

ProShares - S&P 500 Dividend Aristocrats ETF (NOBL)

InsiderStreet
ETF FACTSHEET

CBOE · inception 2013-10-10 · beta 0.62 · avg volume 1,104,099 · holdings as of 2026-10-15 · prices through 2026-10-16 Built 2026-10-18

AUM
\$11.5B

HOLDINGS
69

TOP-10 WEIGHT
16.8%

1-YR RETURN
-44.2%

MAX DRAWDOWN
5Y
-53.9%

VOLATILITY 1Y
51.7%

PERFORMANCE VS S&P 500 (SPY)



TOTAL RETURN	1M	3M	6M	YTD	1Y	3Y	5Y
NOBL	+2.5%	+1.1%	-47.5%	-45.3%	-44.2%	-32.5%	-31.1%
SPY	+0.3%	+2.9%	+7.5%	+11.7%	+15.1%	+80.0%	+84.9%

Rebased to 100 five years ago, weekly adjusted closes. Max drawdown is the largest peak-to-trough fall in that window (trough 2026-05-15). 3y and 5y returns are cumulative.

TOP HOLDINGS

#	TICKER	NAME	WEIGHT
1	BDX	BECTON DICKINSON AND CO	1.79%
2	FDS	FACTSET RESEARCH SYSTEMS INC	1.72%
3	EMR	EMERSON ELECTRIC CO	1.67%
4	ADP	AUTOMATIC DATA PROCESSING	1.67%
5	MDT	MEDTRONIC PLC	1.67%
6	CVX	CHEVRON CORP	1.67%
7	FAST	FASTENAL CO	1.67%
8	XOM	EXXONMOBIL HOLDINGS CORP	1.66%
9	NDSN	NORDSON CORP	1.64%
10	TGT	TARGET CORP	1.63%

EXPOSURE

Sector	Country
Consumer Defensive	US
Industrials	CH
Financial Services	GB

Healthcare		11.1%	IE		1.7%
Basic Materials		10.0%	Unclassified		0.2%
Consumer Cyclical		5.7%			
Utilities		5.3%			
Technology		4.9%			
Real Estate		3.8%			
Energy		3.3%			
Unclassified		0.2%			

Weights of holdings joined to company profiles; bonds, cash and derivatives fall under Unclassified.

INSIDERSTREET SCORES OF THE HOLDINGS

HOLDINGS-WEIGHTED SCORE	SCORE	PERCENTILE VS ETFS	PORTFOLIO FUNDAMENTALS	VALUE
Overall	60/100	53	P/E	26.5
Quality	73/100	59	P/B	4.9
Profitability	57/100	35	P/S	2.4
Balance sheet	56/100	22	Earnings yield	3.8%
Earnings quality	75/100	92	FCF yield	4.1%
Growth	53/100	22	ROE	19.2%
Value	51/100	40	Net margin	9.0%
Momentum	76/100	47	Revenue growth (yoy)	+8.0%
Risk (safety)	79/100	52	Dividend yield	2.48%
			Debt / equity	0.73

Scores are weighted by holding; 100% of the fund's weight is in companies we score. Percentile ranks the fund among ETFs with at least half their weight scored. A score describes the holdings, not the outlook for the fund.

MOST SIMILAR ETFS BY HOLDINGS OVERLAP

ETF	NAME	OVERLAP	SHARED HOLDINGS	AUM
KNG	FT Cboe Vest S&P 500 Dividend Aristocrats	99.7%	68	\$3.4B
TMDV	ProShares - Russell U.S. Dividend Growers ETF	58.1%	40	\$4.7M
SDY	State Street SPDR S&P Dividend ETF	56.0%	68	\$21.5B
VSDA	VictoryShares Dividend Accelerator ETF	49.9%	41	\$220.9M
SNPD	Xtrackers S&P Dividend Aristocrats Screene	45.9%	49	\$3.3M

Overlap = sum over shared holdings of the smaller of the two weights.

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