

Yum! Brands, Inc. (YUM)

Consumer Cyclical / Restaurants · New York Stock Exchange

Generated: 2026-Oct-18 · Market data through: 2026-10-16

LAST CLOSE \$150.51 2026-10-16	MARKET CAP \$41.1B VOLUME 2.0M	52-WK HIGH \$170.14 52-WK LOW \$134.26	TRAILING PE 18.8 P/S 4.71	GROSS MARGIN 45.8% NET MARGIN 25.4%	ROE -30% ROIC 38%	PIOTROSKI 6/9 ALTMAN Z 2.3	1-YR RETURN +5.5% 5-YR RETURN +45.1%
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YUM! Brands, Inc. (YUM) is a leading global quick-service restaurant enterprise that focuses on the creation, management, and franchising of its restaurant concepts internationally. Its business is organized into four main divisions: KFC, Taco Bell, Pizza Hut, and The Habit Burger Grill. The company operates establishments under these well-known brands, offering diverse food categories such as chicken, pizza, Mexican-style dishes, and made-to-order chargrilled burgers and sandwiches, among other food products. As of December 31, 2021, YUM! Brands boasted a significant worldwide presence, comprising 26,934 KFC outlets, 18,381 Pizza Hut locations, 7,791 Taco Bell restaurants, and 318 The Habit Burger Grill units, spread across roughly 157 countries and territories. The company, which maintains its headquarters in Louisville, Kentucky, was established in 1997. It was formerly known as TRICON Global Restaurants, Inc., before officially adopting the name YUM! Brands, Inc. in May 2002.

SECTOR Consumer Cyclical INDUSTRY Restaurants EXCHANGE NYSE MARKET CAP \$41.1B EMPLOYEES 49,000 (SEC-filed) CEO Christopher Lee Turner IPO 1997-09-17
COUNTRY US
1441 Gardiner Lane, Louisville, KY 40213 · Tel 502 874 8300 · yum.com

1 INSIDERSTREET SCORE

INSIDERSTREET SCORE

62 / 100

Street mean **\$168.71** (7 analysts, last qtr) — their number, not ours

INSIDER CONSENSUS SIGNAL

ROUTINE SELLING — LOW SIGNAL

\$5M sold / 6 mo, zero open-market buys

2 INSIDERSTREET SCORE

live IS factor model

INSIDERSTREET
SCORE

62
OF 100

Score Breakdown

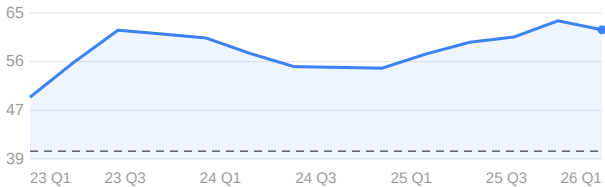
Profitability	72/100
Growth	76/100
Momentum	81/100
Quality	66/100
Earnings Quality	81/100
Balance Sheet	30/100
Value	49/100
Risk (safety)	50/100
Overall	62.1/100

Each component is a diagnostic reading on its own 0-100 scale. The overall score is computed separately from the underlying financials and is **not** the average of the rows above — components are not equally weighted and three of them (Momentum, Value, Risk) are derived partly from price rather than from the business.

Peer Comparison — IS Score

SYMBOL	IS SCORE
CMG	56
QSR	61
DRI	53
YUMC	63
SBUX	53
TXRH	58
YUM	62

IS Score Trend — quarterly



14 quarters, 23 Q1 to 26 Q2. Peak 64 in 26 Q1, latest 62 — -2 since. Fell in 1 of the last 4 quarters. Dashed line marks 40 on the 0-100 scale.

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3 PRICE AND VOLUME

adjusted close, prod data layer

1 Year vs S&P 500 · YUM +5.5% · S&P 500 +15.9% · spread -10.4pp



7 Years vs S&P 500 · YUM +45.1% · S&P 500 +189.9% · spread -144.8pp



Both charts indexed to 100 at the start of their window and drawn on a single shared scale, so the gap to the benchmark is the gap you see. Adjusted closes throughout.

4 TWO READINGS

business vs price

BUSINESS QUALITY

62 / 100

IS Score 62.1 / 100 · -1.6 from peak of 64

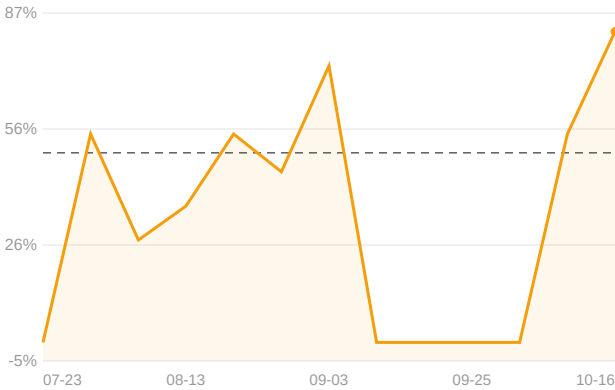


Fundamental factor model, quarterly. Measures how the business is doing - not where the price is going.

PRICE STRUCTURE

BULLISH

Technical Score 80 / 100 · Power +60 · 19 of 22 indicator votes bullish



Vote share across trend, momentum, volume, volatility and pattern families. Describes where the price is, not where it is going.

Both readings sit above the midpoint — business quality at 62 and price structure at 80 out of 100 — so they are not in conflict. The fundamentals and the tape are saying the same thing, which is the case in which either one alone would have been enough.

5 WHAT WOULD CHANGE OUR MIND

falsifiable - check us next quarter

TRIGGER	WHERE IT STANDS NOW	WHAT IT WOULD MEAN
IS Score reaches 75 and holds two consecutive quarters	now 62.1	would move us up one band
IS Score stops falling - one quarter higher than the prior	last four: 60 → 61 → 64 → 62	the direction matters more than the level
Technical vote share back above 50%	now 82%	price structure no longer broken
Institutional holder count rises two quarters running	peak 1,445 → now 1,440	fewer institutions willing to hold is our clearest warning

We publish these so the view can be shown to be wrong. If none of them move and our reading does, we owe you an explanation.

This page is InsiderStreet's own reading, produced from the data in the rest of this document. It is not a price target and not investment advice. Analyst consensus and street price targets appear later under their own heading and are the street's numbers, not ours.

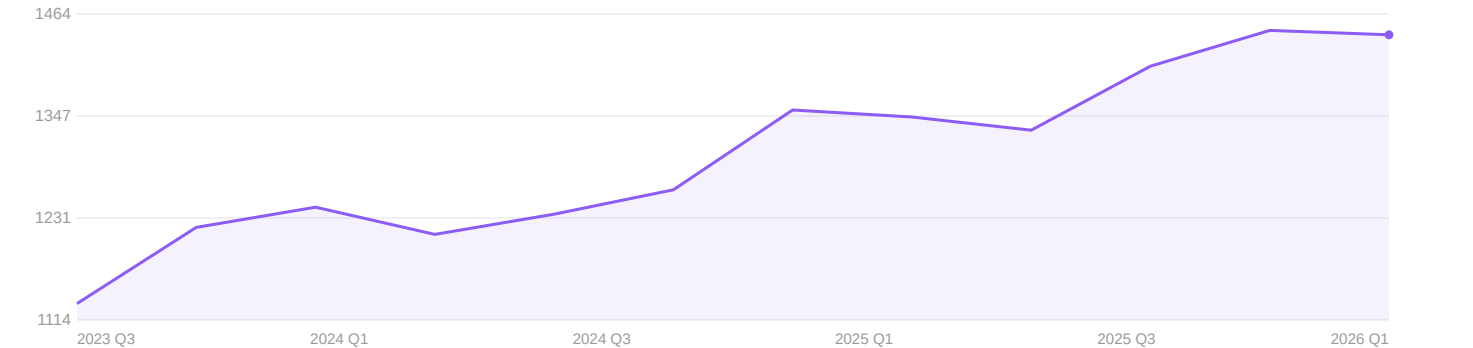
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6 SMART MONEY CONFLUENCE				EDGE · disclosure sources
SITE CONVERGENCE SCORE 3 of 4 top 4% of 29,420 symbols	SOURCES ALIGNED — of 3 independent disclosures	CONGRESS (180D) 1 buys 2026-03-27	INSIDER BUYS (180D) 0 none disclosed	
ETF FUNDS (30D) 1160 up / 1012 down net +148 funds	INSTITUTIONS ADDED (13F) -5 managers opening or increasing			

Congressional and insider figures are disclosed purchases in the trailing 180 days; ETF figures are COUNTS OF FUNDS whose holding changed in 30 days, not dollars. Coincidence of separate disclosures, not coordination. An absent source means nothing qualifying was disclosed in its window.

7 INSTITUTIONAL OWNERSHIP - 12-QUARTER TREND	13F · filed 45 days after quarter end
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Institutions holding — 12 quarters



Peak 1,445 · latest 1,440 (-5 from peak).

QUARTER	HOLDERS	13F SHARES	VALUE	REPORTED OWN%
2026 Q2	1,440	245.9M	\$36.9B	88.8%
2026 Q1	1,445	235.6M	\$34.5B	85.1%
2025 Q4	1,404	240.4M	\$33.5B	86.8%
2025 Q3	1,331	229.3M	\$31.9B	82.8%
2025 Q2	1,346	234.2M	\$32.6B	84.6%
2025 Q1	1,354	233.2M	\$34.1B	84.2%
2024 Q4	1,263	237.0M	\$29.4B	85.6%
2024 Q3	1,235	237.6M	\$30.5B	85.8%
2024 Q2	1,212	241.2M	\$29.4B	87.1%
2024 Q1	1,243	239.1M	\$30.4B	86.3%
2023 Q4	1,220	232.2M	\$27.2B	83.8%
2023 Q3	1,133	225.9M	\$25.3B	81.5%

How to read ownership above 100%. A 13F reports the positions a manager has investment discretion over, and where two or more managers share discretion over the same block, each one reports it. Summed across filers, the total can therefore exceed the shares actually outstanding without anything being wrong. We publish the figure as filed rather than netting it down, and flag separately any quarter where the arithmetic is not merely high but impossible.

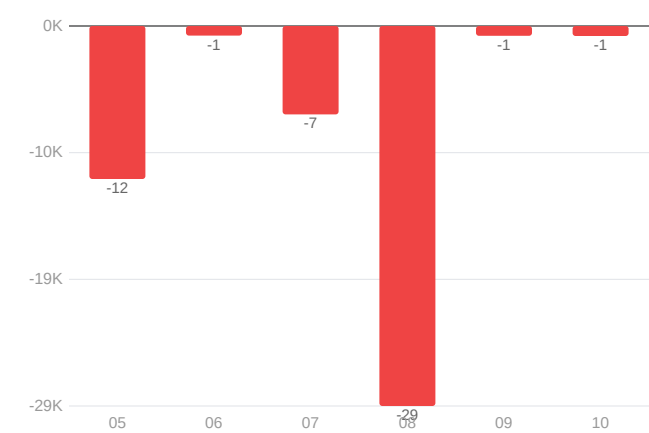
8 INSIDER ACTIVITY							live Form 4 data
INSIDER	ROLE	DATE	TYPE	SHARES	VALUE	POST-TXN OWNED	
Turner Christopher Lee	director, Chief Executive Officer	2026-10-07	SELL	285	\$0.04M	63,225	
Mezvinsky Scott	KFC Division CEO	2026-10-01	EXERCISE	482	\$0.03M	482	
Mezvinsky Scott	KFC Division CEO	2026-10-01	D-Return	241	\$0.03M	241	
Mezvinsky Scott	KFC Division CEO	2026-10-01	SELL	241	\$0.03M	0	
Mezvinsky Scott	KFC Division CEO	2026-10-01	EXERCISE	482	\$0.03M	1,446	
Turner Christopher Lee	director, Chief Executive Officer	2026-09-01	SELL	261	\$0.04M	63,510	
Mezvinsky Scott	KFC Division CEO	2026-09-01	EXERCISE	482	\$0.03M	482	
Mezvinsky Scott	KFC Division CEO	2026-09-01	D-Return	214	\$0.03M	268	

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9 SELL DECOMPOSITION — ROUTINE VS. DISCRETIONARYEDGE

6-MO DECOMPOSITION (FORM 4)	TXNS	SHARES	VALUE	SIGNAL WEIGHT
S — Open-market sales	31	33,042	\$5.1M	Counted
M — Exercises (paired A/D)	13	34,762	\$3.0M	None — mechanics
F — Tax withholding	2	2,126	\$0.3M	None — compensation
P — Open-market purchases	0	0	\$0	Counted — none occurred

Monthly Net Insider Flow (000 shares)



Net of acquisitions minus dispositions, all Form 4 types.

Signal Summary

SIGNAL Routine Selling — Low Signal	OPEN-MARKET SELLS \$5.1M 31 txns / 6 mo	OPEN-MARKET BUYS \$0.0M 0 txns / 6 mo	CLUSTER None active 3+ insiders / 21 days
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10 FORM 144 PLANNED-SALE PIPELINElive EDGAR data

FILED	FILER	SHARES REGISTERED	EST. PROCEEDS
2026-09-01	Aaron Powell	12,003	\$1.8M
2026-09-01	Christopher Turner	831	\$0.1M
2026-08-24	Tracy Skeans	30,154	\$4.9M
2026-08-03	David Russell	7,961	\$1.2M
Trailing 12 mo	21 filings	191,556	\$30M

11 13D / 13G STAKESCOND

FILED	FORM	REPORTING PERSON	% OF CLASS	SHARES
2026-10-16	SCHEDULE 13G/A	JPMORGAN CHASE & CO.	6.10%	16.9M sh
2026-04-30	SCHEDULE 13G	Vanguard Capital Management	7.53%	20.8M sh
2026-04-29	SCHEDULE 13G	Vanguard Portfolio Management	5.05%	14.0M sh
2026-02-13	SCHEDULE 13G/A	Capital International Investors	7.20%	20.1M sh

12 CONGRESSIONAL TRADINGEDGE · STOCK Act

MEMBER	CHAMBER	TRADE	SIZE BAND	TRADED	DISCLOSED
Ro Khanna	House	SELL	\$1,001 - \$15,000	2026-07-07	2026-08-12
Ro Khanna	House	BUY	\$1,001 - \$15,000	2026-04-13	2026-05-13
Ro Khanna	House	SELL	\$1,001 - \$15,000	2026-01-29	2026-02-10
Alan Armstrong	Senate	BUY	\$1,001 - \$15,000	2026-03-27	2026-07-20
James E Hon Banks	Senate	SELL	\$1,001 - \$15,000	2025-02-18	2025-03-10
James E Hon Banks	Senate	SELL	\$1,001 - \$15,000	2025-02-18	2025-03-10

HOUSE 12-MO 4 trades 2 purchases	SENATE 12-MO 1 trades 1 purchases	COVERAGE STOCK Act filings 30-45 day disclosure lag	
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13 INSTITUTIONAL OWNERSHIP & 13F FLOW live 13F data

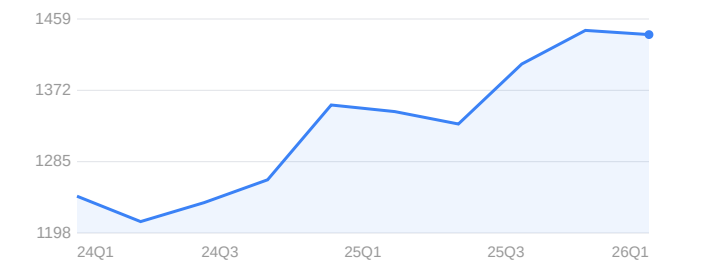
13F FILERS (LAST COMPLETE Q) 1,445	13F SHARES 236M 85.1% of shares out	NEW / CLOSED 152 / 92 positions, QoQ	INCREASED / REDUCED 553 / 407 positions, QoQ
PUT/CALL (13F) 0.96 option positions	FREE FLOAT 99.9% 273M sh		

2.8 · Largest Reporting 13F Managers

MANAGER	SHARES	VALUE
Assenagon Asset Management S.A.	424,539	\$58M
Fort Washington Investment Advisor	352,416	\$48M
Zwj Investment Counsel Inc	226,562	\$31M
Fjarde Ap-Fonden /Fourth Swedish N	200,773	\$27M
Wealth Enhancement Advisory Servic	160,550	\$21M
Ninety One Uk Ltd	150,160	\$20M

EDGAR 13F holdings as of 2026-09-30; filer values normalized to dollars.

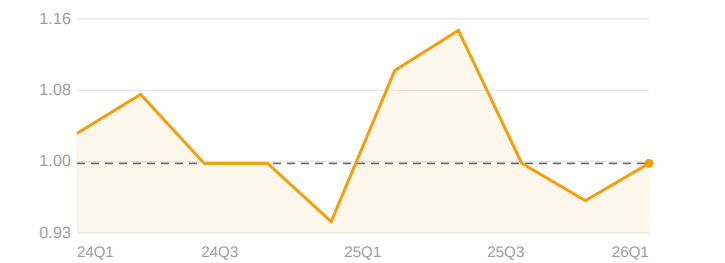
13F Filers Holding YUM — quarterly



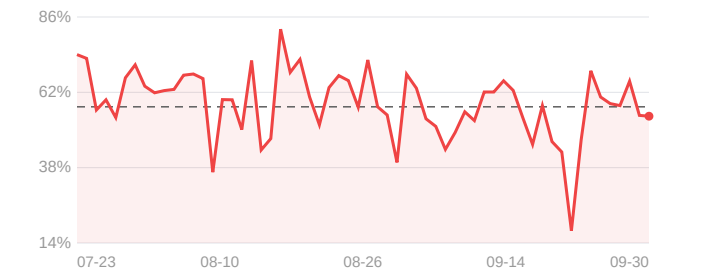
2.9 · Top ETF & Fund Ownership

FUND	WEIGHT	POSITION
VITSX	0.1%	\$1.2B
VSMPX	0.1%	\$1.2B
VTSAX	0.1%	\$1.2B
VTI	0.1%	\$1.2B
VFIAX	0.1%	\$977M
VOO	0.1%	\$977M

Institutional Put/Call — quarterly



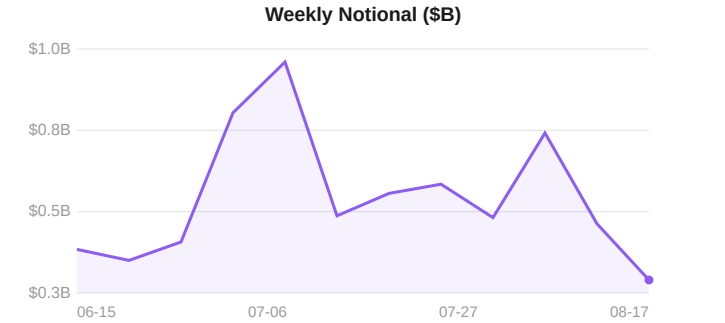
14 SHORT VOLUME — DAILY, 60 SESSIONS EDGE · live FINRA feed



Daily short-sale volume as % of volume reported in FINRA's short-sale file — a flow measure, not short interest; dashed = 50-day average.

LATEST SESSION 54.6% 2026-10-15	20-DAY AVG 54.9% 50-day 57.6%	TREND Falling 20d vs 50d	BY MARKET CENTER Q: 54% · N: 76% · B: 20% latest session
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15 DARK POOL ACTIVITY EDGE · live ATS data



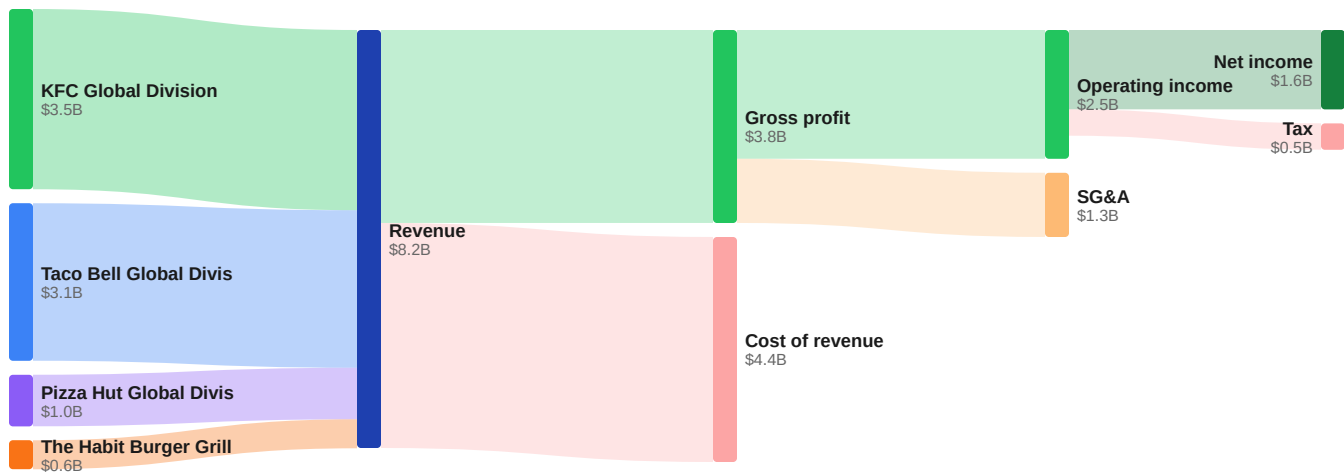
Where YUM Trades in the Dark

ATS VENUE (4-WK)	SHARES	AVG TRADE
Ubsa Ubs Ats	2.2M	52 sh
Ebxi Level Ats	1.7M	30 sh
Sgmt Sigma X2	1.4M	37 sh
Incr Intelligent Cross Llc	1.4M	53 sh
Mstx Ms Trajectory Cross (Ats-1)	1.2M	36 sh
Cgxs Onechronos	1.1M	78 sh

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16 REVENUE FLOW — FY2025

live segmentation + income data



Where a dollar of Yum! Brands, Inc. revenue goes. All values FY2025 filings, live.

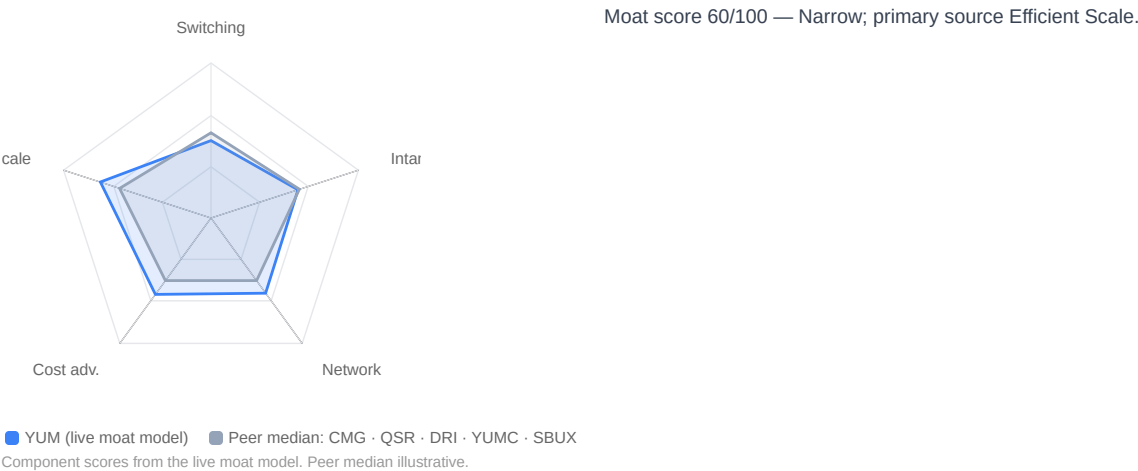
17 GEOGRAPHIC REVENUE

live segmentation

REGION	REVENUE	SHARE
US	\$4.5B	74%
Other, Outside the U.S. and China	\$1.6B	26%

18 MOAT & COMPETITIVE POSITION

LIVE MODEL · 60/100 NARROW



3.8 · Employees (SEC filings)



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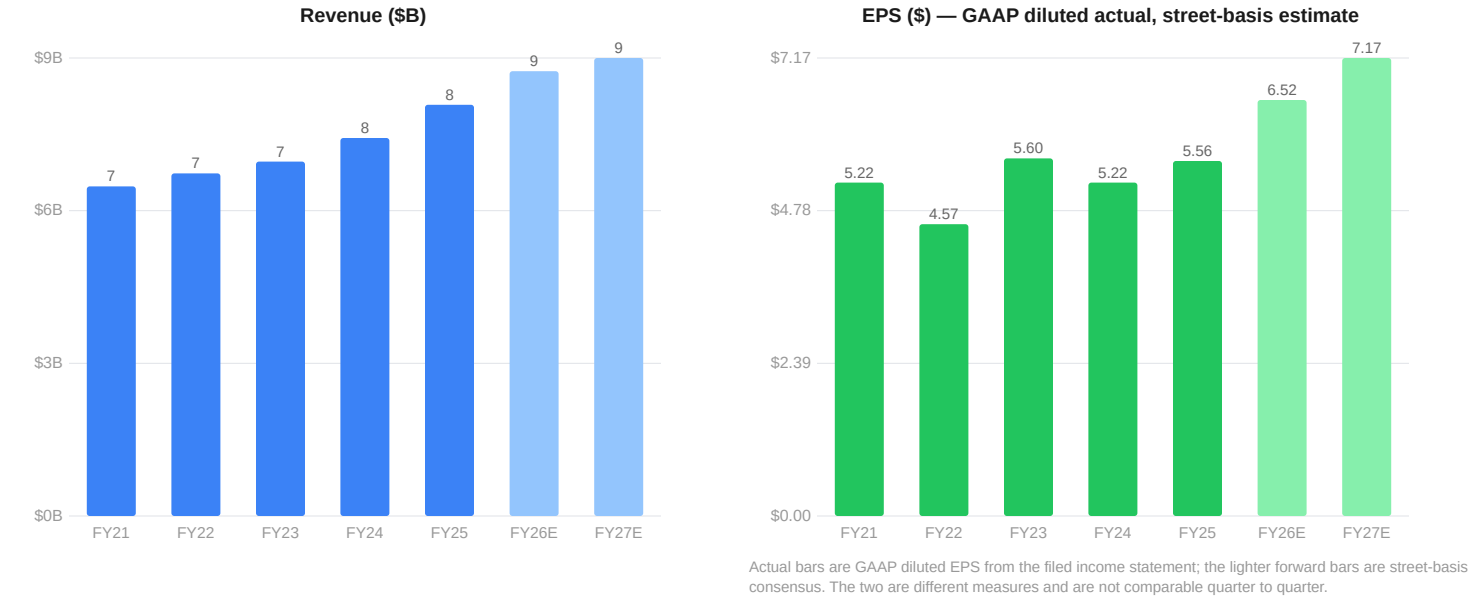
19 CORPORATE INFORMATION — KEY OFFICERS

49,000 employees

OFFICER	TITLE
Sean Tresvant	Chief Consumer Officer & Chief Executive Officer of Taco Bell
Christopher Lee Turner	Chief Executive Officer & Director
Tracy L. Skeans	Chief Operating Officer and Chief People & Culture Officer
Aaron Powell	Chief Executive Officer of Pizza Hut Division

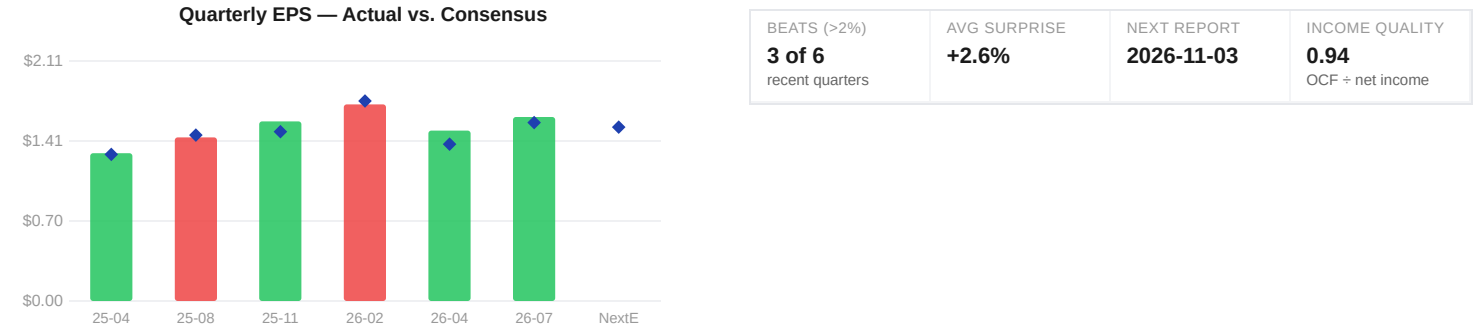
20 REVENUE & EPS — HISTORY AND ESTIMATES

live consensus



21 ESTIMATE VS. ACTUAL & SURPRISES

live data



22 REPORTED VS. CONSENSUS — FULL HISTORY

0 quarters · live data

BEAT RATE —% 0 of 0 quarters	CURRENT STREAK 0 longest 0	AVG EPS SURPRISE —% median —%	SURPRISE TREND — last 4 vs prior 4
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PERIOD	EPS EST.	EPS ACTUAL	EPS SURPRISE	REV EST. (\$M)	REV ACTUAL (\$M)	REV SURPRISE
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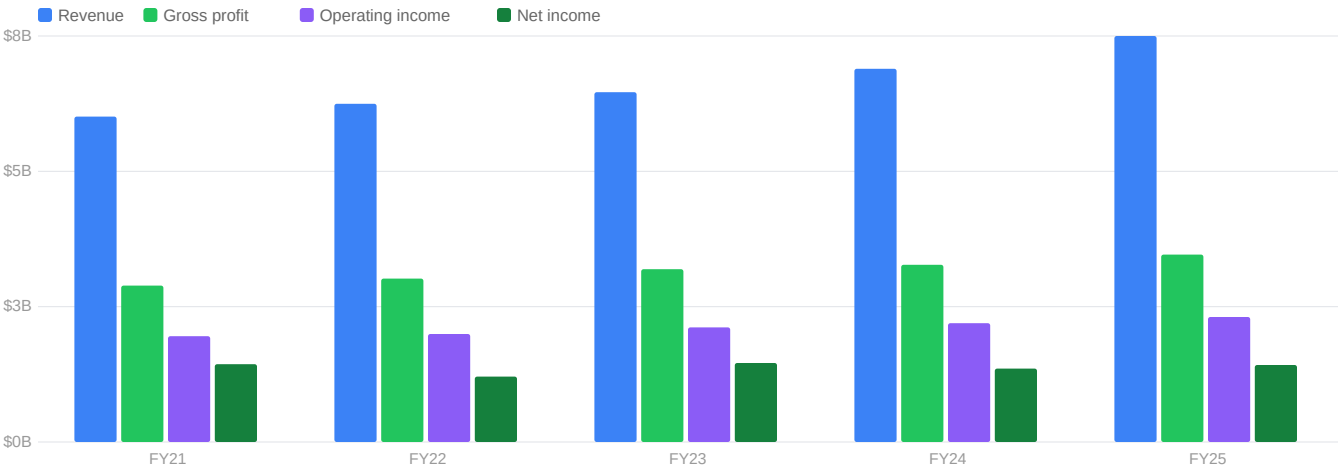
Announcement dates to . Consensus as it stood at each report. Revenue surprise shown where both estimate and actual are filed. A beat record is history, not a forecast.

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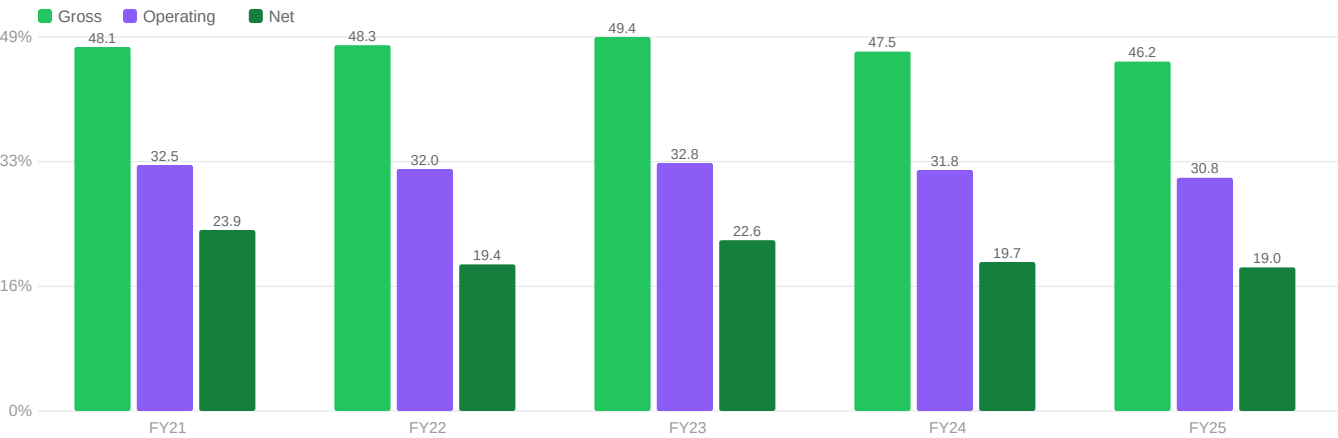
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INCOME TRENDS — 5 YEAR

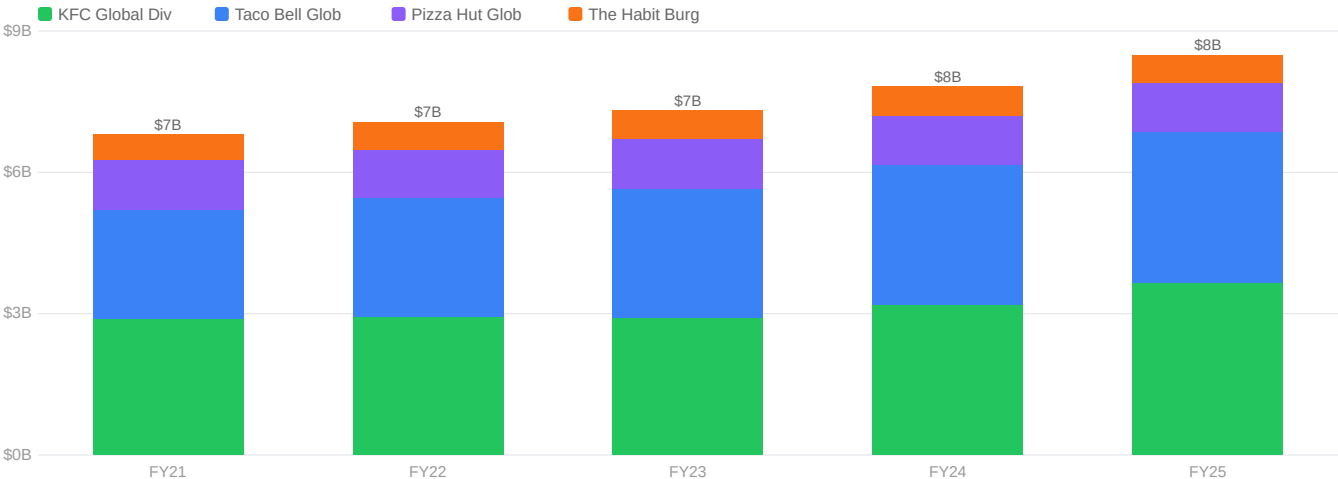
live financials



Profit Margins (%)



Revenue by Segment — Stacked



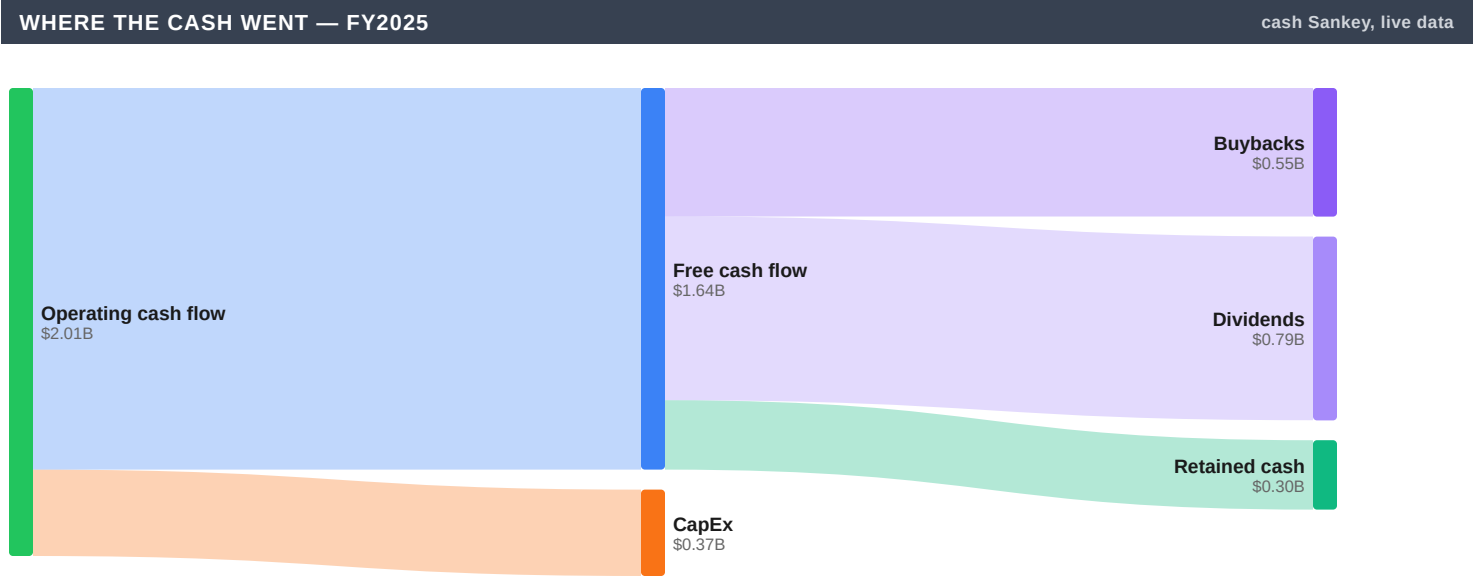
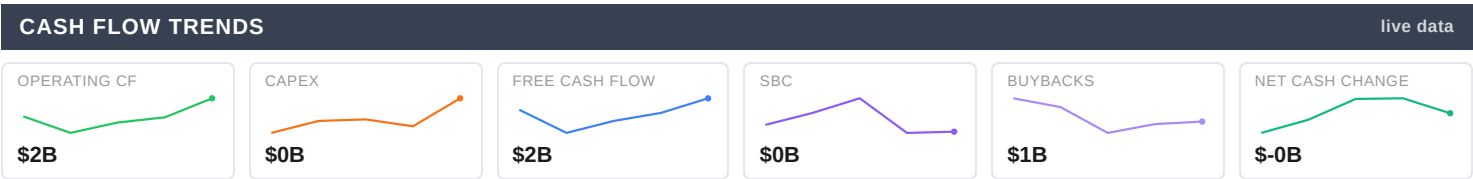
Live segmentation data.

YoY Growth Heatmap — Income Lines

YOY GROWTH	FY21	FY22	FY23	FY24	FY25
Revenue	+16.5%	+3.9%	+3.4%	+6.7%	+8.8%
Gross profit	+17.8%	+4.5%	+5.7%	+2.5%	+5.8%
Operating income	+42.3%	+2.2%	+6.0%	+3.7%	+5.3%
Net income	+74.2%	-15.9%	+20.5%	-7.0%	+4.9%

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23 INCOME STATEMENT — FULL						live financials
\$B · FY ENDS	FY21	FY22	FY23	FY24	FY25	TREND
Revenue	6.6	6.8	7.1	7.5	8.2	
Cost of revenue	3.4	3.5	3.6	4.0	4.4	
Gross profit	3.2	3.3	3.5	3.6	3.8	
R&D expense	0.0	0.0	0.0	0.0	0.0	
SG&A expense	1.1	1.1	1.2	1.2	1.3	
Operating income	2.1	2.2	2.3	2.4	2.5	
EBITDA	2.4	2.3	2.5	2.6	2.8	
D&A	0.2	0.1	0.2	0.2	0.2	
Pretax income	1.7	1.7	1.8	1.9	2.1	
Income tax	0.1	0.3	0.2	0.4	0.5	
Net income	1.6	1.3	1.6	1.5	1.6	
Diluted EPS (\$)	5.22	4.57	5.60	5.22	5.56	
Diluted shares (M)	302	290	285	285	278	



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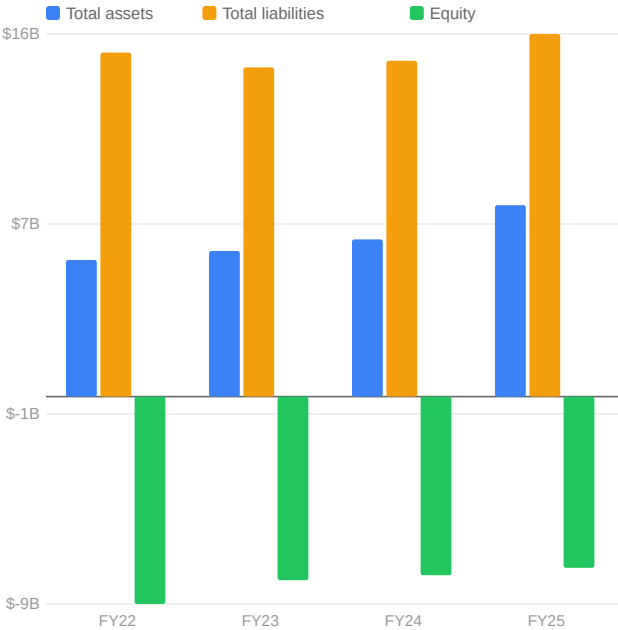
Balance Sheet — Full

\$B	FY22	FY23	FY24	FY25	
Cash & equivalents	0.4	0.5	0.6	0.7	
ST investments	0.0	0.0	0.1	0.0	
Receivables (net)	0.7	0.8	0.8	0.8	
Total current assets	1.6	1.6	1.9	2.0	
PP&E (net)	1.9	2.0	2.2	1.6	
Goodwill + intangibles	1.0	1.0	1.2	1.9	
Total assets	5.8	6.2	6.7	8.2	
Accounts payable	0.2	0.2	0.2	1.4	
Short-term debt	0.4	0.0	0.0	0.0	
Deferred revenue	0.0	0.0	0.0	0.0	
Total current liabilities	1.7	1.3	1.3	1.5	
Long-term debt	11.4	11.1	11.2	11.9	
Total liabilities	14.7	14.1	14.4	15.5	
Shareholders' equity	-8.9	-7.9	-7.6	-7.3	

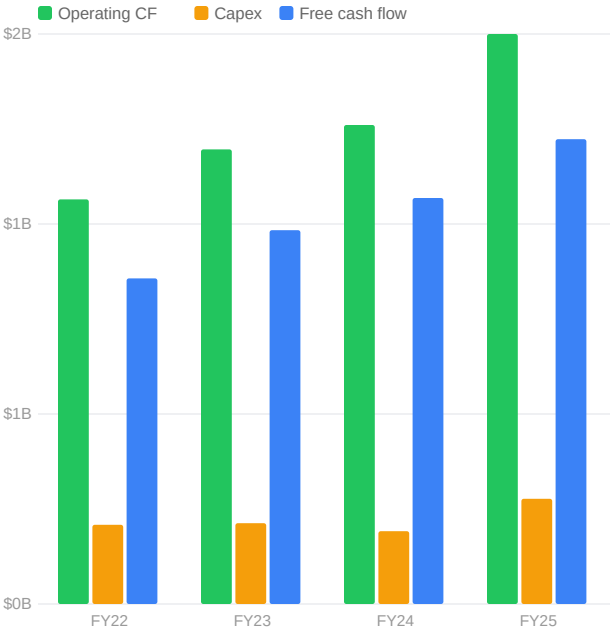
Cash Flow Statement — Full

\$B	FY22	FY23	FY24	FY25	
Net income	1.3	1.6	1.5	1.6	
D&A	0.1	0.2	0.2	0.2	
Stock-based compensation	0.1	0.1	0.1	0.1	
Working capital change	(0.1)	0.1	(0.0)	0.1	
Operating cash flow	1.4	1.6	1.7	2.0	
Capital expenditures	(0.3)	(0.3)	(0.3)	(0.4)	
Investing cash flow	(0.2)	(0.1)	(0.4)	(1.0)	
Buybacks	(1.2)	(0.1)	(0.4)	(0.6)	
Dividends paid	(0.6)	(0.7)	(0.8)	(0.8)	
Debt issuance / (repay)	0.3	(0.7)	0.1	0.5	
Financing cash flow	(1.3)	(1.4)	(1.2)	(0.9)	
Free cash flow	1.1	1.3	1.4	1.6	

Balance Sheet Structure (\$B)



Cash Generation vs Capex (\$B)



Left: what the balance sheet is made of — the gap between the assets bar and the liabilities bar is book equity. Right: whether the capex bar is covered by the operating-cash bar; where it is not, the difference was funded externally and free cash flow goes negative.

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24 EXPANDED RATIO ANALYSIS (I)							live ratio engine · profitability · valuation
RATIO	FY21	FY22	FY23	FY24	FY25	TTM	TREND
PROFITABILITY							
ROE	-19.4%	-15.4%	-19.1%	-19.2%	-20.8%	-30%	
ROA	26.7%	22.4%	26.4%	22.9%	20.9%	25.5%	
ROIC	61.6%	51.0%	55.6%	47.8%	49.9%	37.5%	
Gross margin	48.1%	48.3%	49.4%	47.5%	46.2%	45.8%	
Operating margin	32.5%	32.0%	32.8%	31.8%	30.8%	31.0%	
Net margin	23.9%	19.4%	22.6%	19.7%	19.0%	25.4%	
EBITDA margin	36.2%	34.1%	35.1%	34.0%	33.9%	33.7%	
FCF margin	22.4%	16.8%	18.6%	19.0%	20.0%	—	
VALUATION							
P/E	24.34	26.19	22.43	25.06	26.98	18.8	
P/B	-4.58	-3.91	-4.56	-4.87	-5.74	-5.9	
P/S	5.82	5.07	5.06	4.93	5.12	4.71	
P/FCF	25.97	30.23	27.17	26.01	25.63	24.5	
EV/EBITDA	20.98	20.13	19.06	19.04	19.14	17.9	
EV/Revenue	7.59	6.87	6.69	6.47	6.48	6.0	
Earnings yield	4.1%	3.8%	4.5%	4.0%	3.7%	5.32%	
FCF yield	3.9%	3.3%	3.7%	3.8%	3.9%	4.09%	
EXPANDED RATIO ANALYSIS (II)							leverage · solvency
RATIO	FY21	FY22	FY23	FY24	FY25	TTM	TREND
LEVERAGE & SOLVENCY							
Current ratio	1.08	0.97	1.26	1.47	1.35	0.59	
Quick ratio	1.08	0.97	1.26	1.47	1.35	0.59	
Debt / equity	-1.45	-1.43	-1.53	-1.61	-1.63	-1.73	
Debt / assets	203.3%	216.6%	193.1%	182.6%	145.3%	141.4%	
Net debt / EBITDA	4.89	5.27	4.64	4.52	4.03	3.94	
Interest coverage	4.08	4.15	4.54	4.89	5.15	—	

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EXPANDED RATIO ANALYSIS (III)							efficiency · growth · per-share · scores
RATIO	FY21	FY22	FY23	FY24	FY25	TTM	TREND
EFFICIENCY							
Asset turnover	1.11	1.16	1.17	1.17	1.10	1.00	
Receivables turnover	11.30	11.00	10.22	9.99	10.16	14.0	
DSO (days)	32	33	36	37	36	26	
DPO (days)	24	24	24	22	69	92	
Cash conversion cycle	9	9	12	14	-34	-66	
GROWTH (YoY)							
Revenue growth	16.5%	3.9%	3.4%	6.7%	8.8%	—	
Net income growth	74.2%	-15.9%	20.5%	-7.0%	4.9%	—	
EPS growth	79.5%	-12.6%	21.4%	-6.3%	6.8%	—	
FCF growth	28.9%	-22.2%	14.8%	8.6%	14.6%	—	
PER SHARE (\$)							
EPS (diluted, TTM)	5.29	4.62	5.60	5.25	5.61	8.00	
Book value / share	-28.10	-30.93	-27.57	-27.02	-26.35	-25.66	
Revenue / share	22.09	23.84	24.83	26.67	29.54	31.49	
FCF / share	4.95	4.00	4.62	5.06	5.90	6.06	
Cash / share	1.63	1.28	1.80	2.50	2.55	2.43	
SHAREHOLDER RETURN & SCORES							
Buyback yield	4.2%	3.5%	0.1%	1.2%	1.3%	1.99%	
Altman Z-Score	2.07	1.77	2.25	2.45	2.54	2.3	
Piotroski F-Score	7	6	9	7	6	6/9	
Beneish M-Score	-2.39	-2.53	-2.33	-2.47	-2.51	-2.53	

25 EARNINGS QUALITY PANEL				live scores
MODEL	SCORE	ZONE	NOTE	
Piotroski F-Score	6 / 9	Middling		
Altman Z-Score	2.3	Grey zone	Grey	
Income quality	0.94	Accrual-heavy	OCF ÷ net income	
Beneish M-Score	-2.53	Non-manipulator	vs -2.22 threshold	

26 DUPONT & GROWTH QUALITY				live analysis engine
DUPONT DECOMPOSITION (TTM)		VALUE	GROWTH QUALITY (LIVE)	VALUE
Tax burden		1.01	Revenue stability	0.92
Interest burden		0.81	Earnings stability	0.53
Operating margin		31.0%	Earnings persistence	0.50
Asset turnover		1.12×	Revenue CAGR 3y	7.7%
Financial leverage		-1.05×	EPS CAGR 3y	17.0%
= ROE		-30%	FCF CAGR 3y	9.5%

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SHAREHOLDER RETURN PROFILE live

BUYBACK YIELD 1.99%	DIVIDEND YIELD 1.97%	TOTAL SHAREHOLDER RETURN 3.80% cash yield	SBC / REVENUE 0.5% dilution pressure
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27 MULTIPLE HISTORY — FY SNAPSHOTS + TTM live ratio engine



28 PEER COMPARISON live peer engine

COMPANY	MKT CAP	P/E	ROE	NET MARGIN	REV GROWTH	PIOTROSKI	1-YR RET
CMG	\$37.8B	27.4	50%	12.1%	+7.3%	5/9	-28.4%
QSR	\$26.1B	18.2	36%	20.1%	+6.5%	7/9	+10.9%
DRI	\$24.5B	21.0	55%	7.3%	+8.1%	7/9	+15.4%
YUMC	\$15.5B	16.5	17%	7.8%	+8.8%	7/9	+4.8%
SBUX	\$111.2B	56.0	-26%	11.2%	+4.5%	7/9	—
TXRH	\$11.1B	26.9	27%	7.3%	+9.9%	7/9	—
DPZ	\$10.2B	17.0	-20%	12.8%	+4.5%	8/9	—
MCD	\$171.9B	19.7	-465%	33.3%	+6.3%	8/9	—

1-yr returns computed from adjusted price history; peers without a tracked series show —.

29 ANALYST CONSENSUS & ESTIMATES live consensus

Hold

51 Analysts



MEAN TARGET (QTR) \$168.71 7 targets	TARGET VS. PRICE +12.1% last-quarter mean	NEXT REPORT 2026-11-03 street \$1.53
---	--	---

CONSENSUS ESTIMATES	REVENUE MEAN	HIGH / LOW	EPS MEAN	HIGH / LOW	# EPS EST.
FY2026	\$8.88B	\$9.20B / \$8.60B	\$6.52	\$6.84 / \$6.25	9
FY2027	\$9.15B	\$10.07B / \$8.56B	\$7.17	\$7.91 / \$6.67	10
FY2028	\$9.71B	\$10.06B / \$9.32B	\$8.01	\$8.36 / \$7.62	4

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30 STREET TARGETS & THIRD-PARTY RATING

live targets + composite

Street Price Target — Trajectory

WINDOW	AVG TARGET	VS. PRICE	# TARGETS
Last Month	\$155.00	+3.0%	1
Last Quarter	\$168.71	+12.1%	7
Last Year	\$171.70	+14.1%	30
All Time	\$159.68	+6.1%	66

Rolling mean of published targets vs. last close \$150.51. Aggregated from StreetInsider, Benzinga, Pulse 2.0.

Third-Party Composite Rating

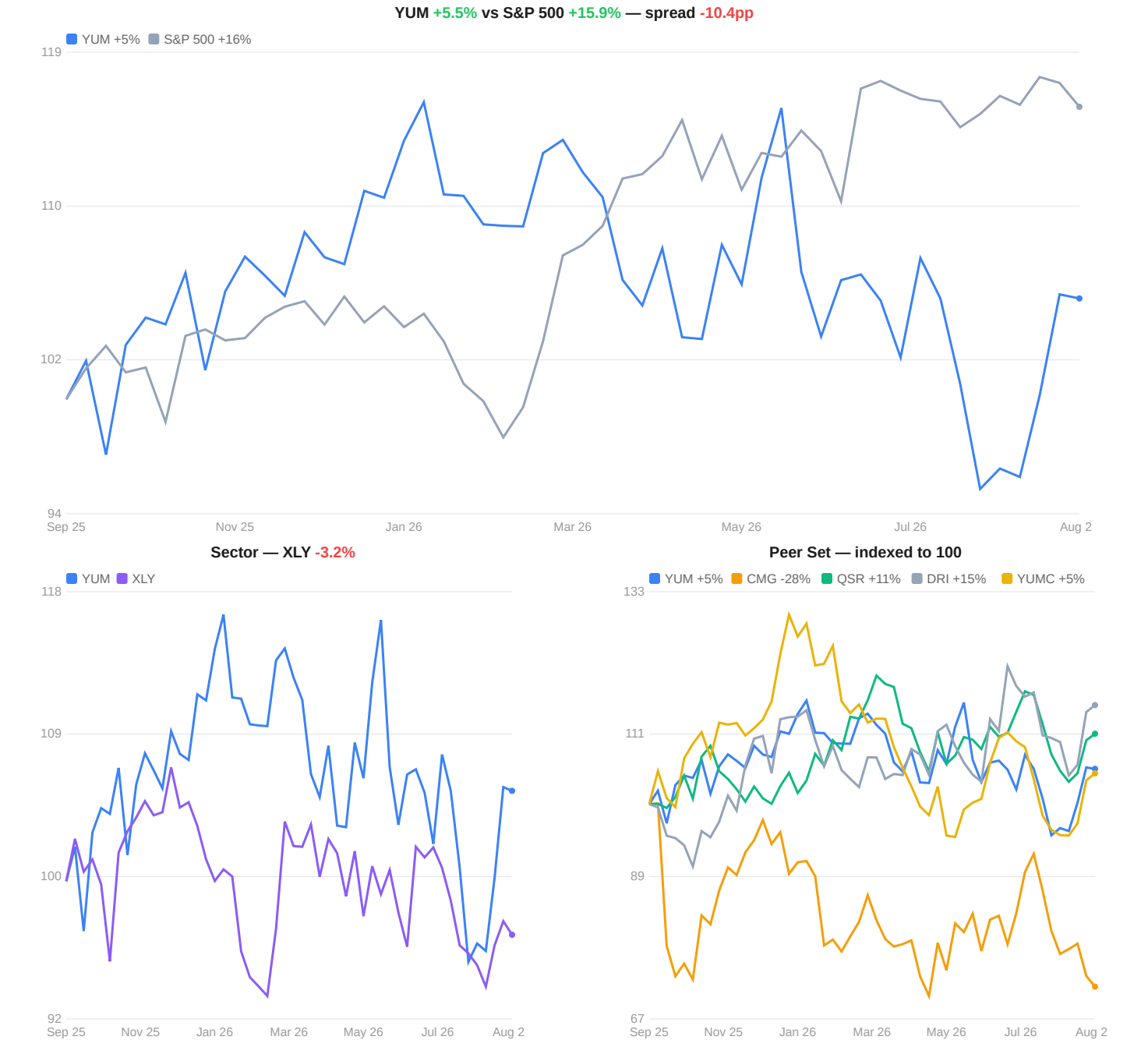
B-

DCF3/5ROE1/5ROA5/5DEBT/EQ1/5P/E3/5P/B1/5

Independent quant composite as of 2026-10-16; components scored 1–5 (5 best). Shown for contrast with the InsiderStreet Score — methodologies differ.

31 PRICE PERFORMANCE — INDEXED, 12 MO

live prices · benchmark + sector + peer set



All series indexed to 100 at the start of the window, adjusted closes.

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TECHNICAL CHART — 6-MONTH DAILY CANDLES, INDICATORS ON

site chart, print edition



Candlesticks with SMA 20/50 overlay, Bollinger (20,20) band, volume, and Wilder RSI(14) — computed from live daily OHLCV.

MOVING AVERAGE RIBBON & TREND

site technicals-tab chart, live indicator history



MOVING AVERAGE	VALUE	DISTANCE	% DISTANCE	SIGNAL
SMA 20	\$141.38	+9.13	+6.46%	Above
SMA 50	\$145.26	+5.25	+3.61%	Above
SMA 200	\$153.36	-2.85	-1.86%	Below
EMA 9	\$146.13	+4.38	+3.00%	Above
EMA 21	\$143.84	+6.67	+4.64%	Above
EMA 50	\$145.21	+5.30	+3.65%	Above
EMA 200	\$149.84	+0.67	+0.45%	Above

Series and readings from the nightly technical-indicator history — identical data to the site's ribbon chart. Supertrend segments colored by direction.

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32 TECHNICAL POWER SCOREEDGE · site engine · 80/100 composite

TECHNICAL VERDICT

BULLISH

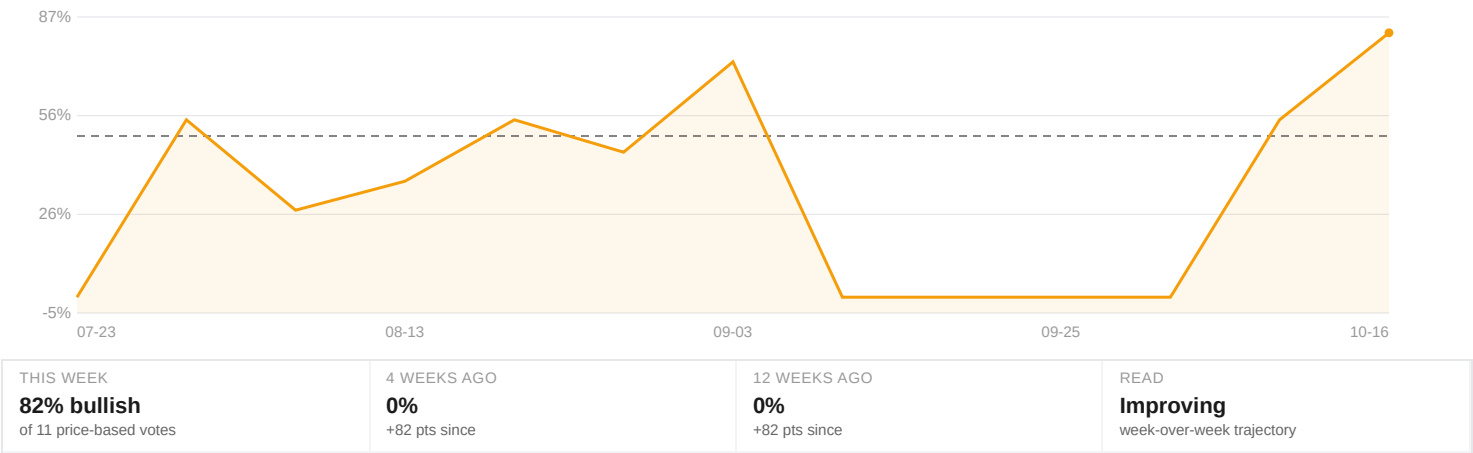
Power Score +60

19 of 22 indicator votes bullish

Family Scores (site weights)

Trend 30%		78
Momentum 25%		91
Volume 20%		81
Volatility 10%		100
Patterns 15%		50

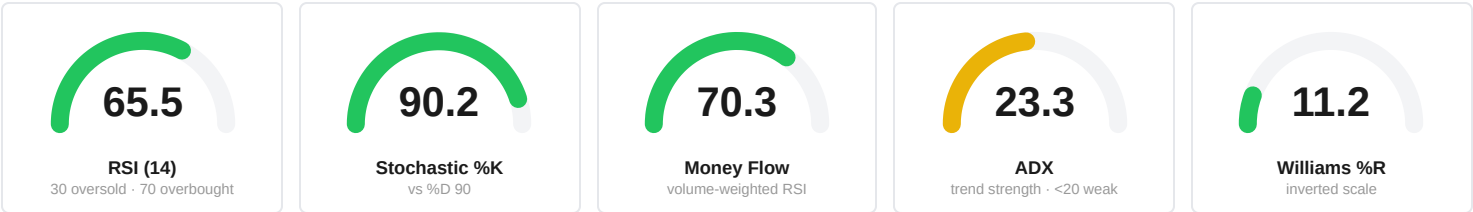
BULLISH — BUT WHICH WAY IS IT TRENDING?vote share recomputed weekly, 13 weeks



INDICATOR VOTE GRID19 bull / 3 bear

● Price vs SMA 20	\$141.38	● Price vs SMA 50	\$145.26	● Price vs SMA 200	\$153.36
● EMA 9/21 Cross	146.1/143.8	● SMA 50/200	Death	● ADX Direction	ADX 23
● Supertrend	\$142	● Parabolic SAR	\$141	● SMA Slope	0.630
● RSI	65.5	● Stochastic K/D	90/90	● StochRSI K/D	98/98
● Williams %R	-11	● CCI	166	● TSI vs Signal	9.6
● CMO	31.1	● ROC	10.57%	● OBV Signal	Accum
● Chaikin MF	0.120	● MFI	70	● Force Index	3M
● Elder Ray Bull	8.58				

INDICATOR GAUGESsite technicals-tab style



33 KEY LEVELS & VOLATILITYlive indicator table

LEVEL	VALUE	LEVEL	VALUE
Pivot / R1 / R2	\$150.47 / \$151.74 / \$152.65	S1 / S2	\$149.56 / \$148.29
Bollinger (20,2)	\$132.12 – \$150.64	Squeeze	Off
52-wk range	\$134.26 – \$170.14	Off 52-wk high	-11.5%
ATR (14)	\$3.16 (2.1%)	Historical vol	18.4%

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34 SEASONALITY — 20-YEAR AVERAGES											live model · win rates shown
-1.0% Jan 55%	+1.7% Feb 50%	+2.2% Mar 71%	+5.4% Apr 80%	+0.7% May 60%	-1.5% Jun 35%	+0.7% Jul 70%	+0.2% Aug 60%	-0.5% Sep 60%	+0.4% Oct 55%	+3.9% Nov 80%	+1.5% Dec 45%

Sample: 20 years — treat short histories as suggestive, not statistical.

35 RISK INDICATORS			computed from live price history
COMPUTED FROM LIVE WEEKLY PRICES		YUM	S&P 500
Weekly volatility (σ , 1y)		3.28%	1.83%
Best / worst week (1y)		+6.1% / -7.7%	—
Max drawdown (5y, monthly)		-49.7%	—
1-week VaR (95%)		-5.3%	—
Beta (5y)		0.55	1.00

36 EQUITY WEATHER & MARKET REGIME

EDGE · live weather engine

YUM EQUITY WEATHER (LIVE)

PARTLY CLOUDY · +19

Trend

Momentum

Volume

Volatility

Breadth

+25

+67

+37

-60

-31

MARKET REGIME (2026-10-16)

NEUTRAL

VIX

19.99

Normal

DOW THEORY

Confirmed

Bearish

SPY / QQQ TSI

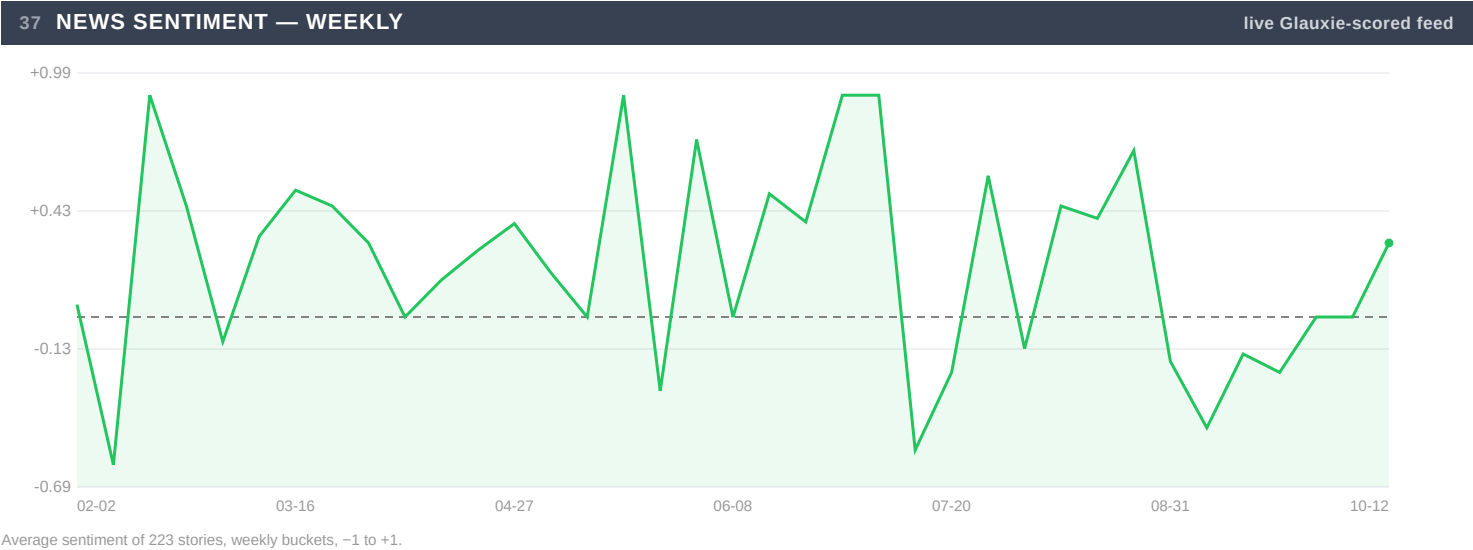
7.2 / 4.7

trend strength

SECTOR STRENGTH

46/100

breadth average



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38 WEATHER - COMPANY VS INDUSTRY, SECTOR, UNIVERSE

EDGE · live weather engine · Partly Cloudy

OVERALL +19.4 +35.3 vs industry	TREND +24.8 +40.4 vs industry	MOMENTUM +66.5 +76.6 vs industry	VOLUME +37.0 +37.0 vs industry
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READING	YUM	RESTAURANTS N=412	CONSUMER CYCLICAL N=5,686	ALL US SYMBOLS N=70,435
Overall	+19.4	-15.9	-20.5	-20.5
Trend	+24.8	-15.6	-25.1	-21.3
Momentum	+66.5	-10.1	-15.0	-15.8
Volume	+37.0	+0.0	-10.0	-3.8

Trend, momentum and volume are computed per company. Volatility and breadth are market-regime values shared by every symbol in the universe, so they are reported once under Market Regime rather than compared here - a company cannot differ from its sector on a constant.

39 EXECUTIVE COMPENSATION

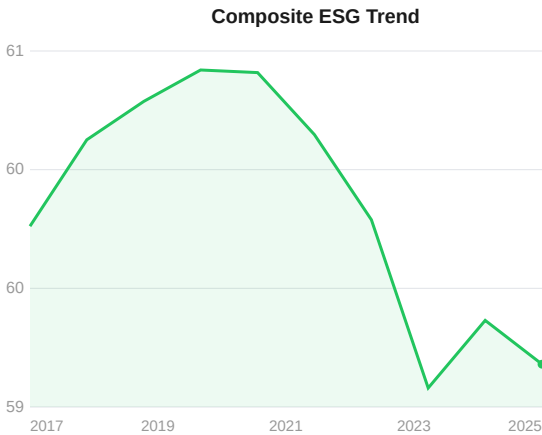
live proxy data · FY2025

EXECUTIVE	TOTAL COMP	STRUCTURE
David W. Gibbs Former Chief Executive Office	\$20.9M	74% equity+incentive
Sean Tresvant Chief Executive Officer of Tac	\$12.8M	83% equity+incentive
Tracy L. Skeans Chief Operating Officer and	\$12.4M	81% equity+incentive
Chris Turner Chief Executive Officer of YUM	\$9.1M	71% equity+incentive
Aaron Powell Chief Executive Officer of Pizz	\$5.9M	63% equity+incentive

40 ESG ASSESSMENT

live disclosure-derived scores

PILLAR (LIVE DISCLOSURE SCORES)	SCORE
Environmental	52
Social	60
Governance	64
Composite ESG	59



41 8-K MATERIAL EVENTS

live EDGAR feed

FILED	8-K CONTENTS	ITEMS
2026-09-01	Officer/Director Change; Regulation FD; Other Events; Exhibits	5.02,7.01,8.01,9.01
2026-08-28	Officer/Director Change	5.02
2026-08-21	Officer/Director Change	5.02
2026-08-07	Material Agreement; Acquisition/Disposition; Regulation FD; Exhibits	1.01,2.01,7.01,9.01
2026-08-07	Officer/Director Change	5.02
2026-07-30	Earnings Release; Exhibits	2.02,9.01
2026-06-16	Regulation FD; Exhibits	7.01,9.01
2026-06-16	Material Agreement; Other Events	1.01,8.01

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42 METHODOLOGY

Methodology. Every figure originates in InsiderStreet's production data layer and is computed deterministically by the same engines that power insiderstreet.ai. This factsheet contains no model-written text. Sections without underlying data are omitted rather than estimated.

43 DISCLOSURES

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44 DATA PROVENANCE FOR THIS REPORT sources · coverage · method

DATA DOMAIN	SOURCE	COVERAGE FOR THIS REPORT
Price & volume	market_db.historical_prices	52 rows
Fundamentals	income_statements_annual	6 rows · 2020 to 2025
Reported vs consensus	fact/earnings_calendar	24 rows · 2020-07-30 to 2026-04-29
Analyst estimates	dim/forward_estimates	3 rows · 2026-12-31 to 2028-12-31
Institutional ownership (13F)	holdings_db.institutional_ownership_summary	110 rows · 1999 to 2026
Insider transactions (Form 4)	edgar/form4	12 rows · 2026-08-27 to 2026-10-07
Proposed sales (Form 144)	edgar/form144	1 record
Beneficial ownership (13D/G)	edgar/13dg	4 rows · 2026-02-13 to 2026-10-16
Short-sale volume (FINRA)	edgar/short_volume_daily	60 rows · 2026-07-23 to 2026-10-15
Dark pool (ATS, tier 1)	edgar/darkpool_weekly	12 rows · 2026-06-15 to 2026-08-31
ETF & fund holding	etf_holdings_changelog (30d)	1 record
Peer set	stock_peers_dynamic	8 rows
Industry medians	industry_medians	1 record
Congressional trades	congress_db (House + Senate)	1 record
ESG	fact/esg_disclosures	1 record

Method. Every figure in this factsheet is looked up from a named field computed in code. It contains no model-written text.

Not covered. Short interest as a percent of float and days-to-cover are not in this data set — the short-sale figures above are FINRA volume, a flow, and cannot support squeeze or covering analysis. Options positioning and intraday data are also absent. 13F ownership is filed 45 days after quarter end and congressional trades are disclosed on a lag, so both describe a past position, not a current one.