

Omnicom Group Inc. (OMC)

Communication Services / Advertising Agencies · New York Stock Exchange

Generated: 2026-Oct-18 · Market data through: 2026-10-16

LAST CLOSE	MARKET CAP	52-WK HIGH	TRAILING PE	GROSS MARGIN	ROE	PIOTROSKI	1-YR RETURN
\$80.56	\$22.1B	\$89.57	43.1	17.5%	4%	6/9	+5.4%
2026-10-16	VOLUME	52-WK LOW	P/S	NET MARGIN	ROIC	ALTMAN Z	5-YR RETURN
	2.1M	\$66.33	0.99	1.7%	7%	1.1	+31.6%

Omnicom Group Inc., through its network of subsidiaries, stands as a premier global provider of comprehensive advertising, marketing, and corporate communications solutions. The company's core expertise extends across pivotal areas such as traditional and digital advertising, customer relationship management (CRM), public relations, and specialized healthcare communications. Its extensive service portfolio delivers a wide array of strategic and creative solutions. These offerings include branding, content creation, corporate social responsibility consulting, crisis management, data analytics, digital transformation, entertainment and experiential marketing, financial/corporate business-to-business advertising, graphic design, investor relations, media planning and purchasing, mobile and social media marketing, and package design. Additionally, Omnicom provides product placement, promotional marketing, public affairs, retail marketing, sales support, search engine optimization (SEO), shopper marketing, and diverse interactive and direct marketing initiatives, offering clients a complete suite of communication strategies. The company boasts a significant international footprint, conducting operations throughout the United States, Canada, Puerto Rico, South America, Mexico, Europe, the Middle East, Africa, Australia, Greater China, India, Japan, Korea, New Zealand, Singapore, and various other Asian nations. Established in 1944, Omnicom Group Inc. is headquartered in New York, New York.

SECTOR Communication Services INDUSTRY Advertising Agencies EXCHANGE NYSE MARKET CAP \$22.1B EMPLOYEES 120,000 (SEC-filed) CEO John D. Wren
IPO 1980-03-17 COUNTRY US
280 Park Avenue, New York City, NY 10017 · Tel 212 415 3600 · [omc.com](https://www.omc.com)

1 INSIDERSTREET SCORE

INSIDERSTREET SCORE

40 / 100

Street mean **\$86.50** (2 analysts, last qtr) — their number, not ours

INSIDER CONSENSUS SIGNAL

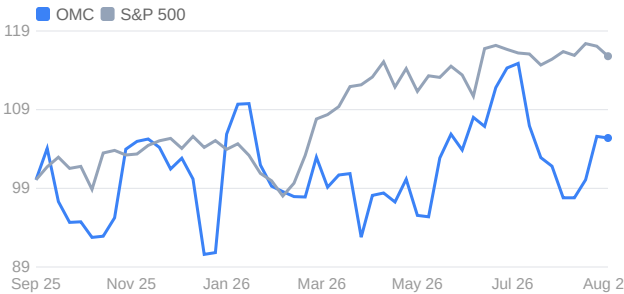
ROUTINE SELLING — LOW SIGNAL

\$0M sold / 6 mo, zero open-market buys

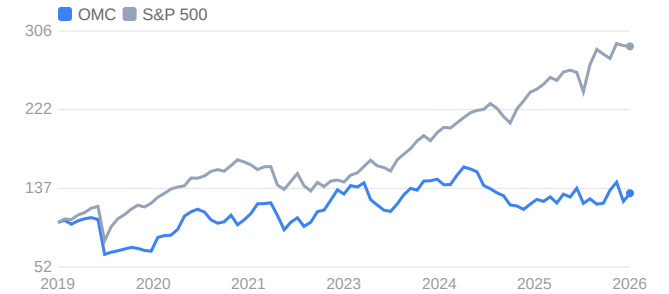
2 PRICE AND VOLUME

adjusted close, prod data layer

1 Year vs S&P 500 · **OMC +5.4%** · **S&P 500 +15.9%** · spread **-10.5pp**



7 Years vs S&P 500 · **OMC +31.6%** · **S&P 500 +189.9%** · spread **-158.3pp**



Both charts indexed to 100 at the start of their window and drawn on a single shared scale, so the gap to the benchmark is the gap you see. Adjusted closes throughout.

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3 INSIDERSTREET SCORE live IS factor model

INSIDERSTREET
SCORE

40

OF 100

Score Breakdown

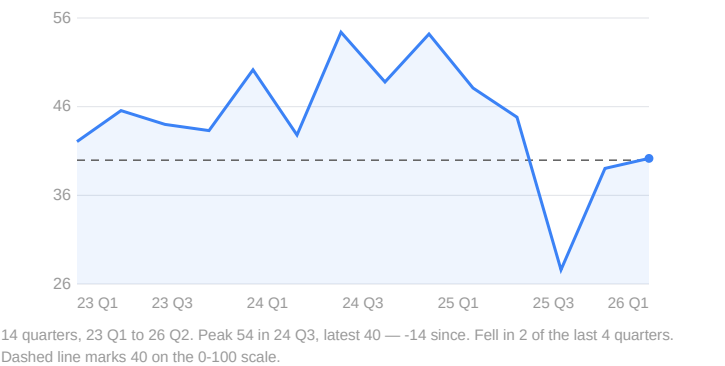
Profitability	27/100
Growth	41/100
Momentum	70/100
Quality	63/100
Earnings Quality	64/100
Balance Sheet	30/100
Value	40/100
Risk (safety)	15/100
Overall	40.2/100

Each component is a diagnostic reading on its own 0-100 scale. The overall score is computed separately from the underlying financials and is **not** the average of the rows above — components are not equally weighted and three of them (Momentum, Value, Risk) are derived partly from price rather than from the business.

Peer Comparison — IS Score

SYMBOL	IS SCORE
IPG	31
TTD	64
MGNI	59
PTRN	44
FWONK	53
ROKU	75
OMC	40

IS Score Trend — quarterly



4 TWO READINGS business vs price

BUSINESS QUALITY

40 / 100

IS Score 40.2 / 100 · -14.1 from peak of 54

Fundamental factor model, quarterly. Measures how the business is doing - not where the price is going.

PRICE STRUCTURE

BULLISH

Technical Score 73 / 100 · Power +46 · 19 of 22 indicator votes bullish

Vote share across trend, momentum, volume, volatility and pattern families. Describes where the price is, not where it is going.

These two disagree — business quality 40, price structure 73 out of 100, so the price reads better than the business does. We publish the disagreement rather than resolving it: they answer different questions, and the gap between them is information, not an error.

5 WHAT WOULD CHANGE OUR MIND falsifiable - check us next quarter

TRIGGER	WHERE IT STANDS NOW	WHAT IT WOULD MEAN
IS Score reaches 55 and holds two consecutive quarters	now 40.2	would move us up one band
IS Score stops falling - one quarter higher than the prior	last four: 45 → 28 → 39 → 40	the direction matters more than the level
Technical vote share back above 50%	now 91%	price structure no longer broken
Institutional holder count rises two quarters running	peak 1,149 → now 1,108	fewer institutions willing to hold is our clearest warning

We publish these so the view can be shown to be wrong. If none of them move and our reading does, we owe you an explanation.

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This page is InsiderStreet's own reading, produced from the data in the rest of this document. It is not a price target and not investment advice. Analyst consensus and street price targets appear later under their own heading and are the street's numbers, not ours.

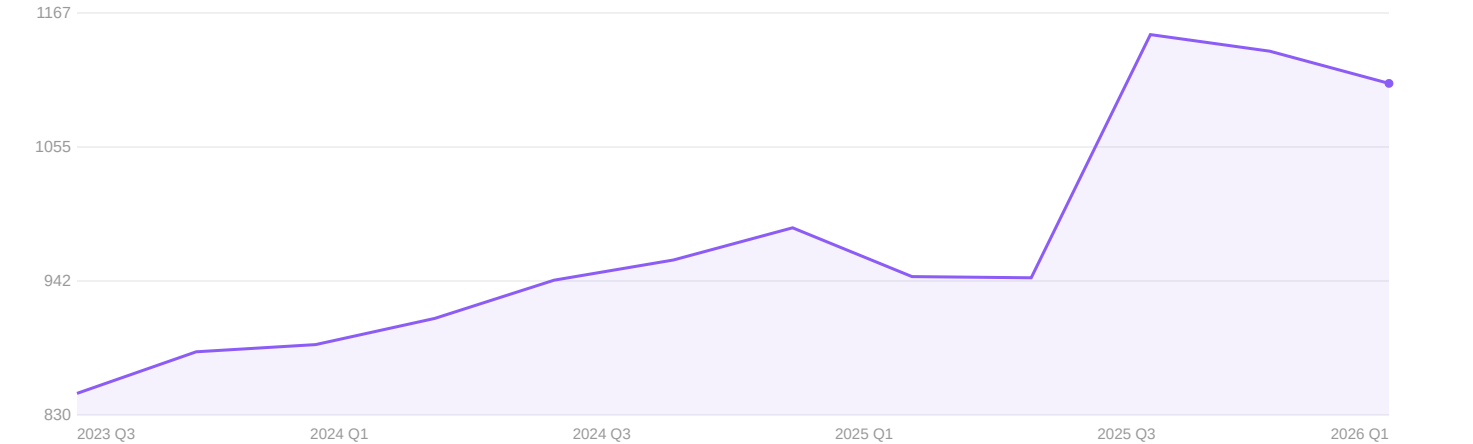
6 SMART MONEY CONFLUENCE EDGE · disclosure sources

SITE CONVERGENCE SCORE 0 of 4 top 100% of 29,420 symbols	SOURCES ALIGNED — of 3 independent disclosures	CONGRESS (180D) 0 buys none disclosed	INSIDER BUYS (180D) 0 none disclosed
ETF FUNDS (30D) 927 up / 1016 down net -89 funds			

Congressional and insider figures are disclosed purchases in the trailing 180 days; ETF figures are COUNTS OF FUNDS whose holding changed in 30 days, not dollars. Coincidence of separate disclosures, not coordination. An absent source means nothing qualifying was disclosed in its window.

7 INSTITUTIONAL OWNERSHIP - 12-QUARTER TREND 13F · filed 45 days after quarter end

Institutions holding — 12 quarters



Peak 1,149 · latest 1,108 (-41 from peak).

QUARTER	HOLDERS	13F SHARES	VALUE	REPORTED OWN%	GUARD
2026 Q2	1,108	296.9M	\$21.5B	106.1%	ex-outlier 95.9%
2026 Q1	1,135	307.2M	\$23.1B	109.8%	ex-outlier 99.3%
2025 Q4	1,149	311.4M	\$25.0B	111.3%	
2025 Q3	945	219.0M	\$17.8B	78.3%	
2025 Q2	946	213.9M	\$15.1B	76.4%	
2025 Q1	987	203.3M	\$16.5B	72.7%	
2024 Q4	960	194.2M	\$16.4B	69.4%	
2024 Q3	943	188.1M	\$19.1B	67.2%	
2024 Q2	911	188.2M	\$16.6B	67.3%	
2024 Q1	889	187.3M	\$17.8B	67.0%	
2023 Q4	883	182.5M	\$15.5B	65.2%	
2023 Q3	848	179.7M	\$13.1B	64.2%	

How to read ownership above 100%. A 13F reports the positions a manager has investment discretion over, and where two or more managers share discretion over the same block, each one reports it. Summed across filers, the total can therefore exceed the shares actually outstanding without anything being wrong. We publish the figure as filed rather than netting it down, and flag separately any quarter where the arithmetic is not merely high but impossible.

Why 2026-06 reads 106.11%. Institutions cannot hold more of a company than exists. The reported 296.9M shares exceed the 279.8M outstanding, and a single filer accounts for the excess: **BlackRock, Inc.** reports 28,593,656 shares against 29,498,159 the prior quarter, a 1x jump, which alone would be 10.2% of the company. Excluding that filing, ownership is 95.9%. We publish both figures. 13F filings are due 45 days after quarter end and amendments keep arriving after that, so the newest quarter is provisional by construction - this is what an unsettled quarter looks like.

Why 2026-03 reads 109.81%. Institutions cannot hold more of a company than exists. The reported 307.2M shares exceed the 279.8M outstanding, and a single filer accounts for the excess: **BlackRock, Inc.** reports 29,498,159 shares against 29,182,733 the prior quarter, a 1x jump, which alone would be 10.5% of the company. Excluding that filing, ownership is 99.3%. We publish both figures. 13F filings are due 45 days after quarter end and amendments keep arriving after that, so the newest quarter is provisional by construction - this is what an unsettled quarter looks like.

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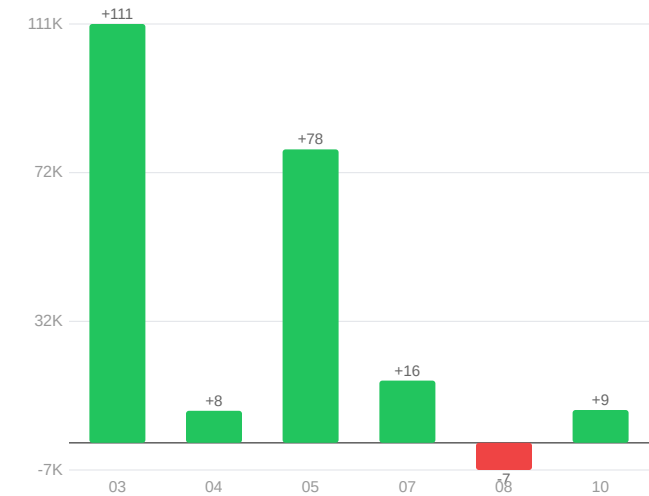
8 INSIDER ACTIVITY live Form 4 data

INSIDER	ROLE	DATE	TYPE	SHARES	VALUE	POST-TXN OWNED
Moore Patrick Q	director	2026-10-01	A-Award	697	—	25,198
Martore Gracia C	director	2026-10-01	A-Award	696	—	29,355
Kissire Deborah J.	director	2026-10-01	A-Award	696	—	28,683
Hawkins Ronnie S.	director	2026-10-01	A-Award	696	—	22,813
Gerstein Mark D	director	2026-10-01	A-Award	696	—	17,179
Gerstein Mark D	director	2026-10-01	A-Award	306	—	17,485
Coleman Leonard S Jr	director	2026-10-01	A-Award	696	—	51,362
Choksi Mary C	director	2026-10-01	A-Award	696	—	49,093

9 SELL DECOMPOSITION — ROUTINE VS. DISCRETIONARY EDGE

6-MO DECOMPOSITION (FORM 4)	TXNS	SHARES	VALUE	SIGNAL WEIGHT
S — Open-market sales	2	2,733	\$0.2M	Counted
F — Tax withholding	10	107,139	\$8.0M	None — compensation
P — Open-market purchases	0	0	\$0	Counted — none occurred

Monthly Net Insider Flow (000 shares)



Net of acquisitions minus dispositions, all Form 4 types.

Signal Summary

SIGNAL Routine Selling — Low Signal	OPEN-MARKET SELLS \$0.2M 2 txns / 6 mo	OPEN-MARKET BUYS \$0.0M 0 txns / 6 mo	CLUSTER None active 3+ insiders / 21 days
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10 FORM 144 PLANNED-SALE PIPELINE live EDGAR data

FILED	FILER	SHARES REGISTERED	EST. PROCEEDS
2026-08-24	Rice Linda Johnson	1,385	\$0.1M
2026-03-02	Rice Linda Johnson	1,348	\$0.1M
2025-05-30	Rice Linda Johnson	1,639	\$0.1M
2024-10-18	Castellaneta Andrew	4,000	\$0.4M
Trailing 12 mo	2 filings	2,733	\$0M

11 13D / 13G STAKES COND

FILED	FORM	REPORTING PERSON	% OF CLASS	SHARES
2026-08-07	SCHEDULE 13G	SSGA FUNDS MANAGEMENT, INC.	5.10%	14.5M sh
2026-07-31	SCHEDULE 13G/A	Vanguard Portfolio Management	4.74%	13.5M sh
2026-05-12	SCHEDULE 13G	SSGA FUNDS MANAGEMENT, INC.	5.90%	16.7M sh
2026-04-30	SCHEDULE 13G	Vanguard Capital Management	8.24%	23.5M sh

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12 CONGRESSIONAL TRADING				EDGE · STOCK Act	
MEMBER	CHAMBER	TRADE	SIZE BAND	TRADED	DISCLOSED
Gilbert Cisneros	House	SELL	\$1,001 - \$15,000	2026-04-14	2026-05-11
Gilbert Ray Cisneros	House	SELL	\$1,001 - \$15,000	2026-04-13	2026-05-11
Gilbert Cisneros	House	BUY	\$1,001 - \$15,000	2026-03-13	2026-04-08
John Boozman	Senate	SELL	\$1,001 - \$15,000	2026-01-29	2026-02-15
John Boozman	Senate	SELL	\$1,001 - \$15,000	2026-01-29	2026-02-14
John Boozman	Senate	SELL	\$1,001 - \$15,000	2026-01-15	2026-02-15
HOUSE 12-MO 5 trades 2 purchases		SENATE 12-MO 8 trades 0 purchases		COVERAGE STOCK Act filings 30-45 day disclosure lag	

13 INSTITUTIONAL OWNERSHIP & 13F FLOW

live 13F data

13F FILERS (LAST COMPLETE Q) 1,135	13F SHARES 307M 109.8% of shares out	NEW / CLOSED 137 / 131 positions, QoQ	INCREASED / REDUCED 466 / 385 positions, QoQ
PUT/CALL (13F) 0.71 option positions	FREE FLOAT 99.0% 272M sh		

2.8 · Largest Reporting 13F Managers

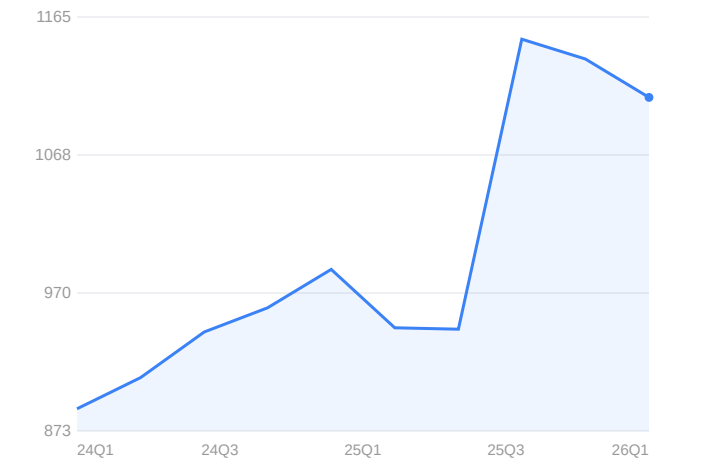
MANAGER	SHARES	VALUE
Zwj Investment Counsel Inc	500,416	\$37M
Fort Washington Investment Advisor	439,975	\$32M
Deprince Race & Zollo Inc	380,783	\$28M
Sound Income Strategies, Llc	365,161	\$28M
Assenagon Asset Management S.A.	229,598	\$17M
Mcrae Capital Management Inc	226,410	\$17M

EDGAR 13F holdings as of 2026-09-30; filer values normalized to dollars.

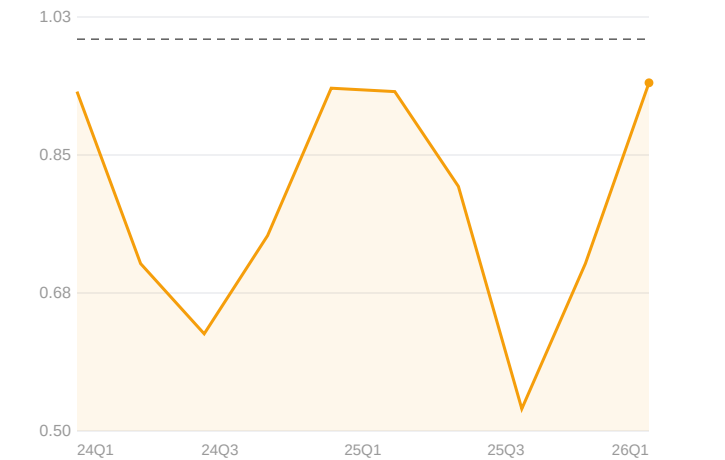
2.9 · Top ETF & Fund Ownership

FUND	WEIGHT	POSITION
XLC	2.8%	\$681M
VITSX	0.0%	\$642M
VTI	0.0%	\$642M
VTSAX	0.0%	\$642M
VSMPX	0.0%	\$642M
VFINX	0.0%	\$530M

13F Filers Holding OMC — quarterly



Institutional Put/Call — quarterly



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14 SHORT VOLUME — DAILY, 60 SESSIONS

EDGE · live FINRA feed

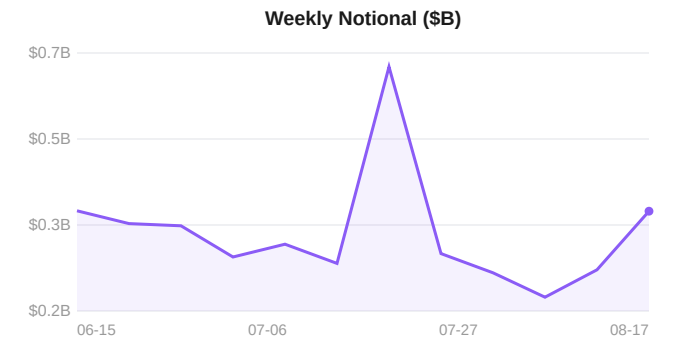


Daily short-sale volume as % of volume reported in FINRA's short-sale file — a flow measure, not short interest; dashed = 50-day average.

LATEST SESSION 68.6% 2026-10-15	20-DAY AVG 59.1% 50-day 62.8%	TREND Falling 20d vs 50d	BY MARKET CENTER Q: 68% · N: 86% · B: 55% latest session
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15 DARK POOL ACTIVITY

EDGE · live ATS data

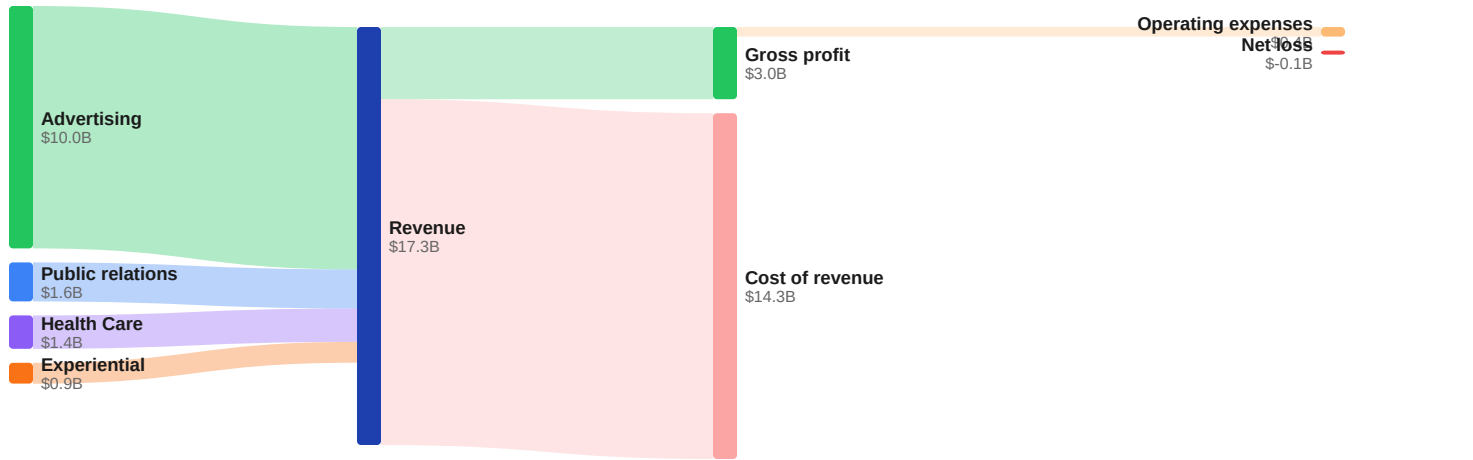


Where OMC Trades in the Dark

ATS VENUE (4-WK)	SHARES	AVG TRADE
Incr Intelligent Cross Llc	4.9M	67 sh
Ubsa Ubs Ats	4.5M	68 sh
Ebxl Level Ats	3.4M	38 sh
Mlix Instinct X	2.8M	77 sh
Sgmt Sigma X2	2.7M	64 sh
Mstx Ms Trajectory Cross (Ats-1)	2.5M	65 sh

16 REVENUE FLOW — FY2025

live segmentation + income data



Where a dollar of Omnicom Group Inc. revenue goes. All values FY2025 filings, live.

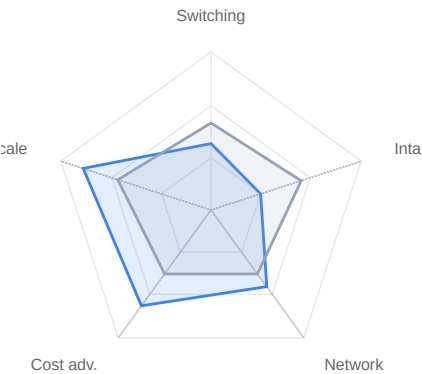
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17 GEOGRAPHIC REVENUE		live segmentation
REGION	REVENUE	SHARE
North America	\$9.6B	36%
UNITED STATES	\$9.1B	35%
EMEA	\$4.8B	18%
Asia Pacific	\$1.9B	7%
Latin America	\$540M	2%
Middle East and Africa	\$409M	2%

18 MOAT & COMPETITIVE POSITION	LIVE MODEL · 56/100 NARROW
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Moat score 56/100 — Narrow; primary source Efficient Scale.

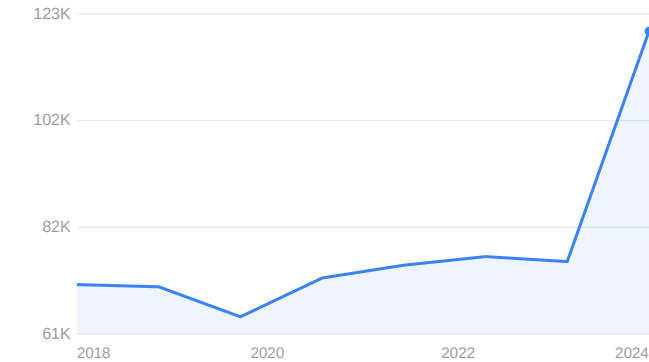


■ OMC (live moat model)

■ Peer median: IPG · TTD · MGNI · PTRN · FWONK

Component scores from the live moat model. Peer median illustrative.

3.8 · Employees (SEC filings)

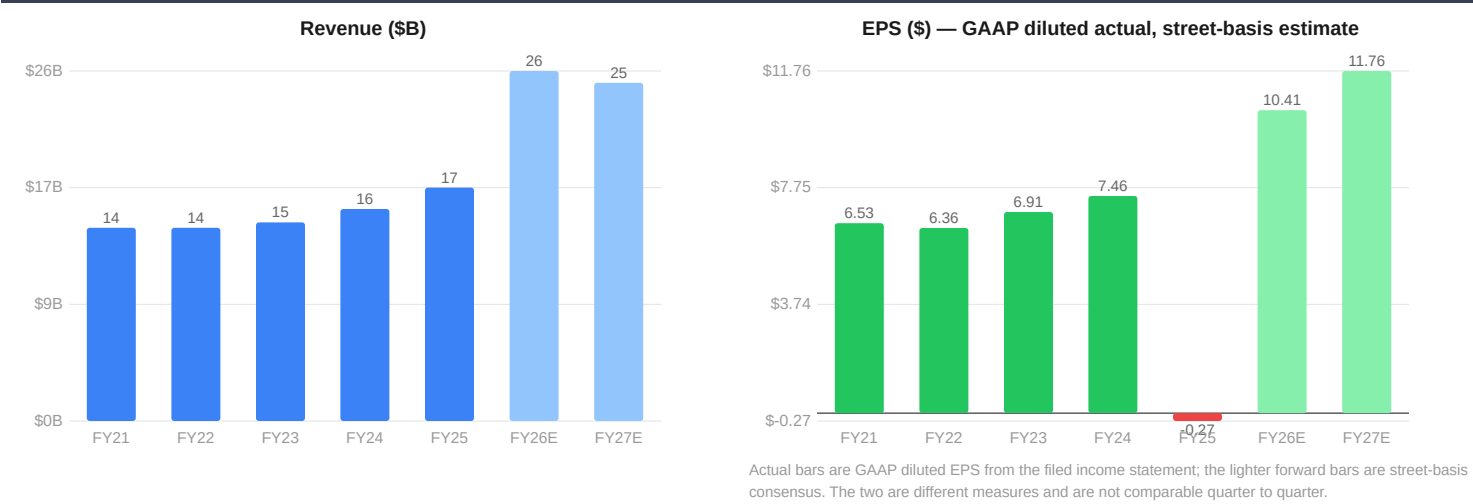


19 CORPORATE INFORMATION — KEY OFFICERS		120,000 employees
OFFICER	TITLE	
Daryl D. Simm	Co-President & Co-COO	
Philip J. Angelastro	Executive Vice President & Chief Financial Officer	
Jonathan Nelson	Founder & Chief Executive Officer of Omnicom Digital	
Louis F. Januzzi	Senior Vice President, General Counsel & Secretary	

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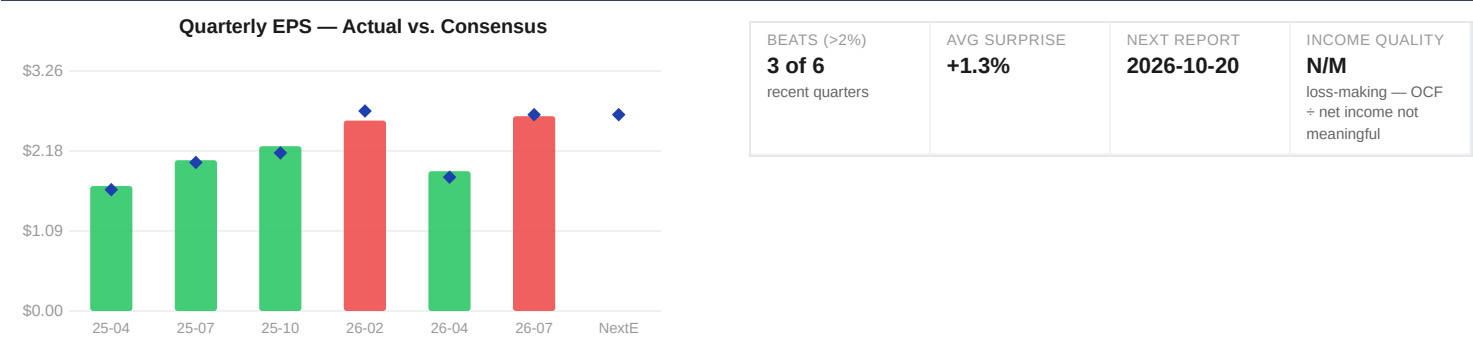
20 REVENUE & EPS — HISTORY AND ESTIMATES

live consensus



21 ESTIMATE VS. ACTUAL & SURPRISES

live data



22 REPORTED VS. CONSENSUS — FULL HISTORY

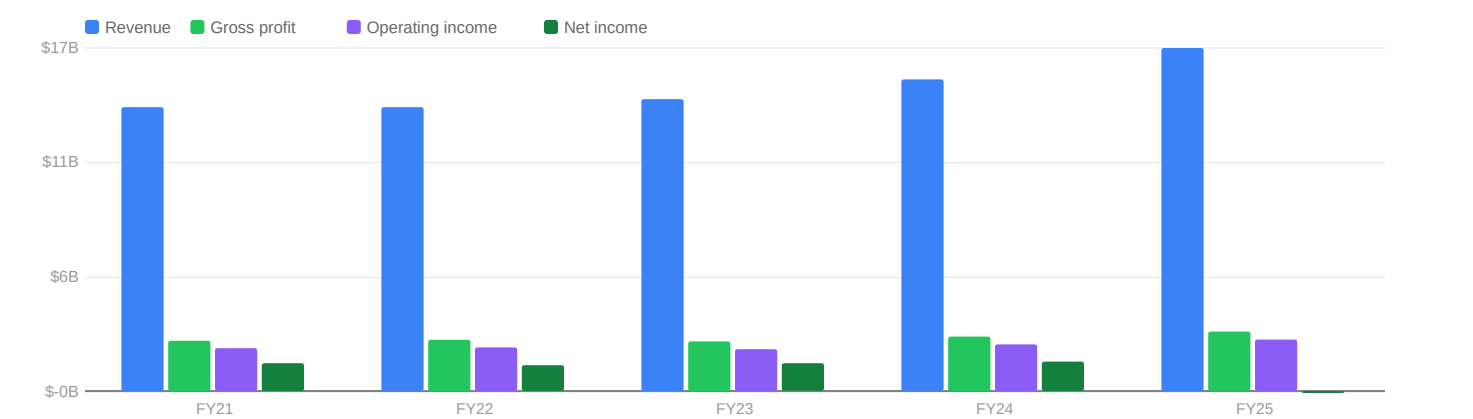
0 quarters · live data

BEAT RATE —% 0 of 0 quarters	CURRENT STREAK 0 longest 0	AVG EPS SURPRISE —% median —%	SURPRISE TREND — last 4 vs prior 4			
PERIOD	EPS EST.	EPS ACTUAL	EPS SURPRISE	REV EST. (\$M)	REV ACTUAL (\$M)	REV SURPRISE

Announcement dates to . Consensus as it stood at each report. Revenue surprise shown where both estimate and actual are filed. A beat record is history, not a forecast.

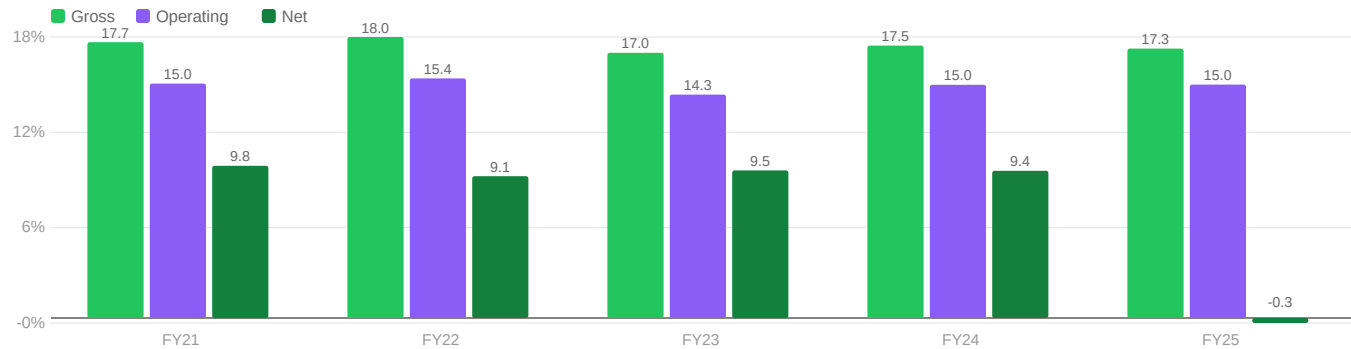
INCOME TRENDS — 5 YEAR

live financials

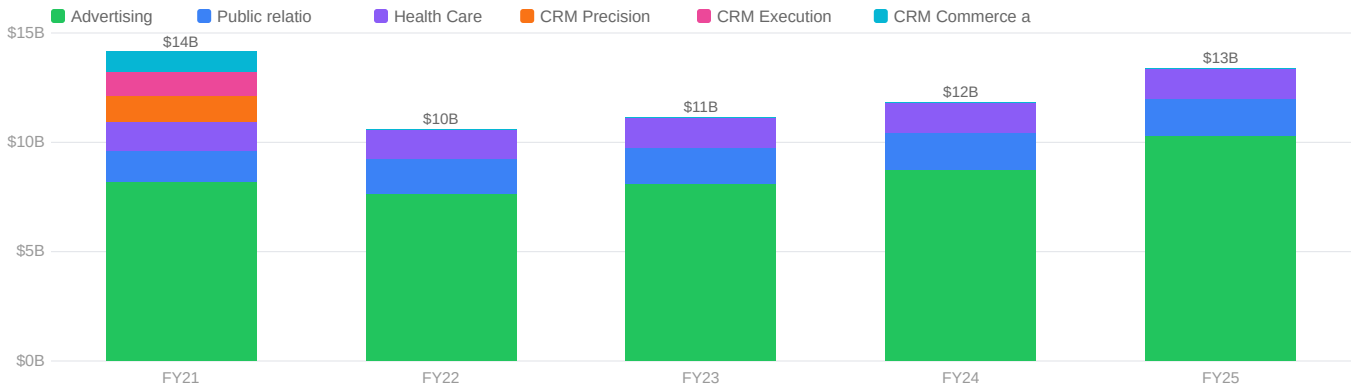


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Profit Margins (%)



Revenue by Segment — Stacked



Live segmentation data.

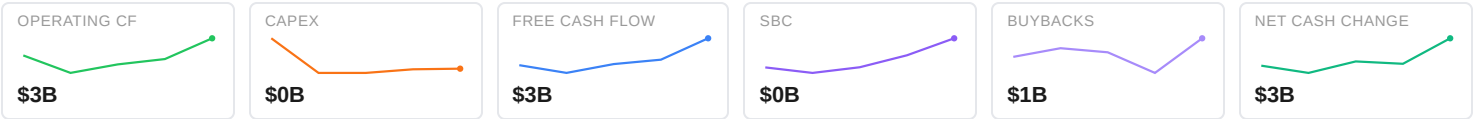
YoY Growth Heatmap — Income Lines

YOY GROWTH	FY21	FY22	FY23	FY24	FY25
Revenue	+8.5%	-0.0%	+2.8%	+6.8%	+10.1%
Gross profit	+21.8%	+1.9%	-3.0%	+9.7%	+8.9%
Operating income	+25.3%	+2.3%	-4.2%	+11.5%	+10.2%
Net income	+46.7%	-6.9%	+7.1%	+6.4%	-103.7%

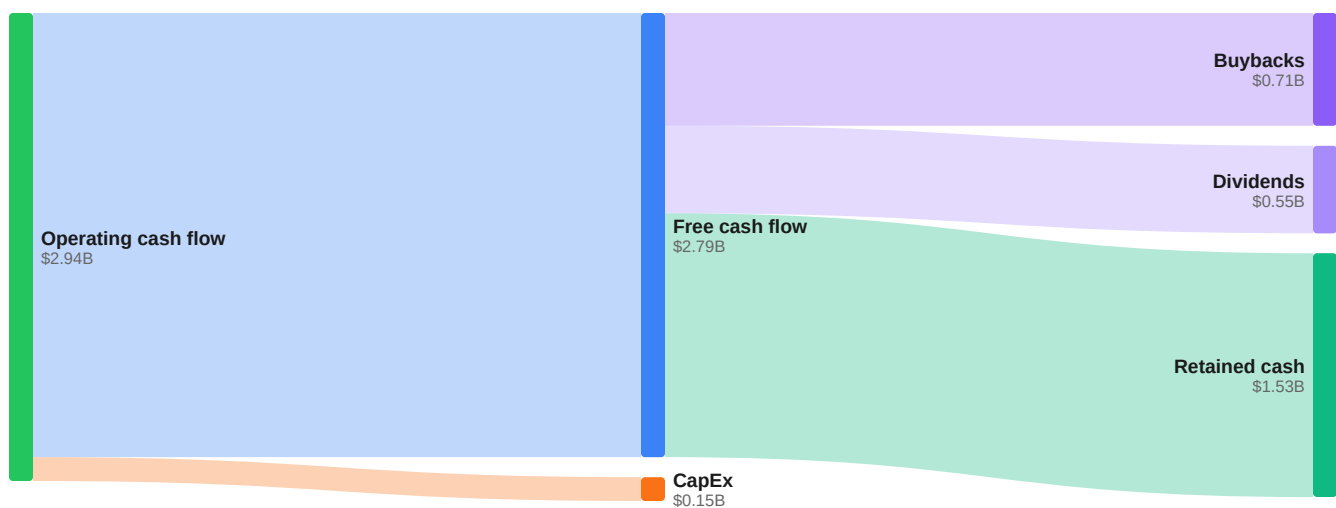
23 INCOME STATEMENT — FULL						live financials
\$B · FY ENDS	FY21	FY22	FY23	FY24	FY25	TREND
Revenue	14.3	14.3	14.7	15.7	17.3	
Cost of revenue	11.8	11.7	12.2	12.9	14.3	
Gross profit	2.5	2.6	2.5	2.7	3.0	
R&D expense	0.0	0.0	0.0	0.0	0.0	
SG&A expense	0.4	0.4	0.4	0.4	0.4	
Operating income	2.1	2.2	2.1	2.3	2.6	
EBITDA	2.4	2.4	2.4	2.6	0.8	
D&A	0.2	0.2	0.2	0.2	0.3	
Pretax income	2.0	2.0	2.0	2.1	0.3	
Income tax	0.5	0.5	0.5	0.6	0.2	
Net income	1.4	1.3	1.4	1.5	-0.1	
Diluted EPS (\$)	6.53	6.36	6.91	7.46	-0.27	
Diluted shares (M)	216	207	201	199	205	

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CASH FLOW TRENDS live data



WHERE THE CASH WENT — FY2025 cash Sankey, live data



Balance Sheet — Full

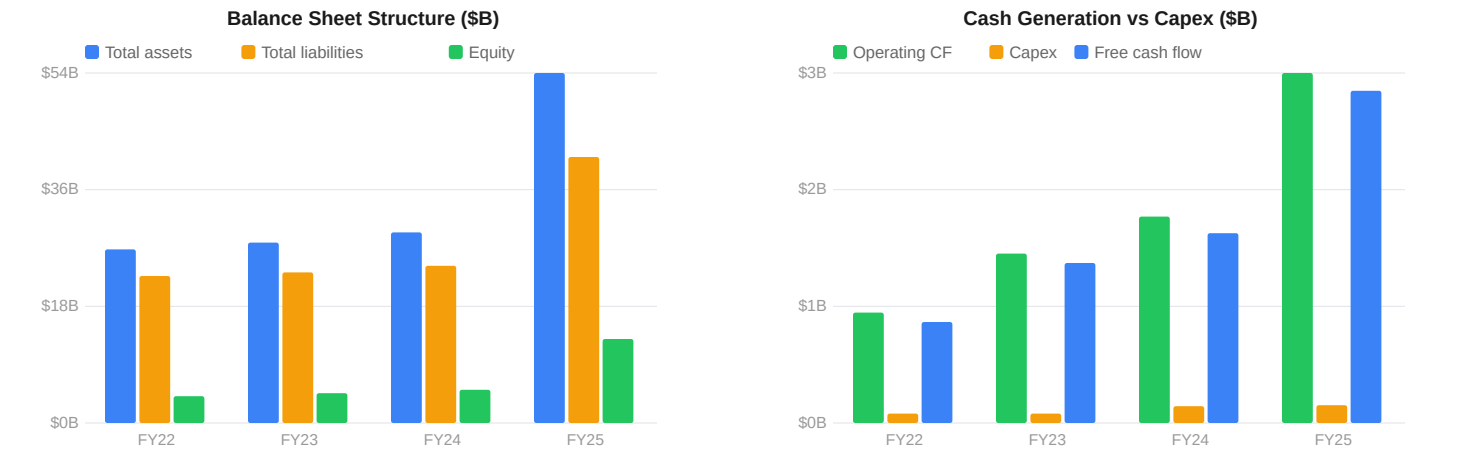
\$B	FY22	FY23	FY24	FY25	
Cash & equivalents	4.3	4.4	4.3	6.9	
ST investments	0.1	0.0	0.0	0.0	
Receivables (net)	8.1	8.7	9.2	17.8	
Total current assets	14.6	15.4	16.2	27.5	
PP&E (net)	2.1	1.9	1.9	2.4	
Goodwill + intangibles	10.0	10.4	11.2	23.7	
Total assets	27.0	28.0	29.6	54.4	
Accounts payable	11.0	11.6	12.5	20.7	
Short-term debt	0.0	0.8	0.0	1.9	
Deferred revenue	1.5	1.4	1.3	1.7	
Total current liabilities	15.1	16.2	16.3	29.5	
Long-term debt	5.6	4.9	6.0	9.3	
Total liabilities	22.8	23.4	24.4	41.4	
Shareholders' equity	4.2	4.6	5.2	13.1	

Cash Flow Statement — Full

\$B	FY22	FY23	FY24	FY25	
Net income	1.4	1.5	1.6	0.0	
D&A	0.2	0.2	0.2	0.3	
Stock-based compensation	0.1	0.1	0.1	0.1	
Working capital change	(0.8)	(0.5)	(0.2)	0.7	
Operating cash flow	0.9	1.4	1.7	2.9	
Capital expenditures	(0.1)	(0.1)	(0.1)	(0.1)	
Investing cash flow	(0.4)	0.1	(1.1)	1.0	
Buybacks	(0.6)	(0.6)	(0.4)	(0.7)	
Dividends paid	(0.6)	(0.6)	(0.6)	(0.5)	
Debt issuance / (repay)	0.0	(0.0)	0.5	(0.0)	
Financing cash flow	(1.4)	(1.4)	(0.6)	(1.6)	
Free cash flow	0.8	1.3	1.6	2.8	

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24 EXPANDED RATIO ANALYSIS (I)							live ratio engine · profitability · valuation
RATIO	FY21	FY22	FY23	FY24	FY25	TTM	TREND
PROFITABILITY							
ROE	44.3%	39.8%	38.0%	37.9%	-0.7%	4%	
ROA	5.0%	4.7%	4.7%	5.1%	-0.1%	0.8%	
ROIC	33.6%	28.2%	30.0%	25.7%	2.1%	7.0%	
Gross margin	17.7%	18.0%	17.0%	17.5%	17.3%	17.5%	
Operating margin	15.0%	15.4%	14.3%	15.0%	15.0%	13.9%	
Net margin	9.8%	9.1%	9.5%	9.4%	-0.3%	1.7%	
EBITDA margin	16.9%	16.6%	16.5%	16.7%	4.8%	7.8%	
FCF margin	9.0%	5.9%	9.1%	10.2%	16.1%	—	
VALUATION							
P/E	9.67	11.66	12.39	11.11	-303.59	43.1	
P/B	4.16	4.66	4.46	3.92	1.37	2.3	
P/S	0.95	1.06	1.10	1.05	0.96	0.99	
P/FCF	10.64	17.86	12.01	10.33	5.93	9.3	
EV/EBITDA	6.22	7.38	7.52	7.25	27.20	17.3	
EV/Revenue	1.06	1.23	1.24	1.21	1.30	1.3	
Earnings yield	10.3%	8.6%	8.1%	9.0%	-0.3%	1.74%	
FCF yield	9.4%	5.6%	8.3%	9.7%	16.9%	10.81%	

EXPANDED RATIO ANALYSIS (II)							leverage · solvency
RATIO	FY21	FY22	FY23	FY24	FY25	TTM	TREND
LEVERAGE & SOLVENCY							
Current ratio	0.98	0.97	0.95	1.00	0.93	0.92	
Quick ratio	0.91	0.89	0.86	0.90	0.93	0.78	
Debt / equity	2.10	2.06	1.80	1.64	1.06	1.15	
Debt / assets	24.2%	24.8%	23.2%	23.2%	23.5%	22.9%	
Net debt / EBITDA	0.64	0.99	0.86	0.97	7.15	4.63	
Interest coverage	9.41	10.33	10.12	9.58	2.08	—	

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EXPANDED RATIO ANALYSIS (III)							efficiency · growth · per-share · scores
RATIO	FY21	FY22	FY23	FY24	FY25	TTM	TREND
EFFICIENCY							
Asset turnover	0.51	0.52	0.53	0.54	0.41	0.45	
Receivables turnover	1.75	1.72	1.75	1.75	1.28	1.7	
DSO (days)	208	212	208	208	286	220	
DPO (days)	363	357	344	340	423	359	
Cash conversion cycle	-120	-107	-97	-90	-117	-67	
GROWTH (YoY)							
Revenue growth	8.5%	-0.0%	2.8%	6.8%	10.1%	—	
Net income growth	48.9%	-7.7%	0.3%	13.6%	-103.7%	—	
EPS growth	50.9%	-4.1%	3.2%	14.2%	-103.6%	—	
FCF growth	-22.4%	-33.7%	58.4%	18.6%	75.1%	—	
PER SHARE (\$)							
EPS (diluted, TTM)	6.60	6.33	6.53	7.46	-0.27	1.40	
Book value / share	15.33	15.85	18.13	21.14	58.79	36.71	
Revenue / share	66.99	69.63	73.65	79.08	84.29	79.95	
FCF / share	6.00	4.13	6.73	8.03	13.61	8.54	
Cash / share	24.93	21.16	22.22	21.87	33.58	11.92	
SHAREHOLDER RETURN & SCORES							
Buyback yield	3.9%	4.0%	3.5%	2.3%	4.3%	17.04%	
Altman Z-Score	1.52	1.68	1.69	1.74	0.82	1.1	
Piotroski F-Score	8	4	6	7	2	6/9	
Beneish M-Score	-2.53	-2.41	-2.45	-2.41	-1.76	-1.97	

25 EARNINGS QUALITY PANEL				live scores
MODEL	SCORE	ZONE	NOTE	
Piotroski F-Score	6 / 9	Middling		
Altman Z-Score	1.1	Distress (<1.81)	Distress	
Income quality	N/M	Loss-making	OCF ÷ net income not meaningful with negative earnings; OCF itself is the signal	
Beneish M-Score	-1.97	Elevated	vs -2.22 threshold	

26 DUPONT & GROWTH QUALITY				live analysis engine
DUPONT DECOMPOSITION (TTM)		VALUE	GROWTH QUALITY (LIVE)	VALUE
Tax burden		0.45	Revenue stability	0.61
Interest burden		0.69	Earnings stability	0.38
Operating margin		5.6%	Earnings persistence	0.50
Asset turnover		0.57×	Revenue CAGR 3y	15.9%
Financial leverage		5.45×	EPS CAGR 3y	-41.0%
= ROE		5%	FCF CAGR 3y	43.6%

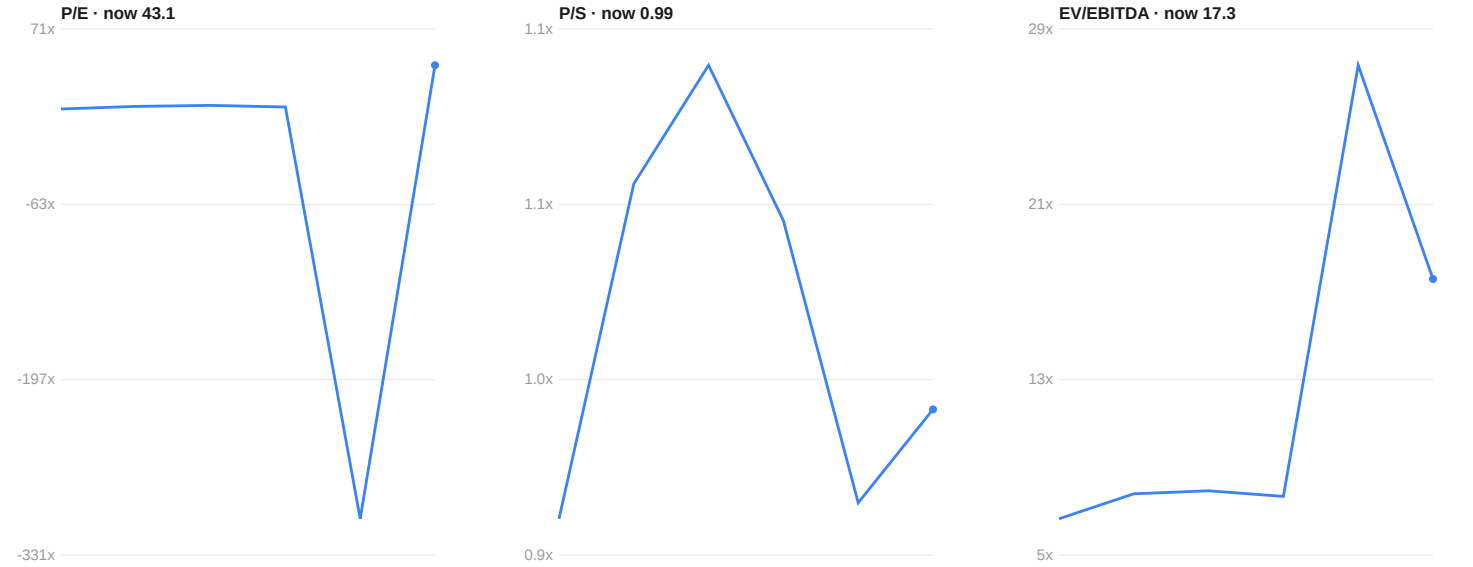
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SHAREHOLDER RETURN PROFILE live

BUYBACK YIELD 17.04%	DIVIDEND YIELD 3.97%	TOTAL SHAREHOLDER RETURN 20.54% cash yield	SBC / REVENUE 0.5% dilution pressure
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27 MULTIPLE HISTORY — FY SNAPSHOTS + TTM live ratio engine



28 PEER COMPARISON live peer engine

COMPANY	MKT CAP	P/E	ROE	NET MARGIN	REV GROWTH	PIOTROSKI	1-YR RET
IPG	\$8.9B	31.5	15%	5.2%	-6.0%	6/9	+1.4%
TTD	\$5.8B	14.6	15%	9.0%	+11.6%	6/9	-75.5%
MGNI	\$3.4B	20.0	20%	10.0%	+8.3%	9/9	+27.6%
PTRN	\$2.7B	-22.1	-21%	3.1%	—	3/9	+24.8%
FWONK	\$22.8B	45.2	3%	0.5%	+12.2%	4/9	—
ROKU	\$20.4B	64.4	13%	12.1%	+18.5%	8/9	—
SATS	\$25.1B	-4.4	-33%	—	-5.2%	5/9	—
FOXA	\$27.1B	14.7	14%	16.4%	+5.1%	8/9	—

1-yr returns computed from adjusted price history; peers without a tracked series show —.

29 ANALYST CONSENSUS & ESTIMATES live consensus

Hold

34 Analysts



MEAN TARGET (QTR) \$86.50 2 targets	TARGET VS. PRICE +7.4% last-quarter mean	NEXT REPORT 2026-10-20 street \$2.67	
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CONSENSUS ESTIMATES	REVENUE MEAN	HIGH / LOW	EPS MEAN	HIGH / LOW	# EPS EST.
FY2026	\$25.89B	\$25.93B / \$25.84B	\$10.41	\$10.58 / \$10.22	7
FY2027	\$25.02B	\$25.15B / \$24.87B	\$11.76	\$11.87 / \$11.63	7
FY2028	\$26.02B	\$26.44B / \$25.23B	\$13.33	\$14.58 / \$10.38	5

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30 STREET TARGETS & THIRD-PARTY RATING

live targets + composite

Street Price Target — Trajectory

WINDOW	AVG TARGET	VS. PRICE	# TARGETS
Last Month	\$88.00	+9.2%	1
Last Quarter	\$86.50	+7.4%	2
Last Year	\$94.67	+17.5%	9
All Time	\$97.34	+20.8%	41

Rolling mean of published targets vs. last close \$80.56. Aggregated from StreetInsider, Benzinga.

Third-Party Composite Rating

B-

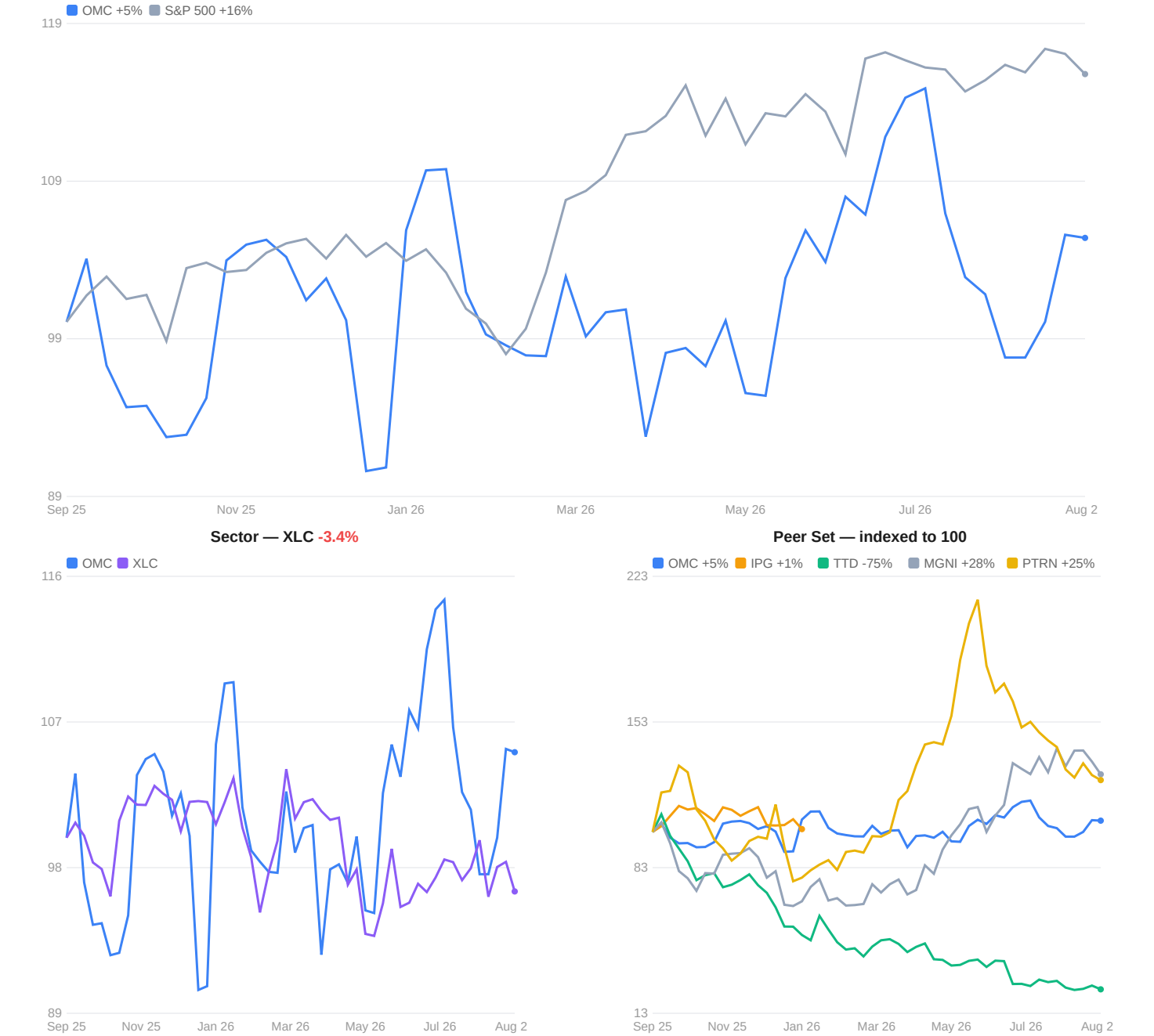
DCF5/5ROE2/5ROA2/5DEBT/EQ2/5P/E1/5P/B2/5

Independent quant composite as of 2026-10-16; components scored 1–5 (5 best). Shown for contrast with the InsiderStreet Score — methodologies differ.

31 PRICE PERFORMANCE — INDEXED, 12 MO

live prices · benchmark + sector + peer set

OMC +5.4% vs S&P 500 +15.9% — spread -10.5pp



All series indexed to 100 at the start of the window, adjusted closes.

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TECHNICAL CHART — 6-MONTH DAILY CANDLES, INDICATORS ON

site chart, print edition



Candlesticks with SMA 20/50 overlay, Bollinger (20,20) band, volume, and Wilder RSI(14) — computed from live daily OHLCV.

MOVING AVERAGE RIBBON & TREND

site technicals-tab chart, live indicator history



MOVING AVERAGE	VALUE	DISTANCE	% DISTANCE	SIGNAL
SMA 20	\$76.12	+4.44	+5.83%	Above
SMA 50	\$80.88	-0.32	-0.40%	Below
SMA 200	\$78.04	+2.52	+3.23%	Above
EMA 9	\$78.18	+2.38	+3.04%	Above
EMA 21	\$77.65	+2.91	+3.75%	Above
EMA 50	\$78.81	+1.75	+2.22%	Above
EMA 200	\$78.37	+2.19	+2.79%	Above

Series and readings from the nightly technical-indicator history — identical data to the site's ribbon chart. Supertrend segments colored by direction.

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32 TECHNICAL POWER SCOREEDGE · site engine · 73/100 composite

TECHNICAL VERDICT

BULLISH

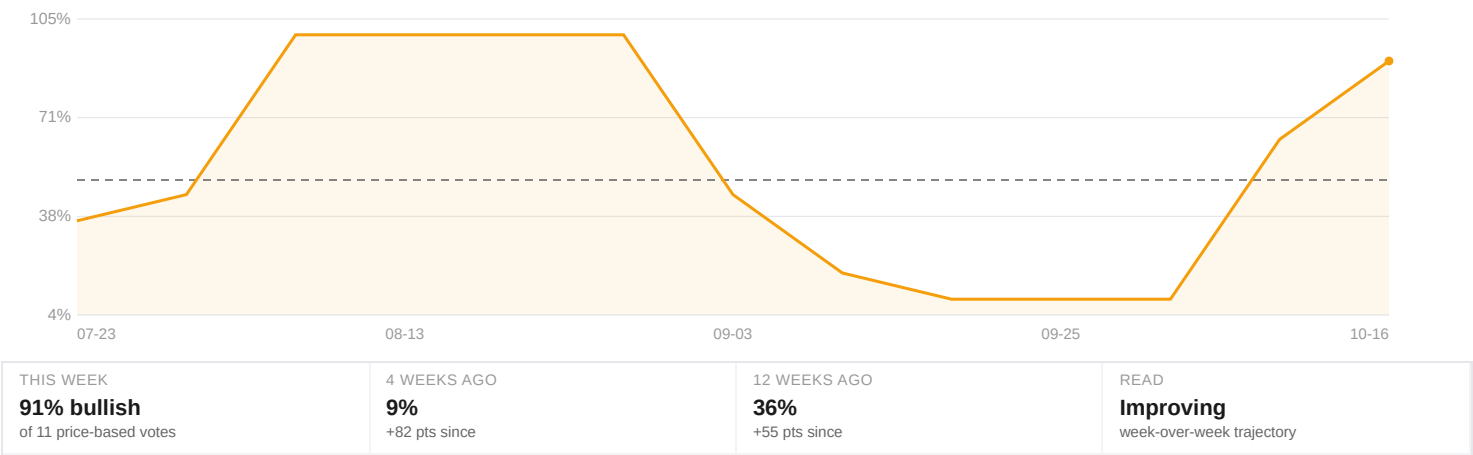
Power Score +46

19 of 22 indicator votes bullish

Family Scores (site weights)

Trend 30%		90
Momentum 25%		82
Volume 20%		56
Volatility 10%		67
Patterns 15%		50

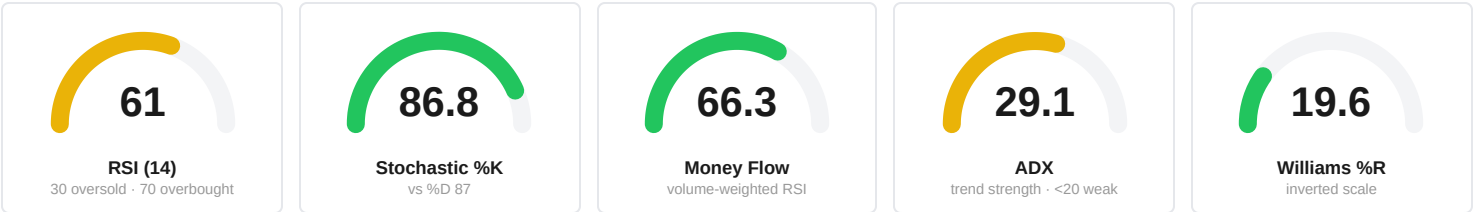
BULLISH — BUT WHICH WAY IS IT TRENDING?vote share recomputed weekly, 13 weeks



INDICATOR VOTE GRID19 bull / 3 bear

● Price vs SMA 20	\$76.12	● Price vs SMA 50	\$80.88	● Price vs SMA 200	\$78.04
● EMA 9/21 Cross	78.2/77.7	● SMA 50/200	Golden	● ADX Direction	ADX 29
● Supertrend	\$75	● Parabolic SAR	\$75	● SMA Slope	0.200
● RSI	61.0	● Stochastic K/D	87/87	● StochRSI K/D	99/99
● Williams %R	-20	● CCI	221	● TSI vs Signal	-2.2
● CMO	21.9	● ROC	8.64%	● OBV Signal	Accum
● Chaikin MF	-0.030	● MFI	66	● Force Index	1M
● Elder Ray Bull	4.60				

INDICATOR GAUGESsite technicals-tab style



33 KEY LEVELS & VOLATILITYlive indicator table

LEVEL	VALUE	LEVEL	VALUE
Pivot / R1 / R2	\$80.18 / \$81.35 / \$81.99	S1 / S2	\$79.54 / \$78.37
Bollinger (20,2)	\$72.21 – \$80.03	Squeeze	Off
52-wk range	\$66.33 – \$89.57	Off 52-wk high	-10.1%
ATR (14)	\$1.93 (2.4%)	Historical vol	20.4%

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34 SEASONALITY — 20-YEAR AVERAGES

live model · win rates shown

-0.3% Jan 55%	+2.4% Feb 65%	+0.3% Mar 57%	+2.9% Apr 60%	-1.6% May 25%	-0.5% Jun 50%	-0.6% Jul 40%	-1.2% Aug 45%	+0.2% Sep 55%	+1.6% Oct 50%	+4.2% Nov 75%	+1.6% Dec 70%
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Sample: 20 years — treat short histories as suggestive, not statistical.

35 RISK INDICATORS

computed from live price history

COMPUTED FROM LIVE WEEKLY PRICES	OMC	S&P 500
Weekly volatility (σ , 1y)	4.56%	1.83%
Best / worst week (1y)	+16.8% / -9.7%	—
Max drawdown (5y, monthly)	-37.7%	—
1-week VaR (95%)	-7.5%	—
Beta (5y)	0.67	1.00

36 EQUITY WEATHER & MARKET REGIME

EDGE · live weather engine

OMC EQUITY WEATHER (LIVE)

CLOUDY · -2

Trend

Momentum

Volume

Volatility

Breadth

+19

+57

-53

-60

-27

MARKET REGIME (2026-10-16)

NEUTRAL

VIX

19.99

Normal

DOW THEORY

Confirmed

Bearish

SPY / QQQ TSI

7.2 / 4.7

trend strength

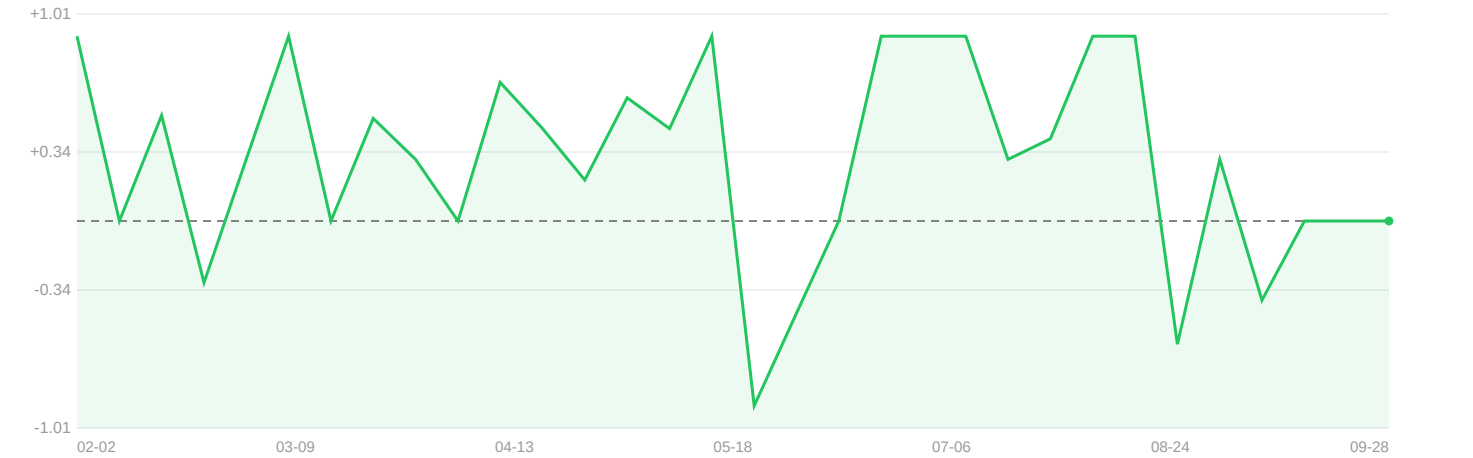
SECTOR STRENGTH

46/100

breadth average

37 NEWS SENTIMENT — WEEKLY

live Glauxie-scored feed



Average sentiment of 120 stories, weekly buckets, -1 to +1.

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38 WEATHER - COMPANY VS INDUSTRY, SECTOR, UNIVERSE

EDGE · live weather engine · Cloudy

OVERALL -2.3 +16.7 vs industry	TREND +18.9 +41.2 vs industry	MOMENTUM +56.8 +71.7 vs industry	VOLUME -52.6 -38.4 vs industry
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READING	OMC	ADVERTISING AGENCIES N=361	COMMUNICATION SERVICES N=1,956	ALL US SYMBOLS N=70,435
Overall	-2.3	-19.0	-17.5	-20.5
Trend	+18.9	-22.3	-21.6	-21.3
Momentum	+56.8	-14.9	-14.5	-15.8
Volume	-52.6	-14.2	-6.2	-3.8

Trend, momentum and volume are computed per company. Volatility and breadth are market-regime values shared by every symbol in the universe, so they are reported once under Market Regime rather than compared here - a company cannot differ from its sector on a constant.

39 EXECUTIVE COMPENSATION

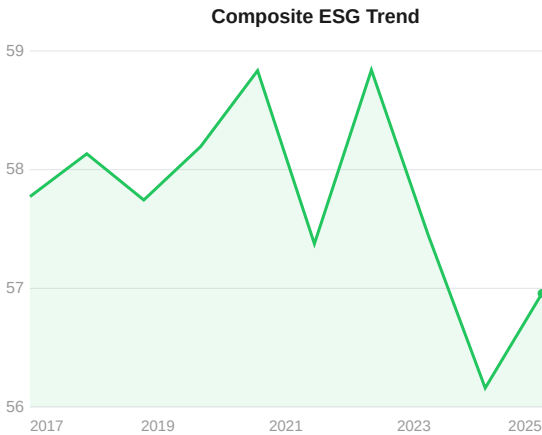
live proxy data · FY2025

EXECUTIVE	TOTAL COMP	STRUCTURE
John D. Wren Chairman and Chief Executive Of	\$69.9M	0% equity+incentive
Daryl D. Simm Co-President and Co-Chief Oper	\$10.0M	90% equity+incentive
Philip J. Angelastro Executive VP and Chief	\$8.9M	89% equity+incentive
Louis F. Januzzi Senior VP, General Counsel	\$2.2M	67% equity+incentive

40 ESG ASSESSMENT

live disclosure-derived scores

PILLAR (LIVE DISCLOSURE SCORES)	SCORE
Environmental	55
Social	53
Governance	63
Composite ESG	57



41 8-K MATERIAL EVENTS

live EDGAR feed

FILED	8-K CONTENTS	ITEMS
2026-10-06	Officer/Director Change	5.02
2026-07-28	Earnings Release; Regulation FD; Exhibits	2.02,7.01,9.01
2026-05-08	Shareholder Vote	5.07
2026-04-28	Earnings Release; Regulation FD; Exhibits	2.02,7.01,9.01
2026-03-12	Regulation FD Disclosure	7.01
2026-03-02	Entry into Material Definitive Agreement; Creation of Direct Financial	1.01,2.03,9.01
2026-02-18	Results of Operations and Financial Condition; Regulation FD Disclosur	2.02,7.01,9.01
2026-01-29	Departure/Election of Directors; Appointment of Officers; Submission o	5.02,5.07,9.01

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42 METHODOLOGY

Methodology. Every figure originates in InsiderStreet's production data layer and is computed deterministically by the same engines that power insiderstreet.ai. This factsheet contains no model-written text. Sections without underlying data are omitted rather than estimated.

43 DISCLOSURES

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44 DATA PROVENANCE FOR THIS REPORT sources · coverage · method

DATA DOMAIN	SOURCE	COVERAGE FOR THIS REPORT
Price & volume	market_db.historical_prices	52 rows
Fundamentals	income_statements_annual	6 rows · 2020 to 2025
Reported vs consensus	fact/earnings_calendar	24 rows · 2020-10-27 to 2026-07-28
Analyst estimates	dim/forward_estimates	3 rows · 2026-12-31 to 2028-12-31
Institutional ownership (13F)	holdings_db.institutional_ownership_summary	123 rows · 1995 to 2026
Insider transactions (Form 4)	edgar/form4	12 rows · 2026-10-01
Proposed sales (Form 144)	edgar/form144	1 record
Beneficial ownership (13D/G)	edgar/13dg	4 rows · 2026-04-30 to 2026-08-07
Short-sale volume (FINRA)	edgar/short_volume_daily	60 rows · 2026-07-23 to 2026-10-15
Dark pool (ATS, tier 1)	edgar/darkpool_weekly	12 rows · 2026-06-15 to 2026-08-31
ETF & fund holding	etf_holdings_changelog (30d)	1 record
Peer set	stock_peers_dynamic	8 rows
Industry medians	industry_medians	1 record
Congressional trades	congress_db (House + Senate)	1 record
ESG	fact/esg_disclosures	1 record

Method. Every figure in this factsheet is looked up from a named field computed in code. It contains no model-written text.

Not covered. Short interest as a percent of float and days-to-cover are not in this data set — the short-sale figures above are FINRA volume, a flow, and cannot support squeeze or covering analysis. Options positioning and intraday data are also absent. 13F ownership is filed 45 days after quarter end and congressional trades are disclosed on a lag, so both describe a past position, not a current one.