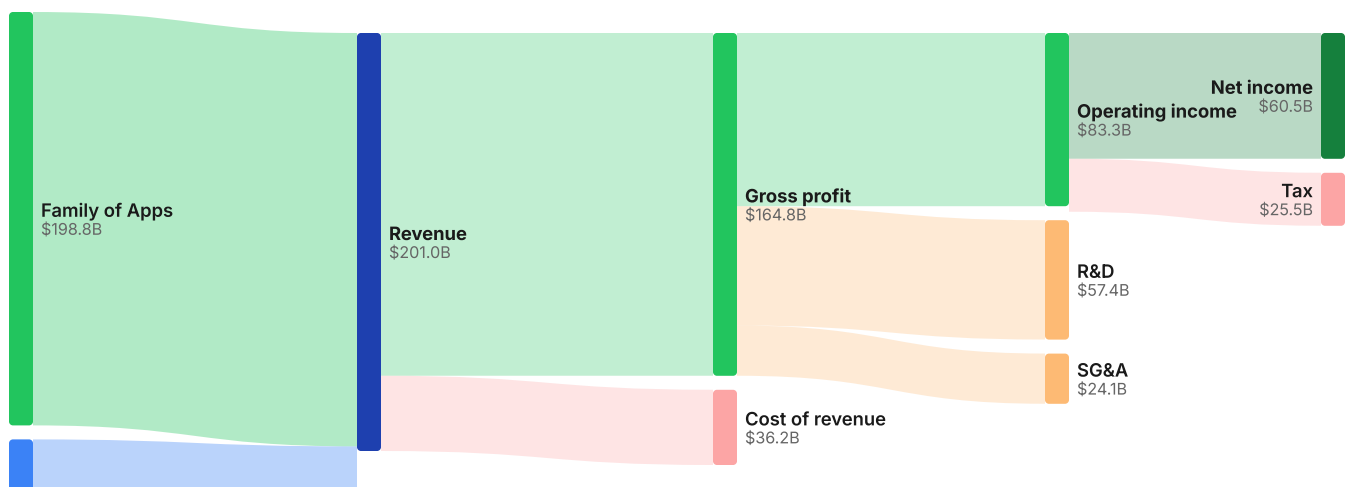
EDGE · live ATS data



Where META Trades in the Dark		
ATS VENUE (4-WK)	SHARES	AVG TRADE
Ubsa Ubs Ats	11.6M	37 sh
Incr Intelligent Cross Llc	10.0M	30 sh
Sgmt Sigma X2	7.9M	34 sh
Ebxl Level Ats	6.5M	21 sh
Iats Ibkr Ats	4.8M	38 sh
Mspl Ms Pool (Ats-4)	4.4M	93 sh

16 REVENUE FLOW — FY2025

live segmentation + income data



17 GEOGRAPHIC REVENUE

live segmentation

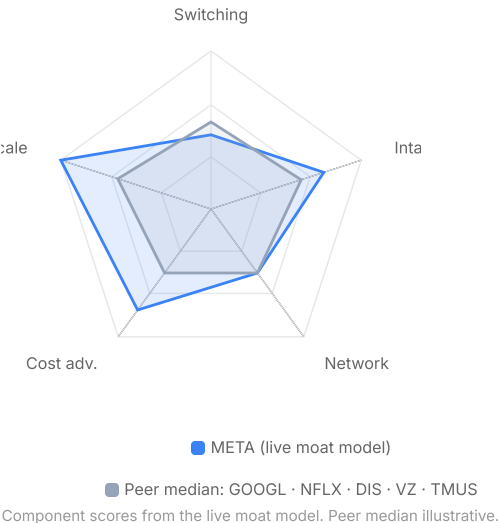
REGION	REVENUE	SHARE
US & Canada	\$78.9B	29%
UNITED STATES	\$74.8B	27%
Asia Pacific	\$53.8B	20%
Europe	\$46.6B	17%
Rest Of World	\$21.7B	8%

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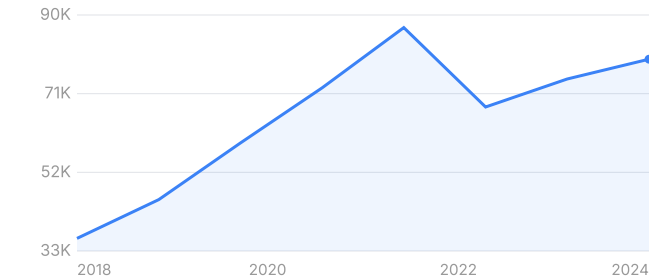
18 MOAT & COMPETITIVE POSITION

LIVE MODEL · 69/100 NARROW

Moat score 69/100 — Narrow; primary source Efficient Scale.



3.8 · Employees (SEC filings)



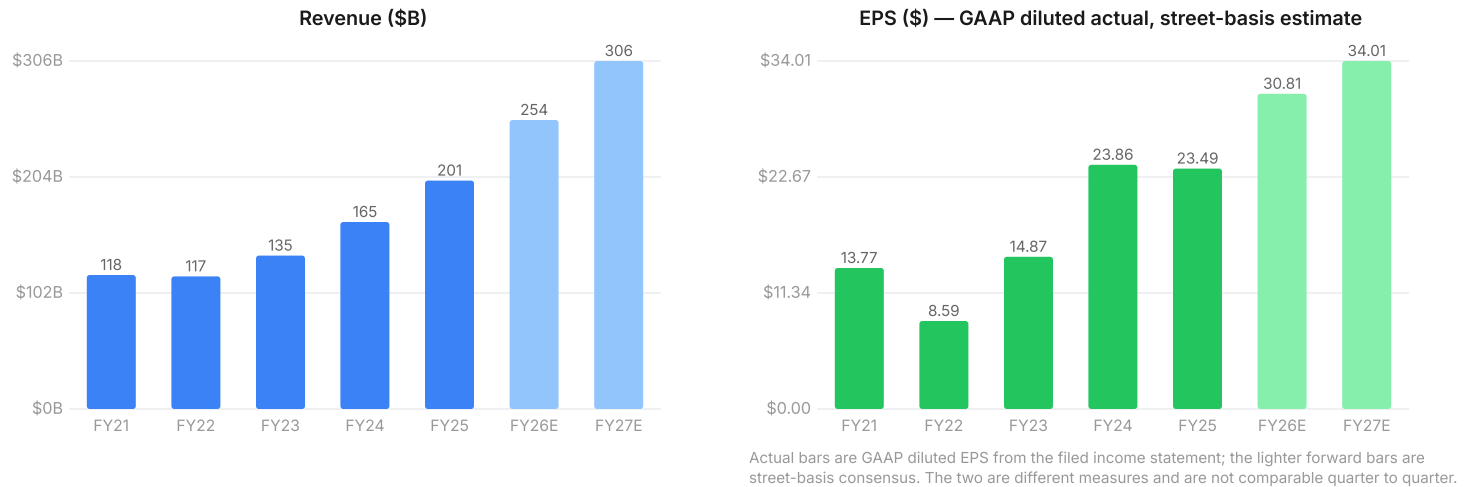
19 CORPORATE INFORMATION — KEY OFFICERS

78,865 employees

OFFICER	TITLE
Mark Elliot Zuckerberg	Founder, Chairman & Chief Executive Officer
Javier Olivan	Chief Operating Officer
Andrew Bosworth	Chief Technology Officer
Susan J. Li	Chief Financial Officer

20 REVENUE & EPS — HISTORY AND ESTIMATES

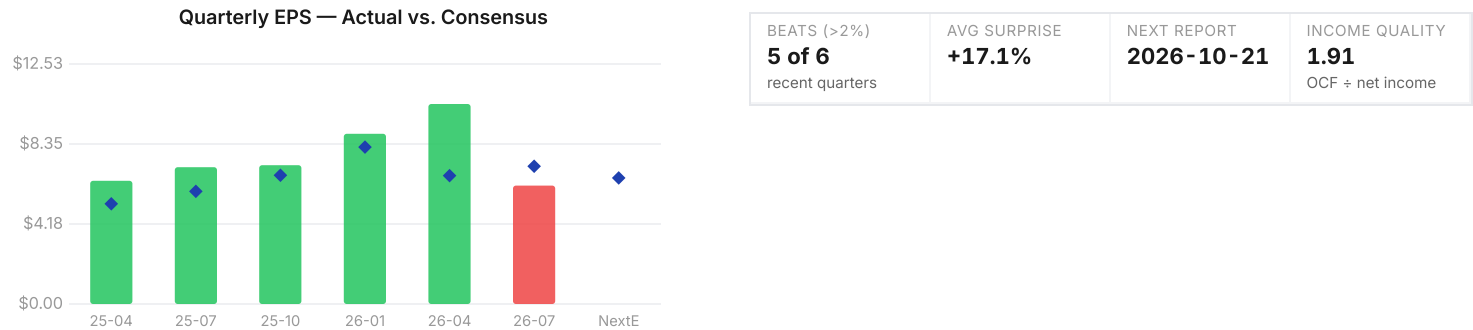
live consensus



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21 ESTIMATE VS. ACTUAL & SURPRISES

live data



22 REPORTED VS. CONSENSUS — FULL HISTORY

0 quarters · live data

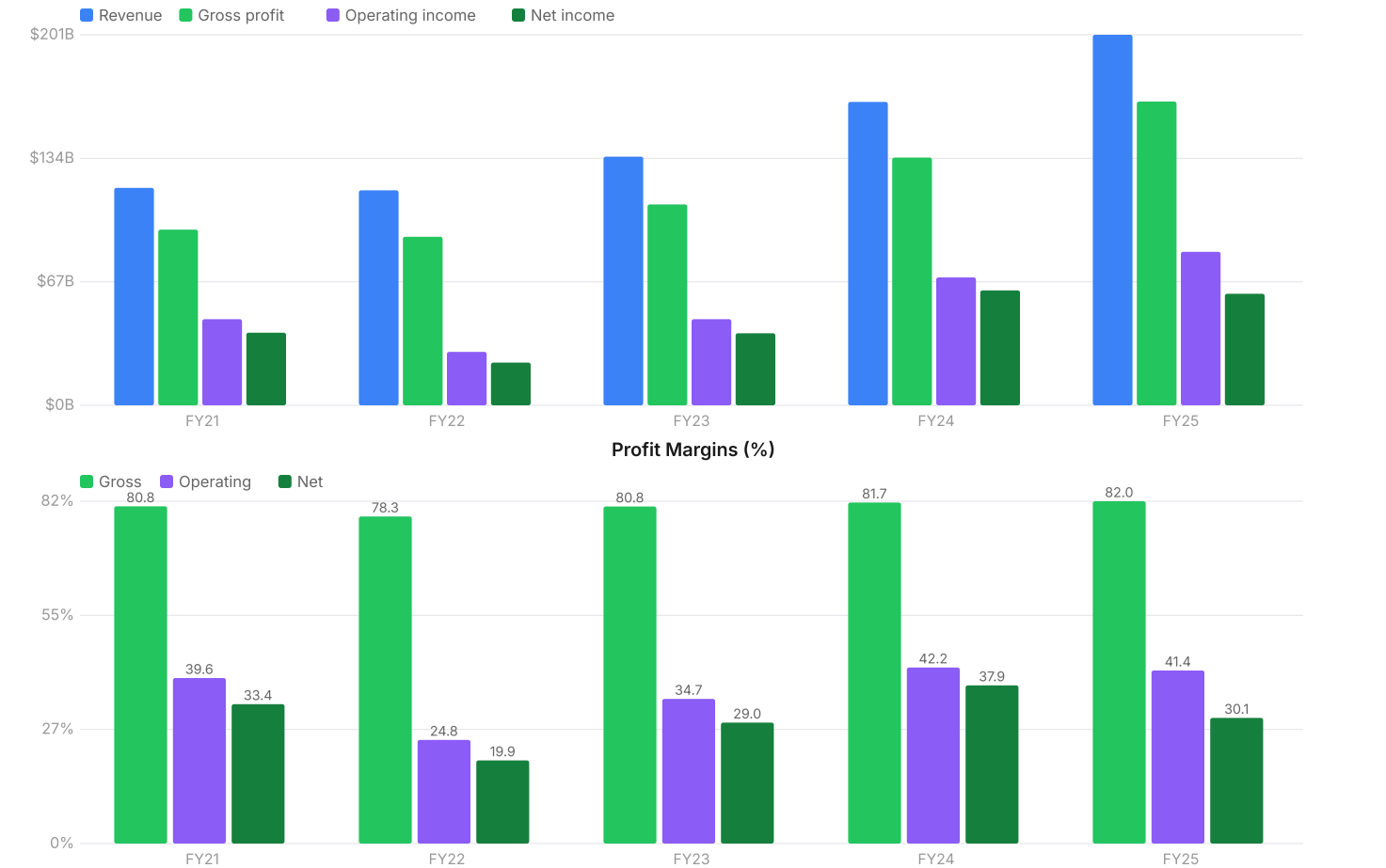
BEAT RATE	CURRENT STREAK	AVG EPS SURPRISE	SURPRISE TREND
—%	0	—%	—
0 of 0 quarters	longest 0	median —%	last 4 vs prior 4

PERIOD	EPS EST.	EPS ACTUAL	EPS SURPRISE	REV EST. (\$M)	REV ACTUAL (\$M)	REV SURPRISE
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Announcement dates to . Consensus as it stood at each report. Revenue surprise shown where both estimate and actual are filed. A beat record is history, not a forecast.

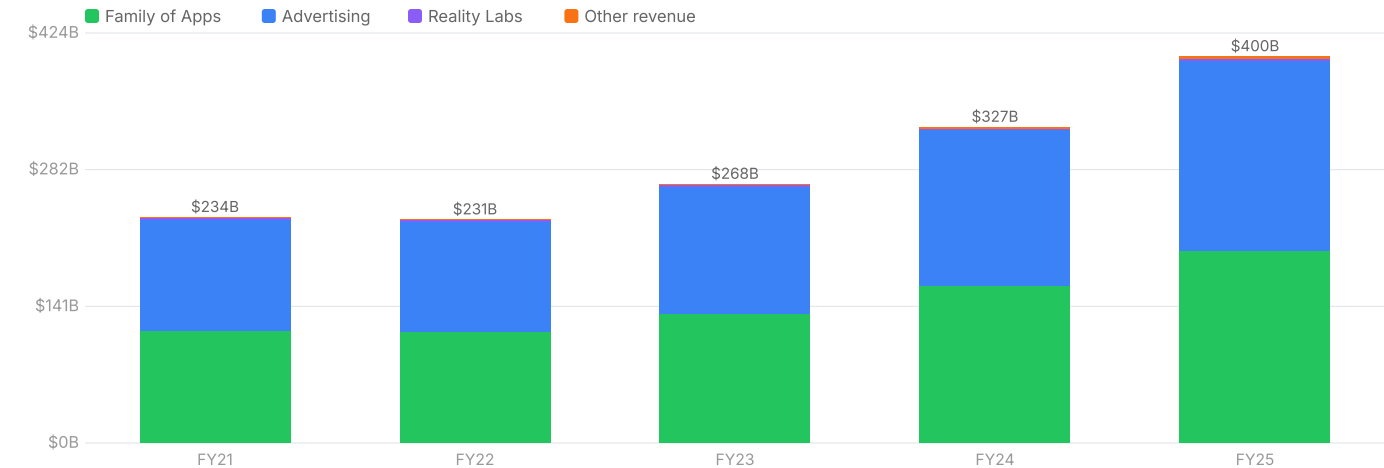
INCOME TRENDS — 5 YEAR

live financials



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Revenue by Segment — Stacked



Live segmentation data.

YoY Growth Heatmap — Income Lines

YOY GROWTH	FY21	FY22	FY23	FY24	FY25
Revenue	+37.2%	-1.1%	+15.7%	+21.9%	+22.2%
Gross profit	+37.5%	-4.1%	+19.2%	+23.3%	+22.7%
Operating income	+43.1%	-38.1%	+61.5%	+48.4%	+20.0%
Net income	+35.1%	-41.1%	+68.5%	+59.5%	-3.1%

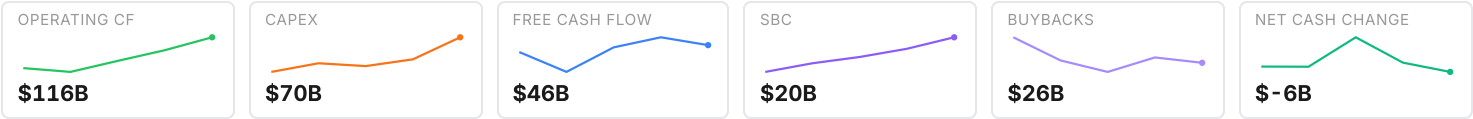
23 INCOME STATEMENT — FULL

live financials

\$B · FY ENDS	FY21	FY22	FY23	FY24	FY25	TREND
Revenue	117.9	116.6	134.9	164.5	201.0	
Cost of revenue	22.6	25.2	26.0	30.2	36.2	
Gross profit	95.3	91.4	108.9	134.3	164.8	
R&D expense	24.7	35.3	38.5	43.9	57.4	
SG&A expense	23.9	27.1	23.7	21.1	24.1	
Operating income	46.8	28.9	46.8	69.4	83.3	
EBITDA	55.3	37.7	59.1	86.9	104.5	
D&A	8.0	8.7	11.2	15.5	18.6	
Pretax income	47.3	28.8	47.4	70.7	85.9	
Income tax	7.9	5.6	8.3	8.3	25.5	
Net income	39.4	23.2	39.1	62.4	60.5	
Diluted EPS (\$)	13.77	8.59	14.87	23.86	23.49	
Diluted shares (M)	2,859	2,702	2,629	2,614	2,574	

CASH FLOW TRENDS

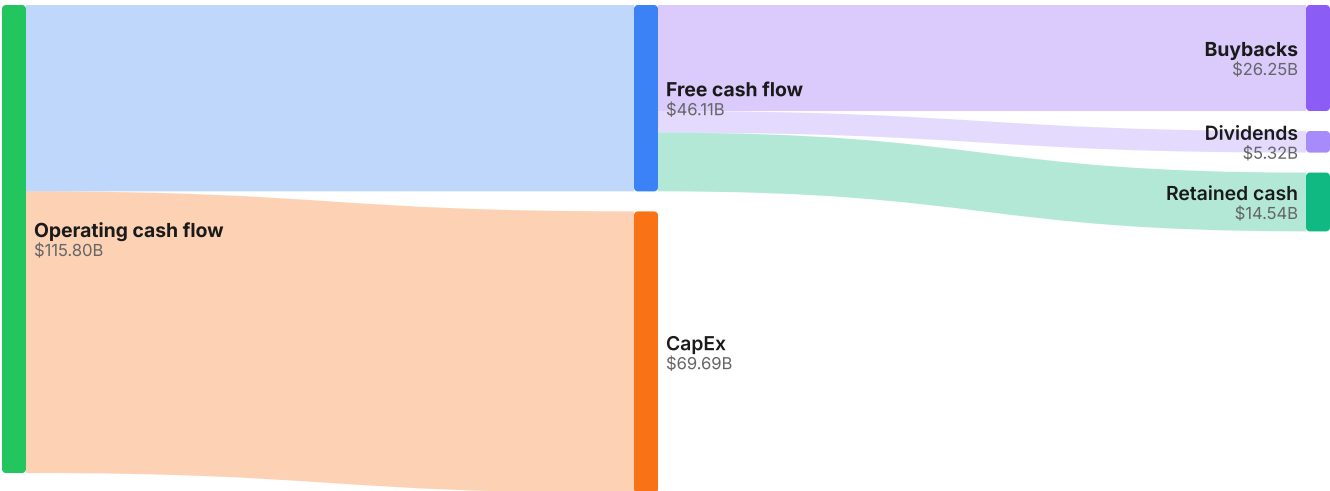
live data



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WHERE THE CASH WENT — FY2025

cash Sankey, live data



Balance Sheet — Full

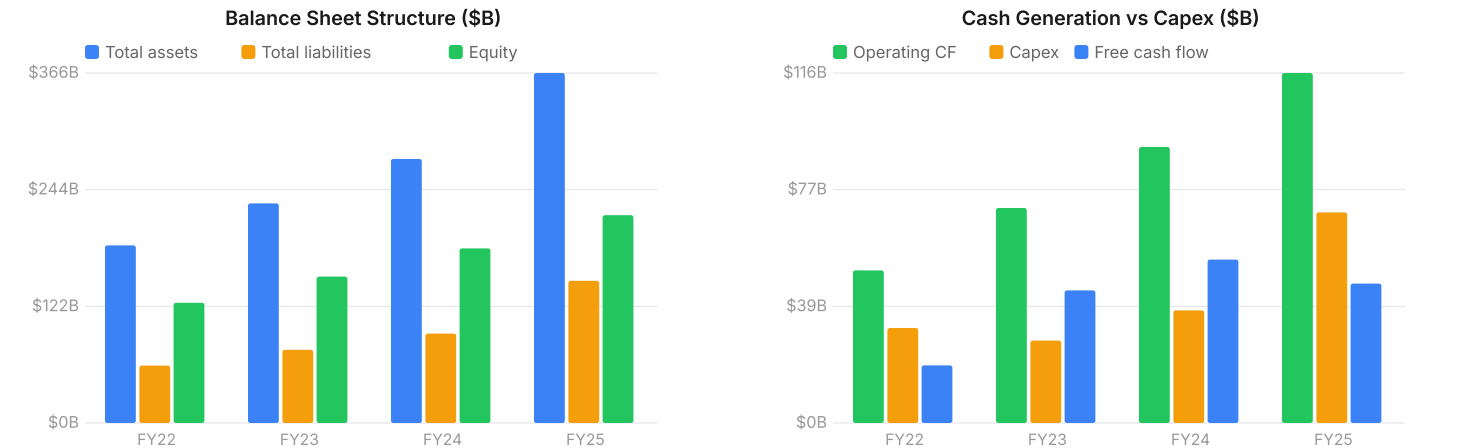
\$B	FY22	FY23	FY24	FY25	
Cash & equivalents	14.7	41.9	43.9	35.9	
ST investments	26.1	23.5	33.9	45.7	
Receivables (net)	13.5	16.2	17.0	19.8	
Total current assets	59.5	85.4	100.0	108.7	
PP&E (net)	92.2	109.9	136.3	196.8	
Goodwill + intangibles	21.2	21.4	21.6	24.5	
Total assets	185.7	229.6	276.1	366.0	
Accounts payable	5.0	4.8	7.7	8.9	
Short-term debt	0.0	0.0	0.0	0.0	
Deferred revenue	15.8	0.0	0.0	0.0	
Total current liabilities	27.0	32.0	33.6	41.8	
Long-term debt	9.9	18.4	28.8	58.7	
Total liabilities	60.0	76.5	93.4	148.8	
Shareholders' equity	125.7	153.2	182.6	217.2	

Cash Flow Statement — Full

\$B	FY22	FY23	FY24	FY25	
Net income	23.2	39.1	62.4	60.5	
D&A	8.7	11.2	15.5	18.6	
Stock-based compensation	12.0	14.0	16.7	20.4	
Working capital change	5.7	3.8	1.0	(0.9)	
Operating cash flow	50.5	71.1	91.3	115.8	
Capital expenditures	(31.4)	(27.3)	(37.3)	(69.7)	
Investing cash flow	(29.0)	(24.5)	(47.2)	(102.0)	
Buybacks	(28.0)	(19.8)	(30.1)	(26.2)	
Dividends paid	0.0	0.0	(5.1)	(5.3)	
Debt issuance / (repay)	9.1	7.4	8.5	27.4	
Financing cash flow	(22.1)	(19.5)	(40.8)	(20.4)	
Free cash flow	19.0	43.8	54.1	46.1	

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24 EXPANDED RATIO ANALYSIS (I)

live ratio engine · profitability · valuation

RATIO	FY21	FY22	FY23	FY24	FY25	TTM	TREND
PROFITABILITY							
ROE	31.1%	18.5%	28.0%	37.1%	30.2%	30%	
ROA	24.2%	13.2%	18.8%	24.7%	18.8%	15.1%	
ROIC	42.9%	20.9%	30.8%	39.8%	26.7%	17.1%	
Gross margin	80.8%	78.3%	80.8%	81.7%	82.0%	81.7%	
Operating margin	39.6%	24.8%	34.7%	42.2%	41.4%	38.1%	
Net margin	33.4%	19.9%	29.0%	37.9%	30.1%	29.8%	
EBITDA margin	46.9%	32.3%	43.8%	52.8%	52.0%	49.7%	
FCF margin	33.2%	16.3%	32.5%	32.9%	22.9%	—	
VALUATION							
P/E	23.75	13.60	23.64	24.47	28.10	26.4	
P/B	7.49	2.51	6.04	8.35	7.82	6.9	
P/S	7.93	2.71	6.85	9.27	8.45	7.92	
P/FCF	23.90	16.57	21.08	28.22	36.85	44.1	
EV/EBITDA	16.46	7.96	15.18	17.23	16.06	16.8	
EV/Revenue	7.64	2.58	6.64	9.10	8.47	8.3	
Earnings yield	4.2%	7.4%	4.2%	4.1%	3.6%	3.78%	
FCF yield	4.2%	6.0%	4.7%	3.5%	2.7%	2.27%	

EXPANDED RATIO ANALYSIS (II)

leverage · solvency

RATIO	FY21	FY22	FY23	FY24	FY25	TTM	TREND
LEVERAGE & SOLVENCY							
Current ratio	3.15	2.20	2.67	2.98	2.60	2.23	
Quick ratio	3.15	2.20	2.67	2.98	2.60	2.23	
Debt / equity	0.11	0.21	0.24	0.27	0.39	0.43	
Debt / assets	8.4%	14.3%	16.2%	17.8%	22.9%	25.0%	
Net debt / EBITDA	-0.62	-0.37	-0.48	-0.33	0.02	0.85	
Interest coverage	—	157.54	107.34	99.97	61.69	—	

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EXPANDED RATIO ANALYSIS (III)							efficiency · growth · per-share · scores
RATIO	FY21	FY22	FY23	FY24	FY25	TTM	TREND
EFFICIENCY							
Asset turnover	0.73	0.66	0.65	0.65	0.63	0.51	
Receivables turnover	9.30	8.48	9.10	9.92	10.93	10.5	
DSO (days)	39	43	40	37	33	35	
DPO (days)	44	66	69	76	84	139	
Cash conversion cycle	-4	-23	-29	-39	-50	-104	
GROWTH (YoY)							
Revenue growth	37.2%	-1.1%	15.7%	21.9%	22.2%	—	
Net income growth	35.1%	-41.1%	68.5%	59.5%	-3.1%	—	
EPS growth	39.6%	-37.5%	69.2%	60.5%	-1.5%	—	
FCF growth	65.5%	-51.3%	130.2%	23.3%	-14.7%	—	
PER SHARE (\$)							
EPS (diluted, TTM)	14.07	8.79	14.87	23.86	23.49	26.78	
Book value / share	44.62	47.62	58.24	69.87	84.40	102.72	
Revenue / share	42.13	44.17	51.29	62.93	78.08	89.76	
FCF / share	13.97	7.21	16.67	20.69	17.91	16.11	
Cash / share	17.15	15.43	24.87	29.77	31.70	35.49	
SHAREHOLDER RETURN & SCORES							
Buyback yield	4.8%	8.9%	2.1%	2.2%	1.5%	0.54%	
Altman Z-Score	16.20	5.00	9.31	12.06	8.87	7.6	
Piotroski F-Score	6	4	8	8	6	5/9	
Beneish M-Score	-2.83	-3.11	-2.93	-2.80	-2.97	-2.84	

25 EARNINGS QUALITY PANEL				live scores
MODEL	SCORE	ZONE	NOTE	
Piotroski F-Score	5 / 9	Middling		
Altman Z-Score	7.6	Safe (>2.99)	Safe	
Income quality	1.91	Cash-backed	OCF ÷ net income	
Beneish M-Score	-2.84	Non-manipulator	vs -2.22 threshold	

26 DUPONT & GROWTH QUALITY				live analysis engine
DUPONT DECOMPOSITION (TTM)		VALUE	GROWTH QUALITY (LIVE)	VALUE
Tax burden		0.78	Revenue stability	0.89
Interest burden		0.96	Earnings stability	0.62
Operating margin		39.7%	Earnings persistence	0.98
Asset turnover		0.61×	Revenue CAGR 3y	23.7%
Financial leverage		1.63×	EPS CAGR 3y	45.4%
= ROE		30%	FCF CAGR 3y	19.5%

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SHAREHOLDER RETURN PROFILE live

BUYBACK YIELD 0.54%	DIVIDEND YIELD 0.30%	TOTAL SHAREHOLDER RETURN 0.91% cash yield	SBC / REVENUE 11.0% dilution pressure
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27 MULTIPLE HISTORY — FY SNAPSHOTS + TTM live ratio engine



28 PEER COMPARISON live peer engine

COMPANY	MKT CAP	P/E	ROE	NET MARGIN	REV GROWTH	PIOTROSKI	1-YR RET
GOOGL	\$4,140.7B	16.7	49%	—	+20.1%	5/9	+35.5%
NFLX	\$293.7B	21.8	50%	27.1%	+16.0%	7/9	-40.4%
DIS	\$190.9B	22.7	8%	10.4%	+4.6%	6/9	+1.3%
VZ	\$186.1B	11.7	16%	11.2%	+1.4%	5/9	+11.0%
TMUS	\$170.7B	16.6	18%	14.2%	+9.7%	6/9	—
T	\$160.6B	7.7	20%	14.7%	+2.6%	7/9	—
DASH	\$82.0B	97.5	9%	4.5%	+33.6%	6/9	—
WBD	\$77.6B	-24.4	-9%	1.7%	-6.1%	4/9	—

1-yr returns computed from adjusted price history; peers without a tracked series show —.

29 ANALYST CONSENSUS & ESTIMATES live consensus

Buy

69 Analysts



MEAN TARGET (QTR) \$800.96 24 targets	TARGET VS. PRICE +12.9% last-quarter mean	NEXT REPORT 2026-10-21 street \$6.58
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CONSENSUS ESTIMATES	REVENUE MEAN	HIGH / LOW	EPS MEAN	HIGH / LOW	# EPS EST.
FY2026	\$254.17B	\$258.05B / \$251.83B	\$30.81	\$32.20 / \$27.35	42
FY2027	\$306.07B	\$326.65B / \$295.69B	\$34.01	\$36.65 / \$31.39	41
FY2028	\$362.52B	\$457.07B / \$327.14B	\$39.47	\$54.80 / \$31.01	40

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30 STREET TARGETS & THIRD-PARTY RATING

live targets + composite

Street Price Target — Trajectory

WINDOW	AVG TARGET	VS. PRICE	# TARGETS
Last Month	\$892.60	+25.8%	10
Last Quarter	\$800.96	+12.9%	24
Last Year	\$816.05	+15.0%	41
All Time	\$429.34	-39.5%	278

Rolling mean of published targets vs. last close \$709.33. Aggregated from StreetInsider, Benzinga, MarketWatch.

Third-Party Composite Rating

B+

DCF3/5

ROE5/5

ROA5/5

DEBT/EQ3/5

P/E2/5

P/B1/5

Independent quant composite as of 2026-10-16; components scored 1-5 (5 best). Shown for contrast with the InsiderStreet Score — methodologies differ.

31 PRICE PERFORMANCE — INDEXED, 12 MO

live prices · benchmark + sector + peer set

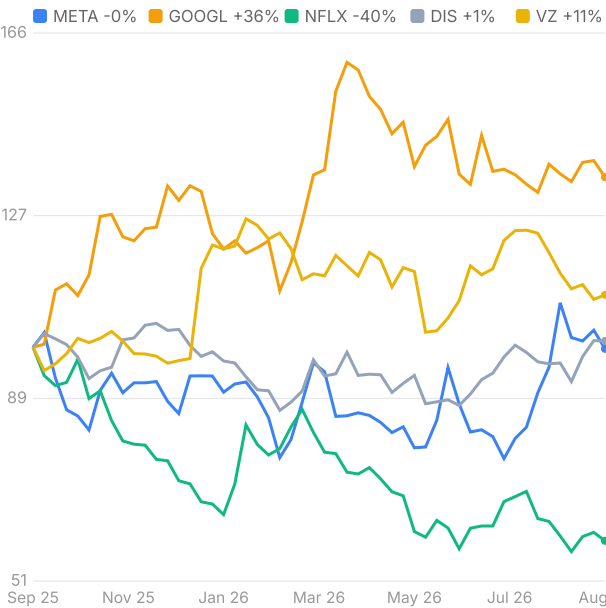
META -0.3% vs S&P 500 +15.9% — spread -16.2pp



Sector — XLC -3.4%



Peer Set — indexed to 100



All series indexed to 100 at the start of the window, adjusted closes.

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TECHNICAL CHART — 6-MONTH DAILY CANDLES, INDICATORS ON site chart, print edition



Candlesticks with SMA 20/50 overlay, Bollinger (20,2σ) band, volume, and Wilder RSI(14) — computed from live daily OHLCV.

MOVING AVERAGE RIBBON & TREND site technicals-tab chart, live indicator history



MOVING AVERAGE	VALUE	DISTANCE	% DISTANCE	SIGNAL
SMA 20	\$735.77	-26.44	-3.59%	Below
SMA 50	\$655.15	+54.18	+8.27%	Above
SMA 200	\$631.90	+77.43	+12.25%	Above
EMA 9	\$730.79	-21.46	-2.94%	Below
EMA 21	\$717.92	-8.59	-1.20%	Below
EMA 50	\$678.95	+30.38	+4.47%	Above
EMA 200	\$642.08	+67.25	+10.47%	Above

Series and readings from the nightly technical-indicator history — identical data to the site's ribbon chart. Supertrend segments colored by direction.

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32 TECHNICAL POWER SCOREEDGE · site engine · 54/100 composite

TECHNICAL VERDICT

NEUTRAL

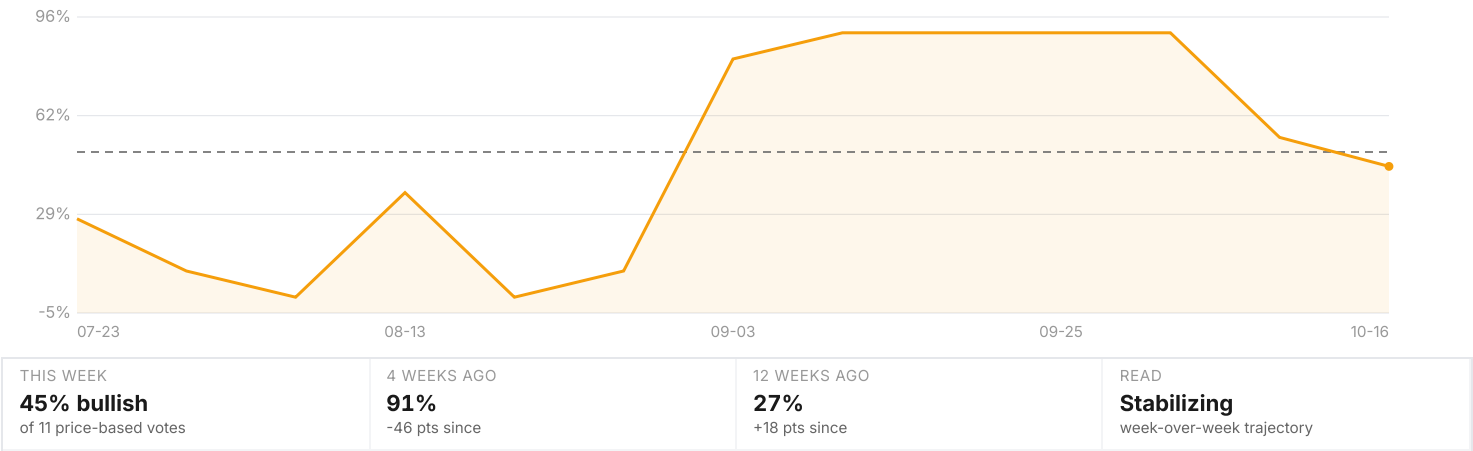
Power Score +9

11 of 22 indicator votes bullish

Family Scores (site weights)

Trend 30%		80
Momentum 25%		27
Volume 20%		56
Volatility 10%		50
Patterns 15%		50

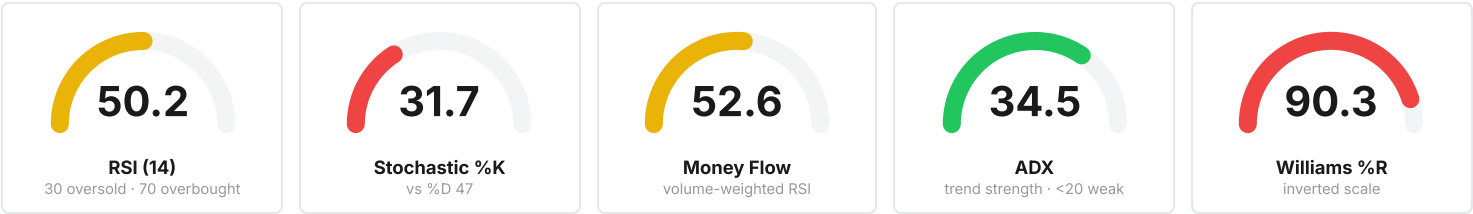
NEUTRAL — BUT WHICH WAY IS IT TRENDING?vote share recomputed weekly, 13 weeks



INDICATOR VOTE GRID11 bull / 11 bear

● Price vs SMA 20	\$735.77	● Price vs SMA 50	\$655.15	● Price vs SMA 200	\$631.90
● EMA 9/21 Cross	730.8/717.9	● SMA 50/200	Golden	● ADX Direction	ADX 35
● Supertrend	\$682	● Parabolic SAR	\$771	● SMA Slope	2.210
● RSI	50.2	● Stochastic K/D	32/47	● StochRSI K/D	7/17
● Williams %R	-90	● CCI	-116	● TSI vs Signal	19.5
● CMO	0.5	● ROC	-2.58%	● OBV Signal	Distrib
● Chaikin MF	-0.060	● MFI	53	● Force Index	-17M
● Elder Ray Bull	20.57				

INDICATOR GAUGESsite technicals-tab style



33 KEY LEVELS & VOLATILITYlive indicator table

LEVEL	VALUE	LEVEL	VALUE
Pivot / R1 / R2	\$732.09 / \$748.60 / \$760.48	S1 / S2	\$720.21 / \$703.70
Bollinger (20,2)	\$704.08 – \$767.47	Squeeze	ON
52-wk range	\$520.26 – \$779.82	Off 52-wk high	-9.0%
ATR (14)	\$25.30 (3.6%)	Historical vol	57.6%

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34 SEASONALITY — 14-YEAR AVERAGES

live model · win rates shown

+7.9% Jan 71%	-1.6% Feb 36%	-0.6% Mar 50%	+4.1% Apr 62%	+0.4% May 64%	+3.8% Jun 71%	+4.6% Jul 71%	+1.2% Aug 64%	+1.1% Sep 50%	-2.6% Oct 29%	+3.9% Nov 64%	+1.9% Dec 50%
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Sample: 14 years — treat short histories as suggestive, not statistical.

35 RISK INDICATORS

computed from live price history

COMPUTED FROM LIVE WEEKLY PRICES	META	S&P 500
Weekly volatility (σ , 1y)	5.78%	1.83%
Best / worst week (1y)	+14.1% / -9.8%	—
Max drawdown (5y, monthly)	-68.7%	—
1-week VaR (95%)	-9.4%	—
Beta (5y)	1.24	1.00

36 EQUITY WEATHER & MARKET REGIME

EDGE · live weather engine

META EQUITY WEATHER (LIVE)

CLOUDY · +8

Trend

Momentum

Volume

Volatility

Breadth

+45

-19

+34

-30

-27

MARKET REGIME (2026-10-16)

NEUTRAL

VIX

DOW THEORY

SPY / QQQ TSI

SECTOR STRENGTH

19.99

Confirmed Bearish

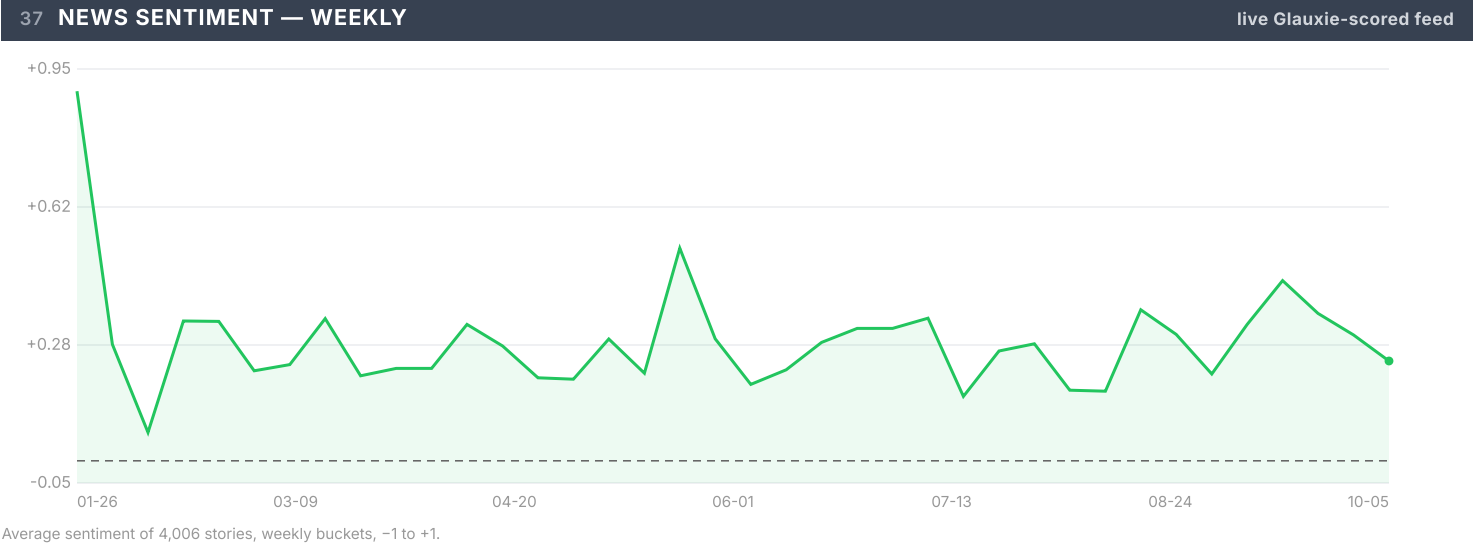
7.2 / 4.7

46/100

Normal

trend strength

breadth average



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38 WEATHER - COMPANY VS INDUSTRY, SECTOR, UNIVERSE

EDGE · live weather engine · Cloudy

OVERALL +8.4 +22.4 vs industry	TREND +44.8 +56.6 vs industry	MOMENTUM -18.5 -8.6 vs industry	VOLUME +34.0 +30.7 vs industry
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READING	META	INTERNET CONTENT & INFORMATION N=316	COMMUNICATION SERVICES N=1,956	ALL US SYMBOLS N=70,435
Overall	+8.4	-14.0	-17.5	-20.5
Trend	+44.8	-11.8	-21.6	-21.3
Momentum	-18.5	-9.9	-14.5	-15.8
Volume	+34.0	+3.3	-6.2	-3.8

Trend, momentum and volume are computed per company. Volatility and breadth are market-regime values shared by every symbol in the universe, so they are reported once under Market Regime rather than compared here - a company cannot differ from its sector on a constant.

39 EXECUTIVE COMPENSATION

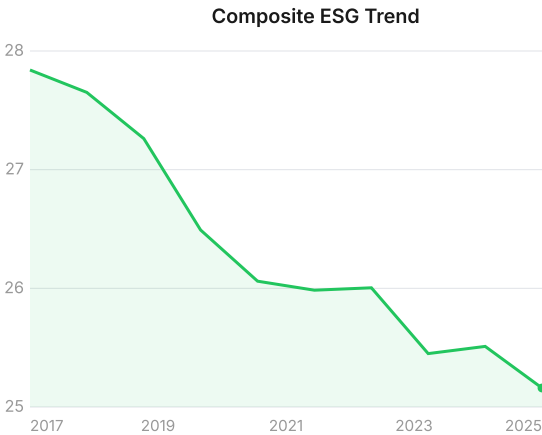
live proxy data · FY2025

EXECUTIVE	TOTAL COMP	STRUCTURE
Mark Zuckerberg Chief Executive Officer	\$25.1M	0% equity+incentive
Javier Olivan Chief Operating Officer	\$24.5M	75% equity+incentive
Andrew Bosworth Chief Technology Officer	\$22.0M	84% equity+incentive
Christopher K. Cox Chief Product Officer	\$21.7M	85% equity+incentive
Susan Li Chief Financial Officer	\$20.1M	83% equity+incentive

40 ESG ASSESSMENT

live disclosure-derived scores

PILLAR (LIVE DISCLOSURE SCORES)	SCORE
Environmental	19
Social	31
Governance	26
Composite ESG	25



41 8-K MATERIAL EVENTS

live EDGAR feed

FILED	8-K CONTENTS	ITEMS
2026-07-29	Earnings Release; Exhibits	2.02,9.01
2026-05-29	Shareholder Vote	5.07
2026-05-04	Other Events; Exhibits	8.01,9.01
2026-04-29	Earnings Release; Exhibits	2.02,9.01
2026-04-14	Officer/Director Change	5.02
2026-01-28	Results of Operations and Financial Condition; Financial Statements an	2.02,9.01
2026-01-16	Departure/Election of Directors; Appointment of Officers	5.02
2025-12-19	Departure/Election of Directors; Appointment of Officers	5.02

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42 METHODOLOGY

Methodology. Every figure originates in InsiderStreet's production data layer and is computed deterministically by the same engines that power insiderstreet.ai. This factsheet contains no model-written text. Sections without underlying data are omitted rather than estimated.

43 DISCLOSURES

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44 DATA PROVENANCE FOR THIS REPORT sources · coverage · method

DATA DOMAIN	SOURCE	COVERAGE FOR THIS REPORT
Price & volume	market_db.historical_prices	52 rows
Fundamentals	income_statements_annual	6 rows · 2020 to 2025
Reported vs consensus	fact/earnings_calendar	24 rows · 2020-10-29 to 2026-07-29
Analyst estimates	dim/forward_estimates	3 rows · 2026-12-31 to 2028-12-31
Institutional ownership (13F)	holdings_db.institutional_ownership_summary	62 rows · 1987 to 2026
Insider transactions (Form 4)	edgar/form4	12 rows · 2026-09-28 to 2026-10-12
Proposed sales (Form 144)	edgar/form144	1 record
Beneficial ownership (13D/G)	edgar/13dg	4 rows · 2025-04-07 to 2026-08-06
Short-sale volume (FINRA)	edgar/short_volume_daily	60 rows · 2026-07-23 to 2026-10-15
Dark pool (ATS, tier 1)	edgar/darkpool_weekly	12 rows · 2026-06-15 to 2026-08-31
ETF & fund holding	etf_holdings_changelog (30d)	1 record
Peer set	stock_peers_dynamic	8 rows
Industry medians	industry_medians	1 record
Congressional trades	congress_db (House + Senate)	1 record
ESG	fact/esg_disclosures	1 record

Method. Every figure in this factsheet is looked up from a named field computed in code. It contains no model-written text.

Not covered. Short interest as a percent of float and days-to-cover are not in this data set — the short-sale figures above are FINRA volume, a flow, and cannot support squeeze or covering analysis. Options positioning and intraday data are also absent. 13F ownership is filed 45 days after quarter end and congressional trades are disclosed on a lag, so both describe a past position, not a current one.