

PPL Corporation (PPL)

Utilities / Regulated Electric · New York Stock Exchange

Generated: 2026-Oct-18 · Market data through: 2026-10-16

LAST CLOSE \$35.17 2026-10-16	MARKET CAP \$26.5B VOLUME 8.2M	52-WK HIGH \$40.11 52-WK LOW \$31.56	TRAILING PE 27.6 P/S 3.75	GROSS MARGIN 34.6% NET MARGIN 13.5%	ROE 9% ROIC 4%	PIOTROSKI 6/9 ALTMAN Z 1.1	1-YR RETURN -2.7% 5-YR RETURN +60.2%
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PPL Corporation provides electricity and natural gas to approximately 3.6 million customers in the United States. It operates in three segments: Kentucky Regulated, Pennsylvania Regulated, and Rhode Island Regulated. The company engages in the transmission and distribution of electricity in eastern and central Pennsylvania; generation, transmission, distribution, and sale of electricity in Kentucky, Virginia, and Rhode Island; distribution and sale of natural gas in Kentucky and Rhode Island; sale of wholesale electricity in Kentucky; and generation of electricity from power plants in Kentucky. It generates electricity from coal, gas, hydro, and solar sources. The company was formerly known as PP&L Resources, Inc. and changed its name to PPL Corporation in 2000. PPL Corporation was founded in 1920 and is headquartered in Allentown, Pennsylvania.

SECTOR Utilities INDUSTRY Regulated Electric EXCHANGE NYSE MARKET CAP \$26.5B EMPLOYEES 300 (SEC-filed) CEO Vincent Sorgi IPO 1980-03-17
COUNTRY US
645 Hamilton Street, Suite 601, Allentown, PA 18101 · Tel 610 774 5151 · pplweb.com

1 INSIDERSTREET SCORE

INSIDERSTREET SCORE

43 / 100

Street mean **\$39.44** (9 analysts, last qtr) — their number, not ours

INSIDER CONSENSUS SIGNAL

ROUTINE SELLING — LOW SIGNAL

\$0M sold / 6 mo, zero open-market buys

2 INSIDERSTREET SCORE

live IS factor model

INSIDERSTREET
SCORE
43
OF 100

Score Breakdown

Profitability	39/100
Growth	61/100
Momentum	89/100
Quality	65/100
Earnings Quality	81/100
Balance Sheet	33/100
Value	55/100
Risk (safety)	15/100
Overall	43.1/100

Each component is a diagnostic reading on its own 0-100 scale. The overall score is computed separately from the underlying financials and is **not** the average of the rows above — components are not equally weighted and three of them (Momentum, Value, Risk) are derived partly from price rather than from the business.

Peer Comparison — IS Score

SYMBOL	IS SCORE
CNP	42
FE	36
DTE	32
ES	42
AEE	43
DTY	43
PPL	43

IS Score Trend — quarterly



14 quarters, 23 Q1 to 26 Q2. Peak 46 in 23 Q3, latest 43 — -3 since. Fell in 2 of the last 4 quarters. Dashed line marks 40 on the 0-100 scale.

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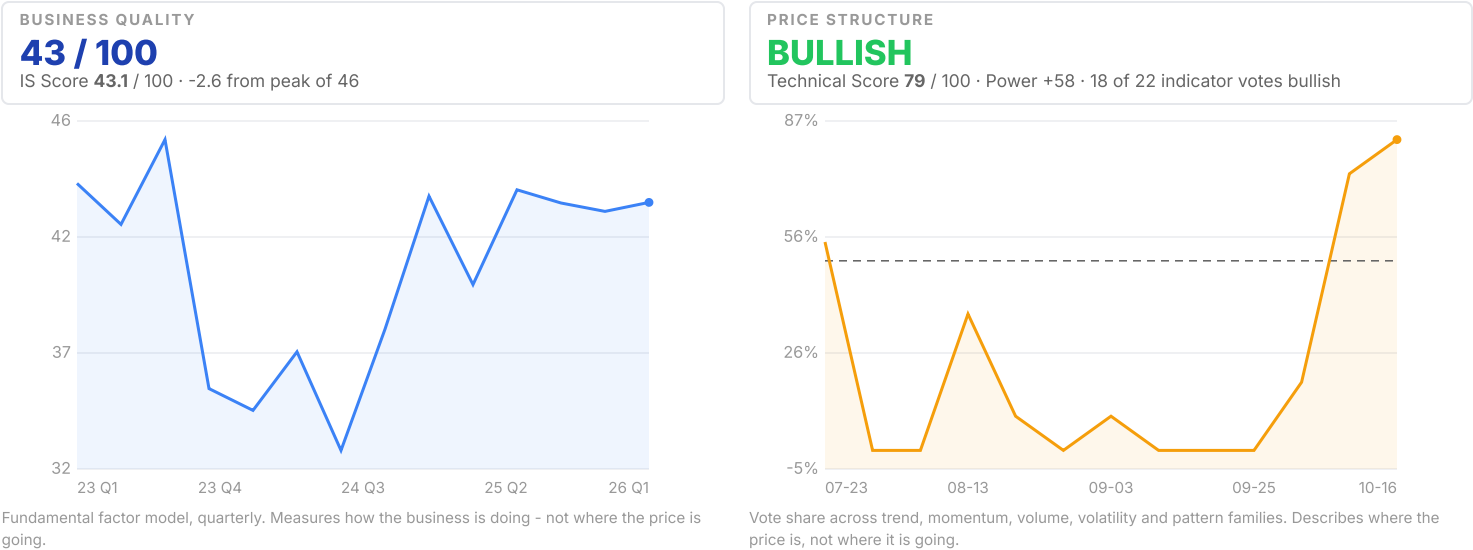
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3 PRICE AND VOLUME adjusted close, prod data layer



Both charts indexed to 100 at the start of their window and drawn on a single shared scale, so the gap to the benchmark is the gap you see. Adjusted closes throughout.

4 TWO READINGS business vs price



These two disagree — business quality 43, price structure 79 out of 100, so the price reads better than the business does. We publish the disagreement rather than resolving it: they answer different questions, and the gap between them is information, not an error.

5 WHAT WOULD CHANGE OUR MIND falsifiable - check us next quarter

TRIGGER	WHERE IT STANDS NOW	WHAT IT WOULD MEAN
IS Score reaches 55 and holds two consecutive quarters	now 43.1	would move us up one band
IS Score stops falling - one quarter higher than the prior	last four: 44 → 43 → 43 → 43	the direction matters more than the level
Technical vote share back above 50%	now 82%	price structure no longer broken
Institutional holder count rises two quarters running	peak 1,037 → now 1,037	fewer institutions willing to hold is our clearest warning

We publish these so the view can be shown to be wrong. If none of them move and our reading does, we owe you an explanation.

This page is InsiderStreet's own reading, produced from the data in the rest of this document. It is not a price target and not investment advice. Analyst consensus and street price targets appear later under their own heading and are the street's numbers, not ours.

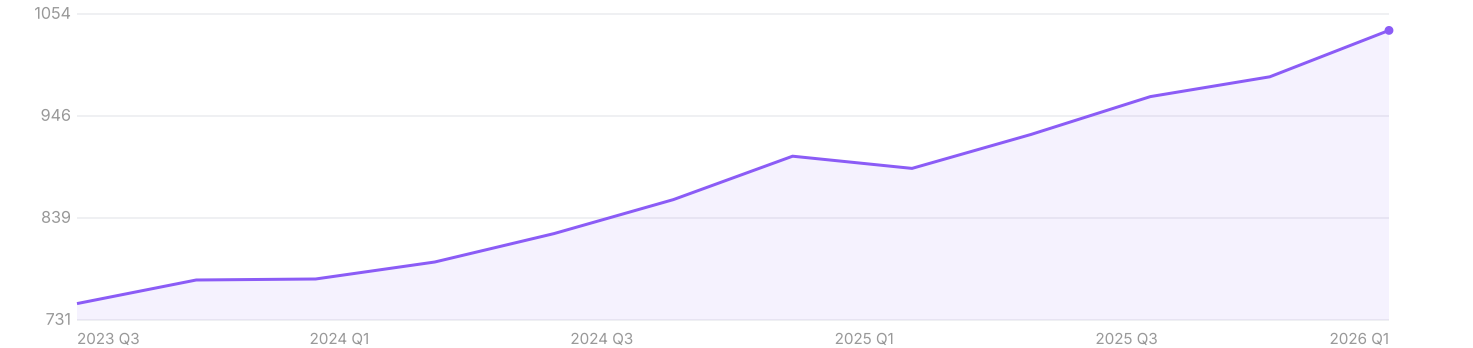
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6 SMART MONEY CONFLUENCE				EDGE · disclosure sources
SITE CONVERGENCE SCORE 2 of 4 top 13% of 29,420 symbols	SOURCES ALIGNED — of 3 independent disclosures	CONGRESS (180D) 0 buys none disclosed	INSIDER BUYS (180D) 0 none disclosed	
ETF FUNDS (30D) 830 up / 556 down net +274 funds	INSTITUTIONS ADDED (13F) 49 managers opening or increasing			

Congressional and insider figures are disclosed purchases in the trailing 180 days; ETF figures are COUNTS OF FUNDS whose holding changed in 30 days, not dollars. Coincidence of separate disclosures, not coordination. An absent source means nothing qualifying was disclosed in its window.

7 INSTITUTIONAL OWNERSHIP - 12-QUARTER TREND	13F · filed 45 days after quarter end
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Institutions holding — 12 quarters



Peak 1,037 · latest 1,037 (+0 from peak).

QUARTER	HOLDERS	13F SHARES	VALUE	REPORTED OWN%
2026 Q2	1,037	686.0M	\$23.4B	91.2%
2026 Q1	988	647.6M	\$23.9B	86.1%
2025 Q4	967	647.0M	\$21.3B	86.0%
2025 Q3	927	641.3M	\$22.2B	85.2%
2025 Q2	891	603.8M	\$20.4B	80.2%
2025 Q1	904	594.9M	\$21.4B	79.1%
2024 Q4	858	575.9M	\$18.6B	76.5%
2024 Q3	822	568.3M	\$18.4B	75.5%
2024 Q2	792	563.6M	\$15.5B	74.9%
2024 Q1	774	549.9M	\$15.6B	73.1%
2023 Q4	773	566.1M	\$15.4B	75.2%
2023 Q3	748	542.7M	\$12.5B	72.1%

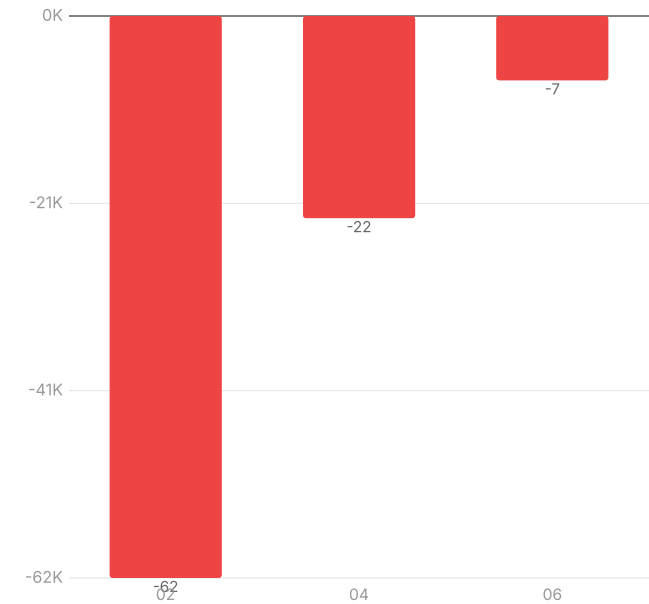
How to read ownership above 100%. A 13F reports the positions a manager has investment discretion over, and where two or more managers share discretion over the same block, each one reports it. Summed across filers, the total can therefore exceed the shares actually outstanding without anything being wrong. We publish the figure as filed rather than netting it down, and flag separately any quarter where the arithmetic is not merely high but impossible.

8 INSIDER ACTIVITY							live Form 4 data
INSIDER	ROLE	DATE	TYPE	SHARES	VALUE	POST-TXN OWNED	
Cornett John Gregory	President of a PPL Subsidiary	2026-06-12	SELL	7,051	\$0.25M	7,769	
Bellar Lonnie E	EVP-Eng, Constr and Gen	2026-04-24	EXERCISE	81	\$0.00M	42,242	
Bellar Lonnie E	EVP-Eng, Constr and Gen	2026-04-24	TAX W/H	37	\$0.00M	42,205	
Bellar Lonnie E	EVP-Eng, Constr and Gen	2026-04-24	EXERCISE	81	—	0	
Bonenberger David J	EVP & COO-Utilities	2026-04-24	EXERCISE	217	\$0.01M	72,056	
Bonenberger David J	EVP & COO-Utilities	2026-04-24	TAX W/H	95	\$0.00M	71,961	
Bonenberger David J	EVP & COO-Utilities	2026-04-24	EXERCISE	217	—	0	
Sorgi Vincent	President and CEO	2026-04-08	GIFT	33,000	—	612,492	

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9 SELL DECOMPOSITION — ROUTINE VS. DISCRETIONARY					EDGE
6-MO DECOMPOSITION (FORM 4)	TXNS	SHARES	VALUE	SIGNAL WEIGHT	
S — Open-market sales	1	7,051	\$0.3M	Counted	
M — Exercises (paired A/D)	2	298	—	None — mechanics	
F — Tax withholding	2	132	\$0.0M	None — compensation	
G — Gifts	1	33,000	—	None	
P — Open-market purchases	0	0	\$0	Counted — none occurred	

Monthly Net Insider Flow (000 shares)



Net of acquisitions minus dispositions, all Form 4 types.

Signal Summary

SIGNAL	OPEN-MARKET SELLS	OPEN-MARKET BUYS	CLUSTER
Routine Selling — Low Signal	\$0.3M 1 txns / 6 mo	\$0.0M 0 txns / 6 mo	None active 3+ insiders / 21 days

10 CONGRESSIONAL TRADING					EDGE · STOCK Act
MEMBER	CHAMBER	TRADE	SIZE BAND	TRADED	DISCLOSED
Ro Khanna	House	SELL	\$1,001 - \$15,000	2026-01-29	2026-02-10
Ritchie Torres	House	SELL	\$1,001 - \$15,000	2025-07-10	2025-08-20
Ritchie Torres	House	BUY	\$1,001 - \$15,000	2024-09-25	2025-08-20
Pat Toomey	Senate	BUY	\$15,001 - \$50,000	2019-12-10	2020-01-09
Patrick Joseph Toomey	Senate	BUY	\$15,001 - \$50,000	2019-12-10	2020-01-08
Patty Murray	Senate	SELL	\$1,001 - \$15,000	2017-06-15	2017-06-22
HOUSE 12-MO 1 trades 0 purchases		SENATE 12-MO 0 trades None purchases		COVERAGE STOCK Act filings 30-45 day disclosure lag	

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11 INSTITUTIONAL OWNERSHIP & 13F FLOW

live 13F data

13F FILERS (LAST COMPLETE Q) 988	13F SHARES 648M 86.1% of shares out	NEW / CLOSED 120 / 81 positions, QoQ	INCREASED / REDUCED 396 / 303 positions, QoQ
PUT/CALL (13F) 1.00 option positions	FREE FLOAT 99.7% 750M sh		

2.8 • Largest Reporting 13F Managers

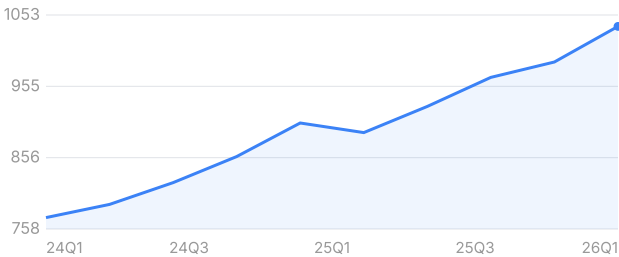
MANAGER	SHARES	VALUE
Assenagon Asset Management S.A.	516,493	\$17M
Northside Capital Management, Llc	363,852	\$12M
Fisher Funds Management Ltd	295,148	\$10M
Wealth Enhancement Advisory Servic	285,709	\$9M
Keystone Financial Planning, Inc.	282,743	\$9M
Fjarde Ap - Fonden /Fourth Swedish N	252,000	\$8M

EDGAR 13F holdings as of 2026-09-30; filer values normalized to dollars.

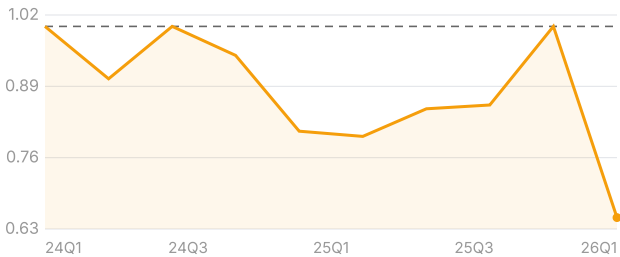
2.9 • Top ETF & Fund Ownership

FUND	WEIGHT	POSITION
VITSX	0.0%	\$748M
VTSAX	0.0%	\$748M
VTI	0.0%	\$748M
VSMPX	0.0%	\$748M
VOO	0.0%	\$650M
VFIAX	0.0%	\$650M

13F Filers Holding PPL — quarterly

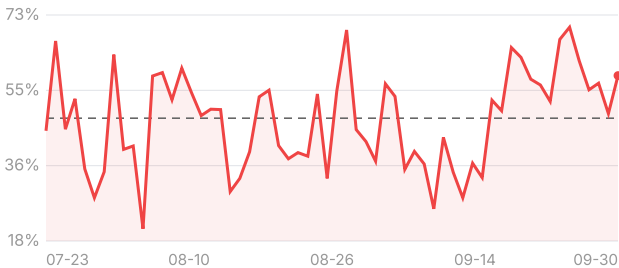


Institutional Put/Call — quarterly



12 SHORT VOLUME — DAILY, 60 SESSIONS

EDGE · live FINRA feed



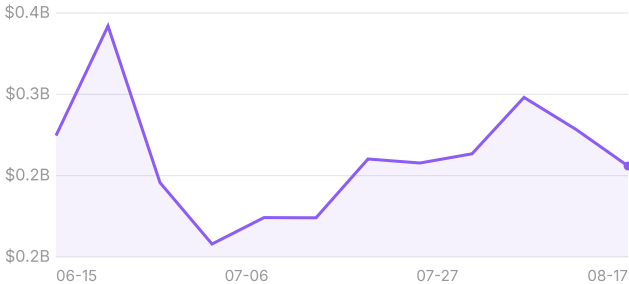
Daily short-sale volume as % of volume reported in FINRA's short-sale file — a flow measure, not short interest; dashed = 50-day average.

LATEST SESSION 58.3% 2026-10-15	20-DAY AVG 50.8% 50-day 47.9%	TREND Rising 20d vs 50d	BY MARKET CENTER Q: 59% · N: 42% · B: 22% latest session
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13 DARK POOL ACTIVITY

EDGE · live ATS data

Weekly Notional (\$B)



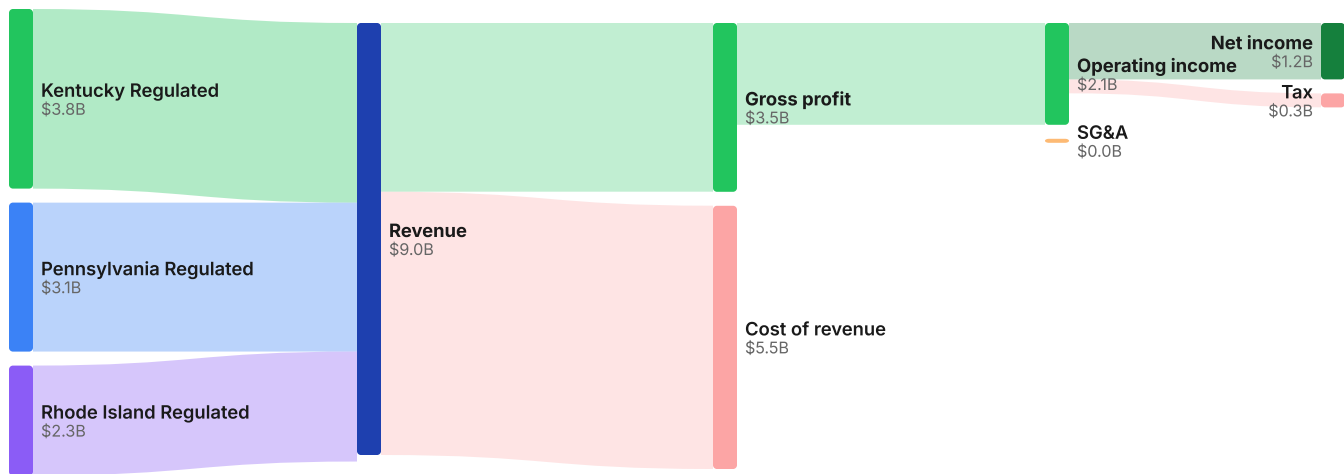
Where PPL Trades in the Dark

ATS VENUE (4-WK)	SHARES	AVG TRADE
Incr Intelligent Cross Llc	9.4M	84 sh
Ubsa Ubs Ats	5.6M	91 sh
Ebxl Level Ats	5.0M	54 sh
Bids Bids Ats	4.1M	800 sh
Mstx Ms Trajectory Cross (Ats - 1)	3.5M	101 sh
Sgmt Sigma X2	3.2M	97 sh

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14 REVENUE FLOW — FY2025

live segmentation + income data



Where a dollar of PPL Corporation revenue goes. All values FY2025 filings, live.

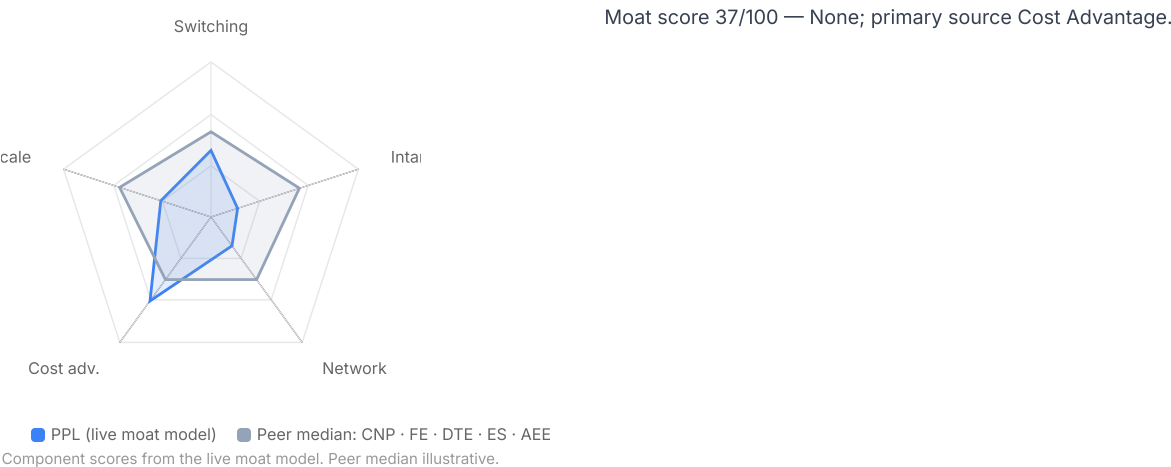
15 GEOGRAPHIC REVENUE

live segmentation

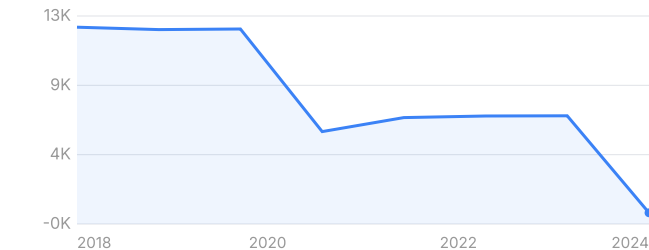
REGION	REVENUE	SHARE
Kentucky Regulated	\$3.8B	41%
Pennsylvania Regulated	\$3.1B	34%
Rhode Island Regulated	\$2.3B	25%

16 MOAT & COMPETITIVE POSITION

LIVE MODEL · 37/100 NONE



3.8 · Employees (SEC filings)



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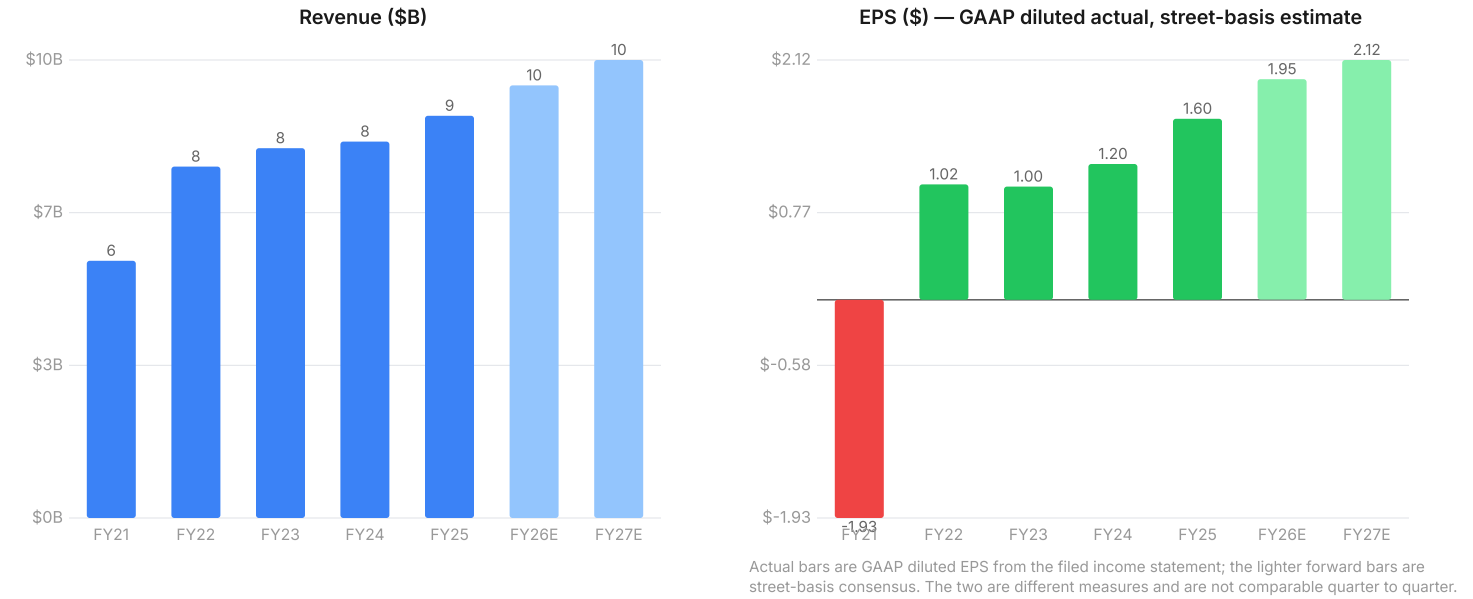
17 CORPORATE INFORMATION — KEY OFFICERS

300 employees

OFFICER	TITLE
Vincent Sorgi	President, Chief Executive Officer & Director
Joseph Bergstein Jr.	Executive Vice President & Chief Financial Officer
Wendy E. Stark	Executive Vice President of Utilities & Chief Legal Officer
Dean Anthony Del Vecchio	Executive Vice President and Chief Technology & Innovation Officer

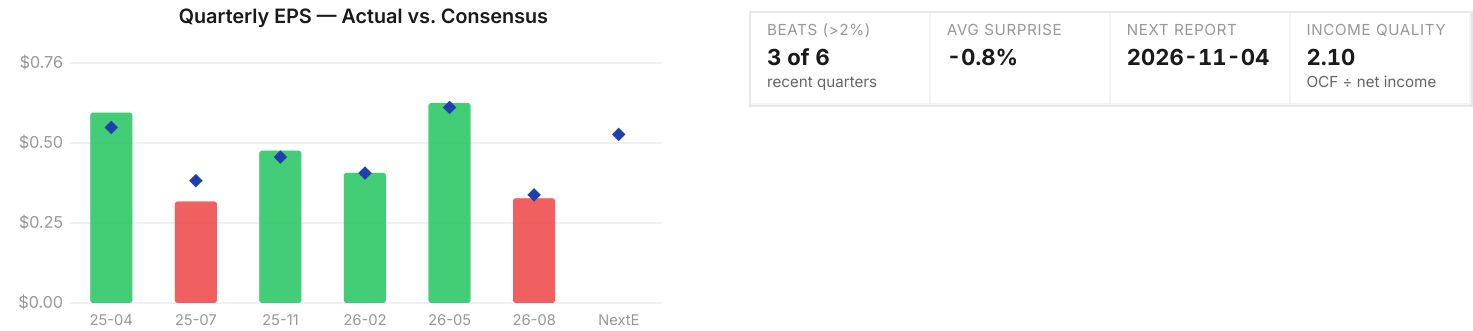
18 REVENUE & EPS — HISTORY AND ESTIMATES

live consensus



19 ESTIMATE VS. ACTUAL & SURPRISES

live data



20 REPORTED VS. CONSENSUS — FULL HISTORY

0 quarters · live data

BEAT RATE —% 0 of 0 quarters	CURRENT STREAK 0 longest 0	AVG EPS SURPRISE —% median —%	SURPRISE TREND — last 4 vs prior 4
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PERIOD	EPS EST.	EPS ACTUAL	EPS SURPRISE	REV EST. (\$M)	REV ACTUAL (\$M)	REV SURPRISE
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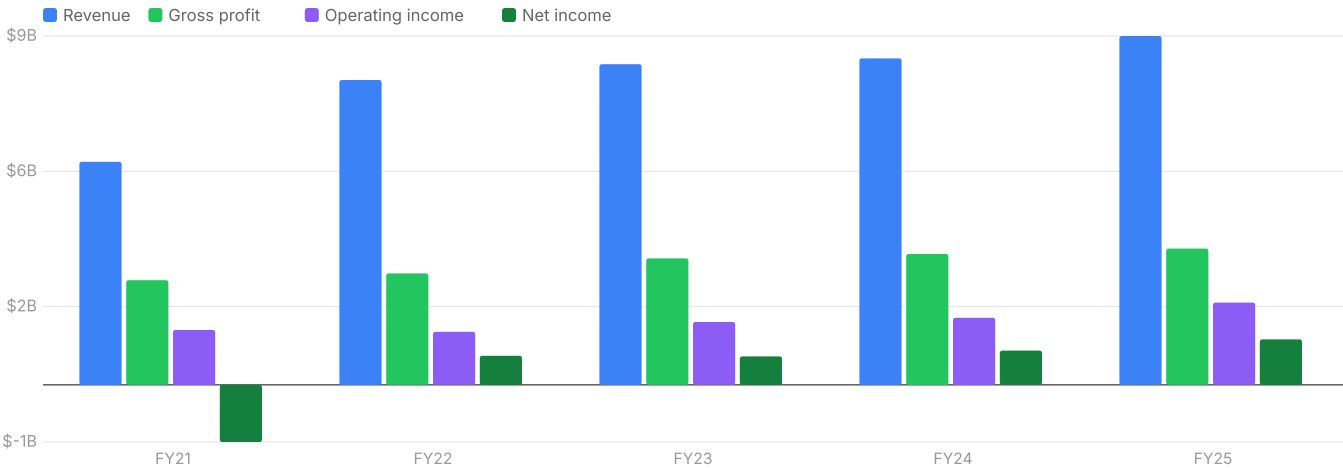
Announcement dates to . Consensus as it stood at each report. Revenue surprise shown where both estimate and actual are filed. A beat record is history, not a forecast.

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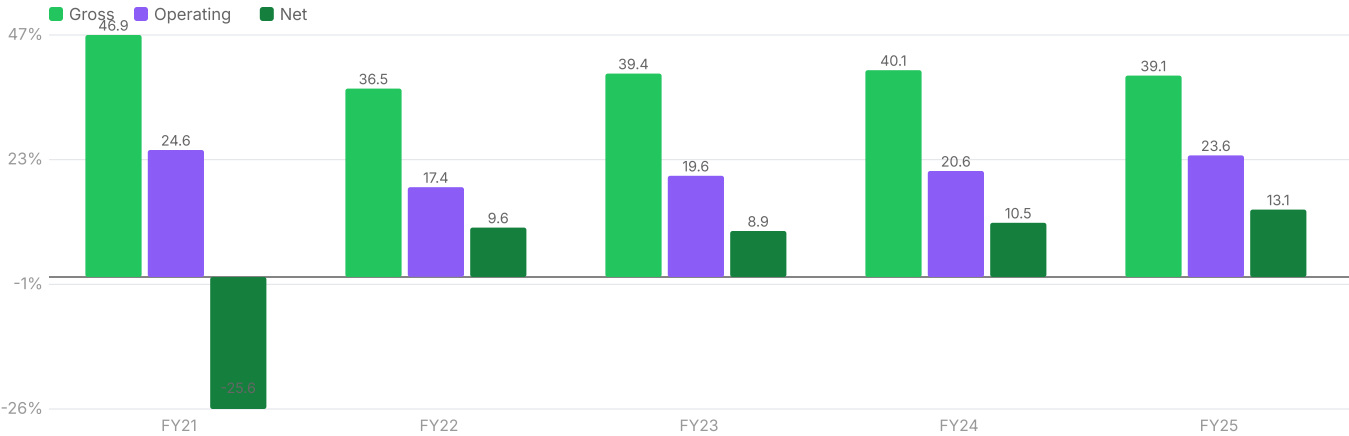
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INCOME TRENDS — 5 YEAR

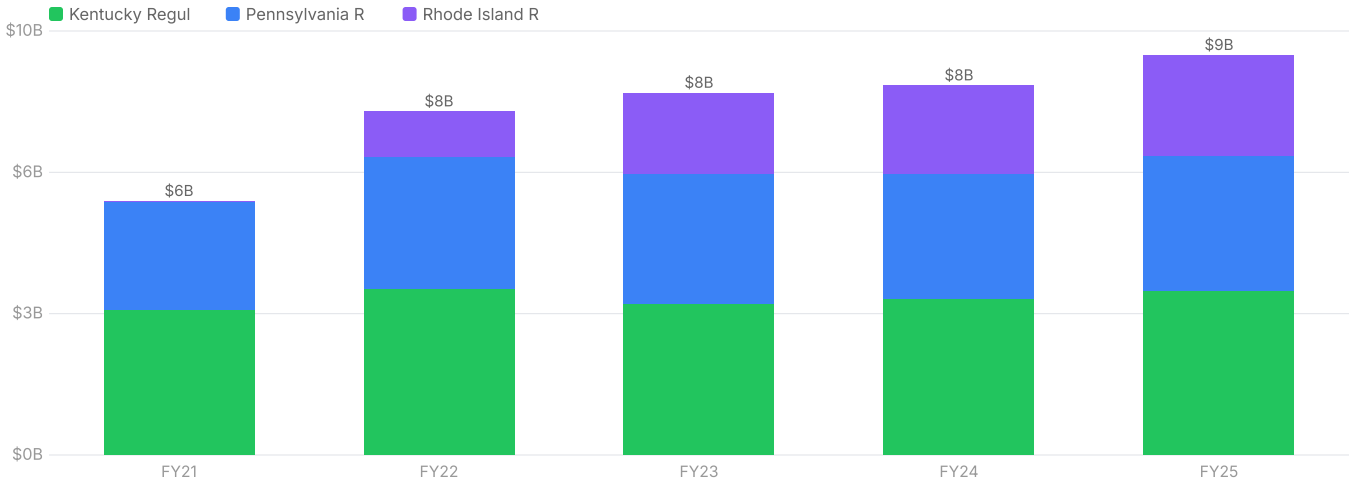
live financials



Profit Margins (%)



Revenue by Segment — Stacked



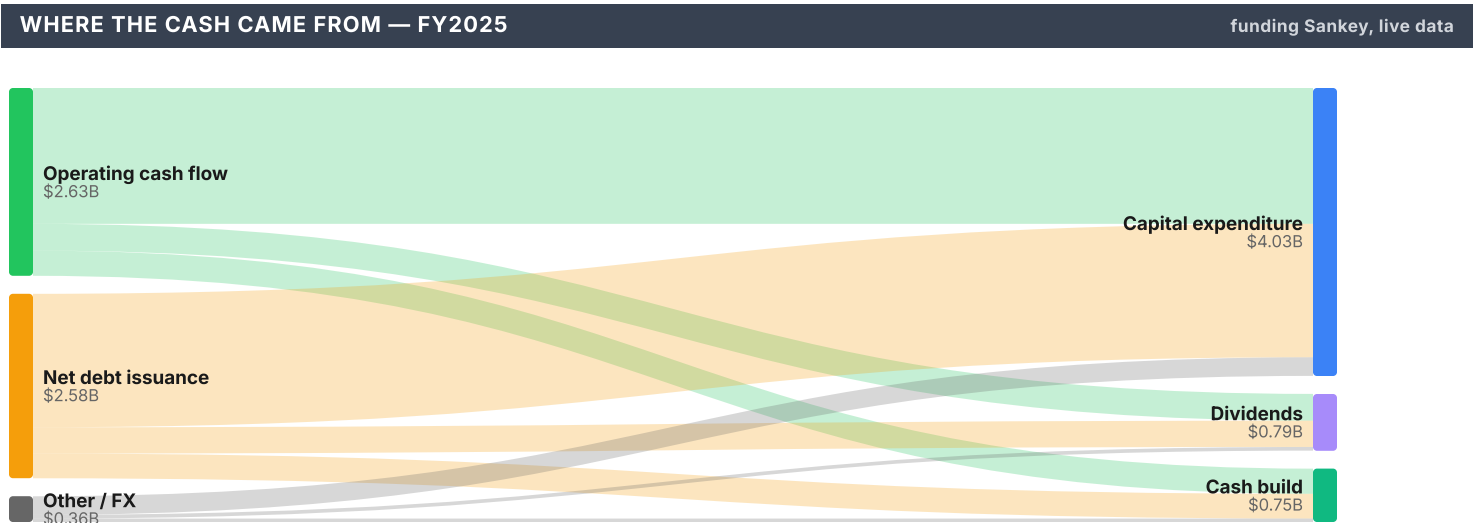
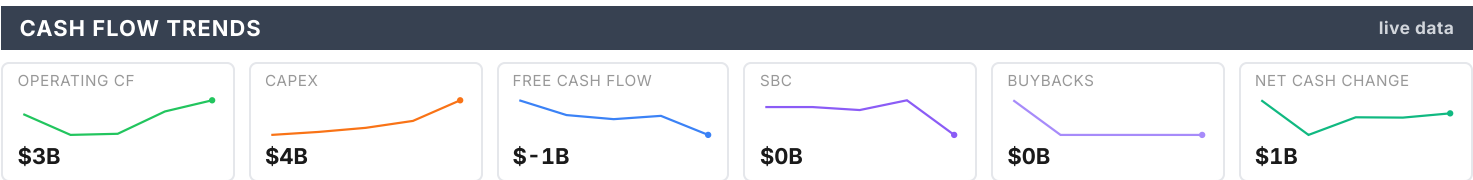
Live segmentation data.

YoY Growth Heatmap — Income Lines

YOY GROWTH	FY21	FY22	FY23	FY24	FY25
Revenue	+5.6%	+36.6%	+5.2%	+1.8%	+6.9%
Gross profit	-2.7%	+6.4%	+13.5%	+3.6%	+4.1%
Operating income	-10.2%	-3.5%	+18.6%	+6.7%	+22.5%
Net income	-200.7%	-151.1%	-2.1%	+20.0%	+33.0%

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21 INCOME STATEMENT — FULL						live financials
\$B · FY ENDS	FY21	FY22	FY23	FY24	FY25	TREND
Revenue	5.8	7.9	8.3	8.5	9.0	
Cost of revenue	3.1	5.0	5.0	5.1	5.5	
Gross profit	2.7	2.9	3.3	3.4	3.5	
R&D expense	0.0	0.0	0.0	0.0	0.0	
SG&A expense	-0.0	-0.0	-0.0	0.0	0.0	
Operating income	1.4	1.4	1.6	1.7	2.1	
EBITDA	2.6	2.7	2.9	3.2	3.7	
D&A	1.1	1.2	1.3	1.4	1.4	
Pretax income	0.5	0.9	0.9	1.1	1.5	
Income tax	0.5	0.2	0.2	0.2	0.3	
Net income	-1.5	0.8	0.7	0.9	1.2	
Diluted EPS (\$)	-1.93	1.02	1.00	1.20	1.60	
Diluted shares (M)	765	737	738	740	745	



Shown instead of the usual cash-distribution diagram because operating cash flow was not positive this year — there was no internally generated cash to distribute, so the decision-relevant question is what funded the spending. Sources left, uses right; cash is fungible and the statement does not trace which rupee of borrowing bought which asset, so the band is proportional, not a claim about specific flows. Any residual from FX translation is carried explicitly as **Other / FX**.

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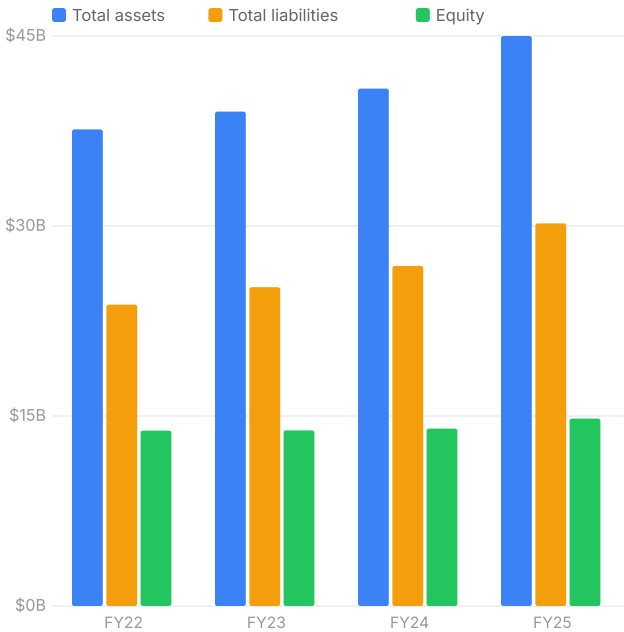
Balance Sheet — Full

\$B	FY22	FY23	FY24	FY25	
Cash & equivalents	0.4	0.3	0.3	1.1	
ST investments	0.0	0.0	0.0	0.0	
Receivables (net)	1.4	1.6	1.4	1.8	
Total current assets	2.8	2.9	2.9	3.9	
PP&E (net)	30.2	31.4	33.1	36.1	
Goodwill + intangibles	2.6	2.6	2.6	2.6	
Total assets	37.8	39.2	41.1	45.2	
Accounts payable	1.2	1.1	1.2	1.6	
Short-term debt	1.3	1.0	0.9	1.4	
Deferred revenue	0.0	0.0	0.0	0.0	
Total current liabilities	3.8	3.3	3.3	4.5	
Long-term debt	12.9	14.6	16.0	18.0	
Total liabilities	23.9	25.3	27.0	30.4	
Shareholders' equity	13.9	13.9	14.1	14.9	

Cash Flow Statement — Full

\$B	FY22	FY23	FY24	FY25	
Net income	0.7	0.7	0.9	1.2	
D&A	1.2	1.3	1.4	1.4	
Stock-based compensation	0.0	0.0	0.0	0.0	
Working capital change	(0.4)	(0.1)	(0.0)	(0.1)	
Operating cash flow	1.7	1.8	2.3	2.6	
Capital expenditures	(2.2)	(2.4)	(2.8)	(4.0)	
Investing cash flow	(5.7)	(2.4)	(2.8)	(4.0)	
Buybacks	0.0	0.0	0.0	0.0	
Dividends paid	(0.8)	(0.7)	(0.7)	(0.8)	
Debt issuance / (repay)	1.5	1.4	1.2	2.6	
Financing cash flow	0.7	0.7	0.4	2.1	
Free cash flow	(0.4)	(0.6)	(0.5)	(1.4)	

Balance Sheet Structure (\$B)



Cash Generation vs Capex (\$B)



Left: what the balance sheet is made of — the gap between the assets bar and the liabilities bar is book equity. Right: whether the capex bar is covered by the operating-cash bar; where it is not, the difference was funded externally and free cash flow goes negative.

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22 EXPANDED RATIO ANALYSIS (I)							live ratio engine · profitability · valuation
RATIO	FY21	FY22	FY23	FY24	FY25	TTM	TREND
PROFITABILITY							
ROE	-10.9%	5.5%	5.3%	6.3%	8.2%	9%	
ROA	-3.6%	2.1%	1.9%	2.2%	2.7%	2.7%	
ROIC	0.2%	3.9%	4.5%	4.5%	5.2%	4.2%	
Gross margin	46.9%	36.5%	39.4%	40.1%	39.1%	34.6%	
Operating margin	24.6%	17.4%	19.6%	20.6%	23.6%	24.0%	
Net margin	-25.6%	9.6%	8.9%	10.5%	13.1%	13.5%	
EBITDA margin	44.3%	33.7%	35.2%	37.9%	40.7%	42.0%	
FCF margin	5.1%	-5.4%	-7.6%	-5.5%	-15.5%	—	
VALUATION							
P/E	-13.26	25.71	25.30	26.24	22.10	27.6	
P/B	1.43	1.40	1.34	1.66	1.75	2.3	
P/S	3.39	2.46	2.25	2.75	2.89	3.75	
P/FCF	66.08	-45.73	-29.63	-50.11	-18.63	101.6	
EV/EBITDA	10.61	12.52	11.62	12.39	12.05	13.9	
EV/Revenue	4.71	4.22	4.09	4.70	4.91	5.8	
Earnings yield	-7.5%	3.9%	4.0%	3.8%	4.5%	3.59%	
FCF yield	1.5%	-2.2%	-3.4%	-2.0%	-5.4%	0.98%	
EXPANDED RATIO ANALYSIS (II)							leverage · solvency
RATIO	FY21	FY22	FY23	FY24	FY25	TTM	TREND
LEVERAGE & SOLVENCY							
Current ratio	2.16	0.75	0.88	0.86	0.86	0.91	
Quick ratio	2.02	0.63	0.73	0.71	0.74	0.73	
Debt / equity	0.82	1.02	1.12	1.19	1.30	1.32	
Debt / assets	33.7%	37.6%	39.8%	40.9%	42.8%	42.9%	
Net debt / EBITDA	2.97	5.21	5.22	5.14	4.96	4.95	
Interest coverage	1.57	2.81	2.39	2.51	2.82	—	

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EXPANDED RATIO ANALYSIS (III)							efficiency · growth · per-share · scores
RATIO	FY21	FY22	FY23	FY24	FY25	TTM	TREND
EFFICIENCY							
Asset turnover	0.14	0.22	0.22	0.21	0.21	0.20	
Receivables turnover	6.45	6.76	6.93	7.06	5.81	8.1	
DSO (days)	57	54	53	52	63	45	
DPO (days)	85	68	84	83	97	81	
Cash conversion cycle	9	13	3	5	3	-0	
GROWTH (YoY)							
Revenue growth	-4.1%	36.6%	5.2%	1.8%	6.9%	—	
Net income growth	-200.7%	151.1%	-2.1%	20.0%	33.0%	—	
EPS growth	-203.7%	151.8%	-2.3%	19.6%	32.3%	—	
FCF growth	-37.6%	-243.1%	-48.7%	26.4%	-201.3%	—	
PER SHARE (\$)							
EPS (diluted, TTM)	-1.98	1.02	1.00	1.20	1.58	1.68	
Book value / share	18.35	18.87	18.86	19.00	19.97	20.00	
Revenue / share	7.73	10.71	11.25	11.42	12.13	12.49	
FCF / share	0.40	-0.58	-0.86	-0.63	-1.88	0.46	
Cash / share	4.78	0.48	0.45	0.41	1.46	0.44	
SHAREHOLDER RETURN & SCORES							
Buyback yield	5.1%	0.0%	0.0%	0.0%	0.0%	—	
Altman Z-Score	1.13	0.89	0.87	0.96	0.96	1.1	
Piotroski F-Score	5	6	6	4	7	6/9	
Beneish M-Score	-2.57	-2.22	-2.45	-2.52	-2.47	-2.39	

23 EARNINGS QUALITY PANEL				live scores
MODEL	SCORE	ZONE	NOTE	
Piotroski F-Score	6 / 9	Middling		
Altman Z-Score	1.1	Distress (<1.81)	Distress	
Income quality	2.10	Cash-backed	OCF ÷ net income	
Beneish M-Score	-2.39	Non-manipulator	vs -2.22 threshold	

24 DUPONT & GROWTH QUALITY				live analysis engine
DUPONT DECOMPOSITION (TTM)		VALUE	GROWTH QUALITY (LIVE)	VALUE
Tax burden		0.81	Revenue stability	0.83
Interest burden		0.64	Earnings stability	0.63
Operating margin		26.0%	Earnings persistence	0.89
Asset turnover		0.21×	Revenue CAGR 3y	2.8%
Financial leverage		3.02×	EPS CAGR 3y	17.5%
= ROE		9%	FCF CAGR 3y	—

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SHAREHOLDER RETURN PROFILE live

BUYBACK YIELD 0.00%	DIVIDEND YIELD 3.48%	TOTAL SHAREHOLDER RETURN 1.51% cash yield	SBC / REVENUE 0.0% dilution pressure
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25 MULTIPLE HISTORY — FY SNAPSHOTS + TTM live ratio engine



26 PEER COMPARISON live peer engine

COMPANY	MKT CAP	P/E	ROE	NET MARGIN	REV GROWTH	PIOTROSKI	1-YR RET
CNP	\$26.7B	23.9	10%	11.3%	+7.1%	7/9	+2.8%
FE	\$26.7B	24.6	8%	7.9%	+12.6%	4/9	-0.3%
DTE	\$27.0B	20.4	11%	8.5%	+14.4%	4/9	-7.5%
ES	\$25.2B	17.3	9%	1.8%	+7.8%	7/9	-5.3%
AEE	\$29.4B	18.5	12%	15.0%	+3.8%	6/9	—
DTY	\$22.7B	3.5	12%	8.8%	+25.4%	6/9	—
CMS	\$21.5B	20.3	11%	6.6%	+9.9%	6/9	—
EIX	\$21.5B	5.7	22%	12.3%	+10.7%	6/9	—

1-yr returns computed from adjusted price history; peers without a tracked series show —.

27 ANALYST CONSENSUS & ESTIMATES live consensus

Buy

29 Analysts



MEAN TARGET (QTR) \$39.44 9 targets	TARGET VS. PRICE +12.1% last-quarter mean	NEXT REPORT 2026-11-04 street \$0.53
--	--	---

CONSENSUS ESTIMATES	REVENUE MEAN	HIGH / LOW	EPS MEAN	HIGH / LOW	# EPS EST.
FY2026	\$9.73B	\$9.82B / \$9.54B	\$1.95	\$1.97 / \$1.93	9
FY2027	\$10.30B	\$10.52B / \$10.10B	\$2.12	\$2.16 / \$2.10	10
FY2028	\$10.87B	\$11.46B / \$10.43B	\$2.30	\$2.32 / \$2.28	4

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28 STREET TARGETS & THIRD-PARTY RATING

live targets + composite

Street Price Target — Trajectory

WINDOW	AVG TARGET	VS. PRICE	# TARGETS
Last Month	\$39.33	+11.8%	3
Last Quarter	\$39.44	+12.1%	9
Last Year	\$40.48	+15.1%	29
All Time	\$37.42	+6.4%	51

Rolling mean of published targets vs. last close \$35.17. Aggregated from StreetInsider, Benzinga, Pulse 2.0.

Third-Party Composite Rating

B-

DCF1/5

ROE2/5

ROA3/5

DEBT/EQ4/5

P/E2/5

P/B3/5

Independent quant composite as of 2026-10-16; components scored 1-5 (5 best). Shown for contrast with the InsiderStreet Score — methodologies differ.

29 PRICE PERFORMANCE — INDEXED, 12 MO

live prices · benchmark + sector + peer set

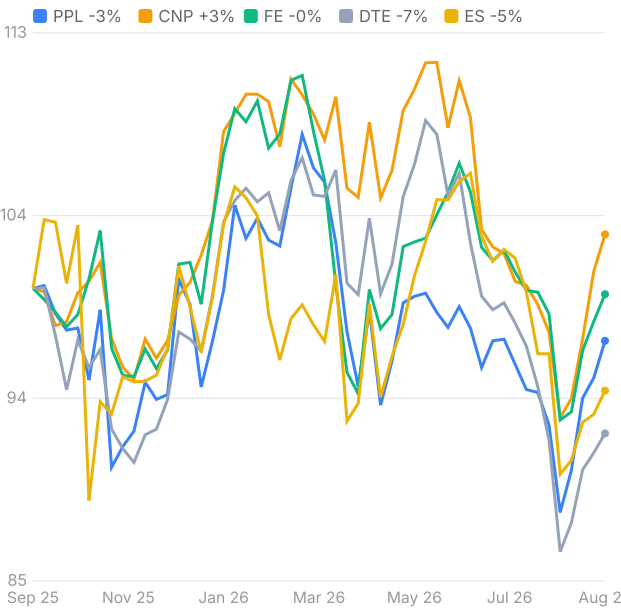
PPL -2.7% vs S&P 500 +15.9% — spread -18.6pp



Sector — XLU -8.1%



Peer Set — indexed to 100



All series indexed to 100 at the start of the window, adjusted closes.

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TECHNICAL CHART — 6-MONTH DAILY CANDLES, INDICATORS ON site chart, print edition



Candlesticks with SMA 20/50 overlay, Bollinger (20,2σ) band, volume, and Wilder RSI(14) — computed from live daily OHLCV.

MOVING AVERAGE RIBBON & TREND site technicals-tab chart, live indicator history



MOVING AVERAGE	VALUE	DISTANCE	% DISTANCE	SIGNAL
SMA 20	\$33.38	+1.79	+5.36%	Above
SMA 50	\$34.06	+1.11	+3.26%	Above
SMA 200	\$35.60	-0.43	-1.21%	Below
EMA 9	\$34.34	+0.83	+2.42%	Above
EMA 21	\$33.91	+1.26	+3.72%	Above
EMA 50	\$34.09	+1.08	+3.17%	Above
EMA 200	\$34.94	+0.23	+0.66%	Above

Series and readings from the nightly technical-indicator history — identical data to the site's ribbon chart. Supertrend segments colored by direction.

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30 TECHNICAL POWER SCORE

EDGE · site engine · 79/100 composite

TECHNICAL VERDICT

BULLISH

Power Score +58

18 of 22 indicator votes bullish

Family Scores (site weights)

Trend 30%78

Momentum 25%82

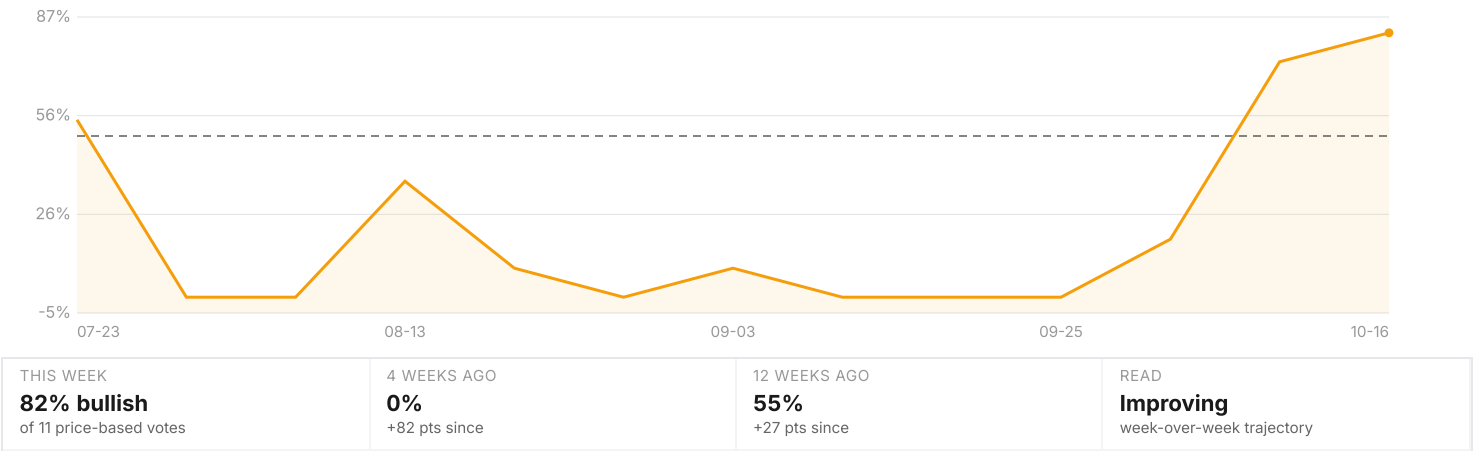
Volume 20%88

Volatility 10%100

Patterns 15%50

BULLISH — BUT WHICH WAY IS IT TRENDING?

vote share recomputed weekly, 13 weeks



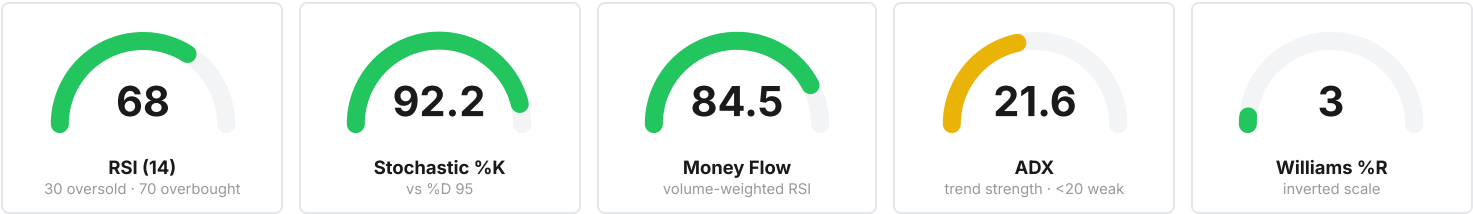
INDICATOR VOTE GRID

18 bull / 4 bear

● Price vs SMA 20	\$33.38	● Price vs SMA 50	\$34.06	● Price vs SMA 200	\$35.60
● EMA 9/21 Cross	34.3/33.9	● SMA 50/200	Death	● ADX Direction	ADX 22
● Supertrend	\$33	● Parabolic SAR	\$34	● SMA Slope	0.090
● RSI	68.0	● Stochastic K/D	92/95	● StochRSI K/D	95/97
● Williams %R	-3	● CCI	132	● TSI vs Signal	14.6
● CMO	35.9	● ROC	7.23%	● OBV Signal	Accum
● Chaikin MF	0.290	● MFI	84	● Force Index	1M
● Elder Ray Bull	1.36				

INDICATOR GAUGES

site technicals-tab style



31 KEY LEVELS & VOLATILITY

live indicator table

LEVEL	VALUE	LEVEL	VALUE
Pivot / R1 / R2	\$34.67 / \$34.93 / \$35.38	S1 / S2	\$34.22 / \$33.96
Bollinger (20,2)	\$31.42 – \$35.35	Squeeze	Off
52-wk range	\$31.56 – \$39.46	Off 52-wk high	-10.9%
ATR (14)	\$0.56 (1.6%)	Historical vol	15.9%

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32 SEASONALITY — 20-YEAR AVERAGES

live model · win rates shown

+0.4% Jan 55%	-2.3% Feb 40%	+2.3% Mar 81%	+1.3% Apr 65%	+1.3% May 65%	-0.1% Jun 55%	+1.5% Jul 75%	-0.5% Aug 55%	-1.1% Sep 45%	+1.9% Oct 60%	+2.0% Nov 60%	+0.5% Dec 65%
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Sample: 20 years — treat short histories as suggestive, not statistical.

33 RISK INDICATORS

computed from live price history

COMPUTED FROM LIVE WEEKLY PRICES	PPL	S&P 500
Weekly volatility (σ , 1y)	2.77%	1.83%
Best / worst week (1y)	+6.3% / -8.2%	—
Max drawdown (5y, monthly)	-44.7%	—
1-week VaR (95%)	-4.9%	—
Beta (5y)	0.58	1.00

34 EQUITY WEATHER & MARKET REGIME

EDGE · live weather engine

PPL EQUITY WEATHER (LIVE)

PARTLY CLOUDY · +24

Trend

Momentum

Volume

Volatility

Breadth

+27

+61

+56

-60

-18

MARKET REGIME (2026-10-16)

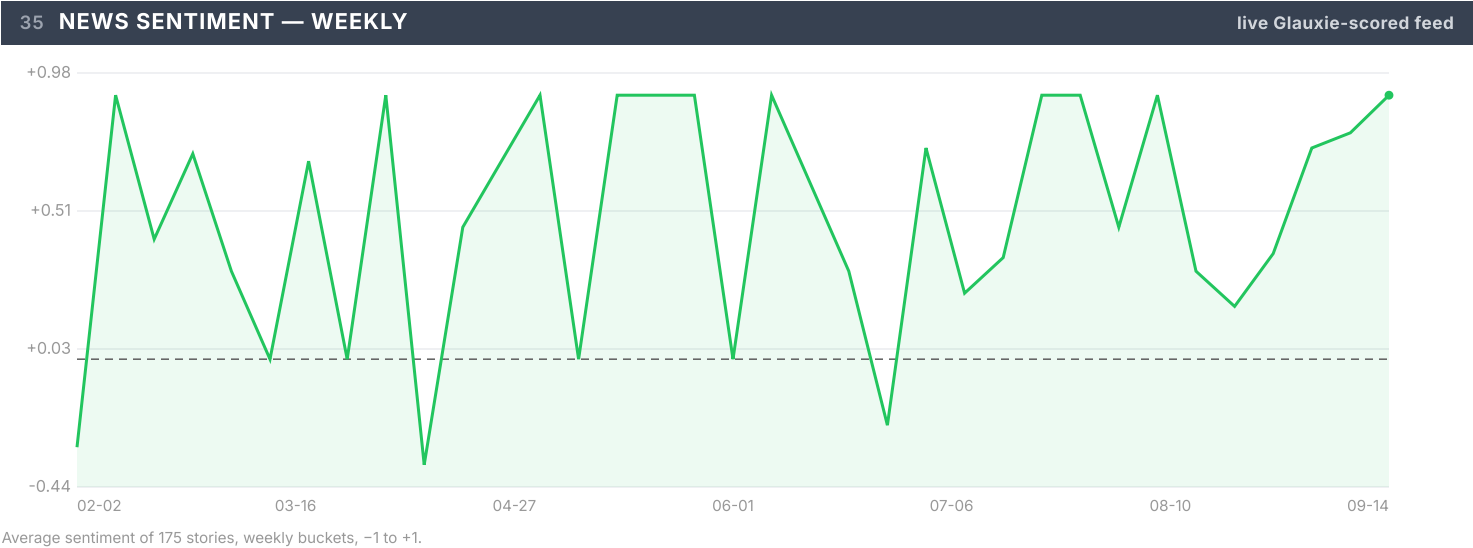
NEUTRAL

VIX
19.99
Normal

DOW THEORY
Confirmed
Bearish

SPY / QQQ TSI
7.2 / 4.7
trend strength

SECTOR STRENGTH
46/100
breadth average



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36 WEATHER - COMPANY VS INDUSTRY, SECTOR, UNIVERSE

EDGE · live weather engine · Partly Cloudy

OVERALL +23.6 +33.1 vs industry	TREND +26.7 +29.1 vs industry	MOMENTUM +61.1 +54.0 vs industry	VOLUME +55.6 +55.6 vs industry
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READING	PPL	REGULATED ELECTRIC N=445	UTILITIES N=1,247	ALL US SYMBOLS N=70,435
Overall	+23.6	-9.5	-13.6	-20.5
Trend	+26.7	-2.4	-17.2	-21.3
Momentum	+61.1	+7.1	-4.2	-15.8
Volume	+55.6	+0.0	+0.0	-3.8

Trend, momentum and volume are computed per company. Volatility and breadth are market-regime values shared by every symbol in the universe, so they are reported once under Market Regime rather than compared here - a company cannot differ from its sector on a constant.

37 EXECUTIVE COMPENSATION

live proxy data · FY2025

EXECUTIVE	TOTAL COMP	STRUCTURE
Vincent Sorgi President and CEO	\$13.2M	74% equity+incentive
Joseph P. Bergstein, Jr. EVP and CFO	\$4.9M	56% equity+incentive
David J. Bonenberger EVP and COO - Utilities	\$4.0M	62% equity+incentive
Francis X. Sullivan Former EVP and COO	\$3.5M	48% equity+incentive
Wendy E. Stark EVP - Utilities and CLO	\$3.0M	74% equity+incentive

38 ESG ASSESSMENT

live disclosure-derived scores

PILLAR (LIVE DISCLOSURE SCORES)	SCORE
Environmental	54
Social	62
Governance	71
Composite ESG	62



39 METHODOLOGY

Methodology. Every figure originates in InsiderStreet's production data layer and is computed deterministically by the same engines that power insiderstreet.ai. This factsheet contains no model-written text. Sections without underlying data are omitted rather than estimated.

40 DISCLOSURES

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41 DATA PROVENANCE FOR THIS REPORT			sources · coverage · method
DATA DOMAIN	SOURCE	COVERAGE FOR THIS REPORT	
Price & volume	market_db.historical_prices	52 rows	
Fundamentals	income_statements_annual	6 rows · 2020 to 2025	
Reported vs consensus	fact/earnings_calendar	24 rows · 2020-11-05 to 2026-08-07	
Analyst estimates	dim/forward_estimates	3 rows · 2026-12-31 to 2028-12-31	
Institutional ownership (13F)	holdings_db.institutional_ownership_summary	109 rows · 1999 to 2026	
Insider transactions (Form 4)	edgar/form4	12 rows · 2026-04-01 to 2026-06-12	
Proposed sales (Form 144)	edgar/form144	not present for this symbol	
Beneficial ownership (13D/G)	edgar/13dg	not present for this symbol	
Short-sale volume (FINRA)	edgar/short_volume_daily	60 rows · 2026-07-23 to 2026-10-15	
Dark pool (ATS, tier 1)	edgar/darkpool_weekly	12 rows · 2026-06-15 to 2026-08-31	
ETF & fund holding	etf_holdings_changelog (30d)	1 record	
Peer set	stock_peers_dynamic	8 rows	
Industry medians	industry_medians	1 record	
Congressional trades	congress_db (House + Senate)	1 record	
ESG	fact/esg_disclosures	1 record	

Method. Every figure in this factsheet is looked up from a named field computed in code. It contains no model-written text.

Not covered. Short interest as a percent of float and days-to-cover are not in this data set — the short-sale figures above are FINRA volume, a flow, and cannot support squeeze or covering analysis. Options positioning and intraday data are also absent. 13F ownership is filed 45 days after quarter end and congressional trades are disclosed on a lag, so both describe a past position, not a current one.