

Reddit, Inc. (RDDT)

Communication Services / Internet Content & Information · New York Stock Exchange

Generated: 2026-Oct-18 · Market data through: 2026-10-16

LAST CLOSE \$156.05 2026-10-16	MARKET CAP \$30.0B VOLUME 3.8M	52-WK HIGH \$263.50 52-WK LOW \$119.27	TRAILING PE 34.1 P/S 10.80	GROSS MARGIN 91.4% NET MARGIN 31.3%	ROE 29% ROIC 24%	PIOTROSKI 6/9 ALTMAN Z 53.9	1-YR RETURN -21.6% 5-YR RETURN +209.4%
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Reddit, Inc. oversees an internet-based service dedicated to fostering diverse online communities. This platform categorizes groups by shared passions, enabling its users to participate in dialogues through recounting experiences, sharing external web addresses, uploading visual and video content, and engaging in direct replies. Founded in 2005, the corporation maintains its central operations in San Francisco, California. Reddit, Inc. also functions as a controlled subsidiary of Advance Publications, Inc.

SECTOR Communication Services INDUSTRY Internet Content & Information EXCHANGE NYSE MARKET CAP \$30.0B EMPLOYEES 2,555 (SEC-filed)
CEO Steven Ladd Huffman IPO 2024-03-21 COUNTRY US
South Tower, San Francisco, CA 94107 · Tel (415) 494-8016 · redditinc.com

1 INSIDERSTREET SCORE

INSIDERSTREET SCORE

86 / 100

Street mean \$198.63 (16 analysts, last qtr) — their number, not ours

INSIDER CONSENSUS SIGNAL

TWO-WAY FLOW

\$1.4M buys against \$116.9M sells / 6 mo

2 INSIDERSTREET SCORE

live IS factor model

INSIDERSTREET
SCORE

86
OF 100

Score Breakdown

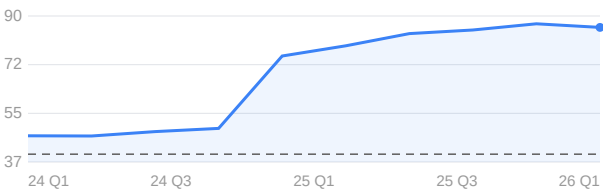
Profitability	97/100
Growth	79/100
Momentum	98/100
Quality	93/100
Earnings Quality	65/100
Balance Sheet	92/100
Value	33/100
Risk (safety)	100/100
Overall	85.9/100

Each component is a diagnostic reading on its own 0-100 scale. The overall score is computed separately from the underlying financials and is **not** the average of the rows above — components are not equally weighted and three of them (Momentum, Value, Risk) are derived partly from price rather than from the business.

Peer Comparison — IS Score

SYMBOL	IS SCORE
PINS	61
DASH	66
SNAP	42
MTCH	62
Z	60
JOYY	45
RDDT	86

IS Score Trend — quarterly



10 quarters, 24 Q1 to 26 Q2. Peak 87 in 26 Q1, latest 86 — -1 since. Fell in 1 of the last 4 quarters. Dashed line marks 40 on the 0-100 scale.

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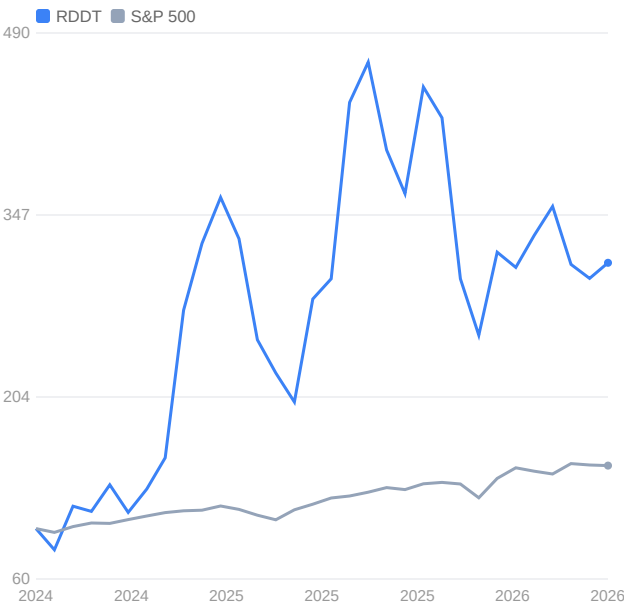
3 PRICE AND VOLUME

adjusted close, prod data layer

1 Year vs S&P 500 · RDDT -21.6% · S&P 500 +15.9% · spread -37.4pp



3 Years vs S&P 500 · RDDT +209.4% · S&P 500 +49.6% · spread +159.8pp



Both charts indexed to 100 at the start of their window and drawn on a single shared scale, so the gap to the benchmark is the gap you see. Adjusted closes throughout.

4 TWO READINGS

business vs price

BUSINESS QUALITY

86 / 100

IS Score 85.9 / 100 · -1.3 from peak of 87

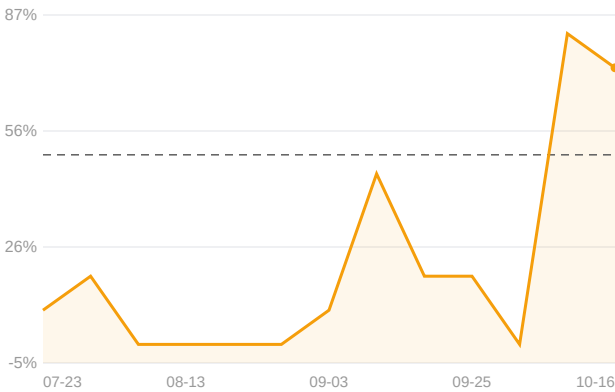


Fundamental factor model, quarterly. Measures how the business is doing - not where the price is going.

PRICE STRUCTURE

BULLISH

Technical Score 70 / 100 · Power +39 · 16 of 22 indicator votes bullish



Vote share across trend, momentum, volume, volatility and pattern families. Describes where the price is, not where it is going.

Both readings sit above the midpoint — business quality at 86 and price structure at 70 out of 100 — so they are not in conflict. The fundamentals and the tape are saying the same thing, which is the case in which either one alone would have been enough.

5 WHAT WOULD CHANGE OUR MIND

falsifiable - check us next quarter

TRIGGER	WHERE IT STANDS NOW	WHAT IT WOULD MEAN
IS Score reaches 75 and holds two consecutive quarters	now 85.9	would move us up one band
IS Score stops falling - one quarter higher than the prior	last four: 84 → 85 → 87 → 86	the direction matters more than the level
Technical vote share back above 50%	now 73%	price structure no longer broken
Institutional holder count rises two quarters running	peak 895 → now 895	fewer institutions willing to hold is our clearest warning

We publish these so the view can be shown to be wrong. If none of them move and our reading does, we owe you an explanation.

This page is InsiderStreet's own reading, produced from the data in the rest of this document. It is not a price target and not investment advice. Analyst consensus and street price targets appear later under their own heading and are the street's numbers, not ours.

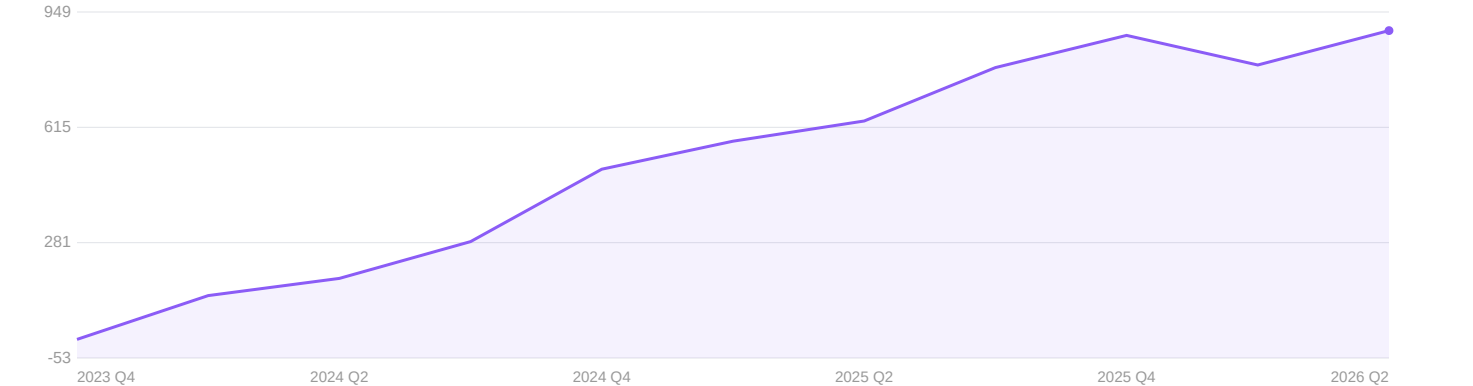
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6 SMART MONEY CONFLUENCE				EDGE · disclosure sources
SITE CONVERGENCE SCORE 3 of 4 top 4% of 29,420 symbols	SOURCES ALIGNED — of 3 independent disclosures	CONGRESS (180D) 2 buys 2026-04-17	INSIDER BUYS (180D) 0 none disclosed	
ETF FUNDS (30D) 920 up / 641 down net +279 funds	INSTITUTIONS ADDED (13F) 100 managers opening or increasing			

Congressional and insider figures are disclosed purchases in the trailing 180 days; ETF figures are COUNTS OF FUNDS whose holding changed in 30 days, not dollars. Coincidence of separate disclosures, not coordination. An absent source means nothing qualifying was disclosed in its window.

7 INSTITUTIONAL OWNERSHIP - 12-QUARTER TREND	13F · filed 45 days after quarter end
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Institutions holding — 11 quarters



Peak 895 · latest 895 (+0 from peak).

QUARTER	HOLDERS	13F SHARES	VALUE	REPORTED OWN%
2026 Q2	895	127.3M	\$21.1B	66.2%
2026 Q1	795	119.9M	\$16.0B	62.4%
2025 Q4	881	126.9M	\$28.3B	66.0%
2025 Q3	788	118.7M	\$26.6B	61.7%
2025 Q2	633	109.6M	\$16.0B	57.0%
2025 Q1	575	102.0M	\$10.2B	53.0%
2024 Q4	494	95.6M	\$15.0B	49.7%
2024 Q3	284	70.0M	\$4.3B	36.4%
2024 Q2	178	31.4M	\$1.9B	16.3%
2024 Q1	128	21.3M	\$0.9B	11.1%
2023 Q4	1	0.0M	\$0.0B	0.0%

How to read ownership above 100%. A 13F reports the positions a manager has investment discretion over, and where two or more managers share discretion over the same block, each one reports it. Summed across filers, the total can therefore exceed the shares actually outstanding without anything being wrong. We publish the figure as filed rather than netting it down, and flag separately any quarter where the arithmetic is not merely high but impossible.

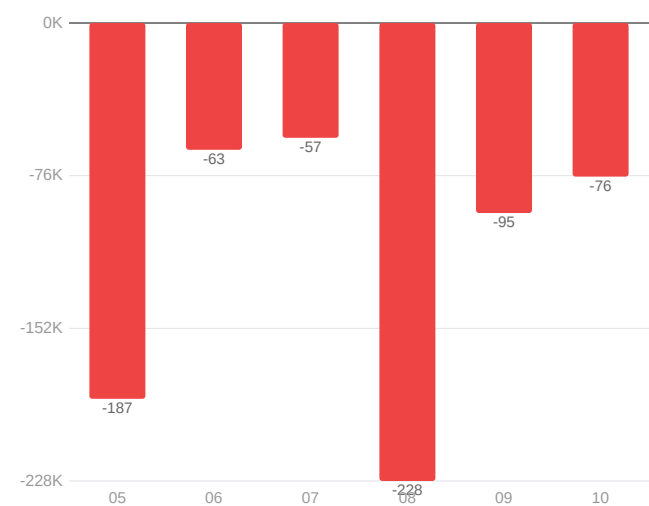
8 INSIDER ACTIVITY							live Form 4 data
INSIDER	ROLE	DATE	TYPE	SHARES	VALUE	POST-TXN OWNED	
Wong Jennifer L.	Chief Operating Officer	2026-10-14	SELL	26,105	\$3.89M	1,046,121	
Wong Jennifer L.	Chief Operating Officer	2026-10-14	SELL	6,399	\$0.96M	1,039,722	
Wong Jennifer L.	Chief Operating Officer	2026-10-14	SELL	11,200	\$1.69M	1,028,522	
Wong Jennifer L.	Chief Operating Officer	2026-10-14	SELL	5,495	\$0.84M	1,023,027	
Wong Jennifer L.	Chief Operating Officer	2026-10-14	SELL	5,701	\$0.87M	1,017,326	
Wong Jennifer L.	Chief Operating Officer	2026-10-14	SELL	2,100	\$0.32M	1,015,226	
Wong Jennifer L.	Chief Operating Officer	2026-10-14	SELL	1,639	\$0.25M	1,013,587	
Wong Jennifer L.	Chief Operating Officer	2026-10-14	SELL	1,361	\$0.21M	1,012,226	

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9 SELL DECOMPOSITION — ROUTINE VS. DISCRETIONARYEDGE

6-MO DECOMPOSITION (FORM 4)	TXNS	SHARES	VALUE	SIGNAL WEIGHT
S — Open-market sales	213	717,192	\$116.9M	Counted
P — Open-market purchases	1	10,500	\$1.4M	Counted
M — Exercises (paired A/D)	14	267,128	\$4.7M	None — mechanics
F — Tax withholding	10	187,839	\$28.8M	None — compensation
G — Gifts	3	154,644	—	None

Monthly Net Insider Flow (000 shares)



Net of acquisitions minus dispositions, all Form 4 types.

Signal Summary

SIGNAL Two-Way Flow	OPEN-MARKET SELLS \$116.9M 213 txns / 6 mo	OPEN-MARKET BUYS \$1.4M 1 txns / 6 mo	CLUSTER None active 3+ insiders / 21 days
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10 FORM 144 PLANNED-SALE PIPELINElive EDGAR data

FILED	FILER	SHARES REGISTERED	EST. PROCEEDS
2026-09-15	The Xyz Revocable Trust	121,156	\$19.7M
2026-08-31	The Xyz Revocable Trust	18,000	\$2.8M
2026-08-25	Robert A Sauerberg Jr 2002 Rev Tr	5,128	\$0.8M
2026-08-14	Jennifer Wong	195,000	\$30.8M
Trailing 12 mo	30 filings	1,723,623	\$318M

11 13D / 13G STAKESCOND

FILED	FORM	REPORTING PERSON	% OF CLASS	SHARES
2026-05-07	SCHEDULE 13G	BAILLIE GIFFORD & CO	5.20%	7.3M sh
2026-05-06	SCHEDULE 13D/A	Steve Ladd Huffman	24.80%	48.1M sh
2026-04-07	SCHEDULE 13G/A	Abigail P. Johnson	2.30%	4.4M sh
2026-02-05	SCHEDULE 13G/A	Abigail P. Johnson	8.90%	12.5M sh

12 CONGRESSIONAL TRADINGEDGE · STOCK Act

MEMBER	CHAMBER	TRADE	SIZE BAND	TRADED	DISCLOSED
Michael McCaul	House	SELL	\$15,001 - \$50,000	2026-08-07	2026-10-16
Michael McCaul	House	BUY	\$1,001 - \$15,000	2026-04-17	2026-05-11
Michael T. McCaul	House	BUY	\$1,001 - \$15,000	2026-04-17	2026-05-11

HOUSE 12-MO 3 trades 2 purchases	SENATE 12-MO 0 trades None purchases	COVERAGE STOCK Act filings 30-45 day disclosure lag	
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13 INSTITUTIONAL OWNERSHIP & 13F FLOW

live 13F data

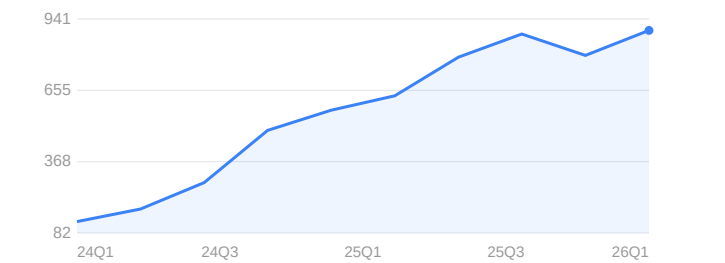
13F FILERS (LAST COMPLETE Q) 795	13F SHARES 120M 62.4% of shares out	NEW / CLOSED 141 / 212 positions, QoQ	INCREASED / REDUCED 331 / 243 positions, QoQ
PUT/CALL (13F) 0.73 option positions	FREE FLOAT 88.3% 170M sh		

2.8 · Largest Reporting 13F Managers

MANAGER	SHARES	VALUE
Portman Square Capital Llp	478,773	\$68M
Venture Visionary Partners Llc	114,750	\$16M
Nepsis Inc.	70,501	\$10M
Vontobel Holding Ltd.	53,448	\$8M
Czech National Bank	41,979	\$6M
Fjarde Ap-Fonden /Fourth Swedish N	26,918	\$4M

EDGAR 13F holdings as of 2026-09-30; filer values normalized to dollars.

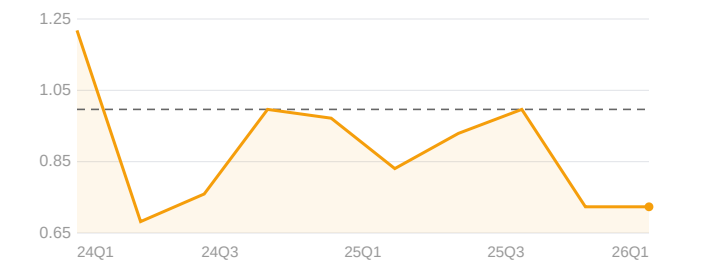
13F Filers Holding RDDT — quarterly



2.9 · Top ETF & Fund Ownership

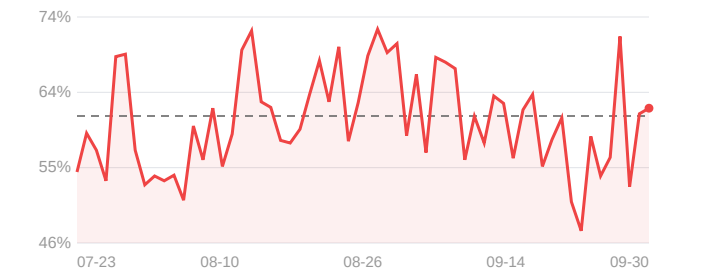
FUND	WEIGHT	POSITION
XLC	2.9%	\$687M
VITSX	0.0%	\$628M
VTI	0.0%	\$628M
VTSAX	0.0%	\$628M
VSMPX	0.0%	\$628M
VFINX	0.0%	\$547M

Institutional Put/Call — quarterly



14 SHORT VOLUME — DAILY, 60 SESSIONS

EDGE · live FINRA feed

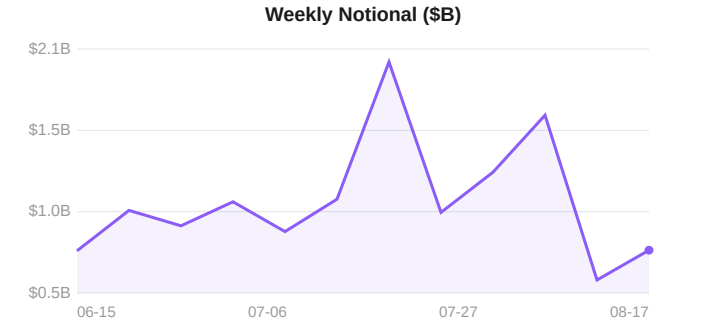


Daily short-sale volume as % of volume reported in FINRA's short-sale file — a flow measure, not short interest; dashed = 50-day average.

LATEST SESSION 62.5% 2026-10-15	20-DAY AVG 58.9% 50-day 61.5%	TREND Falling 20d vs 50d	BY MARKET CENTER Q: 62% · N: 73% · B: 37% latest session
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15 DARK POOL ACTIVITY

EDGE · live ATS data



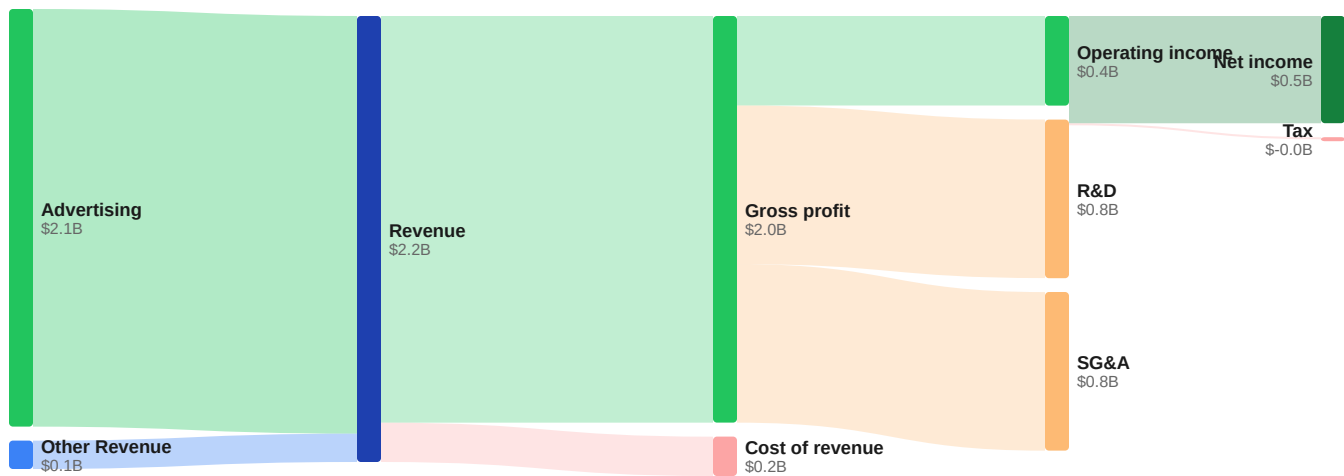
Where RDDT Trades in the Dark

ATS VENUE (4-WK)	SHARES	AVG TRADE
Ubsa Ubs Ats	6.1M	59 sh
Incr Intelligent Cross Llc	5.7M	53 sh
Sgmt Sigma X2	3.8M	52 sh
Mlix Instinct X	3.3M	78 sh
Pure Purestream	2.9M	46 sh
Ebxl Level Ats	2.9M	37 sh

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16 REVENUE FLOW — FY2025

live segmentation + income data

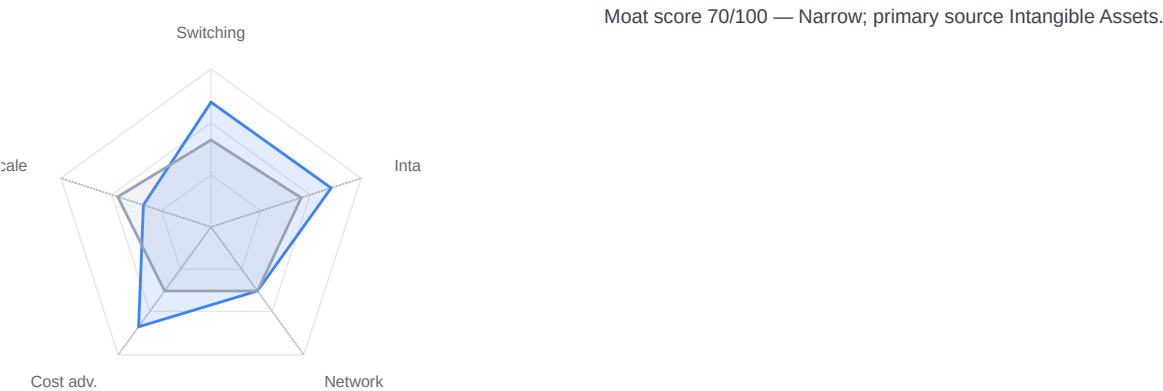


Where a dollar of Reddit, Inc. revenue goes. All values FY2025 filings, live.

17 GEOGRAPHIC REVENUE			live segmentation
REGION	REVENUE	SHARE	
UNITED STATES	\$1.8B	81%	
Non-US	\$417M	19%	

18 MOAT & COMPETITIVE POSITION

LIVE MODEL · 70/100 NARROW



■ RDDT (live moat model) ■ Peer median: PINS · DASH · SNAP · MTCH · Z

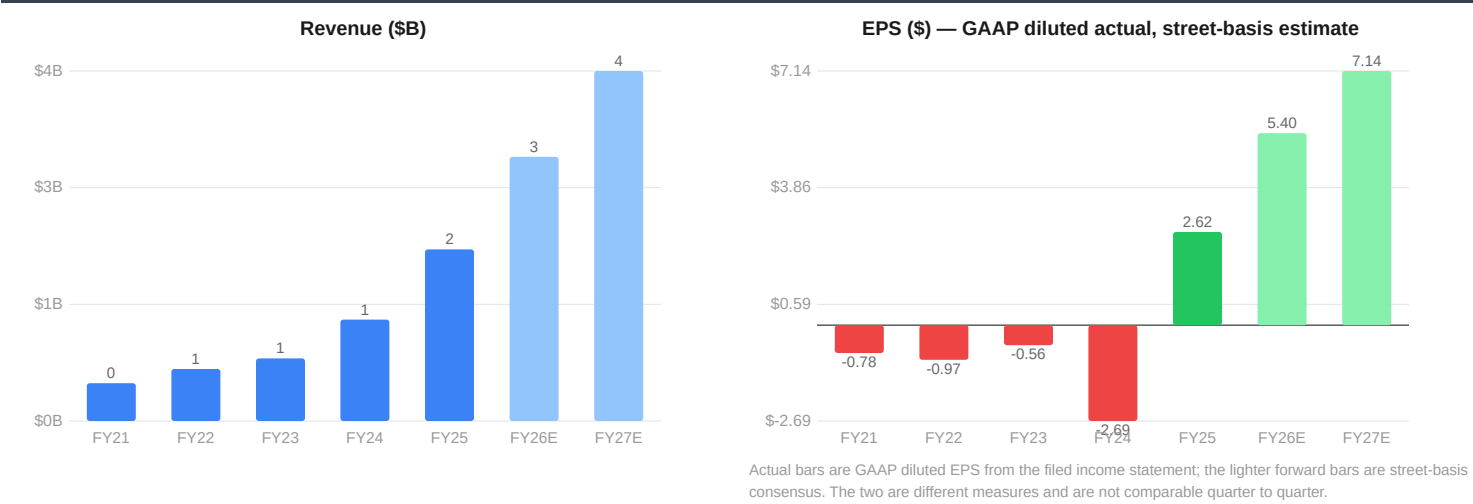
Component scores from the live moat model. Peer median illustrative.

19 CORPORATE INFORMATION — KEY OFFICERS		2,555 employees
OFFICER	TITLE	
Steven Ladd Huffman	Co-Founder, Chief Executive Officer, President & Director	
Jennifer L. Wong	Chief Operating Officer	
Andrew Vollero	Chief Financial Officer	
Amit Puntambekar	Chief Technology Officer	

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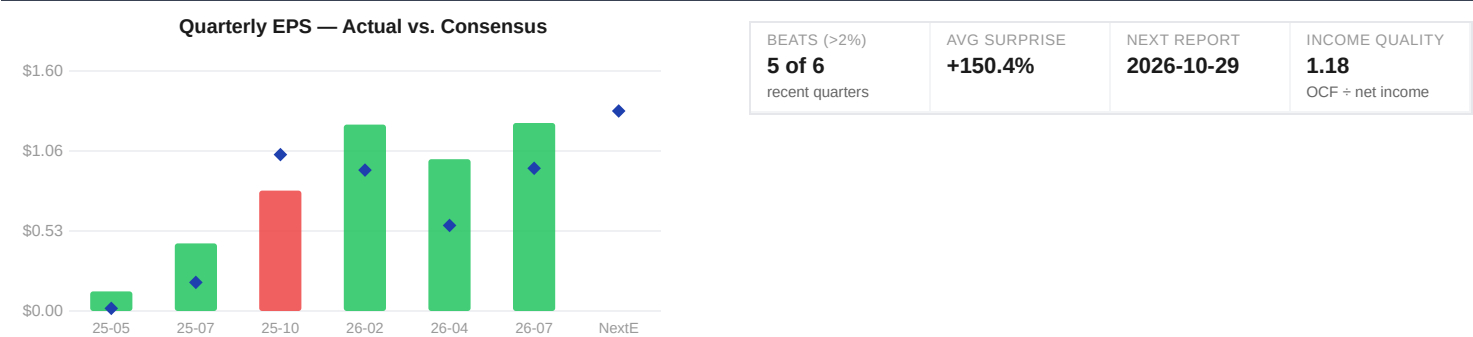
20 REVENUE & EPS — HISTORY AND ESTIMATES

live consensus



21 ESTIMATE VS. ACTUAL & SURPRISES

live data



22 REPORTED VS. CONSENSUS — FULL HISTORY

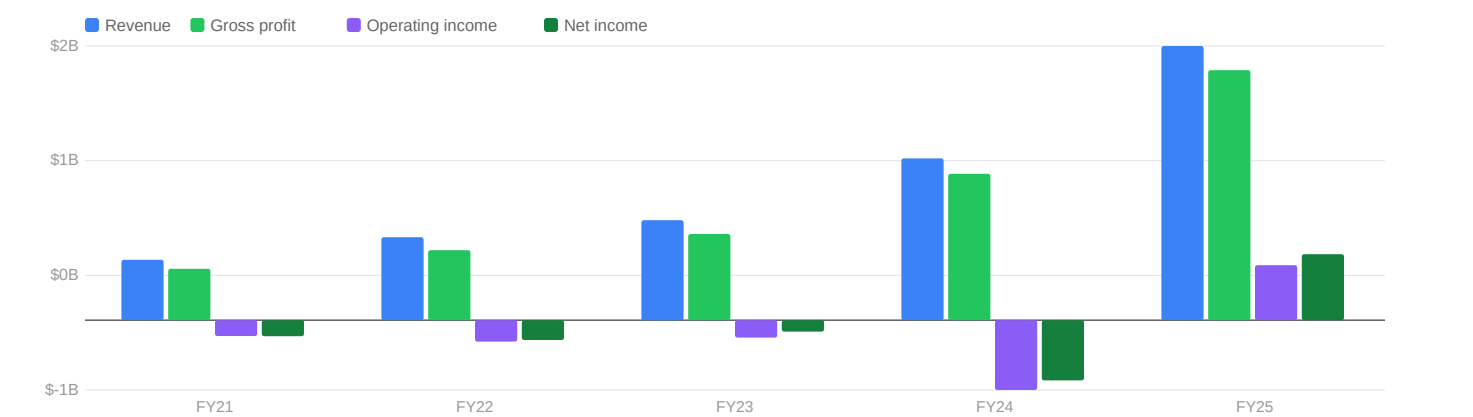
0 quarters · live data

BEAT RATE —% 0 of 0 quarters		CURRENT STREAK 0 longest 0		AVG EPS SURPRISE —% median —%		SURPRISE TREND — last 4 vs prior 4	
PERIOD	EPS EST.	EPS ACTUAL	EPS SURPRISE	REV EST. (\$M)	REV ACTUAL (\$M)	REV SURPRISE	

Announcement dates to . Consensus as it stood at each report. Revenue surprise shown where both estimate and actual are filed. A beat record is history, not a forecast.

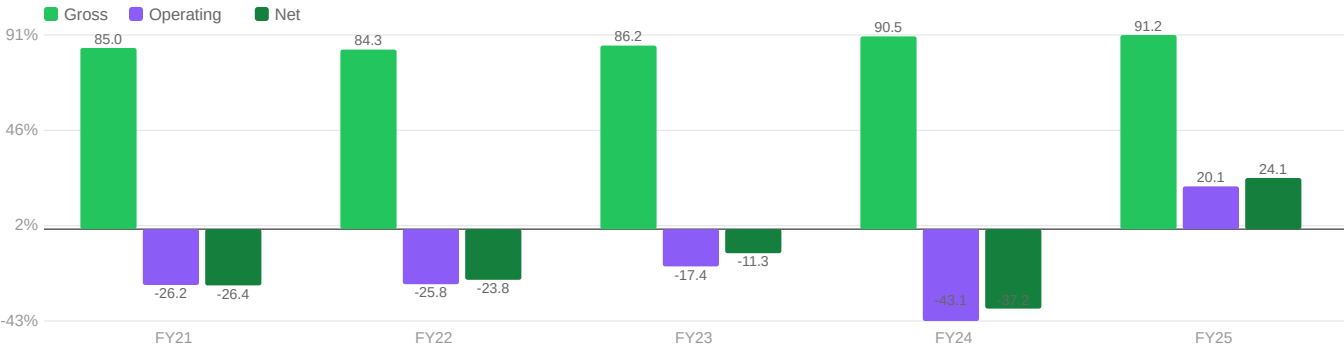
INCOME TRENDS — 5 YEAR

live financials

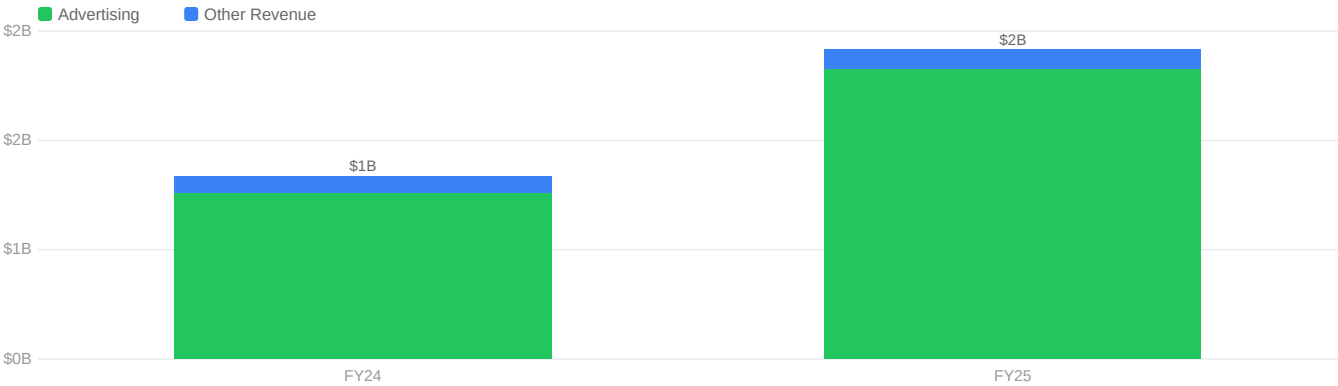


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Profit Margins (%)



Revenue by Segment — Stacked



Live segmentation data.

YoY Growth Heatmap — Income Lines

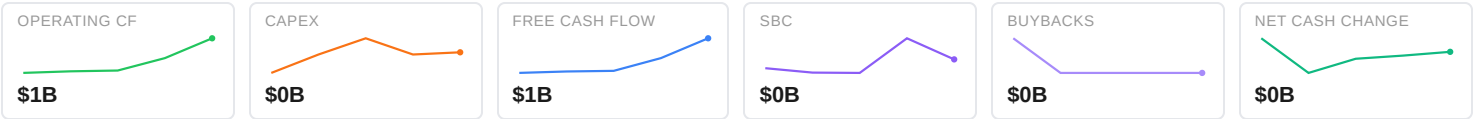
YOY GROWTH	FY21	FY22	FY23	FY24	FY25
Revenue	+111.8%	+37.5%	+20.6%	+61.7%	+69.4%
Gross profit	+137.1%	+36.3%	+23.3%	+69.8%	+70.7%
Operating income	+103.4%	+35.3%	-18.6%	+299.9%	-178.8%
Net income	+116.1%	+24.0%	-42.7%	+433.2%	-209.4%

23 INCOME STATEMENT — FULL						live financials
\$B · FY ENDS	FY21	FY22	FY23	FY24	FY25	TREND
Revenue	0.5	0.7	0.8	1.3	2.2	
Cost of revenue	0.1	0.1	0.1	0.1	0.2	
Gross profit	0.4	0.6	0.7	1.2	2.0	
R&D expense	0.3	0.4	0.4	0.9	0.8	
SG&A expense	0.3	0.4	0.4	0.8	0.8	
Operating income	-0.1	-0.2	-0.1	-0.6	0.4	
EBITDA	-0.1	-0.2	-0.1	-0.5	0.5	
D&A	0.0	0.0	0.0	0.0	0.0	
Pretax income	-0.1	-0.2	-0.1	-0.5	0.5	
Income tax	0.0	0.0	0.0	-0.0	-0.0	
Net income	-0.1	-0.2	-0.1	-0.5	0.5	
Diluted EPS (\$)	-0.78	-0.97	-0.56	-2.69	2.62	
Diluted shares (M)	163	163	163	180	202	

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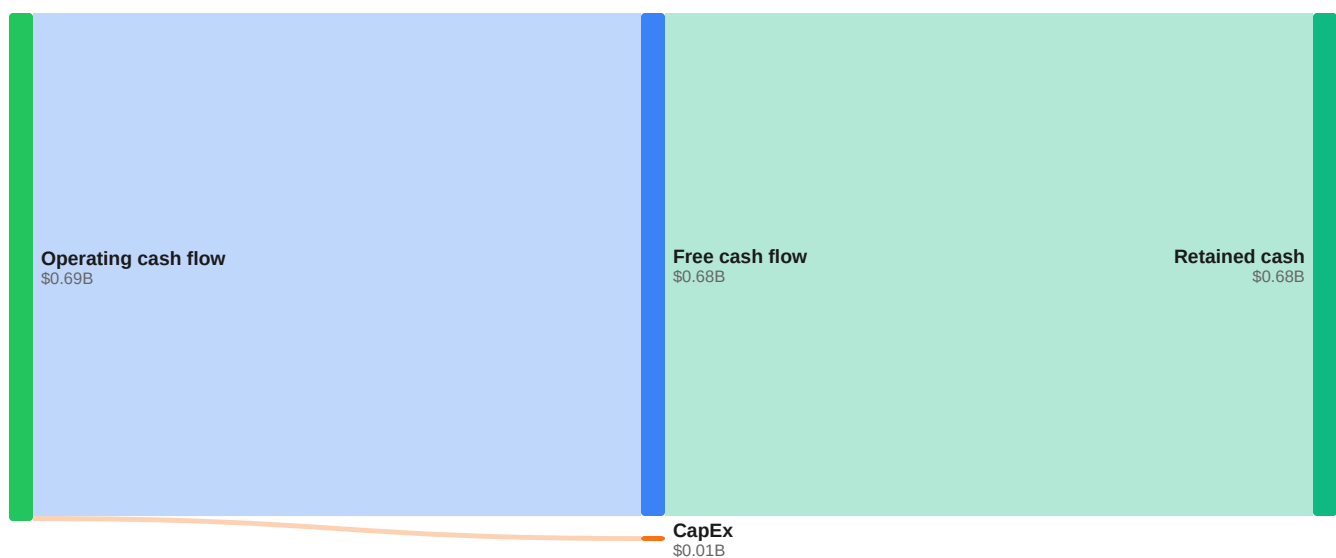
CASH FLOW TRENDS

live data



WHERE THE CASH WENT — FY2025

cash Sankey, live data



Balance Sheet — Full

\$B	FY22	FY23	FY24	FY25	
Cash & equivalents	0.4	0.4	0.6	1.0	
ST investments	0.8	0.8	1.3	1.5	
Receivables (net)	0.2	0.3	0.4	0.6	
Total current assets	1.5	1.5	2.2	3.1	
PP&E (net)	0.0	0.0	0.0	0.0	
Goodwill + intangibles	0.1	0.1	0.1	0.1	
Total assets	1.6	1.6	2.3	3.2	
Accounts payable	0.0	0.0	0.0	0.1	
Short-term debt	0.0	0.0	0.0	0.0	
Deferred revenue	0.0	0.0	0.0	0.0	
Total current liabilities	0.1	0.1	0.2	0.3	
Long-term debt	0.0	0.0	0.0	0.0	
Total liabilities	0.1	0.2	0.2	0.3	
Shareholders' equity	1.5	1.4	2.1	2.9	

Cash Flow Statement — Full

\$B	FY22	FY23	FY24	FY25	
Net income	(0.2)	(0.1)	(0.5)	0.5	
D&A	0.0	0.0	0.0	(0.0)	
Stock-based compensation	0.1	0.0	0.8	0.3	
Working capital change	(0.0)	(0.0)	(0.1)	(0.2)	
Operating cash flow	(0.1)	(0.1)	0.2	0.7	
Capital expenditures	(0.0)	(0.0)	(0.0)	(0.0)	
Investing cash flow	(0.8)	0.0	(0.4)	(0.2)	
Buybacks	0.0	0.0	0.0	0.0	
Dividends paid	0.0	0.0	0.0	0.0	
Debt issuance / (repay)	0.0	0.0	0.0	0.0	
Financing cash flow	(0.0)	(0.0)	0.4	(0.1)	
Free cash flow	(0.1)	(0.1)	0.2	0.7	

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24 EXPANDED RATIO ANALYSIS (I)

live ratio engine · profitability · valuation

RATIO	FY24	FY25	TTM	TREND
PROFITABILITY				
ROE	-22.7%	20.9%	29%	
ROA	-20.7%	19.0%	24.0%	
ROIC	-139.9%	93.1%	23.6%	
Gross margin	90.5%	91.2%	91.4%	
Operating margin	-43.1%	20.1%	28.2%	
Net margin	-37.2%	24.1%	31.3%	
EBITDA margin	-41.9%	20.8%	32.2%	
FCF margin	16.6%	31.1%	—	
VALUATION				
P/E	-60.86	88.06	34.1	
P/B	13.83	15.93	9.1	
P/S	22.67	21.18	10.80	
P/FCF	136.55	68.18	29.5	
EV/EBITDA	-50.75	87.87	31.9	
EV/Revenue	21.27	20.07	10.3	
Earnings yield	-1.6%	1.1%	2.90%	
FCF yield	0.7%	1.5%	3.39%	

EXPANDED RATIO ANALYSIS (II)

leverage · solvency

RATIO	FY24	FY25	TTM	TREND
LEVERAGE & SOLVENCY				
Current ratio	12.63	11.56	10.49	
Quick ratio	12.63	11.56	10.49	
Debt / equity	0.01	0.01	0.01	
Debt / assets	1.1%	0.7%	0.6%	
Net debt / EBITDA	3.33	-4.88	-1.64	
Interest coverage	—	—	—	

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EXPANDED RATIO ANALYSIS (III)				efficiency · growth · per-share · scores
RATIO	FY24	FY25	TTM	TREND
EFFICIENCY				
Asset turnover	0.56	0.79	0.76	
Receivables turnover	3.72	4.69	4.3	
DSO (days)	98	78	85	
DPO (days)	134	102	137	
Cash conversion cycle	-36	-24	-51	
GROWTH (YoY)				
Revenue growth	—	69.4%	—	
Net income growth	—	209.4%	—	
EPS growth	—	197.2%	—	
FCF growth	—	217.0%	—	
PER SHARE (\$)				
EPS (diluted, TTM)	-2.69	2.61	4.53	
Book value / share	11.82	14.43	17.08	
Revenue / share	7.21	10.85	14.45	
FCF / share	1.20	3.37	5.30	
Cash / share	10.21	12.21	14.49	
SHAREHOLDER RETURN & SCORES				
Buyback yield	0.0%	0.0%	0.68%	
Altman Z-Score	86.00	92.19	53.9	
Piotroski F-Score	3	6	6/9	
Beneish M-Score	—	-2.17	-2.24	

25 EARNINGS QUALITY PANEL				live scores
MODEL	SCORE	ZONE	NOTE	
Piotroski F-Score	6 / 9	Middling		
Altman Z-Score	53.9	Safe (>2.99)	Safe	
Income quality	1.18	Cash-backed	OCF ÷ net income	
Beneish M-Score	-2.24	Non-manipulator	vs -2.22 threshold	

26 DUPONT & GROWTH QUALITY				live analysis engine
DUPONT DECOMPOSITION (TTM)		VALUE	GROWTH QUALITY (LIVE)	VALUE
Tax burden		0.99	Revenue stability	1.00
Interest burden		1.00	Earnings stability	1.00
Operating margin		31.6%	Earnings persistence	0.50
Asset turnover		0.89×	Revenue CAGR 3y	—
Financial leverage		1.11×	EPS CAGR 3y	—
= ROE		31%	FCF CAGR 3y	—

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SHAREHOLDER RETURN PROFILE

live

BUYBACK YIELD	DIVIDEND YIELD	TOTAL SHAREHOLDER RETURN	SBC / REVENUE
0.68%	0.00%	0.62%	12.2%
	none paid	cash yield	dilution pressure

27 PEER COMPARISON

live peer engine

COMPANY	MKT CAP	P/E	ROE	NET MARGIN	REV GROWTH	PIOTROSKI	1-YR RET
PINS	\$12.4B	62.6	6%	-4.0%	+16.6%	5/9	-32.8%
DASH	\$82.0B	97.5	9%	4.5%	+33.6%	6/9	-29.1%
SNAP	\$10.3B	-33.1	-16%	-10.3%	+12.6%	6/9	-21.1%
MTCH	\$9.9B	14.4	-303%	20.0%	+1.7%	8/9	+35.8%
Z	\$7.0B	136.4	1%	-0.5%	+17.7%	6/9	—
JOYY	\$4.0B	19.3	-2%	8.8%	-0.5%	6/9	—
IAC	\$3.4B	8.3	8%	—	-32.1%	6/9	—
FOXA	\$27.1B	14.7	14%	16.4%	+5.1%	8/9	—

1-yr returns computed from adjusted price history; peers without a tracked series show —.

28 ANALYST CONSENSUS & ESTIMATES

live consensus

Buy

29 Analysts



MEAN TARGET (QTR)	TARGET VS. PRICE	NEXT REPORT	
\$198.63	+27.3%	2026-10-29	
16 targets	last-quarter mean	street \$1.33	

CONSENSUS ESTIMATES	REVENUE MEAN	HIGH / LOW	EPS MEAN	HIGH / LOW	# EPS EST.
FY2026	\$3.39B	\$3.51B / \$3.23B	\$5.40	\$5.87 / \$4.97	23
FY2027	\$4.49B	\$4.77B / \$4.26B	\$7.14	\$8.84 / \$4.48	23
FY2028	\$5.61B	\$6.20B / \$4.81B	\$9.07	\$11.31 / \$6.48	21

29 STREET TARGETS & THIRD-PARTY RATING

live targets + composite

Street Price Target — Trajectory

WINDOW	AVG TARGET	VS. PRICE	# TARGETS
Last Quarter	\$198.63	+27.3%	16
Last Year	\$221.30	+41.8%	54
All Time	\$166.95	+7.0%	113

Rolling mean of published targets vs. last close \$156.05. Aggregated from StreetInsider, Benzinga.

Third-Party Composite Rating

B+

DCF2/5

ROE5/5

ROA5/5

DEBT/EQ4/5

P/E1/5

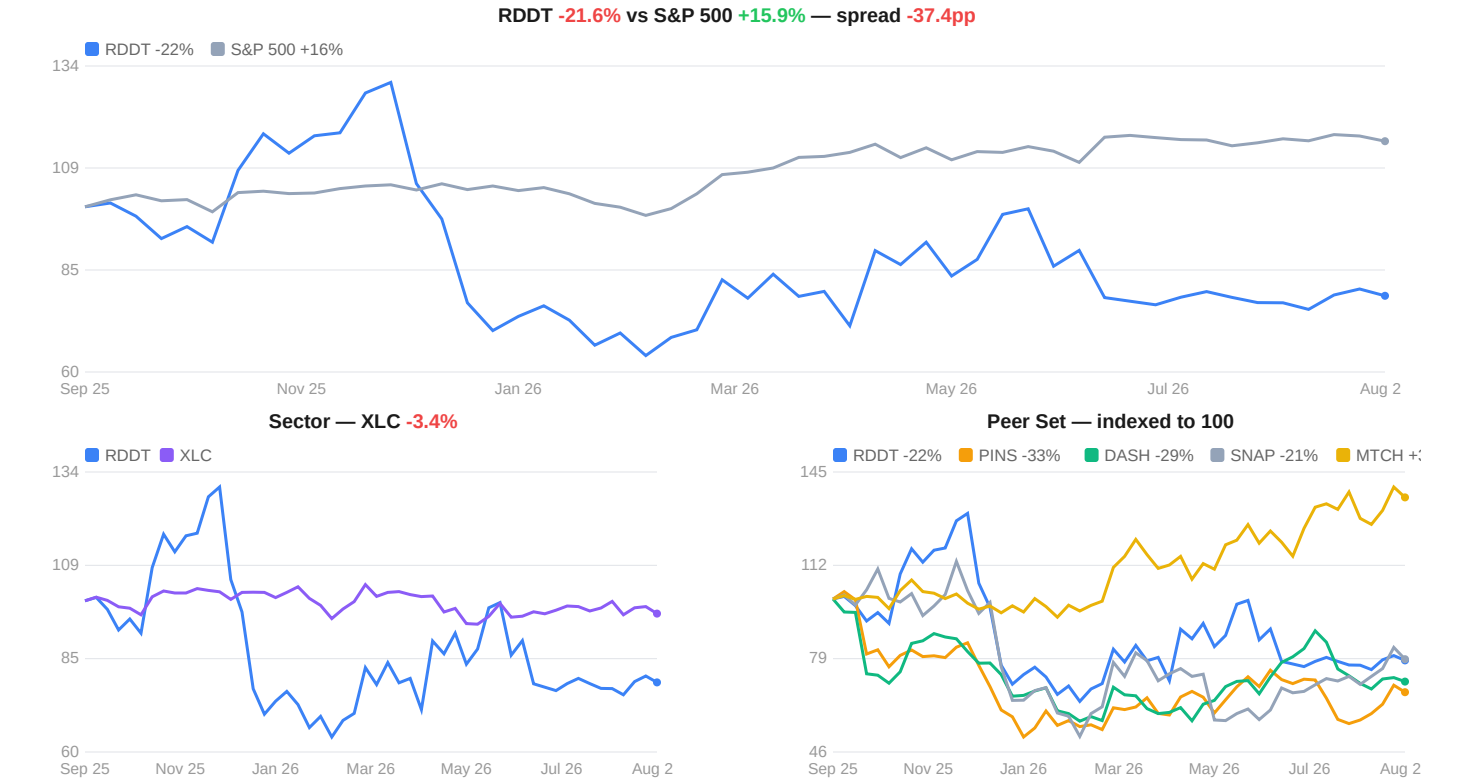
P/B1/5

Independent quant composite as of 2026-10-16; components scored 1–5 (5 best). Shown for contrast with the InsiderStreet Score — methodologies differ.

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30 PRICE PERFORMANCE — INDEXED, 12 MOlive prices · benchmark + sector + peer set



TECHNICAL CHART — 6-MONTH DAILY CANDLES, INDICATORS ONsite chart, print edition



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MOVING AVERAGE RIBBON & TREND

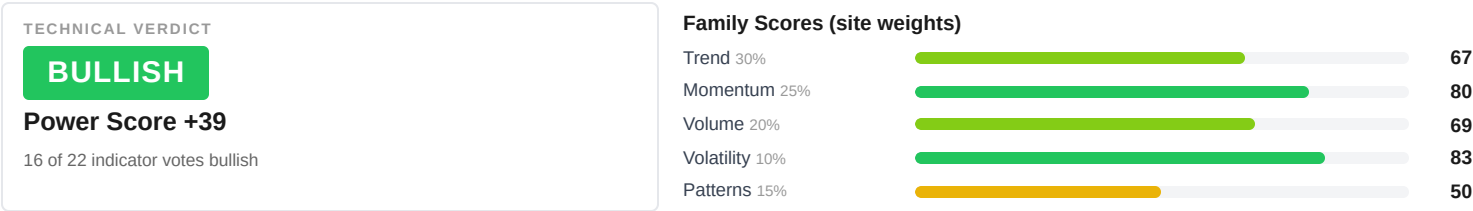
site technicals-tab chart, live indicator history



Series and readings from the nightly technical-indicator history — identical data to the site's ribbon chart. Supertrend segments colored by direction.

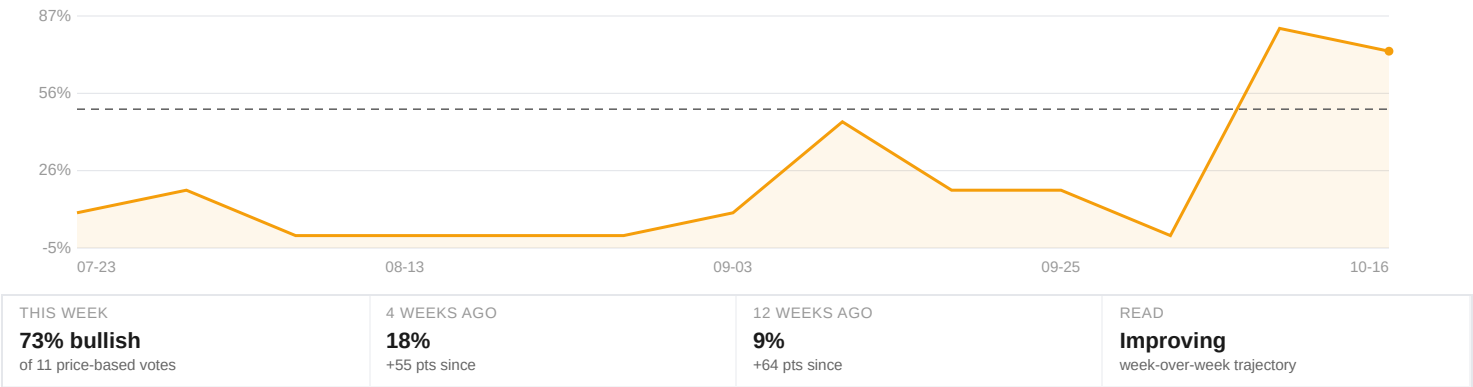
31 TECHNICAL POWER SCORE

EDGE · site engine · 70/100 composite



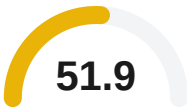
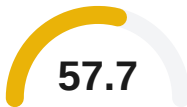
BULLISH — BUT WHICH WAY IS IT TRENDING?

vote share recomputed weekly, 13 weeks



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INDICATOR VOTE GRID				16 bull / 6 bear	
● Price vs SMA 20	\$152.24	● Price vs SMA 50	\$154.40	● Price vs SMA 200	\$164.82
● EMA 9/21 Cross	154.8/153.8	● SMA 50/200	Death	● ADX Direction	ADX 9
● Supertrend	\$166	● Parabolic SAR	\$146	● SMA Slope	0.260
● RSI	51.9	● Stochastic K/D	58/58	● StochRSI K/D	64/65
● Williams %R	-38	● CCI	98	● TSI vs Signal	1.3
● CMO	3.7	● ROC	5.54%	● OBV Signal	Accum
● Chaikin MF	-0.060	● MFI	71	● Force Index	1M
● Elder Ray Bull	11.14				

INDICATOR GAUGES					site technicals-tab style
 51.9 RSI (14) 30 oversold · 70 overbought	 57.7 Stochastic %K vs %D 58	 71.1 Money Flow volume-weighted RSI	 9.2 ADX trend strength · <20 weak	 37.5 Williams %R inverted scale	

32 KEY LEVELS & VOLATILITY				live indicator table	
LEVEL	VALUE		LEVEL	VALUE	
Pivot / R1 / R2	\$154.84 / \$164.18 / \$168.99		S1 / S2	\$150.03 / \$140.69	
Bollinger (20,2)	\$141.74 – \$162.75		Squeeze	ON	
52-wk range	\$119.27 – \$263.50		Off 52-wk high	-40.8%	
ATR (14)	\$8.21 (5.3%)		Historical vol	51.2%	

33 RISK INDICATORS			computed from live price history	
COMPUTED FROM LIVE WEEKLY PRICES		RDDT	S&P 500	
Weekly volatility (σ, 1y)		8.63%	1.83%	
Best / worst week (1y)		+25.5% / -20.9%	—	
Max drawdown (5y, monthly)		-46.0%	—	
1-week VaR (95%)		-15.9%	—	
Beta (5y)		2.02	1.00	

34

EQUITY WEATHER & MARKET REGIME

EDGE · live weather engine

RDDT EQUITY WEATHER (LIVE)

CLOUDY · -1

Trend

-19

Momentum

+23

Volume

+33

Volatility

-30

Breadth

-27

MARKET REGIME (2026-10-16)

NEUTRAL

VIX

19.99

Normal

DOW THEORY

Confirmed

Bearish

SPY / QQQ TSI

7.2 / 4.7

trend strength

SECTOR STRENGTH

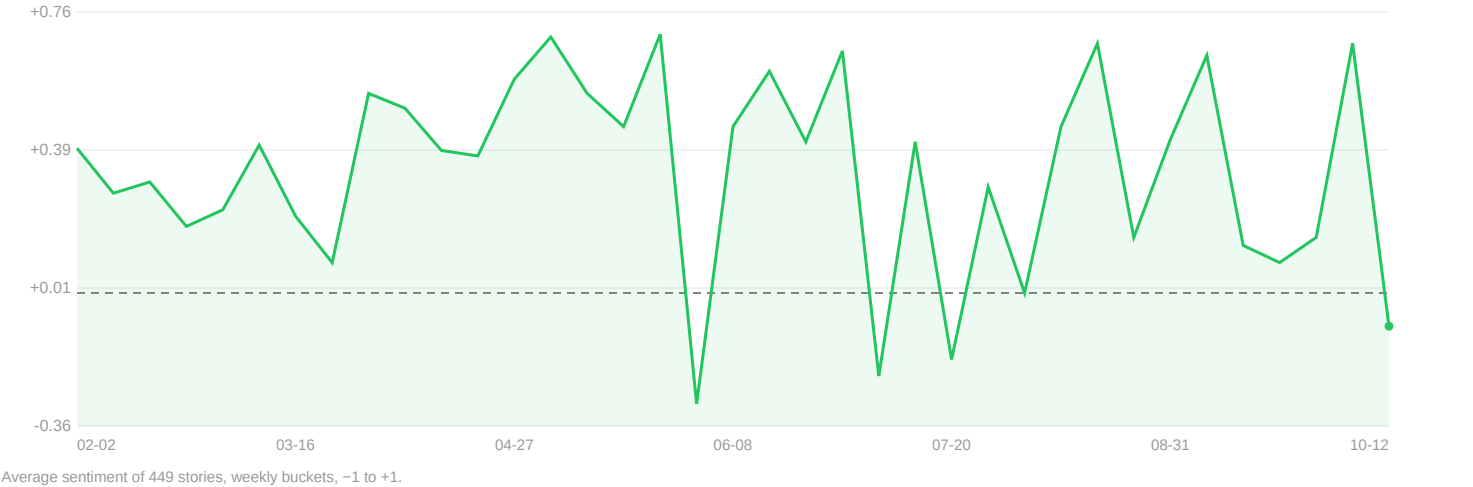
46/100

breadth average

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35 NEWS SENTIMENT — WEEKLY

live Glauxie-scored feed



36 WEATHER - COMPANY VS INDUSTRY, SECTOR, UNIVERSE

EDGE · live weather engine · Cloudy

OVERALL	TREND	MOMENTUM	VOLUME
-0.6	-19.4	+22.8	+33.4
+13.3 vs industry	-7.6 vs industry	+32.7 vs industry	+30.1 vs industry

READING	RDDT	INTERNET CONTENT & INFORMATION N=316	COMMUNICATION SERVICES N=1,956	ALL US SYMBOLS N=70,435
Overall	-0.6	-14.0	-17.5	-20.5
Trend	-19.4	-11.8	-21.6	-21.3
Momentum	+22.8	-9.9	-14.5	-15.8
Volume	+33.4	+3.3	-6.2	-3.8

Trend, momentum and volume are computed per company. Volatility and breadth are market-regime values shared by every symbol in the universe, so they are reported once under Market Regime rather than compared here - a company cannot differ from its sector on a constant.

37 EXECUTIVE COMPENSATION

live proxy data · FY2025

EXECUTIVE	TOTAL COMP	STRUCTURE
Benjamin Lee Chief Legal Officer and Corpora	\$3.9M	89% equity+incentive
Christopher Slowe, Ph.D. Chief Technology Of	\$3.8M	86% equity+incentive
Steven L. Huffman Chief Executive Officer an	\$3.1M	45% equity+incentive
Jennifer Wong Chief Operating Officer	\$1.7M	49% equity+incentive
Andrew Vollero Chief Financial Officer	\$1.3M	49% equity+incentive

38 ESG ASSESSMENT

live disclosure-derived scores

PILLAR (LIVE DISCLOSURE SCORES)	SCORE
Environmental	61
Social	55
Governance	60
Composite ESG	59

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39 8-K MATERIAL EVENTS		live EDGAR feed
FILED	8-K CONTENTS	ITEMS
2026-08-12	Officer/Director Change; Exhibits	5.02,9.01
2026-07-30	Earnings Release; Exhibits	2.02,9.01
2026-06-10	Shareholder Vote; Exhibits	5.07,9.01
2026-04-30	Earnings Release; Exhibits	2.02,9.01
2026-02-05	Results of Operations and Financial Condition; Other Events; Financial	2.02,8.01,9.01
2025-10-30	Results of Operations and Financial Condition; Financial Statements an	2.02,9.01
2025-07-31	Results of Operations and Financial Condition; Financial Statements an	2.02,9.01
2025-07-02	Entry into Material Definitive Agreement; Creation of Direct Financial	1.01,2.03,9.01

40 METHODOLOGY

Methodology. Every figure originates in InsiderStreet's production data layer and is computed deterministically by the same engines that power insiderstreet.ai. This factsheet contains no model-written text. Sections without underlying data are omitted rather than estimated.

41 DISCLOSURES

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42 DATA PROVENANCE FOR THIS REPORT		sources · coverage · method
DATA DOMAIN	SOURCE	COVERAGE FOR THIS REPORT
Price & volume	market_db.historical_prices	52 rows
Fundamentals	income_statements_annual	6 rows · 2020 to 2025
Reported vs consensus	fact/earnings_calendar	10 rows · 2024-05-07 to 2026-07-30
Analyst estimates	dim/forward_estimates	3 rows · 2026-12-31 to 2028-12-31
Institutional ownership (13F)	holdings_db.institutional_ownership_summary	11 rows · 2023 to 2026
Insider transactions (Form 4)	edgar/form4	12 rows · 2026-10-14
Proposed sales (Form 144)	edgar/form144	1 record
Beneficial ownership (13D/G)	edgar/13dg	4 rows · 2026-02-05 to 2026-05-07
Short-sale volume (FINRA)	edgar/short_volume_daily	60 rows · 2026-07-23 to 2026-10-15
Dark pool (ATS, tier 1)	edgar/darkpool_weekly	12 rows · 2026-06-15 to 2026-08-31
ETF & fund holding	etf_holdings_changelog (30d)	1 record
Peer set	stock_peers_dynamic	8 rows
Industry medians	industry_medians	1 record
Congressional trades	congress_db (House + Senate)	1 record
ESG	fact/esg_disclosures	1 record

Method. Every figure in this factsheet is looked up from a named field computed in code. It contains no model-written text.

Not covered. Short interest as a percent of float and days-to-cover are not in this data set — the short-sale figures above are FINRA volume, a flow, and cannot support squeeze or covering analysis. Options positioning and intraday data are also absent. 13F ownership is filed 45 days after quarter end and congressional trades are disclosed on a lag, so both describe a past position, not a current one.