

Monster Beverage Corporation (MNST)

Consumer Defensive / Beverages - Non-Alcoholic / NASDAQ Global Select

Generated: 2026-Oct-18 · Market data through: 2026-10-16

LAST CLOSE	MARKET CAP	52-WK HIGH	TRAILING PE	GROSS MARGIN	ROE	PIOTROSKI	1-YR RETURN
\$45.73	\$89.6B	\$50.17	42.0	55.5%	25%	6/9	+30.4%
2026-10-16	VOLUME	52-WK LOW	P/S	NET MARGIN	ROIC	ALTMAN Z	5-YR RETURN
	12.3M	\$32.94	9.72	23.1%	21%	30.0	+216.3%

Monster Beverage Corporation is a global entity primarily involved in the innovation, marketing, sale, and distribution of energy beverages and concentrates. Its business operations are categorized into three main divisions: Monster Energy Drinks, Strategic Brands, and a segment designated as "Other." The company boasts an extensive product portfolio, encompassing a wide array of carbonated energy drinks, alongside various non-carbonated options. These include ready-to-drink iced teas, lemonades, diverse juice cocktails, single-serving juices, and fruit beverages. Additionally, their offerings extend to ready-to-drink dairy and coffee-based concoctions, specialized sports drinks, single-serve still waters, and a selection of sodas described as natural, sparkling juices, and flavored sparkling beverages. Monster Beverage distributes its products through a comprehensive network, supplying bottlers and full-service beverage distributors. They also engage in direct sales to a multitude of retail outlets, including grocery and specialty chains, wholesalers, club stores, mass merchandisers, convenience stores, pharmacies, foodservice clients, value retailers, e-commerce platforms, and military establishments. Furthermore, the company provides concentrates and beverage bases to its authorized bottling and canning partners. Under its corporate umbrella, the company manages a vast collection of brands. Notable examples include the Monster Energy line (e.g., Monster Energy, Monster Energy Ultra, Monster Rehab, Monster Energy Nitro), Java Monster, Muscle Monster, Espresso Monster, Punch Monster, Juice Monster, and the Monster Hydro series (Energy Water, Super Sport, Super Fuel). Other significant brands feature Monster Dragon Tea, Reign Total Body Fuel, Reign Inferno Thermogenic Fuel, NOS, Full Throttle, Burn, Mother, Nalu, Ultra Energy, Play and Power Play (stylized), Relentless, BPM, BU, Gladiator, Samurai, Live+, Predator, Fury, and True North. Founded in 1985 under its previous name, Hansen Natural Corporation, the company rebranded to Monster Beverage Corporation in January 2012. Its corporate headquarters are located in Corona, California.

SECTOR Consumer Defensive INDUSTRY Beverages - Non-Alcoholic EXCHANGE NASDAQ MARKET CAP \$89.6B EMPLOYEES 6,891 (SEC-filed) CEO Hilton H. Schlosberg
IPO 1985-12-09 COUNTRY US
1 Monster Way, Corona, CA 92879 · Tel 951 739 6200 · monsterbevcorp.com

1 INSIDERSTREET SCORE

INSIDERSTREET SCORE

78 / 100

Street mean **\$97.50** (4 analysts, last qtr) — their number, not ours

INSIDER CONSENSUS SIGNAL

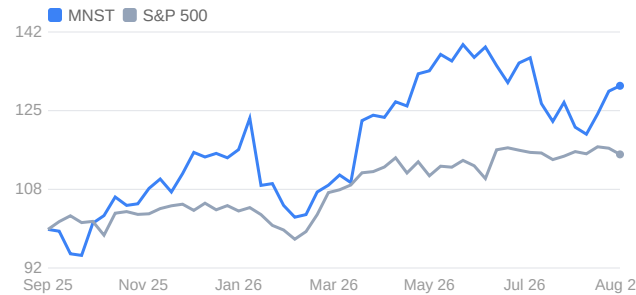
ROUTINE SELLING — LOW SIGNAL

\$16M sold / 6 mo, zero open-market buys

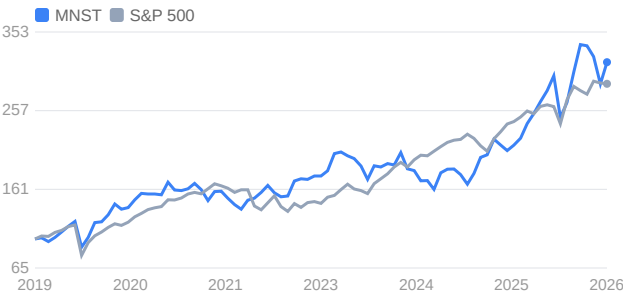
2 PRICE AND VOLUME

adjusted close, prod data layer

1 Year vs S&P 500 · MNST +30.4% · S&P 500 +15.9% · spread +14.5pp



7 Years vs S&P 500 · MNST +216.3% · S&P 500 +189.9% · spread +26.4pp



Both charts indexed to 100 at the start of their window and drawn on a single shared scale, so the gap to the benchmark is the gap you see. Adjusted closes throughout.

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3 INSIDERSTREET SCORE

live IS factor model

INSIDERSTREET
SCORE

78

OF 100

Score Breakdown

Profitability	93/100
Growth	75/100
Momentum	91/100
Quality	89/100
Earnings Quality	72/100
Balance Sheet	96/100
Value	30/100
Risk (safety)	100/100
Overall	77.6/100

Each component is a diagnostic reading on its own 0-100 scale. The overall score is computed separately from the underlying financials and is **not** the average of the rows above — components are not equally weighted and three of them (Momentum, Value, Risk) are derived partly from price rather than from the business.

Peer Comparison — IS Score

SYMBOL	IS SCORE
KDP	42
PEP	69
FMX	44
KO	72
COKE	62
MDLZ	53
MNST	78

IS Score Trend — quarterly



4 TWO READINGS

business vs price

BUSINESS QUALITY

78 / 100

IS Score 77.6 / 100 · -0.7 from peak of 78

Quarter	Business Quality
23 Q1	66
23 Q2	72
23 Q3	75
23 Q4	76
24 Q1	75
24 Q2	72
24 Q3	68
24 Q4	70
25 Q1	72
25 Q2	75
25 Q3	77
25 Q4	78
26 Q1	78

Fundamental factor model, quarterly. Measures how the business is doing - not where the price is going.

PRICE STRUCTURE

BULLISH

Technical Score 87 / 100 · Power +74 · 22 of 22 indicator votes bullish

Date	Price Structure
07-23	41%
08-03	68%
08-13	41%
08-23	68%
09-03	41%
09-13	41%
09-23	41%
10-03	68%
10-13	95%
10-16	95%

Vote share across trend, momentum, volume, volatility and pattern families. Describes where the price is, not where it is going.

Both readings sit above the midpoint — business quality at 78 and price structure at 87 out of 100 — so they are not in conflict. The fundamentals and the tape are saying the same thing, which is the case in which either one alone would have been enough.

5 WHAT WOULD CHANGE OUR MIND

falsifiable - check us next quarter

TRIGGER	WHERE IT STANDS NOW	WHAT IT WOULD MEAN
IS Score reaches 75 and holds two consecutive quarters	now 77.6	would move us up one band
IS Score stops falling - one quarter higher than the prior	last four: 76 → 78 → 78 → 78	the direction matters more than the level
Technical vote share back above 50%	now 91%	price structure no longer broken
Institutional holder count rises two quarters running	peak 1,365 → now 1,365	fewer institutions willing to hold is our clearest warning

We publish these so the view can be shown to be wrong. If none of them move and our reading does, we owe you an explanation.

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Consumer Defensive / Beverages - Non-Alcoholic



EQUITY FACTSHEET

Report Date: 2026-Oct-18

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This page is InsiderStreet's own reading, produced from the data in the rest of this document. It is not a price target and not investment advice. Analyst consensus and street price targets appear later under their own heading and are the street's numbers, not ours.

6 SMART MONEY CONFLUENCE

EDGE · disclosure sources

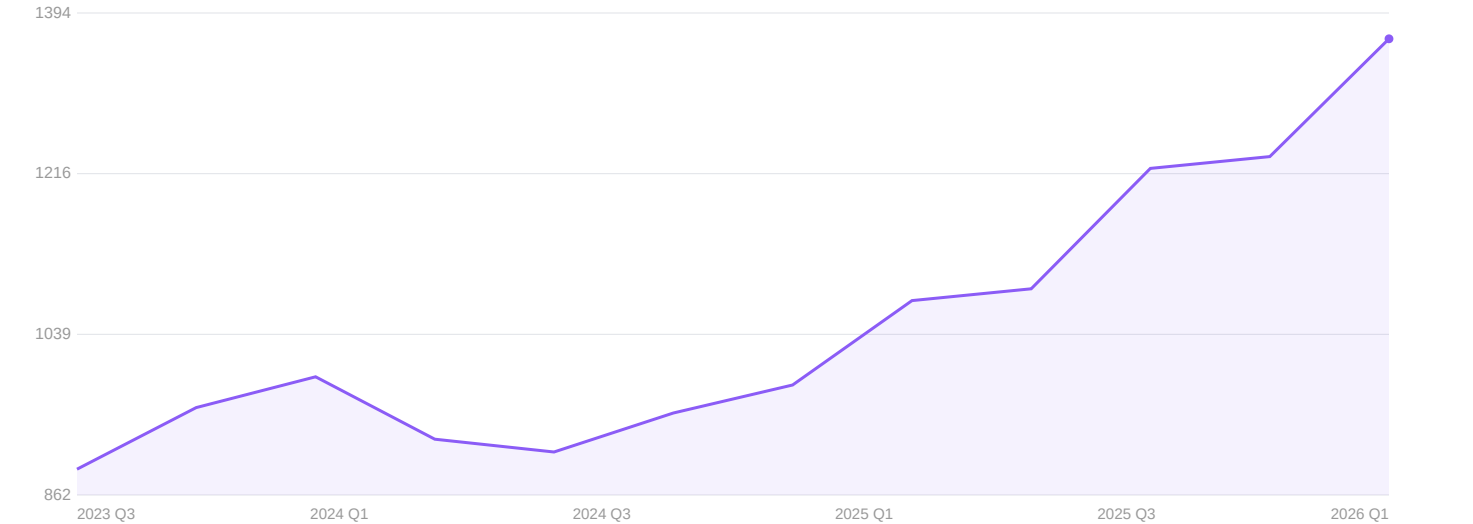
SITE CONVERGENCE SCORE 3 of 4 top 4% of 29,420 symbols	SOURCES ALIGNED — of 3 independent disclosures	CONGRESS (180D) 10 buys 2026-07-17	INSIDER BUYS (180D) 0 none disclosed
ETF FUNDS (30D) 1483 up / 1143 down net +340 funds	INSTITUTIONS ADDED (13F) 130 managers opening or increasing		

Congressional and insider figures are disclosed purchases in the trailing 180 days; ETF figures are COUNTS OF FUNDS whose holding changed in 30 days, not dollars. Coincidence of separate disclosures, not coordination. An absent source means nothing qualifying was disclosed in its window.

7 INSTITUTIONAL OWNERSHIP - 12-QUARTER TREND

13F · filed 45 days after quarter end

Institutions holding — 12 quarters



Peak 1,365 · latest 1,365 (+0 from peak).

QUARTER	HOLDERS	13F SHARES	VALUE	REPORTED OWN%
2026 Q2	1,365	1329.9M	\$62.5B	67.9%
2026 Q1	1,235	1299.3M	\$46.5B	66.4%
2025 Q4	1,222	1295.4M	\$48.9B	66.2%
2025 Q3	1,089	1261.7M	\$42.4B	64.5%
2025 Q2	1,076	1278.7M	\$39.7B	65.3%
2025 Q1	983	1260.2M	\$35.0B	64.4%
2024 Q4	952	1268.2M	\$31.7B	64.8%
2024 Q3	909	1257.5M	\$31.1B	64.2%
2024 Q2	923	1268.5M	\$30.4B	64.8%
2024 Q1	992	1352.6M	\$37.7B	69.1%
2023 Q4	958	1337.6M	\$35.9B	68.3%
2023 Q3	890	1348.1M	\$33.1B	68.9%

How to read ownership above 100%. A 13F reports the positions a manager has investment discretion over, and where two or more managers share discretion over the same block, each one reports it. Summed across filers, the total can therefore exceed the shares actually outstanding without anything being wrong. We publish the figure as filed rather than netting it down, and flag separately any quarter where the arithmetic is not merely high but impossible.



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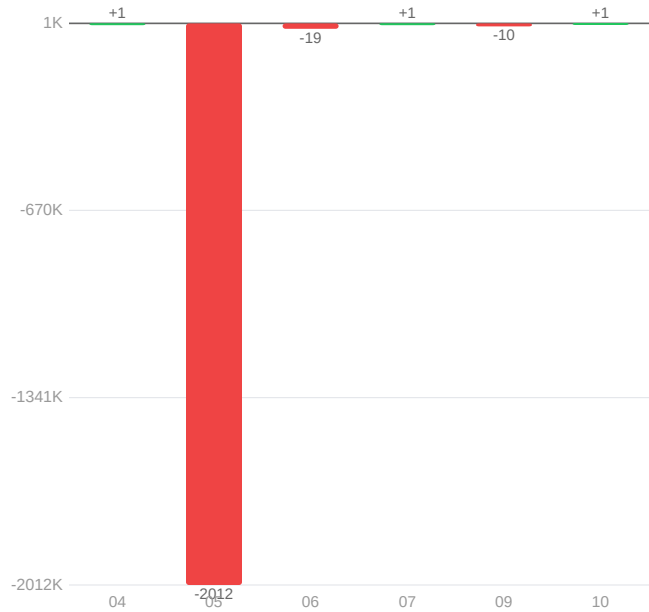
8 INSIDER ACTIVITY live Form 4 data

INSIDER	ROLE	DATE	TYPE	SHARES	VALUE	POST-TXN OWNED
Hall Tiffany M.	director	2026-10-07	A-Award	270	—	33,744
Demel Ana	director	2026-10-07	A-Award	539	—	40,753
Jackson Jeanne P	director	2026-10-07	A-Award	670	—	77,218
Schlosberg Hilton H	director, Vice Chairman and CEO	2026-09-14	GIFT	1,690	—	2,705,846
Rodriguez Michael Vincent	Chief Operating Officer	2026-09-03	—	12,000	\$0.22M	0
Rodriguez Michael Vincent	Chief Operating Officer	2026-09-03	—	37,500	\$0.84M	0
Rodriguez Michael Vincent	Chief Operating Officer	2026-09-03	—	22,500	\$0.57M	0
Rodriguez Michael Vincent	Chief Operating Officer	2026-09-03	—	20,000	\$0.59M	0

9 SELL DECOMPOSITION — ROUTINE VS. DISCRETIONARY EDGE

6-MO DECOMPOSITION (FORM 4)	TXNS	SHARES	VALUE	SIGNAL WEIGHT
S — Open-market sales	6	186,700	\$16.1M	Counted
M — Exercises (paired A/D)	39	329,546	\$7.3M	None — mechanics
F — Tax withholding	14	389,229	\$29.7M	None — compensation
G — Gifts	2	18,468	—	None
P — Open-market purchases	0	0	\$0	Counted — none occurred

Monthly Net Insider Flow (000 shares)



Net of acquisitions minus dispositions, all Form 4 types.

Signal Summary

SIGNAL Routine Selling — Low Signal	OPEN-MARKET SELLS \$16.1M 6 txns / 6 mo	OPEN-MARKET BUYS \$0.0M 0 txns / 6 mo	CLUSTER None active 3+ insiders / 21 days
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10 FORM 144 PLANNED-SALE PIPELINE live EDGAR data

FILED	FILER	SHARES REGISTERED	EST. PROCEEDS
2026-06-10	Guy Carling	19,000	\$1.7M
2026-05-13	Emelie Christine Tirre	88,700	\$7.6M
2026-03-13	Thomas J Kelly	8,000	\$0.6M
2025-12-12	The Emelie C Tirre Sep Prop Rev Trust	30,000	\$2.2M
Trailing 12 mo	6 filings	390,681	\$30M

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11 13D / 13G STAKESCOND

FILED	FORM	REPORTING PERSON	% OF CLASS	SHARES
2026-03-27	SCHEDULE 13G/A	The Vanguard Group	—	exit/reporting change
2025-05-14	SCHEDULE 13G/A	AllianceBernstein L.P.	4.00%	39.0M sh
2025-02-13	SCHEDULE 13G/A	AllianceBernstein L.P.	4.20%	40.4M sh
2025-01-28	SCHEDULE 13D/A	European Refreshments Unlimited Company	13.30%	129.6M sh

12 CONGRESSIONAL TRADINGEDGE · STOCK Act

MEMBER	CHAMBER	TRADE	SIZE BAND	TRADED	DISCLOSED
Ro Khanna	House	SELL	\$1,001 - \$15,000	2026-09-11	2026-10-09
Josh Gottheimer	House	BUY	\$1,001 - \$15,000	2026-07-17	2026-08-11
Josh Gottheimer	House	BUY	\$1,001 - \$15,000	2026-07-17	2026-08-11
Tommy Tuberville	Senate	SELL	\$1,001 - \$15,000	2024-01-22	2024-02-14
Tommy Tuberville	Senate	SELL	\$1,001 - \$15,000	2024-01-22	2024-02-13
Thomas Hawley Tuberville	Senate	SELL	\$1,001 - \$15,000	2024-01-22	2024-02-13

HOUSE 12-MO 27 trades 22 purchases	SENATE 12-MO 0 trades None purchases	COVERAGE STOCK Act filings 30-45 day disclosure lag	
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13 INSTITUTIONAL OWNERSHIP & 13F FLOWlive 13F data

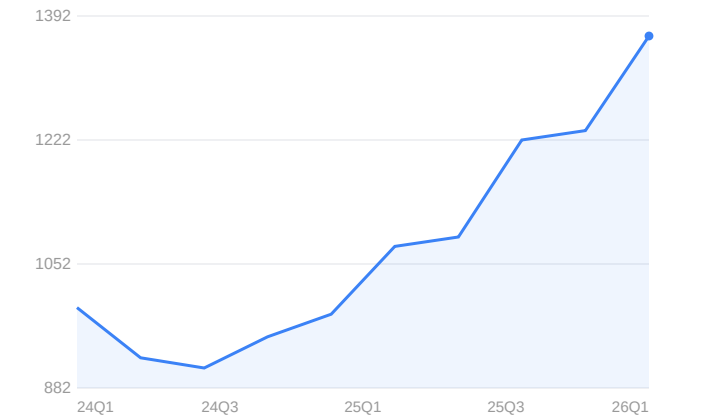
13F FILERS (LAST COMPLETE Q) 1,235	13F SHARES 650M 33.2% of shares out	NEW / CLOSED 150 / 116 positions, QoQ	INCREASED / REDUCED 460 / 446 positions, QoQ
PUT/CALL (13F) 1.06 option positions	FREE FLOAT 70.9% 1.39B sh		

2.8 · Largest Reporting 13F Managers

MANAGER	SHARES	VALUE
Ninety One Uk Ltd	13.1M	\$545M
Assenagon Asset Management S.A.	4.6M	\$190M
Montrusco Bolton Investments Inc.	3.4M	\$142M
Fort Washington Investment Advisor	1.5M	\$64M
Fjarde Ap-Fonden /Fourth Swedish N	992,072	\$41M
Ninety One North America, Inc.	855,485	\$36M

EDGAR 13F holdings as of 2026-09-30; filer values normalized to dollars.

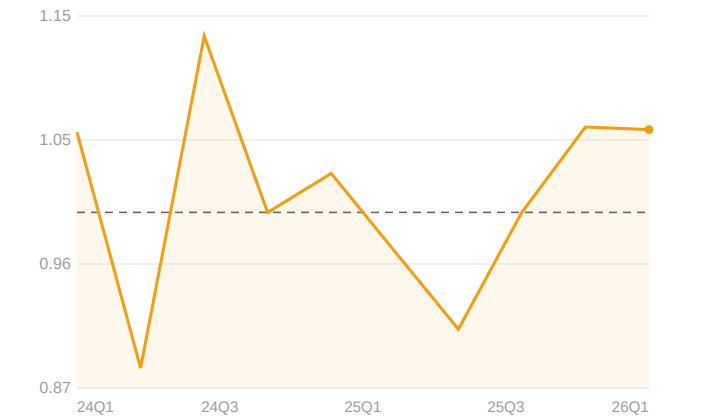
13F Filers Holding MNST — quarterly



2.9 · Top ETF & Fund Ownership

FUND	WEIGHT	POSITION
VITSX	0.1%	\$1.8B
VTSAX	0.1%	\$1.8B
VTI	0.1%	\$1.8B
VSMPX	0.1%	\$1.8B
QQQ	0.4%	\$1.8B
VOO	0.1%	\$1.6B

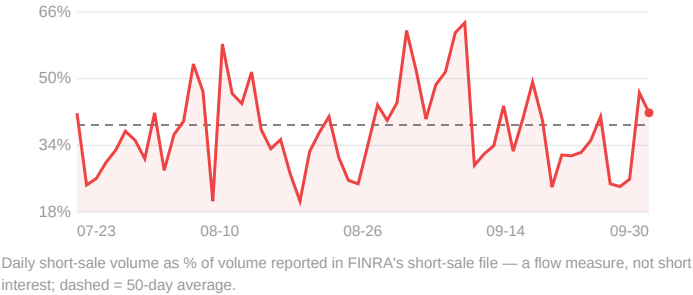
Institutional Put/Call — quarterly



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14 SHORT VOLUME — DAILY, 60 SESSIONS

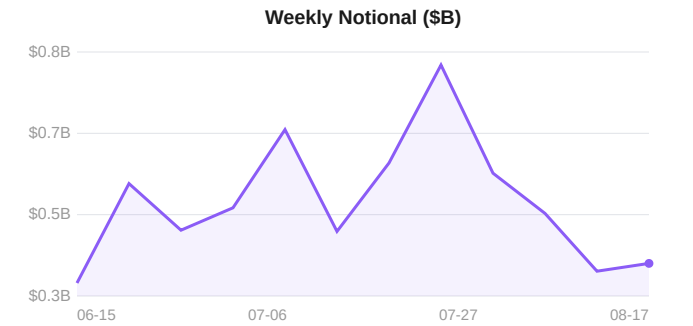
EDGE · live FINRA feed



LATEST SESSION 41.8% 2026-10-15	20-DAY AVG 36.2% 50-day 38.9%	TREND Falling 20d vs 50d	BY MARKET CENTER Q: 41% · N: 55% · B: 45% latest session
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15 DARK POOL ACTIVITY

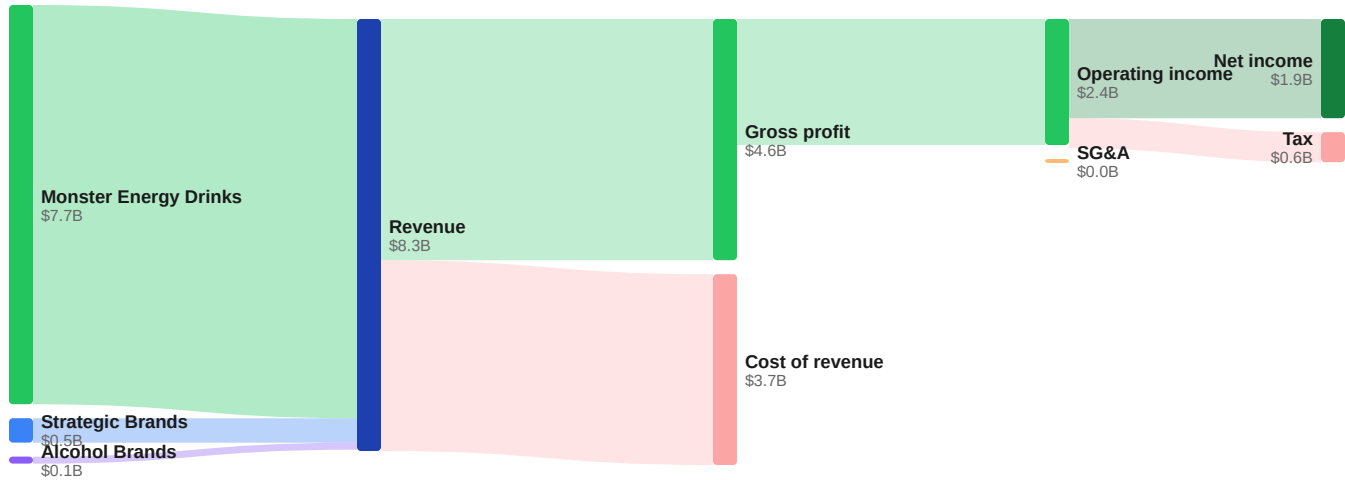
EDGE · live ATS data



Where MNST Trades in the Dark		
ATS VENUE (4-WK)	SHARES	AVG TRADE
Incr Intelligent Cross Llc	5.5M	64 sh
Ubsa Ubs Ats	4.3M	61 sh
Ebxl Level Ats	4.0M	36 sh
Mstx Ms Trajectory Cross (Ats-1)	2.6M	56 sh
Sgmt Sigma X2	2.5M	59 sh
Pure Purestream	2.0M	38 sh

16 REVENUE FLOW — FY2025

live segmentation + income data



17 GEOGRAPHIC REVENUE

live segmentation

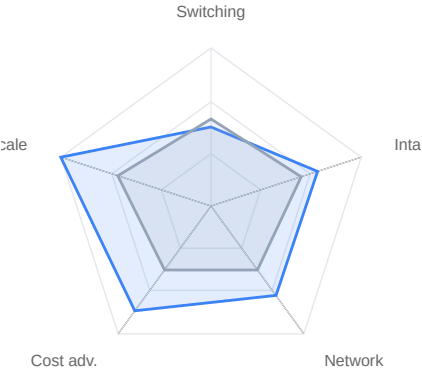
REGION	REVENUE	SHARE
U.s. And Canada	\$5.1B	61%
E M E A	\$1.9B	23%
Latin America And Caribbean	\$698M	8%
Asia Pacific	\$624M	8%

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18 MOAT & COMPETITIVE POSITION

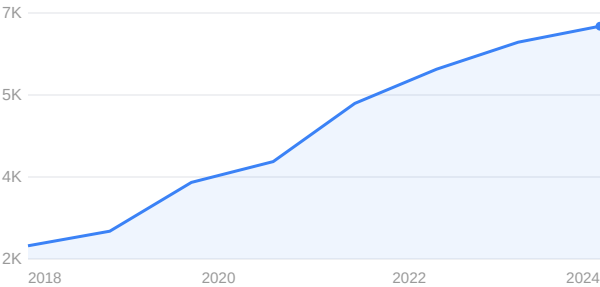
LIVE MODEL · 72/100 WIDE

Moat score 72/100 — Wide; primary source Efficient Scale.



■ MNST (live moat model) ■ Peer median: KDP · PEP · FMX · KO · COKE
Component scores from the live moat model. Peer median illustrative.

3.8 · Employees (SEC filings)



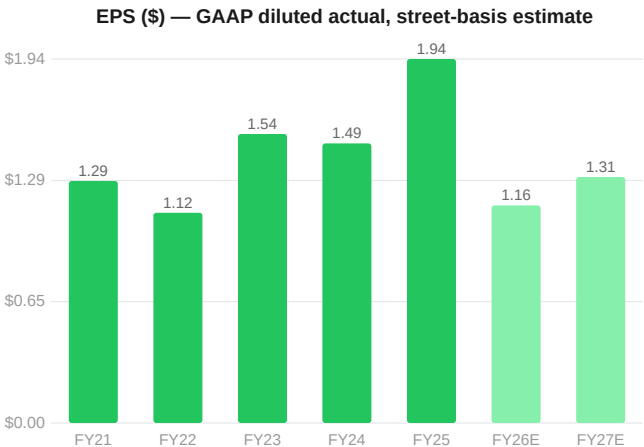
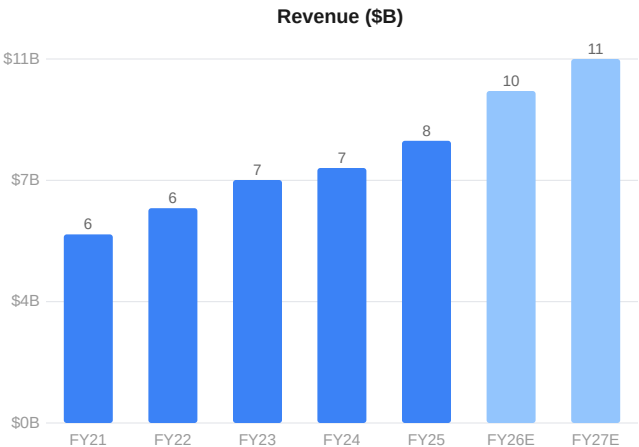
19 CORPORATE INFORMATION — KEY OFFICERS

6,891 employees

OFFICER	TITLE
Hilton H. Schlosberg	Chief Executive Officer & Vice Chairman
Emelie C. Tirre	Chief Strategy Officer
Guy Carling	Chief Executive Officer for EMEA & OSP
Rob Gehring	Chief Executive Officer for Americas

20 REVENUE & EPS — HISTORY AND ESTIMATES

live consensus

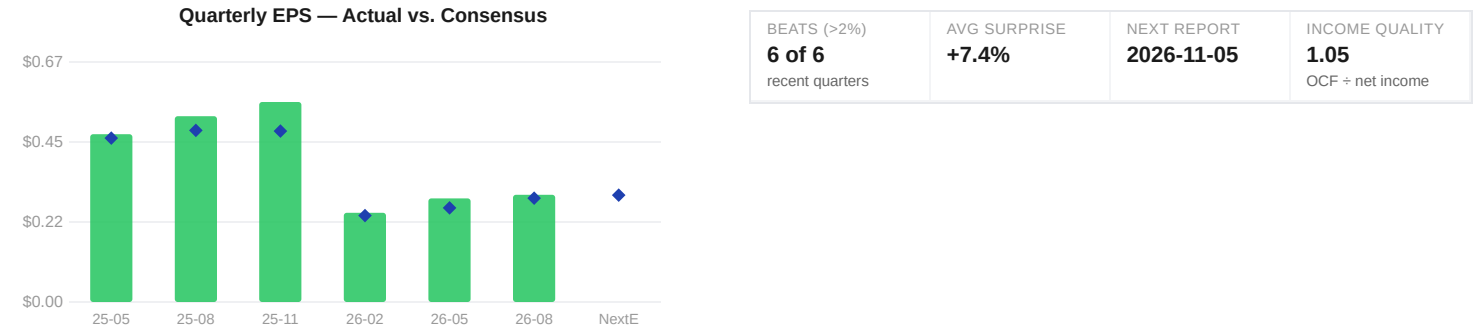


Actual bars are GAAP diluted EPS from the filed income statement; the lighter forward bars are street-basis consensus. The two are different measures and are not comparable quarter to quarter.

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21 ESTIMATE VS. ACTUAL & SURPRISES

live data



22 REPORTED VS. CONSENSUS — FULL HISTORY

0 quarters · live data

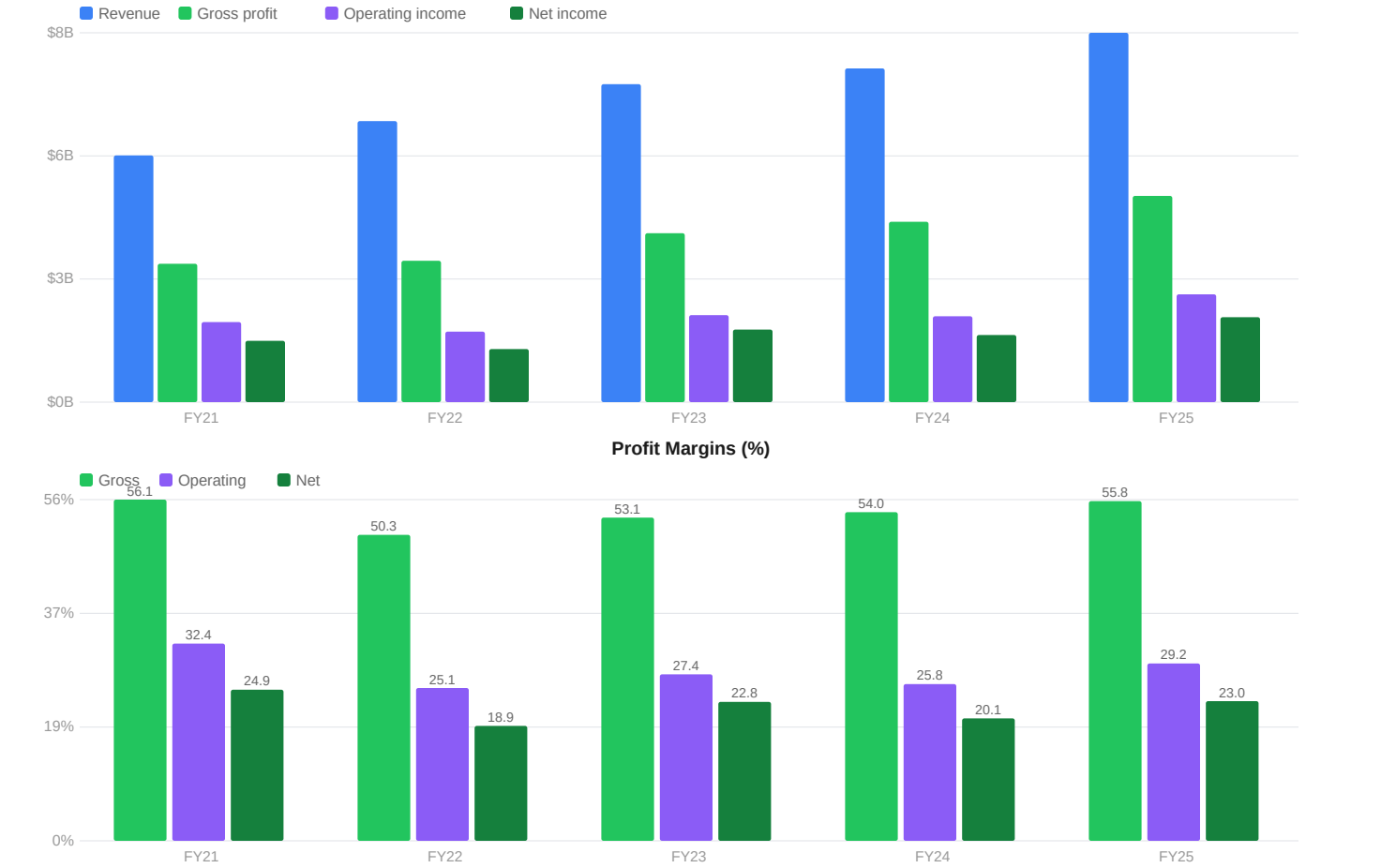
BEAT RATE	CURRENT STREAK	AVG EPS SURPRISE	SURPRISE TREND
—%	0	—%	—
0 of 0 quarters	longest 0	median —%	last 4 vs prior 4

PERIOD	EPS EST.	EPS ACTUAL	EPS SURPRISE	REV EST. (\$M)	REV ACTUAL (\$M)	REV SURPRISE
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Announcement dates to . Consensus as it stood at each report. Revenue surprise shown where both estimate and actual are filed. A beat record is history, not a forecast.

INCOME TRENDS — 5 YEAR

live financials

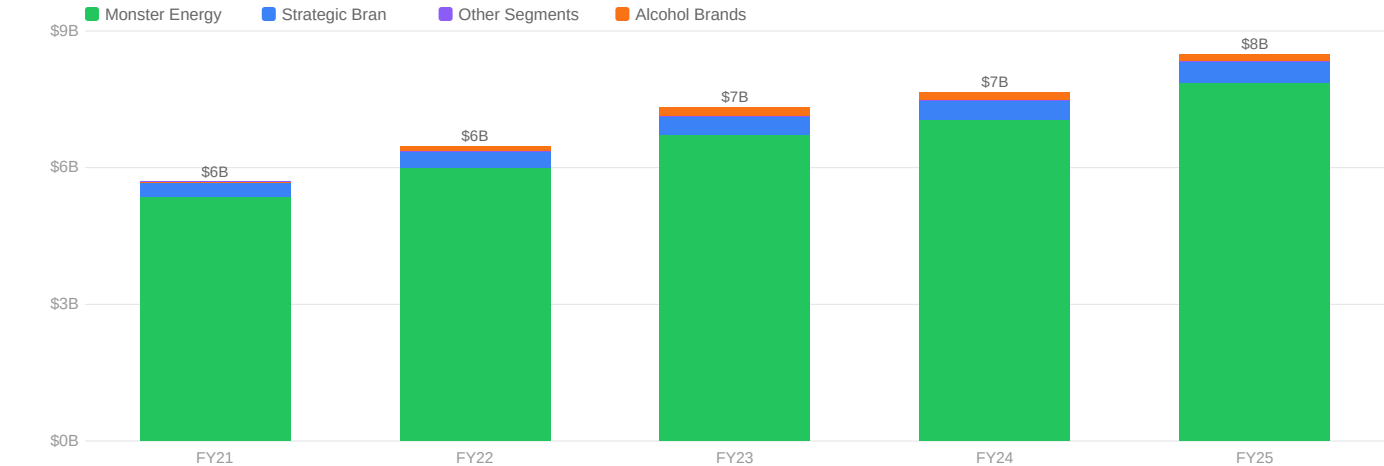


Monster Beverage Corporation (MNST)

Consumer Defensive / Beverages - Non-Alcoholic

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Revenue by Segment — Stacked



Live segmentation data.

YoY Growth Heatmap — Income Lines

YOY GROWTH	FY21	FY22	FY23	FY24	FY25
Revenue	+20.5%	+13.9%	+13.1%	+4.9%	+10.7%
Gross profit	+14.1%	+2.1%	+19.5%	+6.7%	+14.4%
Operating income	+10.1%	-11.8%	+23.3%	-1.2%	+25.3%
Net income	-2.3%	-13.5%	+36.9%	-7.5%	+26.3%

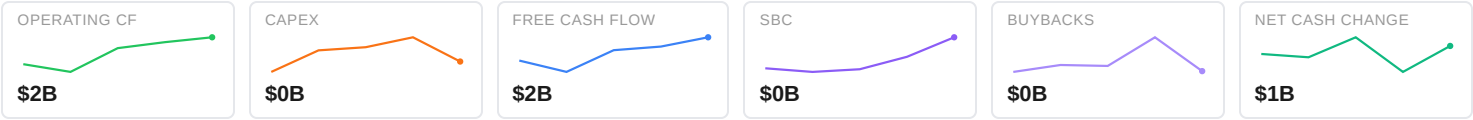
23 INCOME STATEMENT — FULL

live financials

\$B · FY ENDS	FY21	FY22	FY23	FY24	FY25	TREND
Revenue	5.5	6.3	7.1	7.5	8.3	
Cost of revenue	2.4	3.1	3.3	3.4	3.7	
Gross profit	3.1	3.2	3.8	4.0	4.6	
R&D expense	0.0	0.0	0.0	0.0	0.0	
SG&A expense	1.3	1.6	1.8	2.0	0.0	
Operating income	1.8	1.6	2.0	1.9	2.4	
EBITDA	1.8	1.6	2.0	2.0	2.6	
D&A	0.1	0.1	0.1	0.1	0.1	
Pretax income	1.8	1.6	2.1	2.0	2.5	
Income tax	0.4	0.4	0.4	0.5	0.6	
Net income	1.4	1.2	1.6	1.5	1.9	
Diluted EPS (\$)	1.29	1.12	1.54	1.49	1.94	
Diluted shares (M)	1,071	1,066	1,058	1,013	984	

CASH FLOW TRENDS

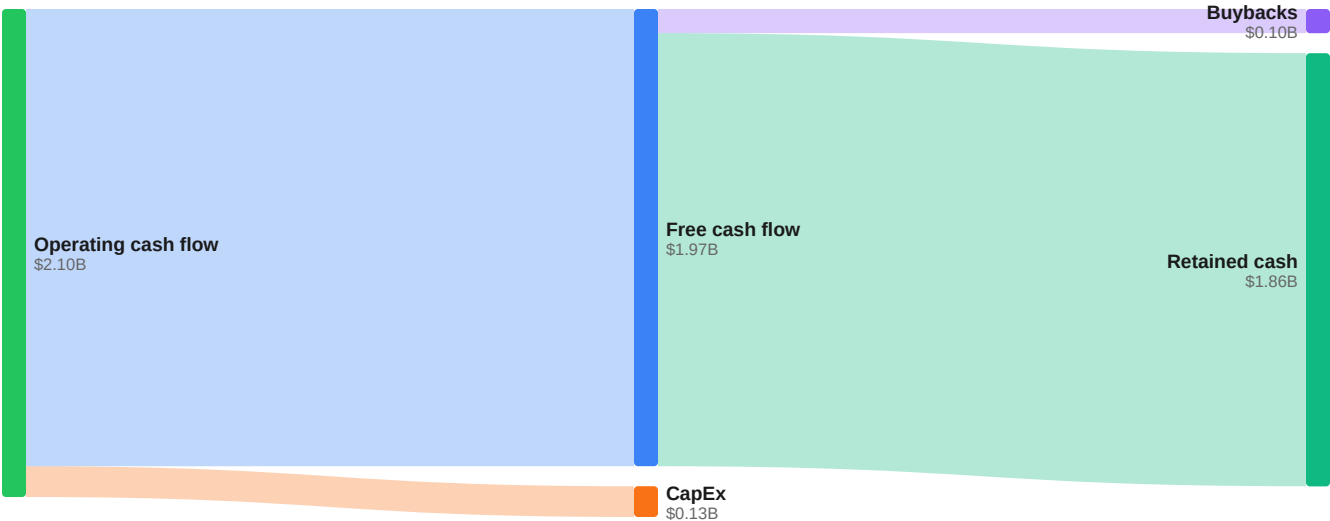
live data



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WHERE THE CASH WENT — FY2025

cash Sankey, live data



Balance Sheet — Full

\$B	FY22	FY23	FY24	FY25	
Cash & equivalents	1.3	2.3	1.5	2.1	
ST investments	1.4	1.0	0.0	0.7	
Receivables (net)	1.0	1.2	1.2	1.6	
Total current assets	4.8	5.6	3.6	5.4	
PP&E (net)	0.5	0.9	1.0	1.1	
Goodwill + intangibles	2.6	2.8	2.7	2.7	
Total assets	8.3	9.7	7.7	10.0	
Accounts payable	0.4	0.6	0.5	0.6	
Short-term debt	0.0	0.0	0.0	0.0	
Deferred revenue	0.0	0.0	0.0	0.0	
Total current liabilities	1.0	1.2	1.1	1.4	
Long-term debt	0.0	0.0	0.4	0.0	
Total liabilities	1.3	1.5	1.8	1.7	
Shareholders' equity	7.0	8.2	6.0	8.3	

Cash Flow Statement — Full

\$B	FY22	FY23	FY24	FY25	
Net income	1.2	1.6	1.5	1.9	
D&A	0.1	0.1	0.1	0.1	
Stock-based compensation	0.1	0.1	0.1	0.1	
Working capital change	(0.5)	(0.1)	0.1	(0.1)	
Operating cash flow	0.9	1.7	1.9	2.1	
Capital expenditures	(0.2)	(0.2)	(0.3)	(0.1)	
Investing cash flow	(0.2)	(0.2)	0.7	(1.3)	
Buybacks	(0.8)	(0.7)	(3.8)	(0.1)	
Dividends paid	0.0	0.0	0.0	0.0	
Debt issuance / (repay)	0.0	(0.0)	0.4	(0.4)	
Financing cash flow	(0.7)	(0.5)	(3.3)	(0.3)	
Free cash flow	0.7	1.5	1.6	2.0	

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24 EXPANDED RATIO ANALYSIS (I)

live ratio engine · profitability · valuation

RATIO	FY21	FY22	FY23	FY24	FY25	TTM	TREND
PROFITABILITY							
ROE	23.5%	17.5%	21.4%	21.3%	26.8%	25%	
ROA	19.7%	14.8%	18.1%	17.3%	21.5%	18.7%	
ROIC	39.4%	27.6%	31.0%	30.5%	33.8%	21.3%	
Gross margin	56.1%	50.3%	53.1%	54.0%	55.8%	55.5%	
Operating margin	32.4%	25.1%	27.4%	25.8%	29.2%	29.2%	
Net margin	24.9%	18.9%	22.8%	20.1%	23.0%	23.1%	
EBITDA margin	33.3%	26.1%	28.3%	26.8%	31.4%	31.4%	
FCF margin	19.8%	10.7%	20.8%	21.6%	23.7%	—	
VALUATION							
P/E	18.68	22.54	18.59	17.08	19.86	42.0	
P/B	3.92	3.82	3.69	4.33	4.58	9.6	
P/S	4.64	4.26	4.25	3.44	4.56	9.72	
P/FCF	23.42	39.76	20.45	15.89	19.25	42.7	
EV/EBITDA	12.28	14.70	13.39	12.03	13.63	30.2	
EV/Revenue	4.09	3.83	3.79	3.29	4.23	9.5	
Earnings yield	5.4%	4.4%	5.4%	5.9%	5.0%	2.38%	
FCF yield	4.3%	2.5%	4.9%	6.3%	5.2%	2.34%	

EXPANDED RATIO ANALYSIS (II)

leverage · solvency

RATIO	FY21	FY22	FY23	FY24	FY25	TTM	TREND
LEVERAGE & SOLVENCY							
Current ratio	4.85	4.76	4.81	3.32	3.70	3.73	
Quick ratio	4.24	3.82	3.97	2.65	3.15	3.22	
Debt / equity	0.00	0.00	0.00	0.06	0.00	—	
Debt / assets	0.0%	0.0%	0.0%	4.8%	0.0%	—	
Net debt / EBITDA	-1.67	-1.62	-1.61	-0.57	-1.08	-0.76	
Interest coverage	—	—	—	70.72	372.36	—	

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EXPANDED RATIO ANALYSIS (III)							efficiency · growth · per-share · scores
RATIO	FY21	FY22	FY23	FY24	FY25	TTM	TREND
EFFICIENCY							
Asset turnover	0.79	0.78	0.79	0.86	0.94	0.81	
Receivables turnover	7.09	6.60	6.46	6.20	5.84	4.8	
DSO (days)	51	55	56	59	62	75	
DPO (days)	53	49	55	55	51	67	
Cash conversion cycle	68	95	105	95	88	85	
GROWTH (YoY)							
Revenue growth	20.5%	13.9%	13.1%	4.9%	10.7%	—	
Net income growth	-2.3%	-13.5%	36.9%	-7.5%	26.3%	—	
EPS growth	-2.6%	-12.4%	37.6%	-0.7%	25.5%	—	
FCF growth	-13.5%	-38.5%	119.5%	9.4%	21.2%	—	
PER SHARE (\$)							
EPS (diluted, TTM)	1.29	1.13	1.55	1.54	1.93	1.09	
Book value / share	6.13	6.64	7.82	6.07	8.36	4.78	
Revenue / share	5.17	5.96	6.78	7.64	8.41	4.71	
FCF / share	1.03	0.64	1.41	1.65	1.99	1.07	
Cash / share	2.87	2.52	3.09	1.56	2.80	1.75	
SHAREHOLDER RETURN & SCORES							
Buyback yield	0.1%	2.9%	2.2%	14.6%	0.3%	0.23%	
Altman Z-Score	15.91	16.16	15.29	12.34	16.51	30.0	
Piotroski F-Score	4	4	8	7	7	6/9	
Beneish M-Score	-2.03	-2.15	-2.38	-2.73	-2.09	-2.26	

25 EARNINGS QUALITY PANEL				live scores
MODEL	SCORE	ZONE	NOTE	
Piotroski F-Score	6 / 9	Middling		
Altman Z-Score	30.0	Safe (>2.99)	Safe	
Income quality	1.05	Cash-backed	OCF ÷ net income	
Beneish M-Score	-2.26	Non-manipulator	vs -2.22 threshold	

26 DUPONT & GROWTH QUALITY				live analysis engine
DUPONT DECOMPOSITION (TTM)		VALUE	GROWTH QUALITY (LIVE)	VALUE
Tax burden		0.77	Revenue stability	0.96
Interest burden		1.00	Earnings stability	0.56
Operating margin		30.0%	Earnings persistence	0.86
Asset turnover		0.92×	Revenue CAGR 3y	11.3%
Financial leverage		1.21×	EPS CAGR 3y	-7.4%
= ROE		26%	FCF CAGR 3y	16.4%

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Monster Beverage Corporation (MNST)

Consumer Defensive / Beverages - Non-Alcoholic

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SHAREHOLDER RETURN PROFILE

live

BUYBACK YIELD
0.23%

DIVIDEND YIELD
0.00%

TOTAL SHAREHOLDER RETURN
0.07%
cash yield

SBC / REVENUE
1.5%
dilution pressure



28 PEER COMPARISON

live peer engine

COMPANY	MKT CAP	P/E	ROE	NET MARGIN	REV GROWTH	PIOTROSKI	1-YR RET
KDP	\$47.1B	34.8	6%	1.9%	+27.5%	3/9	+24.9%
PEP	\$179.2B	16.5	52%	12.1%	+6.4%	9/9	-13.0%
FMX	\$43.1B	23.0	31%	2.4%	-70.9%	4/9	+32.6%
KO	\$404.0B	28.2	44%	33.1%	+6.5%	9/9	+39.8%
COKE	\$16.5B	26.1	97%	7.7%	+10.7%	6/9	—
MDLZ	\$81.6B	23.4	13%	16.5%	+6.9%	6/9	—
CL	\$75.0B	37.0	434%	12.9%	+5.2%	8/9	—
TGT	\$70.1B	15.9	26%	7.1%	+2.0%	6/9	—

1-yr returns computed from adjusted price history; peers without a tracked series show —.

29 ANALYST CONSENSUS & ESTIMATES

live consensus

Buy

44 Analysts

Str Sell (0)

Sell (3)

Hold (18)

Buy (22)

Str Buy (1)

MEAN TARGET (QTR)
\$97.50
4 targets

TARGET VS. PRICE
+113.2%
last-quarter mean

NEXT REPORT
2026-11-05
street \$0.30

CONSENSUS ESTIMATES	REVENUE MEAN	HIGH / LOW	EPS MEAN	HIGH / LOW	# EPS EST.
FY2026	\$9.76B	\$9.92B / \$9.26B	\$1.16	\$1.25 / \$1.14	10
FY2027	\$10.70B	\$11.09B / \$10.12B	\$1.31	\$1.51 / \$1.23	12
FY2028	\$11.71B	\$12.41B / \$10.99B	\$1.48	\$1.53 / \$1.42	8

30 STREET TARGETS & THIRD-PARTY RATING

live targets + composite

Street Price Target — Trajectory

WINDOW	AVG TARGET	VS. PRICE	# TARGETS
Last Quarter	\$97.50	+113.2%	4
Last Year	\$89.32	+95.3%	31
All Time	\$66.11	+44.6%	71

Rolling mean of published targets vs. last close \$45.73. Aggregated from StreetInsider, Benzinga, Pulse 2.0.

Third-Party Composite Rating

B

DCF 3/5

ROE 5/5

ROA 5/5

DEBT/EQ 1/5

P/E 1/5

P/B 1/5

Independent quant composite as of 2026-10-16; components scored 1–5 (5 best). Shown for contrast with the InsiderStreet Score — methodologies differ.

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31 PRICE PERFORMANCE — INDEXED, 12 MO

live prices · benchmark + sector + peer set

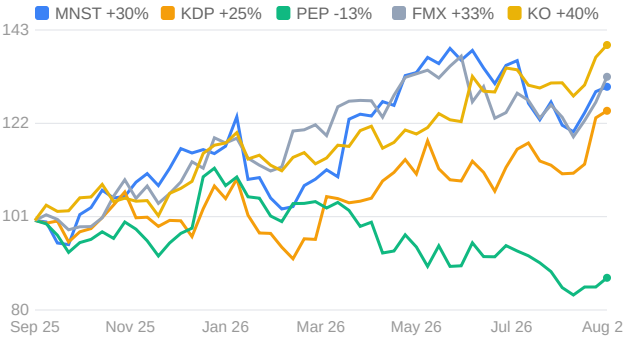
MNST +30.4% vs S&P 500 +15.9% — spread +14.5pp



Sector — XLP +11.4%



Peer Set — indexed to 100



All series indexed to 100 at the start of the window, adjusted closes.

TECHNICAL CHART — 6-MONTH DAILY CANDLES, INDICATORS ON

site chart, print edition



Candlesticks with SMA 20/50 overlay, Bollinger (20,2σ) band, volume, and Wilder RSI(14) — computed from live daily OHLCV.

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MOVING AVERAGE RIBBON & TREND

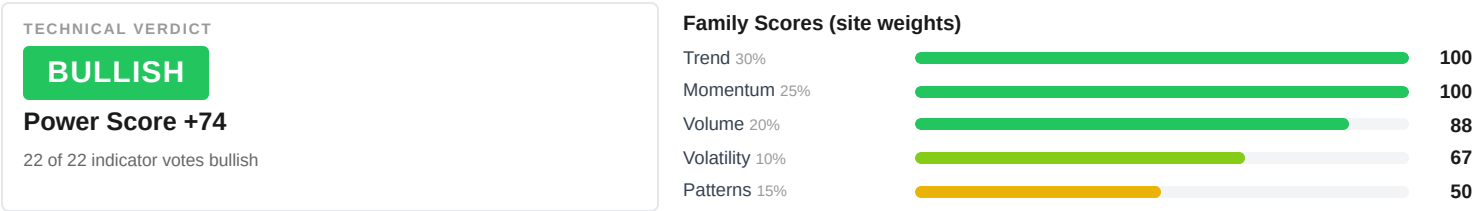
site technicals-tab chart, live indicator history



Series and readings from the nightly technical-indicator history — identical data to the site's ribbon chart. Supertrend segments colored by direction.

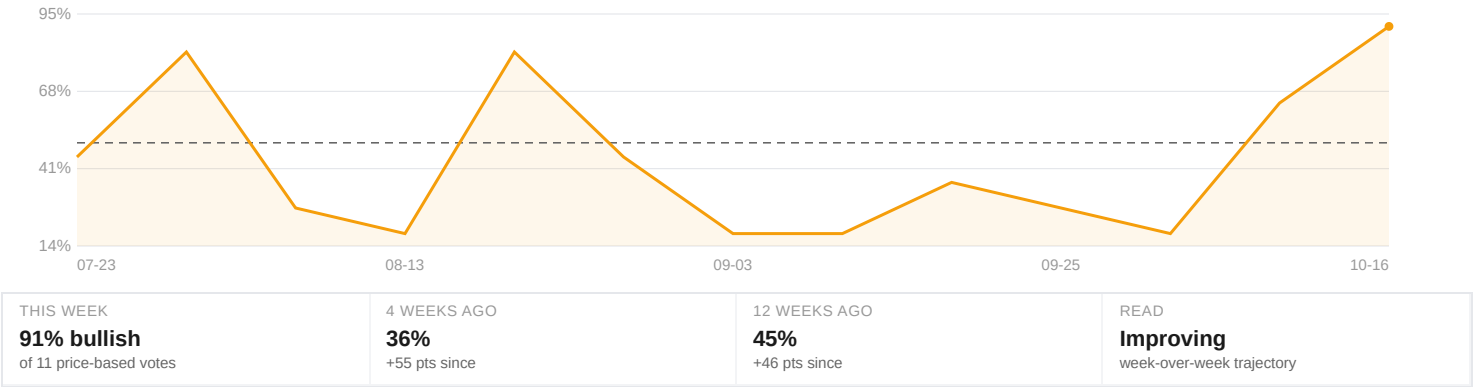
32 TECHNICAL POWER SCORE

EDGE · site engine · 87/100 composite



BULLISH — BUT WHICH WAY IS IT TRENDING?

vote share recomputed weekly, 13 weeks



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INDICATOR VOTE GRID				22 bull / 0 bear	
● Price vs SMA 20	\$43.38	● Price vs SMA 50	\$44.73	● Price vs SMA 200	\$42.68
● EMA 9/21 Cross	44.2/43.9	● SMA 50/200	Golden	● ADX Direction	ADX 20
● Supertrend	\$43	● Parabolic SAR	\$42	● SMA Slope	0.050
● RSI	62.7	● Stochastic K/D	91/87	● StochRSI K/D	100/96
● Williams %R	-13	● CCI	198	● TSI vs Signal	0.9
● CMO	25.3	● ROC	6.50%	● OBV Signal	Accum
● Chaikin MF	0.050	● MFI	75	● Force Index	3M
● Elder Ray Bull	2.51				

INDICATOR GAUGES					site technicals-tab style
62.7 RSI (14) 30 oversold · 70 overbought	91 Stochastic %K vs %D 87	74.5 Money Flow volume-weighted RSI	20.1 ADX trend strength · <20 weak	12.8 Williams %R inverted scale	

33 KEY LEVELS & VOLATILITY				live indicator table	
LEVEL	VALUE		LEVEL	VALUE	
Pivot / R1 / R2	\$45.39 / \$45.89 / \$46.44		S1 / S2	\$44.84 / \$44.34	
Bollinger (20,2)	\$41.26 – \$45.50		Squeeze	Off	
52-wk range	\$32.94 – \$50.17		Off 52-wk high	-8.8%	
ATR (14)	\$1.01 (2.2%)		Historical vol	24.4%	

34 SEASONALITY — 20-YEAR AVERAGES												live model · win rates shown
+0.6%	+2.6%	+1.1%	+3.4%	+3.2%	+1.4%	-0.6%	+0.8%	+2.6%	+0.6%	+4.3%	+3.7%	
Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
50%	50%	62%	70%	60%	60%	55%	55%	55%	55%	75%	65%	

Sample: 20 years — treat short histories as suggestive, not statistical.

35 RISK INDICATORS			computed from live price history	
COMPUTED FROM LIVE WEEKLY PRICES		MNST	S&P 500	
Weekly volatility (σ , 1y)		3.71%	1.83%	
Best / worst week (1y)		+11.9% / -11.5%	—	
Max drawdown (5y, monthly)		-26.0%	—	
1-week VaR (95%)		-5.7%	—	
Beta (5y)		0.52	1.00	

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Monster Beverage Corporation (MNST)

Consumer Defensive / Beverages - Non-Alcoholic



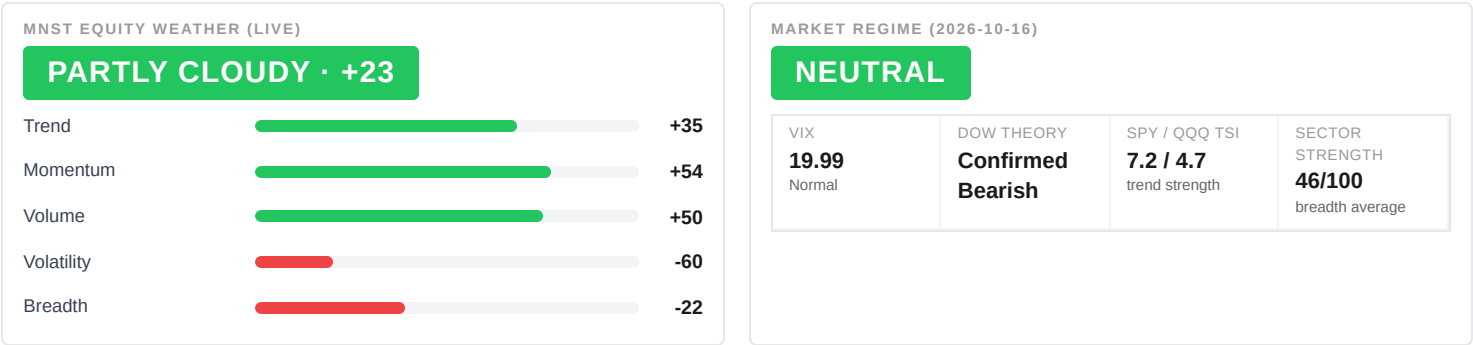
EQUITY FACTSHEET

Report Date: 2026-Oct-18

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36 EQUITY WEATHER & MARKET REGIME

EDGE · live weather engine



37 NEWS SENTIMENT — WEEKLY

live Glauxie-scored feed



38 WEATHER - COMPANY VS INDUSTRY, SECTOR, UNIVERSE

EDGE · live weather engine · Partly Cloudy

OVERALL +23.1 +28.3 vs industry		TREND +35.5 +43.0 vs industry	MOMENTUM +54.2 +51.2 vs industry	VOLUME +50.5 +35.5 vs industry	
READING	MNST	BEVERAGES - NON-ALCOHOLIC N=191		CONSUMER DEFENSIVE N=3,080	ALL US SYMBOLS N=70,435
Overall	+23.1	-5.3		-15.7	-20.5
Trend	+35.5	-7.5		-19.0	-21.3
Momentum	+54.2	+3.1		-6.2	-15.8
Volume	+50.5	+15.0		-5.0	-3.8

Trend, momentum and volume are computed per company. Volatility and breadth are market-regime values shared by every symbol in the universe, so they are reported once under Market Regime rather than compared here - a company cannot differ from its sector on a constant.

39 EXECUTIVE COMPENSATION

live proxy data · FY2025

EXECUTIVE	TOTAL COMP	STRUCTURE
Hilton H. Schlosberg Vice Chairman, CEO and	\$19.3M	75% equity+incentive
Rodney C. Sacks Chairman, Director and Forme	\$13.8M	71% equity+incentive
Emelie C. Tirre Chief Strategy Officer	\$3.8M	63% equity+incentive
Guy P. Carling Chief Executive Officer, EMEA	\$3.7M	64% equity+incentive
Rob L. Gehring, Chief Executive Officer, Ame	\$3.0M	61% equity+incentive



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40 ESG ASSESSMENT

live disclosure-derived scores

PILLAR (LIVE DISCLOSURE SCORES)	SCORE
Environmental	51
Social	47
Governance	57
Composite ESG	52



41 8-K MATERIAL EVENTS

live EDGAR feed

FILED	8-K CONTENTS	ITEMS
2026-09-25	Officer/Director Change	5.02
2026-09-04	Officer/Director Change	5.02
2026-08-06	Earnings Release; Regulation FD; Exhibits	2.02,7.01,9.01
2026-07-08	Other Events; Exhibits	8.01,9.01
2026-06-04	Officer/Director Change	5.02
2026-05-15	Shareholder Vote; Other Events; Exhibits	5.07,8.01,9.01
2026-05-07	Earnings Release; Regulation FD; Exhibits	2.02,7.01,9.01
2026-02-26	Results of Operations and Financial Condition; Regulation FD Disclosur	2.02,7.01,9.01

42 METHODOLOGY

Methodology. Every figure originates in InsiderStreet's production data layer and is computed deterministically by the same engines that power insiderstreet.ai. This factsheet contains no model-written text. Sections without underlying data are omitted rather than estimated.

43 DISCLOSURES

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44 DATA PROVENANCE FOR THIS REPORT			sources · coverage · method
DATA DOMAIN	SOURCE	COVERAGE FOR THIS REPORT	
Price & volume	market_db.historical_prices	52 rows	
Fundamentals	income_statements_annual	6 rows · 2020 to 2025	
Reported vs consensus	fact/earnings_calendar	24 rows · 2020-08-04 to 2026-08-06	
Analyst estimates	dim/forward_estimates	3 rows · 2026-12-31 to 2028-12-31	
Institutional ownership (13F)	holdings_db.institutional_ownership_summary	54 rows · 2006 to 2026	
Insider transactions (Form 4)	edgar/form4	12 rows · 2026-09-03 to 2026-10-07	
Proposed sales (Form 144)	edgar/form144	1 record	
Beneficial ownership (13D/G)	edgar/13dg	4 rows · 2025-01-28 to 2026-03-27	
Short-sale volume (FINRA)	edgar/short_volume_daily	60 rows · 2026-07-23 to 2026-10-15	
Dark pool (ATS, tier 1)	edgar/darkpool_weekly	12 rows · 2026-06-15 to 2026-08-31	
ETF & fund holding	etf_holdings_changelog (30d)	1 record	
Peer set	stock_peers_dynamic	8 rows	
Industry medians	industry_medians	1 record	
Congressional trades	congress_db (House + Senate)	1 record	
ESG	fact/esg_disclosures	1 record	

Method. Every figure in this factsheet is looked up from a named field computed in code. It contains no model-written text.

Not covered. Short interest as a percent of float and days-to-cover are not in this data set — the short-sale figures above are FINRA volume, a flow, and cannot support squeeze or covering analysis. Options positioning and intraday data are also absent. 13F ownership is filed 45 days after quarter end and congressional trades are disclosed on a lag, so both describe a past position, not a current one.